

CRITERIA V: STUDENT SUPPORT

5.1.3: CAPACITY BUILDING AND SKILLS ENHANCEMENT INITIATIVES TAKEN BY THE INSTITUTION INCLUDE THE FOLLOWING

- 1. SOFT SKILLS**
- 2. LANGUAGE AND COMMUNICATION SKILLS**
- 3. LIFE SKILLS (YOGA, PHYSICAL FITNESS, HEALTH AND HYGIENE)**
- 4. ICT/COMPUTING SKILLS**

DATA COLLECTION YEAR FOR ASSESSMENT

2018-19



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 20th August, 2018

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-V A&B (Morning)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 21st August, 2018 (Tuesday)

Speaker : Mr. Deepak Sharma
Senior Manager-HR

Company : Jaquar & Co. Ltd.

Timing : 11:00 am to 12:00 pm

Topic : Corporate Employability Skills

Venue : JIMS -VK, Auditorium

Coordinator to arrange : Ms. Nisha Wadhawan & Dr. Manisha Gupta

Note: : All the students must be dressed in Formals.

Manisha
Class
Co-ordinator

J. Hanjande
Head- Corporate Affairs

for
HOD
(Mgmt.)

Wadhawan
Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

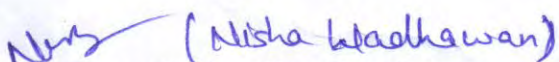
Recognized u/s 2(f) by UGC

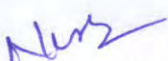
Doc No. : JIMS/VK/ACAD/F/14

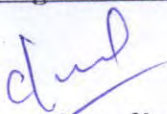
Guest Lecture Audit

S. No.	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA V A M	Mr. Deepak Shaema	Senior Manager - HR	Jaguar & Co. Ltd.	21 st Aug, 18

S. No.	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	4	4
2	Interactive approach	4	4.2
3	Content	4	4.2
4	Personality	4	4
5	Industry Relevance	4	4.4
Total		16	20.8
Percentage		80%	83.2%


Name & Signature of Attending Faculty:

 Nisha Wadhawan
Name & Signature of Class Coordinator:


HOD/Prog. Coordinator:

K



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 05th September, 2018

NOTICE FOR WORKSHOP

This is to inform all the students of **BBA-V A&B (Evening)** Semester to attend the Workshop organized as per details given as under:

Date/Day : 06th September, 2018 (Thursday)

Speaker : Mr. Karan Jit Sondhi
Director

Company : Schokolade

Timing : 02:00 pm to 04:00 pm

Topic : GD & Interviewing Skills

Venue : JIMS -VK, Auditorium

Coordinator to arrange : Ms. Prabhjot Kaur & Mr. P.K. Pandey

Note: : All the students must be dressed in Formals.

Pramod
Class
Co-ordinator

S. Chandra
Head- Corporate Affairs

[Signature]
HOD
(Mgmt.)

[Signature]
Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Doc No. : JIMS/VK/ACAD/F/14

Guest Lecture Audit

S. No.	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA/2016-19	Mr. Karan Jit Sondhi	Director	Schokolade	06/09/18

S. No.	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	5	4.4
2	Interactive approach	4	3.8
3	Content	4	4.4
4	Personality	4	4
5	Industry Relevance	5	4.2
Total		22	20.8
Percentage		88	83.2

Name & Signature of Attending Faculty:

Pranod Kr. Pandey

Name & Signature of Class Coordinator:

Pranod Kr. Pandey

HOD/Prog. Coordinator:

✓



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Date: 30th January, 2019

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-II A&B (Evening)** Semester to attend the Guest Lecture organized as per the details given as under:

Date/Day : 01st February, 2019 (Friday)

Speaker : (1) Ms. Sabita Sharma
Image Consultant & Founder
(2) Mr. Arjun Budhraja
Associate Trainer

Company : Golden Goals Consultancy Services


Timing : 02:00 pm to 03:00 pm


Topic : Grooming and Business Etiquette

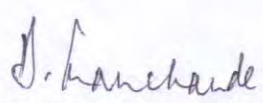
Venue : JIMS -VK Auditorium

Coordinator to arrange : Ms. Sakshi Chhabra & Ms. Anshu Punshi

Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Manager, Corporate Affairs
& Placement


Head- Corporate Affairs


HOD
(Mgmt.)


Director

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

REPORT

Session on "GROOMING & BUSINESS ETIQUETTES"

(Friday, February 01, 2019)

Event Category: Guest Lecture

Topic: "Grooming and Business Etiquettes"

Date: February 1, 2019

Time: 2pm-3pm

Venue: Jagannath International Management School, Vasant Kunj

Resource Person(s) with Designation and Organization:

1. Ms. Sabita Sharma, Image Consultant and Founder
2. Mr. Arjun Budhraj, Associate Trainer

Beneficiaries with number:

1. Faculty , Department of Management Studies - 11
2. BBA Students [2A E & 2B E], JIMS, Vasant Kunj - 82

Faculty Coordinator:

1. Dr. Nidhi Gupta, Head, Department of Management Studies
2. Ms. Anshu Punshi & Ms. Sakshi Chhabra

Learning Objectives:

1. To make students learn the significance of business etiquettes in the corporate world.
2. Being freshers, to acknowledge students as to how they can groom themselves and can adapt requisite business etiquettes.

Report:

The guests were welcomed and felicitated with a planter followed by their introduction. We, at JIMS want our students to know the significance of business etiquettes and how helpful they are in the long run to sustain in the corporate world. Being the fresher's, the concept was new to the students. The idea and the motive of the lecture was to throw light on how an individual can groom himself/herself and adapt basic etiquettes in their day-to-day

life, let alone the professional world. The business etiquette and professional grooming program was targeted at making the participants learn about behaviours that are appropriate for the workplace. Today's workforce comes from varied cultural and social backgrounds, with differing standards and behaviours. Business Etiquette and professional grooming enhances our skills to the next level in style. How imperative it is to practice good behaviours and etiquettes in order to flourish a business, be liked by people and maintain cordial relationships with clients, customers and employees. Globalisation has transformed the trend of client meetings, business meetings, conferences and networking meets which are now held indoors, outdoors, over brunch, lunch.

Therefore it demands a complete cognizance of etiquette on the part of employees to rise to the situation and make a progressive impact in all such events.

The session covered the importance of personal grooming, appropriate business dressing and grooming, verbal and non-verbal communication, telephone skills and general professional conduct.



Mr. Arjun Budhraj addressing the students

The session turned out to be productive as a significant change in the behaviour of the audience was noticed subsequently

Learning Outcome:

1. The significance of business etiquettes for management students.
2. The perspective of personal grooming and professional etiquettes in the recent business world was introduced to the audience.

Faculty Coordinator

Dr. Nidhi Gupta
Head- Department of Management Studies



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 21st February, 2019

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-II A&B (Morning)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 25th February, 2019 (Wednesday)

Speaker : Ms. Shivani Malhotra
Founder & CEO/ Corporate Trainer

Company : Positive Vibes


Timing : 11:00 am to 12:00 pm

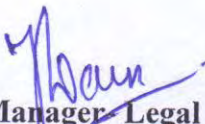
Topic : Business Etiquette

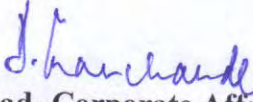
Venue : JIMS -VK Auditorium

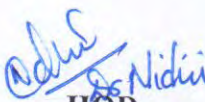
Coordinator to arrange : Ms. Anisha Tandon & Ms. Divya Gupta,


Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Manager - Legal
and Corporate Affairs


Head- Corporate Affairs


HOD
(Mgmt.)


Director

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified
Recognised u/s 2(f) by UGC

REPORT

Session on "BUSINESS ETIQUETTES"

(Monday, February 25, 2019)

Event Category: Guest Lecture

Topic: "Business Etiquettes"

Date: 25th February 2019

Time: 11am-12pm

Venue: Jagannath International Management School, Vasant Kunj

Resource Person(s) with Designation and Organization:

1. Ms. Shivani Malhotra, Founder and CEO/Corporate Trainer, Positive Vibes

Beneficiaries with number:

1. Faculty , Department of Management Studies - 12
2. BBA Students [2A M & 2B M], JIMS, Vasant Kunj - 86

Faculty Coordinator:

1. Dr: Nidhi Gupta, Head, Department of Management Studies
2. Ms. Anisha Tondon & Ms. Divya Gupta

Learning Objectives:

1. To make students learn the significance of business etiquettes in the corporate world.
2. To make them understand the extent to which it helps not only an individual but also an organization in creating healthy environment.

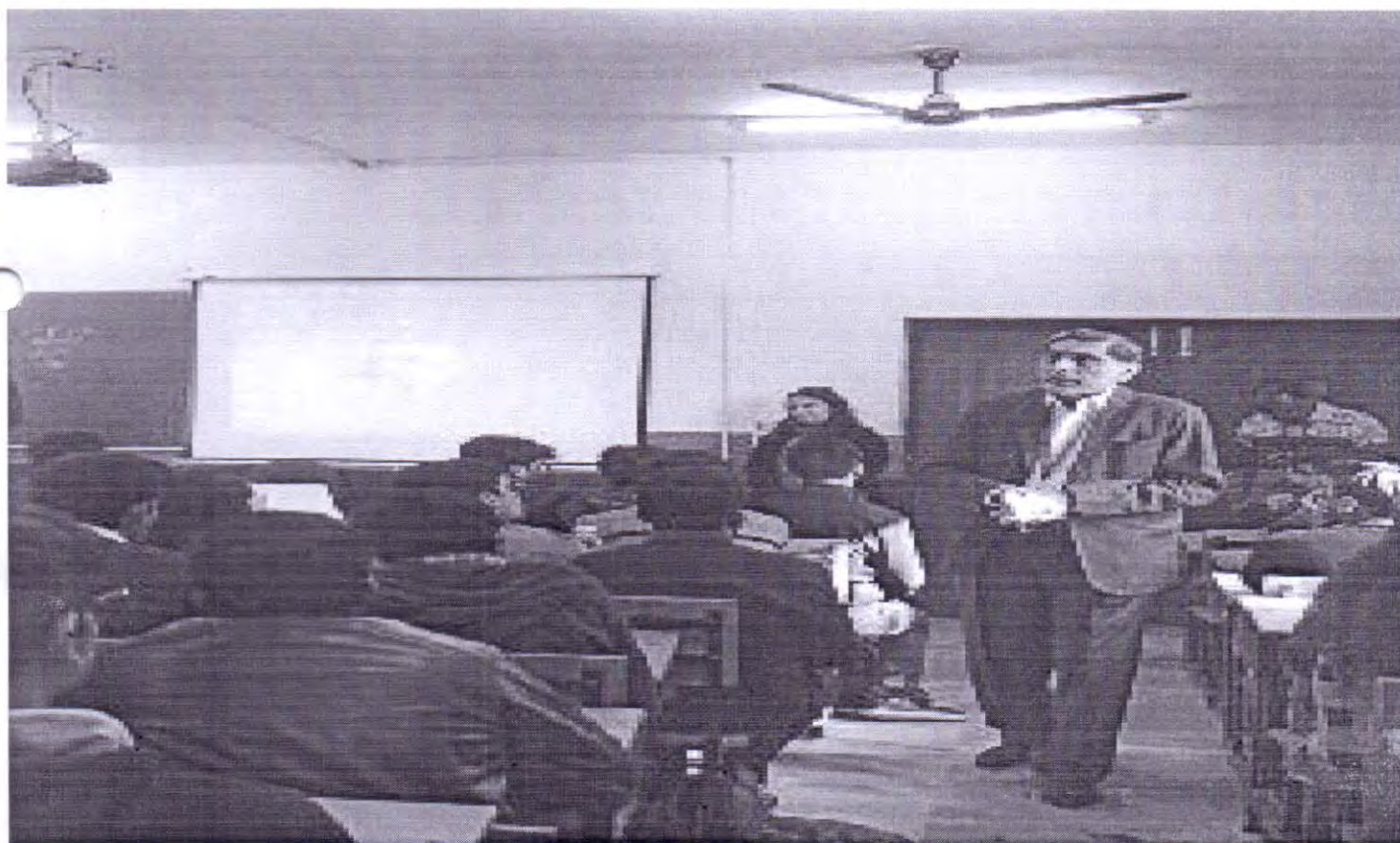
Report:

"Etiquette is what you are doing and saying when people are looking and listening. What you are thinking is your business."

Being in a management school, it is very important to make the students learn about business etiquettes from the start itself. After a warm welcome, the guests were delighted to see the strength of students that took part in the event. It started with how business etiquettes include working professionally, maintain proper mannerisms

and engage with co-workers in a spirit of cooperation and respect. Business etiquettes act as the glue that binds people and keeps them happy in an otherwise stressed out job and market environment. It is extremely important to practice business etiquette to succeed as it fosters good relationships not just with employees but also customers and other business vital partners. Business etiquette is significant from the point of view of building rapport and a solid foundation within the business community.

The lecture was extremely helpful for the students and was concluded with the quote "*Etiquette is what you are doing and saying when people are looking and listening. What you are thinking is your business.*"



Prof. Manchanda introducing the Guest Speaker, Ms. Shivani Malhotra

Learning Outcome:

1. The students were made well aware of how significant business etiquettes are for management students.
2. The session turned out to be productive as the audience interacted with the guests and discussed certain specific personal cases to gain more clarity on the subject.

Anishe
Faculty Coordinator

Nidhi
Dr. Nidhi Gupta
Head- Department of Management Studies



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 01st March, 2019

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-IV A&B (Morning)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 06th March, 2019 (Wednesday)

Speaker : Ms. Priyanka Gupta
Corporate Trainer

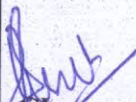
Timing : 10:00 am to 12:00 pm

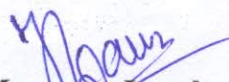
Topic : Interview Skills
(with Demo & Role Play)

Venue : JIMS -VK Auditorium

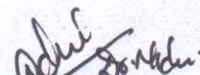
Coordinator to arrange : Dr. Himani Gupta & Dr. Shruti Bhuttani

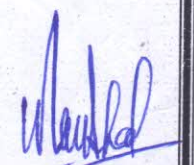
Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Manager- Legal
and Corporate Affairs


Head- Corporate Affairs


HOD
(Mgmt.)


Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of United Nations Global Compact, New York

ISO 9001:2015 Quality Certified

REPORT

INTERVIEW SKILLS WORKSHOP

(Wednesday, March 6, 2019)

Event Category: Workshop

Topic: "Interview Skills (with demo and role play)"

Date: 6th March 2019

Time: 10am-12pm

Venue: Jagannath International Management School, Vasant Kunj, New Delhi

Resource Person(s) with Designation and Organization:

1. Ms. Priyanka Gupta, Corporate Trainer

Beneficiaries with number:

1. Faculty, Department of Management Studies- 9
1. BBA Students [4A M & 4B M] JIMS, Vasant Kunj- 102

Faculty Coordinator:

Dr. Himani Gupta & Dr. Shruti Bhuttani

Learning Objectives:

1. To understand how to handle question of the interviewers.
2. To understand the significance of gestures, body language and clothing while appearing for an interview.

Report:

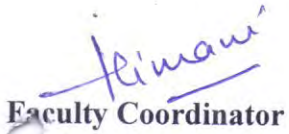
Department of Management Studies, JIMS, Vasant Kunj organized a workshop on "Interview Skills" at JIMS, Vasant Kunj. Ms. Priyanka Gupta, a very eminent speaker, enlightened the students of JIMS VK about handling an interview with proper gestures and body language and sensible answers to the unfamiliar questions. This lecture was held for the second-year students in the auditorium. It all started with a planter being presented to Ms. Priyanka followed by a simple yet a glorifying session about handling an interview gracefully. She conducted various mock interviews with the students while touching upon the most prevalent questions asked in


the interviews.

From a proper handshake to perfectly answering a question confidently, she guided the students to handle every aspect of the interview. The session was concluded with a vote of thanks given by Prof. Manchanda for sharing her domain expertise with the young minds.

Learning Outcome:

1. Participants learnt about the proper skills and know-how of handling an interview with great confidence.
2. The audience got a handful of questions with their answers which are usually asked in an interview.


Faculty Coordinator


Dr. Nidhi Gupta
Head- Department of Management Studies



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of United Nations Global Compact, New York

ISO 9001:2015 Quality Certified

Dated: 15th April, 2019

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-IV A&B (Evening)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 18th April, 2019 (Thursday)

Speaker : Mr. A.S. Oberoi
Founder

Company : Mbarendezevous.com

Timing : 03:00 pm to 04:00 pm

Topic : Skills for 21st Century

Venue : JIMS -VK, Auditorium

Coordinator to arrange : Ms. Sanjna Agarwal & Mr. Vipul Singh

Note: : All the students must be dressed in Formals.

Class
Co-ordinator

Manager - Legal
and Corporate Affairs

Head- Corporate Affairs

on leave
HOD
(Mgmt.)

Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC
Participant of United Nations Global Compact, New York
ISO 9001:2015 Quality Certified

REPORT

SKILLS FOR 21ST CENTURY

(Wednesday, April 18, 2019)

Event Category: Guest Lecture

Topic: "Skills for 21st Century"

Date: 18^h April 2019

Time: 11am- 12pm

Venue: Jagannath International Management School, Vasant Kunj, New Delhi

Resource Person(s) with Designation and Organization:

1. MR. A.S. OBEROI , Founder, MBARENDEZVOUS.COM

Beneficiaries with number:

1. Faculty, Department of Management Studies- 2
1. BBA Students [4A E, 4B E] JIMS, Vasant Kunj - 90

Faculty Coordinator:

Mr. Vipul Singh & Ms. Sanjna Aggarwal

Learning Objectives:

1. To map the essential skills required in the corporate world
2. To understand the steps and the process to acquire these skills
3. To develop creative intelligence to solve business problems

Report:

Mr. A.S. Oberio founder of MBA Rendezvous.com started with introducing himself as the founder of MBA Rendezvous.com and what was the need to create the organization and what all challenges he faced in the early years of setting up the firm. MBA Rendezvous is a leading content led MBA portal in India. MBA Rendezvous.com was launched on 20th April, 2011 t shares critical information and a digital platform to enable

the MBA aspirants to gain an edge over the competition to the Best of MBA colleges in India. The portal has the BEST of Articles, GD Topics, Interview tips which help in cracking the toughest MBA entrance tests.

Mr. Oberoi highlighted the most important skills which are in demand in the corporate world. Namely-Critical Thinking Skills, Communication Skills, Leadership Skills, Team Building Skills, etc. He also shared that only 7% of the MBA's are employable according to the latest research. Which means that it is not only imperative to develop these skills but rather it is mandatory in today's time.

Mr. Oberoi emphasised upon the Critical Thinking skills through the case study of a Rafael Deal, That what kind of information was required by the Defence and the Government to make the decision to buy Rafael, it was a very critical decision, which also meant not only spending millions of dollars but also risky the security of the nation. All this required critical thinking skills.

Further Mr. Oberoi shared a number of case studies related to Leadership skills. He stated that these skills were the most in demand skill by the corporates, but they were the ones often found missing in the Management students. By conducting an interactive session with the students, Mr. Oberoi helped the students to understand the need for innovative solutions to day to day issues being faced by businesses. In the End students were able to understand the need and process of acquiring Skills for the 21st Century.




Mr. A.S. Oberoi along with Prof. Manchanda

Learning Outcome:

1. Clarity regarding the required skills in corporate sector
2. Motivation and igniting the zeal to enquire and solve complex business problems


Faculty Coordinator


Dr. Nidhi Gupta
Head- Department of Management Studies



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 17th September, 2018

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-I A&B (Morning)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 28th September, 2018 (Friday)

Speaker : Dr. Anjali Mohan Bhatia

Company : Corporate Trainer

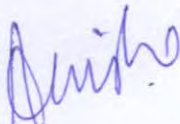
Timing : 10:00 am to 11:00 am

Topic : Communication Skills- The way forward


Venue : JIMS -VK Auditorium

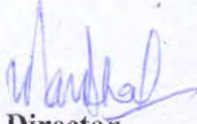
Coordinator to arrange : Ms. Anisha Tandon & Ms. Divya Gupta ✓

Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Head- Corporate Affairs


HOD
(Mgmt.)


Director

Date: 28/09/2018

Event Name: Communication Skills - The way forward

Place: Jims, VasantKunj



Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

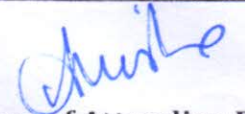
Recognized u/s 2(f) by UGC


Doc No. : JIMS/VK/ACAD/F/14

Guest Lecture Audit

S. No.	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA I A(M)	Dr. Anjali Mohan Bhatia	Corporate Trainer	Corporate Telly	28/9/18

S. No.	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	5	4
2	Interactive approach	5	5
3	Content	5	4
4	Personality	5	5
5	Industry Relevance	5	4
Total		25	22
Percentage		100%	88%


Name & Signature of Attending Faculty:


Name & Signature of Class Coordinator:


HOD/Prog. Coordinator:

α



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of United Nations Global Compact, New York

ISO 9001:2015 Quality Certified

Dated: 23rd March, 2019

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-II A&B (Morning)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 26th March, 2019 (Tuesday)

Speaker : Mr. Surjeet K Thotha
Corporate Trainer

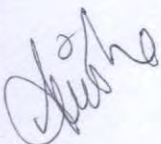
Timing : 10:00 am to 12:00 noon

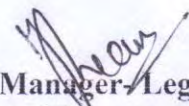
Topic : Workshop on Personality Development &
Communication Skills


Venue : JIMS -VK Auditorium


Coordinator to arrange : Ms. Anisha Tandon & Ms. Divya Gupta

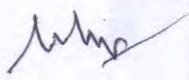
Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Manager-Legal
and Corporate Affairs


Head- Corporate Affairs


HOD
(Mgmt.)


Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of United Nations Global Compact, New York

ISO 9001:2015 Quality Certified

REPORT

Session on "Personality Development and Communication Skills"

(Tuesday, March 26, 2019)

Event Category: Guest Lecture

Topic : Personality Development And Communication Skills

Date : 26 March 2019

Time : 10:00 am

Venue: Auditorium Jims VK

Resource person with designation and organization: Mr. Surjeet K Thotha, Corporate Trainer

Beneficiaries with number:

1. Faculty , Department of Management Studies - 02
2. BBA Students [2A M, 2B M], JIMS, Vasant Kunj - 91

Faculty Coordinator:

1. Dr. Nidhi Gupta, Head, Department of Management Studies
2. Ms. Anisha Tondon & Ms. Divya Gupta

Learning objectives :

1. Basics to gestures and behavior
2. Basics to Corporate World

Report :

Personality development and communication skills play a major part in businessman's life and as they say it's also the virtue of a person. As Surjeet sir said, it's important for a person to know his / her goal in life. He had his ways of interacting with the students and teachers. Everyone was motivated to start thinking about life from a whole new perspective. He taught us the importance of discipline.

He kept us connected to him through various activities in which students actively participated. He made us aware about business Etiquettes. He guided us to focus on four goals i.e. Personal goal , social goal, spiritual goal and financial goal. He talked about expectation companies have during the time of Placements. Lastly he made us realize that life cannot be measured in monetary terms and you just have to go with your instincts.



Mr. Surjeet interacting with the students

Learning outcome :

1. Better understanding of gestures and body language.
2. Exposure to corporate world.

Faculty Coordinator

Dr. Nidhi Gupta
Head- Department of Management Studies



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 21st August, 2018

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-V A&B (Evening)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 27th August, 2018 (Monday)

Speaker : Mr. Umesh Jhamb
Executive Director

Company : Shriram Pistons & Rings Ltd.

Timing : 04:00 pm to 05:00 pm

Topic : Planning – “Mantra” of Success

Venue : JIMS –VK, Room No. T-4

Coordinator to arrange : Ms. Prabhjot Kaur & Mr. P. K. Pandey

Note: : All the students must be dressed in Formals.

Prabhjot
Class
Co-ordinator

S. Hanjande
Head- Corporate Affairs

Az
For HOD
(Mgmt.)

[Signature]
Director

Date: 27/08/2018

Event Name: Planning - "Mantra" of Success

Place: Jims, VasantKunj



Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Doc No. : JIMS/VK/ACAD/F/14

Guest Lecture Audit

S. No.	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA-V A (E)	Mr. Umesh Thamb	Executive Director	Shri Ram Pistons & Rings Ltd.	27-8-2018

S. No.	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	5	4
2	Interactive approach	4	5
3	Content	4	5
4	Personality	5	4
5	Industry Relevance	4	4
Total		22	22
Percentage			81.21

Name & Signature of Attending Faculty:

Ms. Prabhjot Kaur
Prabhjot

Name & Signature of Class Coordinator:

HOD/Prog. Coordinator:

du



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 11th September, 2018

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-III A&B (Morning)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 13th September, 2018 (Thursday)

Speaker : Mr. Abhishek Kumar
Director

Company : Ingenetus Consultants

Timing : 11:15 am to 12:10 pm

Topic : Ignite your Minds

Venue : JIMS -VK Auditorium

Coordinator to arrange : Ms. Anshu Punshi & Ms. Shruti Bhuttani

Note: : All the students must be dressed in Formals.



Class
Co-ordinator

S. Hanjande
Head- Corporate Affairs

[Signature]
HOD
(Mgmt.)

[Signature]
Director

Date: 13/09/2018

Event Name: Ignite your Minds

Place: Jims, VasantKunj



Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified


Recognized u/s 2(f) by UGC


Doc No. : JIMS/VK/ACAD/F/14

Guest Lecture Audit

S. No.	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA (2017 - '20)	MR. ABHISHEKH KUMAR	Director, Ingenetus Consultants.	Ingenetus Consultants	13/09/18

S. No.	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	4	3.4
2	Interactive approach	3	3.4
3	Content	3	3
4	Personality	4	3
5	Industry Relevance	3	2.2
Total		17	15
Percentage		68%	60%

Name & Signature of Attending Faculty: 

Name & Signature of Class Coordinator: 


HOD/Prog. Coordinator:



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 24th September, 2018



“JIMS CAMPUS TO CORPORATE SPECIAL LECTURE SERIES”

This is to inform all the students of BBA-V A&B (Morning) Semester to attend the “JIMS Campus to Corporate Special Lecture” being organized as under:-

Date/Day : 27th September, 2018 (Thursday)

Speaker : Ms. Sujata Prasad,
Vice President

Company : HDFC Life Insurance Company Ltd.

Timing : 10:00 am




Sar utha ke jayo!

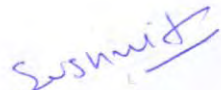
Topic : Goal Setting

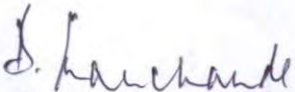
Dress Code : FORMALS

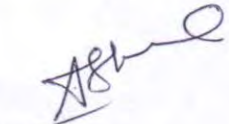
Venue : JIMS –VK Auditorium


Faculty Coordinators : Ms. Nisha Wadhawan & Dr. Manisha Gupta


Class
Co-ordinator


Manager -
Corporate Affairs


Head- Corporate Affairs


HOD
(Mgmt.)


Director

Date: 27/09/2018

Event Name: Goal Setting

Place: Jims,VasantKunj



Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Doc No. : JIMS/VK/ACAD/F/14

Guest Lecture Audit

S. No.	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA V B (m) 2016-19 Batch	Ms. Syata Prasad	V.P.	HDFC Life Insurance	27/9/18

S. No.	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	3	2.6
2	Interactive approach	3	2.4
3	Content	3	2.6
4	Personality	3	2.8
5	Industry Relevance	3	2.4
Total		15	12.8
Percentage		60%	51.2%

Name & Signature of Attending Faculty:

(DR. MANISHA GUPTA) *Manisha*

Name & Signature of Class Coordinator:

d
HOD/Prog. Coordinator:

d

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Doc No. : JIMS/VK/ACAD/F/14

Guest Lecture Audit

S. No.	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA II B (m) 2016-19 Batch	Ms. Syata Prasad	V.P.	HDFC Life Insurance	27/9/18

S. No.	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	3	2.6
2	Interactive approach	3	2.4
3	Content	3	2.6
4	Personality	3	2.8
5	Industry Relevance	3	2.4
Total		15	12.8
Percentage		60%	51.2%

Name & Signature of Attending Faculty:

(DR. MANISHA GUPTA)

Name & Signature of Class Coordinator:

HOD/Prog. Coordinator:

d



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 20th September, 2018

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-V A&B (Morning)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 09th October, 2018 (Tuesday)

Speaker : Mr. Anshu Mali Saxena
Director

Company : Interactiveye Services Pvt. Ltd.

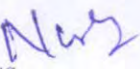
Timing : 10:00 am to 11:00 am

Topic : Creative Thinking and Innovative Creations

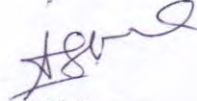
Venue : JIMS -VK Auditorium

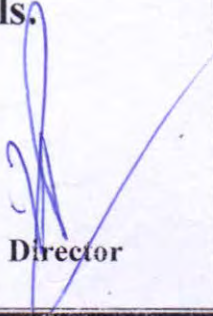
Coordinator to arrange : Ms. Nisha Wadhawan & Dr. Manisha Gupta

Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Head- Corporate Affairs

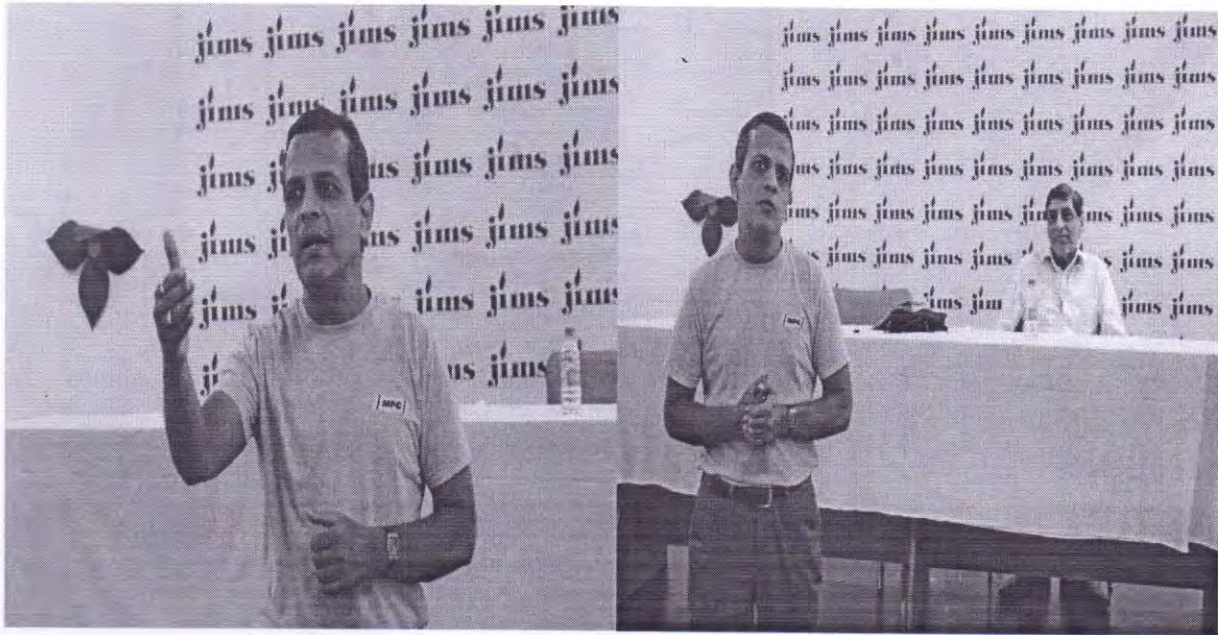

HOD
(Mgmt.)


Director

Date: 09/10/2018

Event Name: Creative Thinking & Innovative Creations

Place: Jagannath International Management School, Vasant Kunj



Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Doc No. : JIMS/VK/ACAD/F/14

Guest Lecture Audit

S. No.	Course/ Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA V B (m)	Mr. Anshu Mali Saxena	Director	Interactive Services Pvt Ltd	9/10/18

S. No.	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	5	5
2	Interactive approach	5	5
3	Content	5	4
4	Personality	4	5
5	Industry Relevance	5	4
Total		24	23
Percentage		96%	92%

Name & Signature of Attending Faculty:

Name & Signature of Class Coordinator:

HOD/Prog. Coordinator:

α



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 24.01.2019

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-IIA&B (Morning)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 28th January, 2019 (Monday)

Speaker : Mr. Rajiv Ohri
General Manager-Sales & Marketing

Company : Future Retail Ltd.

Timing : 11-12 Noon.

Topic : Retail Management with specific reference to Big Bazaar.

Venue : Auditorium, JIMS Vasant Kunj, New Delhi

Coordinator to arrange : Ms. Anisha Tandon & Ms. Divya Gupta

Note: All the students must be dressed in formals.

Class
Co-ordinator

Manager- Legal
and Corporate Affairs

Head- Corporate Affairs

HOD
(Mgmt.)

Director

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified
Recognised u/s 2(f) by UGC

REPORT

Session on “Retail Management with specific reference to Big Bazaar”

(Monday, January 28, 2019)

Event Category: Guest Lecture

Topic: “Retail Management with specific reference to Big Bazaar”

Date: 28th January 2019

Time: 11am-12pm

Venue: Jagannath International Management School, Vasant Kunj

Resource Person(s) with Designation and Organization:

1. Mr. Rajiv Ohri, General Manager – Sales & Marketing, Future Retail Ltd.

Beneficiaries with number:

1. Faculty , Department of Management Studies - 2
2. BBA Students [2A M & 2 B M], JIMS, Vasant Kunj -87

Faculty Coordinator:

- 1: Dr. Nidhi Gupta, Head, Department of Management Studies
2. Ms. Anisha Tondon & Ms. Divya Gupta

Learning Objectives:

1. To know about the retail business and understand the working operations in retail management.
2. To make students learn working pattern and strategic planning of retail business with special reference to Big bazaar.
3. To understand and explore retail management as a career option.

Report:

Department of Management Studies, JIMS, Vasant Kunj, organized a guest lecture on “**Retail management with special reference to Big Bazaar**” on 28th Jan'19 at JIMS, Vasant Kunj. A retail management expert had come to empower students with his domain expertise and career openings in this popular upcoming career option. The session was attended by around 87 students. It began with a warm welcome of the speaker and handling him a bamboo planter.

The speaker shared useful insights of the retail business which ignited sparks among the gathered students about opening world of future career opportunities in retail management. The information generated a keenness among students to explore the retail world as a career option. The session was immensely enlightening with some first-hand experiences from the big retail world like Big Bazaar by the speaker. The session was then concluded by a vote of thanks by a student volunteer.



Prof. Bhushan Manchanda, Associate Professor, Head Corporate Affairs, JIMS, VK sharing his views about retail management during the session with Mr. Rajiv Ohri, General Manager – Sales & Marketing

Learning Outcome:

1. Participants learned about the retail management in depth and gained insights of working systems of retail business.
2. With the help of one-on-one interaction, students were able to get hang of day-to-day experiences of working in leading retail businesses like Big Bazaar.
3. It gave a roadmap to future career in sales and marketing to find success in retail management.

Faculty Coordinator

Dr. Nidhi Gupta
Head- Department of Management Studies



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 05th March, 2019

NOTICE

SESSION UNDER EMINENT/SPECIAL LECTURE SERIES

This is to inform all the students of BBA-VI A&B (Morning & Evening) Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 07th March, 2019 (Thursday)

Speaker : Ms. Neha Bhatnagar
Head-Partnerships & Research

Company : Impact Investing Council, Delhi

Timing : 12:00 Noon to 02:00 PM

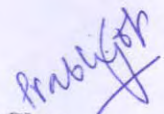
Topic : **SDGs & Impact Investing**

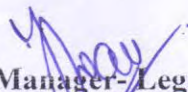
Dress Code : Formals

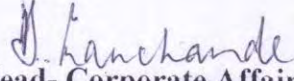
Venue : JIMS -VK Auditorium

Faculty


Coordinators : Ms. Nisha Wadhawan, Dr. Manisha Gupta
Ms. Prabhjot Kaur & Mr. P.K. Pandey


Class
Co-ordinator


Manager- Legal
and Corporate Affairs


Head- Corporate Affairs


HOD
(Mgmt.)


Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of United Nations Global Compact, New York

ISO 9001:2015 Quality Certified

REPORT

Session on "SDGs and IMPACT INVESTING"

(March 07, 2019)

Event Category: Special Lecture Series

Topic: SDG's and Impact Investing

Date: March 07, 2019

Time: 12 Noon - 2pm

Venue: Auditorium, Jagannath International Management School, Vasant Kunj

Resource Person(s) with Designation and Organization: Ms.Neha Bhatnagar, Head Partnerships & Research, Impact Investing Council Delhi

Beneficiaries with number:

1. Faculty , Department of Management Studies - 2
2. Students of BBA [6A M, 6B M, 6A E, 6B E]- 164

Faculty Coordinator:

1. Dr. Nidhi Gupta, Head, Department of Management Studies
2. Ms.Nisha Wadhawan & Dr. Manisha Gupta

Learning Objectives:

1. How Impact investing and SDGs initiatives are the need for investors and companies of all sizes to adapt and transform their core business strategies to deliver financial, social and environmental performance.
2. How to use the SDGs as the basis for engaging in untapped markets, generating investments in developing countries and navigating risks and opportunities.

Report:

The guest lecture started with a very nice “peace prayer” by our student of IV-B (M), Ms. Vidhi Juneja. The guest lecturer started with introducing herself, and she also introduced the subject which is very new for the students. She told her experience in the corporate world as she heads the particular department. She goes on to talk about the importance of Impact Investment and how her organization Impact Investment Council is helping in this noble cause. She emphasized that it is the need of the hour; the role it plays in sustainable development, and how one can come up with the innovative solutions.

She further gave details and insights into the subject as she is the head and the subject matter expert. She finished the lecture while emphasizing on the importance of impact investment for the future generation to survive and how youth can contribute in protecting the environment



Students interacting with the Guest Ms.Neha Bhatnagar




Director Dr. R K Dhar and HOD (Management) Dr. Nidhi Gupta with the Guest Ms. Neha Bhatnagar

Learning Outcome:

1. Better understanding of the impact investing and their linkage with SDGs.
2. The interaction with the resource person helped the students to get to know more about untapped markets and how they can start new business ventures related to the respective fields.


Name & Signature
Faculty Coordinator


Dr. Nidhi Gupta
Head- Department of Management Studies



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of United Nations Global Compact, New York

ISO 9001:2015 Quality Certified

Dated: 12th April, 2019

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-VI A&B (Morning)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 16th April, 2019 (Tuesday)

Speaker : Ms. Ritu Grover
Chief Executive Officer (CEO)

Company : TGH Lifestyle Services Pvt. Ltd.

Timing : 11:00 am to 12:00 noon

Topic : Entrepreneur's Journey

Venue : JIMS -VK, Auditorium

Coordinator to arrange : Ms. Nisha Wadhawan & Dr. Manisha Gupta

Note: : All the students must be dressed in Formals.

Manish
Class
Co-ordinator

Manish
Manager - Legal
and Corporate Affairs

S. Hanjande
Head- Corporate Affairs

Rohit
HOD
(Mgmt.)

Manish
Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of United Nations Global Compact, New York

ISO 9001:2015 Quality Certified

REPORT

Session on "ENTREPRENEUR'S JOURNEY"

(April 16, 2019)

Event Category: Guest Lecture

Topic: Entrepreneur's Journey

Date: April 16, 2019

Time: 11am - 12pm

Venue: Jagannath International Management School, Vasant Kunj

Resource Person(s) with Designation and Organization: Ms.Ritu Grover, CEO TGH lifestyle Services Ltd.

Beneficiaries with number:

1. Faculty , Department of Management Studies - 2
2. Students of BBA [6A M, 6B M]- 91

Faculty Coordinator:

1. Dr. Nidhi Gupta, Head, Department of Management Studies
2. Ms. Nisha Wadhawan & Dr. Manisha Gupta

Learning Objectives:

1. To help the students acquire necessary knowledge and skills required for organizing and carrying out entrepreneurial activities,
2. To develop the ability of analyzing and understanding business situations in which entrepreneurs act.
3. To master the knowledge necessary to plan entrepreneurial activities.

Report:

The lecture enlightened the students on the basics of entrepreneurial skills, objectives, resource handling, innovations and other important activity in business. Besides this, the guest also elaborated the path to achieve milestone through developing entrepreneurial skills like confidence, new ideas, managing resources.

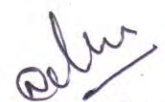


Students asking questions from Ms. Ritu Grover

Learning Outcome:

1. Students learnt about the necessary skills to start new business ventures
2. Students learnt about how the macro environment can impact the business decisions
3. Students learnt to plan the business activities as per entrepreneurial activities as per the dynamic environment


Faculty Coordinator


Dr. Nidhi Gupta
Head- Department of Management Studies



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 11th September, 2018

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-I A&B (Evening)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 12th September, 2018 (Wednesday)

Speaker : Mr. Kapil Garg
Director

Company : Ethical Power

Timing : 03:00 pm to 04:00 pm

Topic : Digital Marketing

Venue : JIMS –VK Auditorium

Coordinator to arrange : Ms. Sakshi Chhabra & Ms. Smriti Dua

Note: : All the students must be dressed in Formals.

Class
Co-ordinator

Head- Corporate Affairs

HOD
(Mgmt.)

Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

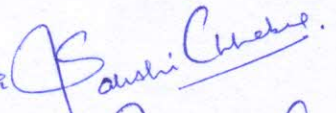
Doc No. : JIMS/VK/ACAD/F/14

Guest Lecture Audit

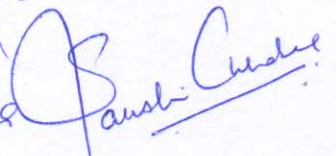
S. No.	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA IA	Mr. Kapil Gang.	Director	Ethical Power	12/09/18

S. No.	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	04	04
2	Interactive approach	04	04
3	Content	05	05
4	Personality	04	05
5	Industry Relevance	04	04
Total		19	22
Percentage		76%	88%

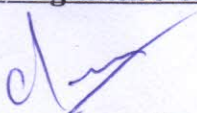
Name & Signature of Attending Faculty:

Ms. Saushti Chhabra 

Name & Signature of Class Coordinator:

Ms. Saushti Chhabra 

HOD/Prog. Coordinator:



1



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 05th October, 2018

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-III A&B (Evening)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 11th October, 2018 (Thursday)

Speaker : Mr. Himanshu Garg
Director

Company : StarTech Consulting and Solutions

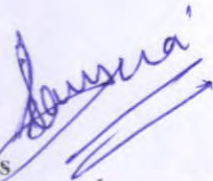
Timing : 03:00 pm to 04:00 pm

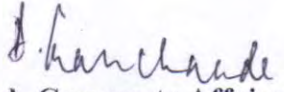
Topic : Technology for Business

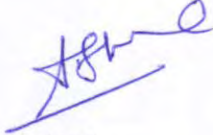
Venue : JIMS –VK Auditorium

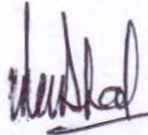
Coordinator to arrange : Ms. Sanjna Aggarwal & Dr. Sartaj Khera

Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Head- Corporate Affairs

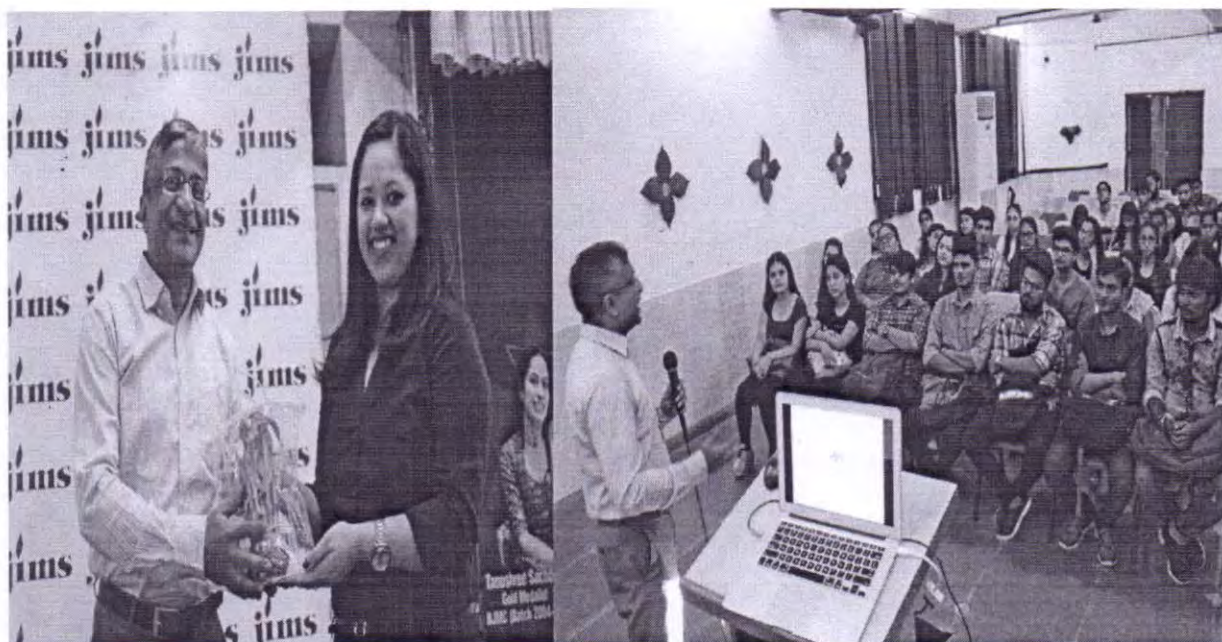

HOD
(Mgmt.)


Director

Date: 11/10/2018

Event Name: Technology for Business

Place: Jims, VasantKunj



Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Doc No. : JIMS/VK/ACAD/F/14

Guest Lecture Audit

S. No.	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA III A f (E) B	Mr. Himanshu Gaep	Director	StarTech consultancy & solutions	11 th Oct, 2018

S. No.	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	4	3.4
2	Interactive approach	3.8	3
3	Content	3	3.4
4	Personality	4	3.6
5	Industry Relevance	3.7	3.4
Total		18.5	16.8
Percentage		74%	67.2%

Name & Signature of Attending Faculty:

Dr. Santaj Khera

Name & Signature of Class Coordinator:

HOD/Prog. Coordinator:



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Date: 15th October, 2018

NOTICE FOR GUEST LECTURE

This is to inform all the students of **BBA-I A&B (Evening)** Semester to attend the Guest Lecture organized as per the details given as under:

Date/Day : 17th October, 2018 (Wednesday)

Speaker : Dr. Avtar Singh Sethi

Ex-JIMS, VK (HOD-Management) & Corporate Trainer

Timing : 03:00 pm to 04:00 pm

Topic : Digital Marketing

Venue : JIMS –VK Auditorium

Coordinator to arrange : Ms. Sakshi Chhabra & Ms. Smriti Dua

Note: : All the students must be dressed in Formals.

Sakshi Chhabra
Class 10/10/2018
Co-ordinator

D. Chanchande
Head- Corporate Affairs

Ashu
HOD
(Mgmt.)

J. Wadhwa
Director

Date: 17/10/2018

Event Name: Digital Marketing

Place: Jims, VasantKunj



Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

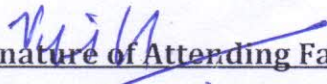
Recognized u/s 2(f) by UGC

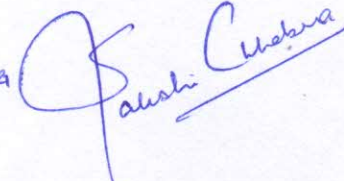
Doc No. : JIMS/VK/ACAD/F/14


Guest Lecture Audit

S. No.	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA	Dr. A.S Sethi	Corp. Trainer & X-HOD		17/10/18.

S. No.	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	05	05
2	Interactive approach	05	04
3	Content	05	05
4	Personality	05	05
5	Industry Relevance	04	05
Total		24	24
Percentage		96%	96%

Name & Signature of Attending Faculty:  Mr. Vipul Singh

Name & Signature of Class Coordinator:  Ms. Saushti Chhabra

HOD/Prog. Coordinator:




Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

Dated: 14th January, 2019

NOTICE FOR ALUMNI GUEST LECTURE

This is to inform all the students of **BBA-II A&B (Evening)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 16th January, 2019 (Wednesday)

Speaker : Mr. Prateek Misra,
Sales Manager

Company : Zomato Media Pvt. Ltd

Timing : 03:00 PM to 4:00 PM

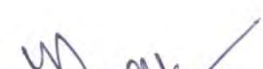
Topic : Sales Management with specific reference to fast food”
Industry

Room No. : S-1


Coordinator to arrange : Ms. Sakshi Chhabra & Ms. Anshu Punshi

Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Manager - Legal
and Corporate Affairs


Head- Corporate Affairs


HOD
(Mgmt.)

Director

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

Report

Session on “Sales Management with Specific Reference to Fast Food Industry”

(Wednesday, January 16, 2019)

Event Category: Guest Lecture

Topic: “Sales Management with specific reference to fast food industry”

Date: 16 January, 2019

Time: 03:00pm-04:00pm

Venue: Jagannath International Management School, Vasant Kunj

Resource Person(s) with Designation and Organization:

1. Mr. Prateek Mishra , Sales Manager, Zomato

Beneficiaries with number:

1. Faculty , Department of Management Studies - 11
2. BBA Students [2A E & 2B E], JIMS, Vasant Kunj - 76

Faculty Coordinator:

Ms Sakshi Chhabra & Ms. Anshu Punshi

Learning Objectives:

1. To know about the food business and understand the operations in fast-food industry
2. To make students learn working pattern and strategic planning of sales business with special reference to Zomato
3. To understand and explore sales management as a career option.

Report:

Department of Management Studies, JIMS, Vasant Kunj, organized a guest lecture on “Sales management with specific reference to fast food industry” on 16th Jan'19 at JIMS, Vasant Kunj.

A sales management expert from Zomato came to empower students with his domain expertise and career options in this upcoming field of fast food delivery and aggregator. The session was attended by around 80 students. It began with a warm welcome to the speaker and handing over a bamboo planter. The speaker shared useful insights about the industry scenario with strategic differences in the major competitors like Swiggy, UberEats, Food Panda and the like; which ignited sparks among the gathered students about how big this industry is and what levels of operational hurdles and challenges are faced by this industry. The session was immensely enlightening with some first-hand experiences of the speaker. The session was then concluded with a vote of thanks by a student volunteer and the guest was felicitated with a momentum.



Prof. B Manchanda welcoming the Guest Speaker Mr. Prateek Mishra

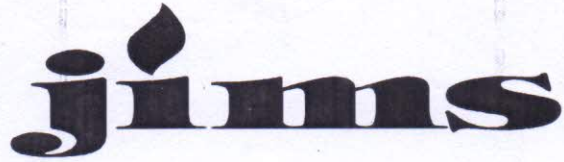
Learning Outcome:

1. Participants learned about the sales management in depth and gained insights of working systems of Fast- food industry.
2. The audience became aware about the not-so-easy scenario of this industry.
3. It gave an idea about the requisite skills and the roadmap for career options in this Industry.

Faculty Coordinator

Dr. Nidhi Gupta

Head-Dept. of Management Studies



Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

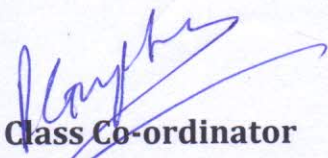
NOTICE

PERSONALITY DEVELOPMENT LECTURES

Date: 30th August 2018

This is to inform all the students of BCA- III Semester (II Shift) to attend a Guest lecture organized as follows:-

Date/Day : 31.08.2018 (Friday)
Speaker : Ms. Kavita Rajput Chaturvedi, Soft skill trainer
Company Name : Genpact
Topic : CV Making & Body language
Timing : 01.15 pm- 02.10pm
Coordinator : Ms. Priyanka Gupta (To Arrange)
Venue. : F-2


Class Co-ordinator
Director


Manager


Head (IT-Dept.)

(Corporate Affairs & Placements)

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)
Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified
Recognized u/s 2(f) by UGC

REPORT "SOFT SKILLS & BODY LANGUAGE"

Event Category: Personality Development Lectures

Topic: "CV MAKING & BODY LANGUAGE"

Date: 31st August 2018

Time: 1.15 pm - 2.10pm

Venue: F-2, JIMS, VK

Resource Person(s) with Designation and Organization:

1. Ms. Kavita Rajput Chaturvedi, Soft Skill Trainer, Genpact

Beneficiaries with number:

1. BCA-III (IInd Shift) JIMS, Vasant Kunj ----44

Faculty Coordinator:

1. Ms. Priyanka Gupta, class coordinator, BCA-III-E

Learning Objectives:

1. To know what are the ways to improvise the soft skills and body language for better placement opportunities.
2. To understand the corporate trends in terms of dressing, body language and corporate etiquettes.
3. To learn the ways to enhance our self confidence and how to be ready to face challenges during job interviews.

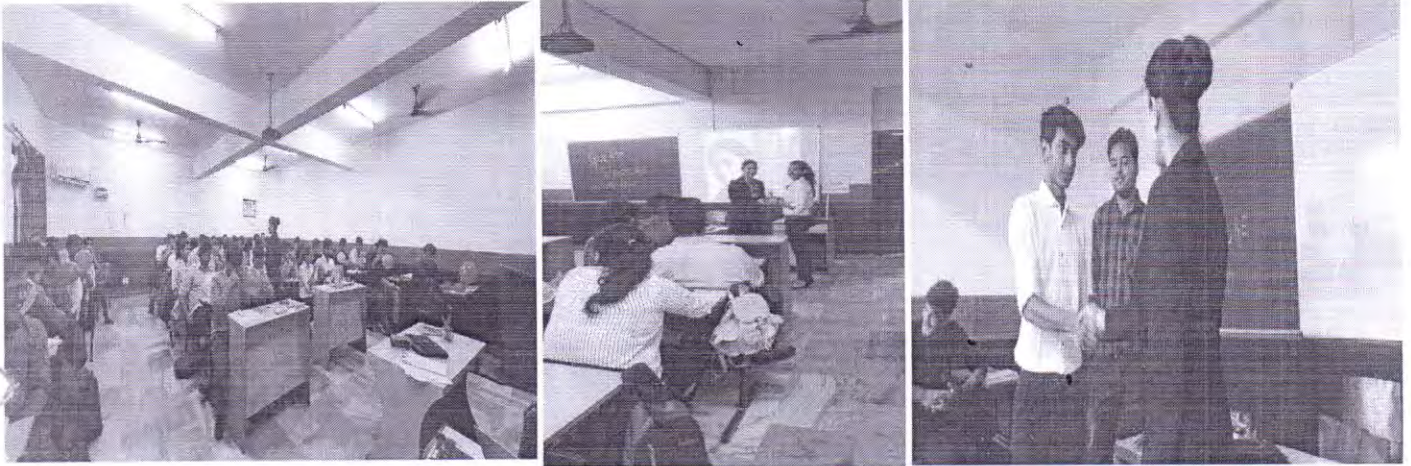
Report:

Department of Information Technology, JIMS, Vasant Kunj organized the personality development lecture for BCA – IIIrd semester students of IInd Shift on "CV Making and Body Language" which was taken by Ms. Kavita Rajput Chaturvedi, Soft Skill Trainer, Genpact. She shared with participating students soft skills development techniques, appropriate body language types and also sensitized them about proper behavior, socially and professionally, in formal and informal circumstances.

The lecture was attended by around 44 students and was very interestingly attended by them all. The guest lecture was highly appreciated by them all.

Learning Outcome:

1. Participants learned about how to make the initial strong impression during interview.
2. Also they found about the need and necessity of right body language and ideal soft skills to raise their chances of employability.
3. Students also learned about the techniques to improvise on all above mentioned soft skill techniques.



Students of BCA-III-E learning the soft skills, right body language and handshakes etc. during the session with the guest (L-R)

Priyanka

Ms Priyanka Gupta
Coordinator

Meenakshi

Dr Meenakshi Narula
Head-Dept. Of Information Technology



Jagannath International Management School

Vasant Kunj, New Delhi-70

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

NAAC Accredited and ISO 9001:2008 Quality Certified

NOTICE DETAILS OF PERSONALITY DEVELOPMENT LECTURE

Date: 9th April, 2019

This is to inform all the students of BCA- II Semester (I&II Shift) to attend a Guest lecture organized as follows:-

Date/Day : 11th April, 2019 (Thursday)

Speaker : Mr. Vikas Jain,

Designation : Founder

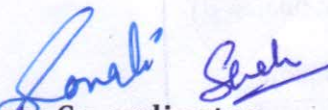
Company Name : Adhyan World

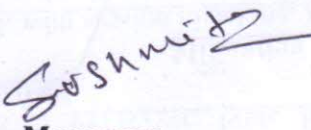
Topic : "Skill Development/Learnability/Motivation "


Timing : 12.00 Noon - 01.00 p.m.

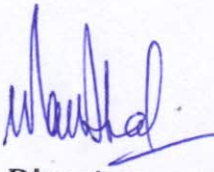
Coordinator : Ms. Sonali Sharma (I Shift)
Ms. Snehlata Sheoran(II shift) (To Arrange)

Room No. : Auditorium


Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

REPORT

“Skill Development/ Learnability/ Motivation”

Event Category: Personality Development Lecture

Topic: “Skill Development/ Learnability/ Motivation”

Date: 11th, April, 2019

Time: 12.00 Noon to 1.00 PM

Venue: Auditorium, JIMS, VK

Resource Person(s) with Designation and Organization:

1. Mr. Vikas Jain, Founder, ADHYAN WORLD

Beneficiaries with number:

1. BCA-II (Ist) JIMS, Vasant Kunj ----48
2. BCA-II (Ist) JIMS, Vasant Kunj ----46

Faculty Coordinator:

1. Ms. Snehalata , Class Coordinator –BCA-II-E
2. Ms. Sonali Sharma, Class Coordinator –BCA-II-M

Learning Objectives:

1. To inculcate the spirit of success and hard work in students
2. To Understand the benefits of skill development and its contribution to a successful life
3. What are some of the most in-demand IT career paths based and how to achieve the goals.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized Personality Development Lecture for BCA – IInd semester students of Ist and IInd Shift students on “Skill Development/ Learnability/ Motivation” which was taken by Mr.Vikas Jain, Founder, ADHYAN WORLD. He shared with students many skill development techniques and strategies on how to stay focused and always strive for success. Along with that he also encouraged the students to stay self-motivated and always have positive attitude towards life and the goals they want to achieve.

The lecture was attended by around 94 students and was of great learning experience to them. The students got to learn a lot from his experiences.



Mr. Vikas Jain, Founder, ADHYAN WORLD during the session(L-R)



Mr. Vikas Jain amongst the students of BCA during the session (L-R)

Learning Outcome:

1. Students who attended this lecture learnt about various ways to stay motivated and positive.
2. They got to know about many other technologies and career paths in the IT sector
3. Students interacted with the speaker and got many inputs on personality enhancement.

Name & Signature
Coordinator

Name & Signature
Head-Dept. of Information Technology

Name & Signature
Director



Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2008 Quality Certified

Recognized u/s 2(f) by UGC

NOTICE FOR GUEST LECTURE

Date: 23rd August 2018

This is to inform all the students of BCA- III Semester (I Shift) to attend a Guest lecture organized as follows:-

Date/Day : 24.08.2018 (Friday)

Speaker : Mr. Yatin Kapur, Alumni, UI Engineer

Company Name : TAIS Tech, a Mastek Company

Topic : structure the projects using front-end technologies and use UI libraries and frameworks

Timing : 12.10 pm- 01.05pm

Coordinator : Ms. Bhawna Dhruv (To Arrange)

Room No. : F-2

Class Co-ordinator

Corporate Manager

Head (IT-Dept.)

Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

REPORT

"Structure The Projects Using Front-End Technologies"

Event Category: Capability Enhancement Lectures

Topic: "Structure The Projects Using Front-End Technologies and Using UI Libraries and Frameworks"

Date: 24th August 2018

Time: 12-1.00pm

Venue: F-2, JIMS, VK

Resource Person(s) with Designation and Organization:

1. Mr Yatin Kapur, UI Engineer, TAIS Tech , A Masket Company

Beneficiaries with number:

1. BCA-III (1st Shift) JIMS, Vasant Kunj ----54

Faculty Coordinator:

1. Ms. Bhawna Dhruv, class coordinator, BCA-III-M

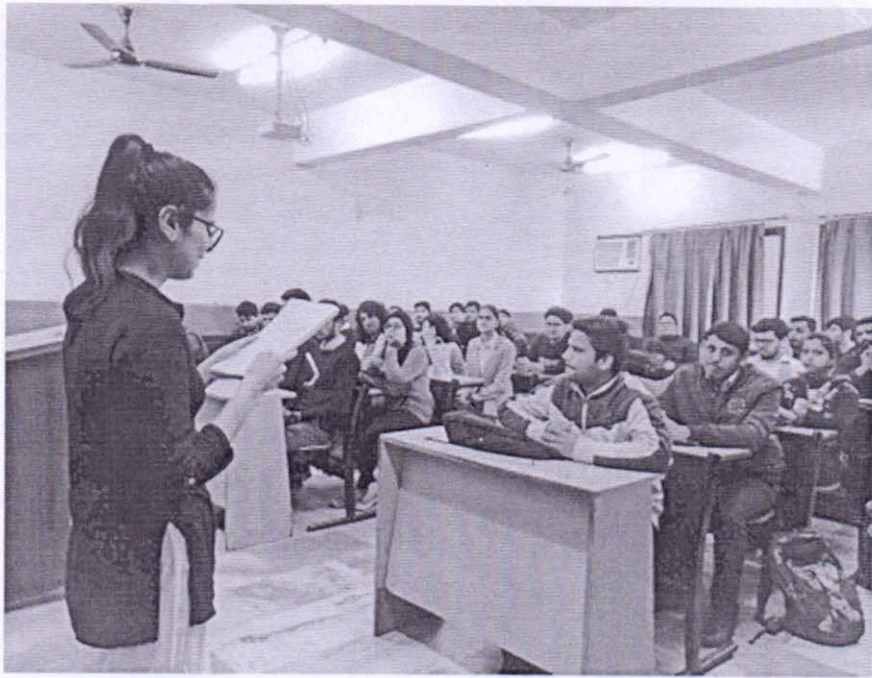
Learning Objectives:

1. To know what are the ways to structure the projects using Front End Tools.
2. To Understand the current IT career landscape.
3. To use UI libraries and frameworks.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized the capability enhancement lecture for BCA – IIIrd semester students of Ist Shift students on "Structure The Projects Using Front-End Technologies and Using UI Libraries and Frameworks" which was taken by Mr Yatin Kapur , UI Engineer , Tais Tech , a Mastek Company. He shared with students his skills and how to develop UI based applications.

The lecture was attended by around 54 students and was little tough for them to relate with. Though it indeed was a great learning experience for them. The guest lecture was appreciated by them all.



BCA-Students during the session

Learning Outcome:

1. Participants learned about how to make the projects using Front End Tools.
2. Also they found about the current IT career in UI development.
3. Students learned about using UI libraries and frameworks, via examples.

Name & Signature
Coordinator

Name & Signature
Head-Dept. of Information Technology

Name & Signature
Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

NAAC Accredited and ISO 9001:2008 Quality Certified

Doc No. : JIMS/VK-1/ACAD/F/14

Guest Lecture Audit

Sl. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	Be A	Yatin Kaper	Alumni	Tatsteel	24/09/18

Sl. No	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	5	4.8
2	Interactive approach	3	3.2
3	Content	4	3.4
4	Personality	2	3.8
5	Industry Relevance	4	4.0
Total		18	19.2
Percentage		72	76.8

Name & Signature of Attending Faculty:

ANJALI PAHWA

Anjali Pahwa

Name & Signature of Class Coordinator:

B. Singh

HOD/Prog. Coordinator:

M. S.



Jagannath International Management School

Vasant Kunj, New Delhi-70
(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)
NAAC Accredited and ISO 9001:2008 Quality Certified

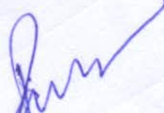
NOTICE

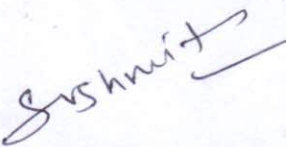
STUDENT COUNSELING AND CAREER GUIDANCE SESSION

Date: 23th August, 2018

This is to inform all the students of BCA- I Semester (I & II Shift) to attend a Guest lecture organized as follows:-

- Date/Day** : 24th August, 2018 (Friday)
- Speaker** : Ms. Ramita Kumar, ALUMNI
- Designation** : Experience Management Team | RISK - Central
- Company Name** : EY (Ernst Young)
- Topic** : "Roadmap for software professionals".
- Timing** : 12.10 p.m. - 01.15p.m.
- Coordinator** : Ms. Puja Munjal (I Shift) & Ms. Snehlata (II Shift)
(To Arrange)
- Room No.** : **Auditorium**


Class Coordinator


Placement Manager


HOD-IT


Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)
Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified
Recognized u/s 2(f) by UGC

REPORT

“Roadmap for Software Professionals”

Event Category: Student Counseling and Career Guidance

Topic: “Raod Map For Software Professionals “

Date: 24th August 2018

Time: 12.10pm-1.15pm

Venue: Auditorium, JIMS, VK

Resource Person(s) with Designation and Organization:

1. Ms Ramita Kumar, Experience Management Team , Risk-Central ,EY(Ernst-Young)

Beneficiaries with number:

1. BC\A-I (1st & IInd Shift) JIMS, Vasant Kunj ----95

Faculty Coordinator:

1. Ms. Puja Munjal, class coordinator, BCA-I-M
2. Ms. Snehlata , class coordinator, BCA-I-E

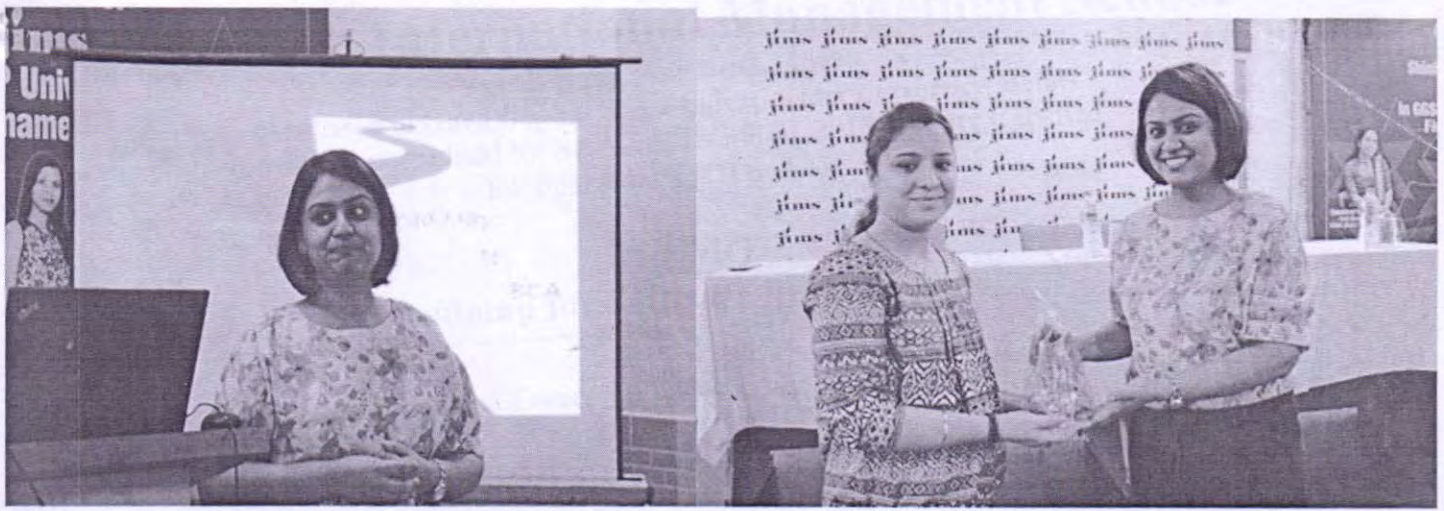
Learning Objectives:

1. To know what are the career options, students have after BCA.
2. To Understand the current IT career landscape.
3. What are some of the most in-demand IT career paths based on earning power, growth potential, job outlook and excitement.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized the special career guidance lecture for BCA – Ist semester students of Ist & IInd Shift students on “Roadmap for software professionals” which was taken by Ms Ramita Kumar, a JIMS Alumni and presently working with EY (Ernst & Young) as Experience Manager. She shared with students her experiences from the industry and how and what planning is required as an undergraduate student if they are looking forward to joining corporate sector immediately after completion of BCA degree.

The lecture was attended by around 95students and was of great learning experience to them. The guest lecture was appreciated by them all.



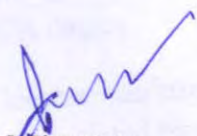
Ms Ramita Kumar, Experience Management Team , Risk-Central ,EY(Ernst-Young) being welcomed by a student of BCA(L-R)

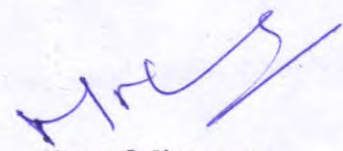


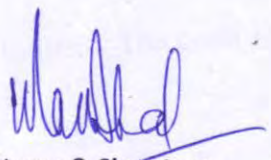
Ms. Ramita Kumar with student participants during the session (L-R)

Learning Outcome:

1. Participants learned about how to make a start after BCA from one of the alumni of JIMS itself.
2. They also got to know what are the current job trends in IT industry.
3. They interacted with the speaker and learned on what are the expectations and how to plan the career from very beginning.


 Name & Signature
 Coordinator


 Name & Signature
 Head-Dept. of Information Technology


 Name & Signature
 Director

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Doc No. : JIMS/VK-1/ACAD/F/14

Guest Lecture Audit

Sl. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BCA -I (E)	Ms. Ramita Kumar	Experience Management Team	EY	24/8/18

Sl. No	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	3	4.6
2	Interactive approach	4	4.8
3	Content	3	3.8
4	Personality	3	4.8
5	Industry Relevance	4	3.8
Total		17/25	21.8
Percentage		68%	87.2%

Name & Signature of Attending Faculty:



Name & Signature of Class Coordinator:



HOD/Prog. Coordinator:



Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

NAAC Accredited and ISO 9001:2008 Quality Certified

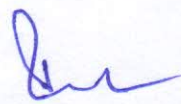
Doc No. : JIMS/VK-1/ACAD/F/14

Guest Lecture Audit


Sl. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BCA I M 2018 - 2021	Ms. Ramita Kumar	Experience Management Team	EY	24/8/18

Sl. No	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	4	4.6
2	Interactive approach	3	4.8
3	Content	3	4.2
4	Personality	3	5
5	Industry Relevance	3	4.6
Total		16	23.2
Percentage		64	92.8

Name & Signature of Attending Faculty:

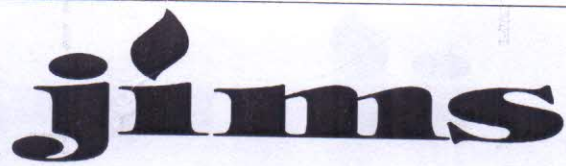

Pooja Mujal

Name & Signature of Class Coordinator:


Pooja Mujal

HOD/Prog. Coordinator:





Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified
Recognized u/s 2(f) by UGC

NOTICE

EMINENT / SPECIAL LECTURE SERIES

Date: 05th September 2018

This is to inform all the students of BCA- V Semester (I & II Shift) to attend a Guest lecture organized as follows:-

Date/Day : 10.09.2018 (Monday)

Speaker : Mr. Kapil Garg, Founder

Company Name : EPOWER

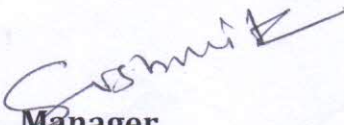
Topic : Digital Marketing and Online advertising - the key trends and future IT Industry (Products and Services) - how they are organized and how they really work

Timing : 12.10 pm- 02.10pm

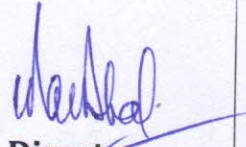
Coordinator : Ms. Dr. Harsha Ratnani (For Morning) (To Arrange)
Ms. Shalu Tandon (For Evening)

Venue. : Auditorium (Basement)


Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)
Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified
Recognized u/s 2(f) by UGC

REPORT "Digital Marketing & Online Advertising"

Event Category: Eminent /Special Lecture

Topic: "Digital Marketing & Online Advertising"

Date: 10th September, 2018

Time: 12.10pm-2.10pm

Venue: Auditorium, JIMS, VK

Resource Person(s) with Designation and Organization:

1. Mr Kapil Garg, Founder, EPOWER

Beneficiaries with number:

1. BCA-V (Ist& IInd Shift) JIMS, Vasant Kunj ----98

Faculty Coordinator:

1. Dr. Harsha Ratnani, class coordinator, BCA-V-M
2. Dr. Sahlu Tandon , class coordinator, BCA-V-E

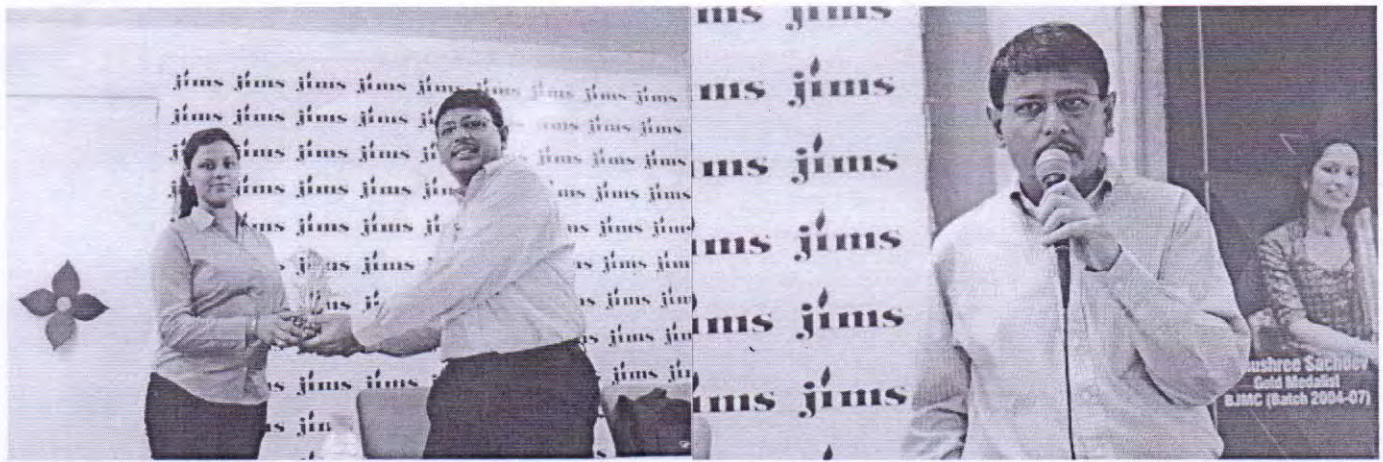
Learning Objectives:

1. To know what are the key trends in the market for Digital Marketing and Online Advertising.
2. To explore the IT Industry upcoming products and services for online promotion.
3. To understand how this sector is organized and how the industry really works.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized the special lecture for BCA-Vth semester students of Ist & IInd Shift on "Digital Marketing and Onilne Advertising" which was taken by Mr. Kapil Garg, Founder, EPOWER. He shared with students the basic knowledge of how digital marketing companies work, what are the latest products and services being used in the industry for online advertising or marketing.

The lecture was attended by around 98 students and was not at all tough for them to relate with. It was a good learning experience and quite knowledgeable too. Students appreciated the speaker and enjoyed the lecture.



Mr Kapil Garg, Founder, EPOWER being welcomed by one of the BCA-Student before the session and during the session (L-R)



Mr Kapil Garg amongst the BCA-V students during the session (L-R)

Learning Outcome:

1. Participants learned about how digital marketing industry works.
2. Also they found about the current IT tools and techniques for online advertising.
3. Students learned about how to make a start in Digital Marketing career.

[Handwritten Signature]
 Name & Signature
 Coordinator

[Handwritten Signature]
 Name & Signature
 Head-Dept. of Information Technology

[Handwritten Signature]
 Name & Signature
 Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

NAAC Accredited and ISO 9001:2008 Quality Certified

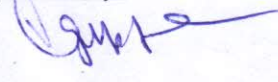
Doc No. : JIMS/VK-1/ACAD/F/14

Guest Lecture Audit

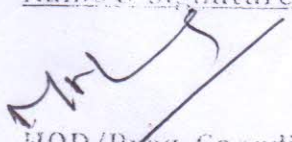
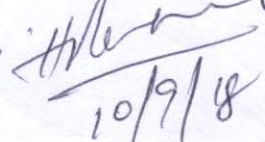
Sl. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BCA 2 nd -M	Mr Kapil Garg	Founder	Epower	10/9/18

Sl. No	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	5	4.8
2	Interactive approach	2	3.8
3	Content	3	3.8
4	Personality	3	4.0
5	Industry Relevance	4	4.4
Total		17	20.8
Percentage		68%	83.2%

Name & Signature of Attending Faculty:

Mr Vijay Gupta 

Name & Signature of Class Coordinator:

 Dr. Harshu Lakshmi 
10/9/18

HOD/Prog. Coordinator:

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

NAAC Accredited and ISO 9001:2008 Quality Certified

Doc No. : JIMS/VK-1/ACAD/F/14

Guest Lecture Audit

Sl. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BCA-V(B)	Mr. Kapil Gang.	Founder	E Power	10.9.18.

Sl. No	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	4	4.8
2	Interactive approach	4	4.6
3	Content	4	4.8
4	Personality	3	4.2
5	Industry Relevance	4	4.6
Total		19	23
Percentage		76%	92%

Name & Signature of Attending Faculty:

Name & Signature of Class Coordinator:

Ms Shalu Tandon

HOD/Prog. Coordinator:

MHS



Jagannath International Management School

Vasant Kunj, New Delhi-70

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

NAAC Accredited and ISO 9001:2008 Quality Certified

NOTICE

CAPABILITY ENHANCEMENT LECTURES

Date: 21st September, 2018

This is to inform all the students of BCA- I & III Semester (II Shift) to attend a Guest lecture organized as follows:-

Date/Day : 26th September, 2018 (Wednesday)

Speaker : Mr. Naresh Dubey,

Designation : Founder

Company Name : Coverskart.com

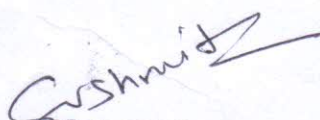
Topic : "E-Commerce"

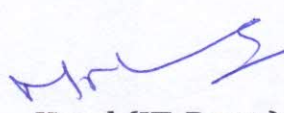
Timing : 02.00 p.m. - 03.00 p.m.

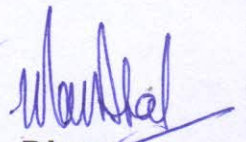
Coordinator : Ms. Snehlata (II Shift) & Ms. Priyanka Gupta (II Shift)
(To Arrange)

Room No. : Auditorium


Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

REPORT "E-Commerce"

Event Category: Capability Enhancement Lectures

Topic: "E-Commerce"

Date: 26th September 2018

Time: 2.00-3.00pm

Venue: Auditorium, JIMS, VK

Resource Person(s) with Designation and Organization:

1. Mr Naresh Duey, Founder , Cover.com

Beneficiaries with number:

1. BCA-I (IInd Shift) JIMS, Vasant Kunj ----50
2. BCA-III(IInd Shift) JIMS, Vasant Kunj ----45

Faculty Coordinator:

1. Ms. Snehalata , Class Coordinator –BCA-I-E
2. Ms. Priyanka Gupta, Class Coordinator –BCA-III-E

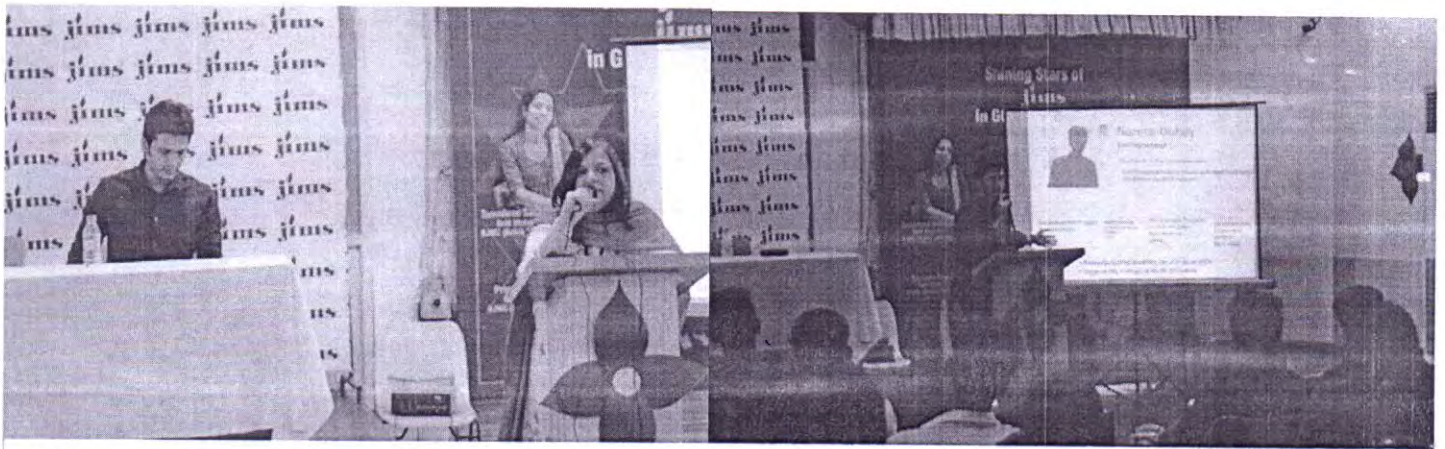
Learning Objectives:

1. To know what are the career options, students in the E-Commerce industry.
2. To Understand the working and challenges of Ecommerce industry
3. To understand the making of an Ecommerce project and from its inception and how to make it successful.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized the special capability enhancement lecture for BCA – Ist & IIIrd semester students of IInd Shift students on "E-COMMERCE" which was taken by Mr. Naresh Dubey, Founder, Covers.com. He shared with students the nitty gritty of E-Commerce development as well as maintenance and what planning is required as an undergraduate student if they are looking forward to joining corporate sector in an Ecommerce company immediately after completion of BCA degree.

The lecture was attended by around 95students and was of great learning experience to them. The guest lecture was appreciated by them all.



Ms Naresh Dubey being welcomed by Dr Meenakshi Narula, Head Department of Information Technology (L-R)



Mr Naresh Dubey amongst the students of BCA during the session (L-R)

Learning Outcome:

1. Participants learned about how to make a start after BCA for the career in E-Commerce.
2. They got to know in depth about working of Ecommerce companies and projects.
3. They interacted with the speaker and learned more about Ecommerce from development to maintenance and hurdles too.

Surach

Name & Signature
Coordinator

Meenakshi Narula

Name & Signature
Head-Dept. of Information Technology

Manish

Name & Signature
Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)
Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified
Recognized u/s 2(f) by UGC

FEEDBACK "E-Commerce"

Event Category: Capability Enhancement Lectures

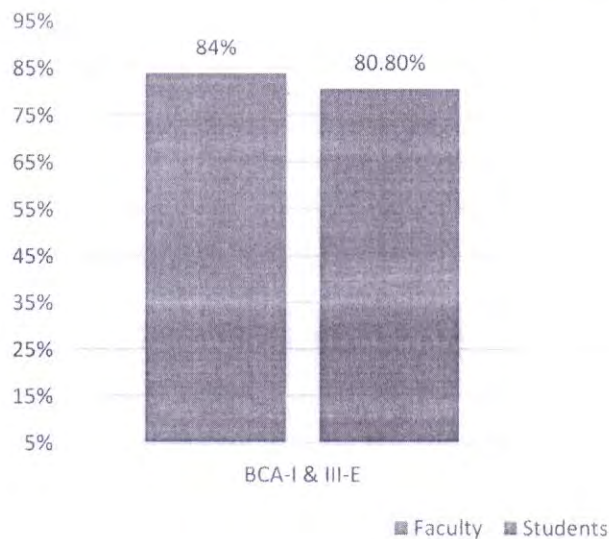
Topic: "E-Commerce"

Date: 26th September 2018

Resource Person(s) with Designation and Organization:

1. Mr Naresh Duey, Founder, Cover.com

Feedback Analysis



Feedback of session conducted by Mr. Naresh Dubey, Founder, Covers.com for
BCA-I & III-E Students

Name & Signature
Coordinator

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Doc No. : JIMS/VK-1/ACAD/F/14

Guest Lecture Audit

Sl. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BCA I, E	Mr. Naresh Dubey	CEO covers.com	Coverscat. com	26/9/18

Sl. No	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	4	4.6
2	Interactive approach	5	3.2
3	Content	4	4
4	Personality	4	4.2
5	Industry Relevance	4	4.2
Total		21	20.2
Percentage		84	80.8%

Name & Signature of Attending Faculty:

Name & Signature of Class Coordinator:

HOD/Prog Coordinator:



Jagannath International Management School

Vasant Kunj, New Delhi-70

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

NAAC Accredited and ISO 9001:2008 Quality Certified

NOTICE

CAPABILITY ENHANCEMENT LECTURES

Date: 15th January, 2019

This is to inform all the students of BCA- IV Semester (II Shift) ^{Ist+2} to attend a Guest lecture organized as follows:-

Date/Day : 18th January, 2019 (Friday)

Speaker : Mr. Sunil Sharma,

Designation : DGM

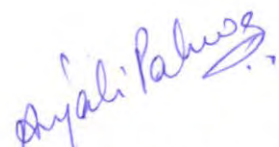
Company Name : R1 RCM India

Topic : "Block Chain"


Timing : 11.15 a.m. - 12.15 p.m.

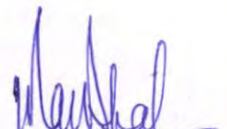
Coordinator : Ms. Anjali Pahwa (I Shift) & Ms. Priyanka Rattan (II Shift)
(To Arrange)

Room No. : **Auditorium**


Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)
Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified
Recognized u/s 2(f) by UGC

REPORT "BLOCK CHAIN"

Event Category: Capability Enhancement Lectures

Topic: "BLOCK CHAIN"

Date: 18th January, 2019

Time: 11-15am-12.15pm

Venue: Auditorium, JIMS, VK

Resource Person(s) with Designation and Organization:

1. Mr Sunil Sharma, DGM, R1 RCM INDIA

Beneficiaries with number:

1. BCA-IV (Ist & IInd Shift) JIMS, Vasant Kunj ----94

Faculty Coordinator:

1. Ms. Anjali Pahwa, Class Coordinator –BCA-IV-M
2. Ms. Priyanka Rattan, Class Coordinator –BCA-IV-E

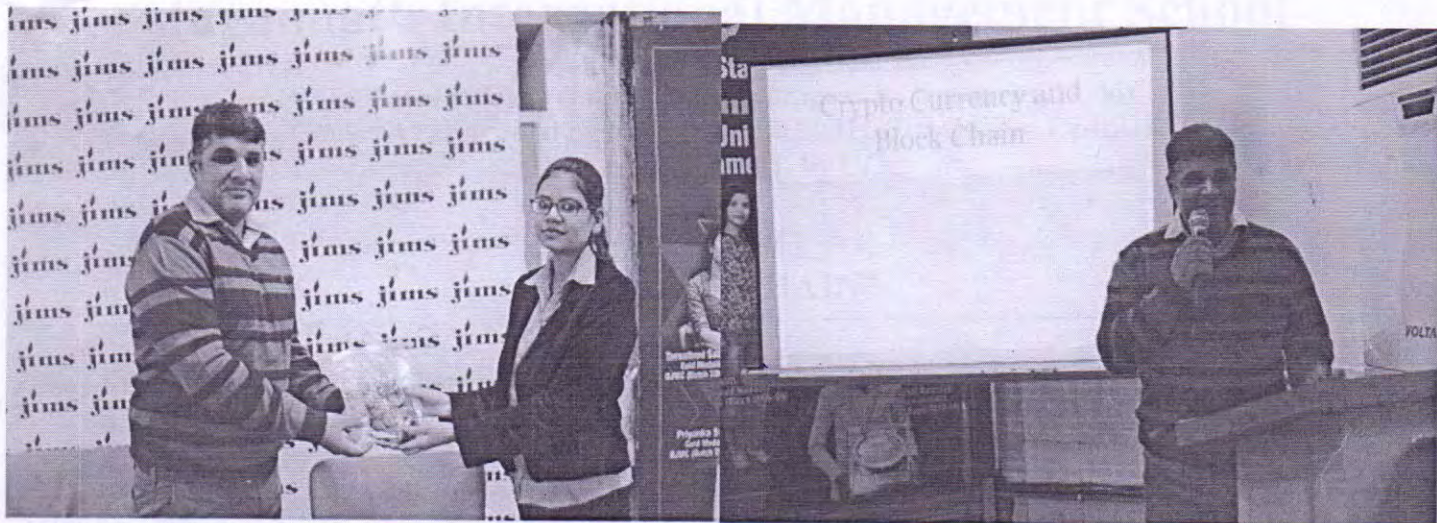
Learning Objectives:

1. To know the scope of Blockchain Technology
2. To know about application of this upcoming technology.
3. To find out about the hurdles n limitation of this technology.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized the special capability enhancement lecture for BCA – IVth semester students of Ist & IInd Shift students on "BLOCKCHAIN" which was taken by Mr. Sunil Sharma, DGM, R1 RCM India. He enlightened students with his knowledge and experience in Blockchain technology along with the scope of Blockchain technology in various applications beyond crypto currency.

The lecture was attended by around 94 students and was of great learning experience to them. The guest lecture was liked by them all.



Mr. Sunil Sharma, DGM, R1 RCM INDIA being felicitated by our student and during the session (L-R)



Mr. Sunil Sharma, during the session with students of BCA(L-R)

Learning Outcome:

1. Participants learned about what is Blockchain Technology
2. They got to know in depth about working of Blockchain.
3. They also learned about more application areas of Block chain technology.

[Handwritten Signature]
 Name & Signature
 Coordinator

[Handwritten Signature]
 Name & Signature
 Head-Dept. of Information Technology

Name & Signature
 Director

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC


Doc No. : JIMS/VK-1/ACAD/F/14

Guest Lecture Audit

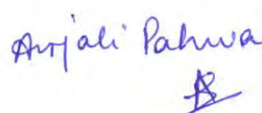
Sl. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BCA-IR-M	Sunil Sharma	DGM	RIRCM INDIA	18th Jan 2019

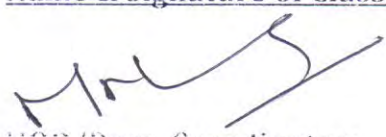
Sl. No	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	5	4.6
2	Interactive approach	4	3.6
3	Content	5	3.8
4	Personality	4	3.6
5	Industry Relevance	5	3.8
Total		23	19.4
Percentage		92%	77.6%

Name & Signature of Attending Faculty:


VIDUSHI

Name & Signature of Class Coordinator:


Anjali Pahwa


HOD/Prog. Coordinator:

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

①

Doc No. : JIMS/VK-1/ACAD/F/14

Guest Lecture Audit

Sl. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BCA 2017-20 IIT	Sunil Sharma	DGM	R I RCM India	18 th Jan 2019

Sl. No	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	4	4.2
2	Interactive approach	2	3.2
3	Content	3	3.8
4	Personality	3	3.8
5	Industry Relevance	3	3.6
Total		15	18.6
Percentage		60%	74.4%

Name & Signature of Attending Faculty:

Dr Hansha Kataria

Name & Signature of Class Coordinator:

PRIYANKA RATTAN

HOD/Prog. Coordinator:



Jagannath International Management School

Vasant Kunj, New Delhi-70

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

NAAC Accredited and ISO 9001:2008 Quality Certified

NOTICE

CAPABILITY ENHANCEMENT LECTURES

Date: 17th January, 2019

This is to inform all the students of BCA- II Semester (I&II Shift) to attend a Guest lecture organized as follows:-

Date/Day : 23rd January, 2019 (Wednesday)

Speaker : Mr. Iftekhhar Khan

Designation : CISCO Trainer

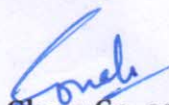
Company Name : KVCH

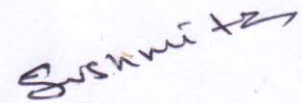
Topic : "Cyber security & Ethical Hacking"

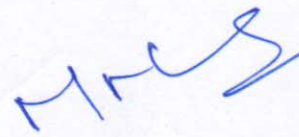
Timing : 11.15 a.m. - 01.15 p.m.

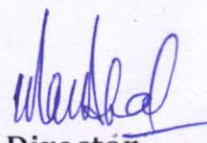
Coordinator : Ms. Sonali Sharma (I Shift) & Ms. Snehlata (II Shift)
(To Arrange)

Room No. : Auditorium


Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

REPORT

"Cyber Security and Ethical Hacking"

Event Category: Capability Enhancement Lectures

Topic: "Cyber Security and Ethical Hacking"

Date: 23rd January, 2019

Time: 11.15am-1.15pm

Venue: Auditorium, JIMS, VK

Resource Person(s) with Designation and Organization:

1. Mr Iftekhar Khan, CISCO Trainer, KVCH

Beneficiaries with number:

1. BCA-II (Ist & IInd Shift) JIMS, Vasant Kunj ----97

Faculty Coordinator:

1. Ms. Snehalata , Class Coordinator –BCA-II-E
2. Ms. Sonali Sharma, Class Coordinator –BCA-II-M

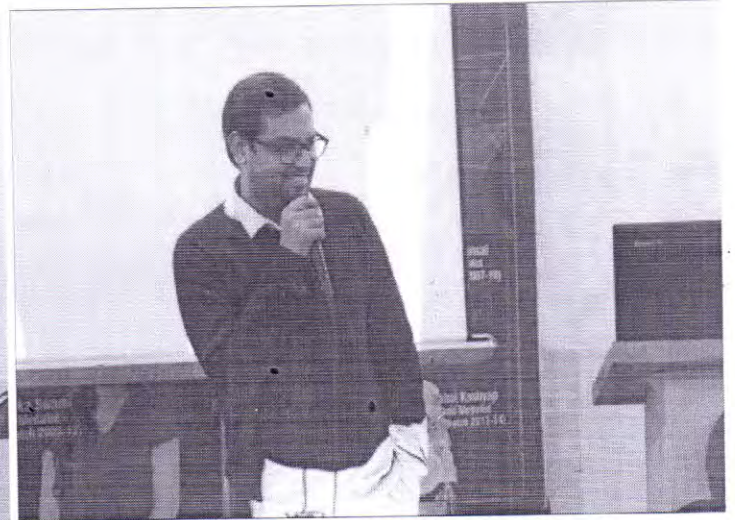
Learning Objectives:

1. To know more about cyber security and Ethical Hacking.
2. To Understand the effect of cybercrime and measures to prevent it.
3. What are some of the most in-demand IT career paths based on cyber security and ethical hacking skills.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized the special capability enhancement lecture for BCA – IInd semester students of Ist and IInd Shift students on "Cyber Security and Ethical Hacing" which was taken by Mr. Iftekhar Khan, CISCO Trainer, KVCH. He shared with students many cyber crimes and ethical hacking experiences from the past. Along with that he also shared with students few tools which can be used for preventing cyberattacks. He also threw some light on IT Acts against cyber criminals.

The lecture was attended by around 97 students and was of great learning experience to them. The students got to learn a lot from his experiences.



Mr. Iftekhar Khan, CISCO Trainer, KVCH during the session(L-R)

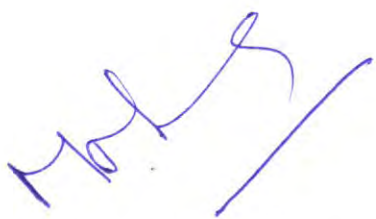


Mr Iftekhar Khan amongst the students of BCA during the session (L-R)

Learning Outcome:

1. Participants learned about what is cyber security and ethical hacking all about.
2. They got to know in depth about Laws prevailing in our country to curb cybercrimes.
3. They interacted with the speaker and learned more about career opportunities and ho to make a start in the field of ethical hacking as a professional.


Ms Sonali Sharma
Coordinator


Dr Meenakshi Narula
Head-Dept. of Information Technology

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

2

Doc No. : JIMS/VK-1/ACAD/F/14

Guest Lecture Audit

Sl. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BCA II - E	Mr. Jaffer Khan . Khan	CISSCO Trainer	KVCH	23/1/19

Sl. No	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	5	5
2	Interactive approach	5	5
3	Content	4	5
4	Personality	4	4.8
5	Industry Relevance	4	5
Total		22	24.8
Percentage		22/25 (88%)	99.2%

Name & Signature of Attending Faculty:

Ms. Snehlata Sharma

Name & Signature of Class Coordinator:

Ms. Snehlata Sharma

HOD/Prog. Coordinator:

[Signature]



Jagannath International Management School

Vasant Kunj, New Delhi-70

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)
NAAC Accredited and ISO 9001:2008 Quality Certified

NOTICE FOR GUEST LECTURE

Date: 06th February, 2019

This is to inform all the students of BCA- VI Semester (I & II Shift) to attend a Guest lecture organized as follows:-

Date/Day : 11th February, 2019 (Friday)

Speaker : Mr. P Somrajan

Designation : Director

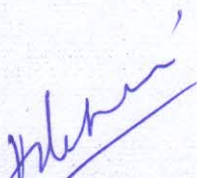
Company Name : IIT Delhi

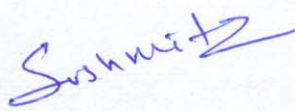
Topic : "Mentoring Session of incubation of Innovation ideas"

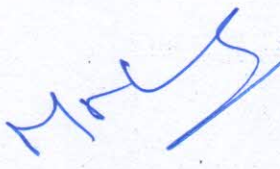
Timing : 11.15 a.m. - 12.15 p.m.

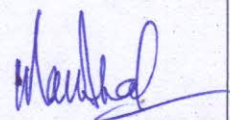
Coordinator : Dr. Harsha Ratnani (I Shift) & Dr. Shalu Tandon (II Shift)
(To Arrange)

Room No. : **Auditorium**


Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)
Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified
Recognized u/s 2(f) by UGC

REPORT

“Mentoring Session of Incubation of Innovation Ideas”

Event Category: Eminent /Special Lecture

Topic: ““Mentoring Session of Incubation of Innovation Ideas””

Date: 11th February, 2019

Time: 11.15pm-12.15pm

Venue: Auditorium, JIMS, VK

Resource Person(s) with Designation and Organization:

1. Mr P Somarajan, Executive Consultatnt, FTTI, IIT Delhi

Beneficiaries with number:

1. BCA-VI (Ist& IInd Shift) JIMS, Vasant Kunj ----98

Faculty Coordinator:

1. Dr. Harsha Ratnani, class coordinator, BCA-VI-M
2. Dr. Sahlu Tandon , class coordinator, BCA-VI-E

Learning Objectives:

1. To know what are the key areas for innovation trends in the market
2. To explore the new ideas IT Industry upcoming products and services for online promotion.
3. To understand how the.IT startups are started and to share their startup ideas

Report:

Department of Information Technology, JIMS, Vasant Kunj organized the special lecture for BCA-Vth semester students of Ist & IInd Shift on “Mentoring Session of Incubation of Innovation Ideas” which was taken by Mr. P Somarajan Executive Consultant, FTTI,IIT Delhi. He shared with students the basic idea of how and what Incubation cell does. How a startup idea is supported and incubated at FTTI and what are the steps in once own startup setup and how FTTI

The lecture was attended by around 98 students and was very much interactive for them to relate with. Many students did put forward their own startup ideas and seek feedback from Mr Somarajan. It was a good learning experience and quite knowledgeable too. Students appreciated the speaker and enjoyed the lecture.



Mr P Somrajan amongst the BCA-VI students during the session

Learning Outcome:

1. Participants learned about how incubation cell working and role.
2. Also they found about the current IT startups and how one has to start its own venture and take it further for expansion and support., followed by pitching to investors etc.
3. Students learned about how to make a start as Techpreneur and opt for once own startup.

Name & Signature
Coordinator

Name & Signature
Head-Dept. of Information Technology

Name & Signature
Director

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

4

Doc No. : JIMS/VK-1/ACAD/F/14

Guest Lecture Audit

Sl. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BCA - VI E	Mr. P. Somarajan	Executive Consultant	IIT Delhi	11.02.19

Sl. No	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	4	4.6
2	Interactive approach	3	3.8
3	Content	3	4
4	Personality	3	3.6
5	Industry Relevance	4	4.4
Total		17	20.4
Percentage		68%	81.6%

Name & Signature of Attending Faculty:

Anjali Pahwa

ANJALI PAHWA

Dr. Shalu Pandey

Name & Signature of Class Coordinator:

HOD/Prog. Coordinator:



Jagannath International Management School

Vasant Kunj, New Delhi-70

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

NAAC Accredited and ISO 9001:2008 Quality Certified

NOTICE

DETAILS OF EMINENT / SPECIAL LECTURE

Date: 25th February, 2019

This is to inform all the students of BCA-II Semester (I Shift) to attend a Guest lecture organized as follows:-

Date/Day : 28th February, 2019 (Thursday)

Speaker : MR. MANISH KUMAR,

Designation : TECHNICAL HEAD

Company Name : APTRON SOLUTIONS PVT. LTD

Topic : "CLOUD COMPUTING"

Timing : 11.15 a.m. - 12.10 p.m.

Coordinator : Ms. Sonali Sharma (I Shift)

Room No. : **F1**

Class Co-ordinator

Manager
(Corporate Affairs & Placements)

Head (IT-Dept.)

Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)
Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified
Recognized u/s 2(f) by UGC

REPORT "Cloud Computing"

Event Category: Eminent / Special Lecture Series

Topic: "Cloud Computing"

Date: 28th February, 2019

Time: 11:15 am to 12:10 am

Venue: Classroom F1, JIMS VK

Resource Person(s) with Designation and Organization:

1. Mr. Manish Kumar, Technical head, APTRON Solutions Pvt. Ltd.

Beneficiaries with number:

1. BCA-II (Ist Shift) JIMS, Vasant Kunj -----57

Faculty Coordinator:

1. Ms. Sonali Sharma, Class Coordinator –BCA-II-M

Learning Objectives:

1. To know more about Cloud computing and it's various advantages.
2. Introduction to various Cloud oriented platforms.
3. How to use packet switching and CCNP routing Techniques in cloud computing.

Report:

Department of Information Technology, JIMS, Vasant Kunj organized the Eminent / Special Lecture Series for BCA – IInd semester students of Ist Shift students on "Cloud Computing" which was taken by Mr. Manish Kumar, Technical head, APTRON Solutions Pvt. Ltd.. He shared with students many advantages of Cloud Computing and the various platforms which use this technology. Along with that he also shared with students the packet routing and switching techniques so as to make them aware of the various ways through which cloud computing can be implemented and can be used for technical and easy networking purposes.

The lecture was attended by 57 students and was of great learning experience to them. The students got to learn a lot from his experiences.



Mr. Manish Kumar, Technical head, APTRON Solutions Pvt. Ltd. being welcomed by a student of BCA




Mr. Manish Kumar amongst the students of BCA during the session (L-R)

Learning Outcome:

1. Participants learned about various trends and technologies working on Cloud computing.
2. They got to know about Packet switching and routing techniques which can be implemented in Cloud computing.
3. The students interacted with the speaker and learned more about career opportunities in the field of networking and cloud computing.


Name & Signature
Coordinator


Name & Signature
Head-Dept. of Information Technology


Name & Signature
Director

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC


Doc No. : JIMS/VK-1/ACAD/F/14

Guest Lecture Audit


Sl. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BCA - 11 - M	MR. MANISH KUMAR	TECHNICAL HEAD	APTRON SOLUTIONS	28/2/19

Sl. No	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	4	4.5
2	Interactive approach	4	4
3	Content	3	4
4	Personality	3	4.5
5	Industry Relevance	4	5
Total		18 22	22
Percentage		$18/25 = 72\%$	$22/25 = 88\%$

Name & Signature of Attending Faculty:


(SONALI SHARMA)

Name & Signature of Class Coordinator:


(SONALI SHARMA)

HOD/Prog. Coordinator:





Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of United Nations Global Compact, New York

ISO 9001:2015 Quality Certified

NOTICE FOR GUEST LECTURE

11th September, 2018

This is to inform all the students of **BA(JMC) I (M)** Semester Batch : 2017-2020 to attend the guest lecture organized as follows :

Date/Day : 13th September, 2018 (Thursday)

Speaker : Ms. Smriti Rastogi

Designation : Senior Anchor

Company : Rajyasabha Channel

Timing : 11:00 AM – 12:10 PM

Topic : Anchoring

Room No. : T-2

Coordinator : Ms. Garima Malhotra
(To Arrange)

Faculty : Ms. Geetika


MANAGER-CORPORATE
AFFAIRS & PLACEMENTS


CLASS CO-ORDINATOR


HOD-BA(JMC)


DIRECTOR

Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Doc No. : JIMS/VK/ACAD/F/14

Guest Lecture Audit

S. No.	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BA(JMC) IM	Ms. Smriti Rastogi	Sr. Anchor	Rajya Sabha Channel	13 th Sep, 2018

S. No.	Parameters	Feedback by Student	Feedback by Faculty
		Marks (Out of 25)	Marks (Out of 5)
1	Knowledge of the subject	23	5
2	Interactive approach	23	5
3	Content	21	5
4	Personality	23	5
5	Industry Relevance	23	5
Total		113	25
Percentage		90.4	100%

Name & Signature of Attending Faculty: Ms. Geetika

Geetika

Name & Signature of Class Coordinator: Ms. Sanyogita

Sanyogita

HOD/Prog. Coordinator:

M

Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of United Nations Global Compact, New York

ISO 9001:2015 Quality Certified

NOTICE FOR GUEST LECTURE

March 16, 2019

This is to inform all the students of **BA(JMC) IV M** Semester Batch : 2017-2020 to attend the guest lecture organized as follows :

Date/Day : 18th March, 2019 (Monday)

Speaker : Mr. Amit Arora

Designation : Senior Assistant Editor

Company : Doordarshan, Prasar Bharti


Timing : 11:15 AM – 01:15 PM

Topic : Anchoring & TV Programme Production

Room No. : T-2

Coordinator : Ms. Garima Malhotra
(To Arrange)

Faculty : Ms. Shruti Chopra/ Ms. Shikha Kukreja


MANAGER-CORPORATE
AFFAIRS & PLACEMENTS


CLASS CO-ORDINATOR


HOD-BA(JMC)


DIRECTOR

Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of United Nations Global Compact, New York

ISO 9001:2015 Quality Certified

Date: 19.03.2019

Guest Lecture

Topic: Anchoring & TV Programme Production

Date: 18th March 2019

Time: 11:15 - 01:15 pm

Venue: T-2

Resource Person(s) with Designation and Organization: Mr. Amit Arora, Senior Assistant Editor, Doordarshan, Prasar Bharti

Beneficiaries with number: 48

Faculty Coordinator: Ms. Garima Malhotra

Learning Objectives:

1. To learn the skills of anchoring for Broadcast medium
2. To understand the importance of writing script in broadcast medium

Report: Department of Media & Communication Studies organized a guest lecture on **Anchoring & TV Programme Production**. The students practiced to prepare anchor links. They learnt the art of writing on-the spot script. Mr. Arora talked/shared few tips to write good script. It was an interactive session.

Learning Outcome:

1. The students learnt to write script for broadcast medium
2. The students learnt the skill of anchoring for broadcast medium

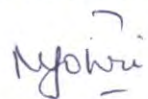


Students learning art of Anchoring



Felicitation of Mr. Amit Arora


Coordinator


HOD- BA(JMC)

JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of United Nations Global Compact, New York

ISO 9001:2015 Quality Certified

NOTICE FOR GUEST LECTURE

9th April, 2019

This is to inform all the students of **BA(JMC) IV M** Semester Batch: 2017-2020 to attend the Guest Lecture organized as follows :

Date/Day : 10th April, 2019 (Wednesday)

Speaker : Ms. Srishti Marwah

Designation : Anchor

Company : Network 18

Timing : 10:20am to 11:15am

Topic : Television Anchoring Techniques

Venue : T2

Dress Code : Formal (Strictly)

Coordinator : Ms. Garima Malhotra
(To Arrange)

Faculty : Mr. Anish Saxena

MANAGER-CORPORATE
AFFAIRS & PLACEMENTS

CLASS CO-ORDINATOR

HOD-BA(JMC)

DIRECTOR

Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of United Nations Global Compact, New York

ISO 9001:2015 Quality Certified

Date: 11.04.2019

Guest Lecture

Topic: Television Anchoring Techniques

Date: 10th April 2019

Time: 10:20 - 11:15am

Venue: T-2

Resource Person(s) with Designation and Organization: Ms. Srishti Marwah Anchor, Network 18

Beneficiaries with number:47

Faculty Coordinator: Ms. Garima Malhotra

Learning Objectives:

1. To understand the nuances of television anchoring
2. To learn the art of Television anchoring and scripting

Report: Department of Media & Communication Studies organized a guest lecture on **Television Anchoring Techniques**. The students learnt to write script for TV. They learnt the techniques of television anchoring. Ms. Srishti had practiced mock anchoring session for better understanding of the students.

Learning Outcome:

1. They learnt the techniques of television anchoring.
2. They understood the concept of television script writing.



Expert sharing the techniques of anchoring



Felicitation of the Expert


Coordinator


HOD-BA(JMC)



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)
Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

NOTICE FOR GUEST LECTURE

29th August, 2018

This is to inform all the students of **BA(JMC) I (M)** Semester Batch : 2018-2021 to attend the Guest Lecture organized as follows :

Date/Day : 30th August , 2018 (Thursday)

Speaker : Mr. Ashok Dixit

Designation : Sr. Editor, ANI

Timing : 10:00am - 11:00am

Topic : Use of Languages in Journalism

Room No. : T 1

Dress Code : Formal (strictly)

Coordinator : Ms. Sanyogita
(To Arrange)

Faculty : Ms. Priyanka Gandhi & Mr. Anurag


MANAGER-CORPORATE
AFFAIRS & PLACEMENTS


CLASS CO-ORDINATOR


HOD-BA(JMC)


DIRECTOR

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Doc No. : JIMS/VK/ACAD/F/14

Guest Lecture Audit

S. No.	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BA(JMC) I M	Mr. Ashok Dixit	Sr. Editor	ANI	30 th August 2018

S. No.	Parameters	Feedback by Student	Feedback by Faculty
		Marks (Out of 25)	Marks (Out of 5)
1	Knowledge of the subject	23	5
2	Interactive approach	13	3
3	Content	21	4
4	Personality	16	4
5	Industry Relevance	23	4
Total		96	30
Percentage		76.8	80%

Name & Signature of Attending Faculty: Ms. Priyanka Gandhi

Name & Signature of Class Coordinator: Ms. Sanyogita

HOD/Prog. Coordinator:



38

Jagannath International Management School
Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified
Recognised u/s 2(f) by UGC

NOTICE FOR GUEST LECTURE

September 11, 2018

This is to inform all the students of **BA(JMC) III M+E** Semester Batch : 2017-2020 to attend the guest lecture organized as follows :

Date/Day : 12th September, 2018 (Wednesday)

Speaker : Ms. Swati Sharma/ Ms. Akanksha Sharma

Designation : Anchor and Writer/ Voice over Artist

Timing : 12:10 PM – 01:05 PM

Topic : Role of an Anchor and how it is related with RJ

Room No. : T-2

Coordinator : Ms. Garima Malhotra/ Mr. Sunny Gupta
(To Arrange)

Faculty : Ms. Priyanka Tyagi/ Ms. Geetika Vashishtha

MANAGER-CORPORATE
AFFAIRS & PLACEMENTS

CLASS CO-ORDINATOR

HOD-BA(JMC)

DIRECTOR

JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

VASANT KUNJ, NEW DELHI-110070

(Affiliated to Guru Govind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2008 Quality Certified

Recognised u/s 2(f) by UGC

Doc No. : JIMS-VK/ACAD/F/14

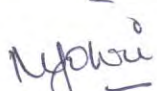
Guest Lecture Audit

S. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BA(JMC) : III M+E	Ms. Swati & Ms. Akansha	Author & Writer	Freelancer	12/9/2018

S. No	Parameters	Feedback by Student	Feedback by Faculty
		Marks (out of 25)	Marks (out of 5)
1	Knowledge of the subject	25	5
2	Interactive approach	24	5
3	Content	23	5
4	Personality	25	5
5	Industry Relevance	24	5
Total		121	5
Percentage		96.8	100%

Name of Signature of Attending Faculty: Ms. Shruti Chopra Joshi

Name of Signature of Class Coordinator: Ms. Shikha & Ms. Chhavi


Dr. Neeru Johri
HOD -BA(JMC)

JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized under section 2 (f) by UGC

NOTICE FOR GUEST LECTURE

25th January, 2019

This is to inform all the students of BA(JMC) II M Semester Batch: 2018-2021 to attend the Guest Lecture organized as follows :

Date/Day : 30th January, 2019 (Wednesday)

Speaker : Mr. Jagpreet Singh

Designation : Advocate

Company : Delhi High Court

Timing : 11:15am to 1:00pm

Topic : Right to Information Act

Venue : T1

Dress Code : Formal (Strictly)

Coordinator : Ms. Sanyogita Choudhary
(To Arrange)

Faculty : Mr. Sunay Gupta & Ms. Priyanka Gandhi

Sushmita

MANAGER-CORPORATE
AFFAIRS & PLACEMENTS

Sanyogita

CLASS CO-ORDINATOR

Nyokan

HOD-BA(JMC)

Naresh

DIRECTOR

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

Date: 30-01-2019

Guest Lecture

Topic: Right to Information Act

Date: 30th Jan'19

Time: 11:15-1:00PM

Venue: T1

Resource Person(s) with Designation and Organization: Mr Jagpreet Singh, Advocate, Delhi High Court

Beneficiaries with number: 52

Faculty Coordinator: Ms Sanyogita Choudhary

Learning Objectives:

1. To understand the Right to Information Act
2. To learn the use of Right to Information Act.

Report: Department of Media & Communication Studies has organized a guest lecture on **Right to Information Act**. The students learnt about Right To information Act and discussed various case studies. He also makes them understand about the act's right usage.

Learning Outcome:

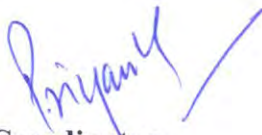
1. The students understood the Right to Information Act.
2. The students learnt the right usage of the act

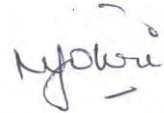


Students understand the Nuances of RTI Act



Expert sharing case studies


Coordinator


HOD- BA(JMC)



Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 900: 2015 Quality Certified

Recognized under section 2 (f) by UGC

NOTICE FOR GUEST LECTURE

5th February, 2019

This is to inform all the students of **BA(JMC) VI (E)** Semester Batch: 2016-2019 to attend the Guest Lecture organized as follows :

Date/Day : 6th February, 2019 (Tuesday)

Speaker : Mr. Gaurav Sharma

Designation : Immigration Officer

Company : Government of Canada

Timing : 3:25 to 4:20 pm

Topic : Communication Skill for Professional Growth


Venue : T3

Dress Code : Formal (Strictly)

Coordinator : Ms. Chhavi Bakaria

(To Arrange)

Faculty : Dr. Neeru Johri


MANAGER-CORPORATECLASS
AFFAIRS & PLACEMENTS


CO-ORDINATOR


HOD-BA(JMC)


DIRECTOR

Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of United Nations Global Compact, New York

ISO 9001:2015 Quality Certified

Date: 7/2/2019

Guest Lecture

Topic: Communication Skills for Professional growth

Date: 6th Feb'19

Time: 3:25-4:20 pm

Venue: T3

Resource Person(s) with Designation and Organization: Mr. Gaurav Sharma, Immigration Officer, Government of Canada

Beneficiaries with number: 52

Faculty Coordinator: Ms Chhavi Bakaria

Learning Objectives:

1. To understand the importance of non-verbal communication in an organization
2. To learn the art of introduction

Report: Department of Media & Communication Studies has organized a guest lecture on **Communication Skill for Professional growth**. The students learnt the art of introduction. The trainer conducted few activities to make the session interactive.

Learning Outcome:

1. The students practiced the art of introduction
2. The students learnt the importance of non-verbal communication in an organization



Addressing the Students



Expert Discussion Importance of Communication Skills

Chhavi
Coordinator

Gaurav
HOD-BA(JMC)



Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

NOTICE FOR GUEST LECTURE

26th February, 2019

This is to inform all the students of **BA(JMC) II (E)** Semester Batch : 2018-2021 to attend the guest lecture organized as follows :

Date/Day : 27th February, 2019 (Wednesday)

Speaker : Ms. Nikita Kochhar

Designation : Associate Producer

Company : ABP News

Timing : 1:15 AM – 2:10 PM

Topic : Writing For Media (Print and Broadcast)

Room No. : T-2

Coordinator : Ms. Shruti Chopra Joshi (to Arrange)
(To Arrange)

Faculty : Ms. Garima Malhotra


MANAGER-CORPORATE
AFFAIRS & PLACEMENTS


CLASS CO-ORDINATOR


HOD-BA(JMC)


DIRECTOR

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

Date: 28-2-2019

Guest Lecture

Topic: Writing For Media (Print & Broadcast)

Date: 27th February '19

Time: 1:15-2:10 PM

Venue: T2

Resource Person(s) with Designation and Organization: Ms Nikita Kochhar, Associate Producer, ABP News

Beneficiaries with number: 48

Faculty Coordinator: Ms Shruti Chopra Joshi

Learning Objectives:

1. To understand the difference between the writing style for print and broadcast
2. To learn about the techniques to write for print and broadcast

Report: The Department of Media & Communication Studies has organized a guest lecture on **Writing for Media (Print & Broadcast)**. The students learnt the difference between the writing styles for print and broadcast. They also learnt about the techniques to write for print and broadcast

Learning Outcome:

1. The students learnt the difference between the writing style for print and broadcast
2. The students learnt about the techniques to write for print and broadcast


Coordinator


HOD- BA(JMC)

JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of United Nations Global Compact, New York

ISO 9001:2015 Quality Certified

NOTICE FOR ALUMNI GUEST LECTURE

25th March, 2019

This is to inform all the students of **BA(JMC) IV E** Semester Batch: 2017-2020 to attend the Guest Lecture organized as follows :

Date/Day : 26th March, 2019 (Tuesday)

Speaker : Ms. Priya Sharma, Alumni
Designation : Assistant Account Manager

Company : Media Mantra, PR Agency

Timing : 3:20pm to 4:20pm

Topic : Differentiation between Advertising and PR

Venue : T2

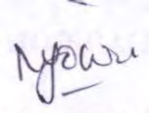
Dress Code : Formal (Strictly)

Coordinator : Mr. Sunny Gupta
(To Arrange)

Faculty : Ms. Chhavi Bakaria


MANAGER-CORPORATE
AFFAIRS & PLACEMENTS


CLASS CO-ORDINATOR


HOD-BA(JMC)


DIRECTOR

Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of United Nations Global Compact, New York

ISO 9001:2015 Quality Certified

Date: 01.04.2019

Guest Lecture

Topic: Differentiation between Advertising & PR

Date: 26th March 2019

Time: 03:20 PM -04:20PM

Venue: Room No. T2

Resource Person(s) with Designation and Organization: Ms. Priya Sharma, Assistant Account Manager, Media Mantra

Beneficiaries with number:48

Faculty Coordinator: Mr. Sunny Gupta

Learning Objectives:

1. To understand the difference between Advertising and Public Relations.
2. To learn the nuances of both the industries.

Report: The Department of Media & Communication Studies organized guest lecture on Differentiating between Advertising & PR. The students learnt difference between Advertising and Public Relations/ They learnt about the creative technique used in Advertising and Public Relations.

Learning Outcome:

1. The students learnt difference between Advertising and Public Relations.
2. The students learnt the nuances of both the industries.



Expert sharing her thoughts



Students learning the difference between AD & PR

Sunny Gupta

COORDINATOR

Nyawa

HOD-BA(JMC)

JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of United Nations Global Compact, New York

ISO 9001:2015 Quality Certified

NOTICE FOR GUEST LECTURE

18th April, 2019

This is to inform all the students of **BA(JMC) II (M)** Semester Batch: 2018-2021 to attend the Guest Lecture organized as follows :

Date/Day : 18th April, 2019 (Thursday)

Speaker : Mr. Dishant Huria
Designation : Marketing Manager

Company : Essentrix Digital Marketing

Timing : 11:15am to 12:10pm

Topic : Research Writing

Venue : T1

Dress Code : Formal (Strictly)

Coordinator : Ms. Sanyogita Choudhary
(To Arrange)

Faculty : Ms. Garima Malhotra

MANAGER-CORPORATE
AFFAIRS & PLACEMENTS

CLASS CO-ORDINATOR

HOD-BA(JMC)

DIRECTOR

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of United Nations Global Compact, New York

ISO 9001:2015 Quality Certified

Date: 19/4/2019

Guest Lecture

Topic: Research Writing

Date: 18th April '19

Time: 11:15-12:10 pm

Venue: T1

Resource Person(s) with Designation and Organization: Mr Dishant Huria, Marketing Manager

Beneficiaries with number: 48

Faculty Coordinator: Ms Sanyogita Choudhary

Learning Objectives:

1. To understand the techniques of Research Writing

Report: The Department of Media & Communication Studies has organized a guest lecture on **Research Writing**. The students learnt the art of researching for book writing.

Learning Outcome:

1. The students learnt the techniques of Research Writing
2. The students learnt art of researching for book writing.



Expert Sharing his Experiences

Sanyogita
Coordinator

Dishant
HOD- BA(JMC)



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)
Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

NOTICE FOR GUEST LECTURE

3rd August, 2018

This is to inform all the students of **BA(JMC) III (M+E)** Semester Batch : 2017-2020 to attend the Guest lecture organized as follows :

Date/Day : 6th August , 2018 (Monday)

Speaker : Ms. Ishita Rampal

Designation : Content Officer, Media & Communication

Timing : 12:00 pm-1:00 pm

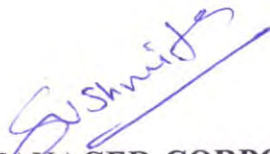
Topic : Role of NGO in Development

Room No. : Auditorium

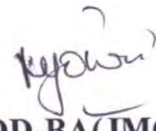
Dress Code : Formal (strictly)

Coordinator : Ms. Garima & Mr. Sunny
(To Arrange)

Faculty : Ms. Chhavi & Mr. Sunny


MANAGER-CORPORATE
AFFAIRS & PLACEMENTS


CLASS CO-ORDINATOR


HOD-BA(JMC)


DIRECTOR

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Doc No. : JIMS/VK/ACAD/F/14

Guest Lecture Audit

S. No.	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BA(JMC) III M+E	Ms. Ishita Rampal	Content Officer	Media & Communication	6 th August 2018

S. No.	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	5	5
2	Interactive approach	5	5
3	Content	5	4
4	Personality	5	4
5	Industry Relevance	5	5
Total		25	23
Percentage		100%	92%

Name & Signature of Attending Faculty:

Sunny Gupta



Name & Signature of Class Coordinator:

Sunny Gupta



HOD/Prog. Coordinator:

24



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized under section 2 (f) by UGC

NOTICE FOR GUEST LECTURE

5th February, 2019

This is to inform all the students of BA(JMC)IV M+E Semester Batch: 2017-2020 to attend the Guest Lecture organized as follows :

Date/Day : 6th February, 2019 (Wednesday)

Speaker : Mr.Nrapendra Mishra
Designation : Consulting Manager

Company : The Times of India, CSR Division

Timing : 11:15am to 1:15pm

Topic : Importance of CSR

Venue : Auditorium
Dress Code : Formal (Strictly)

Coordinator : Ms. Garima Malhotra & Mr. Sunny Gupta
(To Arrange)

Faculty : Ms. Chhavi Bakaria & Ms. Priyanka Tyagi

MANAGER-CORPORATE
AFFAIRS & PLACEMENTS

CLASS CO-ORDINATOR

HOD-BA(JMC)

DIRECTOR

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

Date: 07.02.2019

Guest Lecture

Topic: Importance of CSR

Date: 6th February 2019

Time: 11:15 am - 01:15 pm

Venue: Auditorium

Resource Person(s) with Designation and Organization: Mr. Nrapendra Mishra, Consulting Manager, The Times of India, CSR Division

Beneficiaries with number: 95

Faculty Coordinator: Mr. Sunny Gupta

Learning Objectives:

1. To understand the importance of CSR
2. To understand the impact of CSR on Society

Report: Department of Media & Communication Studies had organized a guest lecture on **Importance of CSR**. The students learnt the impact of CSR on Society. The case studies discussed was helpful for better understanding of the students. It was an interactive session.

Learning Outcome:

1. The students learnt the insights of CSR Act
2. The students learnt the significance of CSR



Learning the Impact of CSR through Film



Expert Sharing his experiences

A handwritten signature in blue ink, appearing to read 'Sunny Gupta'.

Coordinator

A handwritten signature in black ink, appearing to read 'Nrapendra'.

HOD-BA(JMC)



Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

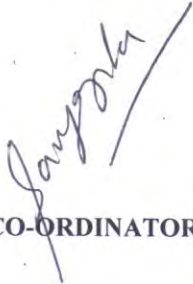
NOTICE FOR GUEST LECTURE

8th February, 2019

This is to inform all the students of **BA(JMC) II (M)** Semester Batch : 2018-2021 to attend the guest lecture organized as follows :

- Date/Day** : 11th February, 2019 (Monday)
- Speaker & Designation** : Mr. Ankit Monga, Community Manager
Ms. Shivangini Sethi, Social Media Manager
- Company** : Novoinvent Software Pvt. Ltd.
- Timing** : 11:15 AM – 12:15 PM
- Topic** : Universal Health Information System
- Room No.** : T-1
- Coordinator (To Arrange)** : Ms. Sanyogita Choudhary
- Faculty** : Ms. Garima Malhotra


MANAGER-CORPORATE
AFFAIRS & PLACEMENTS


CLASS CO-ORDINATOR


HOD-BA(JMC)


DIRECTOR

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified
Recognised u/s 2(f) by UGC

Date: 12.02.2019

Guest Lecture

Topic: Universal Health Information System

Date: 11th February 2019

Time: 11:15AM - 12:15 PM

Venue: T-I

Resource Person(s) with Designation and Organization: Ms. Shivangini Sethi, Social Media Manager, Novoinvent Software Pvt. Ltd. (New Fields Technologies Llc)

Beneficiaries with number:45

Faculty Coordinator: Ms, Shruti Chopra Joshi

Learning Objectives:

- 1.To understand the concept of Universal Health Information System
- 2.To understand its usage in our society

Report: Department of Media & Communication Studies had organized a guest lecture on **Universal Health Information System**, where students learnt its concept and importance. The students got the insights of SDG's too

Learning Outcome:

1. The students learnt the concept of Universal Health Information System



Explaining the concept



Dr. Johri introducing the Guest


Coordinator


HOD-BA(JMC)



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

NOTICE FOR GUEST LECTURE

7th September, 2018

This is to inform all the students of BA(JMC) V (M+E) Semester Batch : 2016-2019 to attend the Guest Lecture organized as follows :

Date/Day : 10th September, 2018 (Monday)

Speaker : Dr. Ambrish Saxena

Designation : Academic Head

Company : ZIMA & ZICA, ZLL

Timing : 12:00 am-1:00 pm


Topic : Use of Data in Electronic Media

Venue : T 3

Dress Code : Formal (Strictly)

Coordinator : Ms. Shikha and Ms. Chhavi
(To Arrange)

Faculty : Ms. Shruti Chopra Joshi


MANAGER-CORPORATE
AFFAIRS & PLACEMENTS


CLASS CO-ORDINATOR


HOD-BA(JMC)


DIRECTOR

JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

VASANT KUNJ, NEW DELHI-110070

(Affiliated to Guru Govind Singh Indraprastha University, Delhi)

NAAC Accredited and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

Doc No. : JIMS-VK/ACAD/F/14

Guest Lecture Audit Report - September 2018

S. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BA(JMC) : V (M+E)	Dr. Ambrish Saxena	Academic Head	ZIMA & ZICA, ZLL	10th September, 2018

S. No	Parameters	Rating Scale	Marks (*25) By Students	Marks (*5) By Faculty	Total (*30)
1	Knowledge of the subject	Excellent (5)	23	5	28
2	Interactive approach	Very Good (4)	20	5	25
3	Content	Good (3)	20	5	25
4	Personality	Average (2)	21	5	26
5	Industry Relevance	Below Average (1)	22	5	27
Total			106	25	141
Percentage			85%	80%	83%

Neeru Johri
Dr. Neeru Johri
HOD -BA(JMC)



Jagannath International Management School
Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified
Recognised u/s 2(f) by UGC

NOTICE FOR GUEST LECTURE

January 21, 2019

This is to inform all the students of **BA(JMC) IV M+E** Semester
Batch: 2017-2020 to attend the Guest Lecture organized as follows :

Date/Day : 30th January, 2019 (Wednesday)

Speaker : Sh. Hanuman Sabharwal

Designation : Managing Director

Company : Institute of Creative Excellence Pvt. Ltd.

Timing : 12:10 pm- 1:05 pm

Topic : Basics of Pre & Post-production

Venue : Auditorium

Coordinator : Mr. Sunny Gupta
(To Arrange)

Faculty : Ms. Chhavi Bakaria


MANAGER-CORPORATE
AFFAIRS & PLACEMENTS


CLASS CO-ORDINATOR


HOD-BA(JMC)


DIRECTOR

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

Date: 31.01.2019

Guest Lecture

Topic: Pre & Post Production

Date: 30th Jan 2019

Time: 12:10 pm – 01:05 PM

Venue: Auditorium

Resource Person(s) with Designation and Organization: Sh. Hanuman Sabharwal, MD, at Institute of Creative Excellence Pvt. Ltd.

Beneficiaries with number: 96

Faculty Coordinator: Mr. Sunny Gupta

Learning Objectives:

1. To understand the basics of Pre & Post production.

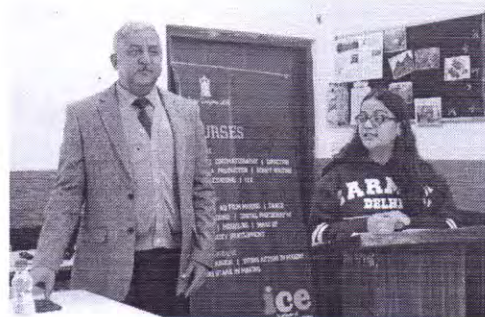
Report: The Department of Media & Communication Studies organized a guest lecture on **Pre & post Production**. The students learnt about the basics of Pre & Post Production along with the techniques of production.

Learning Outcome:

1. The Students learnt the basics of Pre & Post Production.
2. The students learnt the production of production



Mr. Sabharwal being felicitated by the students



Guest addressing the students

Handwritten signature of Sunny Gupta in black ink.

COORDINATOR

Handwritten signature of HOD-BA(JMC) in black ink.

HOD-BA(JMC)



Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

NOTICE FOR GUEST LECTURE

February 05, 2019

This is to inform all the students of **BA(JMC) IV E** Semester Batch : 2017-2020 to attend the guest lecture organized as follows :

Date/Day : 05th February, 2019 (Tuesday)

Speaker : Ms. Aishwarya Dubey

Designation : Model

Company : Freelance

Timing : 03:25 PM – 04:20 PM

Topic : Challenges Faced in Entertainment Industry

Room No. : T-3

Coordinator : Mr. Sunny Gupta
(To Arrange)

Faculty : Ms. Chhavi Bakaria

MANAGER-CORPORATE
AFFAIRS & PLACEMENTS

CLASS CO-ORDINATOR

HOD-BA(JMC)

DIRECTOR

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

Date: 6th February, 2019

Guest Lecture

Topic: Challenges faced in Entertainment industry

Date: 5th February, 2019

Time: 3:25-4:20 pm

Venue: T3

Resource Person(s) with Designation and Organization: Ms. Aishwarya Dubey, Freelance Model

Beneficiaries with number: 47

Faculty Coordinator: Mr. Sunny Gupta

Learning Objectives:

1. To understand the challenges faced by young talent in entertainment industry
2. To learn the art of dealing with the challenges

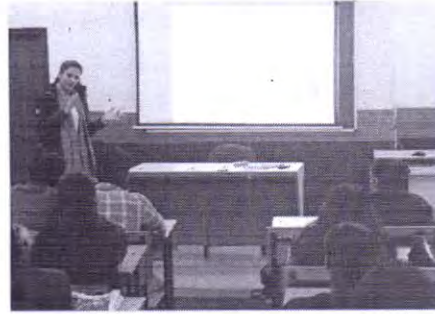
Report: The Department of Media & Communication Studies had organized a guest lecture on **Challenges faced in Entertainment Industry**. The students learnt the tips and tricks to deal with the challenges faced by the young talent in entertainment industry. The speaker discussed her experiences in the industry. The lecture was highly appreciated by the students.

Learning Outcome:

1. The students learnt the art to face challenges in the entertainment industry



Ms. Dubey addressing the students



Students attentively listening to the speaker

A handwritten signature in blue ink, appearing to read 'Sunny Gupta'.

Name & Signature
Coordinator

A handwritten signature in blue ink, appearing to read 'Aishwarya Dubey'.

Name & Signature
Head-Dept. of BA(JMC)

Name & Signature
Director



Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

NOTICE FOR GUEST LECTURE

February 27, 2019

This is to inform all the students of **BA(JMC) IV M** Semester Batch: 2017-2020 to attend the Guest Lecture organized as follows :

Date/Day : 28th February, 2019 (Thursday)

Speaker : Mr. Rishabh Mehta (Alumnus)

Company : NDTV

Timing : 11:15 am- 2:10 pm

Topic : Television Production

Venue : T-2

Coordinator : Ms. Garima Malhotra
(To Arrange)

Faculty : Ms. Garima Malhotra

MANAGER-CORPORATE
AFFAIRS & PLACEMENTS

CLASS CO-ORDINATOR

HOD-BA(JMC)

DIRECTOR

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

Date: 28.02.2019

Guest Lecture

Topic: Television Production

Date: 28th February 2019

Time: 11:15 am - 02:10 pm

Venue: T-2

Resource Person(s) with Designation and Organization: **Mr. Rishabh Mehta, JIMS Alumni, NDTV India**

Beneficiaries with number: 48

Faculty Coordinator: Ms. Garima Malhotra

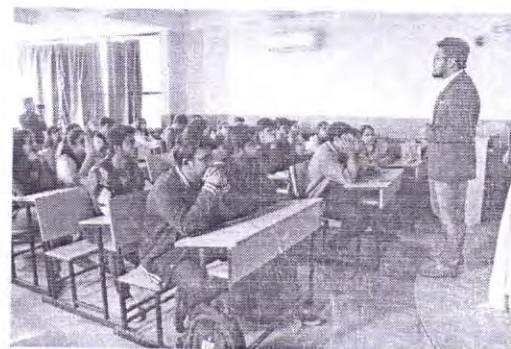
Learning Objectives:

1. To learn the process of production (Pre-Post)
2. To learn technicalities of production in broadcast medium

Report: Department of Media & Communication Studies organized a guest lecture on **Television Production**. The students learnt the process of production. He shared his experience with the industry and gave few tips to excel in the production field.

Learning Outcome:

1. The students learnt the process of production
2. The students learnt the nuances of the production process



Coordinator

HOD-BA(JMC)

Director