

CRITERIA V: STUDENT SUPPORT

5.1.3: CAPACITY BUILDING AND SKILLS ENHANCEMENT INITIATIVES TAKEN BY THE INSTITUTION INCLUDE THE FOLLOWING

- 1. SOFT SKILLS**
- 2. LANGUAGE AND COMMUNICATION SKILLS**
- 3. LIFE SKILLS (YOGA, PHYSICAL FITNESS, HEALTH AND HYGIENE)**
- 4. ICT/COMPUTING SKILLS**

DATA COLLECTION YEAR FOR ASSESSMENT

2020-21

Dated: 29th January, 2021

NOTICE FOR ALUMNI GUEST LECTURE

This is to inform all the students of **BBA-Vth Semester A&B (Morning & Evening)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 30th January, 2021, (Saturday)

Speaker : Ms. Muskan Sharma (Jims Alumnus)

Designation : Data Analyst

Company : Royal Bank of Scotland


Timing : 2:00 pm

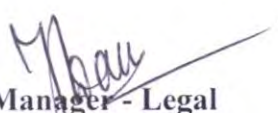
Topic : Interview Skills

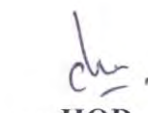
Venue : Virtual Zoom

Coordinator to arrange : Ms. Swati Mathur & Ms. Divya Gupta
Mr. Vipul Singh & Ms. Anshu Punshi

Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Manager - Legal
and Corporate Affairs


HOD
(Mgmt.)


Director

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Vasant Kunj, New Delhi-110070

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Report

Session on "Interview Skills"

(Saturday, January 30, 2021)

Event category: Guest Lecture

Topic: "Interview Skills"

Date: 30th January, 2021

Time: 2:00 p.m.

Venue: Online on Zoom Platform

Resource person: Ms. Muskan Sharma (JIMS Alumnus)

Beneficiaries with number:

1. BBA Students (3rd Year) - 72

Faculty Coordinator:

1. Dr. Nidhi Gupta, Head, Department of Management Studies
2. Ms. Jasmeet Bajaj, Head, Placement Cell
3. Ms. Swati Mathur, Ms. Divya Gupta, Mr. Vipul Singh, Ms. Anshu Punshi

Learning Objective:

1. Learnt the skills to be adopted in an interview along with the body language to be followed.
2. To Impart the Necessary Skills on How to face job Interview.

Report:

The session was organized by The Placement Cell to enhance students' interview skills, which was taken by Ms. Muskan Sharma. The session began with the meaning of interview. Further, she discussed at length, the process of preparing for an interview. She highlighted mainly two factors which should be kept in mind while preparing for an interview that the interview is in both ways (interviewer evaluating you and you evaluating organization). Interview should be interactive and not just responding to the questions asked.

She goes on to talk about the stages of interview which are Screening (Resume/ Telephonic), HR round, Group Discussion and Panel Interview. She gave a checklist of dos and don'ts of answers of various questions asked during a personal interview. She emphasized on the fact that discussing about salary should be avoided as it creates bad impression on the interviewer.

At the end we get to know about how to prepare oneself for an interview such as information about the company by reading newspapers, comparison of skills and job requirements, to prepare responses to few likely asked questions like your strength, weaknesses, and accomplishments. The session was informative and did aware the students. The session ended with a vote of thanks.

Learning outcomes:

1. Better understanding of the topic
2. The motive of the seminar was to confront the student with the different stages of interview.

**Faculty Coordinator****Dr. Nidhi Gupta
Head- Department of Management Studies**



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Dated: 5-03-2021

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-VIth Semester A&B (Morning & Evening)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 08th March, 2021, (Monday)

Speaker : Mr. Gurpreet Walia
(Ex. VP (Distribution), Star India)
(Ex. Strategy & Operations Lead, Lenovo),

Ms. Nidhi Chauhan, Chief Learning Officer
Ms. Simran Ahuja, Director

Company : My Athena Prolearn Pvt. Ltd

Timing : 11:00 am

Topic : Effective Group Discussion & Personal Interview


Venue : Virtual Zoom

Coordinator to arrange : Ms. Swati Mathur & Ms. Divya Gupta
Mr. Vipul Singh & Ms. Prabhjot Kaur

Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Manager - Legal
and Corporate Affairs


Dr. Nidhi Gupta
Head-Dept of Mgmt. Studies

Director

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Report

Guest Lecture on "Effective Group Discussion and Personal Interview"

(Monday, March 8, 2021)

Topic: Effective Group Discussion and Personal Interview

Date: 8th March, 2021

Time: 11:00 AM

Mode: Virtual Mode via ZOOM

Resourced person with designation and organization:

1. Mr. Gurpreet Walia (Founder and CEO, myAthena Prolearn)
2. Ms. Nidhi Chauhan (Chief Learning Officer, myAthena Prolearn)
3. Ms. Simran Ahuja (Director, myAthena Prolearn)

Beneficiaries with Number:

1. Faculty, Department of Management Studies - 03
2. BBA 6th Semester - 99

Faculty Coordinators:

1. Ms.Swati Mathur
2. Ms.Divya Gupta

Learning Objectives:

1. Understanding placement process.
2. What do companies/MBA colleges look for while selecting.
3. Step-by-step guide for better preparation of Interviews.

REPORT:

The Placement Cell of JIMS, Vasant Kunj conducted a virtual guest lecture for the 6th-Semester students of BBA on the topic "Effective Group Discussion and Personal Interview". The lecture started off with the introduction of what myAthena does and how it would help the students to become career-ready. It helps students with stress and uncertainty associated with placement and the career-driven aspects of life.

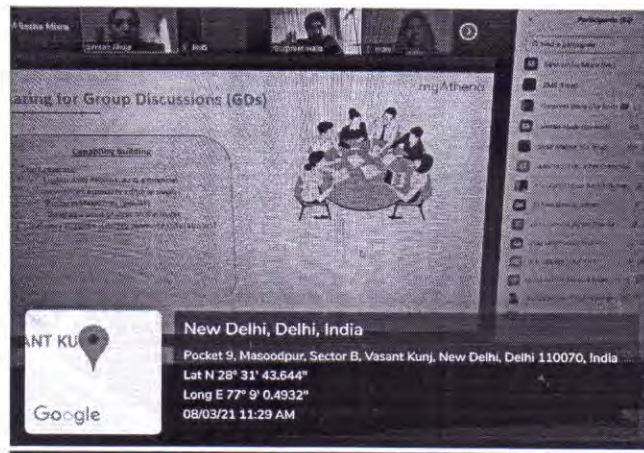
The speaker, Mr. Gurpreet Walia started the guest lecture by introducing the students to the key takeaways from the lecture. He then discussed in detail the placement process, the journey we as students have to go through. Coming to the facts, he stated that almost 60-70% of the candidates get eliminated in the group discussion round which is also known as the elimination round. The rest of the candidates move to the personal interview round and if successful they got the offer letter. For group discussion, Ms. Simran Ahuja gave useful information that the key ingredient is getting through this round is to be aware. One should know how to tell a story with the data and use it for making future decisions. For group discussion, the moderator judges you on the basis of articulation of thought, your personality, how well you take others with you during the entire discussion, and your general knowledge. With this type of group discussion topics were also discussed giving some relevant examples.

Personal interview, the most crucial part was discussed by Ms. Nidhi. She spoke about how one needs to be aware of the job description and what the company is going through. Here the grasp should be on the industry you want to work with is all about, and the latest trends in that industry. She then threw light on the importance of communication, as the main element which makes you

stand out from others. Certain skill sets were discussed and how the company can raise questions against them. Being honest in the interview is important since the panel knows you in and out. Thus, read the job description very carefully.

By the end of the lecture, the speaker discussed the contribution of myAthena and how you can make things happen and get help from college or any other institute to get placement in today's competitive-driven world. Questions were raised by the students and they were answered by the speakers in detail.

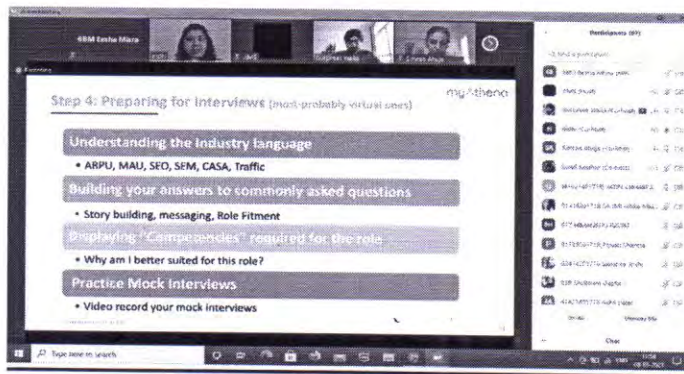
Glimpses of the Lecture:



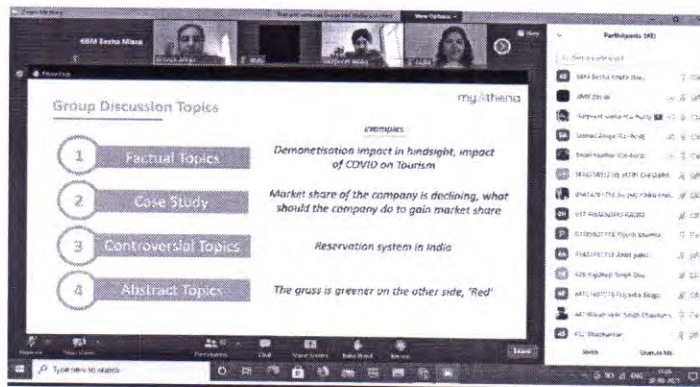
Guest Speaker, Mr. Gurpreet Walia, addressing the audience



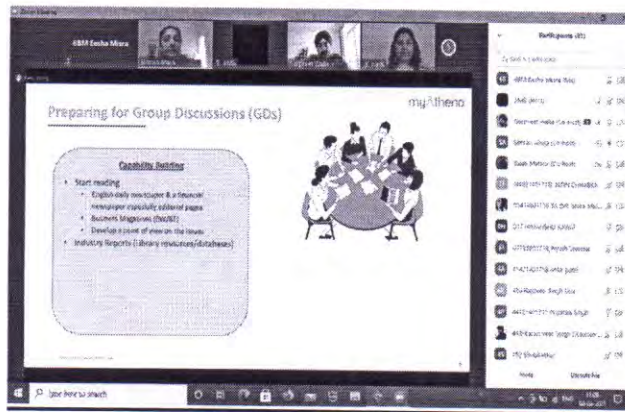
Guest Speaker, Mr. Gurpreet Walia, interacting with the students



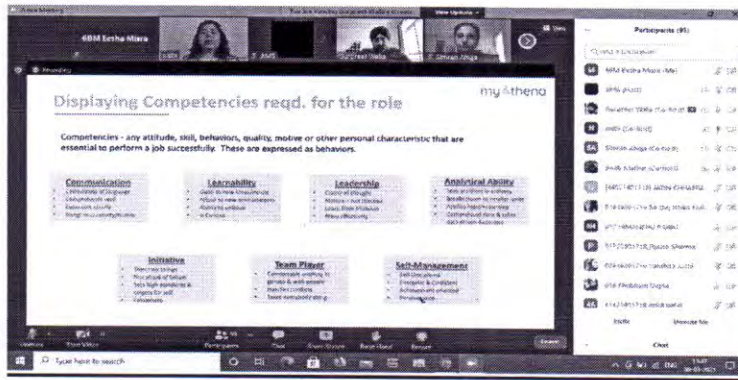
Guest Speaker, Ms. Nidhi Chauhan interacting with the students



Ms. Simran Ahuja interacting with the students



Guest Speaker, Mr. Gurpreet Walia guiding students about Group Discussion



Guest Speaker, Ms. Nidhi Chauhan guiding students about the competencies

Learning Outcomes:

1. Students were able to understand the placement process in detail.
2. Students were able to understand the importance of grooming oneself for facing the interview panel.

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Faculty Coordinator

Nidhi

**Dr. Nidhi Gupta
Head- Department of Management Studies**

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Dated: 1st June, 2021

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA VI A & B (Morning & Evening)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 04th June, 2021, (Friday)

Speaker : Ms. Shagun Bakshi

Designation : Corporate Trainer

Company : Ex. HR - Dubai Electricity and Water Authority

Timing : 12:00 noon to 1:00pm

Topic : Master the Skills required to clear Corporate Interviews

Venue : Virtual Zoom

Coordinator to arrange : Ms. Swati Mathur & Ms. Divya Gupta
Mr. Vipul Singh & Dr. Prabhjot Kaur

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Class
Co-ordinator

Manager - Legal
and Corporate Affairs

Dr. Nidhi Gupta
Head-Dept of Mgmt. Studies

Director

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Report

**Session on “Master the skills required to clear Corporate Interview”
(Friday, June 04, 2021)**

Event category: Guest lecture

Topic: “Master the skills required to clear Corporate Interview”

Date: 4th June 2021

Time: 12:00 PM

Mode: Virtual Mode via ZOOM

Resourced person with designation and organization: Ms. Shagun Bakshi (Corporate Trainer,
Ex. HR- Dubai Electricity and Water)

Beneficiaries With Number:

1. Faculty, Department of Management Studies - 03
2. BBA Students (6th Semester) – 59

Faculty Coordinators:

1. Dr. Prabhjot Kaur
2. Mr. Deep Biswas
3. Mr. Vipul Singh

Learning Objectives:

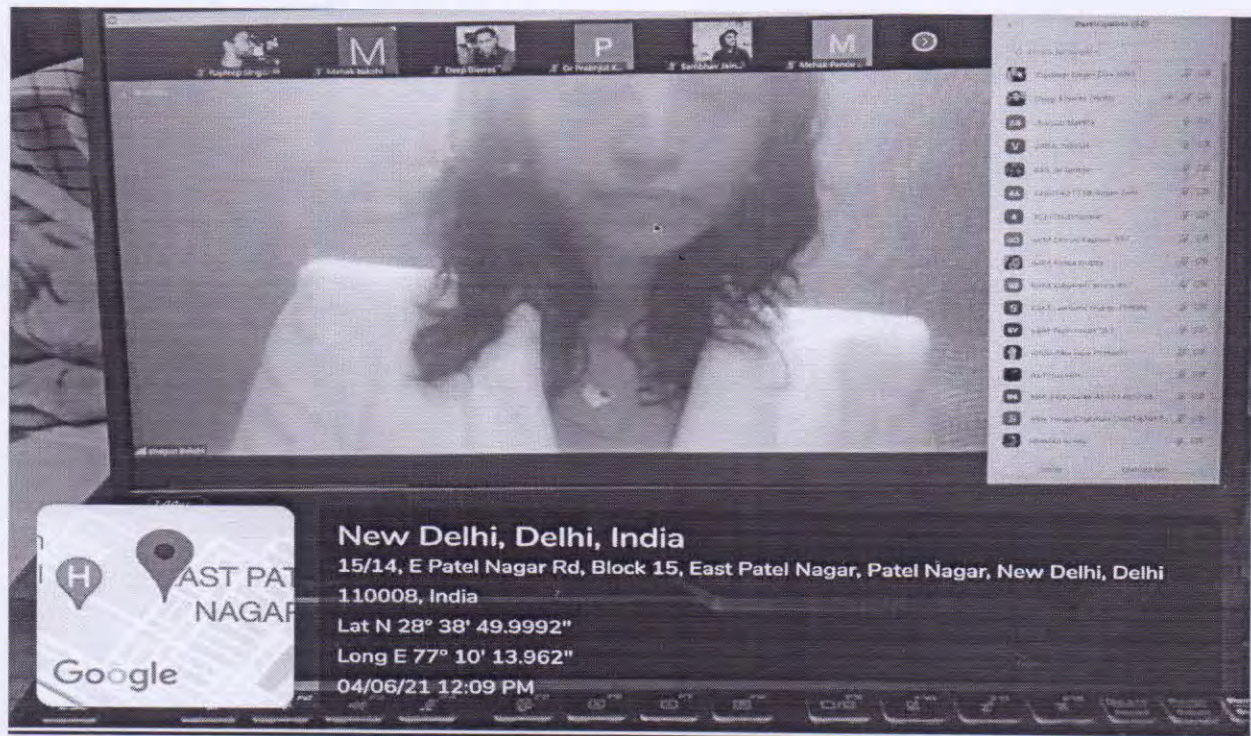
1. How to write a CV/Resume
2. How to approach Interviews

Report:

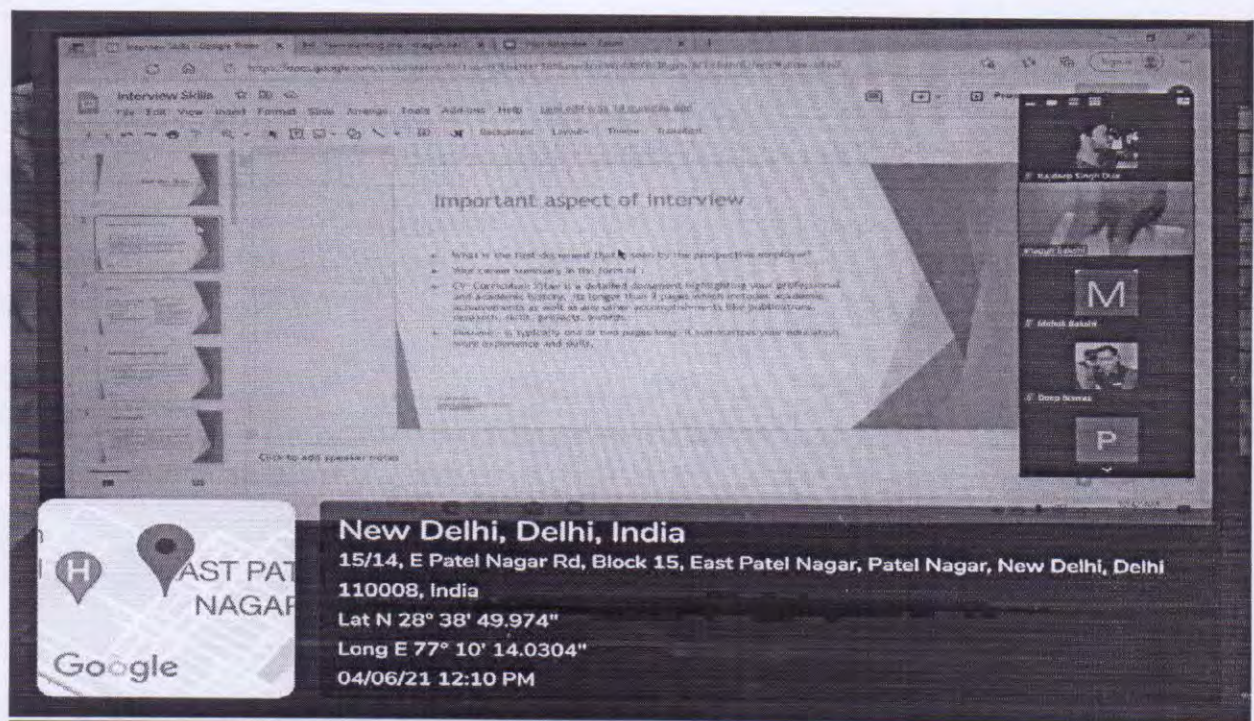
The Placement Cell of JIMS, Vasant Kunj conducted a virtual guest lecture for the 6th-semester students of BBA on the topic "Master the skills required to clear Corporate Interview". The lecture started off with the brief introduction of Ms. Shagun Bakshi. The speaker, Ms. Shagun Bakshi started the guest lecture by introducing the students to the key takeaways from the lecture. Then she discussed about the difference between a CV and a resume. She discussed in details about what should be included and not included in a CV and a resume. She told us how should we structure a CV as it is one of the most important documents when we are applying for a job. Following which she discussed about the what should be done pre interview and post interview. With this was discussed as to how the interviewer judges you on your answers during the interview. Then, some examples about how to speak on the most important question in an interview which is "Tell me about your-self" were discussed.

By the end of the lecture, the speaker conducted mock interview session and role-play among few students, this was the most interesting part of the lecture. Followed by questions were raised by the students and they were answered by the speakers in detail.

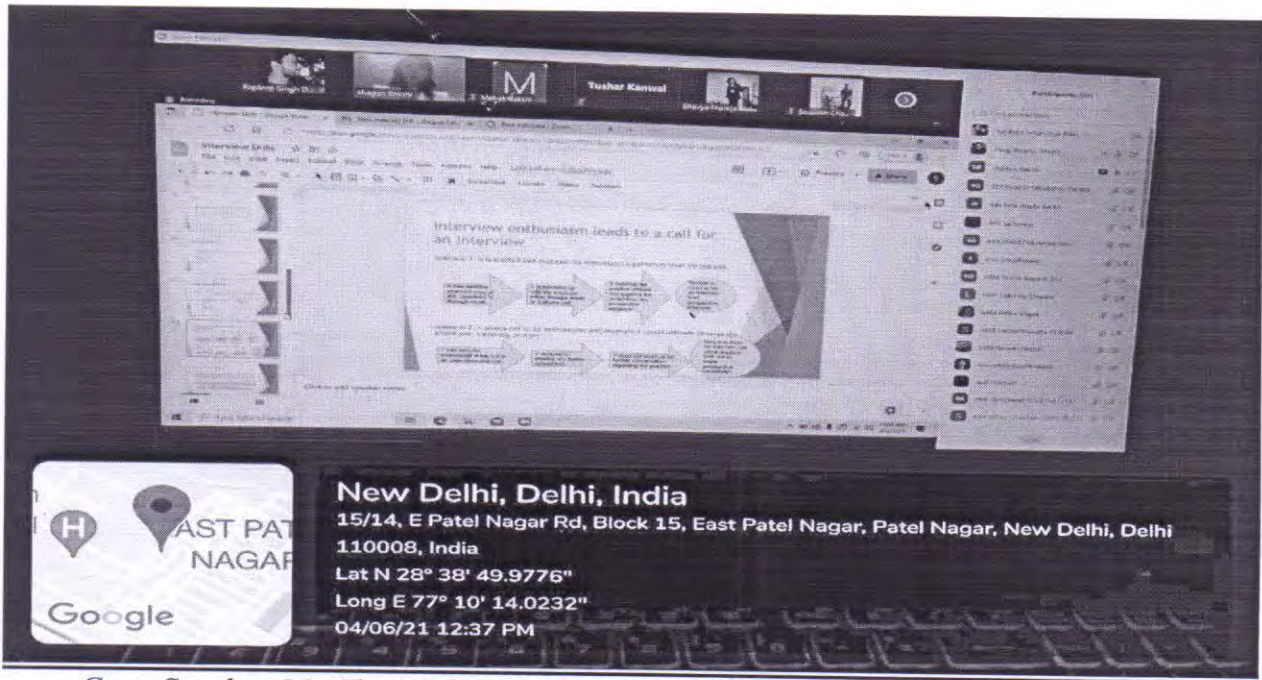
Glimpse of the Online Guest Lecture:



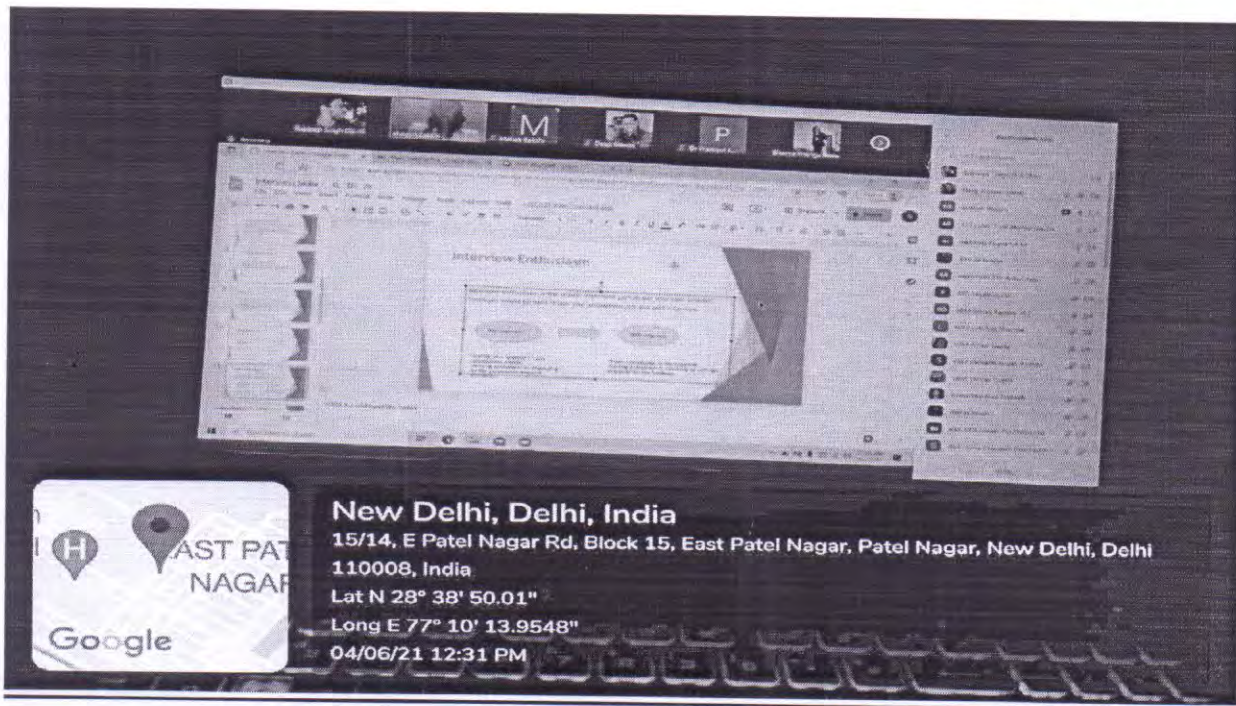
Guest Speaker, Ms. Shagun Bakshi addressing the audience



Guest Speaker, Ms. Shagun Bakshi interacting with the students



Guest Speaker, Ms. Shagun Bakshi sharing tips related to interview with the students



Guest Speaker, Ms. Shagun Bakshi guiding the students

[Signature]
Faculty Coordinator

[Signature]
Dr. Nidhi Gupta
Head- Department of Management Studies



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Dated: 26th November, 2020

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-VthSemsterA&B (Morning & Evening)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 1st December 2020, (Tuesday)

Speaker : Mr. Arpit Gupta, Ms. Swasti Mehta

Designation : Lead Trainer

Company : Paytm

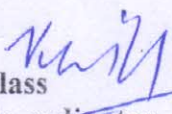
Timing : 12.00 pm to 2:00pm

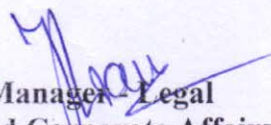
Topic : Public Speaking and Handling Stage Fear

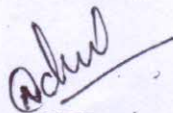
Venue : Virtual Zoom


Coordinator to arrange : Ms. Swati Mathur & Ms. Divya Gupta
Ms. Anshu Punshi

Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Manager - Legal
and Corporate Affairs


HOD
(Mgmt.)


Director

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Report

Session on "Public Speaking and Handling Stage Fear"

(Tuesday, December 1, 2020)

Event category: Guest Lecture

Topic: "Public Speaking and Handling Stage Fear"

Date: 1st December, 2020

Time: 12:00 p.m. - 2:00p.m.

Venue: Online on Zoom Platform

Resource person: Mr.Arpit Gupta, Lead Trainer, Paytm and Ms. Swasti Mehta, , Lead Trainer,

Paytm

Beneficiaries with number:

1. Faculty, Department of Management Studies - 4
2. BBA Students (3rd and 5th Semester), JIMS, Vasant Kunj -95

Faculty Coordinator:

1. Dr. Nidhi Gupta, Head, Department of Management Studies
2. Ms.Jasmeet Bajaj, Head, Placement Cell
3. Dr. Shruti Bhuttani & Mr. Vipul Singh

Learning Objective:

1. Understanding of Key various concepts like Self- confidence, Positive attitude, Team Skills.
2. Importance of communication in the professional world.
3. Learning about different ways to grab every opportunity to present you.

Report:

BBA department had organized a guest lecture on “**Public Speaking and Handling Stage Fear**” for the students of BBA III and V Semester Online on Zoom Platform. The guest speakers were Mr. Arpit Gupta and Ms. Swasti Mehta.

The lecturer started with introducing both of them, and details about Public speaking that what exactly it means and the importance of mixtures of element like speaking skills, communication and team building skills, that how important they are nowadays. He goes on to talk about the importance of grabbing every opportunity that comes on your way so to present yourself and to do something creative. They both emphasize the importance of Communication in the work environment, in managing the team, reducing obstacles etc.

They go on to talk about the importance of being interactive with giving good message about not comparing yourself with others as that would be counted as insulting yourself only at the end. They also told us about some of the ways to overcome the stage fear.

At the end we get to know about how many important factors are there in good public speaker that matters a lot and they were creativity, confidence, vocal variety, body language, fitness, dealing with anxiety, authenticity and credibility and very important the message of the speech. The session aimed at informing students about the advantages of having good communication skills and being interactive. Students participated with enthusiasm and those who faced any issue were guided by Mr. Arpit Gupta and Ms. Swasti Mehta. The session was informative and did aware the students. The session ended with a vote of thanks.

Learning outcomes:

1. Better understanding of the subject
2. Helpful in developing a creative mindset and focusing on improving communication skills.
3. Importance of reading, researching and improving interpersonal skills.

Glimpses of the Event at Zoom App



Guest Speaker, Mr.Arpit Gupta addressing the audience




Students attending the event



Guest Speaker, Ms.Swasti Mehta interacting with students


Faculty Coordinator


Dr. Nidhi Gupta
Head- Department of Management Studies



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Dated: 19th April, 2021

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA IV A & B (Morning & Evening)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 23rd April, 2021, (Friday)

Speaker : Mr. Surjeet K Thotha

Designation : Corporate Trainer


Timing : 11:00am to 1:00pm

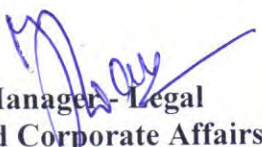
Topic : Group Discussion (Mock)


Venue : Virtual Zoom

Coordinator to arrange : Ms. Nisha Wadhawan & Ms. Anshu Punshi
Ms. Pooja Madan & Dr. Shruti Bhuttani

Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Manager - Legal
and Corporate Affairs


Dr. Nidhi Gupta
Head-Dept of Mgmt. Studies

Director

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Report

“GROUP DISCUSSION”

(Friday, April 23, 2021)

Event Category: Virtual Guest Lecture

Topic: “GROUP DISCUSSION”

Date: 23rd April 2021

Time: 11:00 a.m.

Venue: Online on Zoom Platform

Resource person: Mr. Surjeet K. Thotha, Corporate Trainer

Beneficiaries with number:

1. Faculty, Department of Management Studies - 5
2. BBA students (4th Semester), JIMS, Vasant Kunj - 143

Faculty Coordinator:

1. Dr. Nidhi Gupta, Head, Department of Management Studies.
2. Dr. Shruti Bhutani, Assistant Professor.
3. Ms. Nisha Wadhawan, Assistant Professor.
4. Ms. Anshu Punshi, Assistant Professor.
5. Ms Pooja Madaan, Assistant Professor.

Learning Objective:

1. To get insight into the corporate interview.
2. Importance of being prepared before an interview & group discussion.
3. How to be a good communicator.
4. Benefits of good etiquettes & attention to details.

Report:

The BBA department had organised a guest lecture on “Workshop on Group Discussion” for the students of BBA IV and VI semester on Zoom Platform. The guest lecture was conducted by Mr. Surjeet K Thotha.

The lecture started with a warm and hearty welcome note by second year BBA student Vanshita Joshi. Mr. Surjeet K Thotha started the lecture with a question for all the students “What is an Interview “aiming to understand a student’s perspective and understanding on the subject. After getting a variety of answers to the question, Mr. Surjeet K Thotha shared an insightful and wider perspective on the importance of Introduction, group discussion and making an impression on campus interviews.

Mr. Surjeet K Thotha enlightened the students that a strong introduction should include Name, education, as a person, Future plans, strengths, weakness and hobbies. Students were encouraged to speak up and share about themselves.

The golden rules of Group Discussion shared by Mr. Surjeet K Thotha included “Importance of understanding the topic, if not clear how to politely ask for more clarification”, “Clean and confident speech”, “Never say you are wrong instead say you are right but I think”, and the most importantly how to leave a good impression even after not getting selected. He also focused on topics like professional dressing/ grooming, manners, etiquettes and the correct way to communicate in an interview which included (verbal and non-verbal communication).

Mr. Surjeet K Thotha also conducted a live group discussion on the topics “Uniforms is a compulsion or a passion”, “Weaker sex is the weakness of the stronger sex” and “Who is better at parenting mother or father”. Students participated and were able to put their point across confidently and correctly with Mr. Surjeet K Thotha’s guidance. It was a great learning experience for all the students. The lecture ended with a note of thanks.

Learning outcomes:

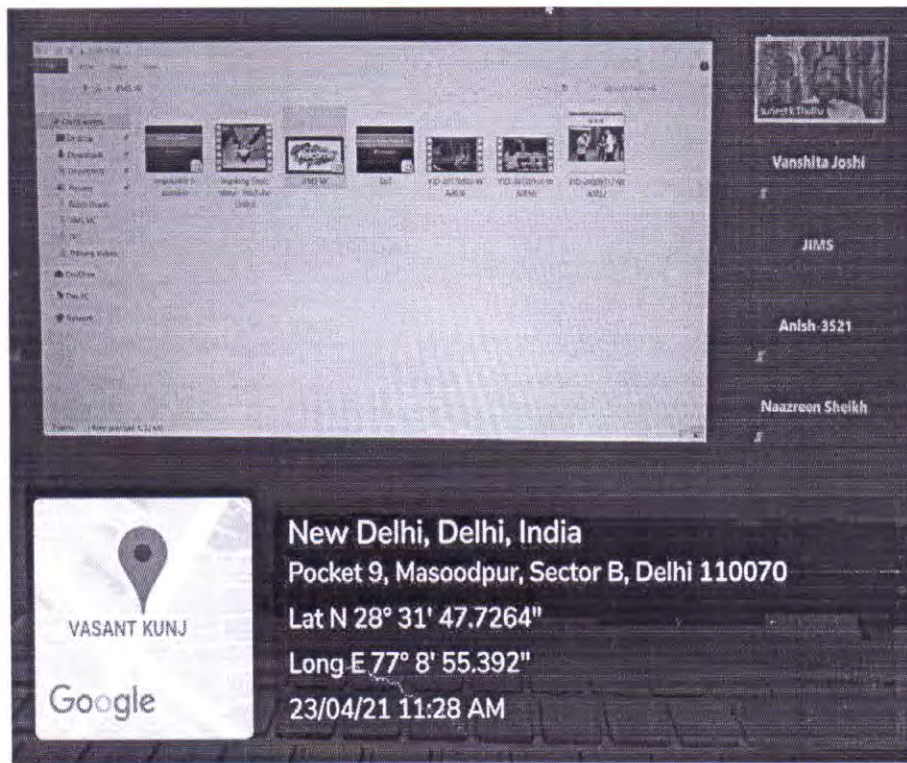
1. Tips on how to have effective communication.
2. How one can groom themselves before an interview.

3. What a proper introduction should include.
4. How to build confidence & Basic group discussion manners and etiquettes.

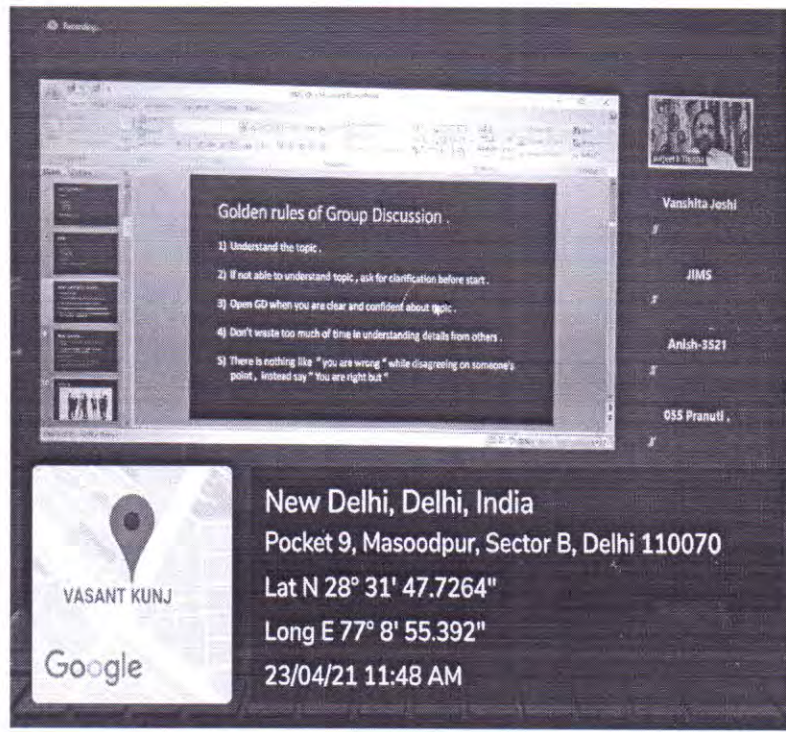
Glimpses of the Event at Zoom App:



Guest Speaker, Mr. Surjeet K Thotha addressing the participants



Guest Speaker, Mr. Surjeet K Thotha interacting with the students



Guest Speaker, Mr. Surjeet K Thotha sharing the Golden Rules of GD



Students attending the workshop



Guest Speaker, Mr. Surjeet K Thotha handling student queries

A handwritten signature in black ink, appearing to be 'S. K. Thotha'.

Faculty Coordinator

A handwritten signature in black ink, appearing to be 'Nidhi Gupta'.

Dr. Nidhi Gupta

Head- Department of Management Studies



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Dated: 16th June, 2021

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA II A & B (Evening)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 18th June, 2021, (Friday)

Speaker : Mr. Shivansh Bhardwaj

Designation : Sales Leader

Company : ESM, Sydney (Australia)

Timing : 4:00pm to 5:00pm

Topic : How to Become a Fearless Public Speaker

Venue : Virtual Zoom

Coordinator to arrange : Ms. Sonia Gandhi & Mr. Gaurav Bhardwaj

Note: : All the students must be dressed in Formals.

Class
Co-ordinator

Manager
and Corporate Affairs

Dr. Nidhi Gupta
Head-Dept of Mgmt. Studies

Director

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REPORT

Guest Lecture on "How to Become a Fearless Public Speaker" (Friday, June 18, 2021)

Event Category: Guest Lecture

Topic: How to Become a Fearless Public Speaker

Date: 18th June 2021

Time: 04:00p.m. – 05:30p.m

Venue: Online on Zoom Platform

Resource person: Mr. Shivansh Bhardwaj, Sales leader – ESM, Sydney (Australia) and also Founder of Monday Micdays.

Beneficiaries with number:

1. Faculty, Department of Management Studies – 2
2. BBA students (2nd Semester - Evening), JIMS, Vasant Kunj - 92

Faculty Coordinator:

1. Ms. Sonia Gandhi, Assistant Professor
2. Mr. Gaurav Bhardwaj, Assistant Professor

Learning Objective:

1. To get insight into the Public Speaking
2. How to be a good communicator
3. Benefits of effective communication skills

Report:

The BBA department had organised a guest lecture on “How to become a fearless public speaker” for the students of BBA II semester on Zoom Platform. The guest lecture was conducted by Mr. Shivansh Bhardwaj.

The lecture started with a warm and hearty welcome note by first year BBA student Rahul Dhand. Mr. Shivansh Bhardwaj started the lecture by sharing his story and his journey till date that how he has transformed himself in a confident speaker, who was once a below average speaker when it came to getting up and speaking in front of the audience. Mr. Shivansh Bhardwaj shared an insightful and wider perspective on the importance of effective communication skills and public speaking.

Mr. Shivansh Bhardwaj enlightened the students about the ‘BPM’ mantra, which emphasizes on Body Language, Practice and Mindset. The speaker shared useful tips with the students about how to improvise in terms of their body language and how this can impact their overall personality and communication skills. Mr. Shivansh Bhardwaj also discussed the about 7-38-55% Rule given by Dr. Albert Mehrabain, which tells that 55% impact is made by the Body Language of the speaker while 7% impact is created by the words which are spoken. Students were encouraged to speak up and share about themselves.

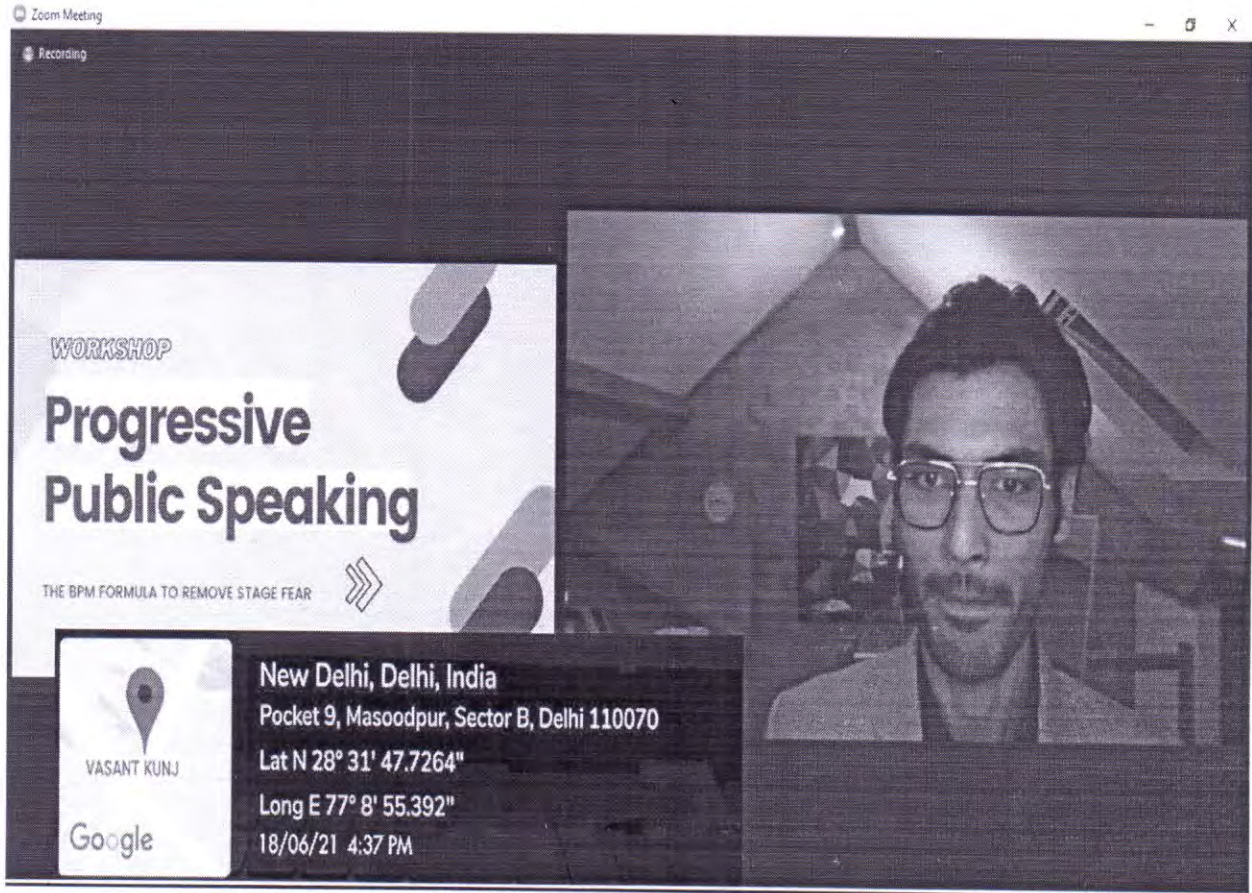
The important Power Poses shared by Mr. Shivansh Bhardwaj included tips and techniques which are very useful and effective in case a person is having stage fear and is feeling nervous before any important meeting or event. The speaker demonstrated these Power Poses to the students and advised them to practice these techniques along with deep breathing in order to feel confident and relaxed. He also focused on topics like professional and correct way to communicate, which included (verbal and non-verbal communication), maintain a smile while you talk and take proper pauses while you speak.

Mr. Shivansh Bhardwaj also gave opportunity to the students to ask the questions and handled their queries in a very interesting manner. Students participated with full enthusiasm and made the session very interactive. It was a great learning experience for all the students. The lecture ended with a note of thanks.

Learning outcomes:

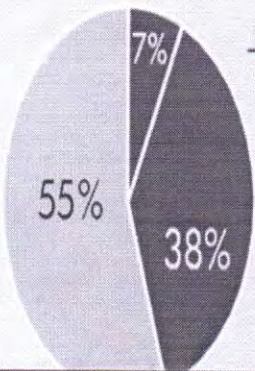
1. Tips on how to have effective communication.
2. How one can groom themselves in terms of Body Language.
3. How to handle stage fear.
4. How to become a confident public speaker.

Glimpses of the Event at Zoom App:



Guest Speaker, Mr. Shivansh Bhardwaj addressing the audience


Recording



Dr. Albert Mehrabian's 7-38-55% Rule


Elements of Personal Communication

- 7% spoken words
- 38% voice, tone
- 55% body language



VASANT KUNJ
Google

New Delhi, Delhi, India
Pocket 9, Masoodpur, Sector B, Delhi 110070
Lat N 28° 31' 47.7264"
Long E 77° 8' 55.392"
18/06/21 4:42 PM



Shivansh

Guest Speaker, Mr. Shivansh Bhardwaj discussing about elements of personal communication

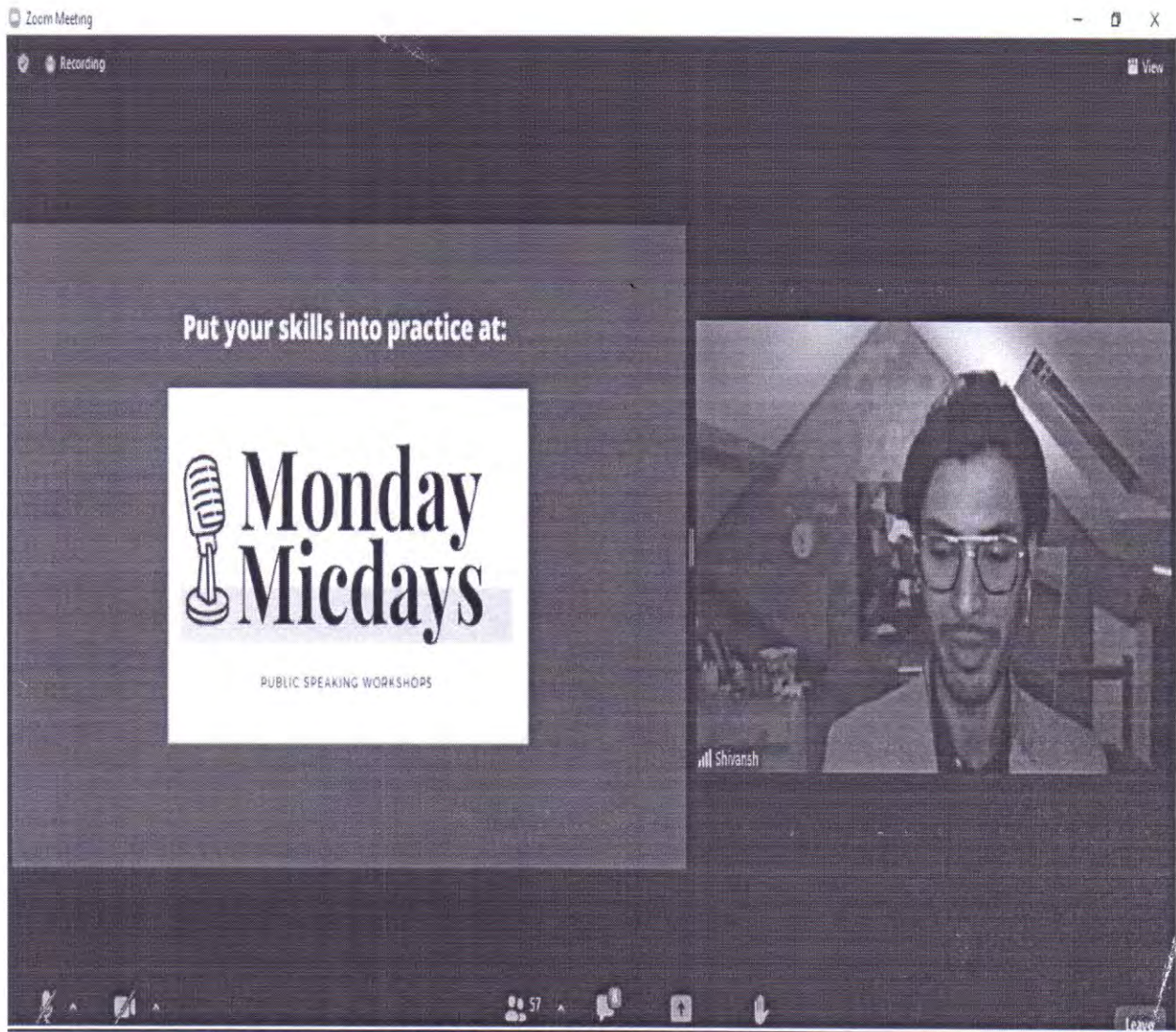
Shivansh Bhardwaj




- Born and raised in Delhi, India.
- Cliche fat to fit wali story :D
- Conquered Stage fear.
- Started creating content on 21st birthday (18/03/2019)



Guest Speaker, Mr. Shivansh Bhardwaj interacting with the students



Guest Speaker, Mr. Shivansh Bhardwaj handling student queries


Ms. Sonia Gandhi
Faculty Coordinator


Dr. Nidhi Gupta
HOD – Department of Management Studies



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

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Dated: 14th October, 2020

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA III and V A + B (M & E)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 19th October, 2020 (Monday)

Speaker : Mr. MR Shri Kanth

Designation : Manager

Company : Reserve Bank of India


Timing : 12.00 AM to 1.00 PM

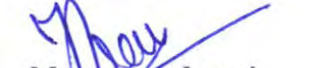
Topic : Financial Inclusion and Financial Literacy – Going Digital

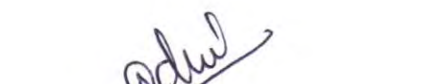
Venue : Online

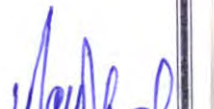
Coordinator to arrange : Ms. Nisha Wadhwan & Dr. Sartaj Khera
Ms. Prabhjot Kaur & Dr. Shruti Bhuttani
Ms. Swati Mathur & Ms. Divya Gupta
Ms. Sakshi Chhabra & Ms. Anshu Punshi

Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Manager - Legal
and Corporate Affairs


Dr. Nidhi Gupta
Head- Dept. of Mgmt. Studies


Director

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Report

Session on “Financial Inclusion and Financial Literacy- Going Digital”

(Monday, October 19, 2020)

Event category: Guest Lecture

Topic: Session on “Financial Inclusion and Financial Literacy- Going Digital”

Date: 19th October 2020

Time: 12:00 p.m. - 1:00 p.m.

Venue: Online on Zoom Platform

Resource person with designation and organization: Mr. M R Shri Kanth, Manager Reserve Bank of India.

Beneficiaries with number:

1. Faculty, Department of Management Studies – 06
2. BBA Students (5th Semester) , JIMS, Vasant Kunj – 71

Faculty Coordinator:

1. Dr. Nidhi Gupta, Head, Department of Management Studies
2. Ms.Jasmeet Bajaj, Head, Placement Cell
3. Ms. Swati Mathur & Ms. Divya Gupta

Learning Objective:

1. Base and Benefits of Financial Inclusion and Financial Literacy.

2. Relationship between Financial Inclusion and Literacy.

3. Challenges and opportunities of digital media.

Report:

BBA department had organized a guest lecture on “Financial Inclusion and Financial Literacy- Going Digital” for the students of BBA V Semester Online on Zoom Platform. The guest speaker was Mr. M R Shri kanth, Manager Reserve Bank of India.

The Guest Speaker started with introducing himself, and details about Financial Inclusion that what exactly it means and the history of each and every topic, that how they have started and till now where these digital things like digital banking have reached. He discussed about the importance of digital banking and to made the audience clear about things like NEFT, UPI, Quick pay etc. He emphasized the importance of Financial Inclusion and Financial Literacy in the work environment, in managing the financial risk, reducing gender gap, in saving time and risk and also told that how development is influenced by Financial Inclusion.

He showcased a small video clip giving good message about what RBI says about opening of a bank account and its advantage. How Internet Penetration is growing at a high rate is also being explained and in any system there can be issues so he also told the audience about some of the issues that can disturb the flow and also the ways to overcome those issues.

At the end we get to know about how we are going digital, about the expansion of banking infrastructure, digital onboarding of customers, consumer protection etc. The session aimed at informing students about opportunities and challenges of digital media.

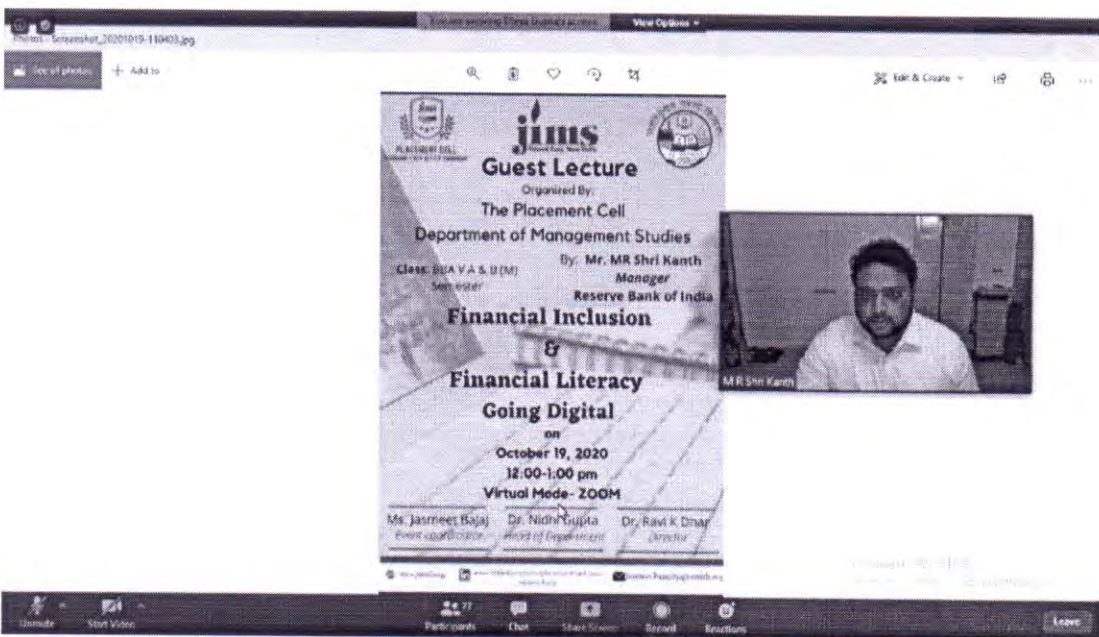
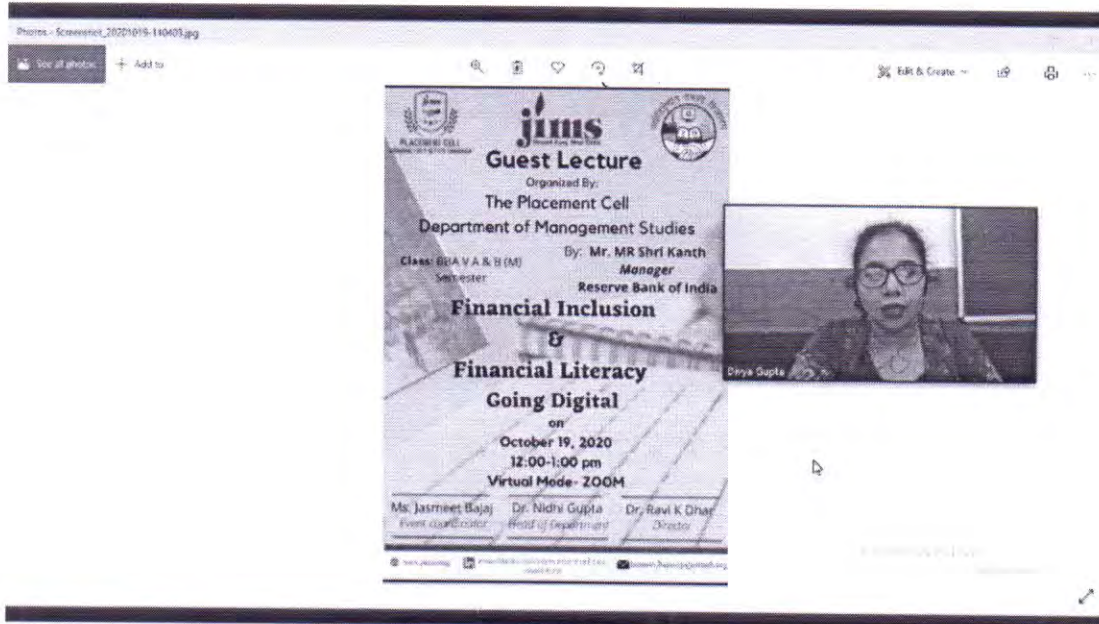
Students participated with full enthusiasm and those who faced any issue were guided by Mr. Shri kanth. The session was indeed very informative.

Learning outcomes:

1. Better understanding of the Digitization in Banking Sector.

2. Better understanding and Importance of Financial Inclusion and Financial Literacy.
3. Better insight of the Challenges and Opportunities of digital media.

Glimpses of the Event at Zoom App



Ms. Divya Gupta introducing the Guest Speaker, Mr. M R Shri Kanth



Financial Inclusion and Financial Literacy – ‘Going Digital’

By
M R Shri Kanth, Manager
Financial Inclusion & Development Dept.
Reserve Bank of India, New Delhi

Guest Speaker, Mr. M R Shrikant addressing the Participants



Guest Speaker, Mr. M R Shrikant Interacting the Participants

Zoom Meeting

S.No	Item	Mar-15	Mar-16	Mar-17	Mar-18	Mar-19
1	No. of PMJDY accounts (in Crore)	14.72	21.43	28.17	31.44	35.27
2	Deposit in PMJDY accounts (in Rs. Crore)	15,670	35,672	62,972	78,494	96,107
3	Average Deposit per PMJDY account (in Rs.)	1,065	1,665	2,235	2,497	2,725
4	Number of RuPay debit cards issued to PMJDY account-holders (in Crore)	13.14	17.75	21.99	23.65	27.91

PRADHAN MANTRI MUDRA YOJANA
Empowering Enterprising Women, Strengthening the Nation
(As on 31.03.2019)

12.73 crore loans to women

70% beneficiaries under MUDRA are women

PRADHAN MANTRI MUDRA YOJANA
Financial Inclusion for All
(As on 31.03.2019)

(52% beneficiaries are from SC/ST/OBC categories)

% of accounts under various social categories

General
SC
ST
OBC

Zoom Meeting

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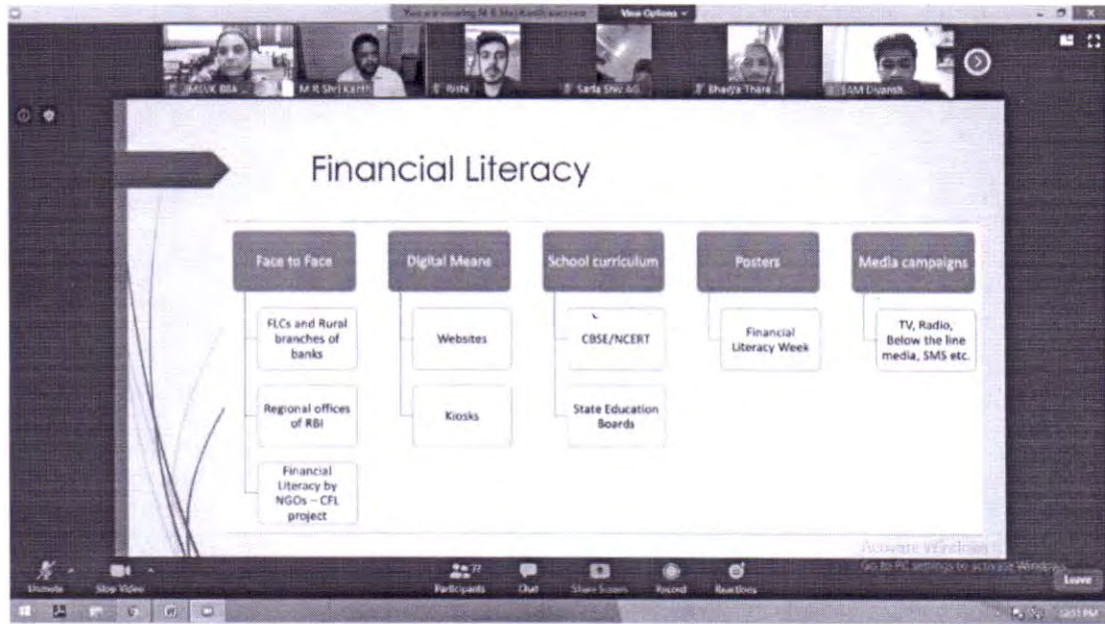
PRADHAN MANTRI MUDRA YOJANA
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(52% beneficiaries are from SC/ST/OBC categories)

% of accounts under various social categories

General
SC
ST
OBC

Guest Speaker sharing knowledge about various financial Schemes



Guest Speaker guiding the students about the Financial Literacy

Swati

Faculty Coordinator

Nidhi

**Dr. Nidhi Gupta
Head- Department of Management Studies**

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Dated: 13th March, 2021

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA & BCA** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 15th March, 2021, (Monday)

Speaker : Ms. Sabitha Sankaran

Designation : Programme Coordinator

Timing : 12.00noon -1,00pm

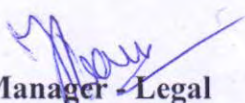
Topic : JIMS VK CII Smart Manager Program

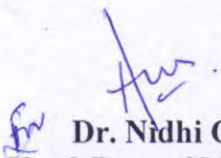
Venue : Virtual Zoom


Coordinator to arrange : Ms. Himani Gupta & Sonia Gandhi
Ms. Priyanka Attri & Mr. Gaurav Bhardwaj
Ms. Nisha Wadhawan & Ms. Anshu Punshi
Ms. Pooja Madan & Dr. Shruti Bhuttani
Ms. Swati Mathur & Ms. Divya Gupta
Mr. Vipul Singh & Dr. Prabhjot Kaur

Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Manager - Legal
and Corporate Affairs


Dr. Nidhi Gupta
Head-Dept of Mgmt. Studies


Director

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Report

Session on "CII Smart Manager Certification Program"

(Monday, March 15, 2021)

Event Category: Guest Lecture

Topic: CII Smart Manager Certification Program

Date: 15th March, 2021)

Time: 12:00noon -1:00pm

Venue: Zoom Platform, JIMS VK

Resource person with designation and organization:

Ms. Sabitha Sankaran, Programme Coordinator,CII

Mr.Premanshu Das, CII

Beneficiaries with number:

1. BBA students of 2nd year and 3rd year- 57

Faculty Coordinator:

1. Ms. Swati Mathur
2. Ms. Pooja Madaan

Learning objective:

How to be Job ready with CII Smart Manager Programme.

Report:

Jagannath International Management School had organized a guest lecture on March, 15 2021 on the topic "CII Smart Manager Certification Program" the speaker for the lecture was: Ms. Sabitha Sankaran, Programme Coordinator of Confederation of Indian Industry. In her lecture she discussed about the need for the programme for the students, the Program components, how will the Program help the students and how it has helped enrolled learners to be corporate ready.

She also discussed that there is always a gap between campus life to corporate life in the Life Cycle. So, CII (Confederation of Indian Industry) will be acting as the bridge for the Campus students for being Corporate managers.

CII will help to develop Technical Skills (Related to the industry/role, Practical exposure, Latest technologies) and Soft Skills (Critical thinking, Communication, Collaboration, Creativity, Professional behavior, Attitudes, Values) within the enrolled students.

CII Smart Manager Certificate Programme will make the students job ready, have effective resumes and have an industry exposure before going to the industry.

Mr. Premanshu Das has also discussed about the Digital Learning journey of CII Smart Manager Certificate Programme i.e., 16 Hours total learning journey which can be divided into 20-30 minutes daily continuous learning, anywhere anytime access on mobile and web, there will be 2 assessments and 3 Grade levels of certification with 2 hours' live sessions with the leaders.

The program content includes various modules like Introduction to business, Campus to corporate, Professional Personality & Etiquette, Managing Time and stress, Introduction to finance, Design thinking and creativity, Emerging technologies and Ace your interview for the students. The session will be taken by various industry experts and experienced faculty.

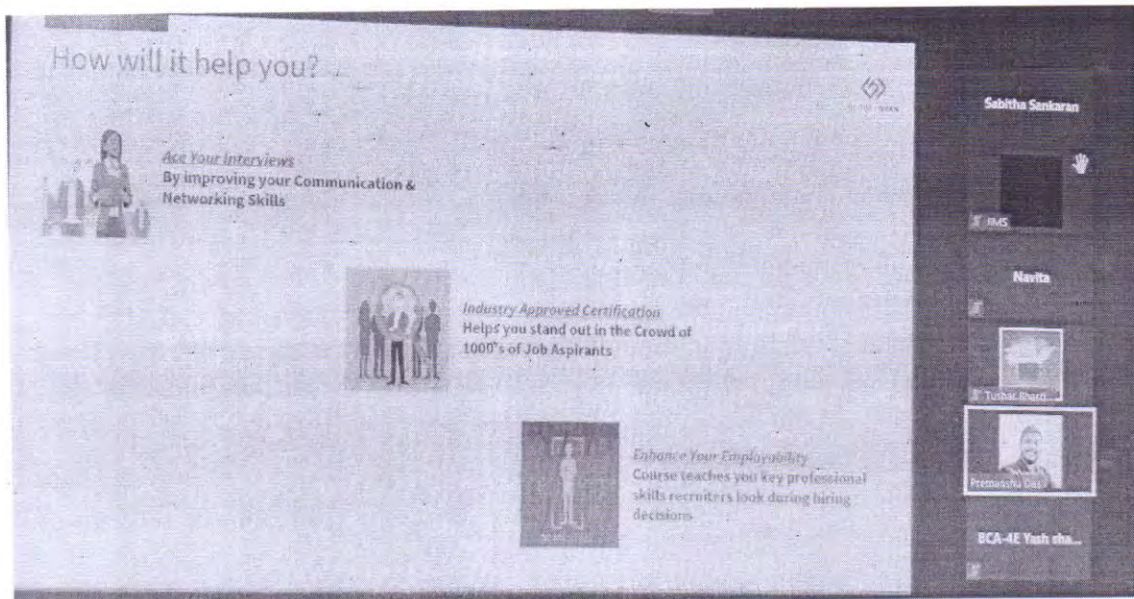
It was wonderful knowledge sharing session.

Learning outcomes:

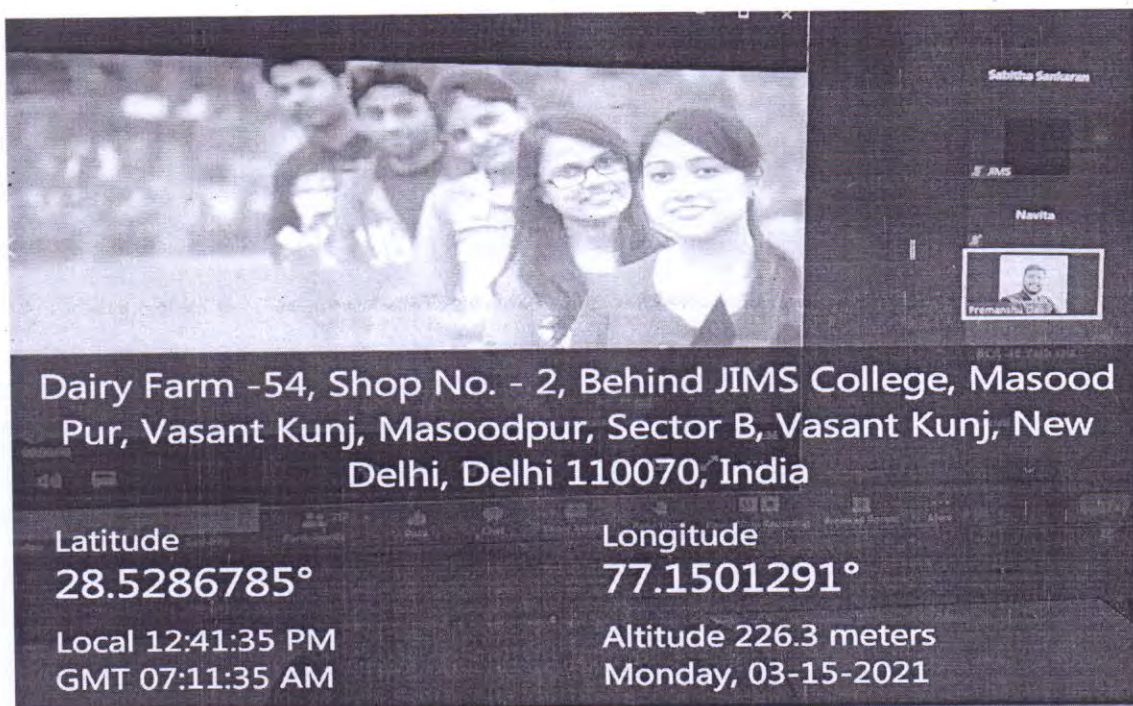
1. Students were able to learn how CII Smart Manger Program can help make them corporate ready.

2. Students were able to learn how CII Smart Manger Program can help in bridging the gap between Campus and Corporate Life

Glimpses of the Event




Guest Speaker, Mr.Premanshu Das interacting with the students




Guest Speaker, Mr.Premanshu Das handling student's queries


How will it help you?




Ace Your Interviews
By improving your Communication & Networking Skills




Industry Approved Certification
Helps you stand out in the Crowd of 1000's of Job Aspirants



Enhance Your Employability
Course teaches you key professional skills recruiters look during hiring decisions



Premanshu Das



Guest Speaker, Mr. Premanshu Das guiding and motivating the students

Swati

Faculty Coordinator

Nidhi

Dr. Nidhi Gupta
Head- Department of Management Studies



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

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Dated: 04th September, 2020

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-III A&B (Evening)**
BBA-V A&B (Evening) Semester to attend the Guest Lecture
organized as per details given as under:

Date/Day : 09th September, 2020 (Wednesday)

Speaker : Mr. Ravi Gupta
Founder

Company : Teckanalytics.com

Timing : 04:00 PM to 5:30 PM

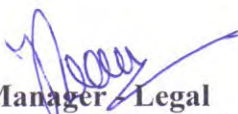
Topic : AI guided Virtual Stock Marketing


Venue : Online


Coordinator to arrange : Ms. Prabhjot Kaur & Dr. Shruti Bhuttani
Ms. Sakshi Chhabra & Ms. Anshu Punshi

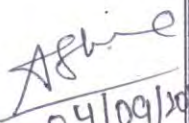
Note: : All the students must be dressed in Formals.


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Head- Corporate Affairs


HOD
(Mgmt.)


04/09/2020
Director

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Report

Session on "AI Guided Virtual Stock Marketing"

(Wednesday, September 09, 2020)

Event category: Guest lecture

Topic: AI Guided Virtual Stock Marketing

Durables: Prospects for Management Students

Date: 9th September 2020

Time: 4 pm – 5:40 pm

Venue: Virtual mode (Zoom online Meeting)

Resourced person with designation and organization: Mr. Ravi Gupta, Founder,
Teckanalytics.com

Beneficiaries with number:

1. Faculty, Department of Management Studies - 02
2. BBA students (3rd and 5th semester – Evening), JIMS, Vasant Kunj - 39

Faculty coordinator:

1. Ms. Prabhjot Kaur
2. Ms. Sakshi Chhabra

Learning objective:

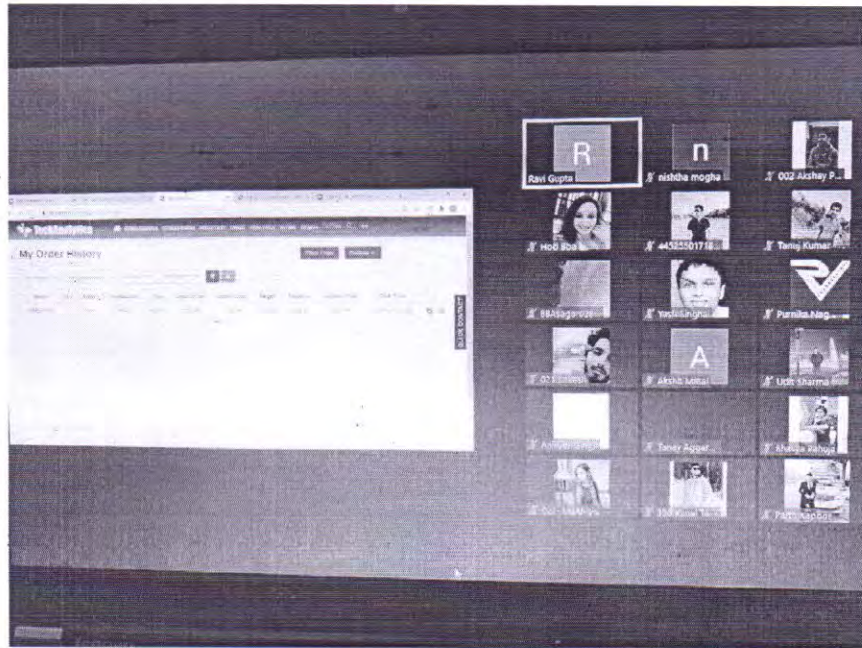
- To know about the process of AI guided stock marketing
- Career prospects for management students in AI line

Report:

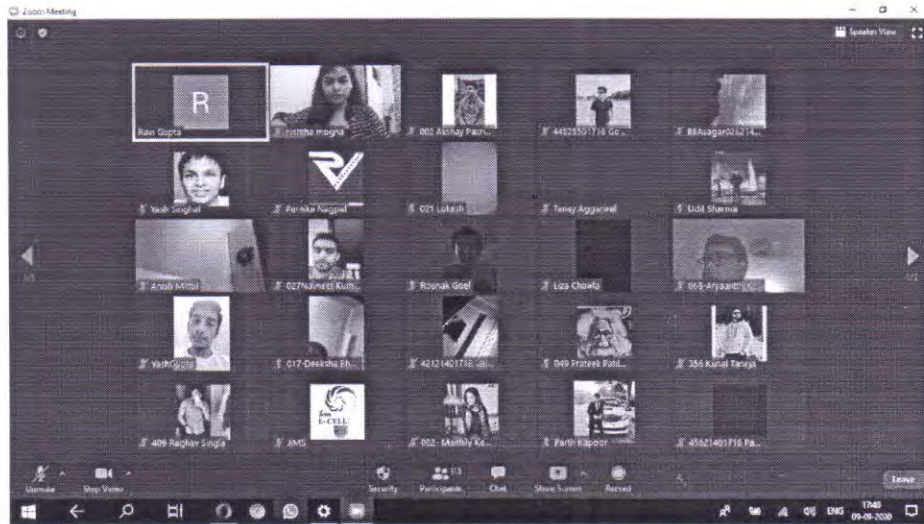
The guest lecture was a great success with Mr. Ravi Gupta, he introduced teckanalytics.com to us and told us that how AI is grabbing market in these days. He introduced to various AI analyses in the market and guided the students how to engage them in this fruitful platform. He guided us in how to make a portal. In all he had amazing lessons to teach. Students had an amazing, interactive and enlightening session with him, lot many students were inspired by him as a person. In all he had amazing lessons to teach. Students had an amazing, interactive and enlightening session with Mr. Ravi Gupta, lot many students were inspired by him as a person.

Learning outcomes:

- Students have come to know the process of AI guided Stock Marketing
- Students developed new career avenues




Guest Speaker, Mr. Ravi Gupta sharing his screen regarding teckanalytics.com



Participants listening attentively to the session


Faculty Coordinator


Dr. Nidhi Gupta
Head- Department of Management Studies



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

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Dated: 14th October, 2020

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA III and V A + B (M & E)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 20th October, 2020 (Tuesday)

Speaker : Ms. Kanupriya Madan

Designation : Manager

Company : Reserve Bank of India

Timing : 12.00 AM to 1.00 PM

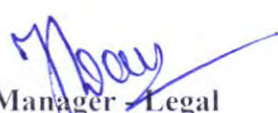
Topic : Digital Payment Products and Security-related Issues

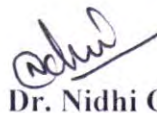
Venue : Online

Coordinator to arrange : Ms. Nisha Wadhwan & Dr. Sartaj Khera
Ms. Prabhjot Kaur & Dr. Shruti Bhuttani
Ms. Swati Mathur & Ms. Divya Gupta
Ms. Sakshi Chhabra & Ms. Anshu Punshi

Note: : All the students must be dressed in Formals.


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Head- Dept. of Mgmt. Studies


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Report

**Session on "Digital Payment Products & Security Related Issues"
(Tuesday, October 20, 2020)**

Event category: Guest lecture

Topic: Digital Payment Products & Security Related Issues

Date: 20th October 2020

Time: 12 pm – 1:00 pm

Venue: Virtual mode (Zoom online Meeting)

Resourced person with designation and organization: Ms. Kanupriya Madan, Manager,
Reserve Bank of India (RBI)

Beneficiaries with number:

1. Faculty, Department of Management Studies -04
2. BBA students (3rd and 5th semester - Evening), JIMS Vasant Kunj- 38

Faculty coordinator:

1. Ms. Prabhjot Kaur
2. Dr. Shruti Bhuttani
3. Ms. Anshu Punshi
4. Ms. Sakshi Chhabra

Learning objective:

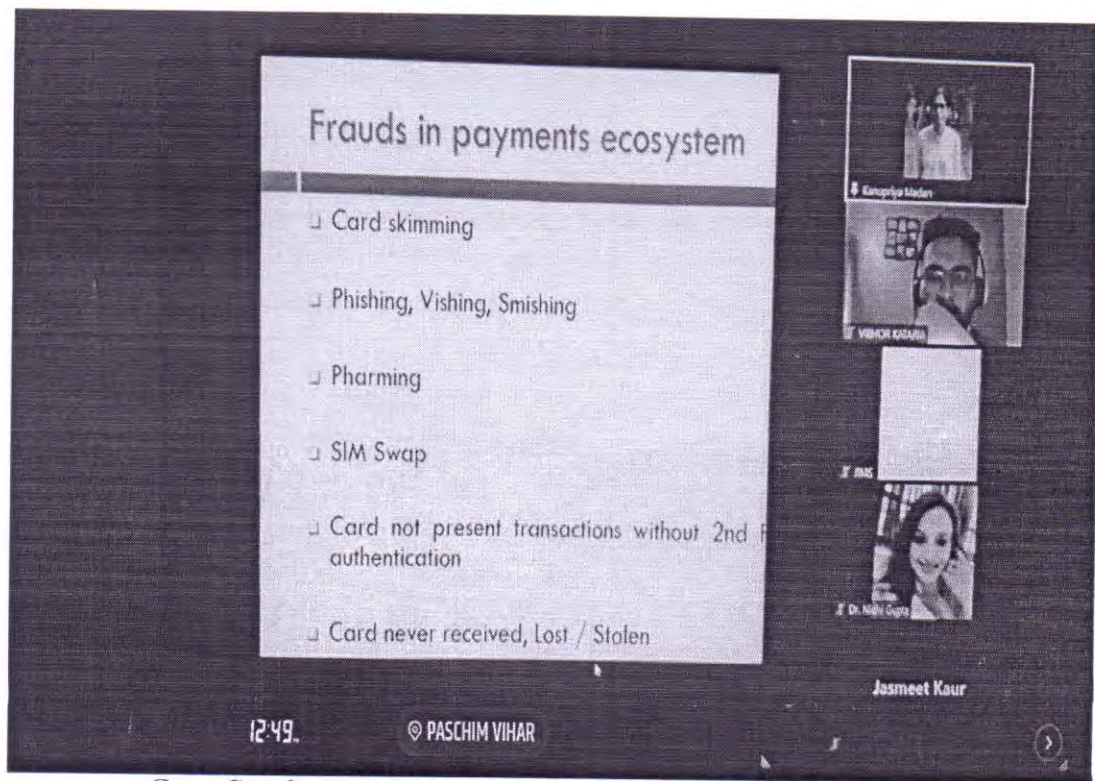
- To know about electric banking
- To know about the fraud techniques that can take place while making banking transactions

Report:

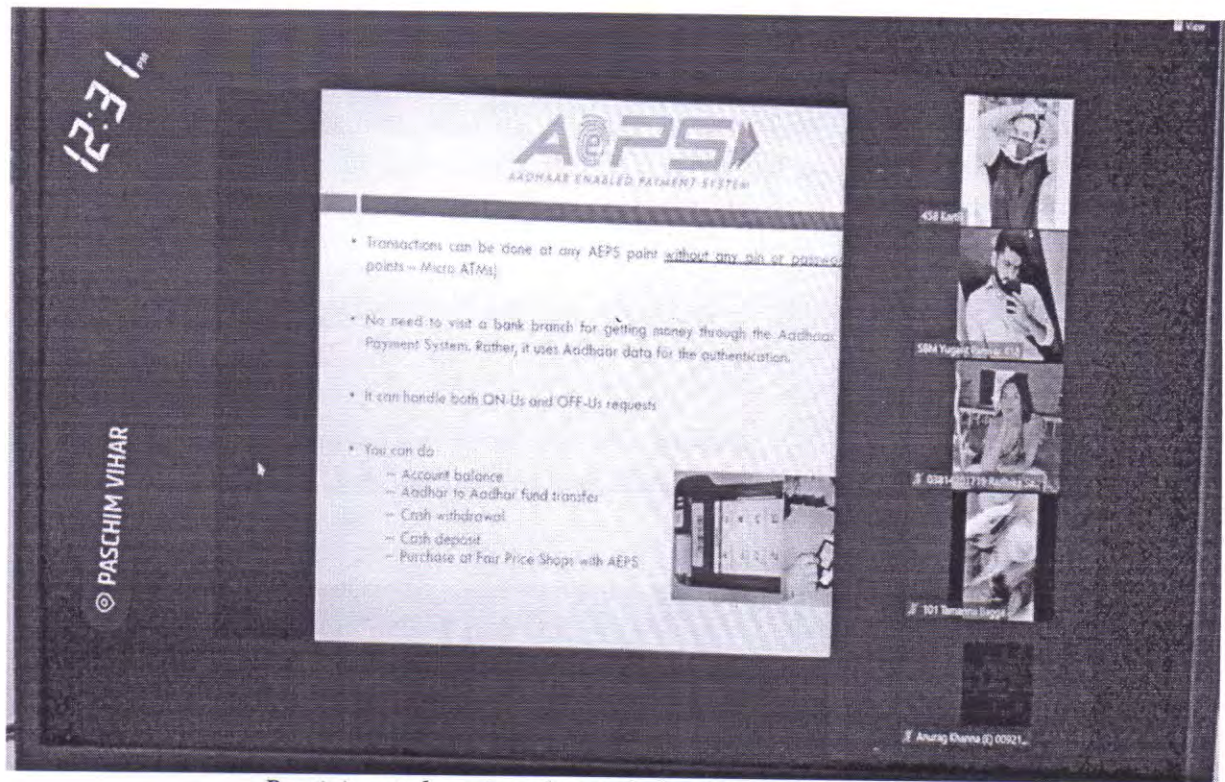
The guest lecture was a great success with Ms. Kanupriya Madan. She told us safety tips to avert frauds related to electronic banking. She also discussed an Ombudsman Scheme for Digital Transactions 2019. In all, she gave us brief insights and great examples about frauds taking place these days. Students had an amazing, informative and an enlightening session. She shared amazing information on new initiatives for safer transactions.

Learning outcomes:

- Students have come to know about electronic banking.
- Students learnt fraud techniques that took place



Guest Speaker, Ms. Kanupriya Madan addressing the audience



Participants learning electronic banking technique

Faculty Coordinator

**Dr. Nidhi Gupta
Head- Department of Management Studies**

My Story - Motivational Session by Successful Innovators

Via Zoom

16th DECEMBER, 2020 at 12:00 Pm



Mohd. Wasif Ahmed
Founder | Airpop MediaOn

Jagannath International Management School

Vasant Kunj, New Delhi-110070

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REPORT

"My Story: Motivational Session by Successful Innovators"

Event Category: Motivational Session

Topic: "My Story: Motivational Session by Successful Innovators"

Date: 16th December 2020

Time: 12:00 pm to 1:30 pm

Venue: Zoom

Resource Person(s) with Designation and Organization:

- Mohd. Wasif Ahmed, Founder Airpop MediaOn

Beneficiaries with number: 245

Faculty Coordinator:

- Ms. Sushmita and Ms. Anisha Tandon

Learning Objectives:

1. To motivate the students and help them gain confidence for accomplishment of their future endeavours.
2. To inspire the students to always follow the path of perseverance and experimentation through real life stories and incidents of the invited personality.
3. The session was kept to motivate more new young entrepreneurs to make a career with their own dream startup

Report:

JIMS Vasant Kunj organized a webinar for the students of BBA, BCA, and BA(JMC) programs. The session was taken by **Mr. Mohd. Wasif Ahmed, Founder Air Pop MediaOn** and a **JIMS Vasant Kunj alumni**, on the topic "**My Story: Motivational Session by Successful Innovators.**" This session took off with Mr. Ahmed being introduced to the students and greeted by the faculty on behalf of the institution. The discussion initiated with the speaker talking about his fields of expertise such as Social Media Marketing, Digital Marketing, and Web Designing. He continued the discussion by reminiscing about his days at JIMS. He then shifted focus to his very first start-up idea which he decided to name '**Easily Milega**' which was a profit-earning idea about buying books from Naya Sadak and selling them to college students at a minimal profit. The speaker then shifted from the tone of stability to that of imbalance when he talked about his start-up idea failing miserably in the final year of his college graduation days.

The speaker then moved forward to thinking about decisions that would have eventually led to the corporate sector or service sector but he chose to take a risk. He moved forward with his motto of 'Making money instead

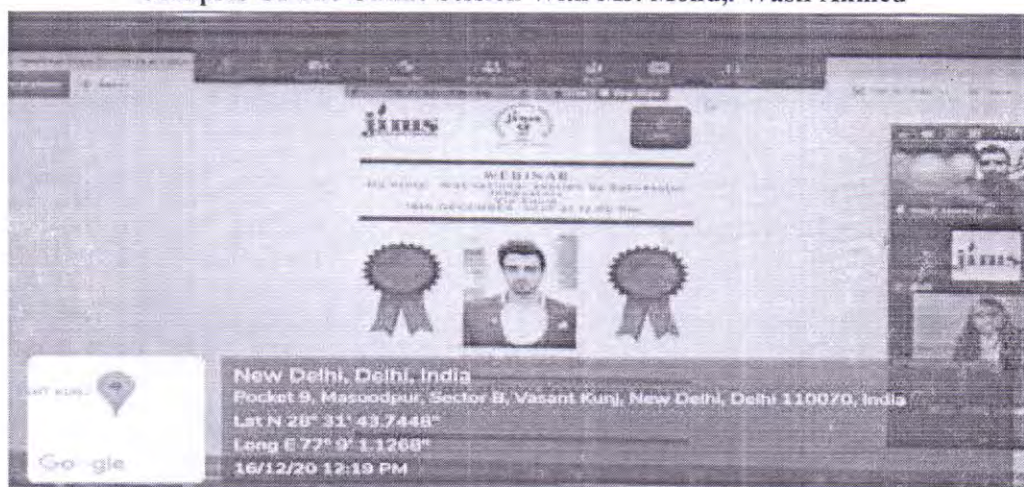
of earning' and ended up with some more failed experiences. He finally decided to join the service sector but could not relate to the work and neither could he enjoy it and hence he, consecutively, gave up three companies in a span of 12 months. He, finally, joined a consultancy firm and found satisfaction. He concluded the discussion by telling all the students about how he set up and managed Air Pop MediaOn in 2019 and has been since then grateful for all the past experiences that established him and helped him increase his Networking and entrepreneur skills.

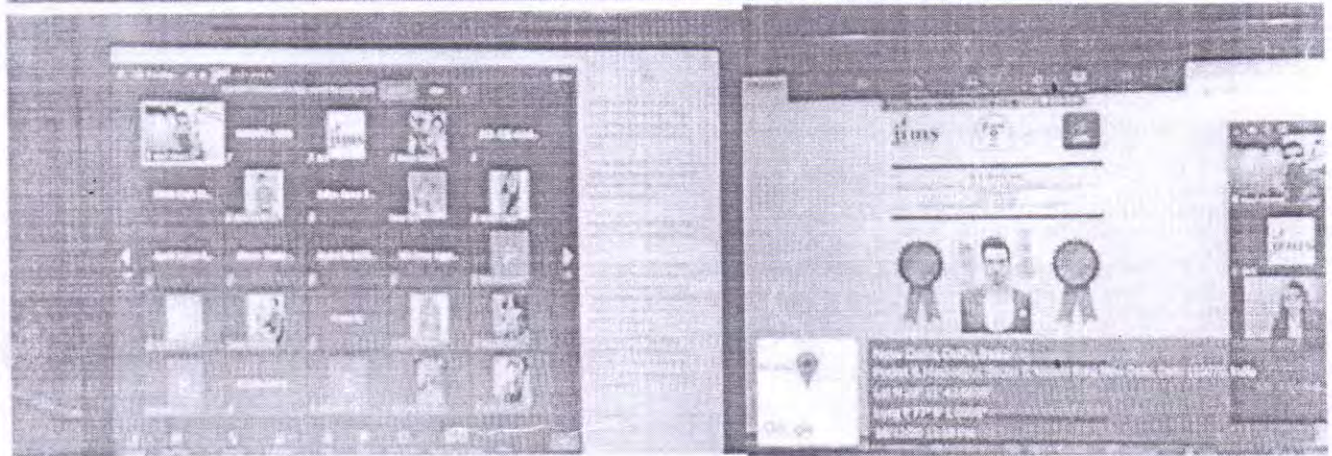
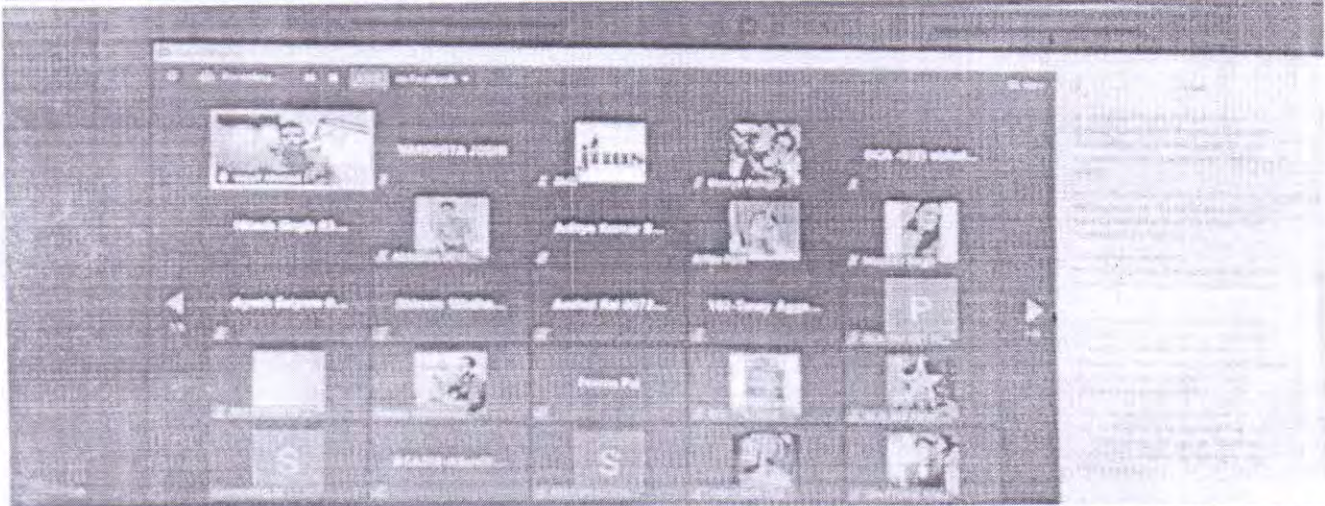
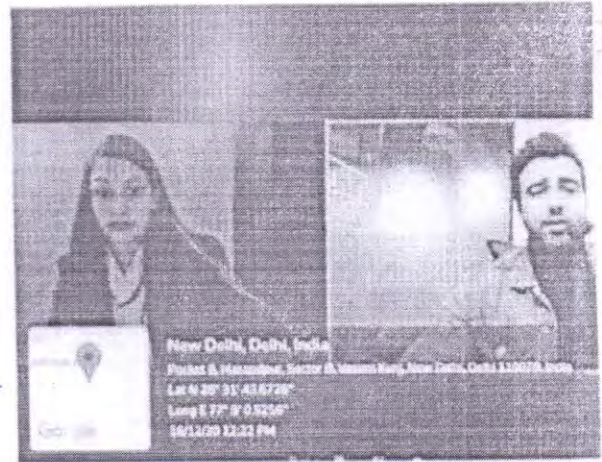
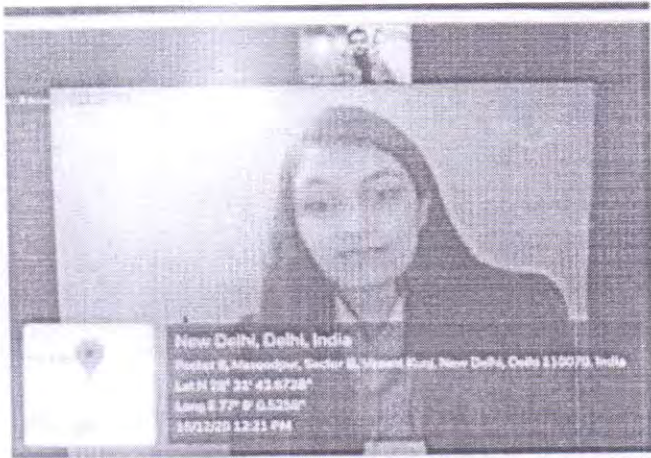
The webinar ended with a quick but complete Q&A session where students asked questions regarding the topic to the speaker. All the questions were addressed with valuable information and new knowledge. The session turned out to be fruitful. The session was put to an end with hope for more such sessions that would prove to be beneficial for the young and developing minds of the students.

Learning Outcome:

1. Students learnt in detail about entrepreneurship through the life experiences of the respected speaker.
2. Students learnt more about personality development, management and leadership skills.
3. Students learnt how to develop self-confidence and personality fit for the entrepreneurship world.

Glimpses Of The Online Session With Mr. Mohd., Wasif Ahmed





Anisha
 Ms. Anisha Tandon
 Innovation Activity Coordinator

Meenakshi Narula
 Dr Meenakshi Narula
 IIC Conyenor



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NOTICE FOR GUEST LECTURE

Date: 28th September, 2021

This is to inform all the students of BCA- III Semester (I & II Shift) to attend a Guest lecture organized as follows:-

Date/Day : 29th September, 2021 (Wednesday)
Speaker : Dr. Nancy Juneja
Designation : Director
Company Name : Rev Up Life Skills
Topic : "Soft Skills"
Timing : 12.00 Noon - 01.00 pm
Coordinators : Ms. Priyanka Rattan (Shift-I) & Ms. Kajol Rana (II Shift) (To Arrange) : III-Semester
Room No. : **Virtual**

Priyanka Rattan
Class Co-ordinator

S. Shrivastava
Manager
(Corporate Affairs & Placements)

M. S. S.
28/9/2021
Head (IT-Dept.)

Nancy Juneja
Director

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REPORT "SOFT SKILLS"

Event Category: Guest Lecture

Topic: "Soft Skills"

Date: 29th September, 2021

Time: 12:00 Noon - 1:00 PM

Venue: Virtual, Zoom

Resource Person(s) with Designation and Organization:

- Dr. Nancy Juneja, Director, Rev Up Life Skills

Beneficiaries with number:

- BCA-3rd Sem (I & II Shift) JIMS, Vasant Kunj ----115

Faculty Coordinator:

1. Ms. Kajol Rana, Class Coordinator, BCA-3-E
2. Ms. Priyanka, Class Coordinator, BCA-3-M

Learning Objectives:

- What Soft Skills can make one achieve
- Why Soft Skills are important to acquire
- How to develop better soft skills

Report:

Department of Information Technology, JIMS, Vasant Kunj organized a guest lecture for BCA-3 semester students of I-II (Morning & Evening) Shift students on "Soft Skills" which was taken by Dr. Nancy Juneja, Director, Rev Up Life Skills. She guided the students on how can soft skills

help one to achieve their goal. The lecture was attended by around 80 students and was of great learning experience for them.

Which would you pick?

TELL ME ABOUT YOURSELF

CANDIDATE A
"Um... well... I have 15 years of experience in the... marketing industry, and in my spare time I really enjoy showing dogs and watching Dancing with the Stars."

CANDIDATE B
"I'm a branding and marketing specialist with 15 years of global experience at the executive level, and I'm also an expert in... (text is partially obscured) ... for the... (text is partially obscured) ... and Product V"

GPS Map Camera

ANT KU
tis Hospital
Google

New Delhi, Delhi, India
Pocket 9, Masoodpur, Sector B, Vasant Kunj, New Delhi, Delhi 110070, India
Lat 28.528763°
Long 77.150174°
29/09/21 12:18 PM

Which would you...

1. Prefet

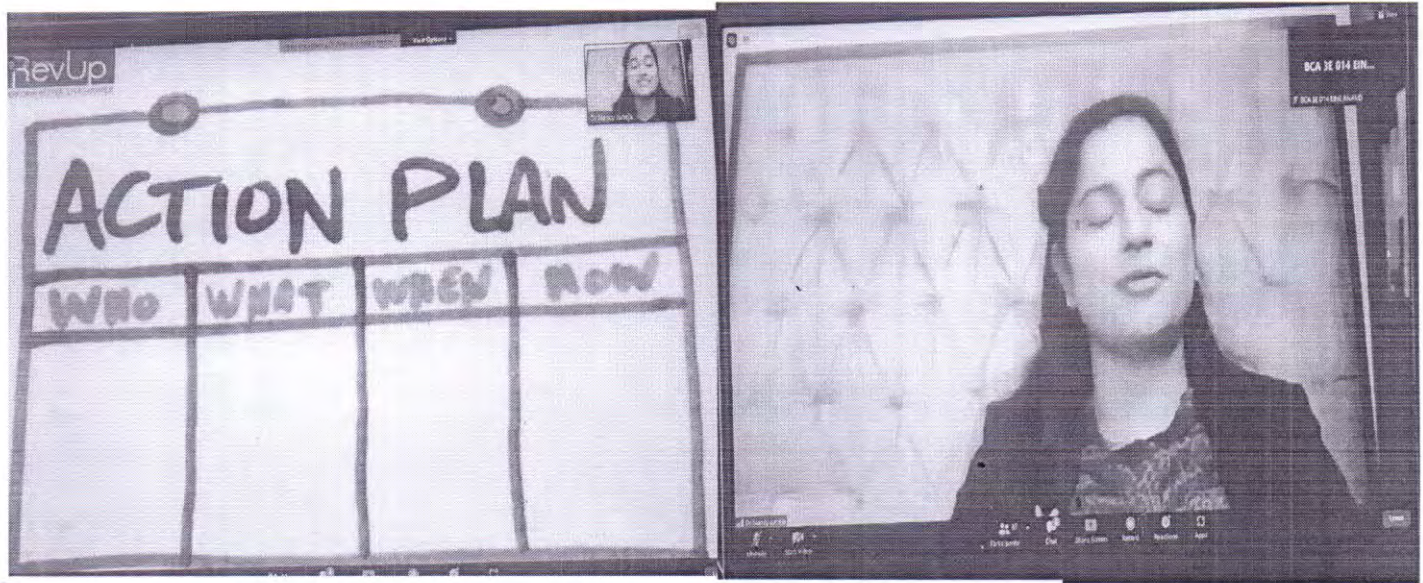
2. Buy

GPS Map Camera

ANT KU
tis Hospital
Google

New Delhi, Delhi, India
Pocket 9, Masoodpur, Sector B, Vasant Kunj, New Delhi, Delhi 110070, India
Lat 28.528761°
Long 77.150161°
29/09/21 12:28 PM

Glimpses of session by Dr Nancy on Soft Skills



Dr Nancy during the session with BCA students

Learning Outcome:

1. Dr. Nancy told the students about the benefits they will get after adapting soft skills in their lives.
2. Students get to know more about the differences between soft skills and hard skills and why One should begin their journey with enthusiasm, which is the key to success
3. Students were shared and learned about many famous personalities who have risen in their career with good and remarkable soft skills.

Ms Priyanka Rattan
Coordinator

Dr Meenakshi Narula
Head-Department of
Information Technology



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Event Report

SESSION ON "MOTIVATIONAL SESSION BY SUCCESSFUL
ENTREPRENEUR/STARTUP FOUNDER"



Institution's Innovation Council

JIMS Vasant Kunj

Organizes



MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR/ STARTUP FOUNDER



23 November 2021
11:00 AM



Manu Aggarwal
Co-Founder
CEO and Operations
VakilDesk Technologies Pvt. Ltd.

Jagannath International Management School
Vasant Kunj, New Delhi-110070
(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
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Event Category: Skill Development Lecture

Topic: Session on "Motivational session by Successful Entrepreneur/Start-up Founder"

Date: 23 November, 2021

Time: 11:00 am-12.00noon

Venue: Online Platform (Via Zoom Application)

Resource Person(s) with Designation and Organization:

- Mr. Manu Aggarwal, JIMS Alumni, CEO & co-founder, Vakildesk Technologies Pvt. Ltd.

Beneficiaries of the event:

- 46 students of BCA-III (Shift-I)
- 42 students of BCA-III (Shift-II)

Faculty Coordinators:

1. Ms. Kajol Rana, Class Coordinator BCA-III-E
2. Ms Priyanka Rattan , Class Coordinator BCA-III-M

Learning Objectives:

- To motivate the participants to step in the entrepreneurial world and to face the challenges
- To acquire knowledge and skills for conducting entrepreneurial activities

Report:

Institution's Innovation Council (IIC) of JIMS, Vasant Kunj organized an insightful, highly influential and an engaging online session with **Mr. Manu Aggarwal**, JIMS Alumni, CEO & co-founder, Vakildesk Technologies Pvt. Ltd. on 23rd November, 2021.

The session started with the introduction of the speaker by the host. It was an informative and motivating session where the speaker told the participants about his startup journey. His startup-Vakildesk technologies helps in optimizing the manual desk works. Speaker talked about the mindset that one should have to make the progress in business world.

The speaker also talked about the importance of starting slow and not rushing the process. He suggested the students to keep learning and to also gather the information about the market and industry. He also emphasized upon the idea of adding value to the service or product that a start-up is offering.

Mr. Manu motivated the participants to face the challenges and not to give up. He also explained about business models and the kind of market one should enter. He suggested the budding entrepreneurs to avoid crowded and competitive markets. It was indeed an informative session fueled with energy and all the students participated enthusiastically.

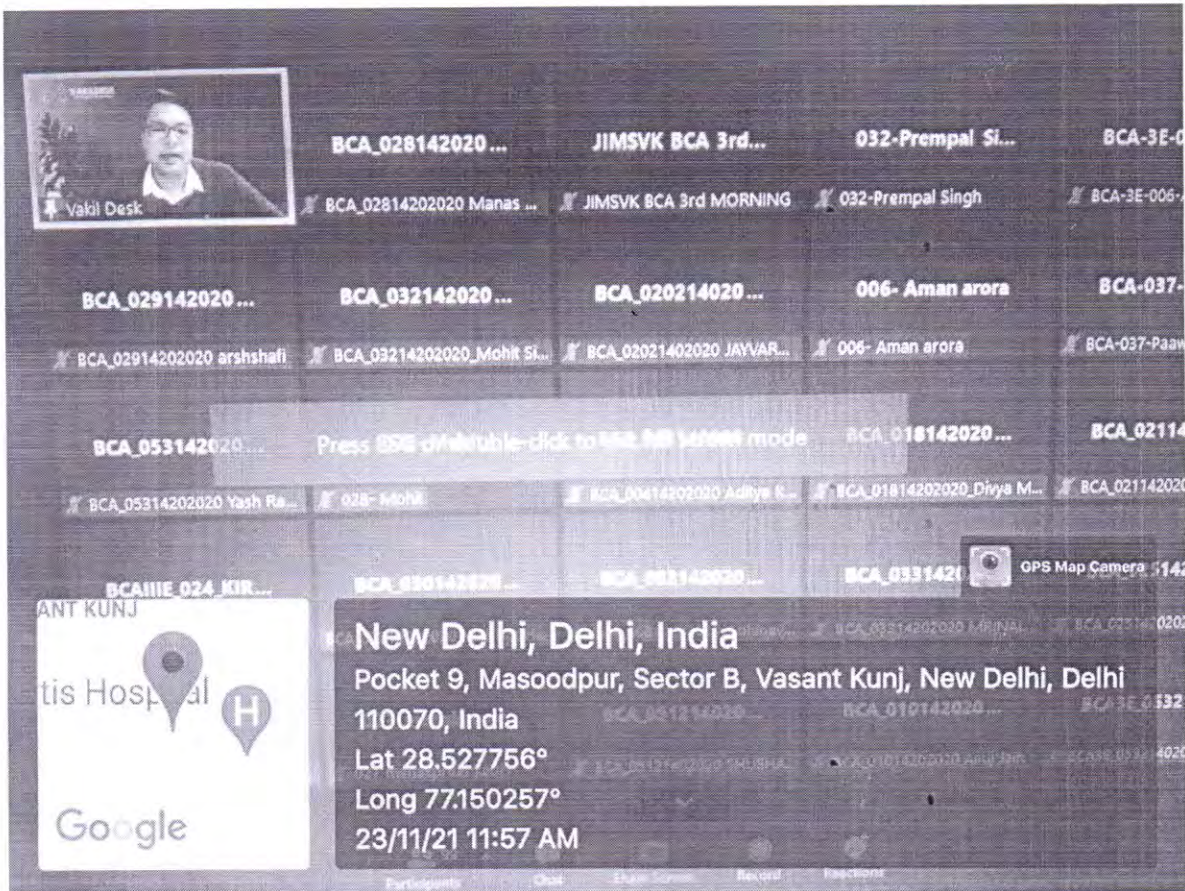
The pictures of the Speaker Session are given below:



Presentation by Mr. Manu Aggarwal



Speaker Mr Manu Aggarwal during the session



Speaker Mr Manu addressing the queries of with BCA Participants attending the session

Learning Outcomes:

- Participating Students were made aware about the challenges that are in the business world and were also told about the ways in which they can tackle these challenges.
- Participants were also told about the importance of adding value to their startup and targeting the right market.
- During student interaction with the speaker many students shared their startup ideas and asked for speaker feedback on the same.

Ms Kajol Rana
Coordinator

Dr Meenakshi Narula
Head – Department of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 01st March, 2021

This is to inform all the students of BCA I (E) to attend a Guest Lecture organized as follows:-

Date/Day : 02nd March, 2021 (Tuesday)

Speaker : Ms. Shivani Malhotra

Designation : Founder & CEO

Company Name : Positive Vibes

Topic : "Importance of Communication in Corporate"

Timing : 12:00 NOON – 01:00 PM

Coordinator : Ms. Kajol Rana (Shift-II)

(To Arrange)

Room No. : **Virtual**

Class Co-ordinator

Manager

(Corporate Affairs & Placements)

Head (IT-Dept.)

Director

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REPORT

“IMPORTANCE OF COMMUNICATION IN CORPORATE”

Event Category: Communication Skills Development Lecture

Topic: IMPORTANCE OF COMMUNICATION IN CORPORATE

Date: 2nd MARCH,2021

Time: 12.00Noon-1.00pm

Venue: Zoom Meeting

Resource Person with Designation and Organization:

- **Ms. Shivani Malhotra** (Co founder and CEO of positive vibes consulting and state president of Haryana human resource)

Beneficiaries with number:

- BCA-I (IInd Shift) JIMS, Vasant Kunj -54 students

Faculty Coordinator:

- Ms Kajol Rana, Class Coordinator BCA-I-E

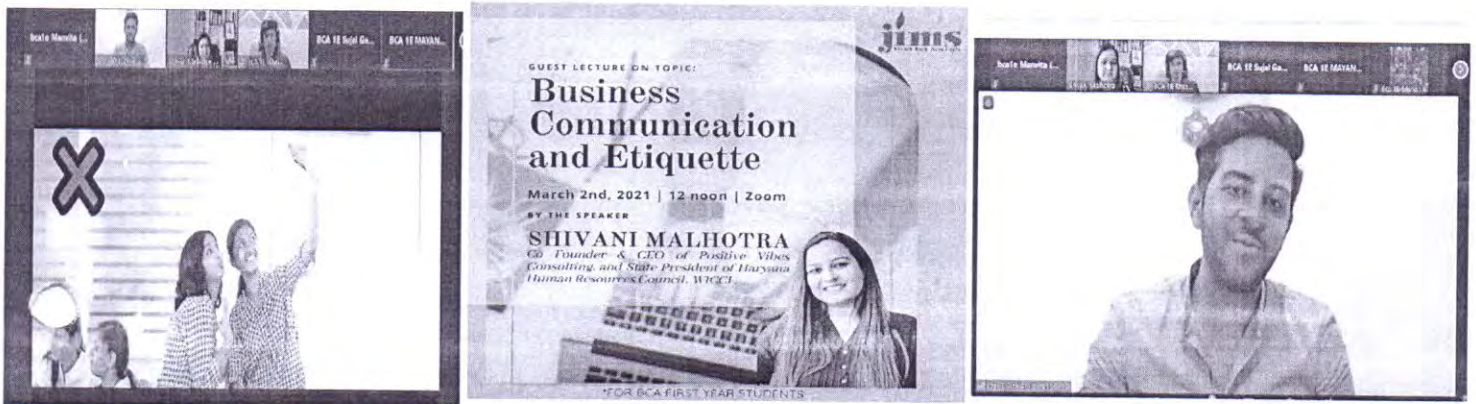
Learning Objective:

1. To make students learn about the importance of first impressions during formal meetings and how to make one.
2. To make student aware of to how to behave in office
3. To make students learn more about business communication and etiquette.

Report

Department of Information Technology organized the Guest lecture for students of BCA –I (2020-23) shift –II on 2nd march ,2021 on topic of “**Importance of Communication in Corporate**” by **Ms Shivani Malhotra , Founder CEO, Positive Vibes**. The lecture started with a warm welcome of our guest Ms. Shivani Malhotra done by the students of which was followed by knowledge

followed by knowledge sharing session by the guest about business communication and etiquettes. She told students about various types of etiquette like business card etiquette, meeting etiquette, email etiquette and so on. Students showed their enthusiasm and gathered a lot of knowledge and information. In the end Ms.Shivani summed up the lecture in video clip to make it easier for students to understand.



Glimpses of Zoom session of Ms.Shivani Malhotra with students of JIMS, VK on ZOOM

Learning Outcome:

1. After the session students learnt about importance of first impression and how to make their own first good impression.
2. Students also learned about how to behave in the office domain with seniors and subordinates. They were able to understand the set of practices used and accepted in a national and multi-national work environment.
3. Participating students were also made aware of business communication and etiquette and the accepted behavior patterns and manners in IT industry specially.

Ms Kajol Rana
Class -Coordinator-BCA-I-E

Dr. Meenakshi Narula
Head-Dept. Of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 25th September, 2020

This is to inform all the students of BCA III(M & E) to attend a Guest Lecture organized as follows:-

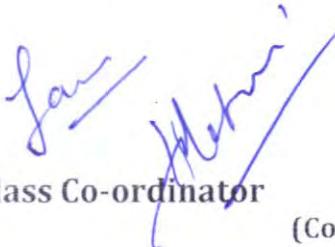
Date/Day : 26th September, 2020 (Saturday)
Speaker : Ms. Dhruvi Mody
Designation : Counselor
Company Name : IIT, Bombay in Association with JIMS, VK

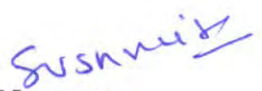
Topic : "Online Workshop on Mental Health Awareness"

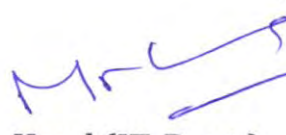
Timing : 09:00 AM - 10:00 AM

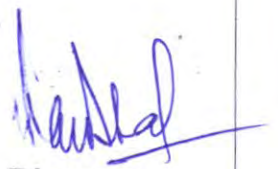
Coordinator : Dr. Harsha Ratnani (Shift-I) & Ms. Garima Saini (Shift-II)
(To Arrange)

Room No. : **Virtual**


Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director

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REPORT

"Mental Health Awareness"

Event Category: Guest Lecture

Organizer: IIT Bombay & JIMS, VK

Topic: "Mental Health Awareness"

Date: 26th September, 2020

Time: 9:00 AM-10:00 AM

Venue: Online, Google Meet

Resource Person(s) with Designation and Organization:

1. Ms. Dhruvi Mody; Counsellor, NGO, Nami India

Beneficiaries with number:

1. BCA- III (I & II Shift) JIMS, Vasant Kunj ----80

Faculty Coordinator:

1. Dr. Harsha Ratnani, Class coordinator, BCA-III-M
2. Ms Garima Saini, Class coordinator, BCA-III-E

Learning Objectives:

1. Construction of living a better lifestyle.
2. Fighting with uncertain time of Covid-19.
3. Keeping oneself fit in spite of all odds

Report:

Department of Information Technology, JIMS, VasantKunj organized a guest lecture for BCA-III semester students of I-II (Morning & Evening) Shift students on “Mental Health Awareness” which was taken by Ms. Dhruvi Mody, Counsellor at NGO, Nami India. She guided the students on steps that should be used in life to make life full of opportunities and lead it in more meaningful way. She also talked about issues being faced by different set of people in this uncertain time of Covid-19 and how should they deal it. The lecture was attended by around 80 students and was of great learning experience to them.



MS. DHRUVI MODY; COUNSELLOR, NGO, NAMI INDIA WITH BCA STUDENTS DURING THE SESSION




MS. DHRUVI MODY WITH STUDENTS

Learning Outcome:

1. Student were given key highlights how they should have goals and time table in life to live it in more meaningful way.
2. The counselor has also given insights on the current situation of Covid-19 and how student look this as more opportunity for them and deal with it.
3. The lecture was enriching in terms of understanding how every person should see life in more opportunistic manner.
4. Guest has explained student with example of sports & mountaineer where they take small steps and have long vision.
5. Session ended with students asking few question and issue they are facing where they got answer from counsellor.



Dr Harsha Ratnani
Coordinator



Dr Meenakshi Narula
Head-Dept. Of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 17th May 2021

This is to inform all the students of BCA- VI Semester (I & II Shift) to attend a Guest lecture organized as follows:-

Date/Day : 18.05.2021 (Tuesday)

Speaker : Dr Jyoti Kapoor

Company Name : Psychiatrist

Topic : Holistic Wellness Session

Timing : 12.00 noon 1.00 pm

Coordinator : Ms Snehlata(Shift-II) & Ms Sonali Sharma(Shift-I)
(To Arrange)

Room No. : VIRTUAL

Class Co-ordinator

Corporate Manager

Head (IT-Dept.)

Director

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REPORT "HOLISTIC WELLNESS SESSION"

Event Category: Stress Management

Topic: "HOLISTIC WELLNESS SESSION"

Date: 18th May, 2021

Time: 12.00 PM to 1.00 PM

Venue: ZOOM

Resource Person(s) with Designation and Organization:

- DR. JYOTI KAPOOR, PSYCHIATRIST

Beneficiaries with number:

- BCA-VI-M, JIMS, Vasant Kunj ----48
- BCA-VI-E, JIMS, Vasant Kunj ----40

Faculty Coordinator:

- Ms. Sonali Sharma, Class Coordinator –BCA-VI-M
- Ms. Snehlata, Class Coordinator –BCA-VI-E

Learning Objectives:

1. To manage stress.
2. To overcome negative thinking
3. Meditation and personal grooming

Report:

Department of Information Technology, JIMS, Vasant Kunj organized stress management lecture where **Dr. Jyoti Kapoor, Psychiatrist** was invited to give a talk on " **Holistic Wellness Session** ". She shared lot of information regarding meditation and personal grooming. She also discussed various ways and techniques to overcome stress and how to handle stressful situations. How by regular meditation and yoga, we can channelize positive energy and keep away the negative energies and thoughts.



Students during the " Holistic Wellness Session" on Zoom

Learning Outcome:

1. Students were able to understand stress and its management skills.
2. Students got insight about meditation and well-being.
3. Students were able to understand the ways to overcome negative thoughts.

Ms Snhelata
Coordinator

Dr. Meenakshi Narula
Head-Dept. of Information Technology



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NOTICE FOR GUEST LECTURE


Date: 15th October, 2020

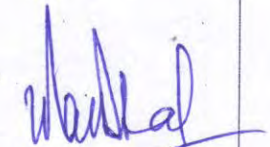
This is to inform all the students of BCA- III & V Semester (I& II Shift) to attend a Guest lecture organized as follows:-

Date/Day : 17th October, 2020 (Saturday)
Speaker : Mr. Vinit Mishra
Designation : Director Technology Consulting Power & Utilities
Company Name : EY India
Topic : "Digital Transformation in Power Sector"
Timing : 12.00 Noon - 01.30 p.m.
Coordinators : Ms. Sonali Sharma (Shift-I) & Ms. Snehlata (II Shift)
(To Arrange) : V Semester
Dr. Harsha Ratnani (Shift-I) & Ms. Garima Saini
(II Shift) : III Semester
Room No. : **Virtual**


Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director



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REPORT

“DIGITAL TRANSFORMATION IN POWER SECTOR”

Event Category: Guest Lecture

Topic: "Digital Transformation in Power Sector"

Date: 17th October 2020

Time: 12:00 noon

Venue: Online, Zoom

Resource Person(s) with Designation and Organization:

1. Mr. Vinit Mishra, Director, Technology Consulting & associated with E&T

Beneficiaries with number:

1. BCA-III-Shift-I & II - 113
2. BCA -V Shift I & II - 94

Learning Objectives:

1. Currently trending & emerging technology fields.
2. Field's affected with technology.
3. Use of Digital in Power Sector.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized a guest lecture for BCA-III & V semester students of I-II (Morning & Evening) Shift students on “**Digital Transformation in Power Sector**” which was taken by **Mr. Vinit Mishra, Director, Technology Consulting & associated with EY**. He guided the students on current booming Digital trends & how market is adopting technology. He also talked about Power sector using new technology to sustain in market

SOME GLIMPSES FROM THE EVENT

DIGITAL TRANSFORMATION IN POWER SECTOR

17 October 2020 | 12 noon

SPEAKERS

- Dr. Meenukshi Narula**
Director, EPC, Vasant Kunj
- Dr. Ravi K. Dhar**
Director, EPC, Vasant Kunj
- Mr. Vinit Mishra**
Director, EPC, Vasant Kunj

DIGITAL TRANSFORMATION IN POWER SECTOR

17 October 2020 | 12 noon

SPEAKERS

VASANT KUNJ ENCLAVE

New Delhi, Delhi, India
B 206, Vasant kunj Enclave, Nangal Dewat, Sector D, Vasant Kunj,
New Delhi, Delhi 110070, India
Lat N 28° 31' 39.09352"
Long E 77° 8' 7.3084"
17/10/20 12:12 PM

Why digital?

zoom

Digital is about unexpected collisions and convergen
within and across sectors



SOME GLIMPSES FROM THE EVENT ON ZOOM online Platform

LEARNING OUTCOME:

1. The participants learnt about the importance of data in current time & how it is increasing day by day.
2. Speaker has talked about current market booming sector and opportunity for students to grab them.
3. Students came to know about field like: AI, RPA, Blockchain, IOT, 3D-Printing where they can make various projects and have great career opportunity.
4. Participants came to know about how power supply company are currently using ML modules and previous data to decide whether transformer needs service or not.
5. Speaker talked about how currently big shopping complex are learning to use Augmented reality to make shopping experience smoother and easier.
6. Speaker has taken many examples to show how technology changes in every 60 days and market player have to adopt it to sustain in market.
7. Session ended with question asked by participants to speaker and was very informative and eye-opening session in technology field.

Anisha

Ms Anisha Tandon
Coordinator

Meenakshi

Dr. Meenakshi Narula
Head-Dept. of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 19th October, 2020

This is to inform all the students of BCA V(M & E) to attend a Guest Lecture organized as follows:-

Date/Day : 20th October, 2020 (Tuesday)

Speaker : Ms. Kanupriya Madan

Designation : Manager

Company Name : Reserve Bank of India

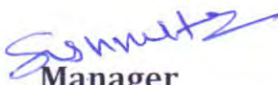
Topic : Digital Payment Products & Security Related Issues"


Timing : 12:00 NOON - 01:00 PM

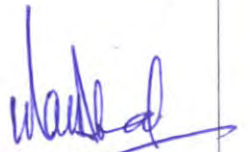
Coordinator : Ms. Sonali Sharma (Shift-I) & Ms. Snehlata (Shift-II)
(To Arrange)

Room No. : **Virtual**


Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director

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REPORT

"Digital Payment: Products & Security Related Issues"

Event Category: Guest Lecture

Topic: "Digital Payment: Products & Security Related Issues"

Date: 20th. Oct, 2020

Time: 12.00 PM to 1.00 PM

Venue: ZOOM

Resource Person(s) with Designation and Organization:

Ms. Kanpuriya Madan, Manager, Reserve Bank of India

Beneficiaries with number:

BCA-V-M, JIMS, Vasant Kunj ----55

BCA-V-E, JIMS, Vasant Kunj ----45

Faculty Coordinator:

Ms. Sonali Sharma, Class Coordinator –BCA-V-M

Ms. Snehlata, Class Coordinator –BCA-V-E

Learning Objectives:

1. To understand digital payment methods
2. To understand security issues related to digital payments
3. To understand ways to overcome security issues

Report:

Department of Information Technology, JIMS, Vasant Kunj organized guest lecture where **Ms. Kanpuriya Madan, Manager, Reserve Bank of India** was invited to give a talk on "**Digital Payment: Products & Security Related Issues**". She shared lot of information regarding various digital payments methods and how the students can effectively and efficiently utilize the same. She also discussed about various security threats which can be faced while making digital payments and also mentioned few ways to overcome the same. She also guided students about various career options in this field. It was a very informative lecture.



Glimpses of Event –Students attending session of Ms. Kanpuriya Madan, Manager, Reserve Bank of India

Learning Outcome:

1. Students were able to understand the digital payments methods.
2. They got insights about security issues related to payments
3. Students were able to grasp the ways to handle security concerns

**Ms Snehlata
Coordinator**

**Dr. Meenakshi Narula
Head-Dept. of Information Technology**



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NOTICE FOR GUEST LECTURE

Date: 27th October, 2020

This is to inform all the students of BCA V(M & E) to attend a Guest Lecture organized as follows:-

Date/Day : 29th October, 2020 (Thursday)

Speaker : Mr. Apoorv Shankar

Designation : Chief Technology Officer

Company Name : Inbloxme, Gurugram

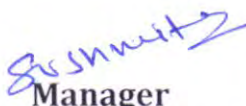
Topic : "Blockchain - Industry Disrupting Emerging Tech & Career"

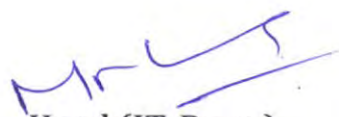
Timing : 12:00 NOON - 01:00 PM

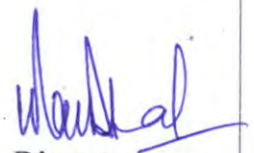
Coordinator : Ms. Sonali Sharma (Shift-I) & Ms. Snehlata (Shift-II)
(To Arrange)

Room No. : **Virtual**


Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director

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REPORT

"Blockchain-Industry Disrupting Emerging Tech and Career"

Event Category: Skill Development Lecture

Topic: "Blockchain-Industry Disrupting Emerging Tech and Career"

Date: 29th October, 2020

Time: 12.00 noon to 1.00 PM

Venue: ZOOM

Resource Person(s) with Designation and Organization:

Mr. Apoorv Shankar, CTO, Inbloxme, Gurugram

Beneficiaries with number:

BCA-V-M, JIMS, Vasant Kunj ----55

BCA-V-E, JIMS, Vasant Kunj ----44

Faculty Coordinator:

Ms. Sonali Sharma, Class Coordinator –BCA-V-M

Ms. Snehlata, Class Coordinator –BCA-V-E

Learning Objectives:

1. Learn about the opportunities in Blockchain oriented sector
2. To create and Discover career in the field of blockchain
3. Importance to blockchain in Industry

Report:

Department of Information Technology, JIMS, Vasant Kunj organized Skill Development lecture where Mr. Apoorv Shankar was invited to give a lecture on "Blockchain-Industry Disrupting Emerging Tech and Career ". He shared lot of information on Blockchain and related techniques according to industry standards and motivated the students to explore this field and make career in this new emerging field.

Students interacted with the Speaker and asked him various questions related to blockchain and its related techniques in the IT sector and also got tips from the speaker regarding exploring more in this field of Cyber security and security provided by blockchain.

Department of Information Technology
Guest Lecture
Batch: BCA 2018-2021(M&E)
Date: 2nd November, 2020



Speaker: Mr. Apoorv Shankar,
CTO(Inbloxme, Gurugram)
Topic : Blockchain-Industry Disrupting
Emerging Tech. & Career

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Glimpses of the event with Mr. Apoorv Shankar, CTO, Inbloxme

Learning Outcome:

1. Students who attended the lecture learned about the benefits of blockchain technology.
2. Students got to know many things about how to enhance their skills and explore the opportunities in the field of blockchain
3. Students were also being given idea of projects they can take up in the field of blockchain technology based supply chain management projects.

Ms Sonali Sharma
Coordinator

Dr. Meenakshi Narula
Head-Dept. of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 20th January , 2021

This is to inform all the students of BCA I (M & E) to attend the guest lecture organized as follows:-

- Date/Day : 22nd January, 2021
- Speaker : Mr. Deepak Kumar
- Designation : Associate Vice President-Data Science,
- Company Name : Karvy Insights.
- Topic** : "Introduction to Data Science and Career options"
- Timing : 10.00am- 11:00am
- Coordinator : Ms. Priyanka Rattan (Shift-I)
Ms. Kajol Rana (Shift -II) (To Arrange)
- Room No. : **Online on Zoom**

Class Co-ordinator

Head (IT-Dept.)

Director



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REPORT

“Introduction to Data Science and Career options”

Event Category: Skill Development Session

Topic: “Introduction to Data Science and Career options”

Date: 22nd January 2021

Time: 10:00 am -11.00am

Venue: Online, Zoom

Resource Person(s) with Designation and Organization:

- Mr. Deepak Kumar, Associate Vice President-Data Science, Karvy Insights. He is also a keynote speaker and a trainer in the field of data science and analytics.

Beneficiaries with number:

- 56 students of BCA-I-M
- 58 students of BCA-I-E

Faculty Coordinator:

- Ms Priyanka Rattan , Class coordinator, BCA-I-M
- Ms Kajol Rana , Class coordinator, BCA-I-E

Learning Objectives:

1. Introduction to Data Science and Analytics
2. Understanding Data Science and its purpose
3. Skill sets required to be a Data scientist and career opportunities.

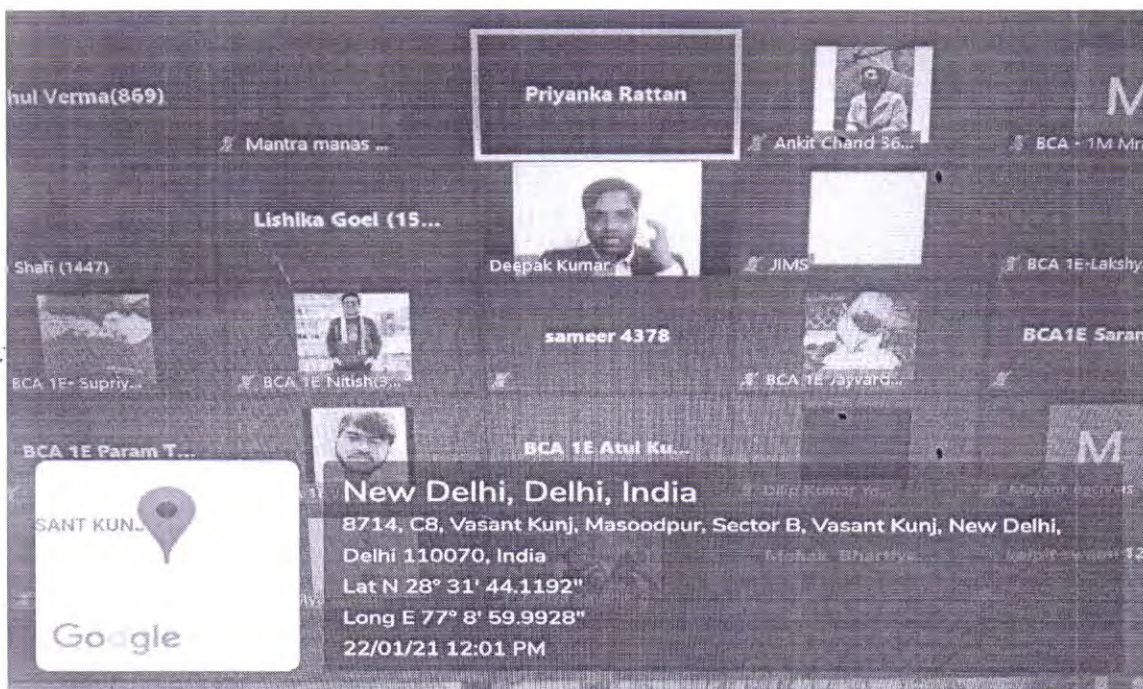
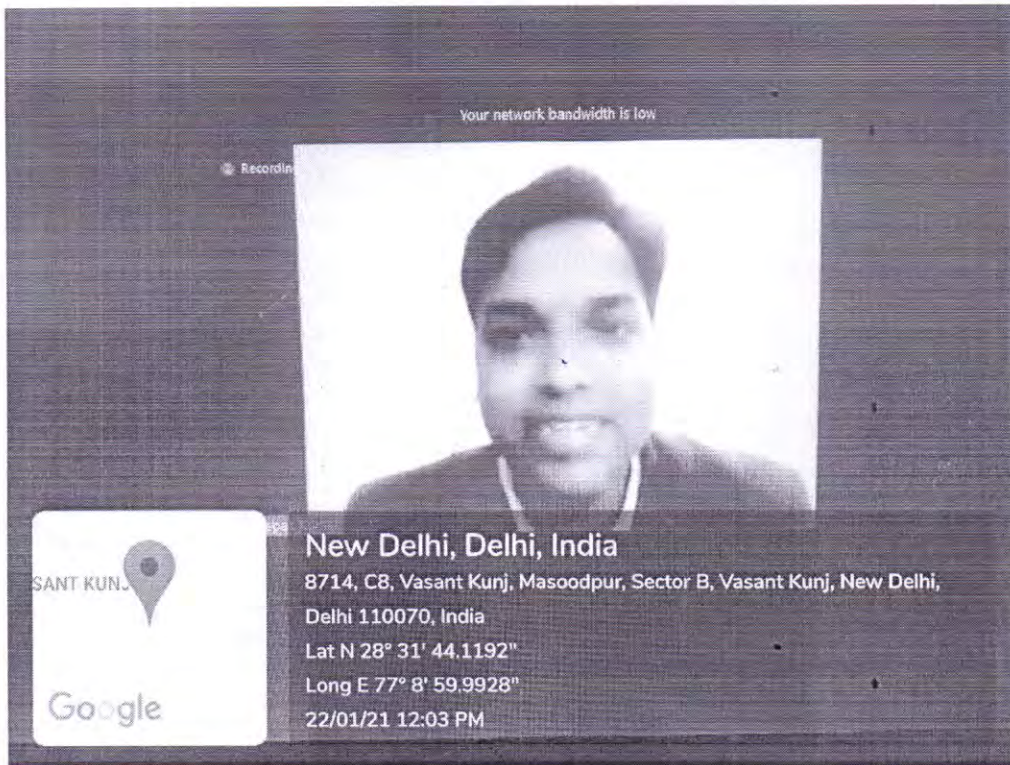
Report:

Department of Information Technology, JIMS, Vasant Kunj organized the session for BCA-I semester students of I-II (Morning & Evening) Shift students on “Data Science and Career opportunities” which was taken by Mr. Deepak Kumar, Associate Vice President-Data Science, Karvy Insights. Sir is also a trainer in the field of data science and analytics.

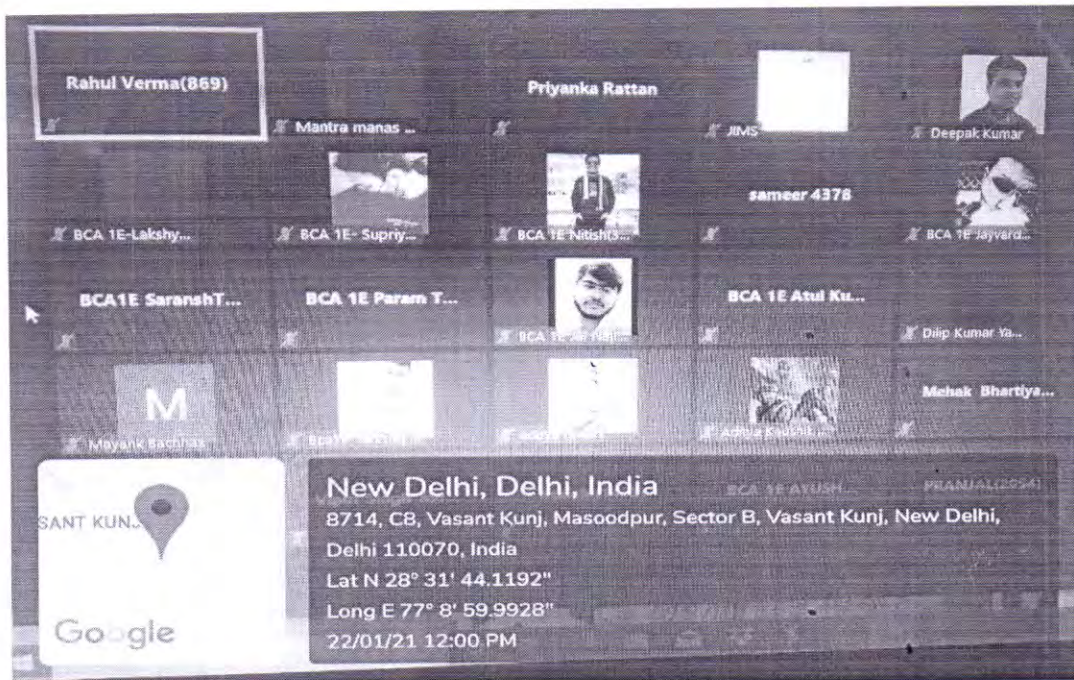
Mr Deepak introduced students with Data Science concept and gave an insight of it. The session covered the importance of data science and the need of it in IT industry. He also informed the functions of data science in different fields such as Governance, Healthcare, Business, Retail, Manufacturing and many more. Students were also informed about the career opportunities in this field and areas which they can explore, by the speaker. The sessions ended with question answer round where speaker cleared the doubts of students. At the end speaker suggested students to have Curiosity, awareness, perseverance and to always keep practicing.

SOME GLIMPSES FROM THE EVENT






Mr Deepak during the session interacting with BCA students online on ZOOM



LEARNING OUTCOME:

- Participants learnt the basic concept of data science and how it affects the user. Speaker Mr Deepak also informed participants about the reasons for which the data is collected and other stake holders involved in data cleaning.
- After the session Students got to know about the demand of Data science in different sectors and how it is used for the convenience of users
- Mr Deepak shared with students and made them aware about various job opportunities in Data Scientist sector and why it's one of the booming career option in today's time.


Ms Priyanka Rattan
Coordinator


Dr Meenakshi Narula
Head-Dept. Of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 28th January, 2021

This is to inform all the students of BCA I (M) to attend a Guest Lecture organized as follows:-

Date/Day : 29th January, 2021 (Friday)

Speaker : Dr. Sumit Kumar

Designation : Assistant professor

Company Name : IIIT UNA

Topic : "Introduction to Image Processing & Compression"

Timing : 12:00 NOON - 01:00 PM

Coordinator : Ms. Priyanka Rattan (Shift-I)
(To Arrange)

Room No. : **Virtual**


Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director



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REPORT

"Introduction to Image Processing and Compression"

Event Category: Skill Enhancement Session

Topic: "Introduction to Image Processing and Compression"

Date: 29th January 2021

Time: 12:00 -1.00pm

Venue: Online, Zoom

Resource Person(s) with Designation and Organization:

1. Dr. Sumit Kumar, Assistant Professor, IIIT UNA. His research interests include signal detection, image watermarking HDR image processing and machine learning.

Beneficiaries with number:

1. 55 Participants including students & faculty of JIMS, Vasant Kunj

Faculty Coordinator:

- Ms Priyanka Rattan, Class Coordinator BCA-I-M

Learning Objectives:

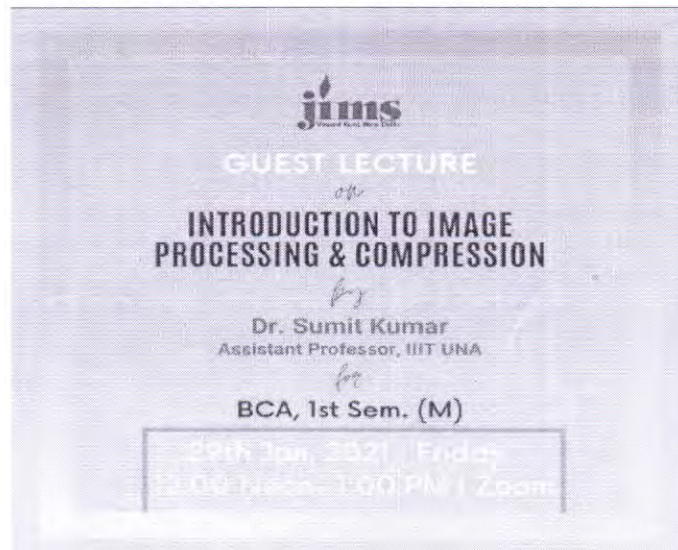
1. Introduction to Image processing
2. Importance of processing an image and usefulness of it in various fields.
3. Ways to study and learn image processing and science behind it.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized an online session for BCA –I semester students of (Morning) Shift-I on **“Introduction to image processing and compression”** which was taken by Dr. Sumit Kumar, Assistant Professor, IIIT UNA. Speaker has keen interest in various fields such as Signal detection, HDR image processing, machine learning, multimedia security and chaotic system.

The session covered the importance and introduction of Image processing and its compression. Speaker also informed about the ways in which images can be studied and how it helps in maintaining law and order, police work, medical filed and data science. Lastly speaker cleared the doubts of students in question answer round.

SOME GLIMPSES FROM THE EVENT



Students during the session of Dr. Sumit Kumar, Assistant Professor, IIIT UNA

LEARNING OUTCOME:

- Participants learnt about the concept of image processing and its compression during the session.
- Participants also were upraised on the significance of studying an image through various examples from the various fields such as Medical X-Rays or MRI scans, CCTV footages of Security Cameras etc.
- The session made them understand quite easily all the details one need to know to start doing research and making projects in image processing and also about various ways through which one can get these develop basic image data for projects.



Ms Priyanka Rattan
Class -Coordinator-BCA-II-M



Dr. Meenakshi Narula
Head-Dept. Of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 09th March 2021

This is to inform all the students of BCA- IV Semester (I& II Shift) to attend a Guest lecture organized as follows:-

Date/Day : 16th March, 2021 (Tuesday)
Speaker : Mr. Ankit Sharma,
Designation : Sr. Test Engineer
Company Name : Chetu India Pvt. Ltd.
Topic : "Software Testing as Career Path"
Timing : 12.00 Noon - 01.00 p.m.
Coordinators : Dr. Harsha Ratnani (Shift-I) & Ms. Garima Saini (II Shift)
(To Arrange)
Room No. : **Virtual**

Class Co-ordinator

Manager
(Corporate Affairs & Placements)

Head (IT-Dept.)

Director

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REPORT "Software Testing as Career Path"

Event Category: Computing Skills

Topic: "Software Testing as Career Path"

Date: 16th March, 2021

Time: 12:00 PM-01:00 PM

Venue: Virtual, Zoom

Resource Person(s) with Designation and Organization:

- Mr. Ankit Sharma, Sr. Test Engineer, Chetu India Pvt Ltd

Beneficiaries with number:

1. BCA-4th Sem (I Shift) JIMS, Vasant Kunj -----45
2. BCA-4th Sem (II Shift) JIMS, Vasant Kunj -----42

Faculty Coordinator:

1. Ms Harsha Ratani, Class coordinator, BCA-IV-M
2. Ms Garima Saini, Class coordinator, BCA-IV-E

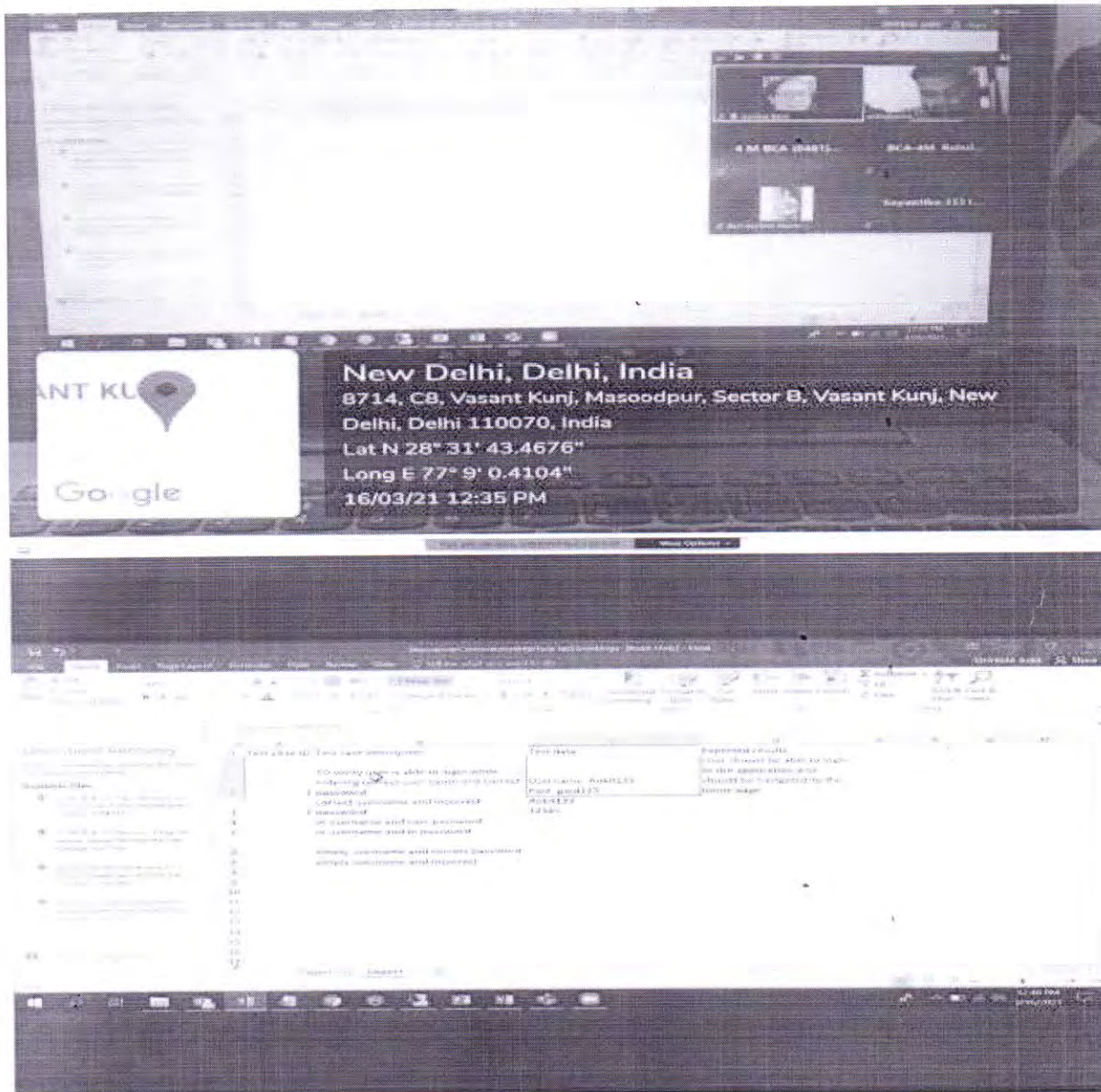
Learning Objectives:

- Path to become Tester.
- Important aspects and myths of Testing

Report:

Department of Information Technology, JIMS, VasantKunj organized a guest lecture for BCA-IV semester students of I-II (Morning & Evening) Shift students on "Software Testing as Career Paths" which was taken by Mr. Ankit Sharma, Sr. Test Engineer, Chetu India Pvt Ltd. He guided the students on steps to become software tester and cleared myths students have in their mind about the testing industry. Mr. Ankit has also suggested tools and methods that can be used with practical examples. The lecture was attended by around 87 students and was of great learning experience to them.

SOME GLIMPSES FROM THE EVENT:



Session of Mr. Ankit Sharma with students on ZOOM virtual platform



Mr. Ankit Sharma with students on ZOOM virtual platform

Learning Outcome:

1. Students learnt about the key ways that are used in the software testing industry.
1. Mr. Ankit also made students know more about the importance of communication in Testing which was made easy by using different automation and manual tools.
2. Students got to know more about bug testing, testing tools and other roles played by software tester in actual project

Ms Garima Saini
Coordinator

Dr Meenakshi Narula
Head-Dept. Of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 15th April, 2021

This is to inform all the students of BCA IV (M & E) to attend a Guest Lecture organized as follows:-

Date/Day : 16th April, 2021 (Friday)

Speaker : Ms. Sona Kaushik

Designation : Big Data Architect

Company Name : TCS, USA

Topic : "Data Pre Processing"

Timing : 12:00 NOON - 01:00 PM

Coordinator : Dr. Harsha Ratnani (Shift-I) Ms. Garima Saini (Shift-II)

(To Arrange)

Room No. : **Virtual**

Class Co-ordinator

Manager

(Corporate Affairs & Placements)

Head (IT-Dept.)

Director

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REPORT

"Data Preprocessing"

Event Category: Computing Skills

Topic: "Data Preprocessing"

Date: 16th April 2021

Time: 12:00 pm-1:00 pm

Venue: Virtual, Zoom

Resource Person(s) with Designation and Organization:

- Ms. Sona Kaushik, M.Tech, B.tech, TOGAF Certified, SAFe Certified IT Consultant as Technical Architect and IT Manager ,TCS, USA

Beneficiaries with number:

- BCA-IV Sem (I & II Shift) JIMS, Vasant Kunj ----90

Faculty Coordinator:

- Dr Harsha Ratani, Class coordinator, BCA-IV-M
- Ms. Garima Saini, Class coordinator, BCA-IV-E

Learning Objectives:

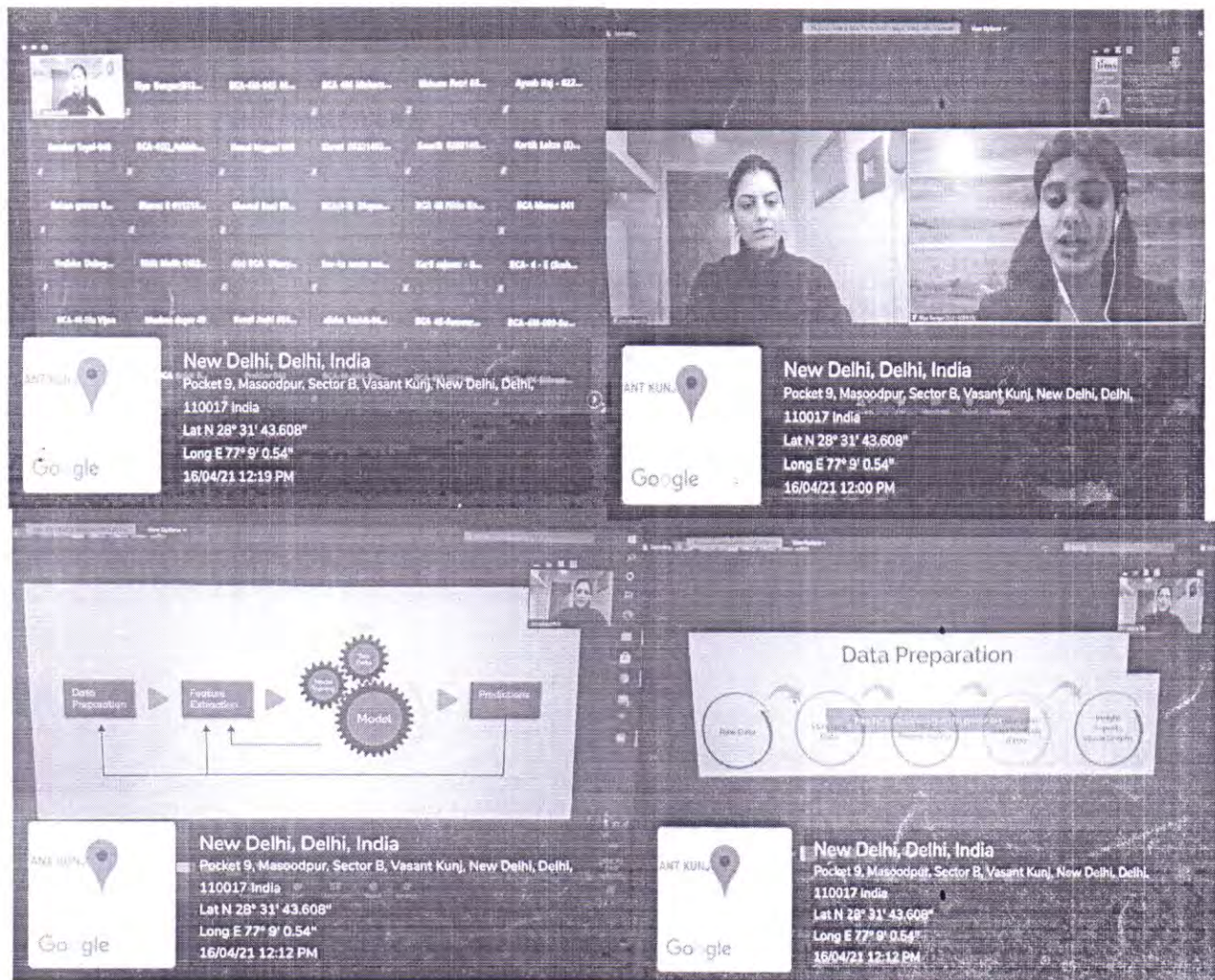
1. To introduce students with the concept of Data Preprocessing
2. To inform them about the use of "BIG DATA" in the IT World
3. To make them understand the implementation of Data Preprocessing in the Real-World Applications.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized an Orientation Session for BCA-IV Morning and Evening students on “Data Preprocessing” which was taken by Ms. Sona Kaushik, M.Tech, B.tech, TOGAF Certified, SAFe Certified IT Consultant as Technical Architect and IT Manager ,TCS, USA.

The Speaker explained the participants about the concept of Data processing and Data transmission. Students also gained knowledge about the ETL i.e. (EXTRACT, TRANSFORM, LOAD). The Speakers focused her views and knowledge on Machine Learning and Data Mining, along with sharing her personal experience with Data Processing and other aspects related to it. The session ended with a question answer round where the speaker cleared the doubts of students.

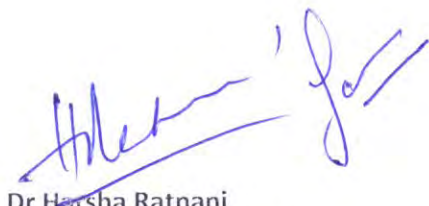
SOME GLIMPSES FROM THE EVENT:



Ms. Sona Kaushik during her session on Zzoom with students of JIMS, VK

LEARNING OUTCOME:

1. Students were introduced about the concept of Data Preprocessing along with its process, various models and its usage in the real world.
2. Also students were acknowledged how Data is processed, involving the steps using ETL and its importance.
3. Students were presented with the concept of Data Transmission and Data Cleaning in the Preprocessing process along with the acknowledgement of Machine Learning and Data mining.
4. Students were able to understand the problems and risks associated with it such as missing data, data inconsistency, file manipulation etc.



Dr Harsha Ratnani
Class -Coordinator-BCA-IV-M



Dr. Meenakshi Narula
Head-Dept. Of Information Technology



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Event Report

**DATA SCIENCE BEST PRACTICES, INNOVATION,
CAREERS AND MORE**

The poster features the JIMS logo at the top left and the Institution's Innovation Council logo at the top right. The main title is "DATA SCIENCE BEST PRACTICES, INNOVATION, CAREERS AND MORE". Below the title is a circular portrait of Chakshu Garg with the word "WELCOME" written in a semi-circle underneath. To the right of the portrait is a stylized brain icon with the text "GUEST SPEAKER CHAKSHU GARG Data Scientist, Accenture". Below this is a calendar icon and the date "28 SEPTEMBER 2021 12 NOON". At the bottom, the school's name and affiliation details are repeated.

**DATA SCIENCE BEST PRACTICES,
INNOVATION, CAREERS AND MORE**

WELCOME

**GUEST SPEAKER
CHAKSHU GARG**
Data Scientist, Accenture

**28 SEPTEMBER 2021
12 NOON**

**Jagannath International Management School
Vasant Kunj, New Delhi-110070
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Event Category: ICT Skill Enhancement Session

Topic: Data Science Best Practices, Innovation, Careers and More

Date: 28nd September 2021

Time: 12:00 noon-1.00pm

Venue: Online on Zoom Platform

Resource person with designation and organization:

- Mr. Chakshu Garg, Data Scientist, Accenture

Beneficiaries with number:

- BCA Students 3rd & 5th Semester (Morning & Evening) , JIMS,Vasant Kunj: 161

Faculty Coordinator:

- Dr. Harsha Ratnani , Associate Professor.
- Ms Anish Tandon , Assistant Professor.

Learning Objective:

1. To learn the importance of Data Science and its practices.
2. To understand the significance of Data Science and its utilization in the market.
3. To accomplish Artificial Intelligence and Machine Learning on a much broader prospective.

Report:

The Institution's Innovation Council, JIMS, Vasant Kunj had organized a guest lecture on the "Data Science Best Practices, Innovation, Careers And More" for the students of BCA-III & V semester shift-I & II on Zoom Platform. The guest speaker for the session was Mr.Chakshu Garg.

The lecture started with a formal introduction of the imminent speaker. Mr. Garg initiated the session by explaining the existence of Data Science concepts in various fields.. He explained the data science oriented algorithms through various case studies, which not only helped the students understand the concepts with ease, but also provided an insight on the real-time applications in the aforementioned domain.

The main focus of this Guest Lecture was to create an awareness on the 'Data Science Analytics' domain, which is popular in all academia, business sectors, and research and development, to make effective decisions in day to day activities.

Mr. Garg further explained the concepts of Artificial Intelligence (AI) ,Machine Learning (ML) and Deep Learning(DL) . He also went through some important Machine Learning and

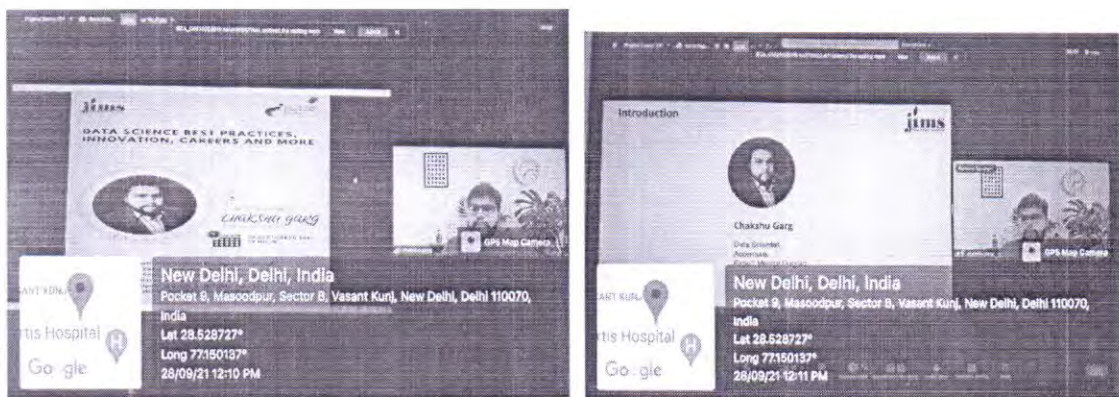
Deep Learning Algorithms. He focused his idea on topics such as regression and classification, which are mainly used for predication. He Also explained the vital use of neutral network and computer vision, with the help of the problem statement and proposed solution.

There was an interactive Question and Answer session following the presentation, and the programme came to an end with the proposal of Vote of Thanks.

Learning Outcomes:

1. Importance of Artificial Intelligence and Machine learning.
2. Essentials of Mathematical Calculations and Algorithms.
3. Utilization of Neutral Network and Computer Vision.

Glimpse of the Event:



Guest Speaker, Mr. Chakshu Garg interacting with the students



How ML and DL works

Equation	$YD = b0 + b1 \cdot X1 + b2 \cdot X2$ $b0 = 0, b1 = 10, b2 = 330$
Predictions	$YD = 0 + 10 * 1000 + 330 * 1$ $YD = 10,330$
Cost Function	$MSE = \sum (YD - Y)^2 / n$
Gradient Descent	It takes n $-\text{Gradients}$ (Cost Function)
Update Coefficients	$b0 = b0 - \text{Learning Rate} * \text{Gradient}$ $b1 = b1 - \text{Learning Rate} * \text{Gradient}$

New Delhi, Delhi, India
Pocket 9, Masoodpur, Sector B, Vasant Kunj, New Delhi, Delhi 110070, India
Lat 28.528732°
Long 77.160154°
28/09/21 12:33 PM

Guest Speaker, Mr. Chakshu Garg explaining the working of ML & DL

12:41 PM

REC LIVE

Different ML Algorithms

- Supervised Machine Learning
 - Regression
 - Linear Regression
 - Logistic Regression
 - Support Vector Machines
 - Decision Trees
 - Random Forest
 - Gradient Boosting
 - Classification
 - Logistic Regression
 - Decision Trees
 - Support Vector Machines
 - Random Forest
 - Gradient Boosting
- Unsupervised Machine Learning
 - Clustering
 - K-Means Algorithm
 - DBSCAN Algorithm
 - Hierarchical Clustering

Important Frameworks/Libraries

- Scikit-Learn
- NumPy
- Panda
- Matplotlib

Guest Speaker, Mr. Chakshu Garg explaining ML & DL Algorithms

REC LIVE

Different DL Algorithms

Deep Learning

Computer Vision

Models/Architectures

- VGG
- SDD
- GAN
- RCNN
- MASK RCNN

Techniques/Tools

- Optical Character Recognition

NLP/NLG

Models/Architectures

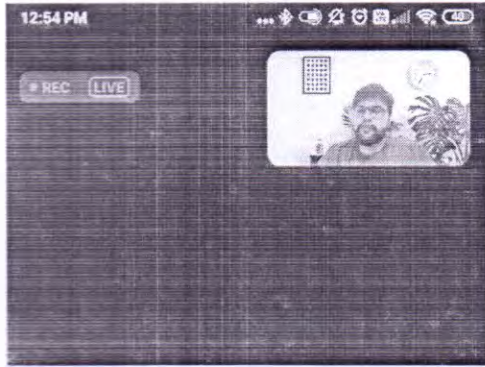
- LSTM
- Bi-Directional LSTM
- BERT
- Transformers

Techniques/Tools

- Stemming
- Lemmatization
- NER
- Entity Recognition
- Word Embeddings

Many More...

chakshu garg's screen

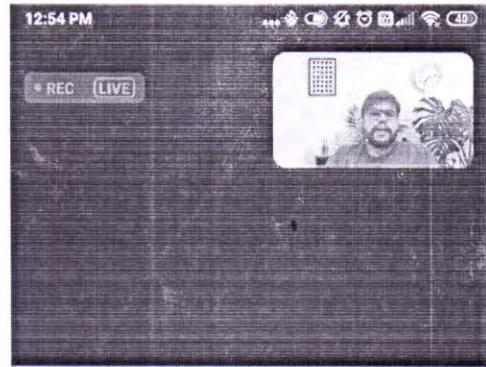


Problem Statement

An education company sells online courses to industry professionals. On any given day, many professionals land on their website and browse for courses. When these people fill up a form providing their email address or phone number, they are classified to be a lead.

Over these leads are assigned employees from the sales team start making calls, writing emails, etc. Through the process, some of the leads get converted while most do not. The typical lead conversion rate at X education is around 30%.

If say, there are about 300 leads in a day, only about 90 of them are converted. To make this process more efficient, the company wishes to identify 'Hot Leads'. If they successfully identify this set of leads, the lead expansion rate should go up as the sales team will now be focusing more on communicating with the potential leads rather than making calls to everyone.



Proposed Solution



Customer level form data can be used along with data gathered from cookies to create analytical record that can be used to predict probability of a conversion of lead.



Machine Learning and Deep Learning based solutions can be developed to create propensity models. Predicting in advance if someone has a chance of enrolling in course can be of substantial help for the company to upsell.



Targeted Marketing - If someone has less chances of conversion, then he can be approached for giving more targeted content. This can help increase revenue for the business.

Targeted Follow-ups - More follow-up can be done with customers with less chance of conversion. This will increase customer satisfaction among groups having high chances of enrolling.



Guest Speaker, Mr. Chakshu Garg explaining Concepts With The Help Of Problem Statement And Proposed Solution

Anisha

Dr. Anisha Tandon

Coordinator

Meenakshi

Dr. Meenakshi Narula

Head-Department of Information Technology



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NOTICE FOR GUEST LECTURE

October 08, 2020

This is to inform all the students of **BA(JMC) III (M&E)** Semester Batch: 2019-2022 to attend the guest lecture organized as follows:

Date/Day : **October 09 , 2020 (Friday)**

Speaker : **Mr. Shantanu Anam**

Designation : **Freelance Actor and Writer**

Company : **Syracuse-Auburn, New York Metropolitan Area**

Timing : **12:00-1:00PM**

Topic : **Nuances of Script Writing**

Coordinator : **Ms. Shikha Kukreja & Mr. Anish Saxena**
(To Arrange)

Faculty : **Mr. Anish Saxena & Ms. Priyanka Gandhi**

Zoom ID : **87193476640**

Password : **AzXN4S**


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ISO 9001:2015 Quality Certified

Date: 09 October, 2020

Department of Media and Communication Studies Guest Lecture- Report

Event Category: Guest Lecture

Topic: Nuances of Script Writing

Date: 09th October, 2020

Time: 12.00 PM-1:00 PM

Venue: Zoom

Resource Person(s) with Designation and Organization: Mr. Shantanu Anam, Freelance Actor and Writer, Syracuse-Auburn, New York

Beneficiaries with number: 90

Faculty Coordinator: Ms. Shikha Kukreja & Mr. Anish Saxena

Learning Objectives:

1. To understand the basic methods of Film making
2. To understand the ways to come out with production during covid 19.


Report: The Department of Media & Communication Studies has organized a guest lecture on Nuances of Script Writing. The students learnt about the ways to come out with Productions. He also makes them understand about the basic tendency of Filmmaking & Scripting.

Learning Outcome:

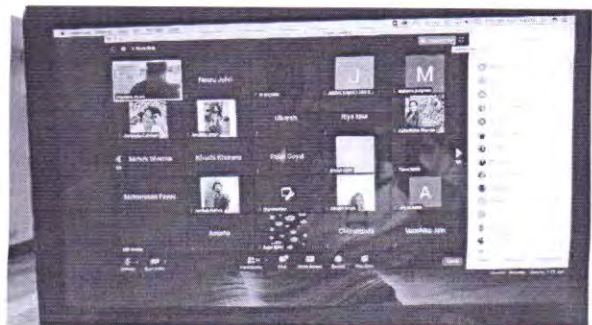
1. Students learnt the basics of script writing
2. Students learnt about production and film making

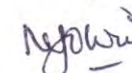


Shantanu Anam interacting with participants


Coordinator

Mr.




Head-Dept. BA(JMC)



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NOTICE FOR GUEST LECTURE

November 19, 2020

This is to inform all the students of **BA(JMC) V M&E** Semester Batch: 2018-2021 to attend the guest lecture organized as follows:

Date/Day : 21st November, 2020 (Saturday)

Speaker : Ms. Ankita Sharma

Designation : Account Executive

Company : Avian Media

Timing : 12:05 PM – 01:05 PM

Topic : Crucial Pillars in PR

Coordinator : Ms. Sanyogita Choudhary & MS. Shruti Chopra
(To Arrange)

Faculty : Dr. Sunny Gupta & Ms. Shruti Chopra

Zoom ID : 5203646053

Password : JU609Y

Sushmita

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Shruti Sanyogita

CLASS CO-ORDINATOR

Sunny

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Director

DIRECTOR

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Date: 23rd Nov, 2020

Department of Media and Communication Studies

Guest Lecture- Report

Event Category: Guest Lecture

Topic: Crucial Pillars in PR

Date: 21st Nov, 2020

Time: 12.05 PM- 1:05 PM

Resource Person(s) with Designation and Organization: Ms. Ankita Sharma, Account Executive, Avian Media

Beneficiaries with number: 85

Faculty Coordinator: Ms. Sanyogita Choudhary & Ms. Shruti Chopra

Learning Objectives:

- To understand the scope of public relations and how it is different from advertising.
- To understand the best PR practices.

Report: The Department of Media & Communication Studies organized a guest lecture on Public Relations as a Career opportunity. The speaker gave the students an insight about the industry and pointed out key differences between PR and Advertising, while also reassuring the students about future prospects in the industry.

Learning Outcome:

- Students learnt the crux of the functioning of the Public Relations industry.
- Students learnt the future career prospects in Public Relations industry.

Case Study Time : AVON Foundation for Women

Campaign Title: #IsolatedNotAlone

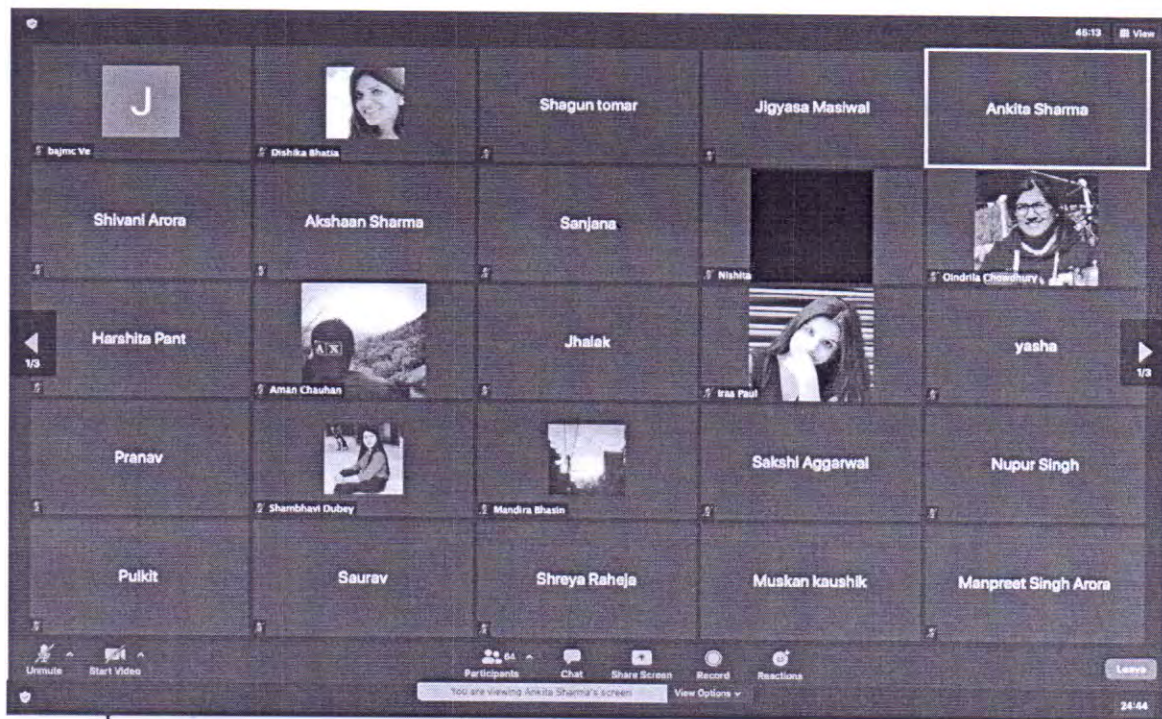
- To signpost help for those in need, AVON partnered with three NGOs – Shakti Shalini, Swayam and Family Planning Association of India (FPAI) – and issued a total grant of 94 lakh rupees.
- To spread awareness, Avon hosted live sessions on Instagram with opinion leaders such as Laxmi Agarwal (acid attack survivor), Vrinda Grover (lawyer), Faraz Arif Ansari (filmmaker), Dr. Samir Parikh (psychiatrist) and Roshni Bhatia (lifestyle influencer).
- Engaged with Instagram influencers who actively talk about societal issues, such as Aishwarya Sharma, Priya Rana and Naaz Arora, through which the brand was able to reach out to over a million unique users.
- Issued an open letter to the government requesting them to put more emphasis on front-line services and policies around domestic violence.




How is it different from Advertisement?

Advertisement is saying 'You are Good' but PR is getting someone else to say 'You're Good'

Presentation made by Ms. Ankita Sharma for participants



How to be a Good PR Professional?




Understanding
your Client

Media
Intelligence

Communication
skills

Competition
Analysis

Think out of
the Box –
High quality
content



Ms. Ankita Sharma interacting with participants

Shub
Coordinator

Nyousi
Head-Dept. BA(JMC)



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NOTICE FOR GUEST LECTURE

June 11, 2021

This is to inform all the students of **BA(JMC) IV (M&E)** Semester Batch: 2020-2023 to attend the guest lecture organized as follows:

Date/Day : 16th June, 2021 (Wednesday)

Speaker : Mr. Sameer Kapoor

Designation : VP-Head of Ad Sales

Company : Paytm

Timing : 12:00 PM-1:30 PM

Topic : Advertising-Pre and Post Covid

Coordinator : Ms. Ruchi Goel
(To Arrange)

Faculty : Ms. Ruchi Goel & Dr. Sunny Gupta

Zoom ID : 79724770194

Password : Mpu1Pu

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Date: 16.06.2021

Department of Media and Communication Studies

Guest Lecture- Report

Event Category: Guest Lecture

Topic: Advertising- Pre and Post Covid

Date: 16th June, 2021

Time: 12:00-1:30 pm

Venue: Zoom

Resource Person with Designation and Organization: Mr. Sameer Kapoor, VP- Head of Ad Sales, Paytm

Beneficiaries with number: 107

Faculty Coordinator: Ms. Ruchi Goel

Learning Objectives:

1. To make students understand the basics of advertising.
2. To make students understand the changes in advertising scenario pre and post Covid.

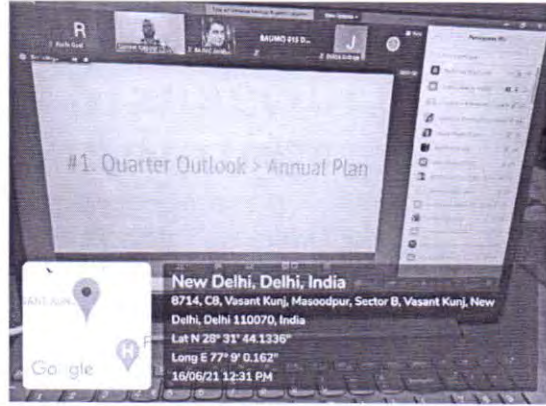
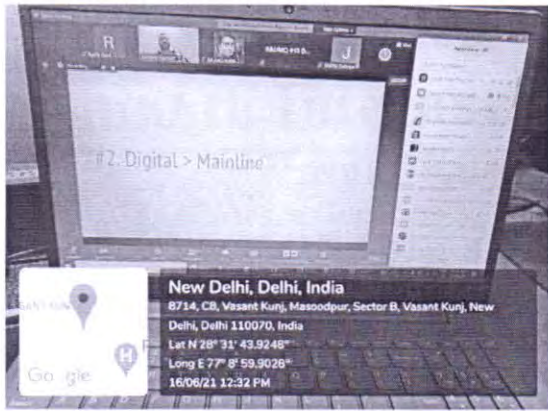
Report: The Department of Media and Communication Studies, JIMS Vasant Kunj organized guest lecture on the topic, Advertising- Pre and Post Covid on 16th June, 2021. The guest speaker was Mr. Sameer Kapoor, VP- Head of Ad Sales, Paytm.

The speaker began with the changes in ecosystem of advertising and marketing evolution. He started with a blank canvas which he said represented advertising as it brings various kinds of emotions in our life. He talked about the history of advertising specifically in Indian context. He further elaborated on topics like macro-economic unpredictability, consumer sentiments and caution over aggression. He also spoke about digital vs. mainline advertising and influencer marketing.

The session ended with Q& A round. It was an interesting and interactive session as it helped the students understand the present advertising situation in the country.

Learning Outcome:

1. Students now understand the changes in advertising industry during the Covid era.
2. They now understand the effects of Covid on advertising as a whole.



Mr. Sameer Kapoor addressing students

Coordinator

Head-Dept. BA(JMC)



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NOTICE FOR GUEST LECTURE

August 28, 2021

This is to inform all the students of **BA(JMC) V (M&E)** Semester Batch: 2019-2022 to attend the guest lecture organized as follows:

Date/Day : August 31 , 2021 (Tuesday)

Speaker : Ms. Ayushi Gupta

Designation : Senior Manager

Company : Be.artsy, New Delhi

Timing : 12:05-1:30PM

Topic : Financial Literacy

Coordinator : Ms. Shikha Kukreja & Mr. Anish Saxena
(To Arrange)

Faculty : Dr. Sunny Gupta & Ms. Shruti Chopra

Zoom ID : 76724770194

Password : MPu2Pu


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Date: 31st August, 2021

Department of Media and Communication Studies

Guest Lecture- Report

Event Category: Guest Lecture

Topic: Financial Literacy

Date: 31st August, 2021

Time: 12:05 PM- 01:30 PM

Venue: Zoom

Resource Person(s) with Designation and Organization: Ms. Ayushi Gupta, Senior Manager, Be.artsy

Beneficiaries with number: 108

Faculty Coordinator: Ms. Shikha Kukreja & Mr. Anish Saxena

Learning Objectives:

- To decode financial concepts.
- To give students a brief idea about Financial Literacy (FL)

Report: Financial Literacy guest lecture was in collaboration with the The National Stock Exchange and was hosted by Be.artsy experienced financial experts. The guest lecture had candid discussions with all the participants focusing on decoding financial concepts. The duration of the webinar was 1 hour which included a knowledge-based session followed by a candid discussion and 30 minutes Q&A session. The company Be.artsy conducted a pre-survey registration to gauge the current financial understanding among the students.

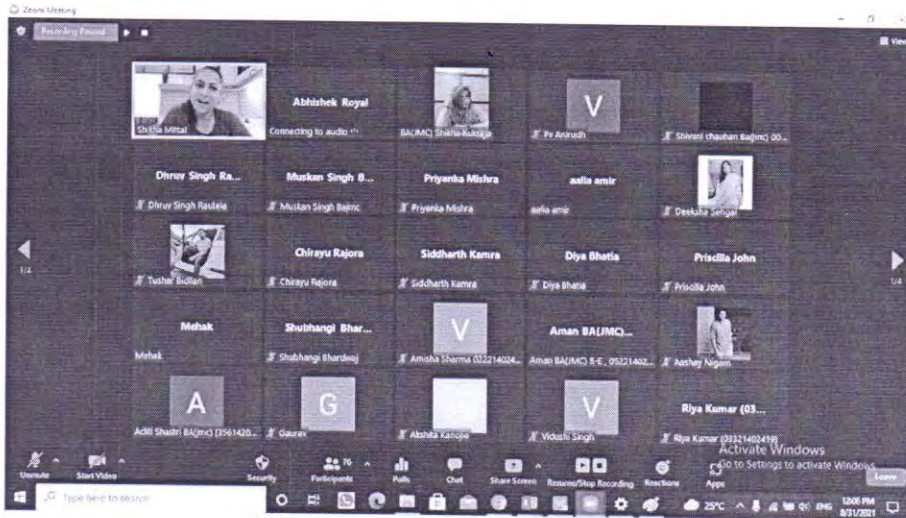
The speaker elaborated on the 3 Stages for being "Financially Healthy" i.e Financial Literacy, Financial Independence & Financial Freedom. She also delved into What Financial Literacy (FL) was and why one needs FL. In addition she educated the students on How to use money and not to be used by money.

The speaker explored the behavioral aspect of Prioritizing Needs, Wants, Desires and advised the students on how to save during the COVID-19 phase. She also explored the very basics of Financial Planning by speaking on Budgeting, Income, Expense, Savings, Insurance, and Investments

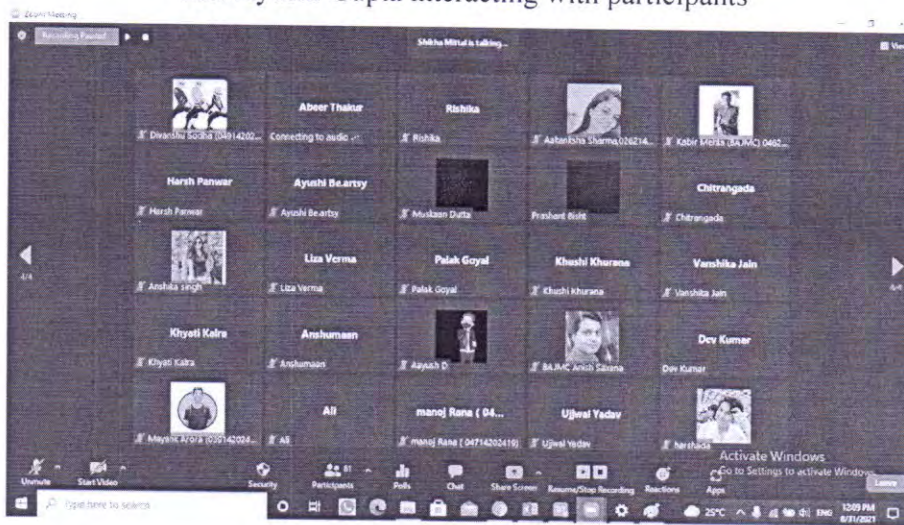
At the end of the guest lecture, a Q&A session helped address the participant queries.

Learning Outcome:

- The students gained an Understanding of Loans and debt
- The students understood the Importance of Financial Planner
- The students understood the Do's and Don'ts of Financial Planning

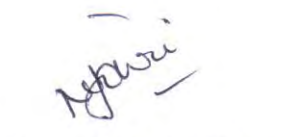


Ms. Ayushi Gupta interacting with participants



Webinar Participation


Coordinator


Head-Dept. BA(JMC)



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NOTICE FOR GUEST LECTURE

November 13, 2021

This is to inform all the students of **BA (JMC) III (M&E)** Semester Batch: 2020-2023 to attend the guest lecture organized as follows:

Date/Day : November 15, 2021 (Monday)

Speaker : Ms. Vineeta Thakur

Designation : Programme Executive

Company : AIR

Timing : 11:00-1:00PM

Topic : Content Development for Radio

Coordinator : Ms. Ruchi Goel & Ms. Tanvi Dahiya
(To Arrange)

Faculty : Dr. Sunny Gupta & Ms. Tanvi Dahiya

Zoom ID : 77193026640

Password : Fxfj4S

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Date: 15-11-2021

Department of Media and Communication Studies

Guest Lecture- Report

Event Category: Guest Lecture

Topic: Content Development for Radio

Date: 15th November, 2021

Time: 11:00-1:00 pm

Venue: Zoom

Resource Person(s) with Designation and Organization: Ms. Vineeta Thakur, Programme Executive, AIR

Beneficiaries with number: 117

Faculty Coordinator: Ms. Ruchi Goel & Ms. Tanvi Dahiya

Learning Objectives:

1. To make students understand about the importance of content
2. To make students understand the fine details of development of content for Radio

Report: The Department of Media & Communication Studies organized a guest lecture on Content Development for Radio. Ms. Vineeta Thakur shared her experience about working with All India Radio and how right kind of content is important for disseminating information to the masses. She gave relevant insights about how different kind of content is developed for different radio formats. She supported her lecture with experiential learning and asked students to work on different assignments. It definitely gave hands on training to the students. The lecture was followed up by a Q&A session.

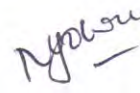
Learning Outcome:

1. Students got the insights about the functioning of a Radio station
2. Students got to learn about how to develop content for different Radio formats.



Ms. Vineeta Thakur interacting with participants


Coordinator


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NOTICE FOR GUEST LECTURE

August 29, 2020

This is to inform all the students of **BA(JMC) III (M&E)** Semester Batch: 2019-2022 to attend the guest lecture organized as follows:

Date/Day : August 29, 2020 (Saturday)

Speaker : Dr. Vikas Malhotra

Designation : MS, DNB, FRCS (Glasg), MBA, Professor,
Department of ENT & HNS

Company : Maulana Azad Medical College & Hospital, New Delhi

Timing : 11:00-1:00PM

Topic : ENT Problems

Coordinator : Ms. Shikha Kukreja & Mr. Anish Saxena
(To Arrange)

Faculty : Ms. Priyanka Gandhi & Mr. Anish Saxena

Zoom ID : 76607514068

Password : 765892


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Date: 29/08/2020

Department of Media and Communication Studies

Guest Lecture- Report

Event Category: Guest Lecture

Topic: ENT Problems

Date: 29th August, 2020

Time: 11:00 AM-01:00 PM

Venue: Zoom

Resource Person(s) with Designation and Organization: Dr. Vikas Malhotra, MS, DNB, FRCS(Glasg), MBA, Professor, Dept. of ENT & HNS, Maulana Azad Medical College & Hospital

Beneficiaries with number: 87

Faculty Coordinator: Ms. Shikha Kukreja & Mr. Anish Saxena

Learning Objectives:

- To understand Ear, Nose, & Throat problems
- To learn about various healthy habits to keep Ear, Nose, & Throat healthy

Report: The Department of Media & Communication Studies organized guest lecture on ENT Problems. The students learnt about Ear, Nose, & Throat and problems related to it followed by a QnA round where he answered all the questions asked by the students. He also talked about various healthy habits and some dos & don'ts to keep ENT healthy.

Learning Outcome:

- The students learnt about various problems related to ear, nose, throat
- The students learnt about various healthy habits to take care of their Ear, Nose, & Throat



Jagannath International Management School
Vasant Kunj, New Delhi

Webinar series on Public Health organised by
Department of Media & Communication Studies

Speaker : Dr. Vikas Malhotra

Community Radio

ENT Problems

by zoom

Saturday, August,
29th, 11:00 AM



Anchor
Ms. Anita

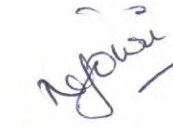


MS, DNB, FRCGS (Glauc);
MBA, Professor, Dept. of
ENT & HNS

Register with : Host@jims.vk@jagannath.org
Shikha.kukreja@jagannath.org

Poster of the event


Coordinator


Head-Dept. BA(JMC)



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NOTICE FOR GUEST LECTURE

October 26, 2020

This is to inform all the students of **BA(JMC) III -E** Semester Batch: 2019-2022 to attend the guest lecture organized as follows:

Date/Day : October 28 , 2020 (Wednesday)

Speaker : Mr. Shudesh Verma

Designation : Senior Journalist

Company : Freelance

Timing : 3:00-4:00PM

Topic : Atmanirbhar Bharat, Vocal for Local, Make in India
Make for the World

Coordinator : Mr. Anish Saxena
(To Arrange)

Faculty : Dr. Neeru Johri

Zoom ID : 87693026640

Password : UzXn4S


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Date: 28/10/2020

Department of Communication & Media Studies

Guest Lecture Report

Event Category: Guest Lecture

Topic: Aatam Nirbhar Bharat, Vocal for local Make in India Make for world

Date: 28 October, 2020

Time: 3:00 PM-4:00 PM

Venue: Zoom

Resource Person(s) with Designation and Organization: Mr. Shudesh Verma, Senior Journalist (Freelance)

Beneficiaries with number: 52

Faculty Coordinator: Mr. Anish Saxena

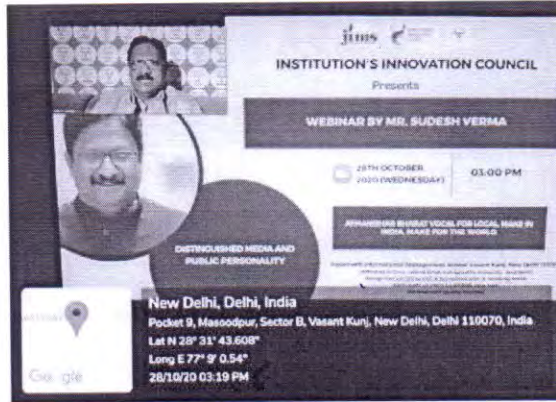
Learning Objectives:

- To understand the basic methods of current scenario of Atam Nirbhar Bharat
- To understand the ways to come out with covid 19& also to make this an opportunity to be an independent entrepreneur.

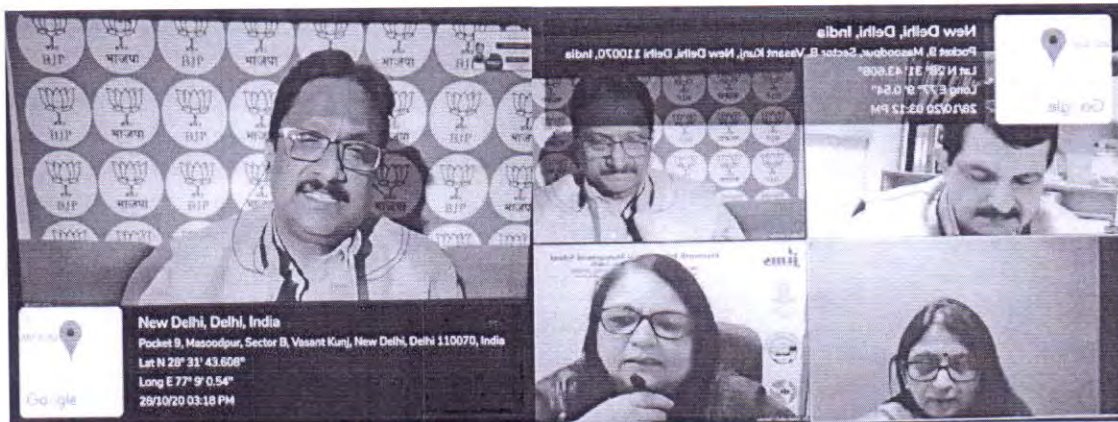
Report: Department of Media & Communication Studies has organized a guest lecture on Atam Nirbhar Bharat, -Vocal for local Make in India Make for world. In the context of Hindi journalism, Verma ji told the students how to turn Opportunity into credit in the time of self-reliant India in the Corona era. At the same time, students are aware about the work being done in different sectors of the country and the emphasis is being given on the progress.

Learning Outcome:

- Students understood the basic methods of Atam Nirbhar Bharat
- Students understood the ways to come out with covid 19 and also to make this an opportunity to be an independent entrepreneur.




Mr. Shudesh Verma presenting views on Atma Nirbhar Bharat



Mr. Shudesh Verma interacting with members and presenting views on Atma Nirbhar Bharat


Coordinator


Head-Dept. BA(JMC)



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NOTICE FOR GUEST LECTURE

December 08, 2020

This is to inform all the students of **BA(JMC) III -M** Semester Batch: 2019-2022 to attend the guest lecture organized as follows:

Date/Day : December 09 , 2020 (Wednesday)

Speaker : Dr. Kanika Dewan

Designation : Director

Company : People for Animal (NGO)

Timing : 10:45-01:05PM

Topic : Mental Health Welfare

Coordinator : Ms. Shikha Kukreja
(To Arrange)

Faculty : Ms. Priyanka Tyagi & Ms. Shikha Kukreja

Zoom ID : 93160312030

Password : 659832

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Date: 09/12/2020

Department of Media and Communication Studies Guest Lecture- Report

Event Category: Guest Lecture

Topic: Mental Health Welfare

Date: 09 December, 2020

Time: 10.45 AM to 01:05 PM

Resource Person(s) with Designation and Organization: Dr. Kanika Dewan, Director, People for Animal (NGO)

Beneficiaries with number: 42

Faculty Coordinator: Ms. Shikha Kukreja

Learning Objectives:

1. To understand the basic methods of current scenario with mental well being
2. To understand the ways to come out with covid 19 & mental well being

Report: Department of Media & Communication Studies has organized a guest lecture on Mental Health Welfare in the context of current scenario, Dr Kanika Dewan told the students how to turn Opportunity into credit in the time of self-reliant India in the Corona era & how they can maintain mental peace. At the same time, students are aware about the work being done and how to handle pressure in mind.

Learning Outcome:

1. Students learnt the basic methods of emotional well being
2. Students learnt the ways to come out with covid 19.



Dr Kanika Dewan interacting with participants

Shikha Kukreja
Coordinator

Kanika Dewan
Head-Dept. BA(JMC)



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NOTICE FOR GUEST LECTURE

December 09, 2020

This is to inform all the students of **BA(JMC) V -M** Semester Batch: 2019-2022 to attend the guest lecture organized as follows:

Date/Day : December 10 , 2020 (Thursday)

Speaker : Dr. Kanika Dewan

Designation : Director

Company : People for Animal (NGO)

Timing : 10:45-01:05PM

Topic : Emotional well-being and Mindful Living

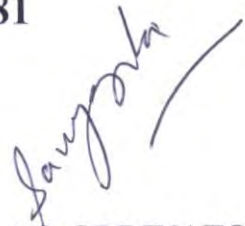
Coordinator : Ms. Sanyogita Choudhary
(To Arrange)

Faculty : Ms. Sanyogita Choudhary & Ms. Shruti Chopra

Zoom ID : 91989342081

Password : GL10D


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DIRECTOR

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Date: 10 December, 2020

Department of Media and Communication Studies

Guest Lecture- Report

Event Category: Guest Lecture

Topic: Emotional Well-being and Mindful Living

Date: 10 December, 2020

Time: 10.45 AM to 1.05 PM

Venue: Zoom

Resource Person(s) with Designation and Organization: Dr. Kanika Dewan, Director, People for Animal (NGO)

Beneficiaries with number: 48

Faculty Coordinator: Ms. Sanyogita Choudhary

Learning Objectives:

- To understand the basic methods of current scenario with mindful living
- To understand the basics of emotional well being

Report: Department of Media & Communication Studies has organized a guest lecture on Emotional Well-being and mindful living In the context of current scenario , Dr Kanika Dewan told the students how to turn Opportunity into credit in the time of self-reliant India in the Corona era. At the same time, students are aware about the work being done and how to handle pressure in mind

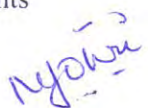
Learning Outcome:

- Students learnt about emotional well-being
- Students learnt about scenario of mindful living



Dr Kanika Dewan interacting with participants


Coordinator


Head-Dept. BA(JMC)



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NOTICE FOR GUEST LECTURE

February 22, 2021

This is to inform all the students of **BA(JMC) I –M & E** Semester Batch: 2020-2023 to attend the guest lecture organized as follows:

Date/Day : February 24, 2021 (Wednesday)

Speaker : Ms. Rashmi Singh

Designation : Assistant Professor

Company : Haryana Education Services

Timing : 12:00-01:05PM

Topic : Fundamental Rights and Duties

Coordinator : Ms. Ruchi Goel & Ms. Tanvi Dahiya
(To Arrange)

Faculty : Ms. Sanyogita Choudhary & Ms. Priyanka Gandhi

Zoom ID : 97898886446

Password : 6sNTHp


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Date: 25/02/2021

Department of Media and Communication Studies

Guest Lecture- Report

Event Category: Guest Lecture

Topic: Fundamental Rights and Duties

Date: 24th February, 2021

Time: 12:00 PM-01:05 PM

Venue: Zoom

Resource Person(s) with Designation and Organization: Ms. Rashmi Singh, Assistant Professor, Haryana Education Services

Beneficiaries: 123

Learning Objectives:

- To make students understand about the Constitution.
- To make students aware of their Fundamental Rights and Duties.

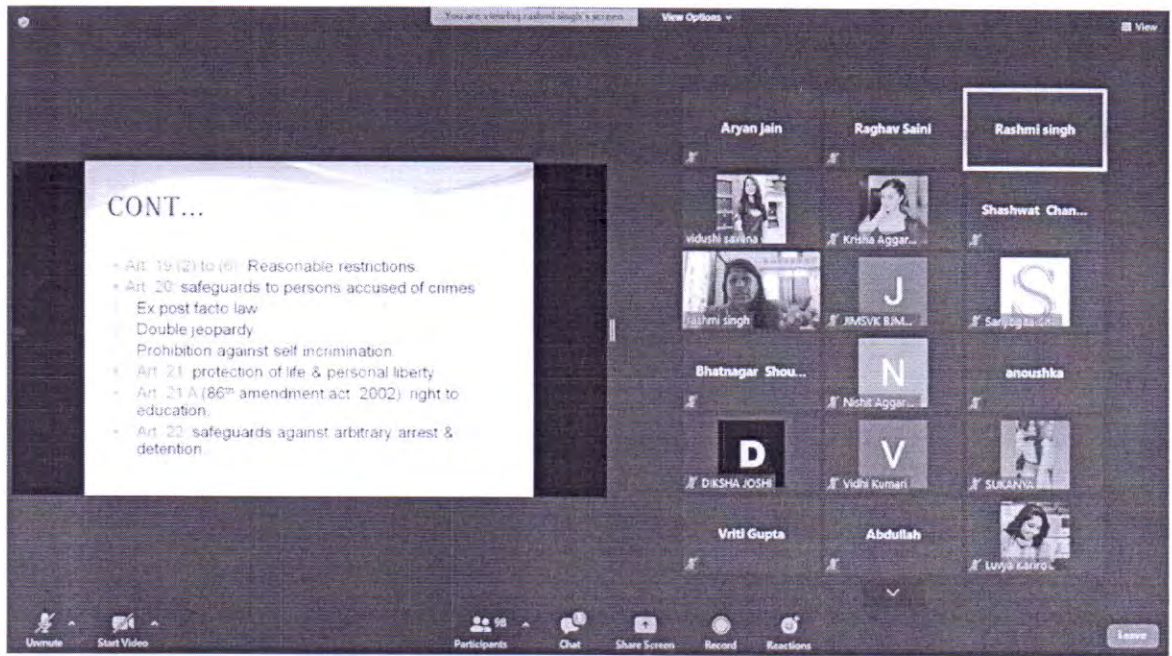
Report: Department of Media and Communication Studies, JIMS Vasant Kunj organized guest lecture on the topic Fundamental Rights and Duties on 24th February, 2021. The session was conducted by Ms. Rashmi Singh, Assistant Professor, Haryana Education Services.

The speaker briefed the students about the adoption and enactment of the Constitution. She also gave insights about different facets of Fundamental Rights and Duties and certain legal concepts related to it. She further elaborated on the various articles related to Fundamental Rights and the importance of Fundamental Duties.

The session proved to be interactive and engaging for the students. "This was an indeed important session for the students as the awareness about rights and duties can help a person sail through unjust situations and help the citizens grow into good humans and better citizens", said Ms. Rashmi at the end of the session.

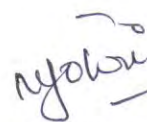
Learning Outcome:

- Students got a fair understanding of Fundamental Rights & Duties
- They are now equipped to hold a discussion about the concepts related to the issue



Ms. Rashmi Singh addressing students


Coordinator


Head-Dept. BA(JMC)



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NOTICE FOR GUEST LECTURE

March 06, 2021

This is to inform all the students of **BA(JMC) I –M & E** Semester Batch: 2020-2023 to attend the guest lecture organized as follows:

Date/Day : March 08 , 2021 (Monday)

Speaker : Prof. Himadri Roy

Designation : Director- School of Gender & Development Studies, IGNOU

Company : IGNOU, New Delhi

Timing : 01:30-02:30PM

Topic : Gender Equality

Coordinator : Ms. Ruchi Goel & Ms. Tanvi Dahiya
(To Arrange)

Faculty : Ms. Priyanka Gandhi & Ms. Tanvi Dahiya

Zoom ID : 97239305263

Password : YRWv3t


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Date: 08/03/2021

Department of Media and Communication Studies Guest Lecture- Report

Event Category: Guest Lecture

Topic: Gender Equality

Date: 8th March, 2021

Time: 1:30 PM- 02:30 PM

Venue: Zoom

Resource Person(s) with Designation and Organization: Prof. Himadri Roy, Director- School of Gender & Development Studies, IGNOU

Beneficiaries with number: 100

Faculty Coordinator: Ms. Ruchi Goel & Ms. Tanvi Dahiya

Learning Objectives:

1. To make students understand the concept of Gender Equality.
2. To sensitize and aware the students about societal issues related to it.

Report: Department of Media and Communication Studies, JIMS Vasant Kunj organized guest lecture on the topic Gender Equality on 8th March, 2021. The session was conducted by Prof. Himadri Roy, Director- School of Gender & Development Studies, IGNOU. Prof. Roy shared that how understanding to the concept of gender parity can shape the personality of an individual. He emphasized on the importance of such a critical issue. He said that media can play a vital role in creating awareness among the masses regarding all aspects of gender equality. The session concluded with a Q&A round where Mr. Roy answered students' queries which brought more clarity to them regarding sensitizing gender issues. The session proved to be interactive and engaging for the students.

Learning Outcome:

1. Students now have an insightful knowledge about the concept of Gender Equality.
2. They can now go beyond the common understanding of the issue and form their own novel opinions and thoughts.



Prof. Himadri Roy addressing students

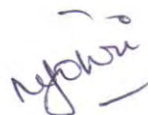


Participant interacting with resource person (Prof. Himadri Roy)



Prof. Himadri Roy addressing students


Coordinator


Head-Dept. BA(JMC)



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NOTICE FOR GUEST LECTURE

July 07, 2021

This is to inform all the students of **BA(JMC) II –M & E** Semester Batch: 2020-2023 to attend the guest lecture organized as follows:

Date/Day : July 08 , 2021 (Thursday)

Speaker : Ms. Shubhra Singh

Designation : Chief Operating Officer

Company : The Nabha Foundation & The Nand & Jeet Khemka Foundation

Timing : 12:05-1:10 PM

Topic : Importance of Innovation in the current Scenario

Coordinator : Ms. Ruchi Goel & Ms. Tanvi Dahiya
(To Arrange)

Faculty : Mr. Sunny Gupta & Ms. Tanvi Dahiya

Zoom ID : 76352804758

Password : MEET21


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Date: 8th July, 2021

Department of Media and Communication Studies

Guest Lecture Report

Event Category: Guest Lecture

Topic: Importance of Innovation in current scenario

Date: 8th July, 2021

Time: 12:05-01:10PM

Venue: Zoom

Resource Person (s) with Designation and Organization: Ms. Shubhra Singh, Chief Operating Officer, The Nabha Foundation & The Nand & Jeet Khemka Foundation.

Beneficiaries: 109

Faculty Coordinator: Ms. Ruchi Goel

Learning Objective:

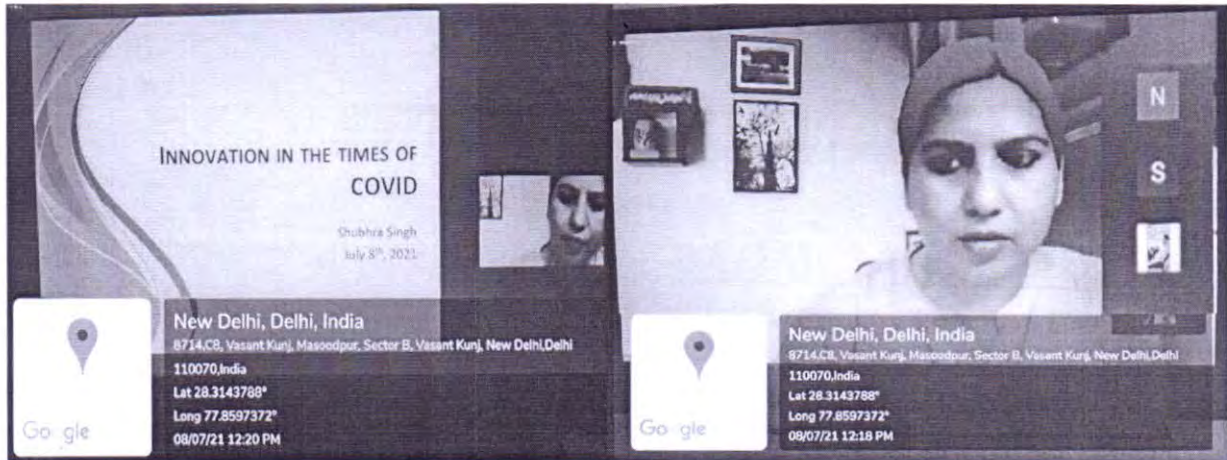
- To make students aware of the Innovation in Education System during COVID Times, its types and importance in start-ups.

Report: The Department of Media and Communication Studies organized a guest lecture for students on "Innovation in Education System During COVID Times" which was taken by Ms. Shubhra Singh, Chief Operating Officer, The Nabha Foundation & The Nand & Jeet Khemka Foundation. Speaker mentioned the domains which require innovation in the Education system involving admissions, pedagogy, content, assessment, and experimental learning. Her observations were accurate and well-articulated. Extending importance to the present times of COVID-19 shook the foundation of current systems. Speaker also addressed participants with an interactive presentation. The session ended with the speaker answering the questions and doubts of the students.

Learning outcome:

- Students learnt about the various ways to grab the best education opportunities and how to make them feasible considering the pandemic at hand.

- The speaker delivered a deeper insight into the different types of innovations in the education system.
- The purpose of imparting the changes in methodology and crisis management was delivered to the students.



Ms. Shubhra Singh interacting with participants

Class- Coordinator

Head-Dept. BA(JMC)



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NOTICE FOR GUEST LECTURE

October 28, 2021

This is to inform all the students of **BA(JMC) III –M & E** Semester Batch: 2020-2023 to attend the guest lecture organized as follows:

Date/Day : October 29, 2021 (Friday)

Speaker : Ms. Nandhini Jaishankar

Designation : Coordinator, Visibility and Communication

Company : Pravah NGO

Timing : 12:00-1:00 PM

Topic : Role of NGO in Development

Coordinator : Ms. Ruchi Goel & Ms. Tanvi Dahiya
(To Arrange)

Faculty : Ms. Ruchi Goel

Zoom ID : 79348727218

Password : EnLys1


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Date:29-10-2021

Department of Media and Communication Studies

Guest Lecture- Report

Event Category: Guest Lecture

Topic: Role of NGO in Development

Date:29-10-2021

Time: 12:00-1:00 pm

Resource Person (s) Designation and Organization: Ms. Nandhini Jaishankar, Coordinator, Visibility and Communication, Pravah NGO

Beneficiaries with number: 70

Faculty Coordinator: Ms. Ruchi Goel

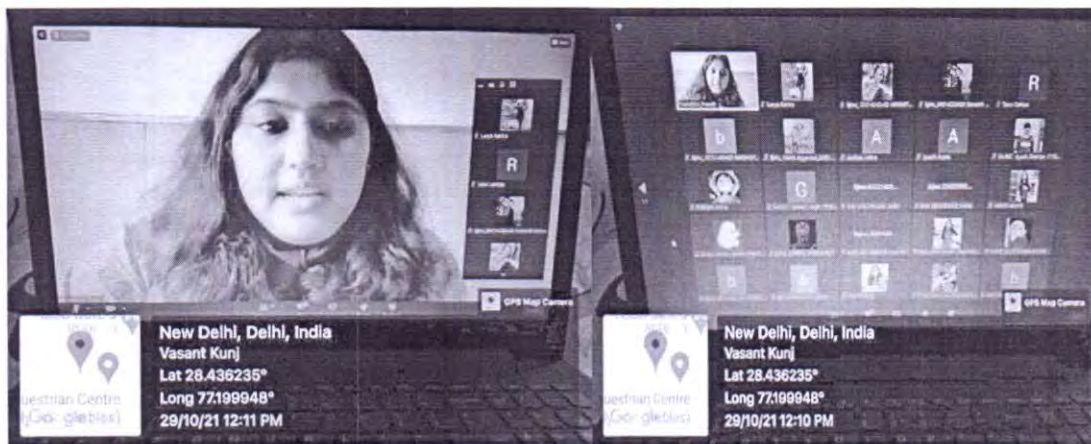
Learning Objectives:

- To make students understand about the functioning of a NGO
- To make students understand the role of NGO in uplifting communities at grassroots level

Report: The Department of Media & Communication Studies organized a guest lecture on Role of NGO in Development. Ms. Nandhini Jaishankar shared her experience about working in the Development sector. She gave relevant insights about how NGO sector functions and the issues that the field deals with. She supported her lecture with case studies which definitely enhanced the knowledge of students about the Development sector. The lecture was followed up by a Q&A session.

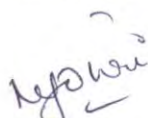
Learning Outcome:

1. Students got the insights about the functioning of a NGO
2. Students got to learn about a few case studies related to the development sector.



Ms. Nandhini Jaishankar interacting with participants


Coordinator


Head-Dept. BA(JMC)



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NOTICE FOR GUEST LECTURE

October 25, 2021

This is to inform all the students of **BA(JMC) III-M & E** Semester
Batch: 2020-2023 to attend the guest lecture organized as follows:

Date/Day : November 10 , 2021 (Wednesday)

Speaker : Ms. Astha Sharma

Designation : Project Lead Moving

Company : India Pavilion @ Dubai Expo 2020

Timing : 12:00-1:00 PM

Topic : Emerging Trends in Event Management

Coordinator : Ms. Sanyogita Choudhary & Mr. Anish Saxena
(To Arrange)

Faculty : Ms. Shruti Chopra & Ms. Neha Singh

Zoom ID : 76352804767

Password : NaLys1


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Date: 10/11/2021

Department of Media and Communication Studies

Guest Lecture- Report

Event Category: Guest Lecture

Topic: Emerging Trends in Event Management

Date: November 10, 2021

Time: 12:00-01:00 PM

Venue: Zoom

Resource Person (s) with Designation and Organization: Ms. Aastha Sharma, Project Lead, Moving, India Pavilion @Dubai Expo 2020

Beneficiaries with number: 82

Faculty Coordinator: Ms. Shruti Chopra

Learning Objective:

1. To provide awareness on recent trends in Event Industry
2. To nurture students the practical insights of the event industry
3. Insights on changing trends during covid times from physical to virtual events

Report: The Department of Media and Communication Studies organized a guest lecture on emerging trends in the event industry for the students of fifth semester both shifts. Ms. Aastha Sharma, the speaker shared her experiences on her recent government projects, events related to car launches. She also narrated her experience on a project on Indian Pavilion, Dubai. She provided her insights on events, corporate branding, celebratory events and large scale format events like Olympics. She explained the operations of the event industry and briefed the students on -- a) Client Servicing, b) Production and c) Creatives. She also gave her insights on the changing trends due to pandemic - from physical events to virtual events. As per recent stats, the usage of mobile phones for conducting events online has increased from 2.1 percent to 6.1 percent. She interacted with students on issues like live streaming, adapting to multiple tasks, importance of specialization, and managing an event practically.

Learning Outcome:

1. The students learnt the practices of the event industry.
2. They got insights on the importance of specialization in any particular field.
3. The students learnt to handle the projects and also the importance of networking in the event industry.



Ms. Aastha Sharma shared her insights on Emerging trends in Event Industry

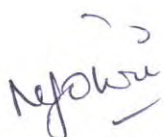


Ms. Tanvi Dahiya interacting with the students



Ms. Aastha Sharma addressing the students


Coordinator


Head-Dept. BA(JMC)



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NOTICE FOR GUEST LECTURE

September 15, 2021

This is to inform all the students of **BA(JMC) III & V -M & E** Semester Batch: 2019-2022 & 2018-2021 to attend the guest lecture organized as follows:

Date/Day : September 17 , 2020 (Thursday)

Speaker : Mr. Rahul Gupta

Designation : Editor Filmi Baniya

Company : Filmi Baniya

Timing : 12:00-2:00 PM

Topic : Netflix, Amazon, Hotstar Viewing Trends during the Lockdown

Coordinator : Ms. Sanyogita Choudhary & Ms. Shruti Chopra
(To Arrange)

Faculty : Mr. Anish Saxena & Ms. Ruchi Goel

Zoom ID : 79697030491

Password : masscom


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Date: 17/09/2020

Department of Media and Communication Studies

Guest Lecture- Report

Event Category: Guest Lecture

Topic: NETFLIX, AMAZON, HOTSTAR viewing trends during the lockdown

Date: 17th Sep'20

Time: 12:00-02:00pm

Venue: Zoom

Resource Person(s) with Designation and Organization: Rahul Gupta, Editor, Filmi Baniya
Beneficiaries with number: 96

Faculty Coordinator: Ms. Ruchi Goel

Learning Objectives:

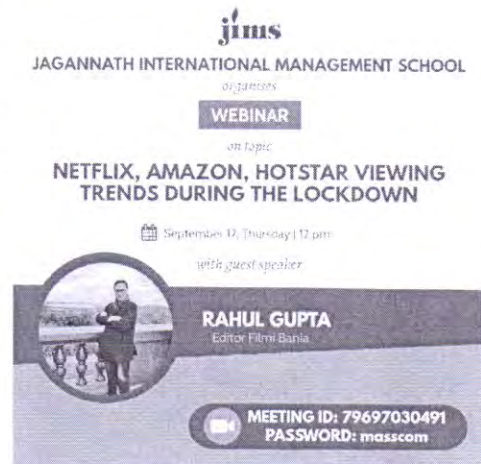
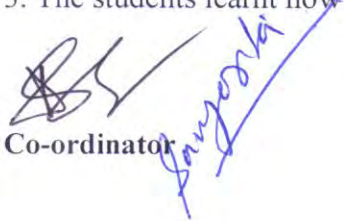
1. To understand NETFLIX, AMAZON, HOTSTAR viewing trends during the lockdown
2. To understand about different genre and content these OTT platforms are providing
3. To learn about the functioning and technicalities involved behind these OTT platforms

Report: The Department of Media & Communication Studies has organized a guest lecture on **NETFLIX, AMAZON, HOTSTAR viewing trends during the lockdown**. The students learnt about various viewing trends blooming on these OTT platforms followed by a QnA round where he answered all the questions asked by the students. He also talked about the end of Friday culture and zero censorship applicable to these platforms. He shared his journey to motivate students who want to make their career in these OTT platforms.

Learning Outcome:

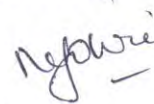
1. The students learnt about the various viewing trends on NETFLIX, AMAZON, and HOTSTAR during the lockdown
2. The students learnt about the functioning and technicalities involved behind these OTT platforms
3. The students learnt how to make their career in these OTT platforms

Co-ordinator



Event Poster

Head-Dept. BA(JMC)





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NOTICE FOR GUEST LECTURE

March 10, 2021

This is to inform all the students of **BA(JMC) I –M & E** Semester Batch: 2018-2021 to attend the guest lecture organized as follows:

Date/Day : March 12, 2021 (Friday)

Speaker : Ms. Shweta Raghav Bakshi

Designation : Head Graphics

Company : Galaxy Advertising & Events

Timing : 12:00-1:00 PM

Topic : Design & Graphics

Coordinator : Ms. Ruchi Goel & Ms. Tanvi Dahiya
(To Arrange)


Faculty : Ms. Sanyogita Choudhary & Ms. Priyanka Gandhi

Zoom ID : 96303804061

Password : JwwjbA


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Date:12.03.21

Department of Media and Communication Studies

Guest Lecture- Report

Event Category: Guest Lecture

Topic: Design & Graphics

Date: 12th March 2021

Time: 12:00-1:00 pm

Venue: Zoom

Resource Person(s) with Designation and Organization: Ms. Shweta Raghav Bakshi, Head Graphics, Galaxy Advertising & Events

Beneficiaries with number: 103

Faculty Coordinator: Ms. Tanvi Dahiya

Learning Objectives:

1. To make students understand the market driven approach towards Design & Graphics.
2. To make students understand the application of various tools and techniques of Photoshop.

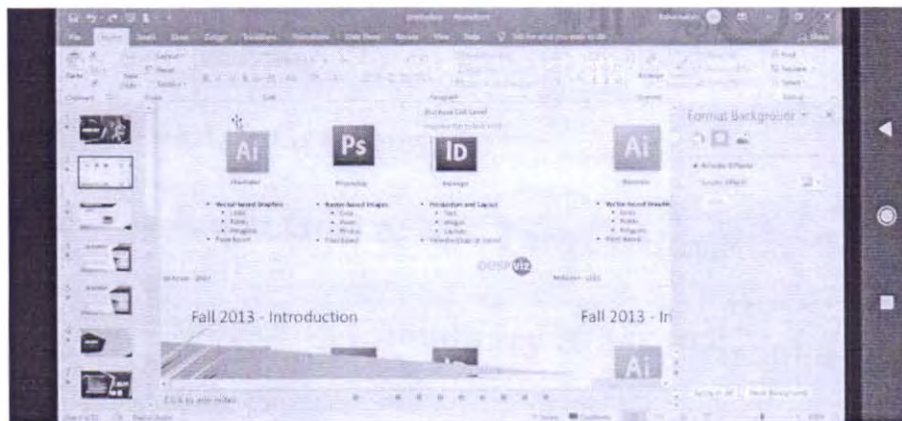
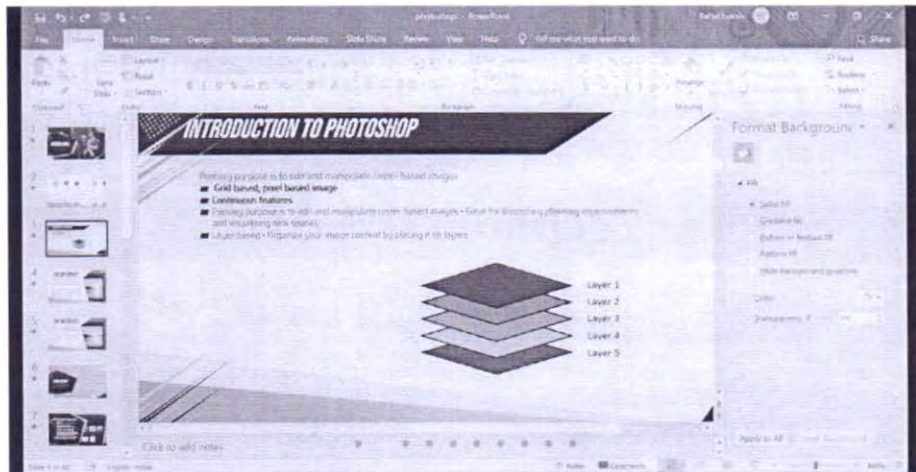
Report: The Department of Media and Communication Studies, JIMS Vasant Kunj organized guest lecture on the topic Design & Graphics on 12th March, 2021. The session was conducted by Ms. Shweta Raghav Bakshi, Head Graphics, Galaxy Advertising & Events.

She began the lecture with giving students the insights about Design & Graphics and how it has now become an indispensable concept in the field of Mass Communication. She gave a brief introduction of different software used in designing. Going further into the session Ms. Bakshi gave an in-depth knowledge of various tools and techniques of Photoshop and their application. At the end of the session, the speaker took up a few questions from the students and helped them with their doubts.

The session proved to be interesting and engaging for the students as it triggered the creative side of their minds.

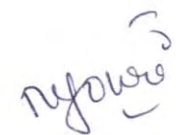
Learning Outcome:

1. Students learnt the basic concepts of Design & Graphics.
2. Students learnt the sense of applying various tools and techniques while designing.



Presentation made by Ms. Shweta Raghav Bakshi


Coordinator


Head-Dept. BA(JMC)



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NOTICE FOR GUEST LECTURE

April 29, 2021

This is to inform all the students of **BA(JMC) II M+E** Semester Batch: 2020-2023 to attend the guest lecture organized as follows:

Date/Day : 29th April, 2021 (Thursday)

Speaker : Mr. Alexei Filippovsky

Designation : Head

Company : Centre for Internet Technologies, Rossiya Segodnya
Information Agency

Timing : 01:30 PM – 03:30 PM

Topic : Modern Web Technologies for Journalists: What is
Essential to Know

Venue : Zoom Platform

Coordinator : Ms. Ruchi Goel/ Ms. Tanvi Dahiya
(To Arrange)

Faculty : Ms. Ruchi Goel/ Ms. Tanvi Dahiya

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CLASS CO-ORDINATOR

HOD-BA(JMC)

DIRECTOR

Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of UNGC & UNPRME, New York

ISO 9001:2015 Quality Certified

Date: 29/04/2021

Department of Media and Communication Studies

Guest Lecture- Report

Event Category: Guest Lecture

Topic: Modern Web Technologies for Journalists: What is Essential to Know?

Date: 29th April 2021

Time: 1.30 PM to 3.30 PM

Venue: Zoom Meeting

Resource Person(s) with Designation and Organization: Mr. Alexey Filippovsky, Head of the Centre for Internet Technologies, Rossiya Segodnya Information Agency

Beneficiaries with number: 70

Faculty Coordinator: Ms. Ruchi Goel and Ms. Tanvi Dahiya

Learning Objectives:

1. To learn about the working of modern technologies in the field of Journalism.
2. To create a deeper understanding among students about web technologies.

Report: Department of Media and Communication Studies, JIMS Vasant Kunj, organised Sputnik Pro Guest Lecture on the topic "Modern Web Technologies For Journalists: What Is Essential To Know" on 29th April, 2021. The session was hosted by Ms. Olga Dychева, Head of Sputnik Hub, India.

This session was mentored by Mr. Alexey Filippovsky, Head of the Centre for Internet technologies, Rossiya Segodnya Information Agency. The session began with a discussion about the Covid-19 situation in India and how Russians are expanding vaccine production. The guest speaker discussed about data protection, ancient vs new practices, cross-browser utility and how modern technologies pose both advantages and disadvantages for journalists. The students also learnt about how HTML websites can be used for different purposes, why cloud storage is costly and important for big firms. The session ended with Q&A round where Mr. Alexey answered students' queries which proved to be highly beneficial. Overall, it was an informative and interactive session where students learnt about the different terminologies and techniques which would benefit them in their future endeavours.

Learning Outcome:

1. Students learnt the advantages and disadvantages of various software and technologies.
2. Students gained in-depth knowledge about reporting.




Mr. Alexey Filippovsky



The Team

Cross-browser compatibility



- + Same functionality
- + Same display
- Difficult support
- Works good only with latest versions
- Expensive

Screenshot of the presentation

Tas
Coordinator

Александр
HOD- BA(JMC)



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NOTICE FOR GUEST LECTURE

15th June, 2021

This is to inform all the students of **BA(JMC) IV (M&E)** Semester Batch: 2020-23 to attend the Guest Lecture organized as follow :

Date/Day : 17th June, 2021 (Thursday)

Speaker : Ms. Nidhi Sharma
Designation : Associate Director

Company : PPR South Asia

Timing : 12:30 to 1:30 pm

Topic : PR Shift to Online Platform during Covid-19 Pandemic

Coordinator : Ms. Shikha Kukreja & Mr. Anish Saxena
(To Arrange)

Faculty : Ms. Shikha Kukreja & Mr. Anish Saxena

Zoom ID : 853 1125 6446

Password : 502536

MANAGER-CORPORATE
AFFAIRS & PLACEMENTS

CLASS CO-ORDINATOR

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Date: 17.06.21

Department of Media and Communication Studies

Guest Lecture- Report

Event Category: Guest Lecture

Topic: PR Shift to Online Platform during Covid-19 Pandemic

Date: 17th June 2021

Time: 12:30-1:30 pm

Venue: Zoom meeting

Resource Person with Designation and Organization: Ms. Nidhi Sharma Associate Director PPR, South Asia

Beneficiaries with number: 97

Faculty Coordinator: Mr. Anish K Saxena

Learning Objectives:

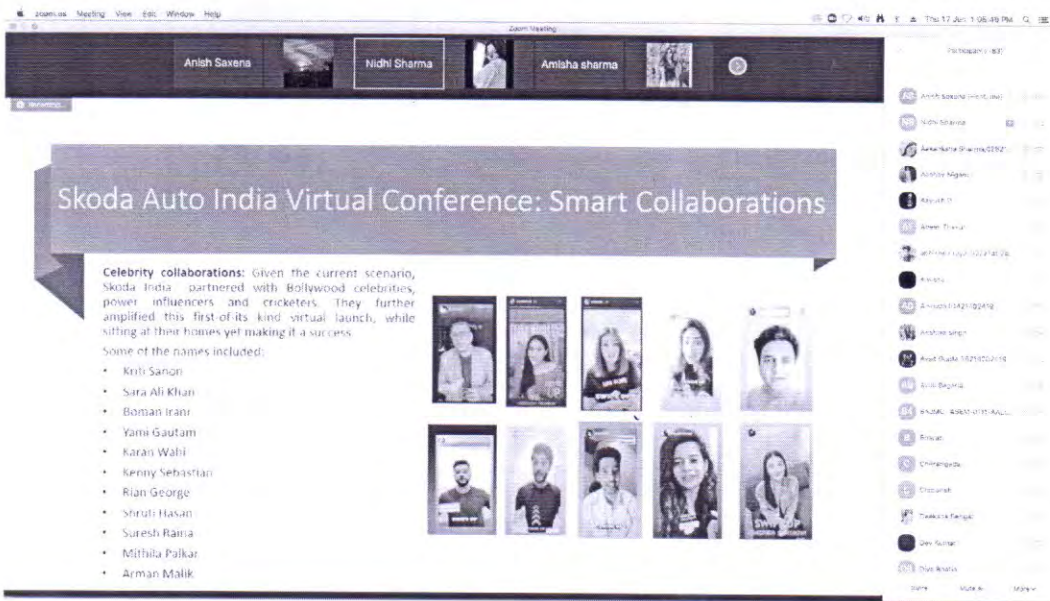
1. Changing trend from traditional media to online media.
2. Case study of Skoda Launch of new variant

Report: The Department of Media and Communication Studies, JIMS Vasant Kunj organized a guest lecture on the topic PR Shift to Online Platform in this covid 19 pandemic on 17th June, 2021. The lecture was conducted by Ms. Nidhi Sharma Associate Director PPR Asia

She began the lecture with giving students the insights about the changing trend of PR Companies to online platform since outbreak of Covid 19 Pandemic. She Later explained the case study of Skoda Launches and the effort this company had to make to convince the management of Skoda to go for online launch This was the first time an automobile company went for online launch . At the end of the session, the speaker took up a few questions from the students and helped them with their doubts.

Learning Outcome:

1. Students now understand the basics of Public Relation
2. They now have the sense of applying various tools and techniques of PR Strategy & Campaign



Presentation in Progress



Presentation in Progress

Shilpa
Coordinator

Nyasha
HOD, BA(JMC)