

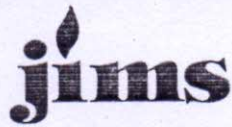
CRITERIA V: STUDENT SUPPORT

5.1.3: CAPACITY BUILDING AND SKILLS ENHANCEMENT INITIATIVES TAKEN BY THE INSTITUTION INCLUDE THE FOLLOWING

- 1. SOFT SKILLS**
- 2. LANGUAGE AND COMMUNICATION SKILLS**
- 3. LIFE SKILLS (YOGA, PHYSICAL FITNESS, HEALTH AND HYGIENE)**
- 4. ICT/COMPUTING SKILLS**

DATA COLLECTION YEAR FOR ASSESSMENT

2019-20



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

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Dated: 30th October, 2019

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA I B (Morning)** Semester to attend the Guest Lecture organized as per details given below:

Date/Day : 31st October, 2019 (Thursday)

Speaker : Mr. Amit Kumar Pandey (JIMS Alumnus)

Designation : Deputy Manager

Company : ICICI Bank Ltd

Timing : 10:15 AM

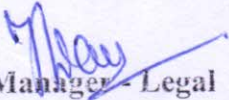
Topic : How to Progress from Campus to Corporate

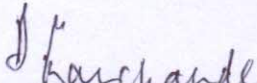
Venue : Room No- S2

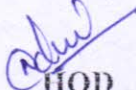
Coordinators : Dr. Manisha Gupta

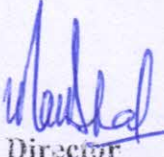
Note: : All the Students must be dressed in Formals.

Class
Co-ordinator


Manager - Legal
and Corporate Affairs


Head- Corporate Affairs


HOD
(Mgmt.)


Director

Jagannath International Management School

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Report

Session on "How to prepare from Campus to Corporate"

(Wednesday, October 31, 2019)

Event Category: Guest Lecture

Topic: How to prepare from campus to corporate

Date: 31st October, 2019

Time: 10.20 am-11.15 am

Venue: Jagannath International Management School, Vasant Kunj

Resource Person(s) with Designation and Organization: Mr. Amit Kumar Pandey, Deputy Manager, ICICI Bank

Beneficiaries with number:

1. Faculty, Department of Management Studies - 02
2. BBA Students (1st Semester - Morning), JIMS, Vasant Kunj - 47

Faculty Coordinator:

1. Dr. Nidhi Gupta, Head, Department of Management Studies
2. Ms. Manisha Gupta

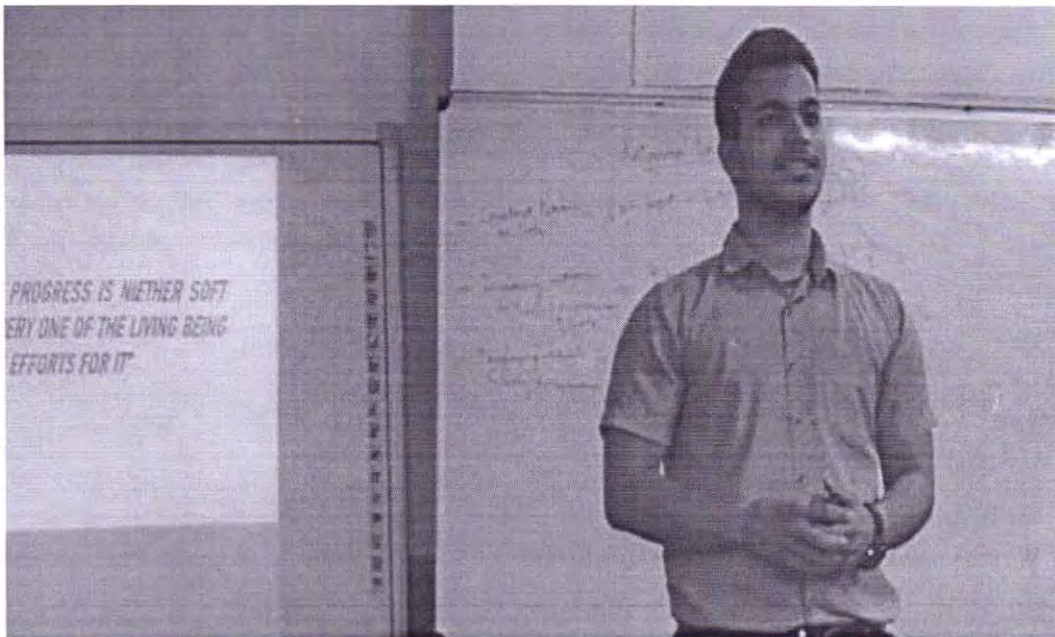
Learning Objectives:

1. To help the students acquire necessary knowledge and skills required for personality Development
2. To help the students understand the importance of practical knowledge of corporate during campus life.
3. To help the student how to build their CV and work on better communication skills.

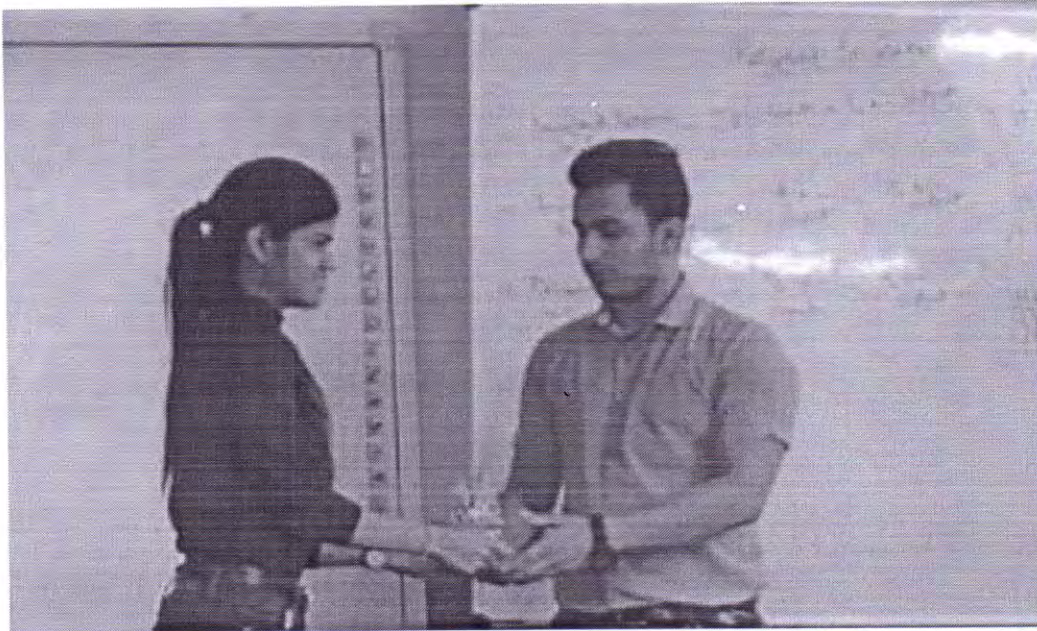
Report:

A guest lecture by Mr Amit kumar Pandey (JIMS alumnus) was held on 31st October'2019, Thursday. He is designated as the deputy manager of ICICI bank ltd. He gave the students a deep insight as to how to progress from Campus to Corporate life.

He was very indulging; the students were able to communicate well and interact with Mr.Amit. He briefed about his way of being fully informed about what is happening in the corporate sector. He also told us to make our online accounts, such as on LinkedIn so that we keep ourselves updated. Being JIMS alumni, he told the students about his way of living the college life as well as balancing studies. In all it was a very interactive session and everybody got the most out of it.



Guest Speaker Mr.Amit Kumar Pandey interacting with students



Guest Speaker Mr. Amit Kumar Pandey welcomed with planter

Learning Outcome:

1. Better understanding of the facts regarding the Campus to Corporate Journey.
2. Live interaction with the guest helped the students to know various challenges one faces during interviews.

Manisha

Faculty Coordinator

Nidhi

Dr. Nidhi Gupta

Head – Department of Management Studies



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Dated: 27 January, 2020

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA II A & B (Morning)** Semester to attend the Guest Lecture organized as per details given below:

Date/Day : 28 January, 2020 (Tuesday)

Speaker : Mr. Manish Arora (JIMS Alumnus)

Designation : Assistant Manager- Risk Assurance

Company : PWC India

Timing : 9:00 AM

Topic : Journey from Campus to Corporate

Venue : Auditorium

Coordinators : Ms. Nisha Wadhawan & Dr. Manisha Gupta

Note: : All the Students must be dressed in Formals.

Class

Co-ordinator

Manager- Legal

and Corporate Affairs

Head- Corporate Affairs

HOD

(Mgmt.)

Director

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Report

Journey from Campus to Corporate

(28 January, 2020)

Event Category: Guest Lecture

Topic: Journey from Campus to Corporate

Date: 28/01/2020

Time: 9:05 AM- 10:00 AM

Venue: S2, JIMS, VK

Resource Person(s) with Designation and Organization: Mr.Manish Arora, Assistant Manager, PWC India

Beneficiaries with number: 97 students of BBA II A & B Semester (M)

Faculty Coordinator: Ms.Nisha Wadhawan & Dr. Manisha Gupta

Learning Objectives:

1. To help the students acquire necessary knowledge and skills required for personality Development during College life.
2. To help the students understand the importance of practical knowledge of corporate during campus life.

Report:

Mr. Manish Arora discussed with us on how he transformed himself from being a student to a successful corporate manager. He also told the students about certain benefits and shortcomings of being an intern auditor. Further, he told the students about his journey after BBA to PWC India. It was an interactive question and answer session. Moreover, the students got to know the advantages and disadvantages of changing companies frequently.

Learning Outcome:

1. Better understanding of importance of campus life and skill development during campus life
2. Live interaction with the guest helped the students to know various challenges a student faces when enter corporate life.

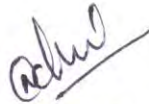


Prof. B. Manchanda (Head Corporate Affaire), Mr.Manish Arora been welcomed with planter



Mr.Manish Arora addressing students.


Faculty Coordinator


Dr. Nidhi Gupta
Head- Department of Management Studies



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

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Dated: 28th April, 2020

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-VI A&B (Evening)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 29th April, 2020 (Wednesday)

Speaker : Mr. Prateek Misra,
JIMS Alumni

Company : Plunes Technologies Pvt. Ltd

Designation : Marketing Manager

Timing : 03:00 PM to 4:00 PM

Topic : Effective use of Time During Lockdown

Venue : Online

Coordinator to arrange : Ms. Sakshi Chhabra & Ms. Anshu Punshi

Note: : All the students must be dressed in Formals.

Class
Co-ordinator

HOD
(Mgmt.)

Jagannath International Management School

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Report

**Session on "Effective Use of Time during Lockdown"
(Wednesday, April 29, 2020)**

Event Category: Guest Lecture

Topic: Effective Use of Time during Lockdown

Date: 29 April, 2020

Time: 3.00pm to 4.00pm

Venue: Conducted via Zoom App (Online session)

Resource Person(s) with Designation and Organization: Mr. Prateek Misra, JIMS Alumni, Marketing Manager, Plunes Technologies Pvt. Ltd.

Beneficiaries with number:

1. Faculty, Department of Management Studies - 4
2. BBA Students (6th Semester A & B - Evening), JIMS, Vasant Kunj - 87

Faculty Coordinator:

1. Prof. Bhushan Manchanda
2. Ms. Manisha Singh
3. Ms. Jasmeet
4. Mr. Gaurav Bhardwaj
5. Mr. Vipul Singh

Learning Objectives:

How to make effective use of time during the covid-19 lockdown.

Report:

A guest lecture was organized on 29th April, 2020 for the 6th Semester students (evening batch) of BBA department in which, Mr. Prateek discussed about the effective use of time during the covid-19 lockdown.

Mr. Prateek himself being an alumnus of Jagannath International Management School shares a personal bond with the students and teachers here. He talked about the covid-19 lockdown

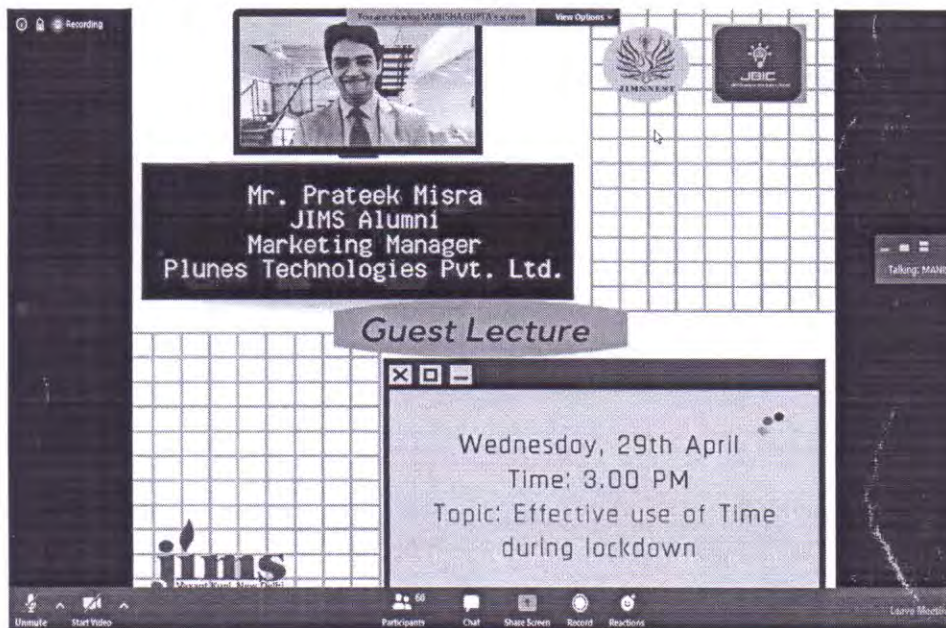
and how life has become staying home all day. He gave the students an insight about how he works from home on a daily basis and his routine. The students were advised on how to be more productive all day at home and make the most of this time. It was a very interactive session where students were free to ask their questions to Mr. Prateek and their queries were very well answered. Students were advised to take up online courses to enhance and develop their skills which would later reflect on their CV's and help create a good impression. They were also advised to take up some new hobbies in the spare time and discover something different.

Over all it was a great lecture indeed and the students really enjoyed it. I'm sure everyone was motivated and will make fruitful use of their time. Towards the end we also had a question answer session for students who had a few more queries related to jobs in the market and how should they go about it considering the current scenario.

Learning Outcome:

- Students got the opportunity to learn about how one can make good use of their time during a pandemic and make the most of their time at home.

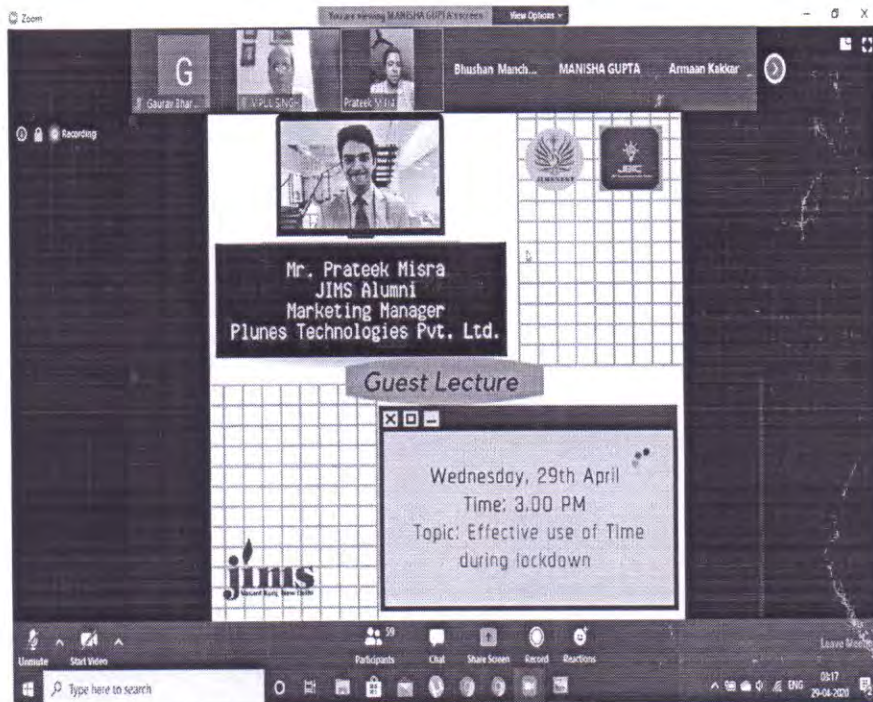
The pictures of Guest Lecture are given below:



Guest Speaker, Mr. Prateek Misra conducting online session with the students



Guest Speaker, Mr. Prateek Misra interacting with students on online platform



Guest Speaker, Mr. Prateek Misra conducting online session with the students

Manisha
Name & Signature

Nidhi
Dr. Nidhi Gupta
Head- Department of Management Studies



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Dated: 1 November, 2019

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA I A & B (Morning)** Semester to attend the Guest Lecture organized as per details given below:

Date/Day : 5 November, 2019 (Tuesday)

Speaker : Ms. Kavita Rajput Chaturvedi

Designation : Corporate Trainer


Timing : 10:15 AM to 12:10 PM

Topic : Personality Development & Communication Skills

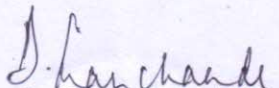
Venue : Auditorium


Coordinators : Dr. Manisha Gupta & Ms. Nisha Wadhwan

Note: : All the Students must be dressed in Formals.


Class
Co-ordinator


Manager - Legal
and Corporate Affairs


Head- Corporate Affairs


HOD
(Mgmt.)


Director

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Report

Session on "Personality Development & Communication Skills"

(Wednesday, November 5, 2019)

Event Category: Guest Lecture

Topic: Personality Development & Communication Skills

Date: 5th November, 2019

Time: 10.20 am-12.10 pm

Venue: Jagannath International Management School, Vasant Kunj

Resource Person(s) with Designation and Organization: Ms.Kavita Rajput, Corporate Trainer

Beneficiaries with number:

1. Faculty, Department of Management Studies - 02
2. BBA Students (1st Semester - Morning), JIMS, Vasant Kunj - 100

Faculty Coordinator:

1. Ms. Nisha Wadhawan
2. Ms. Manisha Gupta

Learning Objectives:

1. To help the students acquire necessary knowledge and skills required for personality Development
2. To help the students understand the importance of body language in interview.
3. To help the student how to build their CV and work on better communication skills.

Report:

In the beginning Prof. B. Manchanda (Head Corporate Affaire) introduced Ms. Kavita and told about the importance of one's grooming. Then, after a formal introduction she briefed the students about the importance of soft skills and convinced them to conduct some role plays on body language. The students were handed some questions about non-verbal communication and were asked to answer them. She was sharing her personal experiences too which made the session even more helpful. The students were introduced to the correct way of handshakes in a formal setting. At last she concluded the session by giving the student balloons and bursting them as a token of joy.



Prof.B.Manchanda(Head Corporate Affaire) Introducing Guest Speaker Ms.Kavita Rajput



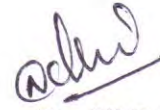
Guest Speaker Ms.Kavita Rajput interacting with students during Role Play session.

Learning Outcome:

1. Better understanding of the Personality development and communication skills
2. Live interaction with the guest helped the students to know various challenges one faces during interviews.



Name & Signature



Dr. Nidhi Gupta

Head – Department of Management Studies



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

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Dated: 20th April, 2020

NOTICE FOR GUEST LECTURE

This is to inform all the students of BBA-IV A&B (Morning Semester) to attend the Guest Lecture organized as per details given as under:

Date/Day : 22nd April, 2020 (Wednesday)

Speaker : Dr. Munish Jindial

Company : Hoverrobotix and Founding President-Mentorx

Designation : CEO

Timing : 3:00 PM to 5:00 PM

Topic : Person to Personality

Venue : Online

Coordinator to arrange : Ms. Nisha Wadhwan & Dr. Manisha Gupta

Note : All the students must be dressed in Formals.

Class
Co-ordinator

HOD
(Mgmt.)

Jagannath International Management School

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Report

Session on "Person to Personality"

(Wednesday, April 22, 2020)

Event category: Guest lecture

Topic: Person to Personality

Date: 22nd April, 2020

Time: 3:00 pm to 5.00 pm

Venue: Zoom online meeting

Resourced person with designation and organization: Dr. Munish Jindlal (CEO, Hoverrobotix and Founding President - MentorX)

Beneficiaries with number:

1. Faculty, Department of Management Studies - 4
2. BBA students (4th Semester - Morning), JIMS, Vasant Kunj - 101

Faculty coordinator:

- Ms. Divya Gupta, Assistant Professor

Learning objective:

- Personality development for the students

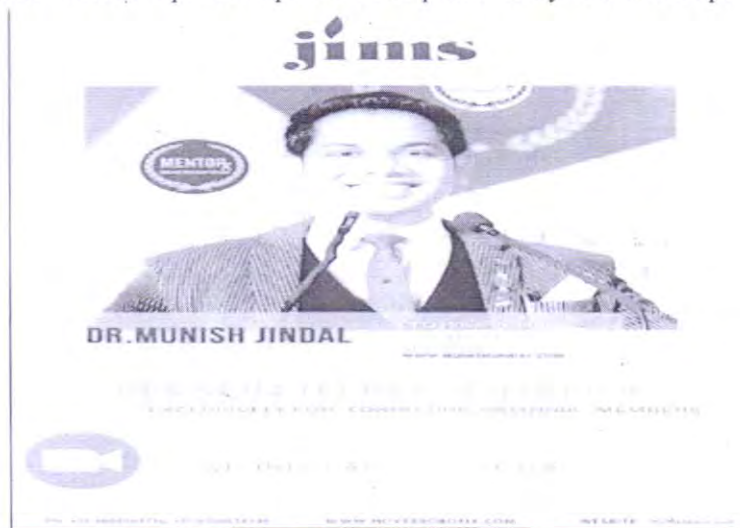
Report:

The guest lecture was a great success with Dr. Munish Jindal starting off with a small question “what do you understand by the term personality?” and then giving students few tips on how to properly introduce themselves to others. He further went on and defined some terms to which were related to personality like “discipline , hard work , diligence , perseverance , knowledge and many other ” and elaborated that before managing others we have to manage ourselves, have the courage to change and should never criticize. He shared with the students his own life story and focused on how important it is to develop a unique personality that is different from the rest and to never give up on your dreams. In one’s life learning never ends, every day we have to develop and learn something. The session ended with a beautiful quote “it is not what you do when everyone is watching; it is what you do when nobody is!”

The experience of zoom session was also very enriching and interactive.

Learning outcomes:

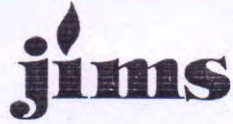
- Students learnt various tips to improve their personality in the competitive environment.



Guest Speaker Mr. Dr. Munish Jindal (CEO, Hoverrobotix and Founding President -MentorX)


Name & Signature


Dr. Nidhi Gupta
Head- Department of Management Studies



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Dated: 21st August, 2019

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-I A&B (Morning)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 23rd August, 2019 (Friday)

Speaker : Mr. Jai Kishan
Key Accounts Manager-Modern Trade

Company : Dabur India Ltd.

Timing : 10:20 AM to 11:15 AM

Topic : Growth of FMCG Sector and Consumer Durables:
Prospects for Management Students

Venue : JIMS -VK, Auditorium

Coordinator to arrange : Ms. Nisha Wadhawan & Dr. Manisha Gupta

Note: : All the students must be dressed in Formals.

Nisha
Class
Co-ordinator

Manisha
Manager, Legal
and Corporate Affairs

J. Lanchande
Head- Corporate Affairs

Ashu
22/8/19
HOD
(Mgmt.)
Wadhawan
Director

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Report

Session on "Growth of FMCG Sector and Consumer Durables: Prospects for Management Studies"

(Friday, August 23, 2019)

Event Category: Guest Lecture

Topic: Growth of FMCG Sector and Consumer Durables: Prospects for Management Studies

Date: 23rd August, 2019

Time: 10.20 am-11.15 am

Venue: Auditorium, JIMS VK

Resource Person(s) with Designation and Organization: Mr. Jai Kishan, Key Account Manager- Modern Trade, Dabur India Ltd.

Beneficiaries with number:

1. Faculty, Department of Management Studies - 02
2. BBA Students (1st Semester - Morning), JIMS, Vasant Kunj - 95

Faculty Coordinator:

1. Ms. Nisha Wadhawan, Assistant Professor
2. Dr. Manisha Gupta, Assistant Professor

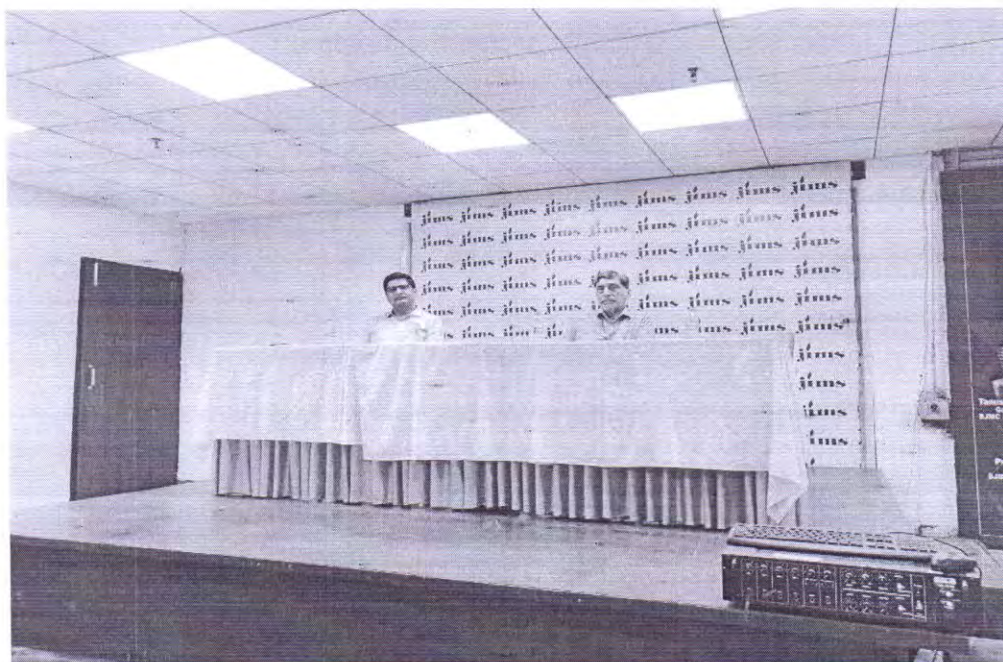
Learning Objectives:

1. To help the students acquire necessary knowledge and skills required for organizing and carrying out entrepreneurial activities.

2. To help the students understand the present scenario related to FMCG sector.
3. To master the knowledge necessary to plan Managerial activities related to consumer durables.

Report:

Guest lecture by Mr. Jai Kishan, key accounts manager, modern trade, Dabur Ltd. India was held in the auditorium, JIMS, VK at 10:20 am. The topic for the session was "**Growth of FMCG sector and consumer durables: prospects for management studies**". It was a very interactive and interesting session which had equal participation of the students. He personally unbridled the queries of the students and also shared his experience with us. Students got to know about the importance of communication skills, time management, people management, members, adaptability and learning to its essence. Students also got to know about the ways to get successful in a corporate job. He was a very hardworking man, who evolved to this stage from a remote village in Rajasthan. His words, hard work and ideology are an inspiration for the young minds and a true example for dedication towards achievement of a goal the right way more effectively and efficiently - that's what defines a good manager.



Prof.B.Manchanda (Head Corporate Affaire) along with Guest Speaker Mr.Jai Kishan



Prof.B Manchanda Introducing guest to the students

Learning Outcome:

1. Better understanding of the subject
2. Live interaction with the guest helped the students to know various challenges in the current business scenario.

Nidhi

Name & Signature

Nidhi Gupta

Dr. Nidhi Gupta

Head – Department of Management Studies



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Dated: 03rd September, 2019

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-I A&B (Evening)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 06th September, 2019 (Friday)

Speaker : Mr. Deepak Sharma
Corporate Trainer

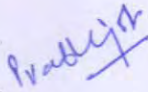
Timing : 01:15 PM to 02:15 PM

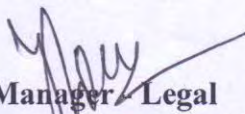
Topic : Working together is Winning together

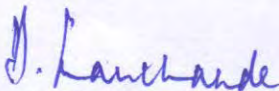
Venue : JIMS -VK, Auditorium

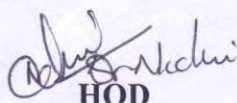
Coordinator to arrange : Ms. Prabhjot Kaur & Mr. P.K. Pandey

Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Manager - Legal
and Corporate Affairs


Head- Corporate Affairs


HOD
(Mgmt.)


Director

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Vasant Kunj, New Delhi-110070

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Report

Session on "Working Together is Winning Together"

(Friday, September 6, 2019)

Event category: Guest lecture

Topic: Working together is winning together

Date: 6th September 2019

Time: 1:15 – 2:15 pm

Venue: Auditorium, JIMS VK

Resourced person with designation and organization: Mr. Deepak Sharma, Corporate trainer

Beneficiaries with number:

1. Faculty, Department of Management Studies -02
2. BBA Students (1st semester), JIMS, Vasant Kunj: 95

Faculty coordinator:

1. Ms Prabhjot kaur
2. Mr. Pramod pandey

Learning objective:

- How to improve soft skills?
- How to sustain in competitive workplace?
- How to have better coordination among team members at workplace?.

Report:

The guest lecture was a great success with Mr Deepak Sharma. He is a Corporate Trainer. Mr Deepak Sharma instructs us about learning of Corporate Training. He told us that how by

working in a team we can win and fulfil the organisational as well as personal objectives. Often, corporate culture is implied, not expressly defined, and develops organically over time from the cumulative traits of the people the company hires. A company's culture will be reflected in its dress code, business hours, office setup, and turnover, hiring decisions, treatment of clients, client satisfaction, and every aspect of operations. And how by changing or moulding ourselves into better us and this is Personality development that is the relatively enduring pattern of the thoughts, feelings, and behaviours that distinguish individuals from one another. The dominant view in the field of personality psychology today holds that personality emerges early and continues to change in meaningful ways throughout the lifespan.

In all he had amazing lessons to teach. Students had an amazing, interactive and enlightening session with Mr. Deepak Sharma lot many students were inspired by him as a person.

Learning outcomes:

- Students learnt how they can improve their soft skills
- They learnt various key points to remain competitive in the industry
- Students learnt points to maintain coordination at workplace

Pranod

Faculty Coordinator

Nidhi

Dr. Nidhi Gupta
Head – Department of Management Studies



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

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Dated: 19th September, 2019

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA V A & B (Evening)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 26th September, 2019 (Thursday)

Speaker : Mr. Prem Kumar
GM - Sales & Marketing

Company : Havells India Ltd

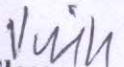
Timing : 2:10 PM to 3:10 PM

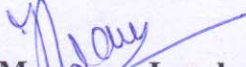
Topic : Marketing of Consumer Durable: Current Scenario

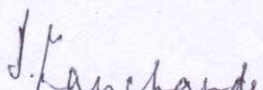
Venue : JIMS -VK, Auditorium


Coordinator to arrange : Mr. Vipul Singh & Mr. Gaurav Bhardwaj

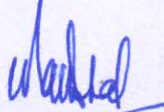
Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Manager - Legal
and Corporate Affairs


Head- Corporate Affairs


HOD
(Mgmt.)


Director

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Report

Session on "Marketing of Consumer Durable: Current Scenario"

(Thursday, September 26, 2019)

Event Category: Guest Lecture

Topic: Marketing of Consumer Durable: Current Scenario

Date: 26th September 2019

Time: 2.10 pm to 3.10pm

Venue: Jagannath International Management School, Vasant Kunj

Resource Person(s) with Designation and Organization: Mr. Prem Kumar, GM - Sales & Marketing, Havells India Ltd.

Beneficiaries with number:

1. Faculty, Department of Management Studies - 3
2. BBA Students [5th Semester A & B (Evening)], JIMS, Vasant Kunj - 94

Faculty Coordinator:

1. Dr. Nidhi Gupta, Head, Department of Management Studies
2. Dr. Sartaj Khera and Ms. Anu Bhardwaj

Learning Objectives:

1. To make students well informed about marketing trends in the market.

Report:

A guest lecture was organized on 26th September, 2019 for the 5th Semester students of BBA department in which, Mr. Prem Kumar, General Manager- Sales n marketing shared various experiences and strategies for effective marketing skill.

The larger goal: To transform Havells from an electrical goods maker of wire and switchgears into a consumer durables brand with a presence in televisions, washing machines, refrigerators and air conditioners. In less than 50 days of the Lloyd acquisition, the results began to show. With a 9.1 per cent market share in the April-June quarter, Lloyd toppled Samsung as the third largest air conditioner brand in India.

Havells with the Lloyd acquisition has a slice of the Rs 10,7700 crore consumer durables market in India, which is likely to become fifth largest in the world by 2025. He enlightened the students about vast opportunities available in the world in various fields.

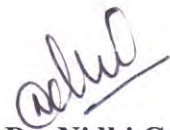
Over all the session was informative and interactive. Students were inquisitive and the hour long session ended with a lot of interesting questions.

Learning Outcome:

1. Students got to learn about the recent position of Havells India Ltd.
2. Students learned the variety of marketing techniques used by the company.



Faculty Coordinator



Dr. Nidhi Gupta

Head – Department of Management Studies



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Dated: 19th September, 2019

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA III A & B (Morning)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 26th September, 2019 (Thursday)

Speaker : Mr. Manish Shrivastava
Regional Sales Manager

Company : Bajaj Finance Limited

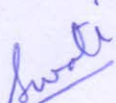
Timing : 10:15AM to 11:10 AM

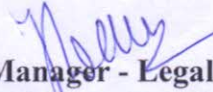
Topic : Marketing Strategies and Consumer Behavior

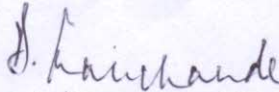
Venue : JIMS -VK, Auditorium

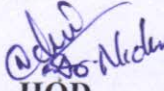
Coordinator to arrange : Ms. Swati Mathur & Ms. Divya Gupta

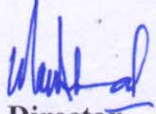
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and Corporate Affairs


Head- Corporate Affairs


HOD
(Mgmt.)


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Report

**Session on "Marketing Strategies and Consumer Behavior"
(Thursday, September 26, 2019)**

Event category: Guest lecture

Topic: "Marketing Strategies and Consumer Behavior"

Date: 26th September'2019

Time: 10:20 am- 11:20 a.m.

Venue: Auditorium, JIMS VK

Resource person with designation and organization: Mr. Manish Shrivastava, Regional Sales Manager, Bajaj Financial Limited.

Beneficiaries with number:

1. Faculty, department of management studies -02
2. BBA Students (3rd Semester (Morning), JIMS, Vasant Kunj - 92

Faculty coordinator:

1. Dr. Nidhi Gupta, Head, Department of Management Studies
2. Ms. Swati Mathur & Ms. Divya Gupta

Learning objective:

Basics of Marketing Strategies, Consumer Behaviour and Importance of Team Work.

Report:

The BBA department organized a guest lecture for the students of 3rd Semester on "Marketing Strategies, Consumer Behaviour and Importance of Team Work". Mr. Manish Shrivastava, Regional Sales Manager, Bajaj Finance limited who is having 8 years of experience in corporate was the guest speaker for the day. He interacted with the students and discussed about team development and distribution development. He explained how teams are becoming a key tool for organizing work in today's corporate world. Teams have the

potential to immediately amass, organize, relocate and disperse. Teams are also an effective tool of employee motivation, it creates a captivating atmosphere by encouraging co-operation, team work, interdependence and by building trust among team members. He also discussed basics of Marketing Strategies and Consumer Behaviour and also discussed how these strategies are built using various methods.

He also shared his corporate experience .He guided the students for choosing a field after the degree in management .He focussed on skill development which could help students get well placed.

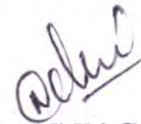
It was indeed a very interactive and informative session.

Learning outcomes:

1. Importance of "Team Work in Corporate World".
2. Importance of Skill Development.



Faculty Coordinator



Dr. Nidhi Gupta

Head- Department of Management Studies



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Dated: 18th October, 2019

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-III A & B (Morning) & BBA-V A & B (Evening)** Semester to attend the Guest Lecture organized as per details given below:

Date/Day : 21th October, 2019 (Monday)

Speaker : Dr. Pooja Anand.

Designation : Assistant Professor - Psychology

Company : Daulat Ram College, Delhi University

Timing : 12:10 PM to 1:10 PM

Topic : Mental Health Awareness

Venue : Auditorium

Coordinators : Ms. Swati Mathur & Ms. Divya Gupta
Mr. Gaurav Bhardwaj & Mr. Vipul Singh

Note: : All the Students must be dressed in Formals.

Swati Mathur
Class
Co-ordinator

Divya Gupta
Manager- Legal
and Corporate Affairs

S. Bhardwaj
Head- Corporate Affairs

Vipul Singh
HOD
(Mgmt.)

Director

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Report

Session on "Mental Health Awareness"

(Monday, October 21, 2019)

Event category: Guest lecture

Topic: "Mental Health Awareness"

Date: 21th October '2019

Time: 11:15 am- 12:15 p.m.

Venue: Auditorium, JIMS VK

Resource person with designation and organization: Dr. Pooja V. Anand Assistant Professor, Psychology Daulat Ram College University of Delhi.

Beneficiaries with number:

1. Faculty, Department of Management Studies -02
2. BBA Students (3rd semester- Morning), JIMS, Vasant Kunj - 193

Faculty coordinator:

1. Dr. Nidhi Gupta, Head, Department of Management Studies
2. Ms. Swati Mathur & Ms. Divya Gupta

Learning objective:

Introduction to Mental Health and Its management through Self Awareness and Emotional Intelligence.

Report:

BBA department had organized a guest lecture on mental health awareness for the students of 2nd Year in college auditorium. The guest speaker was Dr Pooja V. Anand who is presently working with Daulat Ram college, Delhi University as an Assistant Professor having specialized in psychology over the past 14 years. She is also the founder and convenor of India's 1st positive psychology center at Daulat Ram College.

In this lecture Dr Pooja Anand aimed to develop happiness, well-being in both students and teachers by encouraging them to utilize their strength like emotional intelligence and positive thinking. Emotional intelligence (EI) is the capability of individuals to recognize their own emotions and those of others discern between different feelings and label them appropriately, use emotional information to guide thinking and behavior, and manage and/or adjust emotions to adapt to environments or achieve one's goal(s). She guided students how to lead life in a structured way by handling stressful situations in life by being emotionally intelligent. She explained all four dimensions of Emotional Intelligence viz. Self-Awareness which includes Emotional self-awareness, Accurate self-assessment and Self-confidence , Self-Management which includes Emotional self-control, Transparency, Adaptability, Achievement ,Initiative and Optimism, Social-Awareness which includes Empathy, Organizational awareness and Service and Relationship Management which includes Inspirational leadership, Influence, Developing Others ,Change Catalyst, Conflict Management, Building Bonds and Teamwork and Collaboration. By taking care of these four dimensions one can transform his or her life and can manage stress. She encouraged students to develop their own positive emotion, experience and character traits.

She also told students to find optimistic viewpoint in a negative situation and add value to someone else's life. According to her "What you give others and the way you treat others is what you'll get back" and the way you treat others and how you think of others also tend to have a big effect on how you treat yourself and think about yourself. So one should give value to self and others and spread positivity.

It was indeed an interactive and informative session.

Learning outcomes:

1. Importance of "Mental Health".
2. Importance of Understanding oneself through Emotional Intelligence parameters.




Guest Speaker Dr. Pooja V. Anand Being felicitated by a student volunteer



Guest Speaker Dr.Pooja V.Anand sharing her valuable experiences with the students


Faculty Coordinator


Dr. Nidhi Gupta
Head- Department of Management Studies



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Dated: 21st October, 2019

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA V A & B (Morning)** Semester to attend the Guest Lecture organized as per details given below:

Date/Day : 23rd October, 2019 (Wednesday)

Speaker : Mr. Pradeep Chadha

Designation : Deputy Director- Finance & Treasure

Company : Max India Ltd

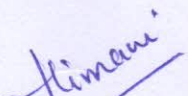
Timing : 11:15 AM to 12:10 PM

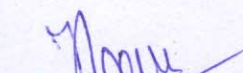
Topic : Debt Capital Markets


Venue : Auditorium

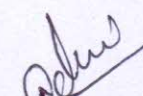
Coordinators : Dr. Himani Gupta & Dr. Shruti Bhuttani

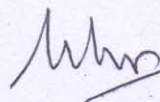
Note: : All the Students must be dressed in Formals.


Class
Co-ordinator


Manager - Legal
and Corporate Affairs


Head- Corporate Affairs


HOD
(Mgmt.)


Director

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Report

Session on "Debt Capital Market"

(Tuesday, October 23, 2019)

Event Category: Guest Lecture

Topic: Debt Capital Markets

Date: 23rd October 2019

Time: 11:15 am to 12:10 pm

Venue: Jagannath International Management School, Vasant Kunj

Resource Person(s) with Designation and Organization: Mr. Pradeep Chadha, Deputy Director-Finance & Treasure, Max India Ltd.

Beneficiaries with number:

1. Faculty, Department of Management Studies - 4
2. BBA Students (5th Semester - Morning), JIMS, Vasant Kunj - 98

Faculty Coordinator:

1. Dr. Nidhi Gupta, Head, Department of Management Studies
2. Dr. Himani Gupta, Dr Shruti Bhuttani, and Mr. Vipul Singh

Learning Objectives:

1. To make students well informed about Debt Capital Market.
2. To enable the students to learn the career opportunities in Debt market.

Report:

The BBA department of JIMS Vasant Kunj organized a guest lecture for its third-year students in which the students were informed about what is Debt Capital market, debt, equity etc. Our guest for the day Mr. Pradeep Chadha Deputy Director- Finance & Treasure, Max India, Ltd was felicitated by a planter and introduced himself to our students along with a quick summary of the event. The students were

made aware about the debt capital market, what different types of debts are, who all the buyers in a debt market are. He enlightened them about the current condition of the debt market in India. He also explained thoroughly about the career in Debt market. He basically explained everything necessary regarding debt. He also covered the Positives and Negatives of different instruments etc.

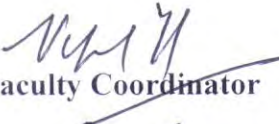
All the doubts were cleared in the query handling time which was allotted to the students. Students got to know a lot which as of today can start to think about their careers in the Debt Market.




Mr. Pradeep Chadha Deputy Director- Finance & Treasure, Max India Ltd., delivering lecture

Learning Outcome:

1. Students got to learn the terminologies used in Debt Market.
2. Students learned the variety of career opportunities to explore in debt market to suit the interest of the student.


Faculty Coordinator


Dr. Nidhi Gupta
Head- Department of Management Studies



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Dated: 22nd October, 2019

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA III A & B (Evening)** Semester to attend the Guest Lecture organized as per details given below:

Date/Day : 24rd October, 2019 (Thursday)

Speaker : Mr. Navneet Kumar

Designation : Marketing Manager

Company : Dabur India Ltd

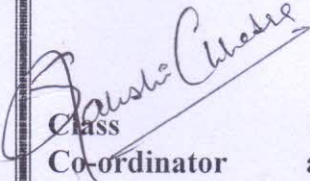
Timing : 3:20 PM

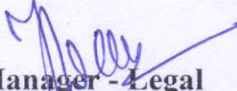
Topic : Trade Marketing

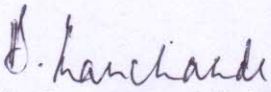
Venue : Auditorium

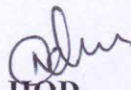
Coordinators : Ms. Sakshi Chhabra & Ms. Anshu Punshi

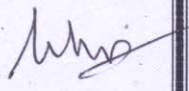
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Class
Co-ordinator


Manager - Legal
and Corporate Affairs


Head- Corporate Affairs


HOD
(Mgmt.)


Director

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Report

Trade Marketing

(24 October, 2019)

Event Category: Guest Lecture

Topic: Trade Marketing

Date: 24 October, 2019

Time: 3.20 PM

Venue: Auditorium, JIMS, VK

Resource Person(s) with Designation and Organization: Mr. Navneet Kumar, Marketing Manager, Dabur India Ltd.

Beneficiaries with number: BBA 3A & B Evening: 87

Faculty Coordinator: Ms. Sakshi Chhabra & Ms. Anshu Punshi

Learning Objectives:

- To learn about the trade marketing secrets.
- To learn how one can start the marketing for its product at lower cost.

Report:

A guest lecture was organized with the theme of Trade Marketing. Mr. Navneet Kumar, Marketing Manager of Dabur India Pvt. Ltd was the guest speaker shared their insights with the students. He started the guest lecture with discussing about meaning of trade and how the companies are adopting various strategies in order to attract more and more customers. He shared useful strategies that are more practical and easy for young entrepreneurs for marketing their products. He also emphasized to take the help of social media for the marketing of their product. Mr. Navneet also shared some useful tips regarding what should not be done in the marketing field that can cause harm to the product in the market. He emphasized on consumer satisfaction because consumer is the king of the market. He also discussed real life case studies with the students.

Learning Outcome:

1. Students learnt the useful marketing tips that can be easily adopted.
2. Students learnt the basics of marketing.



Name & Signature
Faculty Coordinator



Dr. Nidhi Gupta
Head- Department of Management Studies



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Dated: 14 November, 2019

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA I A & B (Evening)** Semester to attend the Guest Lecture organized as per details given below:

Date/Day : 18 November, 2019 (Monday)

Speaker : Mr. Jaidev Sharma

Designation : Corporate Trainer

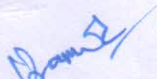
Timing : 12 NOON – 1:00 PM

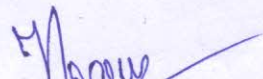
Topic : Looking Forward with Positive Mindset

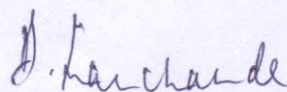
Venue : Auditorium

Coordinators : Ms. Prabhjot Kaur & Mr. P.K Pandey

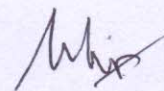
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Head- Corporate Affairs


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(Mgmt.)


Director

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Report

Session on "Looking Forward with Positive Mindset"

(Monday, 18th November, 2019)

Event category: Guest lecture

Topic: Looking forward with positive mindset

Date: 18 November 2019

Time: 12:00 – 1:00 pm

Venue: JIMS VK

Resourced person with designation and organization: Mr Jaidev Sharma , Corporate trainer

Beneficiaries with number:

1. Faculty, Department of Management Studies -02
2. BBA Students (1st Semester –evening), JIMS, Vasant Kunj - 104

Faculty coordinator:

1. Ms Prabhjot kaur
2. Mr. Pramod pandey

Learning objective:

- How to maintain positive mindset at the workplace?

Report:

The guest lecture was a great success with Mr Jaidev Sharma. He is a Corporate Trainer. Mr Jaidev Sharma instructs us about learning of Corporate Training. He told us how to see everything with a positive mindset and never giving upon our career. Leadership training, motivational training are various training for a corporate trainer. A positive mind-set is an optimistic mind-set that focuses on the good, when a negative attitude promotes fear and a

narrow focus on the bad. He made us understand the importance of surrounding ourselves with positive people. He told us that how this positivity and leadership qualities build us as future leaders. In all he had amazing lessons to teach. Students had an amazing, interactive and enlightening session with Mr. Jaidev Sharma lot many students were inspired by him as a person.

Learning outcomes:

- Students learnt techniques to develop positive mindset.



Students attending the guest lecture of Mr. Jaidev Sharma

Pramod
Faculty Coordinator

Nidhi
Dr. Nidhi Gupta
Head- Department of Management Studies

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Dated: 25 February, 2020

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA II A & B (Morning)** Semester to attend the Guest Lecture organized as per details given below:

Date/Day : 28 February, 2020 (Friday)

Speaker : Ms. Ashu Goswami

Designation : Assistant General Manager - HR

Company : V-Mart Retail Ltd.

Timing : 9:05 AM

Topic : Change Management

Venue : Auditorium

Coordinators : Ms. Nisha Wadhawan & Dr. Manisha Gupta

Note: : All the Students must be dressed in Formals.

Manisha Nuz
Class
Co-ordinator

[Signature]
Manager - Legal
and Corporate Affairs

[Signature]
Head- Corporate Affairs

[Signature]
HOD
(Mgmt.)

[Signature]
Director

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Report

Session on "Change Management"

(Friday, February 28, 2020)

Event Category: Guest Lecture

Topic: Change Management

Date: 28th February 2020

Time: 9.05am – 10.00pm

Venue: S2, JIMS, VK

Resource Person(s) with Designation and Organization: Ms. Ashu Goswami, Assistant General Manager – HR, V-Mart Retail Ltd.

Beneficiaries with number:

1. Faculty, Department of Management Studies - 2
2. BBA Students, (2nd Semester – Morning), JIMS, Vasant Kunj - 105

Faculty Coordinator:

1. Ms.Nisha Wadhawan
2. Dr. Manisha Gupta

Learning Objectives:

1. To help the students acquire necessary knowledge and skills required for personality Development during College life.
2. To help the students understand the different career options after BBA.

Report:

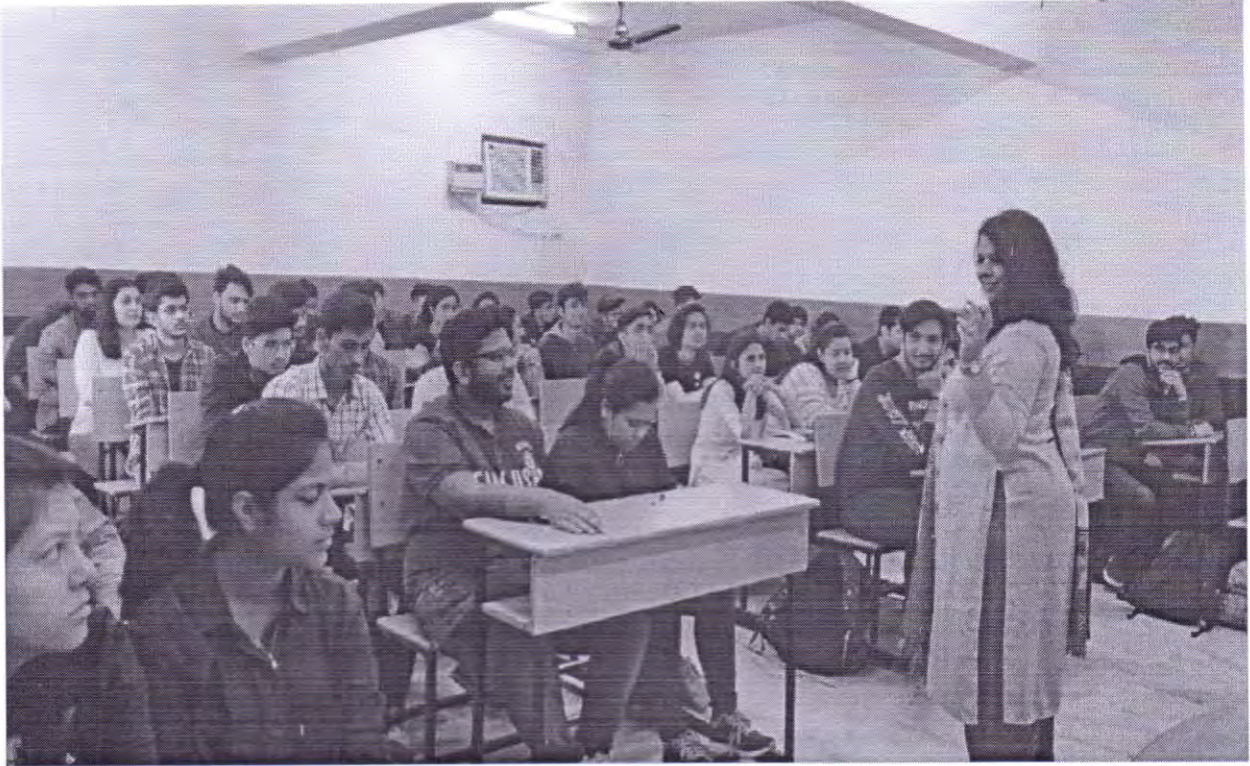
Ms Ashu Goswami had a spectacular personality, she was a winner of many awards one of them being 101 HR super achiever. She was disciplined in her approach and did the brain storming of the students by telling them about different fields, guided their interests and made the students much more aware as to what is to be chosen in the future wisely. She had a very strong personality and had 15+ years of experience in HR feild. The students mingled up with her very nicely and the students discussed various options for career after BBA completion.

Learning Outcome:

1. Better understanding of importance of campus life and skill development during campus life
2. Live interaction with the guest helped the students understand new avenues in career options.

Pictures of the event:

Prof.B.Manchanda(Head Corporate Affaire),Ms.Manish Arora been welcomed with planter



Guest speaker, Ms.Ashu Goswami addressing the students.

Faculty Coordinator

Dr. Nidhi Gupta

Head- Department of Management Studies



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Dated: 01.02.2020

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA IV A&B (Morning)** Semester to attend the Guest Lecture organized as per details given below:

Date/Day : 3rd February, 2020 (Monday)

Speaker : Mr. Anshumali Saxena

Designation : Managing Partner

Company : Interactiveye Services Pvt. Ltd.

Timing : 12:00 Noon.

Topic : Making IT from Information Technology into Inspirational Transformation for Corporates & Individuals.

Venue : S-3

Coordinators : Ms. Swati & Ms. Divya, ~~XXXXXXXXXXXXXXXXXXXX~~

Note: : All the Students must be dressed in Formals.

Swati
Class
Co-ordinator

[Signature]
Manager - Legal
and Corporate Affairs

[Signature]
Head- Corporate Affairs

[Signature]
HOD
(Mgmt.)

[Signature]
Director
1/2/20

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Report

Session on “Making IT from Information Technology into Inspirational Transformation for Corporates & Individuals”

(Thursday, February 3, 2020)

Event category: Guest Lecture

Topic: “Making IT from Information Technology into Inspirational Transformation for Corporates & Individuals”

Date: 3rd February, 2020

Time: 12:00 pm- 1:00 pm

Venue: Class Room S3, JIMS VK Campus

Resource person with designation and organization: Mr. Anshumali Saxena, Managing Partner, Interactive Eye Services Pvt. Ltd.

Beneficiaries with number:

1. Faculty, Department of Management Studies – 02
2. BBA Students (4th Semester - Morning), JIMS, Vasant Kunj – 100

Faculty coordinator:

1. Dr. Nidhi Gupta, Head, Department of Management Studies
2. Ms. Swati Mathur & Ms. Divya Gupta

Learning objective:

How students can utilize IT service and bring transformation for corporations?

Report:

BBA department had organized a guest lecture on "Transforming Information Technology into Inspirational transformation for corporates and Individuals" for the students of BBA IV Semester in the college campus. The guest speaker was Mr. Anshumali Saxena.

Digital transformation affects all sectors of society, in particular economies. He discussed with the students that companies now are given an opportunity to radically change their business models by new digital technologies like social networks, mobile, big data, Internet of things, other innovations like blockchain. This mostly involves changes of the core business operations and modifies products and processes, as well as organizational structures, as companies ought to set up management practices to conduct these complex transformations. He told the students the importance of being technology savvy in this competitive business world and society overall is facing a radical change due to the development of digital technologies and their extensive implementations of all markets. He also shared his view point that to add to the expanded interest from clients, organizations are facing even harder competition because of globalization and putting strain to go digital before others do, looking to survive and accomplish competitive benefits. The digital transformation phenomenon has been explored widely in different academic domains, resulting in a crude overview of the field.

It was indeed an interactive and informative session where students shared their own experiences how technology helped them to excel in academics.

Learning Outcomes:

1. The importance of technology in the business world.
2. They learnt that by transforming information technology, we can transform the overall working of corporates and individuals in this ever changing dynamic world.


Faculty Coordinator


Dr. Nidhi Gupta
Head- Department of Management Studies



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NOTICE FOR GUEST LECTURE

Date: 20th August 2019

This is to inform all the students of BCA- I Semester (I& II Shift) to attend a Guest lecture organized as follows:-

Date/Day : 21st August 2019 (Wednesday)

Speaker : Mr. Vinit Mishra

Designation : Director Govt. & Public Advisory Practice


Company Name : ERNST & Young LLP

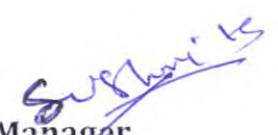
Topic : "Orientation Guest Lecture"

Timing : 10.00 a.m. - 11.00 a.m.

Coordinator : Dr. Harsha Ratnani (Shift-I) & Ms. Garima Saini (II Shift)
(To Arrange)

Room No. : **Auditorium**


Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director

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REPORT

"Orientation Lecture- BCA Course"

Event Category: Orientation Lecture

Topic: "Orientation Lecture BCA Course"

Date: 21st, August, 2019

Time: 10.00 am to 11.00 am

Venue: Auditorium, JIMS, VK

Resource Person(s) with Designation and Organization:

Mr. Vinit Mishra, Director with Govt. & Public Sector Advisory practice of Ernst & Young LLP, India

Beneficiaries with number:

BCA-I (1st & IInd Shift) JIMS, Vasant Kunj ----110

Coordinator

- Dr Harsha Ratnani , Coordinator , BCA-I-M
- Ms Garima Saini , Coordinator, BCA-I-E

Report

The Orientation Programme for newly admitted students of BCA (2019-22) was organized on August 21st 2019. It started with a warm welcome to students by **Dr. Meenakshi Narula**, Head, Department of Information Technology. She informed students about the detailed system of examination, various clubs and activities the students can do during 3 years of their stay as BCA students. It was followed by brief welcome speech by our respected Director **Dr Ravi K Dhar**, he inspired students by teaching them some moral values to be successful in life. The event was graced by our esteemed chairman **Dr. Amit Gupta** who boosted the confidence of all the students with his energetic speech. It was followed by special lecture of the day by our Chief guest of the event **Mr. Vinit Mishra, Director**, Govt. & Public Advisory, Ernst & Lyod LLP who shared his views on importance of education in one's life along with what all do after BCA degree programme. He has worked with more than 25 Power Distribution Cos. in India in Private and Govt. sector as well as outside India in South Africa, Nepal, Bangladesh, Singapore etc. in

power sector , from his experience he shared a lot of insights with the students about big opportunities coming their way in future.



Dr Meenakshi Narula, Head , Dept. of IT, Mr. Vinit Mishra, Director , Govt & Public Advisory, Ernst & Loyd LLP, Dr Amit Gupta, Esteemed Chairman, JIMS Colleges, Dr Ravi K Dhar, Director, JIMS, VK amongst BCA-I-M & E students (L-R)



Mr. Vinit Mishra, Director , Govt & Public Advisory, Ernst during the lecture and while receiving the token of appreciation from Dr Amit Gupta, our esteemed chairman, JIMS Colleges along with other dignitaries after the Interactive Session on Orientation Day

Learning Outcome:

1. The students learned many new things about the industrial trends, value of education and interacted with the speaker about how to plan the career in IT from very beginning.
2. Enable students to begin to feel connected to the JIMS community and feel confident and excited about their college choice and place of study for next 3 years.
3. The student participants learned about industrial responsibilities and work culture within the corporate.

Harsha Ratnani
 Dr Harsha Ratnani
 Coordinator

Meenakshi Narula
 Dr Meenakshi Narula
 Head-Dept. of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 22nd April, 2020

This is to inform all the students of BCA- VI Semester (I Shift & II Shift) to attend a Guest Lecture organized as follows:-

- Date/Day : 24.04.2020
- Speaker : Mr Manish Kumar Gupta, Aptitude Trainer
- Company Name : Sharda University
- Topic : "Aptitude Session on Time and Work "
- Timing : 05:15 pm- 07:00 pm
- Coordinator : Ms. Kirti Sharawat (For Morning) (To Arrange)
Ms. Priyank Rattan (For Evening)
- Venue : Online on ZOOM

Class Co-ordinator

Head (IT-Dept.)

Director

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REPORT

“Aptitude Session on Time and Work”

Event Category: Competitive Examination Guidance

Topic: “Aptitude Session on Time and Work”

Date: 24th April, 2020

Time: 05.15-07.00pm

Mode: Online Session on Zoom

Resource Person(s) with Designation and Organization:

1. Mr.Manish Kumar Gupta, Aptitude Trainer ,Sharda University

Beneficiaries with number:

1. BCA-VI (Ist Shift) JIMS, VasantKunj ----36
2. BCA-VI (2nd Shift) JIMS, VasantKunj ----28

Faculty Coordinator:

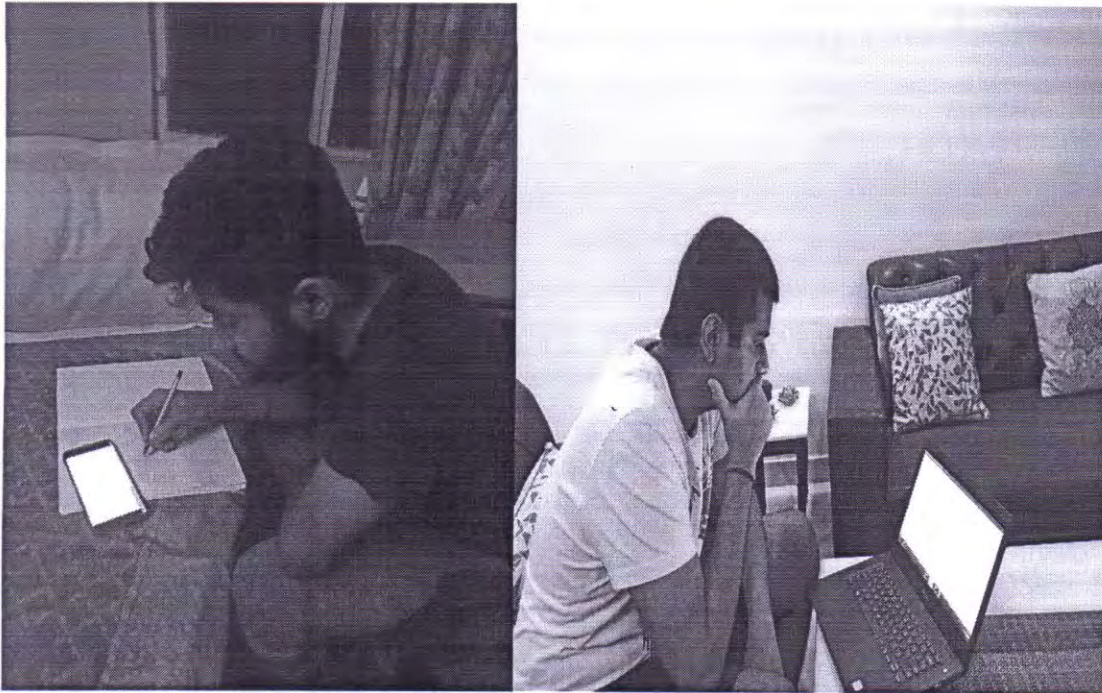
1. Ms. Kirti Sharawat, Class coordinator, BCA–VI–M
2. Ms. Priyanka Rattan, Class coordinator, BCA–VI–E

Learning Objectives:

1. To know more how to prepare yourself for the competitive exam aptitude test.
2. To know about the tricks and shortcuts to solve Time and work questions.
3. To know about how to improve the speed to solve more questions in less time.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized the online Competitive Examination Guidance Lecture for BCA–VIth semester Ist & IInd Shift on “Aptitude Session on Time and Work”, which was taken by Mr.Manish Kumar Gupta, Aptitude Trainer, Sharda University. He started the session with the basics of time and work. He explained the concept in a very simple way. He also enlightened the students about the importance of aptitude test in the present scenario. The approach to all the problems statements was very easy. He also gives tricks and short cuts to the students. He also focused on the time management. At last students discussed their various queries regarding aptitude test. The lecture was attended by around 64 students and was of great learning experience to them.



Screenshots of the Students during the session of Mr.Manish Kumar Gupta, Aptitude Trainer, Sharda University

Learning Outcome:

1. Students get to know how to solve time and work questions.
2. They learn how to crack the aptitude test.
3. They also learn about how to do time management in aptitude test to solve more questions in less time.
4. They also get to know the shortcuts and tricks to solve these types of queries.

Name & Signature

Coordinator

Name & Signature

Head-Dept. of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 18th October, 2019

This is to inform all the students of BCA I(M) to attend a Guest lecture organized as follows:-

Date/Day : 22nd October, 2019 (Tuesday)

Speaker : Ms. Kavita Rajput Chaturvedi

Designation : Soft Skill Trainer

Company Name : Freelance Corporate Trainer
(Genpact & Pullman Hotel)

Topic : "Effective Technical Communication Skill"

Timing : 10:00 AM - 11:00 AM

Coordinator : Dr. Harsha Ratnani (I Shift)
(To Arrange)

Room No. : **F1**

Class Co-ordinator

Manager

(Corporate Affairs & Placements)

Head (IT-Dept.)

Director

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REPORT

"Effective Technical Communication Skills"

Event Category: Personality Development Lectures

Topic: "Effective Technical Communication Skills"

Date: 22th October 2019

Time: 10am-11.30am

Venue: F-1, JIMS, VK

Resource Person(s) with Designation and Organization:

1. Ms. Kavita Rajput Chaturvedi, Soft Skill Trainer, Freelance Corporate Trainer

Beneficiaries with number:

1. BCA-I (Ist Shift) JIMS, Vasant Kunj ----53

Faculty Coordinator:

1. Dr. Harsha Ratnani, Class Coordinator, BCA-I-M

Learning Objectives:

1. To learn and understand the significance of the effective technical communication skills.
2. To understand the corporate requirements in terms of body language and corporate etiquettes.
3. To know what are the ways to improvise the soft skills and body language for better placement opportunities.

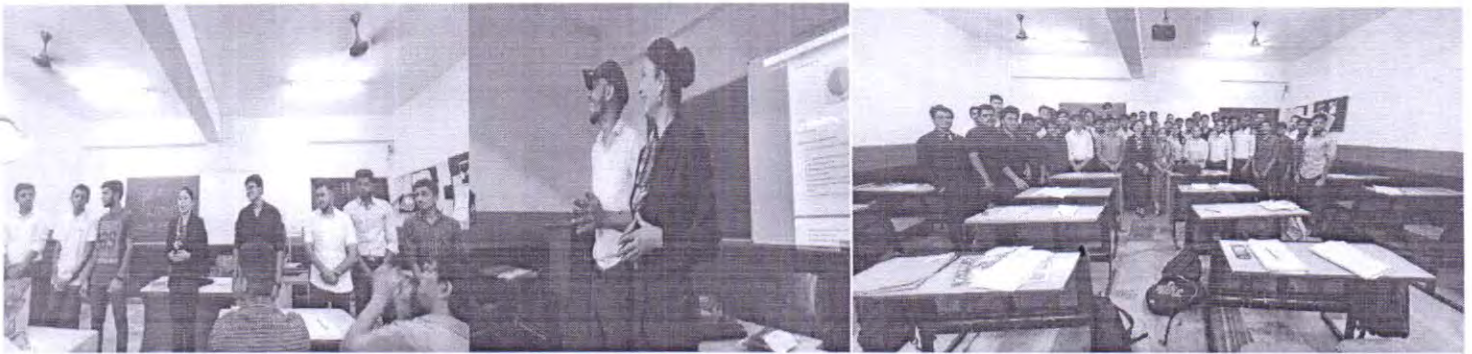
Report:

Department of Information Technology, JIMS, Vasant Kunj organized the personality development lecture for BCA – Ist semester students of Ist Shift on "Effective Technical Communication Skills" which was taken by **Ms. Kavita Rajput Chaturvedi**, Soft Skill Trainer, Freelance Corporate Trainer. She shared with participating students soft skills development techniques along with communication skills and body language types and also sensitized them about proper behavior, socially and professionally, in formal and informal circumstances. She took a small team building workshop on the same after the session too where she showed them how to do hand shakes, answer interview questions etc. Along with that, she also discussed significance of foreign language in ones CV for personal and professional growth.

The lecture was attended by around 53 students and was very liked by them all. The guest lecture was highly informative, enjoyable and appreciated a lot by the entire batch.




Ms Kavita Rajput Chaturvedi, Softskill Trainer, Freelance Corporate taking the technical session by role-play method after being welcomed by a student of BCA-I-M(L-R)




Ms. Kavita Rajput Chaturvedi, Soft Skill Trainer, Freelance Corporate Trainer during her team building session with the entire batch of BCA-I-M students (L-R)

Learning Outcome:

1. Participants learned about how to make the initial strong impression during interview
2. Also they found about the need and necessity of right body language, handshakes techniques and other ideal soft skills qualities to raise their chances of selection and employability.
3. Students also learned about the significance of Foreign language knowledge as per latest trends in the corporate so that they can start preparing for it early from first year itself.


Dr Harsha Ratnani
Coordinator


Dr Meenakshi Narula
Head-Dept. of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 22nd August 2019

This is to inform all the students of BCA- III Semester (I& II Shift) to attend a Guest lecture organized as follows:-

Date/Day : 23rd August 2019 (Friday)

Speaker : Mr. Ayush Agarwal

Designation : Product, Head - AI & Machine Learning

Company Name : Policy Bazaar.com

Topic : "Skill required for AI & machine Learning Profession"

Timing : 12.00 Noon - 01.10 p.m.

Coordinator : Ms. Sonali Sharma (Shift-I) & Ms. Snehlata (II Shift)
(To Arrange)

Room No. : **Auditorium**

Class Co-ordinator

Manager
(Corporate Affairs & Placements)

Head (IT-Dept.)

Director

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REPORT

“Skill Required for AI and machine learning profession”

Event Category: Skill Development Lecture

Topic: “Skill Required for AI and machine learning profession”

Date: 23rd, August, 2019

Time: 12.00 Noon to 1.00 PM

Venue: Room no. F2, JIMS, VK

Resource Person(s) with Designation and Organization:

Mr. Ayush Agarwal, Product Head- AI and Machine Learning, POLICY BAZAAR.COM

Beneficiaries with number:

BCA-III (Ist & IInd Shift) JIMS, Vasant Kunj ----98

Faculty Coordinator:

1. Ms. Sonali Sharma, Class Coordinator –BCA-III-M
2. Ms. Snehlata, Class Coordinator –BCA-III-E

Learning Objectives:

1. To learn about various ways to enhance skills in AI and ML.
2. To know about various technologies and career paths in the IT sector
3. Mechanism and working of Alexa and Google maps.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized Skill Development Lecture for BCA – IIIInd semester students of Ist and IInd Shift students on “Skill Required for AI and machine learning profession” which was taken by Mr. Ayush Agarwal, Product head, POLICY BAZAR.COM. His extensive knowledge and accumulated experience were a great source of help.

The session was based upon skills mandatory for jobs related to AI & Machine Learning. During this session, Mr. Ayush Agarwal discussed about the devices, applications and products that we use in our day to day life which are based on machine learning and artificial intelligence. He explained the mechanism of Alexa and google maps. With the help of audio-visual equipment, he displayed an example of text-to-speech. Then, he primarily guided the students with the importance of value added courses and suggested to go for courses of Python which are

freely available online on websites such as Coursera and he even suggested to test micro-programs online available on AWS and google platforms so that they are able to create some micro-projects which would further help them to outshine among others.



Mr. Ayush Agarwal, Product Head- AI and Machine Learning, POLICY BAZAAR.COM during the session(L-R)

Learning Outcome:

1. Students who attended this lecture learnt about various ways to enhance their skills in AI and ML.
2. They got to know about many other technologies and career paths in the IT sector
3. Students interacted with the speaker and got many inputs on Skill development.

Ms Sonali Sharma
Coordinator

Dr Meenakshi Narula
Head-Dept. of Information Technology



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NOTICE FOR GUEST LECTURE

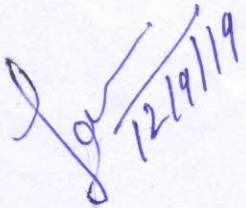
Date: 12th September, 2019

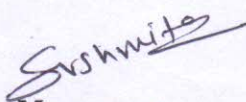
This is to inform all the students of BCA- I Semester (II Shift) to attend a Guest lecture organized as follows:-


Date/Day : 13th September 2019 (Friday)
Speaker : Ms. Ramita Kumar, ALUMNI
Designation : Experience Management Team | RISK - Central
Company Name : EY (Ernst Young)

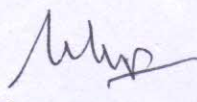
Topic : "Roadmap for software professionals & working with Excel as per industry requirements".

Timing : 04.00 p.m. - 05.00 p.m.
Coordinator : Ms. Garima Saini (II Shift)(To Arrange)
Room No. : F-1


12/9/19
Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director
12/9/19

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REPORT

“Roadmap for software professional & working with Excel as per Industry requirements”

Event Category: Skill Development Lecture

Topic: “Roadmap for software professional & working with Excel as per industry requirements”

Date: 13th September, 2019

Time: 4.00-5.00 pm

venue: F1, JIMS, VK

Resource Person(s) with Designation and Organization:

1. Ms. Ramita Kumar, Experience Management (Risk Central), EY(ErnestYoung)

Beneficiaries with number:

1. BCA-I (IInd Shift) JIMS, Vasant Kunj ----52

Faculty Coordinator:

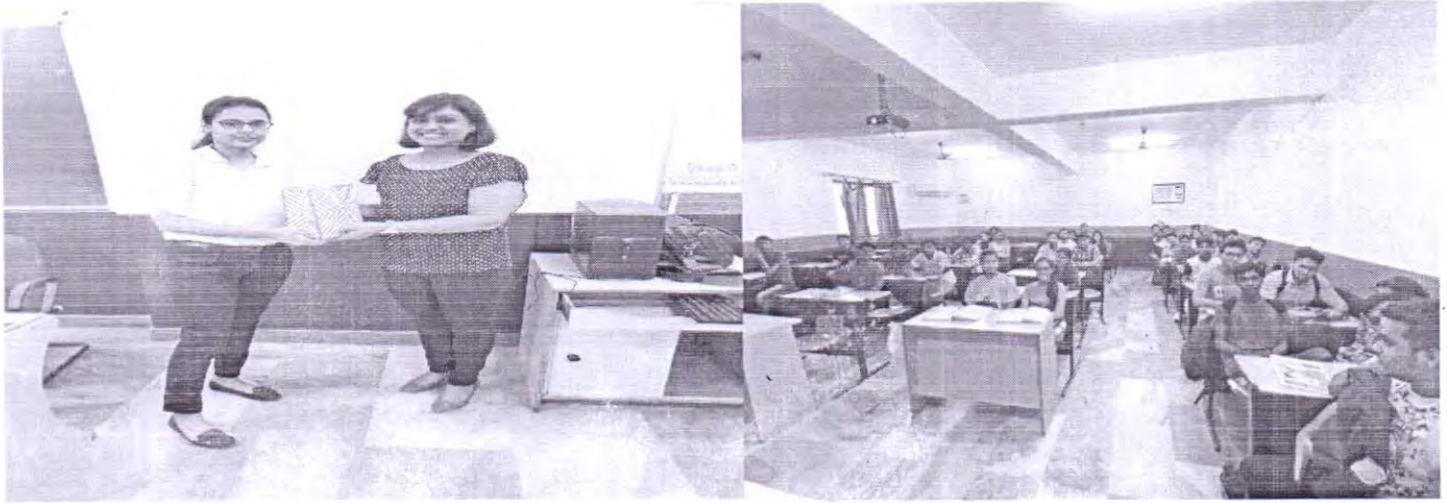
1. Ms. Garima Saini Class Coordinator, BCA–I–E

Learning Objectives:

1. To know what is the roadmap to be followed for job as software professional
2. Also, to know more about how to perform MS Excel operation for day to day working at corporate level.
3. To learn more about the other skill enhancement tools and techniques as well.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized the special career guidance lecture for BCA–I semester shift-II students on **“Roadmap for software professional & working with Excel as per Industry Requirements”**, which was taken by Ms. Ramita Kumar, Experience Management (Risk Central), EY(ErnestYoung). She explains various aspects of Excel and its operation. She guided the students on responsibilities and expectations from the new joiners within the corporate sector. She shared with them soft skills enhancement need and what planning is required as an undergraduate student before joining corporate sector after completion of BCA degree. She had shown many soft skills techniques need to be corrected by students with interactive approach. The lecture was attended by around 52 students.



BCA students during the session of Ramita Kumar, Experience Management (Risk Central), EY (Ernest Young)

Learning Outcome:

1. The students learned many new things about the industrial trends and interacted with the speaker about how to plan the career from very beginning.
2. The student participants learned about industrial responsibilities and work culture within the corporate soft skills significance and MS Excel operations.
3. The lecture was enriching in terms of understanding the current IT career based on earning power, growth potential, job outlook and excitement.

Ms Garima Saini
Coordinator

Dr Meenakshi Narula
Head-Dept. of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 26th September, 2019

This is to inform all the students of BCA I(M) Semester (I Shift) to attend a Guest lecture organized as follows:-

Date/Day : 30th September, 2019 (Monday)

Speaker : Ms. Yukti Jain, Alumni

Designation : Consultant


Company Name : Capgemini IT India Pvt. Ltd.

Topic : "Trends of IT industry"

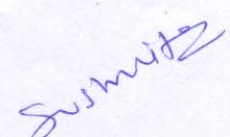
Timing : 08:30am - 09:30 am.

Coordinator : Dr. Harsha Ratnani (I Shift)
(To Arrange)

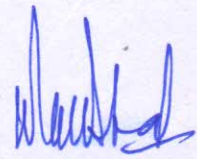
Room No. : **F1**

Capgemini 


Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director

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REPORT "Trends of IT Industry"

Event Category: Student Counseling and Career Guidance

Topic: "Preparing for The Industry-Responsibilities and Expectations"

Date: 30th September, 2019

Time: 8.20am-09.30am

Venue: Room-F1, JIMS, VK

Resource Person(s) with Designation and Organization:

1. Ms Yukti Jain, Salesforce Consultant , Capegemini IT India Pvt. Ltd.

Beneficiaries with number:

1. BCA-I (Ist Shift) JIMS, Vasant Kunj ----55

Faculty Coordinator:

1. Dr. Harsha Ratnani, Class Coordinator, BCA-I-M

Learning Objectives:

1. To know what are the responsibilities and expectations of IT industry in times to come.
2. To know more about how to present oneself during placement interviews.
3. To gain more insight on skill enhancement tools and techniques.

Report:

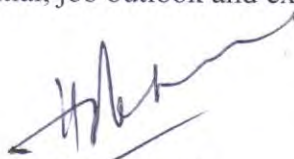
Department of Information Technology, JIMS, Vasant Kunj organized the special career guidance lecture for BCA-Ist semester students of Ist Shift students on "Trends of IT Industry" which was taken by Ms. Yukti Jain, a JIMS Alumni from 2015 batch, who is presently working as Salesforce Consultant at Capegemini IT India Pvt. Ltd. She guided the students on responsibilities and expectations from the new joiners within the corporate sector. She shared with them soft skills enhancement need and what planning is required as an undergraduate student before joining corporate sector after completion of BCA degree. She had shown many soft skills techniques need to be corrected by students with interactive approach. The lecture was attended by around 55 students and was of great learning experience to them.




Ms. Yukti Jain, Salesforce Consultant, Capgemini IT India Pvt Ltd. amongst BCA-I-M students during the Interactive Session on “Trend of IT Industry” (T-D and L-R)

Learning Outcome:

1. The students learned many new things about the industrial trends and interacted with the speaker about how to plan the career from very beginning.
2. The student participants learned about industrial responsibilities and work culture within the corporate soft skills significance and non-technical round preparation skills.
3. The lecture was enriching in terms of understanding the current IT career based on earning power, growth potential, job outlook and excitement.


 Dr Harsha Ratnani
 Coordinator


 Dr Meenakshi Narula
 Head-Dept. of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 10th October, 2019

This is to inform all the students of BCA V(E) to attend a Guest lecture organized as follows:-

Date/Day : 11th October, 2019 (Friday)

Speaker : Mr. Saurabh Tomar, Alumni

Designation : Head Information Technology

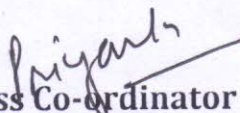
Company Name : CGR Collateral Management Limited

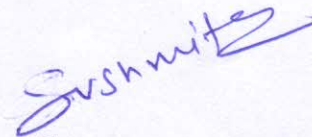
Topic : "AI & ML"

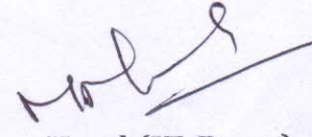
Timing : 01:15 pm - 02:00 pm.

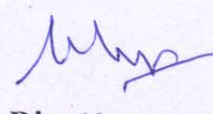
Coordinator : Ms. Priyanka Rattan (II Shift)
(To Arrange)

Room No. : **F3**


Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director

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REPORT "AI & ML"

Event Category: Skills Development Lecture

Topic: "AI & ML"

Date: 11th October, 2019

Time: 1.15 PM to 2.00 PM

Venue: Room no. F3, JIMS, VK

Resource Person(s) with Designation and Organization:

Mr. Saurabh Tomar (Alumni), Head Information Technology, CGR Collateral Mgmt Ltd.

Beneficiaries with number:

BCA-III & BCA-V (IInd Shift) JIMS, Vasant Kunj ----53

Faculty Coordinator:

1. Ms. Snehlata, Class Coordinator –BCA-III-E
2. Ms. Priyanka Rattan, Class Coordinator –BCA-V-E

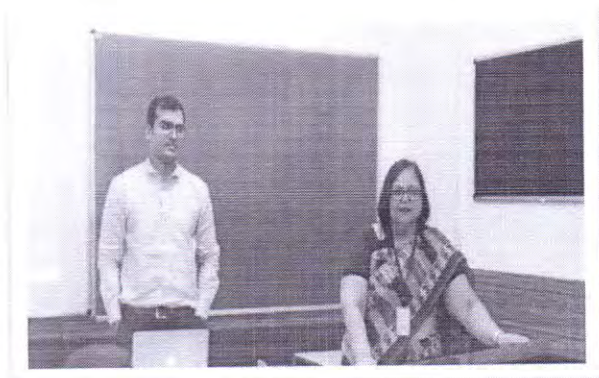
Learning Objectives:

1. To know how to Implement Human Intelligence in Machines:
2. To Get the Knowledge about machine learning is to discover patterns in your data and then make predictions to analyse trends and solve problems.
3. To understand types of AI algorithms.
4. To learn about various applications of AI.
5. To introduce students to state-of-the-art methods and modern programming tools for data analysis.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized Guest Lecture for BCA – IIIrd & BCA V semester students of IInd Shift students on "AI & ML" which was taken by Mr. Saurabh Tomar (Alumni), Head Information Technology, CGR Collateral Mgmt Ltd.

He highlighted about Components of AI,types of Intelligence,Applications of AI,Learning and various algorithm of AI.He also talked about how to do the predictions and data analysis using Machine learning. His extensive knowledge and pronounced experience were a great source of help.



Mr. Saurabh Tomar, Head Information Technology, CGR
during the session(L-R)

Learning Outcome:

1. Students learnt about complexity of Machine Learning algorithms and Artificial Intelligence.
2. Students also learnt about applying common Machine Learning algorithms in practices while performing experiments in Machine Learning using real-world data.
3. Students learnt about the various fields of AI and ML for their future Perspective.

Ms Priyanka Rattan
Coordinator

Dr Meenakshi Narula
Head-Dept. Of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 15th October, 2019

This is to inform all the students of BCA- III Semester (I& II Shift) to attend a Guest lecture organized as follows:-

Date/Day : 16th October 2019 (Wednesday)

Speaker : Mr. Puneet Kumar, Alumni

Designation : Developer

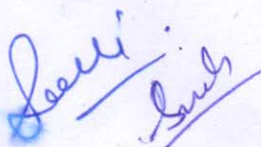
Company Name : VR /AR/MR

Topic : "Unity 3D"


Timing : 12.10 p.m. - 01.00 p.m. (I Shift)
01.15 p.m. - 02.00 p.m. (II Shift)

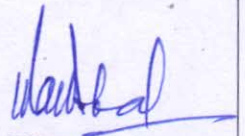
Coordinator : Ms. Sonali Sharma (I Shift) & Ms. Snehlata (II Shift)
(To Arrange)

Room No. : **F-2**


Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director

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REPORT "Unity 3D"

Event Category: Skill Development Lecture

Topic: "Unity 3D"

Date: 16th, October, 2019

Time: 12.00 Noon to 1.00 pm (I shift)
1.00 PM -2.00pm (II shift)

Venue: Room no. F2, JIMS, VK

Resource Person(s) with Designation and Organization:

Mr. Puneet Kumar, Developer in VR|AR|MR, (Alumni- Jims, Vasant kunj)

Beneficiaries with number:

BCA-III (M&E) JIMS, Vasant Kunj ----98

Faculty Coordinator:

1. Ms. Sonali Sharma, Class Coordinator –BCA-III-M
2. Ms. Snehlata, Class Coordinator –BCA-III-E

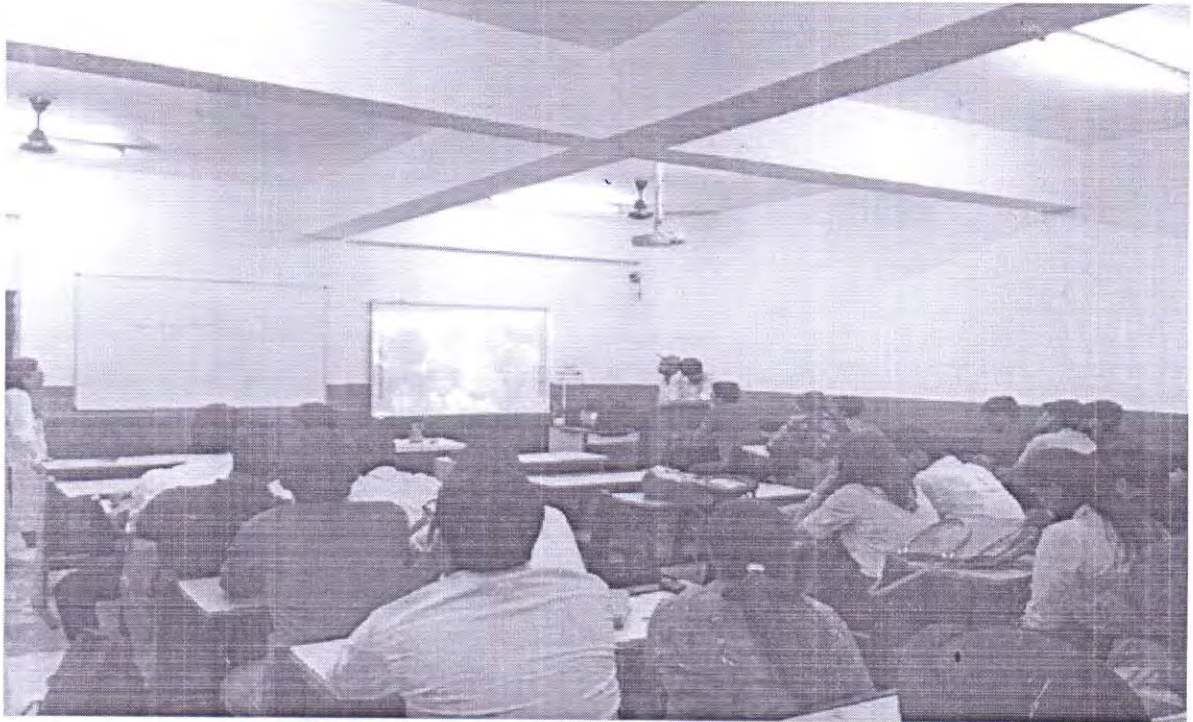
Learning Objectives:

1. To learn about various ways to enhance skills in Virtual reality.
2. To know about various technologies and career paths in the IT sector.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized Skill Development Lecture for BCA – IIIrd semester students of Ist and IInd Shift students on "UNITY-3D" which was taken by Mr. Puneet Kumar, Developer in VR|AR|MR, He is also an Alumni of JIMS (2016-19). His extensive knowledge and accumulated experience were a great source of help.

Mr. Puneet Kumar Discussed about Augmented and virtual reality and their implementation now and in future, he showed the students an application about augmented reality developed by his organisation and told them about the idea of the app that was in development stage. He also told the students about game engines like Unity, Unreal Engine and amazon lumberyard and their use in industry. He trained the students about some 3D tools like blender and Autodesk Maya.




Mr. Puneet Kumar, Developer in VR|AR|MR, (Alumni- Jims, Vasant kunj) during the session

Learning Outcome:

1. Students who attended this lecture learnt about various ways to enhance their skills in augmented and virtual reality implementation.
2. They got to know about many other technologies and career paths in the IT sector
3. Students interacted with the speaker and got many inputs on Skill development.


Dr Harsha Rathani
Coordinator


Dr. Meenakshi Narula
Head-Dept. of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 22nd October 2019

This is to inform all the students of BCA- V (Ist Shift) semester to attend a Guest lecture organized as follows:-

Date/Day : 23rd October , 2019 (Wednesday) _

Speaker : Mr. Prasenjeet Kashyap (Country Head)

Company Name : AChain

Topic : " Blockchain "

Timing : 10.00am - 11.00 amn (For Morning)

Coordinator : Ms Kirti Sharawat(I Shift) (To Arrange)

Room No. : F3

Class Co-ordinator

Manager
(Corporate Affairs & Placements)

Head (IT-Dept.)

Director

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ISO 9001:2015 Quality Certified

REPORT "Blockchain"

Event Category: Skill Development Lecture

Topic: "Blockchain"

Date: 23rd October, 2019

Time: 10.00-11.15 am

Venue: F3, JIMS, VK

Resource Person(s) with Designation and Organization:

1. Mr Prasenjeet Kashyap, Country Head, Achain

Beneficiaries with number:

1. BCA-V (Ist Shift) JIMS, Vasant Kunj ----47

Faculty Coordinator:

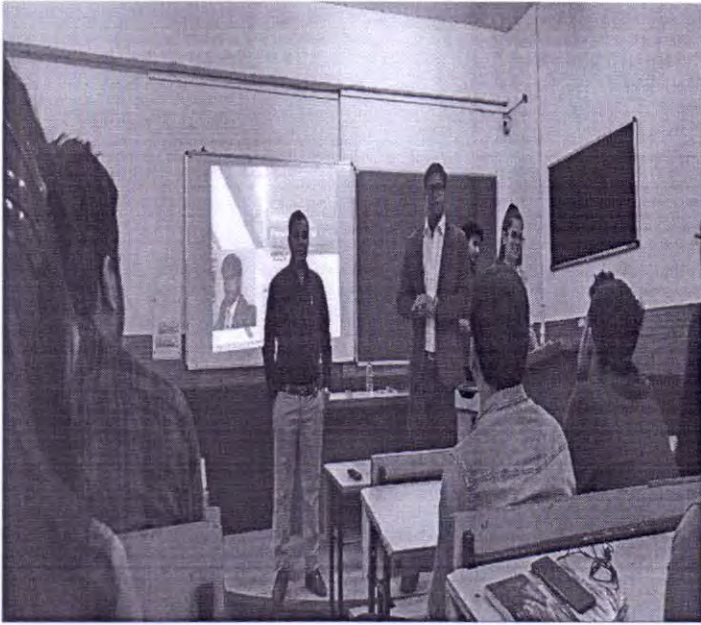
1. Ms. Kirti Sharawat, Class coordinator, BCA-V-M

Learning Objectives:

1. To understand the concept of Block chain technology and its applications.
2. To know about how Block chain impacts economies, finance, government, regulation and business.
3. To gain more insight on how effectively Block chain is used in the industry of Bit Coin.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized the special career guidance lecture for BCA-Vth semester students of Ist Shift on "Block chain", which was taken by Mr. Prasenjeet Kashyap, Country Head, Achain. The session began with an introduction to what Block Chain is and how important it is going to be in the near future. Following which, Mr. Prasenjeet shed light on the benefits and drawbacks of using Block Chain and how effectively it is being used in the industry by Bit coin and various other crypto currencies. He also discuss that how Block chain Technology is Disrupting the Current Business and how emerging block chain and crypto token ecosystems are set to impact economies, finance, government, regulation and business. The lecture was attended by around 47 students and was of great learning experience to them.



BCA students during the session of Mr Prasenjeet Kashyap, Country Head, Achain (L-R)

Learning Outcome:

1. Students learnt the technologies behind blockchain and also explored its application.
2. It helped them to understand the benefits and drawbacks of blockchain.
3. They also learnt to spot the relevant opportunities and to build the business case for blockchain applications for startups.
4. Students understood how emerging blockchain and cryptotoken ecosystems are set to impact economies, finance, government, regulation and business.

Kirti

Ms Kirti Sharawat
Coordinator

Meenakshi Narula

Dr Meenakshi Narula
Head-Dept. of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 30th October, 2019

This is to inform all the students of BCA III(E) to attend a Guest lecture organized as follows:-

Date/Day : 31st October, 2019 (Thursday)

Speaker : Mr. Kunal Sinha

Designation : Senior Software Engineer

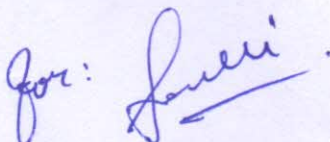
Company Name : Siemens Technology & Services Pvt. Ltd.

Topic : "Product Design"

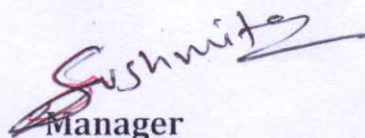
Timing : 2:10 PM - 3:05 PM

Coordinator : Ms. Snehlata (II Shift)
(To Arrange)

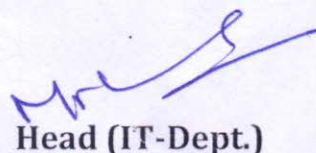
Room No. : **F2**

for: 

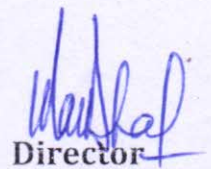
Class Co-ordinator



Manager
(Corporate Affairs & Placements)



Head (IT-Dept.)



Director

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REPORT "Product Design"

Event Category: Skill Development Lecture

Topic: Product Design

Date: 31st, October, 2019

Time: 2:10 PM to 3.05 PM

Venue: Room no. F2, JIMS, VK

Resource Person(s) with Designation and Organization:

Mr. Kunal Sinha, Senior Software Developer, Siemens Technology and Services

Beneficiaries with number:

BCA-III (E) JIMS, Vasant Kunj ----46

Faculty Coordinator:

1. Ms. Snehlata, Class Coordinator –BCA-III-E

Learning Objectives:

1. To learn about various ways to enhance skills in product design.
2. To know about various technologies and career paths in the IT sector.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized Skill Development Lecture for BCA – IIIrd semester students of IIInd Shift students on "Product Design" which was taken by Mr. Kunal Sinha, Senior Software Developer, Siemens Technology and Services. His extensive knowledge and accumulated experience were a great source of help.

Mr Kunal Sinha discussed few main phases of product designing such as idea generation, marketing, research, feasibility study, preliminary design, prototype, testing and product launch. He interacted with the students and asked questions. He also replied to all the student queries. It was a very interactive and knowledgeable session.



Mr Kunal Sinha during the session & discussing few main phases of product designing

Learning Outcome:

1. Students who attended this lecture learnt about various ways to enhance their skills in product design.
2. They got to know about many other technologies and career paths in the IT sector
3. Students interacted with the speaker and got many inputs on Skill development.

Sneh

Ms Snehalata
Coordinator

Meenakshi Narula

Dr. Meenakshi Narula
Head-Dept. of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 13th November , 2019

This is to inform all the students of BCA I(E) to attend a Guest lecture organized as follows:-

Date/Day : 15th November, 2019 (Friday)

Speaker : Mr. Rohit Gupta

Designation : Developer ,

Company Name : C Sharp Corner

Topic : "Overview of Python"

Timing : 04:20 AM - 05:15 PM.

Coordinator : Ms Garima Saini (II Shift)
(To Arrange)

Room No. : **F1**

Class Co-ordinator

Manager
(Corporate Affairs & Placements)

Head (IT-Dept.)

Director

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REPORT

"Overview of Python"

Event Category: Skill Development Lecture

Topic: "Overview of Python"

Date: 15th, November, 2019

Time: 04.20 PM to 5.15 PM

Venue: Room no. F1, JIMS, VK

Resource Person(s) with Designation and Organization:

Mr. Rohit Gupta, Developer in C Sharp Corner,

Beneficiaries with number:

BCA-I (E) JIMS, Vasant Kunj ----50

Faculty Coordinator:

1. Ms. Garima Saini, Class Coordinator –BCA-I-E

Learning Objectives:

1. To provide students an introduction to programming, I/O, and visualization using the Python programming language.
2. To make students understand fundamentals of Python Programming.
3. To create and execute Python programs.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized Skill Development Lecture for BCA – Ist semester students on "Overview Of Python" which was taken by Mr. Rohit Gupta, Developer in C Sharp Corner. His extensive knowledge and accumulated experience were a great source of help.

also explained the students on how to get started with Python and install it, define functions, library files available etc.



Mr.Rohit Gupta , Developer in C Sharp Corner welcomed by student coordinator Mr .Shaurya Sharma, BCA -I during the welcome ceremony

Learning Outcome:

1. Participants learned introduction to programming, I/O, and visualization using the Python programming language.
2. They got to know how create and execute Python programs.
3. They interacted with the speaker and gained knowledge of Python visualization libraries.

Ms Garima Saini
Coordinator

Dr Meenakshi Narula
Head-Dept. of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 25th January, 2020

This is to inform all the students of BCA II(M) to attend a Guest lecture organized as follows:-

Date/Day : 28th January, 2020 (Tuesday)

Speaker : Mr. Mandhir Dua

Designation : Manager, Competitive Intelligence

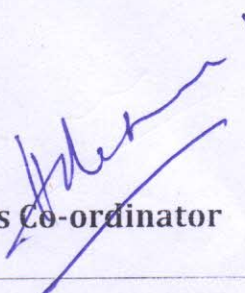
Company Name : Expedia Inc.

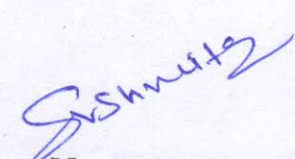
Topic : "On Analytics (Omniture Tool)"

Timing : 11:00 AM - 12:00 PM.

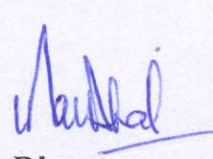
Coordinator : Dr. Harsha Ratnani (I Shift)
(To Arrange)

Room No. : **F1**


Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director

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REPORT

"Web Analytics Tool: Omniture"

Event Category: Capability Enhancement Lectures

Topic: "Web Analytics Tool: Omniture"

Date: 28th January 2020

Time: 11.00am-12.00pm

Venue: F-1, JIMS, VK

Resource Person(s) with Designation and Organization:

1. Mr Mandhir Dua, Manger, Competitive Intelligence, Expedia Inc.

Beneficiaries with number:

1. BCA-II (1st Shift) JIMS, Vasant Kunj ----54

Faculty Coordinator:

1. Dr. Harsha Ratnani, Class Coordinator, BCA-II-M

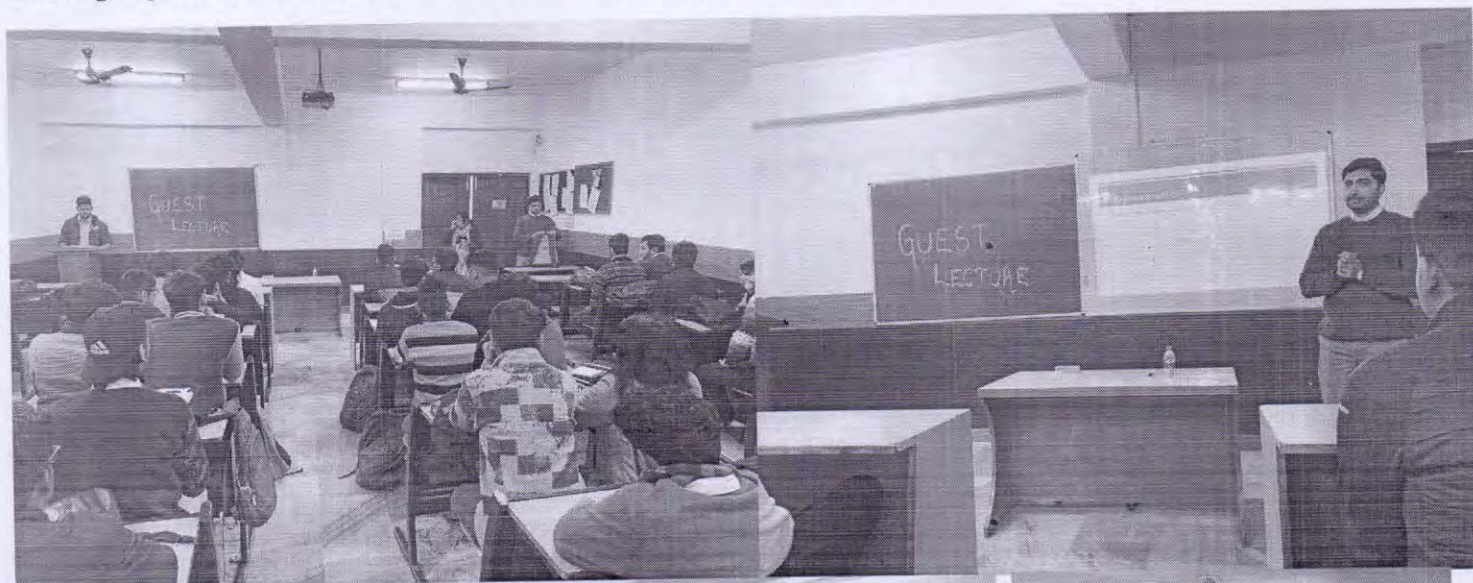
Learning Objectives:

1. To know what are the ways to perform on site web analytics using various tools.
2. To understand the scope and objective of using Omniture Tool for web analytics.
3. To see and learn how Omniture Tool works. How it provides information about the number of visitors to a website and the number of page views.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized the capability enhancement lecture for BCA – IInd semester of Ist Shift students on "Web Analytics Tools: Omniture" which was taken by Mandhir Dua, Manger, Competitive Intelligence, Expedia Inc. He shared with students his skills and how to perform web analytics in general and using Omniture Tool. Omniture is an online marketing and web analytics business unit in Orem, Utah. It was acquired by Adobe Systems in 2009. It helps in the measurement, collection, analysis and reporting of web data for purposes of understanding and optimizing web usage. It is used for measuring web traffic but can be used as a tool for business and market research, and to assess and improve the effectiveness of a website. It provides information about the number of visitors to a website and the number of page views and also helps gauge traffic and popularity trends which are useful for market research.

The lecture was attended by around 54 students and was little tough for them to relate with. Though, it was a great learning experience for them. The guest lecture was appreciated by them all.




BCA-II-M Students with Mr Mandhir Dua, Manager, Competitive Intelligence, Expedia Inc. during the session

Learning Outcome:

1. Participants learned about what web analytics is and how important it is for marketing.
2. Also they found about what and how Omniture Tool works for the web analytics.
3. Students learned about using Omniture libraries via examples.



Dr. Harsha Ratnani
Coordinator



Dr Meenakshi Narula
Head-Dept. of Information Technology



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NOTICE
DETAILS OF GUEST LECTURE

Date: 29th January 2020

This is to inform all the students of BCA- II Semester (II Shift) to attend a Guest lecture organized as follows:-

Date/Day : 31.01.2020 (Wednesday)
Speaker : Mr. Ritesh Kumar; Manager, Developer
Company Name : Genpact
Topic : OPERATIONS ON DATA BASE
Timing : 1.00pm- 2.00 pm
Dress Code: : Formal
Coordinator : Ms Garima Saini
Room No. : F1


Class Co-ordinator


Head (IT-Dept.)


Director

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REPORT

"Operations On Data Base"

Event Category: Guest Lecture

Topic: "Operations On Data Base"

Date: 31ST January,2020

Time: 1:00 PM-2:00PM

Venue : Room-F1, JIMS, VK

Resource Person(s) with Designation and Organization:

1. Mr. Ritesh Kumar; Manager, Developer at Genpact

Beneficiaries with number:

1. BCA-II (II Shift) JIMS, Vasant Kunj ----40

Faculty Coordinator:

1. Ms Garima Saini, Class coordinator, BCA-II-E

Learning Objectives:

1. To know what are the various operations on data base.
2. To know more about SQL operations in detail.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized a guest lecture for BCA-II semester students of II Shift students on "Operations on Data Base" which was taken by Mr. Ritesh Kumar, Manager and Developer at Genpact. He guided the students on different kinds of operations that can be performed on a database. He also introduced different types of queries to used to interact with the data base. The lecture was attended by around 40 students and was of great learning experience to them.



MR RITESH KUMAR; MANAGER AND DEVELOPER AT GENPACT WITH BCA STUDENTS DURING THE SESSION



MR RITESH KUMAR WITH STUDENTS

Learning Outcome:

1. The student participants learned about different operations that can be performed on data bases.
2. They interacted with the speaker and learned about how to execute different queries to edit the structure as well as the data inside the data base.
3. The lecture was enriching in terms of understanding the current methods or ways used by big companies to create their database and manage it with full efficiency.

Ms Garima Saini
Coordinator

Dr Meenaksi Narula
Head-Dept. of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 12th February 2020

This is to inform all the students of BCA- VI Semester (I &II Shift) to attend a Guest lecture organized as follows:-

Date/Day : 13th February, 2020 (Thursday)

Speaker : Ms. Astha Bhalla

Designation : Manager Analytics

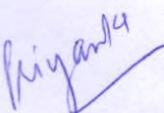
Company Name : Expedia

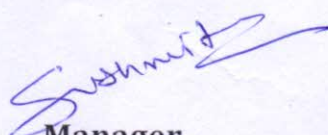
Topic : "Introduction and over view of Tableau"

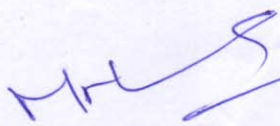
Timing : 12.00 Noon - 01.00 pm

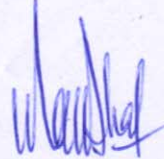
Coordinator : Ms. Priyanka Rattan (Shift-II) (To Arrange)

Room No. : **Auditorium**


Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director

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REPORT

"Introduction and Overview of Tableau"

Event Category: Value added Lecture

Topic: "Introduction and overview of Tableau"

Date: 13th February, 2020

Time: 12.00 Noon to 1.00 PM

Venue: F3, JIMS, VK

Resource Person(s) with Designation and Organization:

Ms. Astha Bhalla, Manager Analytics, Expedia

Beneficiaries with number:

BCA-VI (1st & IInd Shift) JIMS, Vasant Kunj ----77

Faculty Coordinator:

1. Ms. Kirti Sharawat, Class Coordinator –BCA-VI-M
2. Ms. Priyanka Rattan, Class Coordinator –BCA-VI-E

Learning Objectives:

1. To introduce students to Tableau as it is known as the best analytics tool and is useful in implementing data analytics.
2. To understand how to customize the view with few clicks as the user interface is well organized.
3. To learn about how to integrate with many data sources.
4. To introduce students how to combine tables from various databases using the data source connection tabs

Report:

Department of Information Technology, JIMS, Vasant Kunj organized Guest Lecture for BCA-VI (1st & IInd Shift) students on "Introduction and overview of Tableau" which was taken by Ms. Astha Bhalla, Manager Analytics, Expedia

She highlighted how to use Tableau as a data visualization tool. She also talked about how to integrate with many data sources using Tableau. Her extensive knowledge and pronounced experience were a great source of help.



Ms. Astha Bhalla, Manager Analytics, Expedia
during the session(L-R)

Learning Outcome:

1. Students who attend this lecture learnt about application of Tableau.
2. They also learnt about how Tableau is useful in implementing data analytics.
3. Students would get to know about how to integrate with many data sources.
4. Students would learn how to combine tables from various databases using the data source connection tabs.

Kirti

Ms Kirti Sharawat
Coordinator

Meenakshi Narula

Dr Meenakshi Narula
Head-Dept. of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 22nd February 2020

This is to inform all the students of BCA- IV Semester (I Shift & II Shift) to attend a Guest Lecture organized as follows:-

Date/Day : 25.02.2020

Speaker : Mr Jagpreet Singh, Advocate

Company Name : Delhi High Court


Topic : " Hacking Law-Recent CBI Case Study"

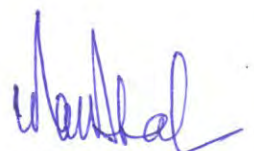
Timing : 12:10 pm- 02:10 pm

Coordinator : Ms Sonali Sharma (For Morning) (To Arrange)
Ms. Snehlata (For Evening)

Venue : AUDITORIUM


Class Co-ordinator


Head (IT-Dept.)


Director

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REPORT

"Hacking Law-Recent CBI Case study"

Event Category: Skill Development Lecture

Topic: "Hacking Law-Recent CBI Case study"

Date: 25th, February, 2020

Time: 12:10 PM to 2:10 PM

Venue: Auditorium

Resource Person(s) with Designation and Organization:

Mr. Jagpreet Singh, Advocate, High Court

Beneficiaries with number:

BCA-IV (1st & IInd Shift) JIMS, Vasant Kunj ----85

Faculty Coordinator:

Ms. Sonali Sharma, Class Coordinator –BCA-IV-M

Ms. Snehlata, Class Coordinator –BCA-IV-E

Learning Objectives:

1. Knowledge about the recent Cyber Laws
2. Discussion of a case study to gain information about the techniques to safeguard our assets from cyber attacks

Report:

Department of Information Technology, JIMS, Vasant Kunj organized Skill Development Lecture for BCA – IVth semester students of 1st and 2nd Shift on "Hacking Law-Recent CBI Case study" which was taken by Mr. Jagpreet Singh, Advocate, High Court. His extensive knowledge and accumulated experience were a great source of help.

The session was based upon the discussion of a case study wherein the recent cyber-attacks were discussed and the students were educated on the techniques which can be used to keep them secure against cyber-attacks.



Mr. Jagpreet Singh, Advocate, High Court
during the session(L-R)

Learning Outcome:

1. Students who attended the lecture learned about the techniques of keep themselves secure against cyber attacks.
2. They got to know many things about how can they can become a victim of such attacks.
3. Students learned about many things about cyber laws.

Ms Sonali Sharma
Coordinator

Dr Meenakshi Narula
Head-Dept. of Information Technology



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NOTICE FOR GUEST LECTURE

Date: 25th February 2020

This is to inform all the students of BCA- II Semester (I &II Shift) to attend a Guest lecture organized as follows:-

Date/Day : 27th February, 2020 (Thursday)

Speaker : Mr. Anshumali Saxena

Designation : Managing Partner,

Company Name : Interactiveye Pvt. Ltd.

Topic : "Artificial Intelligence"

Timing : 12.15 Noon - 01.40 pm

Coordinator : Dr. Harsha Ratnani (Shift-I) &
Ms. Garima Saini (Shift-II) (To Arrange)

Room No. : **Auditorium**

Class Co-ordinator

Manager
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REPORT "ARTIFICIAL INTELLIGENCE"

Event Category:Skills Development Lecture

Topic:" Artificial Intelligence"

Date:27th, February, 2020

Time:12:15PM to 1:40PM

Venue:Auditorium, JIMS, VK

Resource Person(s) with Designation and Organization:

Mr. Anshumali Saxena, Managing Partner, Interactiveye Pvt. Ltd.

Beneficiaries with number:

BCA-II (Morning and Evening Shift) JIMS, VasantKunj ---69

Faculty Coordinator:

1. Ms. Garima Saini, Class Coordinator –BCA-II-E
2. Dr. Harsha Ratnani, Class Coordinator –BCA-II-M

Learning Objectives:

1. To Develop level of excellence in all round soft skills.
2. To learn about various ways of how AI is related to real humans.
3. Handling difficult situations with grace, style, and professionalism.
4. Develop all-round personalities with a mature outlook to function efficiently in different circumstances

Report:

Department of Information Technology, JIMS, VasantKunj organized Guest Lecture for BCA – II semester students of Ist and IInd Shift students on "Artificial Intelligence" which was taken by Mr. Anshumali Saxena, managing partner at Interactiveye. His extensive knowledge and pronounced experience were a great source of help.

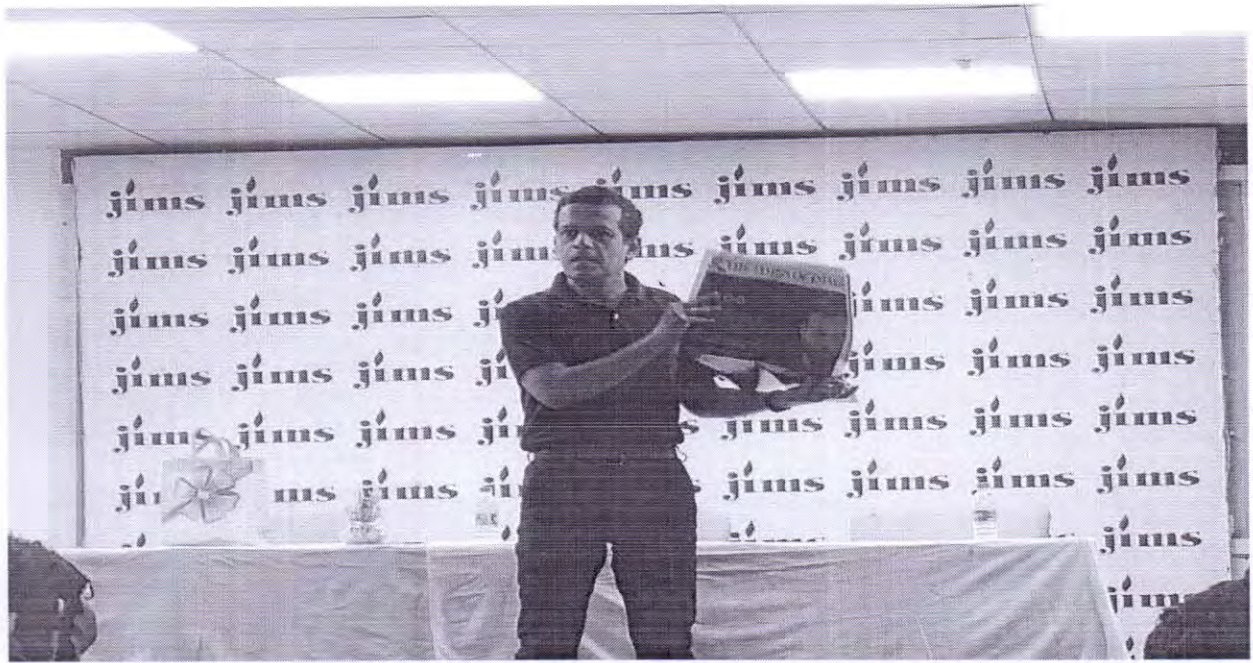
- The session was based upon the use of Artificial Intelligence from college campus to Corporate environment. During this session, Mr. Saxena discussed how AI is basically connected with human life and the word ‘artificial’ is basically a wrong interpretation of this since intelligence can never be artificial. While academics have been doing a fairly good job on the knowledge front, the gap is mostly observed in areas of technical skills development including enhancing soft skills abilities and Personality of the students. He shared some of his experiences with students and asked a simple question “Do you read newspapers and are you aware of your surroundings?”, then he concluded his speech by edify “That a person is the strongest when his body, mind and spirituality works hand in hand and it’s about time machine learning will be revolutionary”.

Learning Outcome:

1. Students who attended this lecture learnt about various ways to enhance their personality and skills.
2. They got to know about the scope of Artificial Intelligence.
3. Students interacted with the speaker and got many inputs on Artificial Intelligence.
4. Transformation from Student to highly paid Professional.



Mr. Anshumali Saxena with students of BCA during the session



Mr. Anshumali Saxena during the session with students of BCA at JIMS, VK

Ms Garima Saini
Coordinator

Dr Meenakshi Narula
Head-Dept. Of Information Technology

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NOTICE FOR GUEST LECTURE

22nd August, 2019

This is to inform all the students of **BA(JMC) III (E)** Semester Batch: 2018-2021 to attend the Guest Lecture organized as follows :

Date/Day : 22nd August, 2019 (Thursday)

Speaker : Mr. Amit Arora
Designation : Senior Assistant Editor

Company : Doordarshan, Prasar Bharti

Timing : 03:05pm to 05:15pm

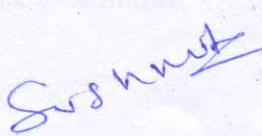
Topic : Anchoring & TV Programme Production

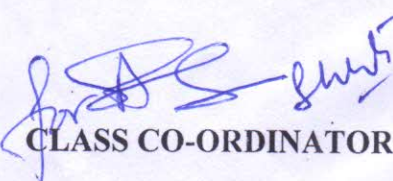
Venue : T3

Dress Code : Formal (Strictly)

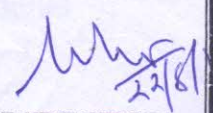
Coordinator : Ms. Shruti Chopra Joshi
(To Arrange)

Faculty : Ms. Sanyogita Choudhary & Ms. Shruti Chopra Joshi


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CLASS CO-ORDINATOR


HOD-BA(JMC)


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Date: 22 August 2019

Guest Lecture

Topic: Anchoring & TV Programme Production

Date: 22 August 2019

Time: 3:05-5:15 pm

Venue: T3

Resource Person(s) with Designation and Organization: **Mr. Amit Arora,**

Anchor and Producer in Doordarshan

Beneficiaries with number: 38

Faculty Coordinator: Ms. Shruti Chopra

Learning Objectives:

1. To understand the nuances of anchoring and programme production for television.

The Department of Media & Communication Studies organized a guest lecture on **Anchoring & TV Programme Production**. The students understood the expertise required for anchoring on television and the details of TV programming. He stated various examples to give clarity on the subject. It was an interactive session.

Learning Outcome:

1. The students understood the concept of Anchoring and TV Programme Production.



Shruti
Name & Signature
Coordinator

Mohan
Name & Signature
Head-Dept. of Media
& Communication Studies



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NOTICE FOR GUEST LECTURE

27th August, 2019

This is to inform all the students of **BA(JMC) III (M)** Semester Batch: 2018-2021 to attend the Guest Lecture organized as follows :

Date/Day : 28th August, 2019 (Wednesday)

Speaker : Mr. Ashish Bhandari
Designation : Head PCR WION (Zee Media)

Company : Zee Media Ltd.

Timing : 10:00am to 11:00am

Topic : Anchoring & TV Programme Production

Venue : T3

Dress Code : Formal (Strictly)

Coordinator : Ms. Sanyogita Choudhary
(To Arrange)

Faculty : Mr. Sunny Gupta


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Department of Media and Communication Studies

Date: 28/08/19

Guest Lecture

Topic: Anchoring and TV Programme Production

Date: 28th August 2019

Time: 10:00 – 11:00 AM

Venue: T2

Resource Person(s) with Designation and Organization: Mr. Ashish Bhandari, head PCR WION (Zee Media)

Beneficiaries with number: 56

Faculty Coordinator: Ms Sanyogita Choudhary

Learning Objectives:

1. To understand the concept of TV Production
2. To learn to produce programmes for TV

Report: Department of Media & Communication Studies has organized a guest lecture on TV Production. The students learnt about TV production process. He also guided the students on how to write scripts for news and how a multi camera production happens.

Learning Outcome:

1. The students understood the TV Production
2. The students learnt the process of TV Production
3. Students also learnt about multi camera production



Mr. Ashish Bhandari felicitated



Mr. Ashish Bhandari addressing the participants

Coordinator

Sanyogita

HOD, BA(JMC)

Ashish



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NOTICE FOR GUEST LECTURE

03rd September, 2019

This is to inform all the students of **BA(JMC) III (M+E)** Semester Batch : 2018-2021 to attend the guest lecture organized as follows :

Date/Day : 04th September, 2019 (Wednesday)

Speaker : Ms. Balpreet Kaur

Designation : Sr. Executive (Execution)

Company : Crew4Events

Timing : 12:10 PM – 01:30 PM

Topic : Communication Skills & Interview

Room No. : Auditorium

Coordinator : Ms. Sanyogita Chaudhary & Ms. Shruti Chopra
Joshi

(To Arrange)

Faculty : Mr. Anish Saxena & Ms. Sanyogita Chaudhary


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Date: 04-09-2019

Guest Lecture

Topic: Communication Skills and Interview

Date: 04-09-2019

Time: 12:10-1:30PM

Venue: T2

Resource Person(s) with Designation and Organization: Ms. Balpreet Kaur, Sr. Executive (Execution), Crew4Events

Beneficiaries with number: 98

Faculty Coordinator: Ms. Sanyogita Choudhary & Ms. Shruti Chopra

Learning Objectives:

1. To understand the need for Communication Skills.
2. To learn the use of Communication Skills during the interviews.

Report: Department of Media & Communication Studies has organized a guest lecture on Communication Skills and Interview. The students learnt about Communication Skills and discussed its applications. She has also made them understand about the need of Communication Skills in professional environment.

Learning Outcome:

1. The students understood the Communication Skills.
2. The students learnt the applications of communication skills.



The guest lecture in progress



Speaker addressing the class



Speaker being felicitated

Coordinator

HOD, BA(JMC)



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NOTICE FOR GUEST LECTURE

12th September, 2019

This is to inform all the students of **BA(JMC) III (E)** Semester Batch : 2018-2021 to attend the guest lecture organized as follows :

Date/Day : 13th September, 2019 (Friday)

Speaker : Ms. Neha Bajaj

Designation : Anchor (Alumni)

Company : Naaptol

Timing : 1:15 PM – 03:30 PM

Topic : Public Speaking, Anchoring, Grooming

Room No. : T2

Coordinator : Ms. Shruti Chopra Joshi
(To Arrange)

Faculty : Ms. Shruti Chopra Joshi


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Date: 13-09-2019

Department of Media and Communication Studies

Guest Lecture

Topic: Public Speaking, Anchoring and Grooming

Date: 13-09-2019

Time: 1:15-3:30PM

Venue: T2

Resource Person(s) with Designation and Organization: Ms. Neha Bajaj, Anchor, Naaptol
Beneficiaries with number: 50

Faculty Coordinator: Ms. Shruti Chopra

Learning Objectives:

1. To understand the nuances of public speaking, anchoring and grooming.
2. To learn the various aspects in public speaking and anchoring.

Report: The Department of Media & Communication Studies organized a guest lecture on Public Speaking, Anchoring and Grooming. The students learnt about Communication Skills and discussed its applications. She has also made them understand about the need of Communication Skills in professional environment.

Learning Outcome:

1. The students understood the nuances of public speaking, anchoring and grooming.
2. The students learnt the various aspects in public speaking and anchoring.



Ms. Neha Bajaj

Shruti
Coordinator



Ms. Neha Bajaj addressing participants

Neha
HOD, BA(JMC)



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NOTICE FOR GUEST LECTURE

24th January, 2020

This is to inform all the students of **BA(JMC) II E** Semester Batch: 2019-2022 to attend the guest lecture organized as follows:

Date/Day : 27th January, 2020 (Monday)

Speaker : Ms. Nishtha Dudeja

Designation : Motivational Speaker

Company : Freelancer

Timing : 2:10 PM – 3:00 PM

Topic : Mutual Respect & Inclusion

Venue : T1

Coordinator : Mr. Anish Saxena
(To Arrange)

Faculty : Mr. Anish Saxena

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Department of Media and Communication Studies

Date: 27th Jan-2020

Guest Lecture

Event Category: Guest Lecture

Topic: Mutual Respect and Inclusion

Date: 27-01-2020

Time: 2:10 pm to 3:00 pm

Venue: T1

Resource Person(s) with Designation and Organization: Ms. Nishtha Dudeja, Miss Deaf Asia 2018

Beneficiaries: 43

Faculty Coordinator: Mr. Anish Saxena & Ms. Garima Malhotra

Learning Objectives:

1. To understand the basic tendency of inclusion and respect
2. To understand the ways to come out with it.

Report: Department of Media & Communication Studies has organized a guest lecture on Basic tendency of inclusion and respect. The students learnt about the ways to come out with it. She also makes them understand about the basic tendency of anxiety and how to get over it.

Learning Outcome:

1. The students were introduced to the concepts of inclusion and respect.
2. The students were also able to adopt the said concepts and apply them.




Coordinator


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NOTICE FOR GUEST LECTURE

8th May, 2020

This is to inform all the students of **BA(JMC) IV (M)** Semester Batch; 2018-21 to attend the Guest Lecture organized as follows :

Date/Day : 9th May, 2020 (Saturday)

Speaker : Ms. Garima Shamra
Designation : Guest Assistant professor

Company : Delhi School of Journalism (DU)

Timing : 4:00 to 5:30 pm

Topic : **Managing Crisis via PR Strategies**

Coordinator : Ms. Sanyogita Choudhary & Ms. Shruti Chopra Joshi
(To Arrange)

Faculty : Ms. Shikha Kukreja

Zoom ID : 772 9661 0671

Password : 8FV6Vx


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Date: 09th May, 2020

Department of Media and Communication Studies

Guest Lecture- Report

Topic: Managing Crisis via PR strategies

Date: 09th May, 2020

Time: 04:00 pm

Venue: Zoom Platform

Resource Person(s) with Designation and Organization: Garima Sharma Nijhawan, Guest Asst. Professor, Delhi School of Journalism, DU

Beneficiaries: 65

Faculty Coordinator: Ms. Sanyogita Chaudhary

Learning Objectives:

1. To know about the field of Public Relations
2. To know the working of a Public Relation agency and its components

Report: Department of Media and Communication Studies organized a guest lecture for fourth semester students on the topic "Managing Crisis via PR strategies" on 09 May, 2020. The guest speaker was Garima Sharma Nijhawan, Guest Asst. Professor, DU. The students learnt about the meaning of Public Relations, the working of a PR agency, the organisational structure of the agency and how PR agencies manage crisis with the help of specially designed strategies for their clients and organisation.

Learning Outcome:

1. The students got awareness about PR agencies and their working
2. The students learnt how PR agencies manage crisis


Coordinator


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NOTICE FOR GUEST LECTURE

5th February, 2020

This is to inform all the students of **BA(JMC) II (E)** Semester Batch: 2019-2022 to attend the Guest Lecture organized as follows:

Date/Day : 10th February, 2020 (Monday)

Speaker : Mr. Ritesh Thusu
Designation : Senior Legal Counsel

Company : HSBC Ltd.

Timing : 12:10 pm to 1:15 pm

Topic : Sedition

Venue : T1
Dress Code : Formal (Strictly)

Coordinator : Mr. Anish Saxena
(To Arrange)

Faculty : Mr. Sunny Gupta and Mr. Saurabh Sinha

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Department of Media and Communication Studies

Date: 11th Feb'20

Guest Lecture

Topic: Sedition

Date: 10th Feb '20

Time: 12:10-1:00pm

Venue: T1

Resource Person(s) with Designation and Organization: Mr. Ritesh Thusu
Senior Legal Counsel, HSBC Ltd.

Beneficiaries with number: 55

Faculty Coordinator: Mr Sunny Gupta

Learning Objectives:

1. To understand the nuances of Sedition

Report: The Department of Media & Communication Studies have organized a guest lecture on Sedition. The students understood the concept of Sedition. He stated various examples to give clarity on the subject. It was an interactive session

Learning Outcome:

1. The students understood the concept of Sedition



Mr. Ritesh Thusu interacting with the participants



Mr. Ritesh Thusu in mid session


Coordinator


HOD, BA(JMC)



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NOTICE FOR GUEST LECTURE

April 23, 2020

This is to inform all the students of **BA(JMC) II M+E** Semester Batch: 2019-2022 to attend the guest lecture organized as follows :

Date/Day : 24th April, 2020 (Friday)

Speaker : Prof. K.G. Suresh

Designation : Dean

Company : School of Modern media UPES

Timing : 03:30 PM – 04:45 PM

Topic : Challenges Faced by Print Media

Venue : Zoom Platform

Coordinator : Ms. Shikha Kukreja
(To Arrange)

Faculty : Ms. Shikha Kukreja

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Department of Media and Communication Studies

Guest Lecture Report

Topic: Challenges Faced by Print Media

Date: 24th April, 2020

Time: 3:30pm

Venue: Zoom

Resource Person(s) with Designation and Organization: Prof. K. G. Suresh, Dean School of Modern Media UPES, Dehradun.

Beneficiaries with number: 95

Faculty Coordinator: Ms. Shikha Kukreja

Learning Objectives:

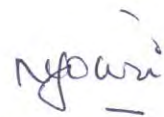
1. To know about the various challenges faced by Print Media.
2. To know how the ultimate objective can be achieved while following journalistic ethics.

Report: Department of Media & Communication Studies has organized a guest lecture for second semester students on Challenges Faced by Print Media. The students learnt how to work and achieve goals in adverse circumstances.

Learning Outcome:

1. The students got awareness about the challenges and hurdles faced by journalists.
2. The students learnt how to get through the problems and achieve the goal.


Coordinator


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NOTICE FOR GUEST LECTURE

09th October, 2019

This is to inform all the students of **BA(JMC) V (E)** Semester Batch: 2017-2020 to attend the Guest Lecture organized as follows :

Date/Day : 10th October, 2019 (Thursday)

Speaker : Mr. Bhavya Kukreja
Designation : General Manager, PR&Marcom

Company : Plaza Premium Lounge India

Timing : 01:15pm to 02:10pm

Topic : Crisis Management

Venue : T3

Dress Code : Formal (Strictly)

Coordinator : Mr. Sunny Gupta
(To Arrange)

Faculty : Mr. Anish Saxena & Ms. Shikha Kukreja


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Date: 10/10/2019

Department of Media and Communication Studies

Guest Lecture

Topic: Crisis Management

Date: 10th October 2019 (Thursday)

Time: 1:15 PM-2:10 PM

Venue: T3

Resource Person(s) with Designation and Organization: Mr. Bhavya Kukreja, General Manager, PR-Marcom

Beneficiaries: 30

Faculty Coordinator: Mr. Anish Saxena & Ms. Shikha Kukreja

Learning Objectives:

1. To improve the knowledge about corporate communication
2. To make students understand how to manage the crisis situation in corporate sector


Report: Department of Media & Communication Studies has organized a guest lecture on “**Crisis Management**”. The students learned about the crisis management and how to manage crisis in organization. It was a wonderful and interactive session for students and they enjoyed a lot during the whole session with case studies.

Learning Outcome:

1. The students understood how to handle before and after the crisis.
2. The students learned how to take speedy decision and how to win the trust of media during crisis.

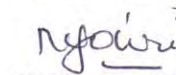


Mr. Bhavya Kukreja, addressing the participants


Coordinator



Mr. Bhavya Kukreja in mid session


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NOTICE FOR GUEST LECTURE

14th October, 2019

This is to inform all the students of **BA(JMC) III (E)** Semester Batch: 2018-2021 to attend the Guest Lecture organized as follows :

Date/Day : 15th October, 2019 (Tuesday)

Speaker : Mr. Amrendra Kumar Pandey

Designation : Head - CSR

Company : Bennett, Coleman & Co. Ltd

Timing : 04:20pm to 05:15pm

Topic : CSR and Grassroots Activism

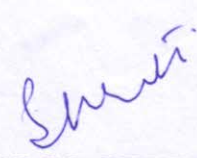
Venue : T2

Dress Code : Formal (Strictly)

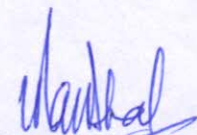
Coordinator : Ms. Shruti Chopra Joshi
(To Arrange)

Faculty : Mr. Anish Saxena


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Date: 15 October, 2019

Department of Media and Communication Studies

Guest Lecture

Event Category: Guest Lecture

Topic: CSR and Grassroot Activism

Date: 15th oct '19

Time: 04.20-5:15PM

Venue: T1

Resource Person(s) with Designation and Organization: Mr. Amrendra Kumar Pandey Head
CSR Bennet Coleman &co Ltd

Beneficiaries with number: 38

Faculty Coordinator: Mr. Anish Saxena

Learning Objectives:

1. To understand the basic tendency of CSR activity
2. To understand the ways to conduct a grassroots activism .

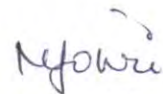
Report: Department of Media & Communication Studies has organized a guest lecture on **CSR and grassroots activism**. The students learnt about the ways the basic tendency of CSR activity. He also makes them understand about the basic tendency of Grassroots activism is about mobilizing a group of people, who are passionate about a cause and harnessing the power of their conviction to push for a different outcome. This kind of movement relies on individuals who are willing to drive the change that they are concerned about from the ground-up. Often, the cause is something very personal and takes place in the activist's own community.

Learning Outcome:

1. The students understood the concept of CSR
2. The students understood the ways to deal with grassroots activism



Coordinator



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NOTICE FOR GUEST LECTURE

25th February, 2020

This is to inform all the students of **BA(JMC) VI E** Semester Batch: 2017-2020 to attend the guest lecture organized as follows:

Date/Day : 25th February, 2020 (Tuesday)

Speaker : Mr. Surjeet K Thotha

Designation : Soft Skill Trainer

Company : Air Hostess Academy

Timing : 2:10 PM – 3:05 PM

Topic : Stress Management & Communication Skills

Venue : T3

Coordinator : Mr. Sunny Gupta

(To Arrange)

Faculty : Mr. Saurabh Sinha

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Date: 25/02/2020

Department of Media and Communication Studies

Guest Lecture Report

Topic: Stress Management and Communication Skills

Date: 25th February 2020

Time: 2:10PM-3:05 PM

Venue: T3

Resource Person(s) with Designation and Organization: Mr. Surjeet K. Thotha, Soft Skill Trainer, Air Hostess Academy

Beneficiaries with number: 23

Faculty Coordinator: Mr. Sunny Gupta

Learning Objectives:

1. To make students understand the stress issues in different stages of student life
2. To make students understand how to manage stress and improve the communication skills

Report: Department of Media & Communication Studies organized a guest lecture on "Stress Management and Communication Skills". The students learned about the different stress issues and stages of stress in life and how to manage this stress for achieving the life goals. Students also learned how to improve communication skills after the stress management. It was a wonderful session, which the students enjoyed thoroughly.

Learning Outcome:

1. The students understood the need of stress management
2. The students learnt about the improvement of communication skills.



Mr. Surjeet K. Thotha, addressing the participants

Sunny Gupta
Coordinator



Mr. Surjeet K. Thotha, in mid session

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NOTICE FOR GUEST LECTURE

May 23, 2020

This is to inform all the students of **BA(JMC) IV M+E** Semester Batch: 2018-2021 to attend the guest lecture organized as follows:

- Date/Day** : 24th May, 2020 (Sunday)
- Speaker** : Dr. Rakesh Garg
- Designation** : Additional Professor, CPR Expert
- Company** : AIIMS, New Delhi
- Timing** : 11:00 AM – 12:30 PM
- Topic** : Cardiac Pulmonary Resuscitation
- Venue** : Zoom Platform
- Coordinator** : Ms. Sanyogita Chaudhary
(To Arrange)
- Faculty** : Ms. Sanyogita Chaudhary


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Date: 24th May, 2020

Department of Media and Communication Studies

Guest Lecture Report

Topic: Cardiac Pulmonary Resuscitation.

Date: 24th May, 2020

Time: 11:00am

Venue: Zoom (ID:77039507782, Pswd: 1QgbBM)

Resource Person(s) with Designation and Organization: Dr. Rakesh Garg, Additional professor, CPR expert, AIIMS, New Delhi

Beneficiaries with number: 89

Faculty Coordinator: Ms. Sanyogita Cboudhary

Learning Objectives:

1. To know about the CPR technique.
2. To know how this technique helps a person in case of emergency.

Report: Department of Media & Communication Studies has organized a guest lecture for fourth semester students on "Cardiac Pulmonary Resuscitation". The students learnt how CPR is used, its causes and the various preventive measures which can be taken. Students also learnt about the immediate measures which can be taken in times of an emergency.

Learning Outcome:

1. The students got awareness about the research tools.
2. The students learnt how to use and implement new research tools.



Dr. Rakesh Garg

Sanyogita
Coordinator

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NOTICE FOR GUEST LECTURE

May 29, 2020

This is to inform all the students of **BA(JMC) II M+E** Semester Batch: 2019-2022 to attend the guest lecture organized as follows:

Date/Day : 30th May, 2020 (Saturday)

Speaker : Dr. Manish K Kandpal

Designation : Associate Professor

Company : RML, New Delhi

Timing : 05:00 PM – 06:00 PM

Topic : Mental Stress in general and during Covid

Venue : Zoom Platform

Coordinator : Ms. Shikha Kukreja
(To Arrange)

Faculty : Ms. Shikha Kukreja


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Department Of Media and Communication Studies

Date: 30th May, 2020

Guest Lecture Report

Topic: Mental Stress in general and during Covid

Date: 30th May, 2020

Time: 05:00pm

Venue: Zoom

Resource Person(s) with Designation and Organization: Dr. Manish K Kandpal, Associate professor, RML, New Delhi

Beneficiaries: 78

Faculty Coordinator: Ms. Shikha Kukreja

Learning Objectives:

1. To know about the concept of mental stress in general
2. To know how stress is aggravating during COVID-19 pandemic

Report: Department of Media & Communication Studies has organized a guest lecture for second semester students on "**Mental Stress in general and during Covid**". Dr. Manish explained the meaning of stress and that every kind of stress is not harmful. He also provided inputs on the various ways to deal with stress and how our body reacts under stress conditions. He also talked about depression and how medications and other therapies can help a person come out of the situation.

Learning Outcome:

1. The students got to know about the coping mechanisms to deal with stress.
2. The students learnt ways to cope with stress especially during the pandemic.



Dr. Manish K Kandpal

Coordinator



Dr. Ravi.K.Dhar

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NOTICE FOR GUEST LECTURE

June 05, 2020

This is to inform all the students of **BA(JMC) II M+E** Semester Batch: 2019-2022 to attend the guest lecture organized as follows:

Date/Day : 06th June, 2020 (Saturday)

Speaker : Dr. Vinod Yadav

Designation : Senior Consultant, Ayurveda

Company : Central Govt. Health Scheme, GOI

Timing : 05:00 PM – 06:00 PM

Topic : How to boost immunity through Ayurveda and Yoga

Venue : Zoom Platform

Coordinator : Mr. Anish Saxena
(To Arrange)

Faculty : Mr. Anish Saxena


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Department of Media & Communication Studies

Date: 6th June, 2020

Guest Lecture Report

Event Category: Guest Lecture

Topic: How to boost immunity through Ayurveda and Yoga

Date: 6th June, 2020

Time: 05:00pm – 6.00pm

Venue: Zoom (ID:76955845098, Pswd: 1NB9dp)

Resource Person(s) with Designation and Organization: Dr. Vinod Yadav, Senior Consultant, Ayurveda, Central Govt. Health Scheme.GOI

Beneficiaries: 75

Faculty Coordinator: **Mr. Anish Saxena**

Learning Objectives:

1. To learn about obtaining immunity through Ayurvedic and Yoga.
2. To learn how this may be beneficial in increasing immunity.

Report: Department of Media & Communication Studies has organized a guest lecture for second semester students on “**How to boost immunity through Ayurveda and Yoga**”. The students learnt about various ways to deal with stress and how our body reacts under stress conditions. How medications and other therapies can help a person comes out of the situation.

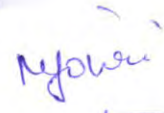
Learning Outcome:

1. The students were made aware the benefits of Yoga and Ayurveda.
2. The students learnt how they may employ Yoga and Ayurveda to increase immunity.



Dr. Vinod Yadav


Coordinator


HOD - BA(JMC)



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NOTICE FOR GUEST LECTURE

June 06, 2020

This is to inform all the students of **BA(JMC) VI M+E** Semester Batch: 2017-2020 to attend the guest lecture organized as follows:

Date/Day : 08th June, 2020 (Monday)

Speaker : Dr. Umesh Arya

Designation : Professor and Chairman, Faculty of Media Studies

Company : GJUST, Hisar

Timing : 12:00 PM – 01:15 PM

Topic : ECA Therapy

Venue : Zoom Platform

Coordinator : Ms. Garima Malhotra
(To Arrange)

Faculty : Ms. Garima Malhotra


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Date: 8th June, 2020

Department of Media and Communication Studies

Guest Lecture Report

Topic: ECA Therapy

Date: 8th June, 2020

Time: 12.00 PM-1.15 PM

Venue: ZOOM

Resource Person(s) with Designation and Organization: Dr. Umesh Arya, Professor and Chairman, Faculty of Media Studies, GJUST, Hisar

Beneficiaries with number: 90

Faculty Coordinator: Ms. Garima Malhotra

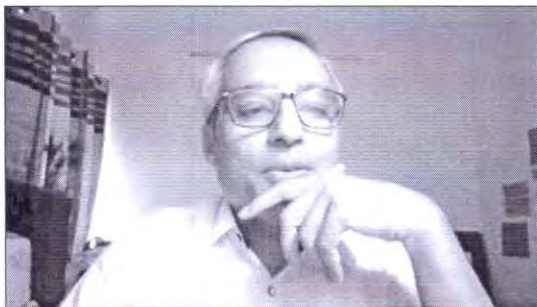
Learning Objectives:

1. To know about ECA Therapy
2. To understand how this technique helps a person in managing stress levels

Report: Department of Media & Communication Studies organized a guest lecture on "ECA Therapy" The students learnt about coping mechanisms to deal with stress. The speaker discussed about such therapy can help a person to lead a decent, healthy life in stressful times.

Learning Outcome:

1. The students got an in depth knowledge of stress and management of stress.
2. The students learnt about ECA Therapy



Dr. Umesh Arya

Garima
Co-ordinator



Screenshot of PPT
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NOTICE FOR GUEST LECTURE

June 12, 2020

This is to inform all the students of **BA(JMC) IV M+E** Semester Batch: 2018-2021 to attend the guest lecture organized as follows:

Date/Day : 13th June, 2020 (Friday)

Speaker : Dr. Suman Lal

Designation : Principal Consultant, OBs and Gynae

Company : Max Hospital, Gurgaon

Timing : 05:30 PM – 06:30 PM

Topic : Gynecological Issues

Venue : Zoom Platform

Coordinator : Ms. Sanyogita Chaudhary
(To Arrange)

Faculty : Ms. Sanyogita Chaudhary


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Department of Media and Communication Studies

Date: 13th June, 2020

Guest Lecture Report

Topic: Gynecological Issues

Date: 13 June, 2020

Time: 5:30pm – 6.30 pm

Venue: Zoom (ID: 75000436423, Pswd: 5tUXfp)

Resource Person(s) with Designation and Organization: Dr. Suman Lal Principal Consultant,

OBS and Gynae. Max hospital, Gurgaon

Beneficiaries with number: 72

Faculty Coordinator: Ms. Sanyogita Chaudhary

Learning Objectives:

1. To know about the various Gynecological Issues.
2. To know how to overcome long term health effects.

Report: Department of Media & Communication Studies has organized a guest lecture for fourth semester students on "Gynecological Issues". The students learnt about various ways to deal with hormonal imbalance, thyroid and other medical conditions. How long term effects can be controlled and taken care of.

Learning Outcome:

1. The students got awareness about various Gynecological Issues.
2. The students learnt about the life long health and hormonal problems.



Dr. Suman Lal addressing the participants

Sanyogita Chaudhary
Coordinator

Sanyogita Chaudhary
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NOTICE FOR GUEST LECTURE

June 20, 2020

This is to inform all the students of **BA(JMC) IV M+E** Semester Batch: 2018-2021 to attend the guest lecture organized as follows:

- Date/Day** : 21st June, 2020 (Sunday)
- Speaker** : Dr. Preeti Gupta
- Designation** : Associate Professor, BMNC
- Company** : Safdarjung Hospital, New Delhi
- Timing** : 11:00 AM – 12:15 PM
- Topic** : How to Control BP & Keep Heart Healthy
- Venue** : Zoom Platform
- Coordinator** : Ms. Shruti Chopra Joshi
(To Arrange)
- Faculty** : Ms. Shruti Chopra Joshi


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Date: 21st June, 2020

Department of Media and Communication Studies

Guest Lecture Report

Topic: How to control BP & Keep Heart Healthy

Date: 21st June, 2020

Time: 11:00am- 12.15pm

Venue: Zoom (ID: 750 2537 0140, Pswd: ImpDuw)

Resource Person(s) with Designation and Organization: Dr. Preeti Gupta, Associate Professor, BMNC at Safdarjung Hospital, New Delhi

Beneficiaries: 73

Faculty Coordinator: Ms. Shruti Chopra Joshi

Learning Objectives:

1. To know about the important health aspects like hypertension, BP etc.
2. To know about the causes and the treatment strategies.

Report: Department of Media & Communication Studies has organized a guest lecture for fourthsemester students on "How to control BP & keep heart healthy". The students learnt about various ways to deal with causes of hypertension and BP. They also got to know the importance of a healthy lifestyle to overcome these problems.

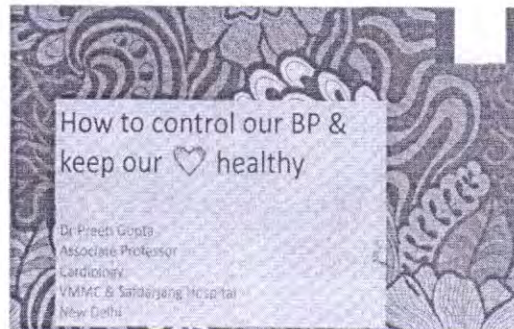
Learning Outcome:

1. The students got awareness about health aspects like hypertension, BP etc.
2. The students learnt about the causes and treatment strategies for the same.



Dr. Preeti Gupta

Shruti
Coordinator



Screenshot of the Presentation

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NOTICE FOR GUEST LECTURE

June 27, 2020

This is to inform all the students of **BA(JMC) II M+E** Semester Batch: 2019-2022 to attend the guest lecture organized as follows :

Date/Day : 28th June, 2020 (Sunday)

Speaker : Dr. Uma Kumar

Designation : Head, Rheumatology Department

Company : AIIMS, New Delhi

Timing : 05:30 PM – 06:30 PM

Topic : Rheumatic Disease in Corona Pandemic

Venue : Zoom Platform

Coordinator : Mr. Anish Saxena
(To Arrange)

Faculty : Mr. Anish Saxena


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Department of Media and Communication Studies

Guest Lecture Report

Date: 28th June, 2020

Topic: Rheumatic disease in Corona Pandemic

Date: 28th June, 2020

Time: 5:30- 6.30 pm

Venue: Zoom (ID: 779 7561 2093, Pswd: 2byxLP)

Resource Person(s) with Designation and Organization: Dr. Uma Kumar, Head Rheumatology

Department AIIMS, New Delhi

Beneficiaries: 90

Faculty Coordinator: Mr. Anish Saxena

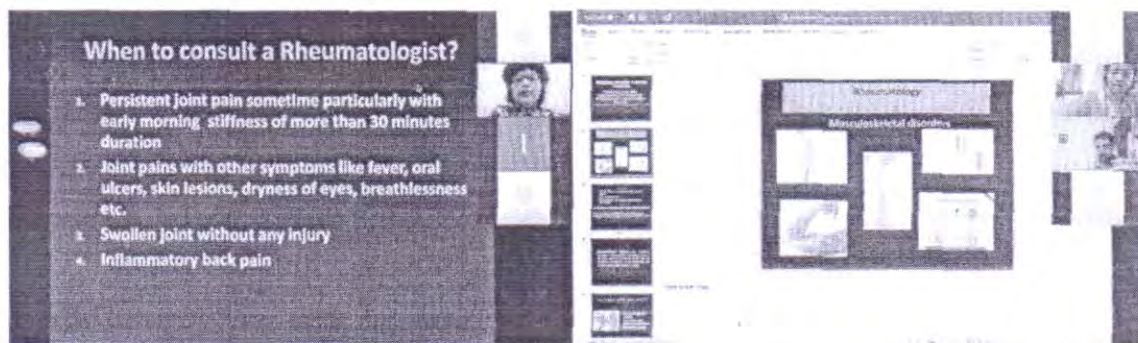
Learning Objectives:

1. To know about Rheumatology.
2. To know about Rheumatic disease in Corona Pandemic.

Report: Department of Media & Communication Studies has organized a guest lecture for second semester students on "Rheumatic disease in Corona Pandemic". Made the students understand the concept of the disease, symptoms and ways to prevent it.

Learning Outcome:

1. The students got awareness about what is Rheumatology?
2. The students learnt about the causes and treatment strategies for the same.



Dr. Uma Kumar addressing the participants
Uma Kumar
Coordinator

Presentation in Progress
Nyawai
HOD, BA(JMC)



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NOTICE FOR GUEST LECTURE

July 04, 2020

This is to inform all the students of **BA(JMC) IV M+E** Semester
Batch: 2018-2021 to attend the guest lecture organized as follows :

Date/Day : 05th July, 2020 (Sunday)

Speaker : Dr. Padma Srivastava

Designation : Professor and Head, Department of Neurology

Company : AIIMS, New Delhi

Timing : 05:00 PM – 06:15 PM

Topic : Dementia and other Neurological Disorders

Venue : Zoom Platform

Coordinator : Ms. Shruti Chopra Joshi
(To Arrange)

Faculty : Ms. Shruti Chopra Joshi


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Date: 05th July, 2020

Department of Media and Communication Studies

Guest Lecture Report

Topic: Dementia & other Neurological Disorders

Date: 05th July, 2020

Time: 05:00pm

Venue: Zoom (ID: 742 2563 7437, Pswd: 0euwSX)

Resource Person(s) with Designation and Organization: Dr. Padma Srivastava, Professor and Head department of Neurology, AIIMS, New Delhi

Beneficiaries with number: 90

Faculty Coordinator: Ms. Shruti Chopra Joshi

Learning Objectives:

To know' about Dementia & other Neurological Disorders.

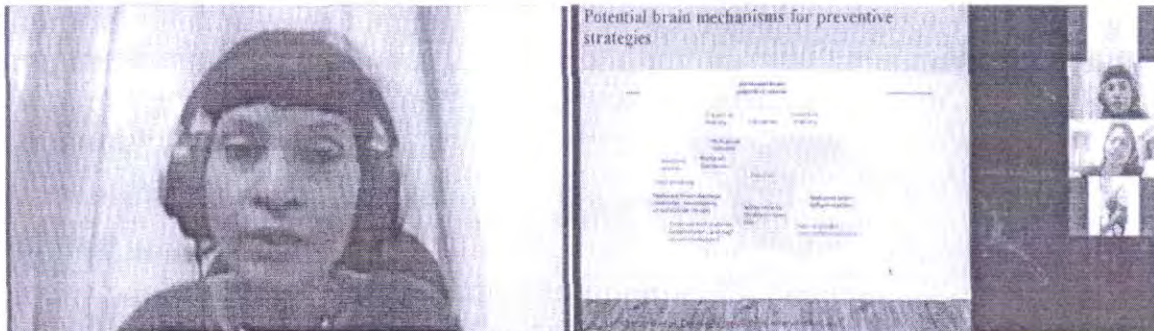
To know about Symptoms, cure of disorders.

Report: Department of Media & Communication Studies has organized a guest lecture for fourth semester students on "What are' Dementia & other Neurological Disorders". What are the symptoms, cure and preventive measures to be taken?

Learning Outcome:

The students got awareness about what is Dementia?

The students learnt about the causes and treatment of neurological disorders.



Dr. Padma Srivastava

Preventive Strategies

Shruti
Coordinator

Shruti
HOD, BA(JMC)



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NOTICE FOR GUEST LECTURE

July 11, 2020

This is to inform all the students of **BA(JMC) IV M+E** Semester Batch: 2018-2021 to attend the guest lecture organized as follows :

Date/Day : 12th July, 2020 (Sunday)

Speaker : Dr. Aishwarya Krishnamurthy

Designation : Consultant and Endocrinologist

Company : Max Hospital

Timing : 05:30 PM – 06:30 PM

Topic : Diabetes/ Pre-Diabetes and its Prevention

Venue : Zoom Platform

Coordinator : Ms. Sanyogita Chaudhary
(To Arrange)

Faculty : Ms. Sanyogita Chaudhary


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Date: 12th July, 2020

Department of Media and Communication Studies

Guest Lecture Report

Topic: Diabetes/ Pre diabetes and its prevention

Date: 12th July, 2020

Time: 05:30-6.30pm

Venue: Zoom (ID: 731 7890 2243. Pswd: 3fFznk)

Resource Person(s) with Designation and Organization: Dr. Aishwarya Krishnamurthy,
Consultant, and endocrinologist, Max Hospital

Beneficiaries with number: 70

Faculty Coordinator: Ms. Sanyogita Choudhary

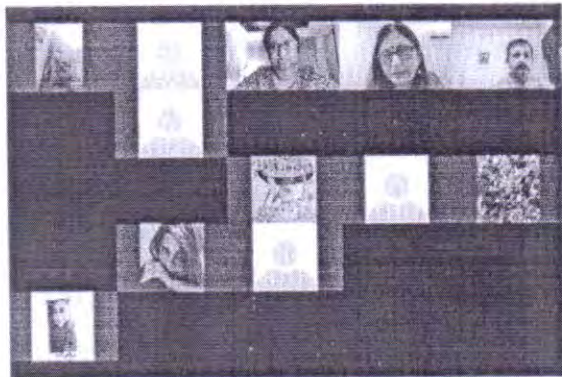
Learning Objectives:

1. To know about Diabetes.
2. To know about pre-diabetes, symptoms and its prevention

Report: Department of Media & Communication Studies has organized a guest lecture for fourth semester students on Diabetes/ Pre diabetes and its prevention. Students also learnt about the symptoms of pre diabetes and how to cure the same. Question answer session took place after the session where Doctor answered all the queries of students.

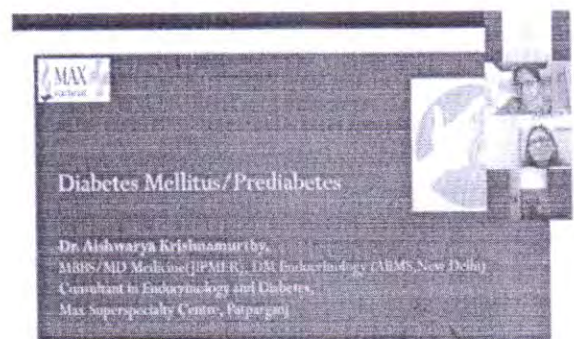
Learning Outcome:

1. The students got awareness about Diabetes.
2. The students learnt about the pre-diabetes symptoms and its prevention.



Screenshots from the Presentation

Coordinator



Screenshots from the Presentation

HOD, BA(JMC)



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NOTICE FOR GUEST LECTURE

July 18, 2020

This is to inform all the students of **BA(JMC) IV M+E** Semester
Batch: 2018-2021 to attend the guest lecture organized as follows :

Date/Day : 19th July, 2020 (Sunday)

Speaker : Dr. Gauri Bhushan

Designation : Consultant

Company : NKS Hospital, Delhi

Timing : 05:30 PM – 06:30 PM

Topic : Eye Disease in Young and Old

Venue : Zoom Platform

Coordinator : Ms. Shruti Chopra Joshi
(To Arrange)

Faculty : Ms. Shruti Chopra Joshi

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DEPARTMENT OF MEDIA & COMMUNICATION STUDIES

Date: 19th July, 2020

Guest Lecture Report

Event Category: Guest Lecture

Topic: Eye Disease in Young and Old

Date: 19th July, 2020

Time: 5:30pm- 6.30 pm

Venue: Zoom (ID: 724 3533 0092. Pswd: 5yBwks)

Resource Person(s) with Designation and Organization: Dr. Gauri Bhushan, Consultant, NKS Hospital, Delhi

Beneficiaries : 76

Faculty Coordinator: Ms. Shruti Chopra Joshi

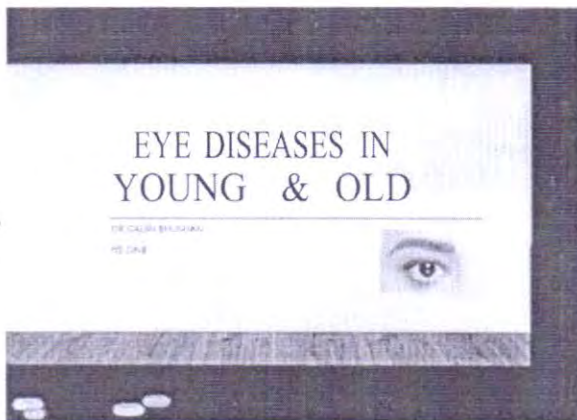
Learning Objectives:

1. To know about Eye problems.
2. To know about eye diseases in young and old.

Report: The Department of Media & Communication Studies has organized a guest lecture for fourth semester students on "Eye Disease in Young and Old". Students learnt about the various eye problems arising during Pandemic. What are the common eye diseases and its cure for young and old.

Learning Outcome:

1. The students were made aware about Eye problems.
2. The students learnt about the prevalence and cure of eye diseases in the young and the old, amidst the pandemic.



Presentation in Progress



Dr. Gauri Bhushan speaking

Coordinator

HOD - BA(JMC)



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NOTICE FOR GUEST LECTURE

21st September, 2019

This is to inform all the students of BA(JMC) III (M) Semester Batch: 2018-2021 to attend the Guest Lecture organized as follows :

Date/Day : 23rd September, 2019 (Monday)

Speaker : Ms. Prabhjot Kaur

Designation : Lifestyle Producer (Alumni)

Company : Dainik Jagran

Timing : 09:05 am to 10:00 am

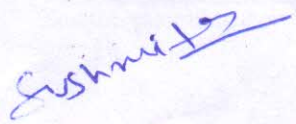
Topic : Radio Journalism

Venue : T - 2

Dress Code : Formal (Strictly)

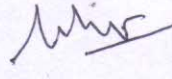
Coordinator : Ms. Sanyogita Choudhary
(To Arrange)

Faculty : Ms. Priyanka Gandhi


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Date: 23/09/19

Guest Lecture Report

Topic: Radio Journalism

Date: 23rd September 2019

Time: 9:05 - 10:00 AM

Venue: T2

Resource Person(s) with Designation and Organization: Ms Prabjot Kaur, Lifestyle Producer
Dainik Jagran

Beneficiaries with number: 54

Faculty Coordinator: Ms Sanyogita Choudhary

Learning Objectives:

1. To understand the concept of Radio Journalism
2. To learn to produce programs for radio

Report: Department of Media & Communication Studies organized a guest lecture on **Radio Journalism**. The students learnt about Radio Journalism & production process. She also guided the students how to get job in a radio station.

Learning Outcome:

1. The students understood about Radio Journalism
2. The students learnt the process of radio program production



Students expressing their views



Resource person is demonstrating the art of Speaking


Coordinator


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NOTICE FOR GUEST LECTURE

5th October, 2019

This is to inform all the students of **BA(JMC) I (M)** Semester Batch : 2019-2022 to attend the guest lecture organized as follows :

Date/Day : 7th October, 2019 (Monday)

Speaker : Mr. Partho Roy (Alumni)

Designation : Art Director

Company : Red Lemon

Timing : 10:00 AM – 12:10 PM


Topic : Tools of Photoshop

Room No. : Lab- IV

Coordinator : Ms. Shikha Kukreja

(To Arrange)

Faculty : Ms. Ruchi Goel & Ms. Shikha Kukreja


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Date: 7th October'2019

Guest Lecture

Topic: Tools of Photoshop

Date: 7th October'19

Time: 10:00-12:10pm

Venue: Lab 4

Resource Person(s) with Designation and Organization: Mr Partho Roy, Art Director, Red Lemon

Beneficiaries with number: 45

Faculty Coordinator: Ms Shikha Kukreja

Learning Objectives:

1. To understand the tools and techniques of Photoshop
2. To learn the use of tools of Photoshop for designing a print advertisement

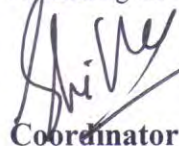
Report: The Department of Media & Communication Studies has organized a guest lecture on **Tools of Photoshop**. The students learnt about the tools and techniques of Photoshop. They understood the techniques used for designing print advertisements and posters.

Learning Outcomes:

1. The students learnt about the tools and techniques of Photoshop
2. The students learnt the use of tools of Photoshop for designing a print advertisement

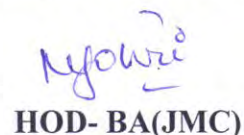


Felicitating the Expert for the Session


Coordinator



Students learning the tools of Photoshop


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NOTICE FOR GUEST LECTURE

30th October, 2019

This is to inform all the students of **BA(JMC) I (E)** Semester Batch: 2019-2022 to attend the Guest Lecture organized as follows :

Date/Day : 30th October, 2019 (Wednesday)

Speaker : Ms. Anjali Sinha
Designation : Multimedia Producer

Company : ANI (Asian News International)

Timing : 01:15pm to 02:10pm

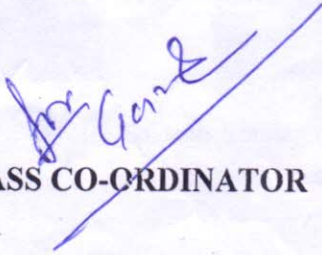
Topic : Multimedia Production

Venue : T1
Dress Code : Formal (Strictly)

Coordinator : Mr. Anish Saxena
(To Arrange)

Faculty : Ms. Priyanka Gandhi & Mr. Saurabh Sinha


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Date: 02Nov,2019

Guest Lecture

Topic: MULTIMEDIA PRODUCTION

Date: 30th Oct'19

Time: 01.15-2:10PM

Venue: T1

Resource Person(s) with Designation and Organization: Ms Anjali Sinha Multimedia Producer ANI (Alumni Jims)

Beneficiaries with number: 50

Faculty Coordinator: Ms Priyanka Gandhi

Learning Objectives:

1. To understand the basic concept of digital media
2. To understand the basic concept of digital media

Report: The Department of Media & Communication Studies has organized a guest lecture on **MULTIMEDIA PRODUCTION** The students learnt about the basic concept of digital media and discussed various fundamentals .She also makes them understand about the usage of Digital platforms.

Learning Outcome:

1. The students understood the basic concept of digital media.
2. The students learnt the right usage of Digital platforms



Felicitation of the Guest

Priyanka
Coordinator



Students learning the art of Multimedia Production in Channels

Nyohu
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NOTICE FOR GUEST LECTURE

18th January, 2020

This is to inform all the students of **BA(JMC) IV (M)** Semester Batch : 2018-2021 to attend the guest lecture organized as follows :

Date/Day : 21st January, 2020 (Tuesday)

Speaker : Mr. Pawan Nara

Designation : Senior Editor

Company : India TV


Timing : 9:00 AM – 10:00 AM

Topic : TV News Reporting

Room No. : T-2

Coordinator : Ms. Sanyogita Choudhary
(To Arrange)

Faculty : Ms. Ruchi Goel


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Date: 25/01/2020

Guest Lecture

Topic: TV News Reporting

Date: 21st January 2020

Time: 9:00 – 10:00 AM

Venue: T2

Resource Person(s) with Designation and Organization: Mr. Pawan Nara, Senior Editor, India TV

Beneficiaries with number: 38

Faculty Coordinator: Ms Sanyogita Choudhary

Learning Objectives:

1. To understand the concept of TV news reporting
2. To learn the techniques news reporting for TV

Report: Department of Media & Communication Studies has organized a guest lecture on **TV News Reporting**. The students learnt about TV reporting process & techniques. He also guided the students on how to write scripts for news and how a multi camera production happens.

Learning Outcome:

1. The students understood the News Production for TV
2. The students learnt the process & techniques of reporting for TV
3. Students also learnt about multi camera production



Felicitation of the Speaker



Learning the Nuances of Reporting

Coordinator

Sanyogita

Neelam

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NOTICE FOR GUEST LECTURE

21st January, 2020

This is to inform all the students of **BA(JMC) II (M)** Semester Batch: 2019-2022 to attend the Guest Lecture organized as follows :

Date/Day : 22nd January, 2020 (Wednesday)

Speaker : Mr. Abhishek Kumar
Designation : Director

Company : Fotoplane Social

Timing : 10:00 am to 12:10 pm

Topic : Photo Journalism

Venue : T1
Dress Code : Formal (Strictly)

Coordinator : Ms. Shikha Kukreja
(To Arrange)

Faculty : Mr. Sunny Gupta & Ms. Shikha Kukreja


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Date: 23rd January, 2020

Guest Lecture

Topic: Photo Journalism

Date: 22nd January, 2020

Time: 10:00-12:10pm

Venue: T1

Resource Person(s) with Designation and Organization: Mr Abhishek Kumar, Director, Fotoplane

Beneficiaries with number: 54

Faculty Coordinator: Mr. Sunny Gupta

Learning Objectives:

1. To understand the nuances of Photo Journalism
2. To learn about camera and tricks to click good pictures

The Department of Media & Communication Studies organized a guest lecture on **Photo Journalism**. The students learnt about various tricks to click good photos. He also shared his entrepreneurship journey to motivate students to fulfill their dreams to become a photographer

Learning Outcome:

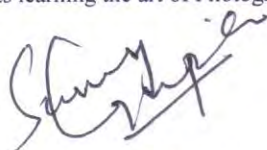
1. The students learnt the nuances of Photo Journalism
2. The students learnt about camera and tricks to click good pictures

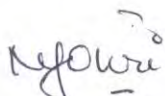


Students learning the art of Photography



Demonstration of Still Camera


Class Coordinator


HOD-BA (JMC)



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NOTICE FOR GUEST LECTURE

25th February, 2020

This is to inform all the students of **BA(JMC) IV (E)** Semester Batch : 2018-2021 to attend the guest lecture organized as follows :

Date/Day : 26th February, 2020 (Wednesday)

Speaker : Mr. Amit Arora

Designation : Anchor/Producer

Company : Doordarshan, Prasar Bharti


Timing : 1:15 PM – 2:10 PM

Topic : Anchoring & TV Program Production

Room No. : T-2

Coordinator : Ms. Shruti Chopra
(To Arrange)

Faculty : Ms. Priyanka Tyagi & Ms. Ruchi Goel


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Date: 26.02.2020

Guest Lecture

Topic: Anchoring & TV Program Production

Date: 26th February 2020

Time: 01:15 PM -02:10PM

Venue: Room No. T2

Resource Person(s) with Designation and Organization: Mr. Amit Arora, Anchor & Producer in Doordarshan

Beneficiaries with number:33

Faculty Coordinator: Ms. Shruti Chopra

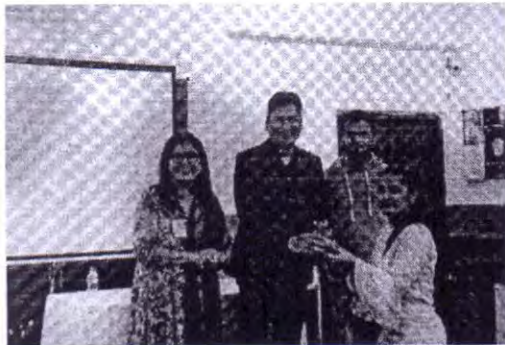
Learning Objectives:

1. To understand the nuances of anchoring and program production for television

Report: The Department of Media & Communication Studies organized a guest lecture on **Anchoring & TV Program Production**. The students understood the expertise required for anchoring on television and the details of TV programming. He stated various examples to give clarity on the subject. It was an interactive session.

Learning Outcome:

1. The students understood the concept of Anchoring and TV Program Production.



Felicitation of the Guest



Sharing the Nuances of Anchoring.

COORDINATOR

HOD-BA(JMC)



32

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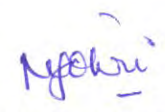
July 06, 2020

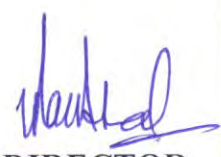
This is to inform all the students of **BA(JMC) II M** Semester Batch: 2019-2022 to attend the guest lecture organized as follows :

- Date/Day** : 07th July, 2020 (Tuesday)
- Speaker** : Mr. Vasily Pushkov; Ms. Tatiana Kukhareva
- Designation** : Director; Deputy Head
- Company** : Sputnik News Agency and Radio
- Timing** : 11:30 AM – 12:30 PM
- Topic** : Covid-19, its Impact on the Media Sphere and Challenges Faced by the Industry
- Venue** : Zoom Platform
- Coordinator** : Ms. Shikha Kukreja
(To Arrange)
- Faculty** : Ms. Shikha Kukreja


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Date: 7 July, 2020

Guest Lecture Report

Topic: Covid-19, its Impact on the Media Sphere and Challenges faced by the Industry

Date: 7 July, 2020

Time: 11:30-12:30 PM

Venue: Zoom Online

Resource Person(s) with Designation and Organization: Mr. Vasily Pushkov, Director of International Cooperation, Sputnik News Agency and Radio; Ms. Tatiana Kukhareva, Deputy

Head, Sputnik News Websites and Radio

Beneficiaries with number: 42

Feedback Percentage: Good (Above 85%)

Faculty Coordinator: Ms. Shikha Kukreja

Learning Objectives:

1. To understand the impact of Covid on the media industry
2. To understand the challenges faced by the industry

Learning Outcome:

1. Students understood the working of media industry as a whole
2. Clarity on the challenges faced and how to adjust to the situation by minimizing the impact

Report

Department of Media & Communication Studies organized guest lecture on the topic, Covid-19, its Impact on the Media Sphere and Challenges faced by the Industry on 7 July, 2020. The guest speaker, Ms. Tatiana shared that the Covid-19 pandemic posed challenges globally in terms of adopting to the 'New Normal'. The most shift that media as industry faced was shift from traditional to online platforms. She also focused on need of learning the art of multi-tasking as that is the need of the hour. The second guest speaker, Mr. Vasily Pushkov spoke about how in the current scenario journalists have been asked to shift focus to health communication. The importance of evidence based reporting is very important and one needs to be aware of the websites and audience which they can refer for fact checking.



Speakers addressing students

Class- Coordinator

Head-Dept. of BA(JMC)