

Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of UNGC & UNPRME, New York

ISO 9001:2015 Quality Certified

Best Practice-2

1. Title of the Practice

Honing leadership skills in students through students clubs, societies and communities

2. Objectives of the Practice

- To impart students an education that will shape their personalities to emerge as a global leader.
- To facilitate students to acquire essential leadership skills for myriads of career options.
- To empower the students to be critical and independent thinkers and evolve as good decision maker.
- To enhance the strength of creativity and knowledge among young students.
- To provide students abundant training and opportunities to bring out their hidden potential and skills and excel in their career and life.
- To sensitize the students about environmental and social issues and enhance their problem solving skills.

3. The Context

The primary objective of educational institutions in imparting academic learning to the students is to ensure that they are able to achieve their personal and professional goals, sustain their livelihoods opportunities in an appropriate manner and turn out to be effectual citizens of the country. Apart from academic learning, it is essential for students to develop leadership skills among themselves to lead and guide others in the right direction, inculcate the traits of diligence and conscientiousness and differentiate between appropriate and inappropriate. Leadership plays an important role in every aspect of a student's life. Students go through many stages in life for career development where they need leadership skills. In the modern world, students are facing many career challenges, employment problems, and conflicts between idealism and

beneficial, hence it becomes important for students to develop leadership skills to accept challenges, solve problems and analyze career direction.

4. The Practice

Development of leadership skills among students is an integral part of education at our institute. JIMS inculcates the traits essential for budding leaders through various activities and events organized by bouquet of students' managed clubs and societies. The students from all the streams work together as a team. It enables the students to acquire self-autonomy, decision-making capabilities, and evolve as a leader. The most active students clubs in our institute are

- **Rotaract Club:** Rotaract Club of the institute being part of sponsoring club “Rotary Club of Delhi Imperial” invokes sensitivity of the students to address the physical and social needs of the society and to promote better relations among people.
- **NSS:** It provides opportunity to the student to take part in various government led community service activities & programmes. It provides hands on experience to young students in delivering community service.
- **Eco Club:** It aims to promote environmental awareness among the students by enhancing their knowledge, exposure and thoughtfulness towards the sustainability of environment. It organizes events i.e. tree plantation and cleanliness drive enabling the students to become responsible humans.
- **Institution's Innovation Council (IIC):** It engages students in various innovation and entrepreneurship related activities i.e. Hackathons, Leadership talks, Ideation, Workshops, sessions on IPR, which facilitates them to instill critical thinking skills.
- **CII YUVA Yi:** The club intends to enhance the strength of creativity and knowledge among youth, motivate them to come forward with new ideas, and help them to become the leaders of tomorrow. It aims at bridging the gap between leaders and opportunities with a sense of responsibility towards the nation.
- **JIMS Business Incubation Group:** This group brings opportunities for students to explore their business ideas and give them shape, before they reach out to the world.
- **E-CELL :** The E-Cell of the institute is created to encourage the spirit of entrepreneurship in young students by providing them the opportunities to participate in competitions and showcase the unique business ideas in front of Venture Capitalists, Angel investors and Industry Leaders enhancing their presentation and

decision making skills.

- **PRABANDHAN (Management) Club:** The club also works on the motto of 'Creating Future Leaders'. It is a place where future endeavors are emboldened and individual competencies are perfected.
- **Cultural Committee:** It is the most vibrant committee and is responsible for bringing out the creative side of students. They learn to celebrate cultural diversity by organizing events, participating in different cultural competitions. It is a culmination of following four Societies to excel the ground for expertise:
 - **Pratibimb** a theatre society
 - **Fitoor**, the dance society
 - **FolkRe** the folk dance society
 - **Swara**, the music society
 - **Literary Club:** From time to time, the literary club organizes a rich and diverse array of literary activities such as debates, declamations, group discussions, poetry writing and recitation, short story writing, quiz contests, interactive/lecture sessions, etc. It encourages students to become orators, display their intellectual, independent thinking skills, and imbibe a sense of confidence and improve their presentation and communication skills.

5. Evidence of Success

The positive impact of these clubs in the holistic development, including leadership skills, is evident with the better placement of students for last five years. The big corporates i.e. TCS, Infosys, IBM, Wipro, RBS, Amazon, Deloitte, Aon Hewitt, Godrej & Boyce Mfg. Co. Ltd, Bajaj Allianz General Insurance, Tommy Hilfiger, Zomato, ANI, Info Edge (India) Ltd, Zee Media Corporation Ltd, German Development international corp.(GIZ), HT Digital Streams Limited, Hexaware, Vector scalar etc. are offering jobs to our students. Even the recruiters get impressed and appreciate the leadership skills of our students. The students are able to achieve recognition of their work from prestigious collaborating organizations i.e. Rotract Club of Delhi Imperial & Rotary International, CII Yuva Yi, Shri Ram Chandra Mission United Nation Center & Heartfulness education trust, Perfect reputed NGOs ie Earth savior, Bharat Vikas parishad, Childrenwise and government departments ie. Mahatma Gandhi national

Council of Rural education Dept of Higher Education, MoE, MTNL etc. The institute has also got recognition of top performing IIC by the MIC for last three consecutive years. Various awareness drives, competitive events, weekly meets and monthly intra campus competitions conducted by these clubs foster the competitive spirits of the students. The students keep participating in competitions organized by other institutes and Universities and bring laurels for not only for themselves but also for the institute. Many students have evolved as successful entrepreneurs, celebrities and many of them have their own successful startups.

6. Problems Encountered and Resources Required

These students' clubs definitely facilitate students to be confident, independent, responsible and strategic thinker and evolve as a future leader. They are able to identify their untapped potential and advance as a better version of themselves. The only challenge is that sometimes they get so involved in these activities that it becomes difficult to bring them to the classes. They oversight the requirement of bringing balance between their academics and club activities, compromising on the regularity of attending classes. However, the university has also recognized the importance of such clubs for students and with effect of the current academic session, it has been made mandatory for each student to participate in NSS or NCC or any other club activity and two credits in the curriculum have also been assigned for participating in these activities. There is also a requirement of providing some relaxation in the mandatory attendance criteria for students participating in these activities.