

CRITERIA III: RESEARCH, INNOVATION AND EXTENSION

3.1.3: NUMBER OF SEMINARS/CONFERENCES/ WORKSHOPS CONDUCTED BY THE INSTITUTION

DATA COLLECTION YEAR FOR ASSESSMENT

2018-19



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 14th August, 2018

NOTICE

SESSION ON STUDENT COUNSELING AND CAREER GUIDANCE UNDER CAPABILITY ENHANCEMENT SCHEME

This is to inform all the students of **BBA-I A&B (Evening)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 16th August, 2018 (Thursday)

Speaker : Mr. Vipul Rawat
Director

Company : YUGEN

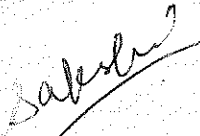
Timing : 03:00 pm to 04:00 pm

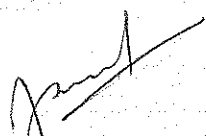
Topic : Journey from Campus to Corporate

Venue : JIMS -VK, Auditorium

Coordinator to arrange : Ms. Sakshi Chhabra & Ms. Smriti Dua

Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Manager- Legal
and Corporate Affairs


Head- Corporate Affairs


HOD
(Mgmt.)


Director

Date: 16/08/2018

Event Name: Journey from Campus to Corporate

Place: Jims, VasantKunj



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Doc No. : JIMS/VK/ACAD/F/14

Guest Lecture Audit

S. No.	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA	Mr. Vipul Rawat	Director	Yugen	16/08/2018

S. No.	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	04	04
2	Interactive approach	04	4
3	Content	04	4
4	Personality	04	4
5	Industry Relevance	04	4
Total		20	20
Percentage		80%	80%


Name & Signature of Attending Faculty:


Name & Signature of Class Coordinator:

Ms. Sushmi Chhabra.


HOD/Prog. Coordinator:



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Dated: 11th September, 2018

NOTICE FOR WORKSHOP

This is to inform all the students of **BBA-III A&B (Evening)** Semester to attend the Workshop organized as per details given as under:

Date/Day : 14th September, 2018, (Friday)

Speaker : Mr. Neeraj Sharma
Senior Manager

Company : Casio India


Timing : 3:00 pm to 4:00 pm

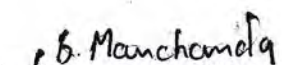
Topic : Career Options after BBA

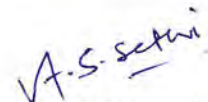
Venue : JIMS – VK, Auditorium

Coordinator to arrange : Ms. Sanjna Aggarwal & Dr. Sartaj Khera

Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Head- Corporate Affairs

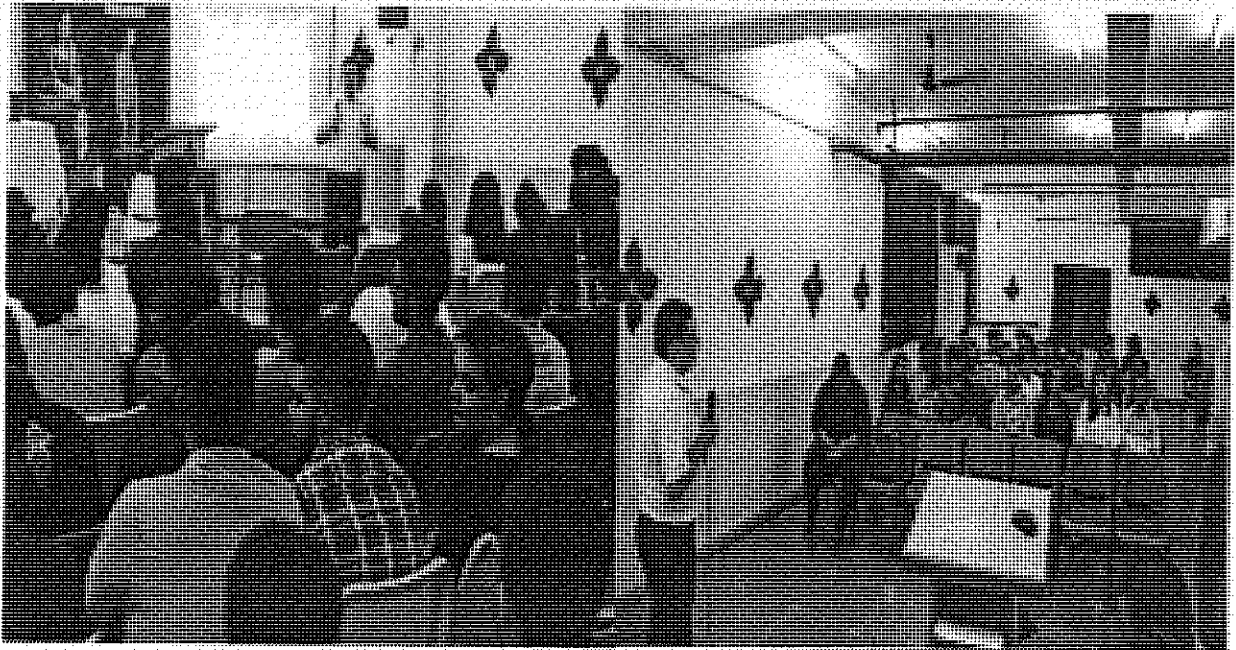
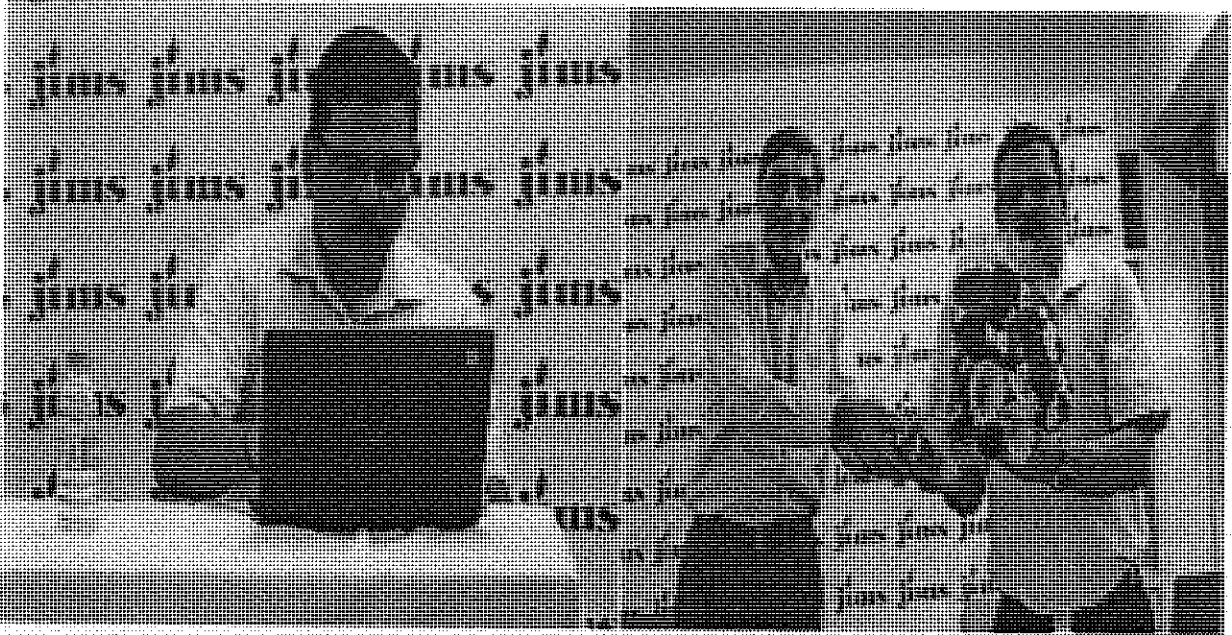

HOD
(Mgmt.)


Director

Date: 14.09.2018

Event Name: Career Options after BBA

Place: Jims, VasantKunj





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Dated: 14.01.2019

NOTICE FOR WORKSHOP

This is to inform all the students of BBA-IVA&B (Morning & Evening) Semester to attend the Workshop as under:-

Date/Day : 17th January, 2019 (Thursday)

Speaker : Ms. Neha Chadha
Corporate Trainer

Company : The Educationist Group

Timing : 12:00 to 02.00 p.m.

Topic : Interview Skills & Mock Interviews.

Venue : Auditorium, JIMS Vasant Kunj, New Delhi

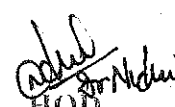
Faculty Co-ordinators: Dr. Himani Gupta, Dr. Shruti Bhuttani,
Ms. Sanjna Aggarwal & Mr. Vipul Singh

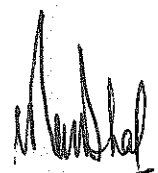
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Class
Co-ordinator


Manager, Corporate Affairs
& Placement


Head- Corporate Affairs


HOD
(Mgmt.)


Director

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REPORT

INTERVIEW SKILLS AND MOCK INTERVIEWS

(Thursday, January 17, 2019)

Event Category: Workshop

Topic: "Interview Skills and Mock Interview"

Date: 17th January 2019

Time: 12-2pm

Venue: Jagannath International Management School, Vasant Kunj, New Delhi

Resource Person(s) with Designation and Organization:

1. Ms. Neha Chadha, Corporate Trainer, The Educationist Group.

Beneficiaries with number:

1. Faculty, Department of Management Studies- 9
1. BBA Students [4A M, 4B M, 4A E & 4B E] JIMS, Vasant Kunj- 172

Faculty Coordinator:

Dr. Himani Gupta, Dr. Shruti Bhuttani, Ms. Sanjna Agarwal, and Mr. Vipul Singh

Learning Objectives:

1. To understand how to handle question of the interviewers.
2. To understand the significance of gestures, body language and clothing while appearing for an interview.

Report:

Department of Management Studies, JIMS, Vasant Kunj organized a guest lecture on "Interview Skills and Mock Interview" on *17th January 2019 at Jagannath International Management School, Vasant Kunj, New Delhi.*

Ms. Neha Chadha, a very eminent speaker, enlightened the students of JIMS VK about handling an interview with proper gestures and body language and sensible answers to the unfamiliar questions. This lecture was held for the second-year students in the auditorium. It all started with a planter being presented to Ms. Neha followed by a simple yet a glorifying session about handling an interview gracefully. She conducted various mock interviews with the students while touching upon the most prevalent questions asked in the interviews.




Prof. Bhushan Manchanda, Associate Professor, Head Corporate Affairs, JIMS, VK and the guest Ms. Neha Chadha during felicitation

From a proper handshake to perfectly answering a question confidently, she guided the students to handle every aspect of the interview. The session was concluded with a vote of thanks given by Prof. Manchanda for sharing her domain expertise with the young minds.

Learning Outcome:

1. Participants learnt about the proper skills and know-how of handling an interview with great confidence.
2. The audience got a handful of questions with their answers which are usually asked in an interview.


Name & Signature

Coordinator


Name & Signature

Head-Dept. of Management Studies



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Dated: 24.01.2019

NOTICE FOR WORKSHOP

This is to inform all the students of BBA-VIA&B (Morning & Evening) Semester to attend the Workshop as under:-

Date/Day : 29th January, 2019 (Tuesday)

Speaker : Mr. Rakesh Kumar Bajaj
Ex. General Manager

Company : Punjab National Bank

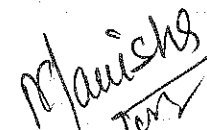
Timing : 12:00 to 02.00 p.m.

Topic : Career Opportunities in Banking Industry
(PSU & Pvt. Banks)

Venue : Auditorium, JIMS Vasant Kunj, New Delhi


Faculty Co-ordinators: Ms. Nisha Wadhawan, Dr. Manisha Gupta,
Ms. Prabhjot Kaur & Mr. P.K. Pandey.

Note: All the students must be dressed in formals.


Class
Co-ordinator


Manager, Corporate Affairs
& Placement


Head- Corporate Affairs


HOD
(Mgmt.)


Director

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REPORT

Session on "Career Opportunities in Banking Industry (Pvt. & PSU Banks)

(Tuesday, January 29, 2019)

Event Category: Guest Lecture

Topic: Career opportunities in Banking Industry (Pvt. & PSU)

Date: January 29, 2019

Time: 12pm-2pm

Venue: Jagannath International Management School, Vasant Kunj

Resource Person(s) with Designation and Organization:

Mr. Rakesh Kumar Bajaj ; Ex. General manager

Beneficiaries with number:

1. Faculty , Department of Management Studies - 11
2. BBA Students [6A M, 6B M, 6A E, 6B E], JIMS, Vasant Kunj - 158

Faculty Coordinator:

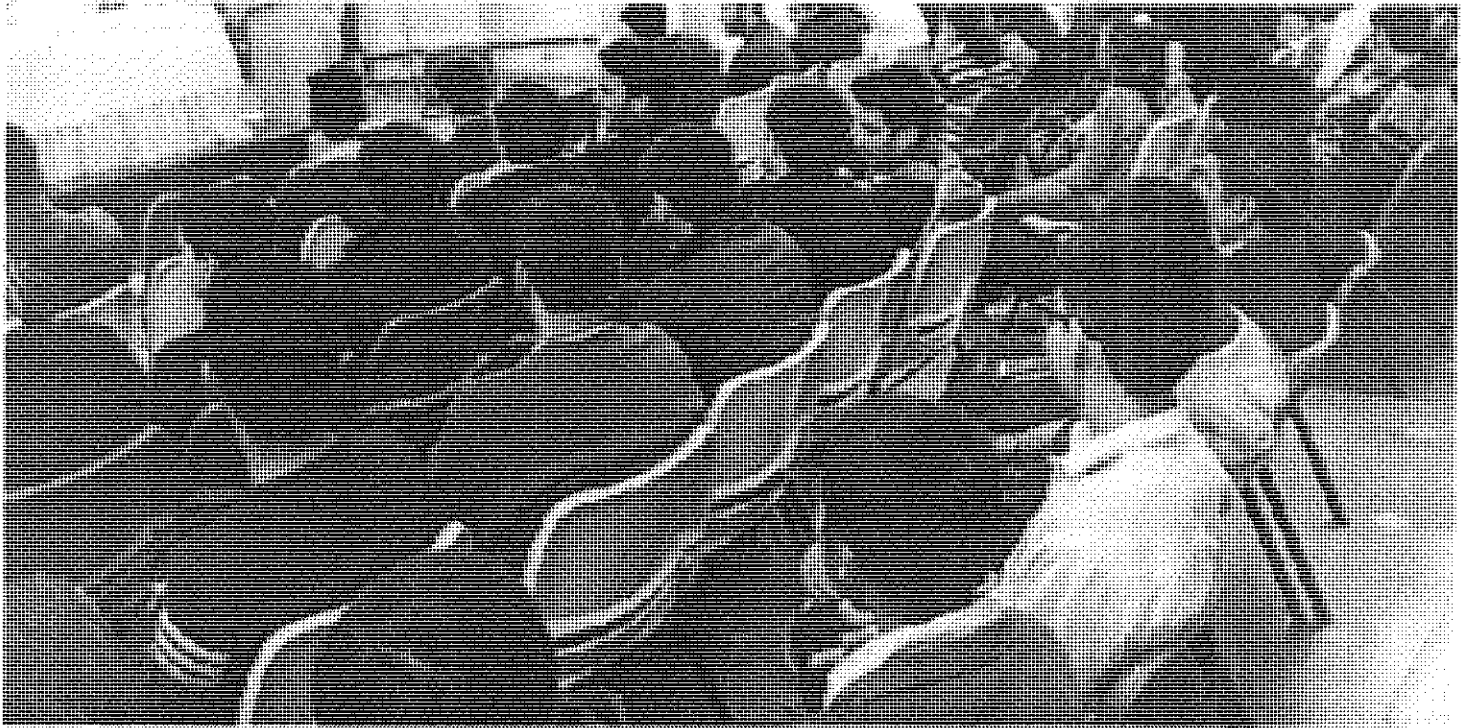
1. Dr. Nidhi Gupta, Head, Department of Management Studies
2. Ms. Anisha Tondon & Ms. Divya Gupta

Learning Objectives:

1. To make students well informed about the various designations banking sector offers.
2. The way this sector helps in building economy.

Report:

The BBA department of Jims Vasant Kunj organised a guest lecture for its third year students in which the students were informed about the various job opportunities banking sector offers at this time. Our guest for the day Mr. Kumar Bajaj was felicitated by a planter and introduced himself to our students along with the a quick summary of the event. The students were made conversant with why the banking industry acts as the backbone of the company. The banking sector in India is growing at a rapid rate and is among one of the fastest growing industry vertical. The rapid advancements and growth in the banking sector has paved way for many banking



Students attending the Guest Lecture of Mr. Rakesh Kumar Bajaj

career opportunities. As the students are beginners, the banking sector provides an excellent opportunity to develop an understanding of the global economy. It paves the way for identifying various challenges in the marketplace and provides tremendous opportunities globally with different designations.

Learning Outcome:

- Various opportunities are available in banking sector such as financial managers, Bill and account collectors, bank tellers, loan officers, financial service representatives, book keeping and audit clerks.
- Students well interacted to clear their queries on the topic and had a new career option by the end of the day.

**Name & Signature
Faculty Coordinator**

**Name & Signature
Head- Department of Management Studies**



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Dated: 6th February, 2019

NOTICE FOR UNION BUDGET DISCUSSION 2019-2020

This is to inform all the students of **BBA II, IV & VI A & B (Morning & Evening)** Semester to attend the Union Budget Discussion organized as per details given as under:

Date/Day : 7th February, 2019

Speaker : CA Gaurav Mittal

Designation : Director

Company : Grant Thornton, India.

Timing : 10:00 AM to 1:00pm

Topic : Union Budget Discussion 2019-2020

Venue : JIMS, Auditorium

Coordinator to arrange : Mr. Vipul Singh, Assistant Professor, JIMS

Note: : All the students must be dressed in formals.

Class
Co-ordinator

Manager - Legal
and Corporate Affairs

Dr. Nidhi Gupta
Head-Dept of Mgmt. Studies

Director

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

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Report on Union Budget Discussion(2019-20) on 7th Feb 2019

Event Report

Event Category: Seminar

Topic: Union Budget Discussion (2019-20)

Date: 7th Feb 2019

Time: 10 am to 01 pm.

Venue: Auditorium, JIMS-Vasant Kunj

Resource Person with Designation and Organization: CA Gaurav Mittal, Director, Grant Thornton, India.

Beneficiaries: 89 Students of Management studies, IT & Journalism & Mass Communication. Faculty members of Management studies.

Faculty Coordinator: Mr. Vipul Singh (Assistant Professor-Mgmt.), Prof. Dr. Nidhi Gupta-Head-Management studies

Learning Objectives:

1. Offer a stage for dialogue and discussion to decode macroeconomic outlook
2. Learning & experience sharing with the students and scholars in order to provide a better understanding of fiscal environment
3. Engaging experts in the pertinent discussion on budget implications on the economic environment

Report:

The Union Budget Discussion was organized by the Department Of Management on 7th Feb 2019 at JIMS, Auditorium under the aegis of JIMS VICHAR MANCH, which was formed to organize similar events in the future. The audience comprised of the students from all the three Departments i.e. Management, IT and Journalism and Mass Communication. The faculty members from the all departments were also present during the event.

The Expert speaker for the Union Budget Discussion, was CA Gaurav Mittal, Director, Grant Thornton, India.

The discussion began with an introduction and setting the tone by the HOD BA(JMC), Dr. Neeru Johri, she very aptly brought out the historical dimensions as to how the Budget making exercise

started in India, pre and post independence, the first budget was made just for 7 and a half months, etc, she also highlighted the social and economic aspect as implicated by the financial statement of the Nation, i.e. the Union Budget.

Dr. Ravi K Dhar, Director, JIMS gave an overview of the Budget and how important it is for each citizen to understand its impact on all the sectors. He also drew in the aspects of International Relations, the role of UN, SDGs in the public policy. Dr.Dhar urged the youth to be able to make a critical analysis of the Budget and how and Why does a government take a particular financial decision in the greater scheme of things.

The Student teams (Three teams, each team comprising of 2 students) from the Departments made presentations on themes which were pre allotted to them. The students from the Department of Journalism and Mass Communication covered the area of Higher Education, Health, Women Empowerment, The students from the Department of Management made their presentation on Economy and Finance and the students from IT Department made their presentation on Tax and IT Industry.

NAMES	Department	BATCH
Upasana Malik	Journalism and Mass Communication	BA(JMC),II Sem. Morning(2018-21)
Harsh Datt	Journalism and Mass Communication	BA(JMC),II Sem. Evening (2018-21)
Sanyam Jain	Management	BBA,VI B Morning(2016-19)
Vansh Chopra	Management	BBA,IV B Morning(2017-20)
Deepanshu Ramani	Information Technology	BCA,VI Evening(2016-19)
Deepansh Kathuria	Information Technology	BCA,VI Evening(2016-19)

The presentations were followed by session presided by CA, Gaurav Mittal, Director, Grant Thornton, India. He decoded the complicated data and made it extremely easy for students to understand the nuances of the technical terms as used in the Budget, like Fiscal Deficit, Revenue Deficit. Also he also explained the reasons and the logic behind the government's stance on demonetization, Why Britain opted for Brexit? What is the motivation of governments to take particular decisions and impacts of foreign policy? He also shared insights on the tax collection and Why or why not the agriculture must be taxed ? The session was extremely informative and the audience was given a lot in the form of stories which were not only interesting but relevant for the business world.

The Auditorium was full with students who were actively listening to the proceedings. There were more than two hundred students from all the three years and the entire Department.

The session concluded with a Q & A session of about 20 minutes where the students had queries on GDP Growth and Inflation, The Allocation on Defence, Employment opportunities addressed in the Budget.

There was certificate distribution for all the student presenters as well as the Anchor, Ms.Navita Kohli.

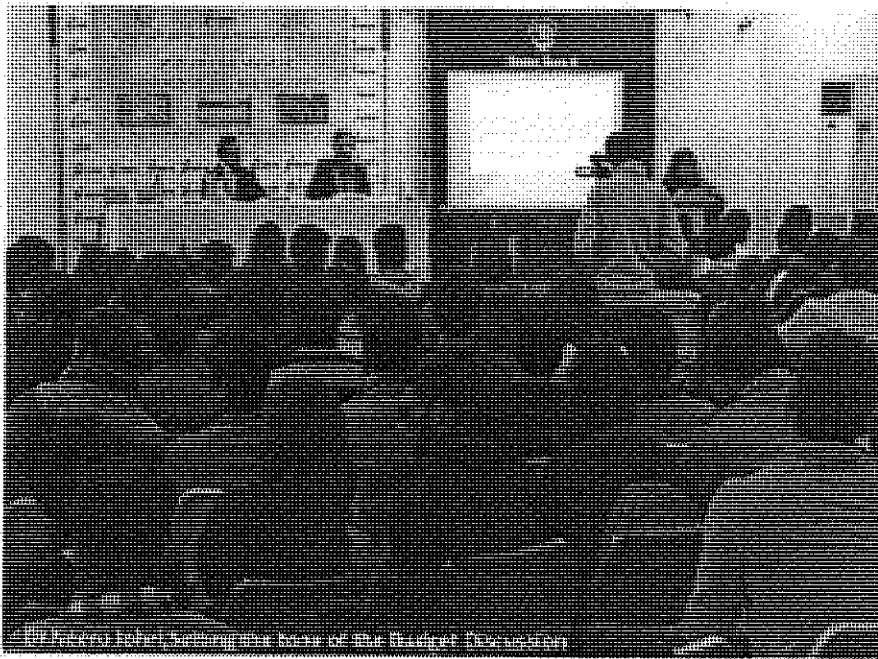
Overall the session was informative, interactive and a learning experience for the students as well as the faculty members.

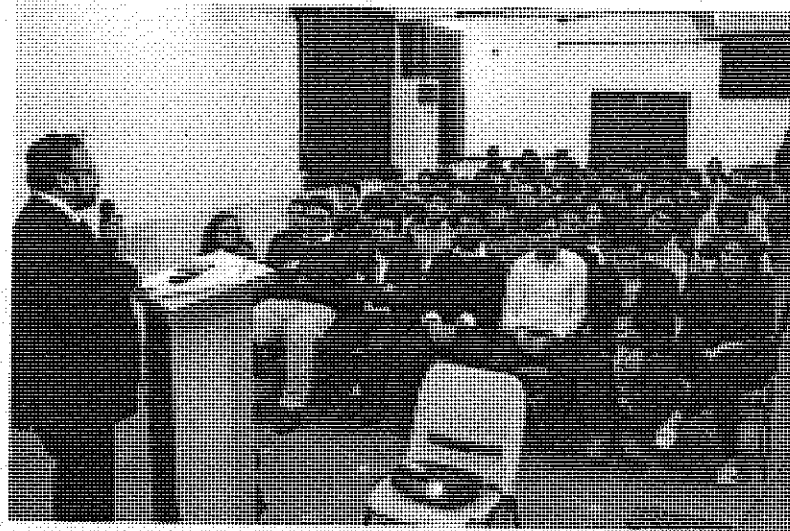
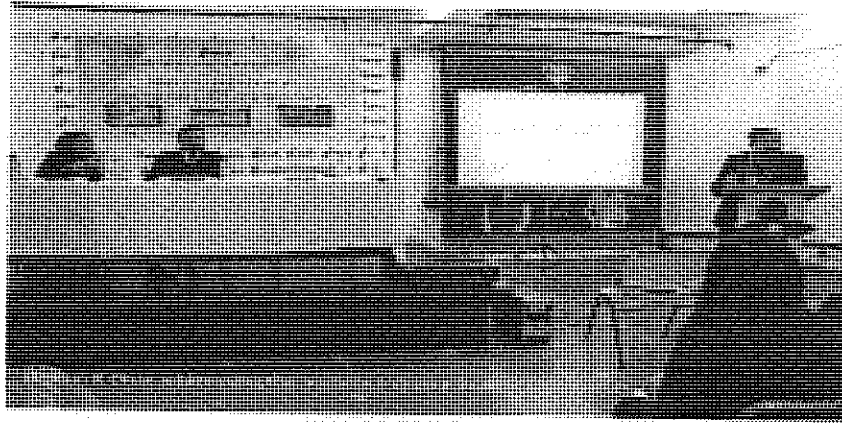
The session started at around 11:15 am and concluded by 1:30 p.m as per the scheduled time.

Learning Outcome:

1. The beneficiaries were able to understand the highlights of Budget 2019-20.
2. The concepts related to Budget & Economy were understood by all.

Some Glimpses of the Budget Discussion 2019-20 at JIMS, Vasantkunj





CA Gaurav Mittal addressing the audience during the Budget Discussion





Participation Certificate being presented to the student.

Resource Person Details

S.No	Name	Designation with Company/Organization Name
1	CA Gaurav Mittal,	Director, Grant Thornton,India.

Dr. Nidhi Gupta

Head- department of Management Studies



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Dated: 08th February, 2019

NOTICE FOR WORKSHOP

This is to inform all the students of **BBA-IV A&B (Morning & Evening)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 11th February, 2019 (Monday)

Speaker : Mr. Manish Raj Sharma
Director & Chief Training Analyst

Company : MRS Training Services

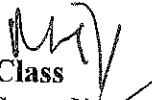
Timing : 12:00 pm to 02:00 pm

Topic : Skill Development Workshop

Venue : JIMS -VK Auditorium

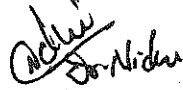
Coordinator to arrange : Dr. Himani Gupta, Dr. Shruti Bhuttani,
Ms. Sanjna Aggarwal & Mr. Vipul Singh

Note: : All the students must be dressed in Formals.


Class
Co-ordinator


Manager/Legal
and Corporate Affairs


Head- Corporate Affairs


HOD
(Mgmt.)


Director

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REPORT

Workshop on "Skill Development"

(Monday February 11, 2019)

Event Category:

Workshop Topic:

"Skill Development"

Date: 11th February

2019 Time: 12pm-

2pm

Venue: Jagannath International Management School, Vasant Kunj

Resource Person(s) with Designation and Organization:

1. Mr. Manish Raj Sharma, Director & Chief Training Analyst, MRS Training Services

Beneficiaries with number:

1. Faculty , Department of Management Studies - 10
2. BBA Students [4A M, 4B M, 4A E, 4B E] JIMS, Vasant Kunj - 185

Faculty Coordinator:

1. Dr. Himani Gupta & Dr. Shruti Bhuttani

Learning Objectives:

1. To know about the skills required in corporate sector.
2. To understand the way to utilize one's strength at optimum level & to convert one's weakness into strength.
3. To learn how to develop the skills through altering ones daily routine.

Report:

Department of Management Studies, JIMS, Vasant Kunj organized workshop on **“Skill Development”** on **11th Feb'2019 at auditorium, JIMS, Vasant Kunj**. A corporate trainer with immense experience and knowledge visited the campus to empower students with his expert knowledge in Skill Development. The workshop was attended by around 135 students. It began with a warm welcome to the speaker. The talk focused on the techniques for personality & skill development. This lecture really helped the students in various ways. They came to know about the challenges being faced by thousands of people in corporate world and how one can overcome his weaknesses & utilize his strength optimally. The lecture was interactive and a fun session. The speaker shared his knowledge & techniques by conducting training activities for students & taught their application in daily routine. The information generated a curiosity among students to explore more about themselves. It also helped the students to build positive approach towards difficult situations and difficult people. Mr. Manish Raj Sharma concluded his session by quoting Robin Sharma **“There are no mistakes in life, only lessons. There is no such thing as a negative experience, only opportunity grows, learn & advance along**




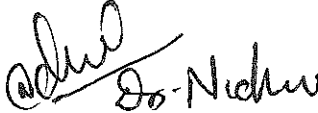
the road of self mastery. From struggle comes strength. Even pain can be a wonderful teacher.”

Felicitation of Mr. Manish Raj Sharma, Director & Chief Training Analyst, MRS

Learning Outcome:

1. From business stand point, participants learned the importance of continuous honing of ones personality & skills.
2. One-on-one interaction helped participants to understand better about the techniques for self development.
3. The session helped the audience to identify their weaknesses and strengths, while getting tips on improving them consistently.


Name & Signature
Faculty Coordinator


Name & Signature
Head- Department of Management Studies



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Dated: 11th February, 2019

NOTICE FOR WORKSHOP

This is to inform all the students of **BBA-VI A&B (Morning & Evening)** Semester to attend the Guest Lecture organized as per details given as under:

Date/Day : 14th February, 2019 (Thursday)

Speaker : Mr. Ayush Agarwal
Product Head – AI & Machine Learning

Company : Policy Bazaar

Timing : 12:00 pm to 02:00 pm

Topic : New Career Avenues: AI & Machine Learning

Venue : JIMS –VK Auditorium

Coordinator to arrange : Ms. Nisha Wadhwan, Dr. Manisha Gupta,
Ms. Prabhjot Kaur & Mr. Pramod Pandey

Note: : All the students must be dressed in Formals.

Manisha
Class
Co-ordinator

Prabhjot
Manager-Legal
and Corporate Affairs

S. Chandani
Head- Corporate Affairs

Ashu
HOD
(Mgmt.)

Manish
Director

Jagannath International Management School

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REPORT

NEW CAREER AVENUES: AI & MACHINE LEARNING

(Thursday, February 14, 2019)

Event Category: Workshop

Topic: "New Career Avenues: AI & Machine Learning"

Date: 14th February 2019

Time: 12-2pm

Venue: Jagannath International Management School, Vasant Kunj, New Delhi.

Resource Person(s) with Designation and Organization:

1. Mr. Ayush Agarwal, Product Head, Policy Bazaar.

Beneficiaries with number:

1. Faculty, Department of Management Studies- 9
1. BBA Students [6A M, 6B M, 6A E & 6B E] JIMS, Vasant Kunj – 164

Faculty Coordinator:

Mr. Pramod Kumar Pandey, Mrs. Prabhjot Kaur, Dr. Manisha Gupta & Ms. Nisha Wadhawan

Learning Objectives:

1. To know more about the opportunities in the AI world.
2. To understand the working of various applications using AI technology.
3. To explore about the future of machine learning and AI technology and how will they replace the humans in most of the areas.

Report:

Department of Management Studies, JIMS, Vasant Kunj organized a workshop on "*New Career Avenues: AI & Machine Learning*" on 23rd feb'2019 at Jagannath International Management School, Vasant Kunj, New Delhi.

Mr. Ayush Agarwal, a very eminent speaker enlightened the students of JIMS VK about the various apps which are working on artificial intelligence. This lecture was held for the final year students in the auditorium.

It all started with a planter being presented to Mr. Ayush and followed by discussions and interactions based on his expert knowledge about machine learning and artificial intelligence.



Mr. Ayush Agarwal interacting with the students

Prof. Bhushan Manchanda, Associate Professor, Head Corporate Affairs, JIMS, VK shared his views on the topic during the session.

Mr. Ayush Agarwal generated the spark amongst the gathered students about finding the future scope and career opportunities in Machine Learning and Artificial Intelligence which is creating waves in the market and will surely impact many sectors of business in future.

Mr. Ayush shared the requirements of entering the AI world with the gathered audience. Moreover, he shared about the various daily use apps which use artificial intelligence like google maps, facebook, youtube, etc.

He also enlightened the students about the opportunities they can avail in Policy Bazaar after their graduation. At the end, Prof. Manchanda thanked him for sharing his domain expertise and excellence.

Learning Outcome:

1. Participants learnt about the working of various AI based apps in depth and gained insights of working systems of AI world.
2. Students got to know about the future prospects in AI and Machine learning.

Prasad
Name & Signature
Faculty Coordinator

Ayush Agarwal
Name & Signature
Head- Department of Management Studies

Jagannath International Management School

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Date:- 23/01/2019

Notice for Intra-College Symposium

This is to inform all the students of BBA of all the semesters (Morning & Evening) that there is a Intra-College Symposium organized by the department of Management Studies in collaboration with Delhi productivity council to celebrate the productivity week (12 – 18 February, 2019) on 15th February' 2019 on the theme "Sustainable Development –Future of Planet Earth" The sub-themes and details of presentation are given below :-

1. Sustainable Development Goals.
2. "Sawachh Bharat " Sanitation Campaign
3. Green Economy.
4. Water Supply: Crisis and Management.
5. Managing Environment for future Sustainability.
6. Climate Change Impact: Mitigation and Adaption.
7. Innovation Technology for Sustainability.
8. Smart City and urban planning.
9. Sustainable Supply chain Management.
10. Green Marketing.
11. Role of NGOs in Sustainable Development.
12. Green Manufacturing.
13. Waste to Wealth (Recycling and Waste Management: Waste minimization-zero waste, Up cycling- Down cycling, Waste to Energy, Product Stewardship.)
14. Education for Sustainability.
15. Pollution Prevention.


Time :-

10:00 AM onwards on 15 February 2019.

Vanue : Auditorium

Note :- Each Team will be provided 15 minutes time slot for each presentation.

Interested students are advised to give their names to the respective class coordinators by 04/02/2019.


Dr. Nidhi Gupta

(HOD-Department of Management)

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

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Notice for Intra-College Poster Making Competition

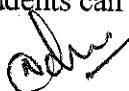
As the Institute is a signatory to the ten principles of **United Nation Global Compact, New York** as an institutional participant, the Department of Management Studies is organizing its first annual Inter – Class Poster Making competition on the theme “Sustainable Development –Future of Planet Earth” .The sub-themes for making posters are given below:-

1. “Sawach Bharat “ Sanitation Campaign
2. Green Economy.
3. Water Supply: Crisis and Management.
4. Managing Environment for future Sustainability.
5. Climate Change Impact Mitigation and Adaption.
6. Innovation Technology for Sustainability.
7. Smart City and urban planning.
8. Sustainable Supply chain Management.
9. Green Marketing.
10. Role of NGO in Sustainable Development.
11. Green Manufacturing.
12. Waste to Wealth (Recycling and Waste Management: Waste minimization-zero waste, Up cycling- Down cycling, Waste to Energy, Product Stewardship.)
13. Education for Sustainability.
14. Pollution Prevention.

10 entries will be shortlisted

Note: - Participants need to submit the handmade poster on A3 size drawing sheet by 12th February'2019 to the faculty coordinators, Dr. Shruti Bhuttani, Assistant Professor- Mgmt or Ms. Anshu Punshi, Assistant Professor- Mgmt. Participants have to present their poster along with the short description (verbal) of the idea depicted by them in the poster.

Students can participate in a team of two/Individual.


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(HOD-Department of Management)

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Report On Productivity Week

(12th Feb- 18th Feb 2019)

Event Category: Capability Enhancement Scheme (Inter Class Symposium, Poster making competition and Special talk on Circular Economy and Sustainability & Quiz).

Topic/Theme: Sustainable Development: Future of Planet Earth

Date: 12th February 2019-18th February 2019

Time: 10:00 A.M to 3:00 P.M

Venue: AUDITORIUM, JIMS,VK

Resource Person(s) with Designation and Organization:

- Dr. B. Sengupta, Former Member Secretary, Central Pollution Control Board, Ministry of Environment & Forest, Govt. of India and
- Shri S.K. Agarwal, Vice President, Delhi Productivity Council and Chairman & Managing Director, GNG Group.

Beneficiaries with number: Students of department of Management Studies-168

Faculty Coordinator: Dr. Shruti Bhuttani / Ms. Anshu Punshi

Learning Objectives:

1. To enable the students to have a wide exposure and impact of sustainability in an economy
2. To give a platform to students wherein they can express their understanding, views and ideas on several themes allocated.
3. To give a platform to students to showcase their creativity and understanding on sustainability in the form of Art.

Report on Celebration of Productivity Week from 12th to 18th Feb. 2019

In association with Delhi Productivity Council, Department of Management Studies of JIMS, Vasant Kunj celebrated Productivity Week from 12th to 18th Feb 2019 organizing the variety of activities like

1. Special Talk on Circular Economy and Sustainability.
2. Quiz
3. Symposium on the theme Sustainable Development-Future of Planet Earth
4. Poster Making Competition

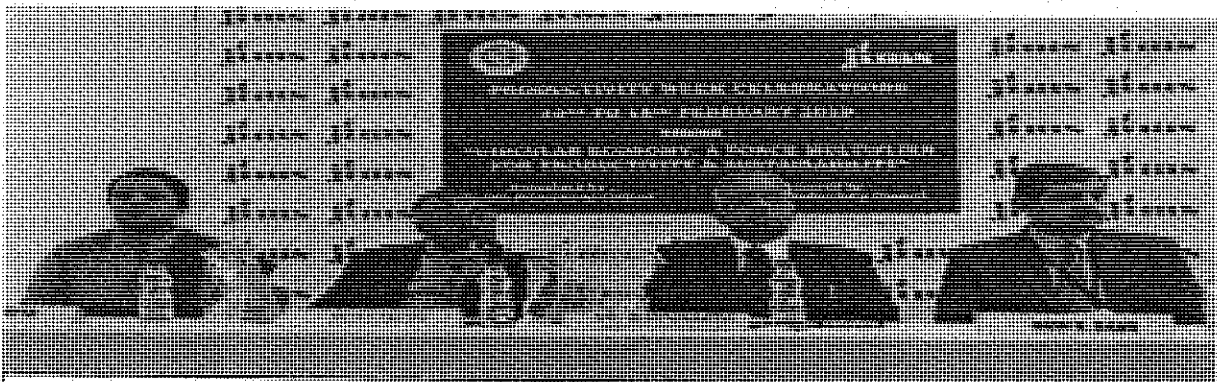
It was conducted with an objective to enable the students, faculty and staff to gain wider understanding and stronger support for productivity movement for sustainable socio economic development.

1. Special talk on Circular Economy and Sustainability.

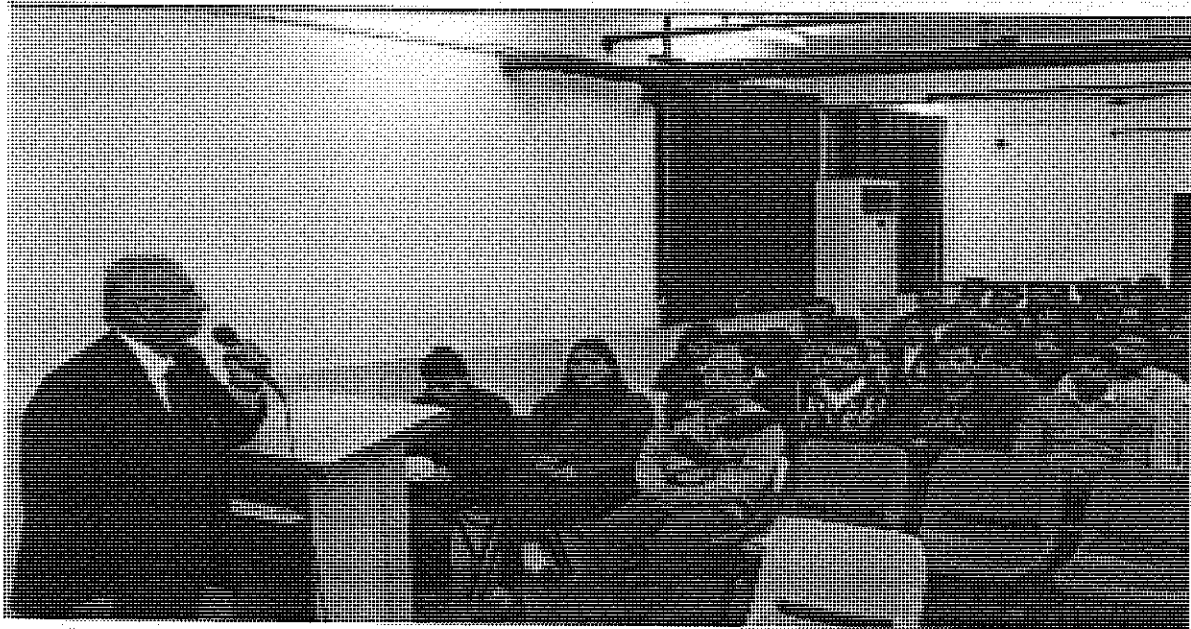
The Session began with the felicitation of guest speakers by offering them a planter. The session was inaugurated by Dr.Ravi .K.Dhar ,Director ,JIMS,VK who set theme of the discussion by giving an introductory speech on the Sustainability.

Dr. B. Sengupta, Former Member Secretary, Central Pollution Control Board, Ministry of Environment & Forest, Govt. of India and Shri S.K. Agarwal, Vice President, Delhi Productivity Council and Chairman & Managing Director, GNG Group who gave a talk on Current Environmental Issues in India with special reference to sustainability and Circular Economy. He talked about the waste generation system and its management in India. He also mentioned the linkage between the 3 R (Reduce, reuse, recycle) of the circular economy with the disposal system of waste and techniques to make it a useful by product for power and energy generation.

The Session continued with a talk by second guest speaker Shri S.K. Agarwal who explained the impact of major Acts, government rules and policies of Environment in India. He also highlighted the volume of water availability through various sources and the acute problem of clean drinking water in metro cities. He also talked about the falling air quality as reflected by the Air Quality Index (AQI).



Left To Right: Dr. Nidhi Gupta, Shri S.K. Agarwal, Dr. B. Sengupta, Dr. Ravi K. Dhar



Dr.B. Sen Gupta addressing the students during the special talk on Circular Economy and Sustainability.



Dr. Nidhi Gupta, HOD, Department of Management Studies, Honoring the Guest Speakers.

2. Quiz on Sustainable Development

The week was followed with the Quiz conducted in the classes of Department of Management Studies on Sustainability covering the questions on 17 goals on SDG designed by United Nation. The objective of Quiz is to analyze the students' knowledge and awareness about the concept and goals laid down by the United Nation on sustainability which is given the foremost importance in the today's changing environment.

3. Inter Class –Symposium

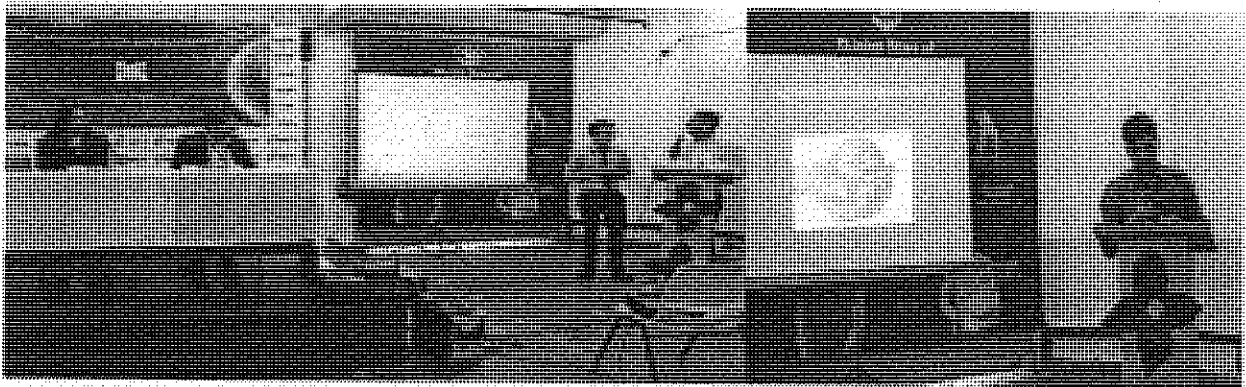
In the very same week Symposium and poster making competition was conducted on 15th Feb'19 whereby the teams consisting of two students from each class participated and presented their views on different sub themes covered in Sustainable Development. There were total 12 teams who participated in this competition with zeal and passion. The students were very enthusiastic in making the presentation at Symposium. It also highlighted the student's motivation in participating in Academic events. The students made excellent presentations on the several sub-themes on sustainability varying from Green economy to waste to wealth. The team which stood first presented on the Swachh Bharat Mission. They shared their innovative ideas that can be implemented to make this mission a success. They also gave a keynote message to the audience that if we want to make any mission to be successful the change need to be start within ourselves. As the experience shared by students it reflected that such platform gives an opportunity to students to appear different from the others and gain recognition. The top three teams were honored with prizes along with a participation certificate given to all the participants. The jury consisted of three members. Dr. Nidhi Gupta, HOD Management, Dr. Sartaj Khera, Assistant Professor, Management and Dr. Manisha Gupta, Assistant Professor, Management. The criteria of judgment were content, communication and overall presentation.

Winners of Intra Class –Symposium (BBA)

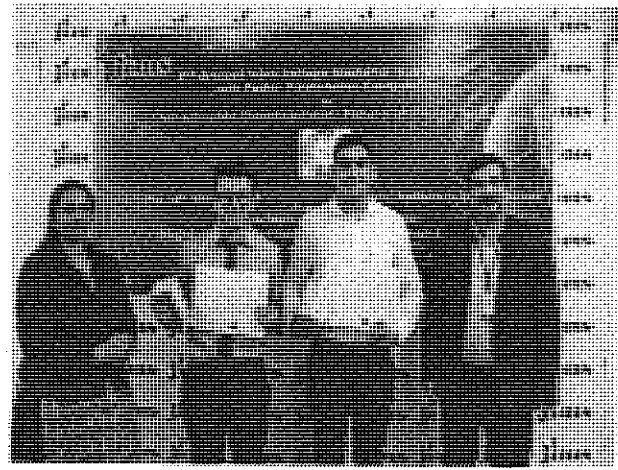
S.No.	Name of Students	Enrollment No	Class	Position
Team 1	Pundrikash Das	03214201717	IV -A (M)	Ist
	Ishu	35714201717		
Team 2	Sanjam Kaur	46921401717	IV-B(E)	IIInd
	Raghav Ahuja	46421401717		
Team 3	Niranjan Mahajan	02521401716	VI-A(E)	IIIrd
	Nishant Sehgal	02621401716		



Dr. Ravi K. Dhar, Director JIMS, V.K. Addressing the Audience for the event Symposium



BBA Students Making Presentation

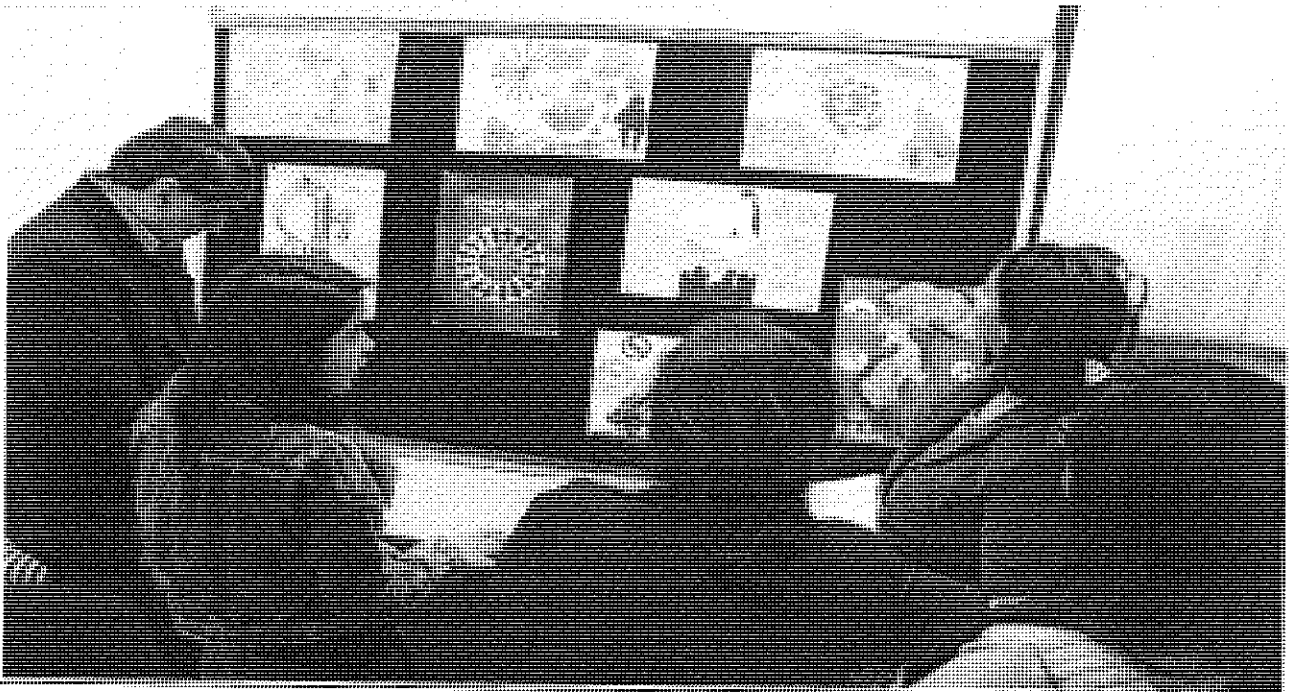


Students Receiving Prizes and certificates in Symposium by Dr. Ravi .K. Dhar, Director JIMS ,VK and Dr. Nidhi Gupta, HOD ,Department of Management Studies ,JIMS,VK.

In poster making competition there was an individual participation where top 10 posters were shortlisted and displayed on the notice board outside the auditorium. The total posters received were 21, which showed that the students were extremely keen to participate in the event. This activity gave a platform to the students to showcase their creativity and art skills based on their understanding of the theme of Sustainable Development. It was a treat to watch the students excitement and energy in presenting the posters to the Jury members during the competition. Out of 10 posters the best 3 were awarded with Prizes along with a participation certificate given to all the participants. The jury consisted of three members: .Dr. Nidhi Gupta, HOD Management, Prof. B. Manchada, Head- Corporate Affairs, Management and Ms. Anu Bhardwaj, Assistant Professor, Management. The criteria for judgment were: Neatness, Creativity and Clarity of Idea.

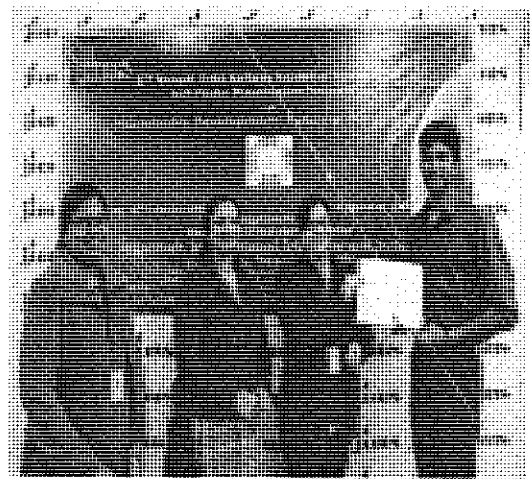
Winners of Poster Making Competition

S.No.	Name of The Students	Enrollment No.	Course	Class	Position
1.	Shreya Yadav	04514201718	BBA	II-A(M)	1st
2.	Jhanvi Arora	43014201717	BBA	IV-B(M)	IIInd
3.	Anjani Gatti	00814201717	BBA	IV-A(M)	IIIrd



Drishti Arora of Class IV - B (A) describing the poster in front of Jury Members for Poster Competition.







*Winners of Poster Making Competition
Receiving Prizes and Certificates*

Learning Outcome:

1. Special talk enabled the students to learn about the sustainability and its implication in circular flow of economy.
2. Symposium event gave an opportunity to students to present their views and ideas on several themes allocated.
3. Poster Making Competition provided a platform to students to showcase their creativity and understanding on sustainability by expressing creatively their ideas.


Dr. Shruti Bhuttani
Coordinator


Dr. Nidhi Gupta
Head-Dept. of Management



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

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Recognized u/s 2(f) by UGC

Dated: 17.01.2019

NOTICE FOR WORKSHOP ON CAREER PLANNING

This is to inform all the students of BBA-VIA&B (Morning & Evening) Semester to attend the Workshop on Career Planning organized as per details given as under:

Date/Day : 26th February, 2019 (Tuesday)

Speaker : Ms. Gopika Kumar

Timing-Shift-I : 12.00 am to 1.00 pm.

Timing-Shift-II : 2.00 pm to 3.00 pm.

Topic : Career Planning

Venue : Auditorium, JIMS Vasant Kunj, New Delhi

Coordinator : Ms. Nisha Wadhawan, Dr. Manisha Gupta,
(To Arrange) Ms. Prabhjot Kaur & Mr. Pramod Pandey

Note: All the students must be dressed in formals.

Class
Co-ordinator

Manager, Corporate Affairs
& Placement

Head- Corporate Affairs

HOD
(Mgmt.)

Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

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Participant of UNGC & UNPRME, New York

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REPORT

Workshop on "Career Planning"

(Tuesday, Feb, 26th, 2019)

Event Category: Workshop

Topic: Career Planning

Date: Feb, 26th, 2019

Time: 12:00 p.m.

Venue: JIMS, Auditorium

Resource person: Ms.Gopika Kumar

Beneficiaries with number: BBA Students [6A M, 6B M, 6A E & 6B E], JIMS, Vasant Kunj-166

Faculty Coordinator:

1. Ms. Nisha Wadhawan & Dr .Manisha Gupta, Assistant Professor, JIMS, Vasant Kunj
2. Mr.Vipul Singh and Ms. Prabhjot Kaur, Assistant Professor, JIMS, Vasant Kunj

Learning Objective:

1. To get insight into the career opportunities available after completion of BBA.
2. How to plan your career?
3. How to decide that which career is best for you?

Report:

The BBA department had organized a workshop on “Career Planning” for the students of BBA VI semester. The workshop was conducted by Ms.Gopika Kumar.

The lecture started with a warm and hearty welcome note by final year BBA student Saloni Kumar. Ms.Gopika Kumar started the workshop by sharing her story and her journey till date that how she selected her career. She shared an insightful and wider perspective of several career opportunities available with students after completion of BBA program.

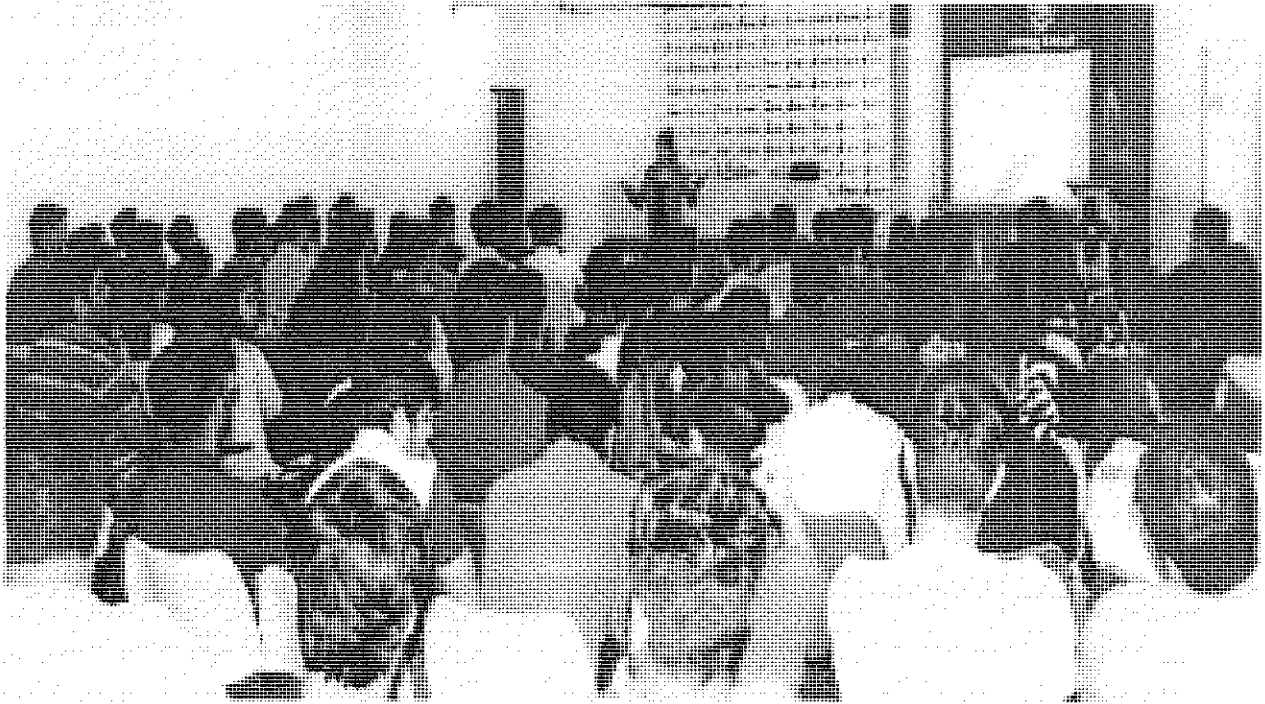
Ms.Gopika Kumar also discussed various issues relating to career planning and management like steps and process of planning, how to create an individual identity, tips for effective management and strategies to become successful. The presentation was reflecting the work and experience of Ms.Gopika Kumar .She summed up the session by explaining about ‘what backup plan to have with if plan A of the career doesn’t works’.

This session was a very interactive session, students have raised many queries and they get clarified with the session regarding their career planning and placements. It was a great learning experience for all the students. The lecture ended with a note of thanks.

Learning outcomes:

1. Tips on how to select Career.
2. Explored the several opportunities available after BBA.
3. Learned to handle the issues in career planning and management.

Glimpses of the Event:



Ms. Gopika Kumar addressing the audience.



Students actively participating and raising queries

Prab
Ms. Prabhjot Kaur
Faculty Coordinator

Nidhi
Dr. Nidhi Gupta
HOD – Department of Management Studies

CONFERENCE PROCEEDINGS/
PUBLICATION OPPORTUNITY

The selected papers will be published in JIMS 8th Journal (a fully refereed journal) of JIMS.

Other accepted papers/articles will be published in conference proceedings (full paper) in the form of an edited book bearing Indian Standard Book Number (ISBN no.) by a publisher of International/National repute.

ADD ONS

- Access to all sessions
- Edited Volume of Conference proceedings
- Conference kit and certificate
- Refreshments and Lunch

CONTACT

Dr. Sartaj Khera
09891108075

Mr. Vipul Singh
09718082331

Dr. Ashok Sharma
09211032019

Ms. Anu Bhardwaj
09810503839

PAYMENT MODE

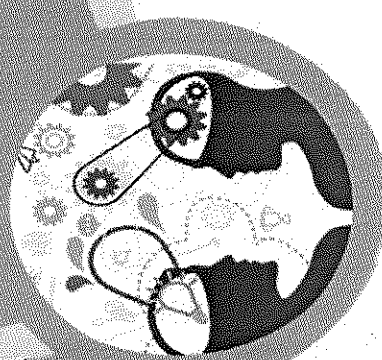
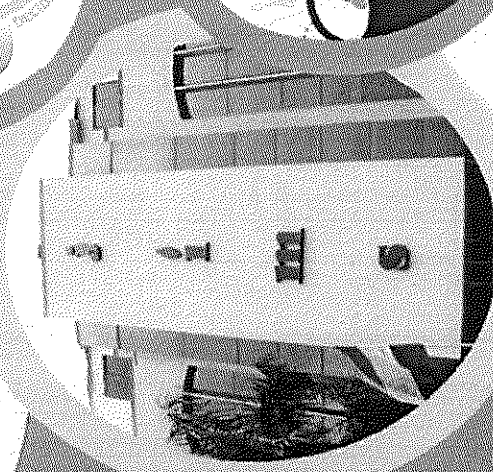
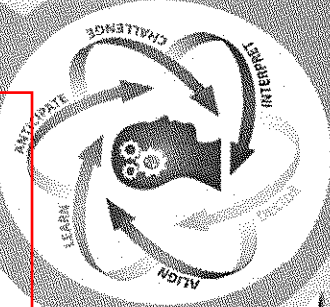
Please note the following bank details for payment. Payments can be made through RTGS/NEFT transfers.

Bank Name: HDFC
Branch Name: New Delhi, Vasant Kunj
Account Name: Jagannath International Management School
Account No.: 03731000035293
Account Type: Savings Account
IFS Code: HDFC00000273

XIV NATIONAL CONFERENCE
SUSTAINABLE DEVELOPMENT
PEOPLE, PLANET & PARTNERSHIPS

C.D DESHMUKH AUDITORIUM,
INDIA INTERNATIONAL CENTRE,
NEW DELHI

APRIL 05, 2019



Organized By



Internal Quality Assurance Cell &
Department of Management Studies

Jagannath International Management School

Vasant Kunj, New Delhi.

Jagannath International Management School

(Affiliated to GGS Indraprastha University, New Delhi)

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OCF Pocket - 9, Sector - B, Vasant Kunj,
New Delhi - 110070

Phone: 011 - 40619300

email: jims.vk@jagannath.org

website: www.jimspd.org

ABOUT THE CONFERENCE

For ongoing, sustainable development, it is critical to harness the power of youth through leadership in their own lives. The Institute is committed to the well-being and success of students. This year, the conference will be focused around the theme: Sustainable Development Goals, Peace & Prosperity.

PEACE & PROSPERITY encompasses the systems we build around and implements in addressing our students' needs. Sustainability is not just a buzzword, it is a goal that we must strive to achieve. The Institute is committed to providing a safe and secure environment for our students and ensuring that they are prepared to lead a successful and meaningful life.

LEADERSHIP is the key to achieving our vision. We are committed to providing our students with the skills, knowledge, and resources they need to become successful leaders in their own lives. The Institute is committed to providing a safe and secure environment for our students and ensuring that they are prepared to lead a successful and meaningful life.

PROSPERITY is the goal of our organization. We are committed to providing our students with the skills, knowledge, and resources they need to become successful leaders in their own lives. The Institute is committed to providing a safe and secure environment for our students and ensuring that they are prepared to lead a successful and meaningful life.

SUB-THEMES

The objective of this conference is to bring students, administrators, researchers, and practitioners from industry together to bring social and political challenges and sustainable development. This will help us address the complex challenges we are facing and develop solutions that are sustainable and impactful.

- Leadership, Ethics, and Professionalism
- Sustainability, Social Responsibility, and Environmental Stewardship
- Innovation, Creativity, and Entrepreneurship
- Globalization, International Business, and Cross-Cultural Communication
- Technology, Digital Transformation, and Data Analytics
- Ethics, Governance, and Corporate Social Responsibility
- Entrepreneurship, Innovation, and Business Development
- Leadership, Management, and Organizational Behavior
- Sustainability, Social Responsibility, and Environmental Stewardship
- Innovation, Creativity, and Entrepreneurship
- Globalization, International Business, and Cross-Cultural Communication
- Technology, Digital Transformation, and Data Analytics
- Ethics, Governance, and Corporate Social Responsibility
- Entrepreneurship, Innovation, and Business Development
- Leadership, Management, and Organizational Behavior

REGISTRATION FOR SUBMISSION

Students should submit a paper to the conference. The paper should be in English and should be no more than 10 pages long. The paper should be submitted to the conference website. The deadline for submission is 10/15/2019. The conference website is www.institute.org.

ABOUT THE INSTITUTE

Founded in 2000 as an affiliate of the United Nations, the Institute for Sustainable Development (ISD) is a non-profit organization dedicated to promoting sustainable development through education, research, and advocacy. The Institute is committed to providing a safe and secure environment for our students and ensuring that they are prepared to lead a successful and meaningful life.

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ABOUT THE DEPARTMENT

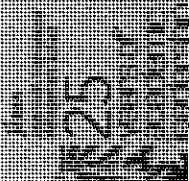
The Department of Management Studies is a leading department in the field of management studies. The department is committed to providing a safe and secure environment for our students and ensuring that they are prepared to lead a successful and meaningful life.

The Department of Management Studies is a leading department in the field of management studies. The department is committed to providing a safe and secure environment for our students and ensuring that they are prepared to lead a successful and meaningful life.

CONFERENCE THEMES

The conference will focus on the following themes: Leadership, Innovation, and Sustainability. The conference is committed to providing a safe and secure environment for our students and ensuring that they are prepared to lead a successful and meaningful life.

Year	Theme	Location	Date
2019	Leadership, Innovation, and Sustainability	London, UK	10/15-17/2019
2020	Leadership, Innovation, and Sustainability	London, UK	10/15-17/2020
2021	Leadership, Innovation, and Sustainability	London, UK	10/15-17/2021
2022	Leadership, Innovation, and Sustainability	London, UK	10/15-17/2022
2023	Leadership, Innovation, and Sustainability	London, UK	10/15-17/2023



NATIONAL CONFERENCE

2019

CONFERENCE

CONFERENCE COMMITTEE

Chairman: [Name]
 Vice-Chairman: [Name]
 Secretary: [Name]
 Treasurer: [Name]
 Members: [List of names]

CONFERENCE VENUE

The conference will be held at the [Venue Name], [Address], [City], [Country].

CONFERENCE SCHEDULE

The conference will run from [Start Date] to [End Date]. The schedule of events is as follows:

CONFERENCE CONTACT

For more information, please contact [Contact Name] at [Phone Number] or [Email Address].

CONFERENCE SPONSORS

The conference is supported by the following sponsors:

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The conference is in partnership with the following organizations:

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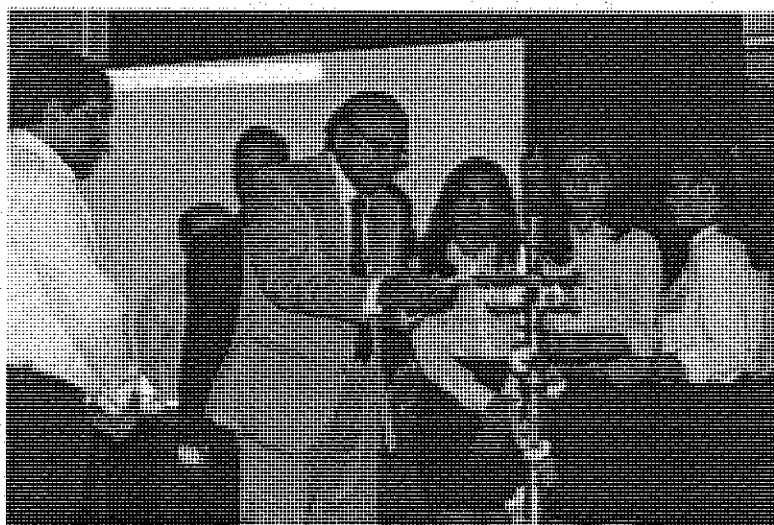
REPORT of 14th National Conference on "Sustainable development- People, Planet and Partnership" held on 5th April 2019 at India International Center (IIC), New Delhi.

Inaugural Session

The session started by inviting all the panelist on the stage and thanking of the partners of the event followed by a short introduction of the conference topic.

Thereafter all the guests were welcomed with planters.

Ceremony was inaugurated through the lighting the ceremonial lamp of inauguration followed by a peace prayer.



Dr. S. C. Sharma lighting the ceremonial lamp.

Conference Book Release

The book of conference proceedings was then released by the guests.



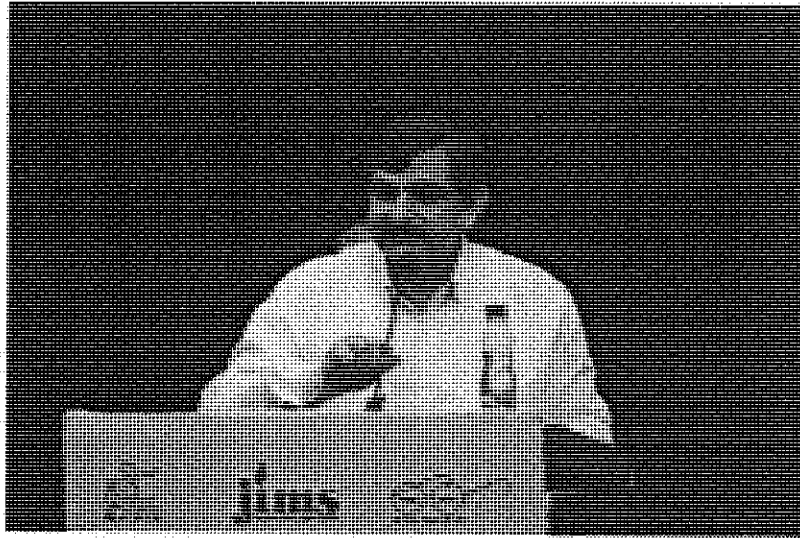
The book of Conference proceedings being released.

Welcome Address by Dr. Ravi K. Dhar, Director, JIMS, Vasant Kunj

Dr Ravi K Dhar extended a warm welcome to the Chief Guest, and other guests through his welcome address. He welcomed the speaker and the audience along with the faculty of JIMS VK. He gave a short introduction on the topic, sustainable development, and described it as the balance between development goals and use of natural resources in the ecosystem.

He also talked about climate change with respect to People, Planet, and Partnership and how the Vedas and the Dharmas of Hindu religion are linked to it. Dr. Dhar included various examples and references to repetitive cycles occurring in nature and the importance of natural resources.

He ended his note by mentioning noteworthy instances of ethical issues in business which resulted in damaging the ecosystem.



Dr. Ravi K. Dhar welcoming the guests.

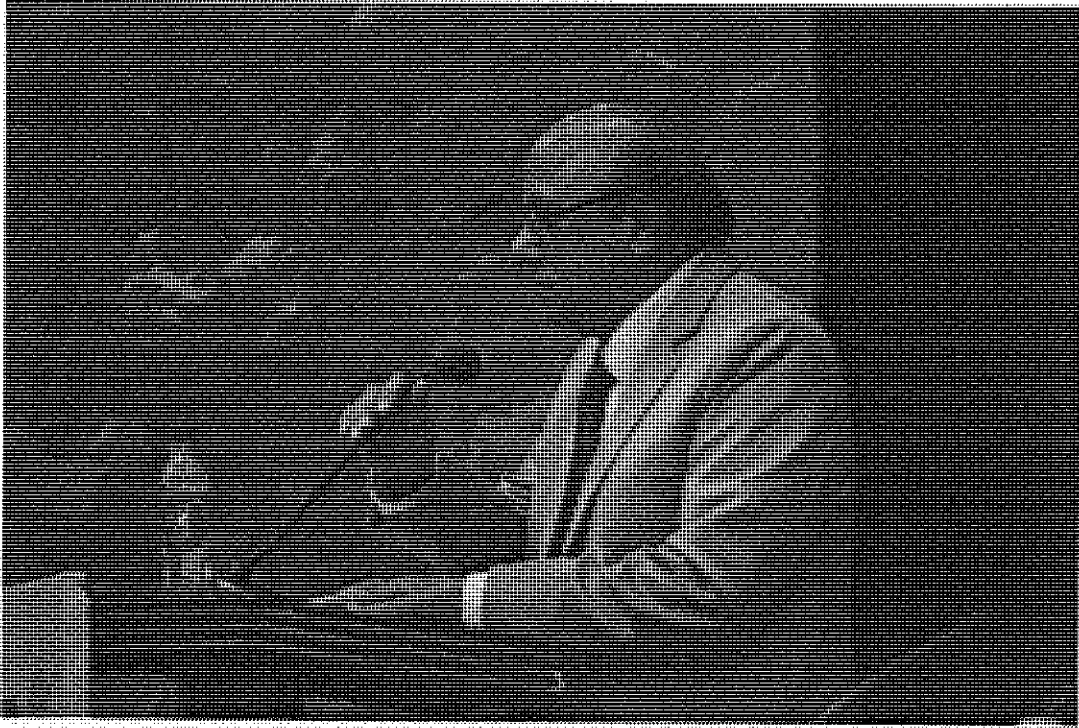
Professor S. C. Sharma, Director IBS Gurgaon (Keynote Speaker)

Prof S. C. Sharma started his keynote with references to India's multiple growth rates till date. He talked about the standard of living of India as a developing country and compared it to that of a developed country.

He also linked short-term and long-term success to Sustainable development by giving examples of success stories of businesses like the East India Company, which attained a high level of corporate sustainable development. He interlinked and described the importance of Individual sustainable development and corporate sustainable development.

He described a successful business as the one which focuses on three questions while producing.

- What to produce
- How to produce
- For whom to produce



Dr. S. C. Sharma iterating that consumption is the fuel that propelles the economy.

Dr. M. K. Bhatt, Director MAIMS (Guest of Honor)

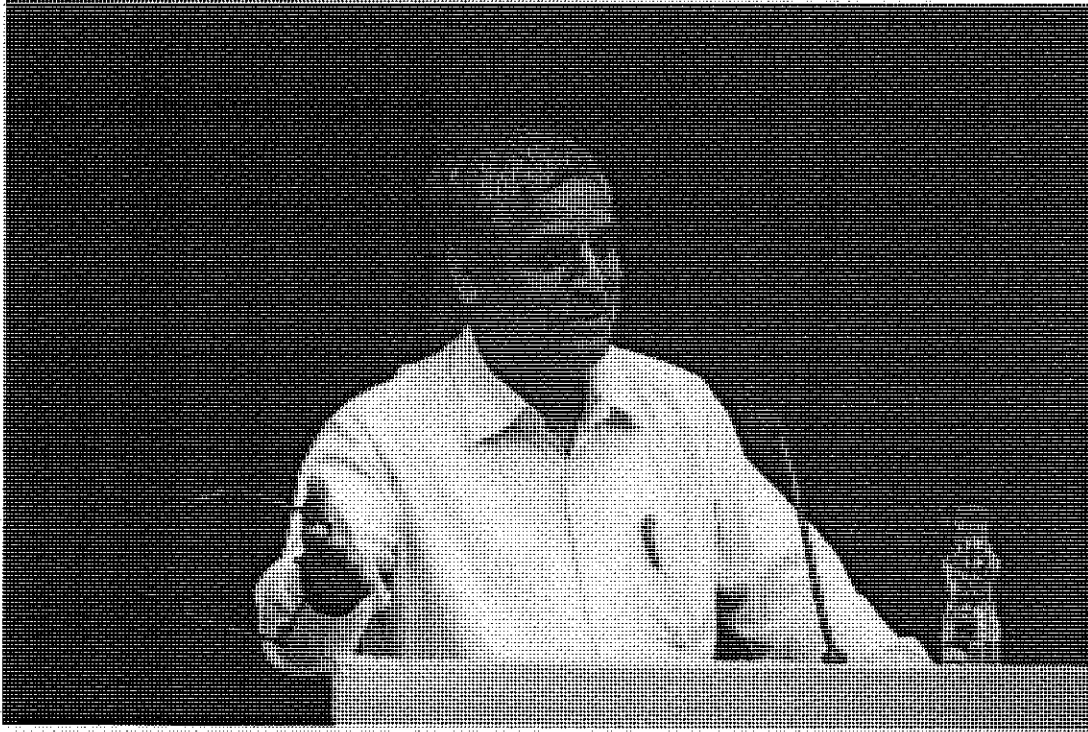
Dr. Bhatt started his talk by giving examples of various business leaders prevailing in the current market. He divided development in two types, namely

- Materialistic
- Human

Materialistic is the one which consists of Self-Interest, greed, ownership etc. Human development consists of committee development, trusteeship, conservation of resources etc. According to him, choosing between Materialistic and Human development is the biggest dilemma the businesses face now a days.

He also debunked various myths and religious practices from the Bhagavat Geeta which results in economic and resource drain. He focused on sustainable development in economical development without harming nature.

He concluded his talk by making the point that sustainable knowledge is as important as sustainable development.



Dr. M. K. Bhatt focusing on sustainable knowledge alongside sustainable development.

Dr Jai Prakash Sharma, Professor of Corporate Governance and Law, GRFCG (Chief Guest)

Dr J. P. Sharma introduced the topic with the help of three P's

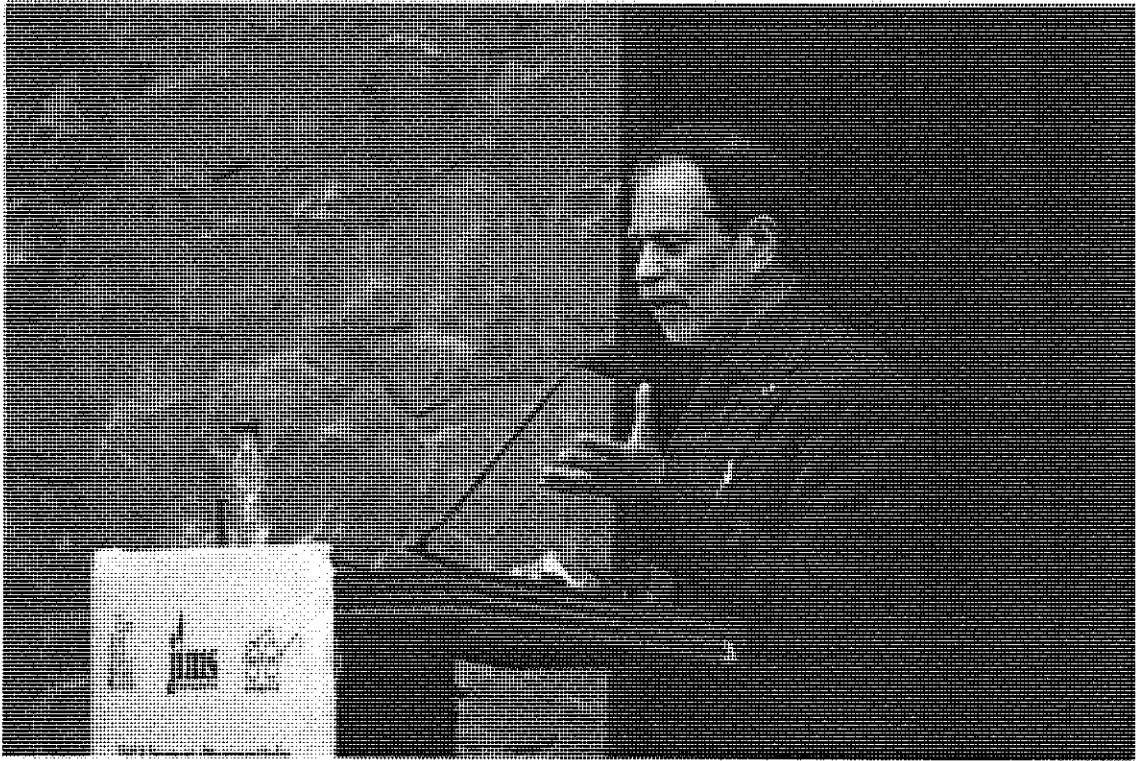
- People
- Planet
- Profit

He explained the importance of every P with respect to the topic of the conference. He spoke about the Vedas and their importance in sustainable development, for example, Air is god and hence should not be polluted.

He explained the difference between sustainability and responsibilities. He also gave three major approaches to business so far, namely,

- Shareholders Approach
- Stakeholders Approach
- Corporate Social Responsibilities Approach

Dr Sharma concluded his talk by talking about the CSR fund laws of India and how public welfare, as a responsibility of the government, is the key to sustainable development in India.



Dr. J. P. Sharma explaining the relationship between sustainability and responsibility.

The inaugural session came to an end with the felicitation of the panelists with mementos followed by a Vote of Thanks by Dr. Nidhi Gupta, wherein she thanked all the guests for taking out time and enlightening the students.



Dr. Nidhi Gupta delivering her Vote of Thanks.

Session II PANEL DISCUSSION

The session started with welcoming all the guests, faculties and students to the Session II of the conference that comprised of Panel Discussion. All the guests were welcomed with Planters by the faculties thereafter all the guests were introduced to the audience.

The session was coordinated by Dr. Himani Gupta and Mr. Vipul Singh.

Dr. Urvashi Sharma, Associate Professor, Department of Commerce, Delhi School of Economics was the moderator for the session which consisted of the following panellists.

Panellists:

1. Dr. Gautam Goswami
Director, TIFAC
2. Mr. Kartikay Malhotra
Technical Manager, Samsung
3. Mr. Brikesh Singh
COO, Asar Social Impacts
4. Prof. B. C. Barah, former Chair
Professor (NABARD) at Indian Agricultural Research Institute, New Delhi
5. Mr. Dhruv Pandey
Manager, Portfolio and Innovation, Social Alpha
6. Ms. Devakshi Dhawan
Founder, Hope Collective
Manager, Portfolio and Programme, Social Alpha
7. Ms. Ranjna Khanna
Director, Impact Investors Council
8. Mr. Amrender Pandey
Head, Institutional Partnership, CSR, The Times of India

Dr. Urvashi Sharma, the moderator, started with an introduction of the topic at hand. She talked about how focus of business models needed to shift from profit to prosperity. She continued, exploring how sustainability should not be an agenda just for the government and the ministers who occupy it, but also us citizens. She talked about the importance of starting at a micro level in order to achieve sustainability, and the rise of concepts such Green HR, Green marketing, and sustainable agriculture. She reflected upon discussion of the previous session, that of themes of oneness with nature in old Indian Hindu and Buddhist texts. She emphasized our need to take care of the planet, as it was the only resource given to us. She talked about how every country had a different level of different, giving an analogy to the different levels of an airplane. She also talked about the 17 SDGs, and their range from poverty to climate change, after which she moved the discussion to the panelists, starting with Dr. Gautam Goswami, the director of TIFAC, a technology think tank.



Dr. Uravshi Sharma moderating the Panel Discussion.

Dr. Gautam Goswami talked about the Indian context vis-a-vis the 17 SDGs and India's commitment to responding to climate change. He talked about how the public discourse on climate change had evolved over the last twenty years, and how two schools of thought existed on the subject. The first school of thought was that the earth goes through periodic change, and was simply in a change period, the conclusion being that the onus of climate change was not on us as a species, rather that this was a natural process taking place. Subscribers of the other school of thought, that climate was man made and should be taken seriously, of course felt an urgency to take action. He clarified that the Indian government, and India, as nation, believed in taking serious action to combat climate change, and had indeed been very successful in accomplishing the targets that had been put forward.

He discussed the unprecedented intensity and frequency with which natural disasters such as draughts, fires, and floods were taking place. Climate change was an international topic of discussion, with the Kyoto Protocol being a major milestone, in which developed countries agreed to commit to curb greenhouse gas emissions. He moved onto the 2015 Paris agreement, where the lobby of developing countries was on a stronger footing. He gave a rudimentary explanation of the greenhouse effect. He talked about the two approaches to solving climate change, which were mitigation and adaptation. He then elaborated upon the three Paris Agreement goals, two of which India is well on its way to meet before the 2030 deadline.

The first goal is for India's greenhouse gas emission intensity of its GDP to be reduced by 33-35 per cent below 2005 levels by 2030. The second goal is 40 percent of India's power capacity to be based on non-fossil fuel sources. And finally, the third goal is for India to

create an additional 'carbon sink' of 2.5 to 3 billion tonnes of Co2 equivalent through additional forest and tree cover by 2030.

He talked about how tackling climate change was imperative for obtaining a good lifestyle and health, and for capacity building. He also talked about how he was involved in technology forecasting in his professional life. He elaborated how his team maintained a database of technologies of 6 different sectors that are needed in India to achieve each of the goals mentioned before, and which countries could provide these technologies. He emphasized again that India was very serious regarding the climate change problem, and that India was always on time in submission of reports and overall communication, and that many programmes had been launched to combat climate change.

He concluded by stressing he was confident that India would be able to meet the aforementioned goals it had set for itself.



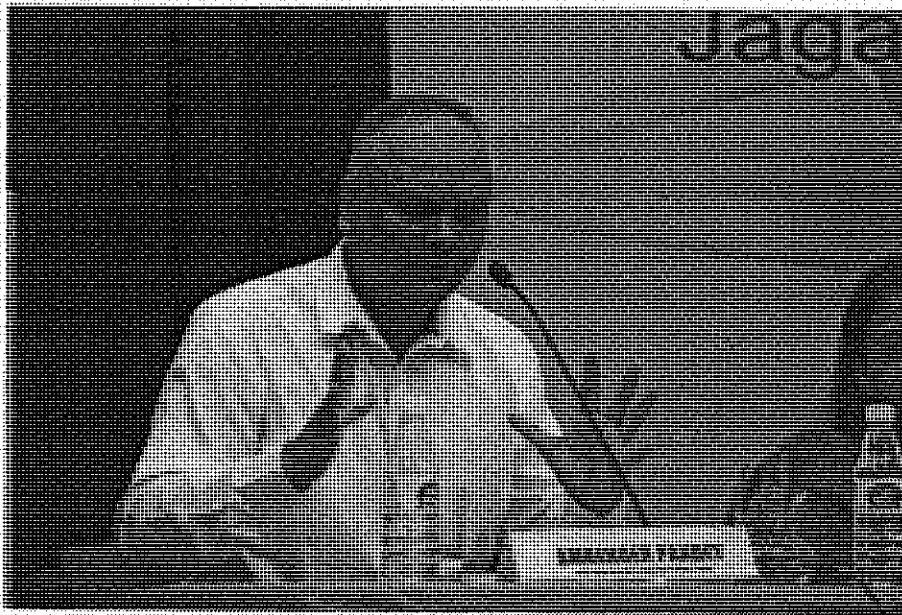
Dr. Gautam Goswami discussing the climate concerns.

Thereafter Dr. Urvashi Sharma requested Mr. Amrender Pandey for his insight.

Mr. Amrender Pandey talked about the employment and education aspect of the SDGs, and the dilemma of reducing poverty and developing the nation at the same time as curbing CO₂ emission. He talked about how many sectors, such as the fishing sector, had been mismanaged, leading to dire consequences. He talked about how forests were essential, as they absorbed CO₂, reversing some of the potential harm to the climate. He discussed the

importance of development and reduction in poverty, and how these goals were not directly in line with the goal to curb emissions. He talked about the dire state of Education in our country, where 18 to 32 year olds constituted to about 65% of the population, and 7% out of them being properly educated.

He highlighted the extremely low and unsatisfactory number of institutions and universities in our country. He also mentioned the positive change taking place in this regard, that Delhi Government schools seemed to be doing well in recent times. He contrasted this with the country as a whole, which was still not doing well in terms of education. He brought attention to the fact that people were not employable, and did not have the requisite skills and education to find a job. He further mentioned that there was a lack of proper data for this. He then talked about the role of our country in the 17 SDGs, and the question and dilemma of increasing production and business. He talked about his work, in which his team administered communication skills to students who have passed 12th grade, in order to increase their employability in the service sector. He talked about the need for policy and wages to accomplish the SDGs. He concluded by discussing scarcity of water and how 2 billion of the current 7.5 billion population did not have access to safe drinking water.



Mr. Anurag Pandey discussing the current state of schooling in the country and employability of the students.

Thereafter Dr. Urvashi Sharma invited Mr. Dhruv Pandey into the Discussion.

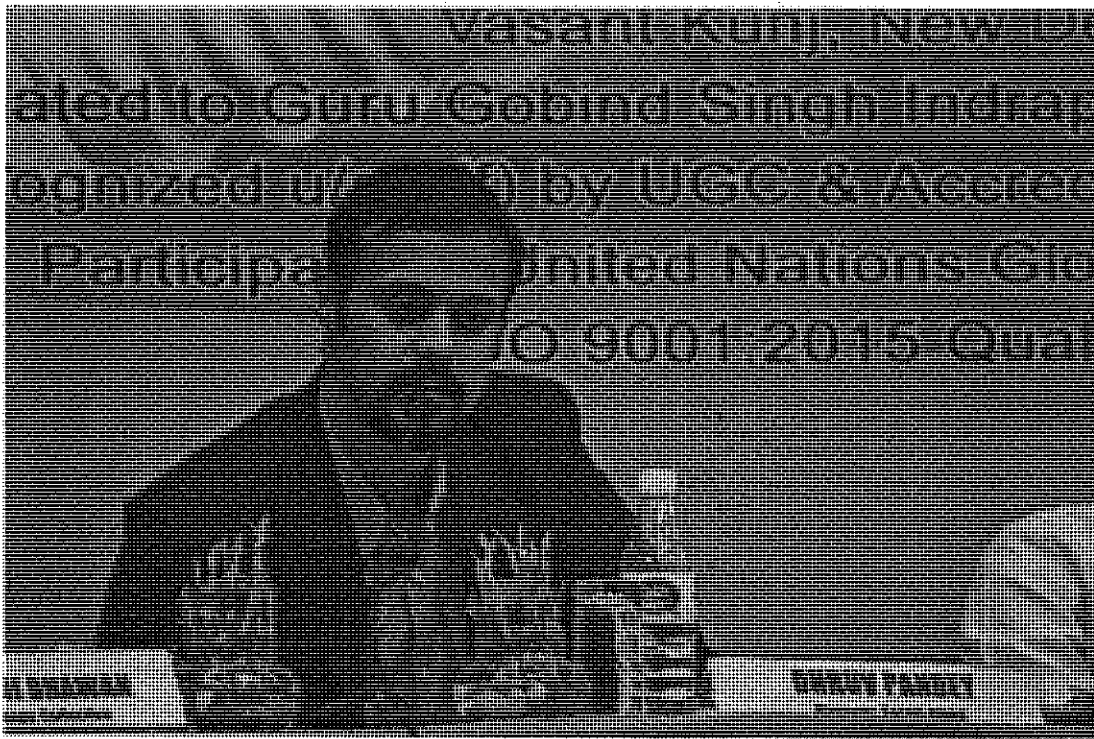
Mr. Dhruv Pandey, manager of profile and innovation at Social Alpha, talked about the current state of Healthcare in India, and his approach to social work, by creating scalable business models that are capable of being independent by creating revenue.

He gave an introduction to the third SDG, that of a healthy life and wellbeing for all. He listed some facts, on the basis of which he built a hypothesis for successful social work. He talked

about how the Indian healthcare had made rapid strides, by decreasing the infant mortality rate, the maternal mortality rate, eradicating polio, eliminating tetanus. The industry as a whole growing, at 15.8% CAGR. He examined the shifting health burden on the industry as India transitioned from a low to a middle income country, shifting from communicable to non-communicable diseases such as cancer, hypertension, and diabetes. He talked about the problem of the crippling infrastructure of the healthcare sector. According to WHO recommendations, 1 doctor should be present for every hundred citizens. But in India, 1 doctor is present for every 2000 citizens, putting a lot of burden on each practitioner. In India, patients spent about 61% out of pocket on healthcare, in contrast to China, where citizens only paid 21% out of pocket for the same. He discussed his hypothesis, on which he has based his work, that the current healthcare system is not scalable, with a big problem of accessibility. Medical practitioners were often forced to migrate to cities in order to earn a livelihood, which left rural communities vulnerable and lacking basic healthcare infrastructure. He talked about two approaches to solving this problem, one of which was to 'throw money at the problem', and the second was to 'throw people at the problem'. He personally believed in the second approach.

He emphasized the importance of creating an environment where people can rise up from the bottom of the pyramid. He talked about how innovative solutions could come out of such an environment. He highlighted that such businesses and projects did not have to be loss-making, and could have a focused revenue model. He talked about his belief in combining innovation and entrepreneurship, to create jobs and have an impact. He recounted a success story of an 8 person team, which successfully created a portable MRI machine, and how this exemplified Indian contextual innovation.

He concluded by discussing how huge problems could be tackled by building a sustainable mechanism which could work in absence of external stimuli. He also talked about how the intention of the entrepreneur mattered, and he or she had to work in the realm of ethics and morals.



Mr. Dhruv Pandey emphasising on how technology can aid sustainability.

Dr. Urvashi Sharma, the moderator provided an interlude, with talk of the PURA (Providing Urban Amenities to Rural Areas) model, and how rural problems had to be given more thought, before inviting the next panelist Mr. Kartikay Malhotra.

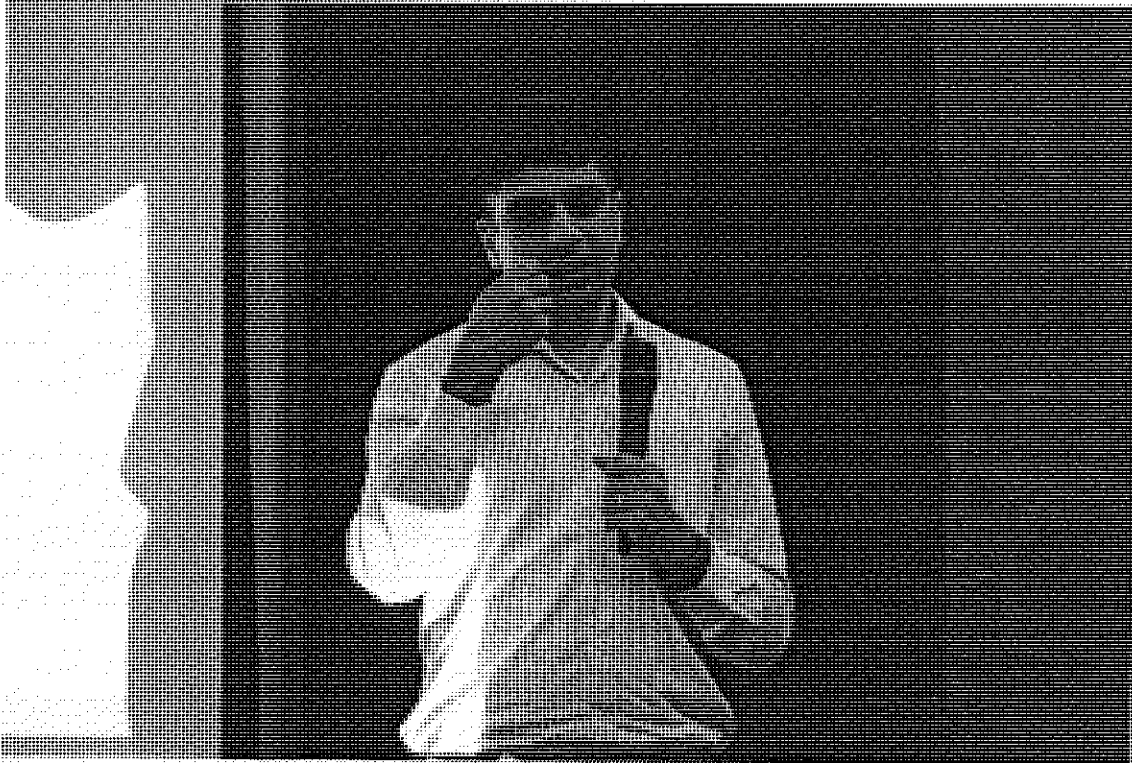
Mr. Kartikay Malhotra, Technical Manager at Samsung, talked about the CSR (Corporate Social Responsibility) programme of the company, and about the work they did to promote education and skill development. He started by giving a brief introduction of Seema Nagar, a star employee at Samsung, who had a humble background and benefitted from the education programme provided by them. He discussed Samsung's approach of Society, Environment and Economy, which directly corresponded to People, Planet and Partnership, the theme of the conference.

He communicated that this programme was a global effort, with numerous NGOs, governments, stakeholders and local communities involved. He then discussed more in detail about the effort in India, focusing on the People, or Education aspect, with which he was most familiar. Samsung employs 70,000 people. In its goal on education, Samsung's effort in India include three tiers. The lowest tier consists of Smart Classes, to which amenities such as tables, chairs, other infrastructure is donated. The middle tier consists of Technical Schools. And lastly, the top tier consists of the Digital Academy, with classes taught in premier institutes such as IITs and NITs. These courses include classes on emerging fields such as Big Data Analysis, Artificial Intelligence, Cloud Computing, etc. The two

reasons given for their effort were enhancing brand image, and facilitating innovation at the highest level-- the highest level here referring the premier status of IITs and NITs on a national level.

He further talked about various scholarships offered to fund educational fees of exceptional students. He talked about the Technical Schools, which focused on skill development, arts, customer service education, soft skills, and teaching students how to survive in today's job environment.

He concluded by highlighting how one-third of India was covered by the circumference of the combined digital economies, and Samsung's continued work in education.



Mr. Karthik Sharma discussing how Big Data Analytics, Cloud Computing and AI can address the concerns of the conference theme.

Before introducing the next panelist, Dr. Urvashi Sharma continued further about Corporate Social Responsibility, and the shifting focus from charity to training and education, and laws pertaining to the same.

Ms. Devakshi Dhawan, founder of Hope Collective, a non-profit organization focused on micro-financing, acting as an online marketplace for various NGOs, was the next panellist. Also the manager of portfolio and programme at Social Alpha, she mainly talked about Social Entrepreneurship, and her experiences from Hope Collective and Social Alpha. She relayed anecdotes from her time at Hope Collective, and talked about the power of conscious consumption. She talked about the business model of Hope Collective, and how

they focused on quality products above all else. Social Entrepreneurship is booming today, and sustainability is largely contextual. She narrated the story of a start-up that made incense sticks from flowers dumped into the river, and employed self-help groups of women, effectively decreasing pollution, making biodegradable products, and employing local women, all at the same time. She talked about how consumers were shifting focus, and consuming products more consciously. She gave examples of such products, from organic colours, to eco-friendly ganesh idols. She highlighted the huge role of people or consumers in shifting to better products.

She discussed the change in consumer expectations, where consumers had previously objected to the expensive price tag of the handcrafted products, and asked for discounts. Now, she informed everyone, consumers were more sensitive to the already low margins of some of the handcrafted products, and did not object to higher prices, instead choosing to support local artisans. She stressed the need to realize that profitability and sustainability in such a context were one and the same thing. She talked about the role of entrepreneurship in solving problems.

She concluded by alluding to the aphorism, "Give a man a fish and you feed him for a day; teach a man to fish and you feed him for a lifetime", which highlighted the need for sustainable business over charity.



Ms. Devakshi Dhawan stressing on the fact that entrepreneurship is the key to achieve sustainability.

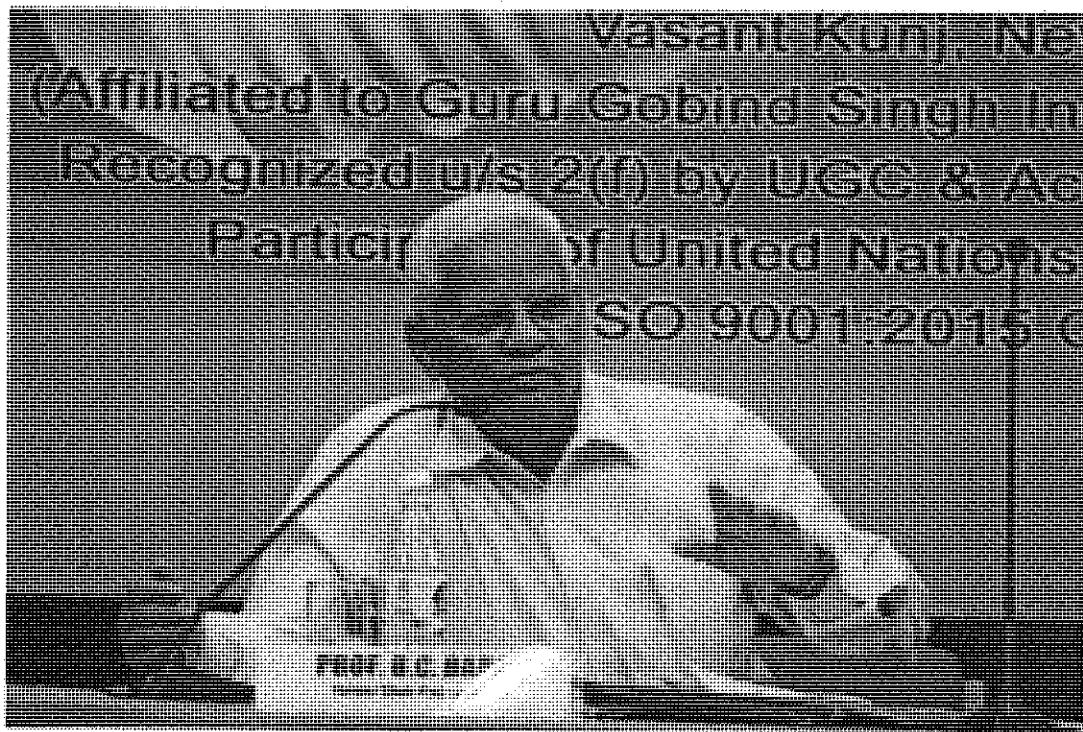
Thereafter Dr. Urvashi Sharma requested Prof. B. C. Barah to give his perspectives.

Mr. B. C. Barah, Professor at Indian Agricultural Research Institute, talked about innovations for SDGs, agricultural sustainability and food security, with a focus on policy. He introduced the first three SDGs: poverty, hunger and health. His experience being in agriculture, his talk focused on the second SDG, hunger. He started the talk by quoting Norman Borlaug, "Food is the moral right of all who are born into this world." He gave a quick introduction to the history of agriculture in India, from Green revolution, White revolution, to fish production. He revealed that percent of people suffering poverty and hunger had more than halved due to these advances in agriculture. He continued, that according to statistics, investing one dollar for reduction in malnutrition yielded sixteen dollars in return for the country.

Through visual aids, he showed the 'two sides of India', one of prosperity, and the other a broken face, signifying the farmer. He explained that changing the current agricultural scenario was a daunting task, and that growth of productivity for rice and wheat had an unfortunate steep decline. He highlighted the stark regional disparity in agricultural production. Going back to 1990s, he explored the persistent crisis and food insecurity that lingered to this day. He further went on to discuss the decline in the poverty ratio, in parallel to the poverty population remaining unchanged. He talked about the poverty scenario in East India, which suffered from the aforementioned stark regional disparity. He discussed the risks associated in agriculture, the primary source of which being Yield Risk, and Price Risk. He explored how risk due to pest and disease had increased in recent times. Risk due to micronutrients had also increased.

He discussed how farmers were especially vulnerable to climate change, how resources were under stress. The per capita availability of water was decreasing, again decreasing food security as a consequence. He further examined agrarian distress. By 2050, he argued, the population of the world would increase to nine billion people, causing a huge rise in demand of food. There would need to be a hundred percent increase in agricultural productivity to accommodate this additional demand. He stressed the need for government spending, huge projects and convergence of existing programmes.

He concluded by discussing system of rice intensification, and how poor farmers needed technological assistance to produce more and use less water. He highlighted the importance of science, practice and policy making.



Prof. B. C. Baruah examining the agricultural Distress.

Thereafter Dr. Urvashi Sharma requested the last panelist Ms. Ranjna Khanna to share her views with the panel and the audience.

The last panellist, **Ms. Ranjna Khanna**, Director at Impact Investors Council, gave a global perspective on the SDGs, also talking about blended financing and the rise of impact investing. She started by talking about social injustice, the scenario 50 years back, and how the brightest minds with professional expertise and educational qualifications were working on the toughest problems facing our planet. She talked about some the results of the SDGs, such as the 471 million people who had been lifted out of poverty, and 111 million more who would we indirectly impacted. She highlighted that this was an investment opportunity. Financing had become a big challenge, she explained. She talked about how 3.9 trillion dollars was needed per year to achieve the SDGs, and as of now, despite philanthropy, corporate social responsibility and other funding, there was a shortage of 2.5 trillion dollars, still. She discussed impact investing, and defined it as for-profit investments with commercial returns and social impact. She talked about the importance of being self-financed in this regard.

She then talked about her work, supporting twelve sectors, such as affordable education, health, housing, agriculture, etc. She discussed how impact investing had been on the rise globally, and more companies were interested in the concept. She discussed how impact investing included sustainable investing, with positive social impact and the significance of intent. Bottom of the pyramid problem solving was more desirable as it lead to sustainable growth.

The 2016 market size of impact investing was 5.2 billion dollars, experiencing a 14% growth. She conveyed that eight crore lives had been touched by innovative solutions from such investing. Ten years ago, she relayed, the top ten percent of the population had been the focus, but today the paradigm was shifting, with the underserved population receiving more attention.

She concluded by talking about Social Impact Bonds, Development Impact Bonds, and Blended Finance.



Ms. Ranjna Khanna discussing how impact investing included sustainable investing, with positive social impact.

The session was concluded by Dr. Urvashi Sharma by extending the ongoing conversation and talking about how a safe operating space was needed for humanity.

After the end of the Session II on Panel Discussion all the guests and faculty and staff were requested to join for lunch.

Session III Technical I

This session aimed to provide a platform for exchange of ideas and experiences between researchers, students, faculty members and all the other people concerned with regard to the theme of this session: **Business Sustainability in the 21st century: Managing People, Planet & Profit.**

The session was started by introducing the session chair, Prof. B.C. Barah and the session co-chair, Dr. Nidhi Gupta, Head of the Department of Management of Studies, JIMS, Vasant Kunj and highlighting the importance of Business Sustainability.

Thereafter the commencement of research paper presentations was announced to begin the session.

Ms. Nancy Rao, Research Scholar, Department of Commerce, Delhi School of Economics, University Delhi, was the first presenter for the session whose title of research was "Kingfisher Airlines' Failure (with reference to Ethical and Governance Issues). She brought together all the possible reasons causing the epic fail of the airlines from recurring losses to unpaid fuel dues with IOC, BPCL, and HPCL to bank arrears and from Mallya's supposedly wrong strategy to frequent changes in the business models and auditor's disagreement to dubious role of bankers. At the end of her presentation, she was questioned by the Session Chair and Prof. Bhushan Manchanda about the lessons learnt from this failure story.



Prof. Manchanda making a query to the presenter.

Ms. Seema Wadhawan, Assistant Professor, Gitarattan International Business School, presented her paper titled, "Factors influencing Employee Engagement of Millennial :Study of Telecom Sector Delhi. She provided a brief introduction of the challenges in dealing with the generation Y and also categorized employees into engaged and disengaged employees. Later in her presentation, she listed the factors which affected employee engagement, namely,

- Work content
- Supervisory support
- Career development
- Rewards and recognition
- Work life balance

of which, rewards and recognition turned out to be the most important factor influencing employee engagement in the Telecom sector in Delhi.



Ms. Seema Wadhawan presenting her a paper.

Mr. Radheyshyam Kalawat, Research Scholar, Department of Commerce, Delhi School of Economics, University Delhi, shared the findings from his paper titled, "Emerging Challenges and Reforms in Labour Laws in the State of Rajasthan". He introduced the audience to the terminology related to Labour Laws, such as, the CLRA, IDA, Factory Act, Indian Labour Reforms and also the relationship between employee and the employer, and henceforth mentioned the existing gaps in the system which have been hindering the progress rate.

As per the findings of his research paper, the impacts of the amendments in the laws were,

- It was more flexible to hire employees
- The process had been simplified as per to operate in the Make In India campaign.

The question that arose at the end of his presentation was that how he thinks that this paper was anywhere close to contributing towards any of the Sustainable Development Goals. To which he answered that the flexibility of the labour laws will benefit the employer and the employee, and their work relationship as well. He added that the simplification of the laws will eventually simplify the process.

Ms. Jasmeet Kaur, with her research highlighted the impact of clothing industry on the environment, how the wear and throw goes in the landfills, and how the production process in the first place affects the environment. Her research paper explained the journey of a fibre to fabric and answered questions like why do we need sustainability in the textile department? Major answer points were that, there is a high amount of water consumed in the process, solutions like caustic soda are used and many other wasteful affluent as well, and water waste

is released without proper treatment. To rectify these mistakes, she suggested to opt fast fashion. Fast fashion includes, reuse, recycle, eco-friendly dyes, organic fabrics, and using dead stock. At the end of her presentation, she was questioned on how to use the wasted garments?

To which she rightly answered and suggested to adopt slow fashion, improvise, less exploitation of resources and their conscious consumption.

This brought an end to the session.

SESSION IV Technical II

The technical session II under Session IV had the theme Sustainable Development Goal: 2030. The session was coordinated by Dr. Shruti Bhuttani & Ms. Suchitra Srivastav. Under this session the students from the college and other institutes were given an opportunity to speak out their mind on the theme and the audience had the opportunity of asking questions from the researchers.

The sessions was opened by welcoming all in attendance and inviting the session chair Dr. S. K. Dogra and session co-chair Dr. Sartaj Khera on the dais.

Dr. Dogra invited the students to present their research to the audience.

The first presentation was by Mr. Ishu Singhal and Mr. Pundrikaksh Das under the guidance of Dr. Himani Gupta on the topic "To study the knowledge and perception with respect to Swatch Bharat Abhiyan among slum people of Bhalswa slum in Narela, New Delhi". The students had carried out extensive research and had presented a video on the survey conducted by them.

Thereafter Ms. Muskaan Dudeja under the guidance of Ms. Suchitra Srivastava presented her research on "Poly-bags Usage and Environmental Awareness among residents of NCR. The researcher highlighted on the fact that the microplastics have already entered our food chain and it is high time we focus on waste management techniques.

The next presentation was by Mr. Alok Chakraborty, Mr. Divansh Bhambry and Ms. Shristhti Bisht under the guidance of Ms. Anisha Tondon. The students presented on the topic "Comprehensive review of Sustainable development Goals and water, Sanitation and Health Analysis"

Therafter Ms. Sakshi Chhabra and Ms. Navita Kohli under the guidance of Ms. Anshu Punshi presented the paper on "Toilet- Not a Prem Katha but a need." The paper focussed on the harsh reality that people are not willing to use the toilets.

The next presenters were Ms. Megha Grover, Ms. Divyakshi Aneja and Ms. Shreya Garg from RDAIS who presented on the topic “ A Study on sustainable development on STP(segmentation/ targeting/ positioning) of H&M and ZARA.

Thereafter Mr. Aditya Seshadri and Mr. Niranjan Mahajan presented a paper on “Quality of Education with regard to SDGs” under the guidance of Dr. Sartaj Khera.

Afterwards Ms. Bhavya Pahuja under the guidance of Ms Anshu Punshi presented a paper on “Microfinance: Ensuring Financial Sustainability”

The next presentation was made by Ms. Vidhi Juneja under the guidance of Ms. Sanjna Aggarwal on the topic “Industry, Innovation and Infrastructure for sustainability.”

Thereafter Ms. Dakshita Trikha presented a paper on “Critical Analysis of Smart City and Urbanization Pertaining to Sustainability” under the guidance of Dr. Shruti Bhuttani.

Valedictory Session

The session was followed up by a Valedictory Session where Dr. S. K. Dogra, Dr. Nidhi Gupta, Dr. Ashok Sharma and Ms. Anu Bhardwaj awarded Ms. Seema Wadhawan the best researcher among the faculty researchers and amongst the student researchers the best researcher award was awarded to Ms. Vidhi Juneja and team of Mr. Aditya Seshadri and Mr. Niranjan Mahajan jointly received the award. And thereafter all the faculty and student researchers were awarded certificates for their presentations.



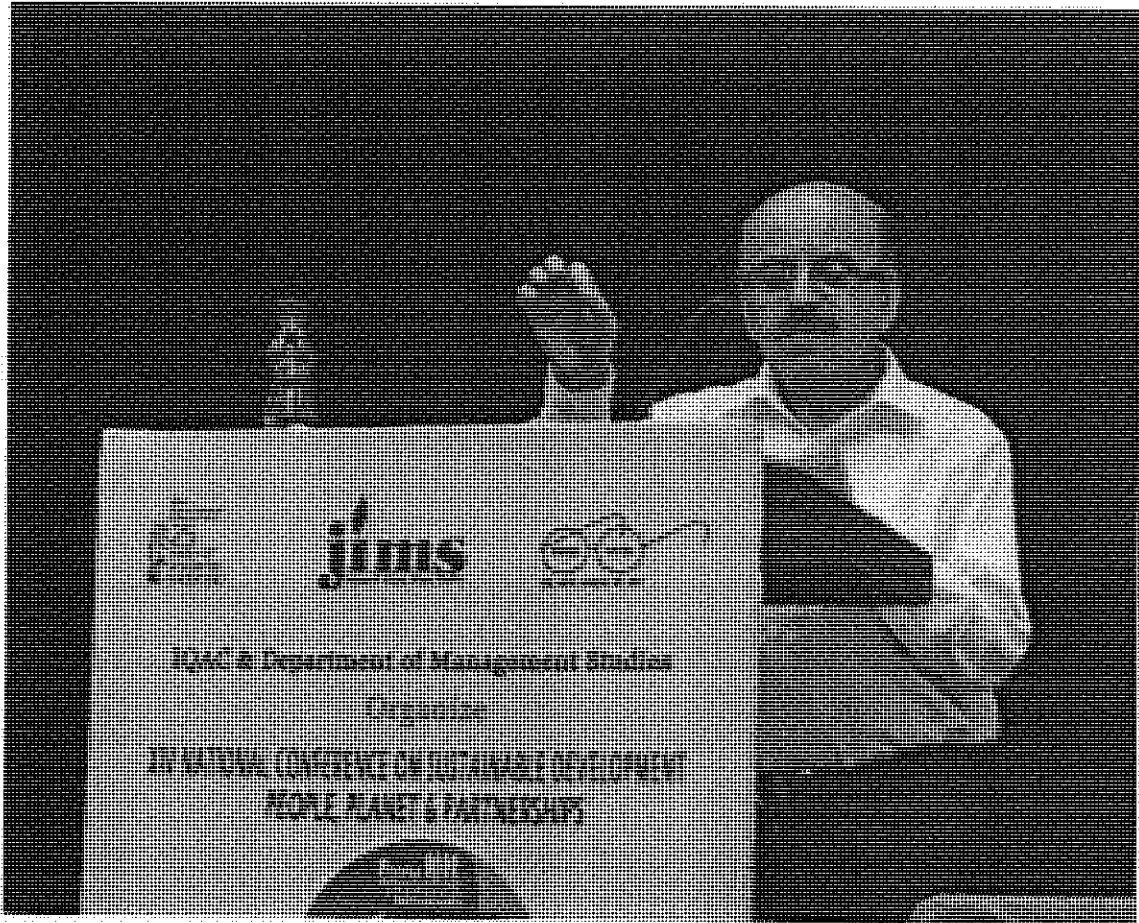
Ms. Sonam Wadhawan receiving the best researcher certificate.



Students from RDAIS receiving their certificate for presentation.

Vote of Thanks

After the Valedictory Session Dr. S. K. Dogra proposed the Vote of Thanks. He thanked all the guests for taking out time for the event, the organising committee, the authorities at Deshmukh Auditorium for the facilities, the sponsors for their support and the students for making the event lively.



Dr. S. K. Dogra proposing the Vote of Thanks.

The event was concluded with a cup of tea.
The total number of beneficiaries was 458.

A photograph of the organising committee.



Resource Person Details

S.No	Name	Designation with company/Organization Name
1	Prof (Dr.)S. C Sharma	Director IBS, Gurgaon
2	Dr. M. K. Bhat	Director, MAIMS
3	Prof (Dr.) Jai Prakash Sharma	Professor of Corporate Governance & Law, Chairman, Global Research Foundation for Corporate Governance (GRFCG).
4	Dr. Urvashi Sharma	Associate Professor, Department of Commerce, Delhi School of Economics
5	Dr. Gautam Goswami	Director TIFAC
6	Mr. Kartikay Malhotra	Technical Manager, Samsung
7	Mr Brikesh Singh	COO, Asar Social Impacts
8	Prof. B.C. Barah	Former Chair Professor(NABARD) @Indian Agricultural Research Institute(PUSA), New Delhi
9	Mr. Dhruv Pandey	Manager- Portfolio and Innovation, Social Alpha
10	Ms. Devakshi Dhawan	Founder, Hope Collective Manager- Portfolio and Programme, Social Alpha
11	Ms. Ranjna Khanna	Director, Impact Investors Council
12	Mr. Amrender Pandey	Head, Institutional Partnership CSR, The Times of India



Dr. Nidhi Gupta
Head-Department of Management Studies

Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

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NOTICE

Campus to Corporate Grooming Workshop

08th August, 2018

This is to inform all the students of BCA V (M+E) Semester Batch: 2016-2019 to attend the Workshop from 08.30 a.m. to 01.00 p.m. organized as follows:

Date/Day : 11th August, 2018 (Saturday)

	Name of the Speaker & Designation	Topic
Session 1	Mr. D. Sharma Sr. Manager - HR, JAQUAR & CO. PVT. LTD, Gurgaon (Hr.)	<ul style="list-style-type: none">• Personal Grooming and Etiquette• Corporate Expectations
Session 2	Dr. Ravi. K. Dhar Director, JIMS Vasant Kunj, New Delhi	<ul style="list-style-type: none">• Stress Management• Business Communication

Venue : Auditorium
Dress Code : Formal (strictly)
Reporting time : 8.30 a.m. Sharp (Late comers will not be allowed)
Coordinator : Dr. Harsha Ratnani (Morning Shift) (To Arrange)
Ms. Shalu Tandon (Evening Shift) (To Arrange)


Class Co-ordinator


Corporate Manager


Head (IT-Dept.)


Director

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)
Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified
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REPORT "CAMPUS TO CORPORATE GROOMING WORKSHOP"

Department of Information Technology, JIMS, Vasant Kunj organized "*Campus To Corporate Workshop*" from 8.30am to 1.00pm on 11th August'2018 within campus for BCA-Vth semester students. The event was attended by around 90 students. The workshop was intended to provide the 4 basic grooming skills to students *Personal Grooming and Etiquettes, Corporate Expectations, Stress Management and Communication*. The session was taken by Mr. Deepak Sharma, Sr. Manager–HR, Jaquar & Co. Pvt. Ltd, Gurgaon (HR.). He shared with participant's various soft skills development techniques along with grooming their etiquettes and appropriate body language types .and also sensitized them about proper behavior, socially and professionally, in formal and informal circumstances.

Session -I

The event started with warm welcome of our esteemed guest for Session-1 Mr. Deepak Sharma Sr. Manager – HR, JAQUAR & CO. PVT.LTD. Gurgaon followed by welcome address by Dr.Meenakshi Narula, Head, Department of Information Technology.

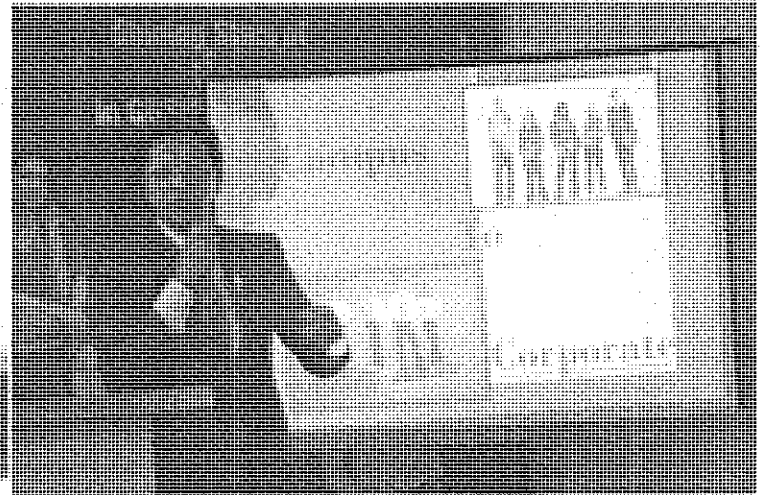
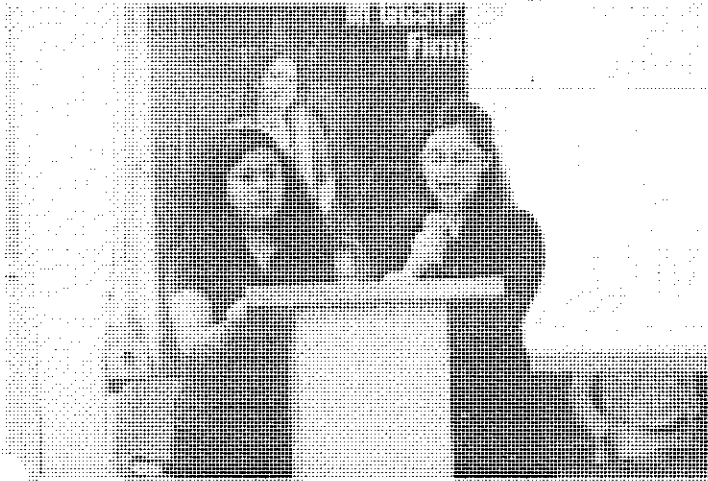


Mr. Deepak Sharma Sr. Manager –HR, Jaquar & Co. Pvt.Ltd. Gurgaon & Dr. Meenakshi Narula, Head, Department of Information Technology on dais and during welcome ceremony (L-R) .

The purpose of the workshop was to make them learn about the personal grooming and latest & impressive corporate etiquettes, make them understand the corporate requirements in terms of body language and corporate etiquettes and to know what are the ways to improvise the soft skills and body language for presenting ourselves better.

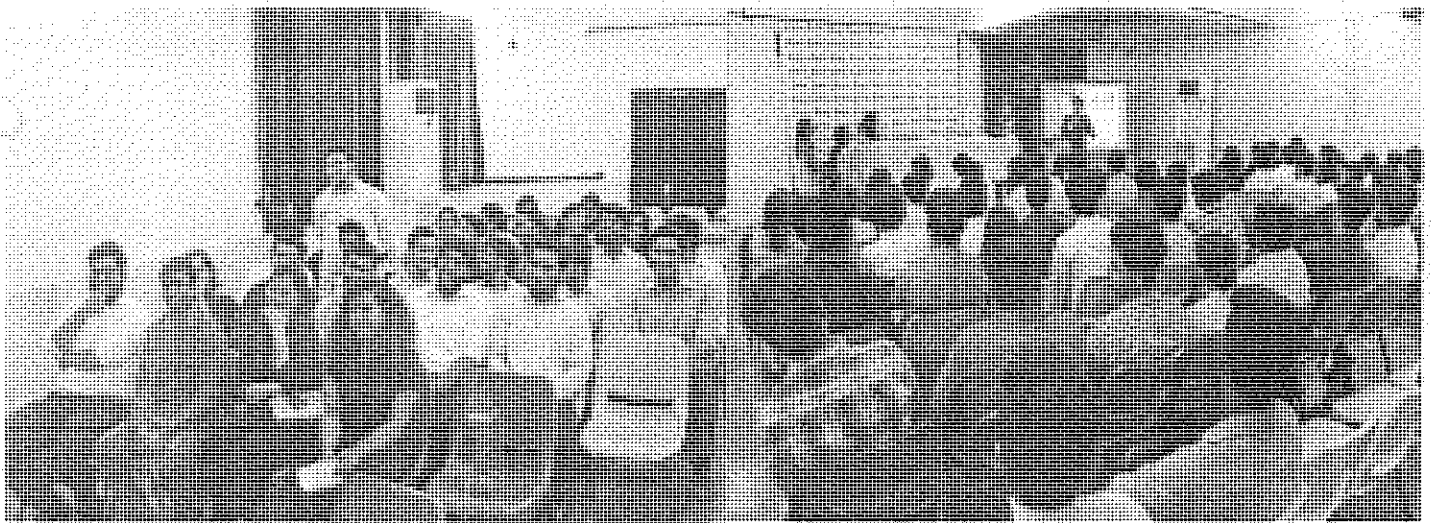
Mr. Sharma started the session with insight of industry by telling students why gaining of an academic degree does not guarantee an individual being employable. If that were to be so, all graduates would have had a decent shot at jobs across India, whereas the facts are otherwise. Various reports indicate that employability ratios have been at just 25% of the total employable population in India. While Knowledge and Skills will help students to

become employable but without an enabling attitude, the employability would be a short lived experience and hence a lot of focus on "Creating Enabling Attitude" must be given. It is the 'Attitude' which drives 'Knowledge' and 'Skills' for each individual. In these scenarios, it tends to be a boon if these graduates are already been groomed. Thus, by taking this session on personal grooming and industrial expectations he boosted the confidence of our students and provided them tools like goal setting, team work and stress management.



Mr. Deepak Sharma, Sr. Manager-HR, Jaquar & Co. Pvt. Ltd, Gurgaon(HR.) being welcomed by the BCA-Vth students and during the session (L-R)

The lecture was attended by around **94 students** of BCA – Vth semester of Ist & IInd Shift and was very much appreciated as well as interestingly attended by them all. The session was very useful for making them understand the corporate etiquettes and was enthusiastically participated by them all. All participants learned about how to make the initial strong impression during interview. Also, they found about the need and necessity of right body language and ideal soft skills to raise their chances of employability. Students also learned about the techniques to improvise their CV's as per latest trends in the corporate session.



Mr. Deepak Sharma, Sr. Manager-HR, Jaquar & Co. Pvt. Ltd, Gurgaon(HR.) amongst the BCA-Vth sem students

Session II

The second session on Stress management and Meditation was taken by **Dr. Ravi K Dhar, Director, JIMS, Vasant Kunj**. The popularity of meditation is increasing as more people discover its benefits. Meditation is a habitual process of training your mind to focus and redirect your thoughts. It increases awareness of yourself and your surroundings. Many people think of it as a way to reduce stress and develop concentration. Dr. Dhar taught students how to meditation to develop other beneficial habits and feelings, such as a positive mood and outlook, self-discipline, healthy sleep patterns and even increased pain tolerance amongst students. Meditation targets the inflammation response to stress, thereby reducing the stress-causing hormone, cortisol. The students attended the session with great enthusiasm.



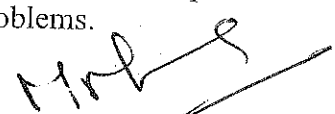
Dr. Meenakshi Narula & Dr Ravi K Dhar on stage during the commencement of Session on stress Management through Meditation(L) Dr Dhar being welcomed by BCA student (R)

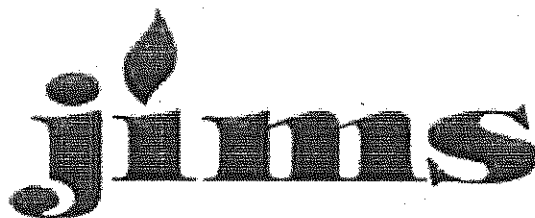


Dr Ravi K Dhar, Director, JIMS, VK amongst students taking the meditation session.

The Stress Mangement session was very beneficial for students as Meditation increases tranquil focus while decreasing the “clutter” in the mind. Meditation has been shown to reduce overall stress. The presence of stress and anxiety can be detrimental to health issues and underlying psychological problems.


Dr. Harsha Ratnani
Coordinator


Dr Meenakshi Narula
Head-Dept. of Information Technology



Jagannath International Management School

Vasant Kunj, New Delhi - 110070

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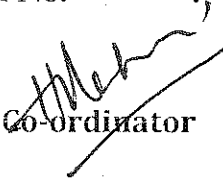
NOTICE

WORKSHOP

Date: 1st September 2018

This is to inform all the students of BCA- V Semester (I Shift & II Shift) to attend the Workshop organized as follows:-

- Date/Day : 04.09.2018 (Tuesday)
- Speaker : Mr. Sahil Mathur, Knowledge and Data Engineering |
- Company Name : ADAPT Centre, Trinity College, Dublin
- Topic : "Cognitive Computing: Artificial Intelligence V2.0
Project based on Machine Learning"
- Timing : 12.00pm- 2.00 pm
- Dress Code: : Formal
- Coordinator : Dr. Harsha Ratnani class coordinator, BCA-V-M
Ms Shalu Tandon class coordinator, BCA-V-E
- Room No. : AUDITORIUM


Class Co-ordinator


Head (IT-Dept.)


Director

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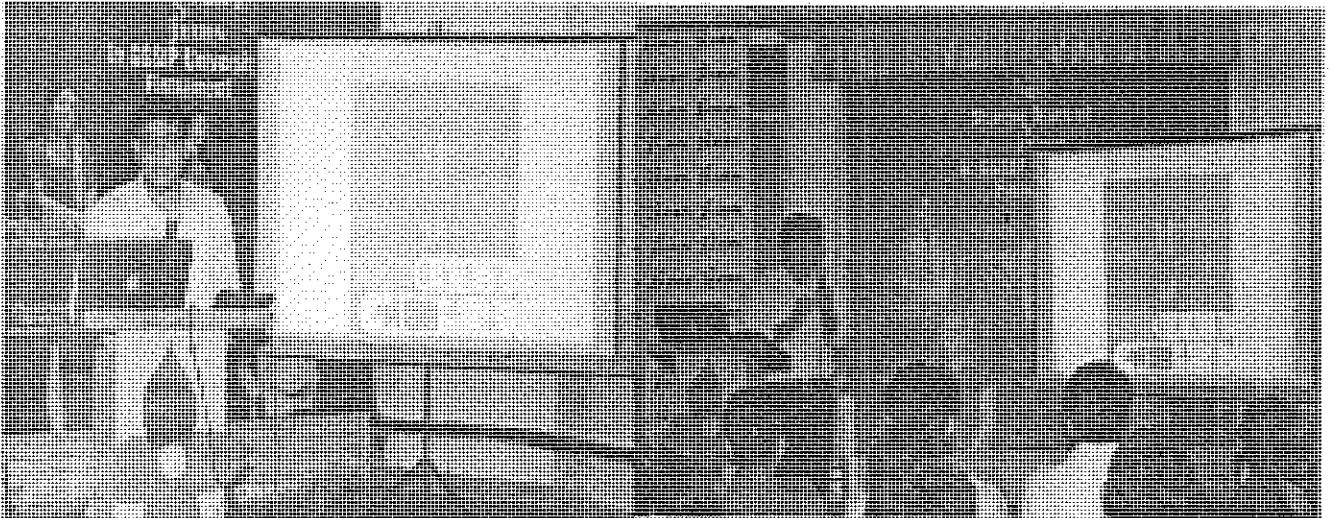
REPORT

Workshop On “Cognitive Computing: Artificial Intelligence V2.0 Project based on Machine Learning”

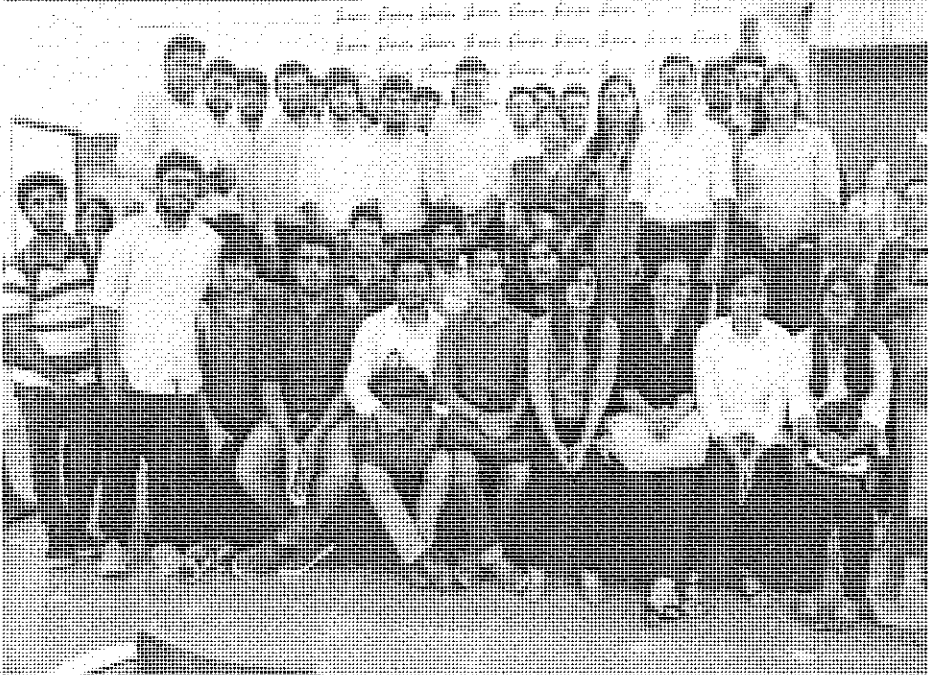
Department of Information Technology, JIMS, Vasant Kunj organized the workshop for BCA – Vth semester students of Ist and IInd Shift on “Cognitive Computing: Artificial Intelligence V2.0 Project based on Machine Learning” on 4th September 2018 for 2 hour’s duration, which was taken by **Mr. Sahil Mathur, Knowledge and Data Engineering | ADAPT Centre, Trinity College, Dublin**. He shared with participant’s various cognitive computing skills and how it represents the third era of computing: where we went from computers that could tabulate sums (1900s) to programmable systems (1950s), and now to cognitive systems.

The workshop was aimed in making students learn about the cognitive computing and also to make them understand how to simulate the human thought processes in a computerized model. During the workshop, the participants learned about how to make the projects in cognitive computing Also they found about the need and necessity of right cognitive computing skills and techniques using various machine learning algos. Students also learned about the techniques to improvise their projects by including new open source API based on cognitive skills. It also made them aware what are the various methods and techniques used to create projects based on cognitive computing. r Bot Services, Cognitive Services, and Machine Learning. You will be shown how to build Students discussed various Speech Services and Decision Services, along with Images analyses and videos in day to day life. They also get to experience how the anamoly detector work during the workshop

The workshop was attended by around 90 students. The topic was very useful and highly appreciated by all the participants.



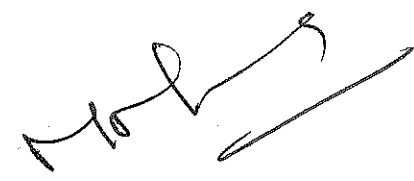
Mr. Sahil Mathur, Knowledge and Data Engineering | ADAPT Centre, Trinity College, during the session



Mr. Sahil Mathur, Knowledge and Data Engineering | ADAPT Centre, Trinity College, Dublin with BCA-Vth semester students (L-R)

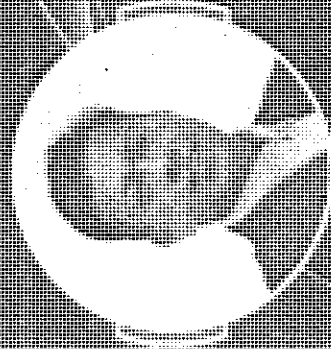


Dr Harsha Ratnani
Coordinator

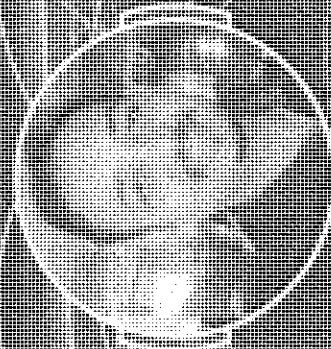


Dr Meenakshi Narula
Head-Dept. of Information Technology

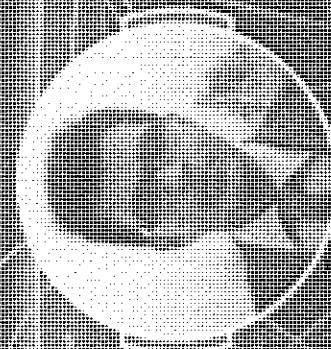
National Seminar on
**RECENT TRENDS IN
BLOCKCHAIN TECHNOLOGY**



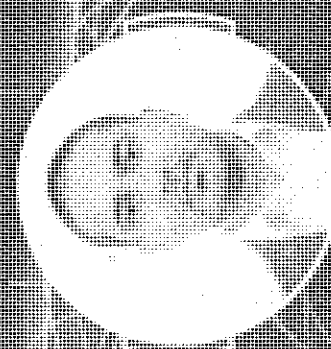
Dr Ravi Chamlika
Sudesh Technologies



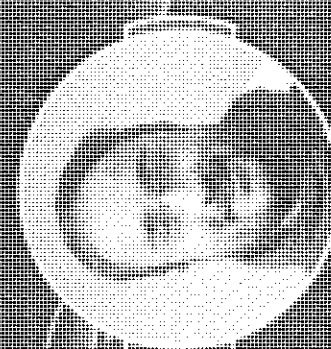
Dikendra Chittoda
Chai Security



Rajat Gahlot
Rajrashi Technologies



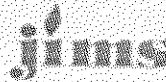
Chetan Vashistha
Ethereal Blockchain Developer



Aman Sandhuja
TowardsBlockchain

23 Oct 2018 | India International Centre, Lodhi Road, New Delhi

INVITATION



NATIONAL SEMINAR ON RECENT TRENDS IN BLOCKCHAIN TECHNOLOGY

October 23, 2018 | 9:00 AM |
India International Centre,
Max Mueller Marg, New Delhi

Key Note Speaker

Dr. Ravi Chamria

CEO, Haptac Technologies

Other Distinguished Guests

Mr. Jitendra Chittoda

Blockchain Security Engineer
ChainSecurity

Mr. Rajat Gahlot

Co-Founder, Qualtrics Technologies

Mr. Chetan Vashisth

Founder, Aether Labs

Mr. Aman Sanduja

Founder, PowerBlockchain

Organised by

Department of Information Technology
Jagannath International Management School
Vasant Kunj, ND-70 : Affiliated to GGSIPU, ND-75

In Association with
ICT ACADEMY, New Delhi

Jagannath International Management School

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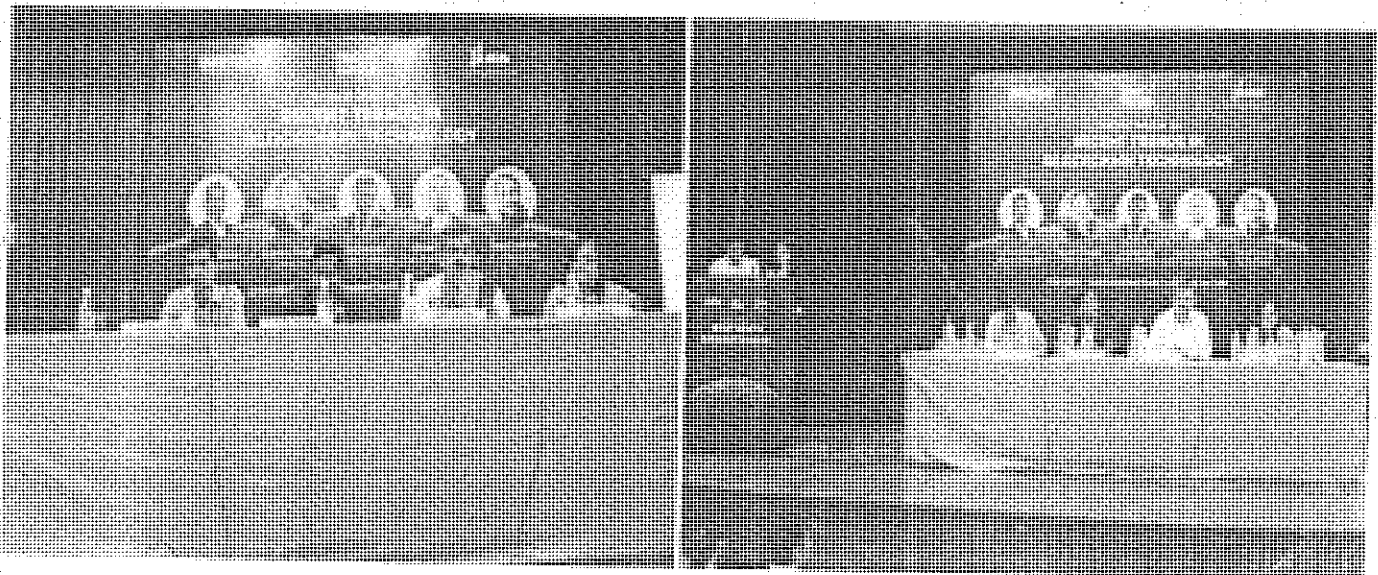
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REPORT

National Seminar On "Recent Trends in Blockchain Technology" (Tuesday October 23, 2018)

Department of Information Technology, JIMS, Vasant Kunj organized the eighth national seminar on "*Recent Trends in Blockchain Technology*" on 23rd Oct'2018 from 9.00-1.00pm at *India International Centre, Maxmuller Marg, Delhi* in collaboration with ICT, Academy, an initiative of the Government of India in collaboration with the state Governments and Industries. Various eminent speakers having the expert knowledge on Blockchain Technology from industry had come to empower students with the knowledge and career openings in this upcoming field. The event was graced by **Dr. Ravi Chamaria, CEO, Sofocle Technologies, Mr. Rajat Gahlot, CoFounder, QuillHash Technologies, Mr. Chetan Vasishth, Founder, Adleaf Labs, Mr. Aman Sanduja, Founder, Towards Blockchain.**

The event was attended by around 250 students and 14 faculty members from the JIMS, Vasant Kunj as well as Lajpat Nagar campus. The purpose of the event was to make them know more about global craze surrounding Blockchain, Bitcoin and Cryptocurrencies and learn key vocabulary and concepts commonly used when discussing Blockchain. To understand why engineers are motivated towards this upcoming development field and how will these change businesses, government and the society. To explore about the future of Blockchain based software application development.



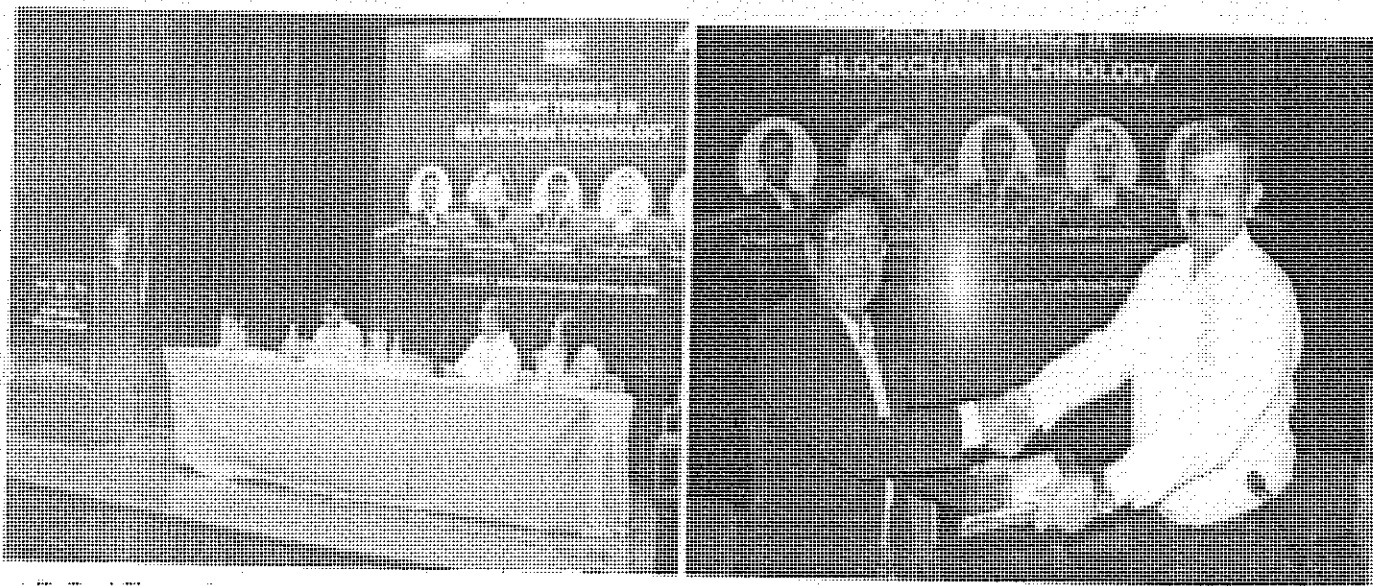
Mr. Lavtash, Dr. Ravi Chamaria, Dr. Ravi K Dhar & Dr. Meenakshi Narula (L-R) on dais during inaugural ceremony

The event started with the lamp lighting by all dignitaries and warm welcome address by **Dr. Ravi K Dhar**, our esteemed director on the buzzing issue of Deep Net and Bitcoin the most talked about Cryptocurrency and its future in India.



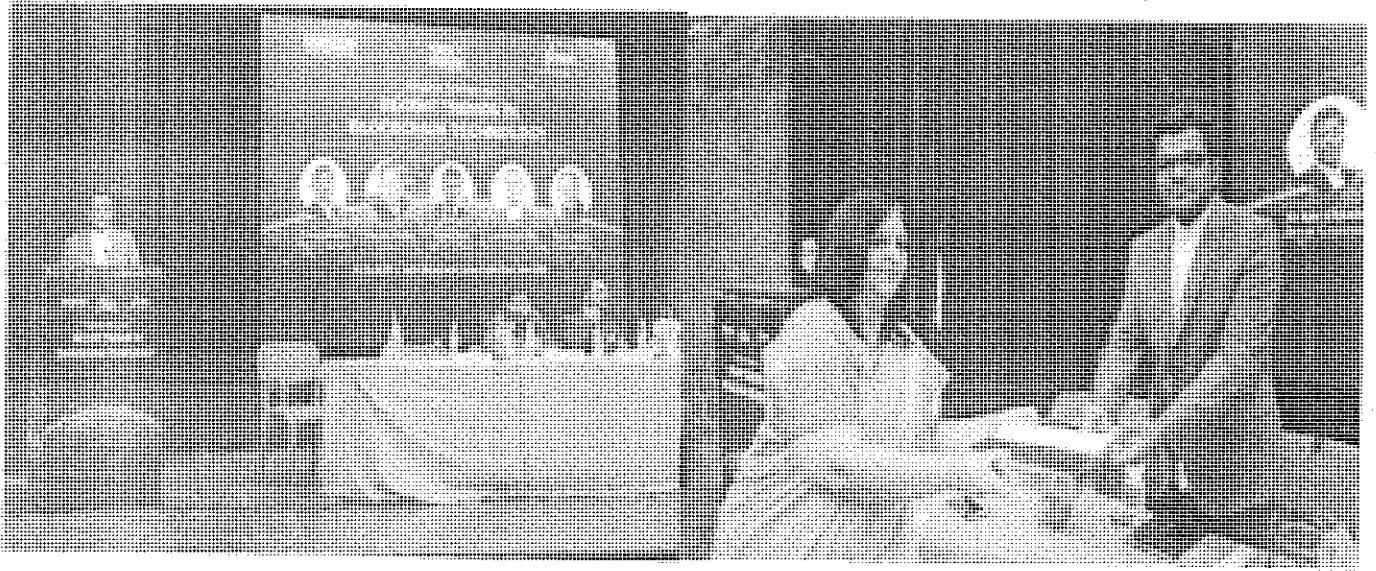
Lamp Lighting by our esteemed Director Dr. Ravi K. Dhar and various Dignitaries and (L-R)

He generated the spark amongst the gathered students about finding the future scope and career opportunities in this Blockchain Technology which is making waves in the market and will surely impact many sector of business in future.



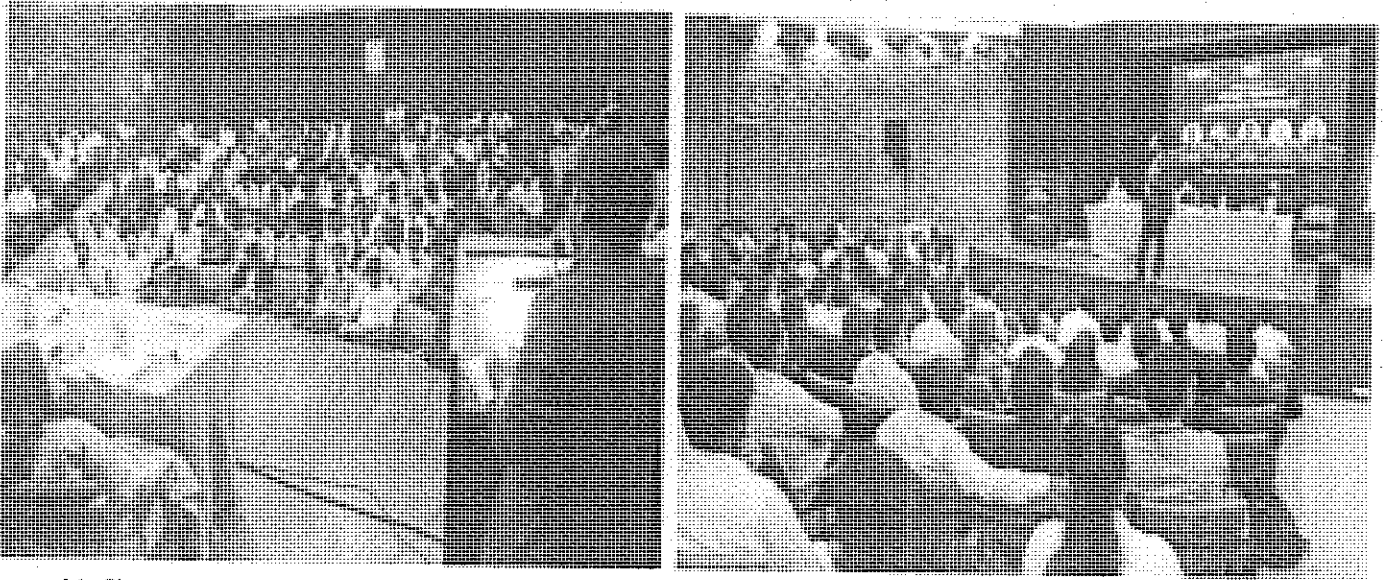
Dr Ravi Chamaria, CEO, Sofocle Technologies during inaugural session on podium and being felicitated by esteemed Director Dr. Ravi K Dhar(L-R)

Dr Ravi Chamaria, CEO, Sofocle Technologies who took the inaugural session on Blockchain Technology and its issues and discussed areas of applications like Automated Insurance Claim Settlement System, Peer to Peer Trading, Real Time Account Settlement, and Voting etc. His session lit the neurons of students and generated keenness amongst gathered audience for next session. His session was followed by Vote of Thanks by Mr Lavtash from ICT Academy. Later Dr Dhar felicitated dignitaries on the podium.



Lamp Lighting by our esteemed Director Dr. Ravi K. Dhar and various Dignitaries and (L-R)

The Technical Session of the seminar started with a session by **Mr Rajat Gahlot, CoFounder, QuillHash Technologies**. Mr Gahlot connected quickly with the audience and having the development experience in Blockchain, he shared all the requirements of becoming a *BlockChain Application Developer* with the gathered audience. He was felicitated By Dr Meenakshi Narula at the end of his session.

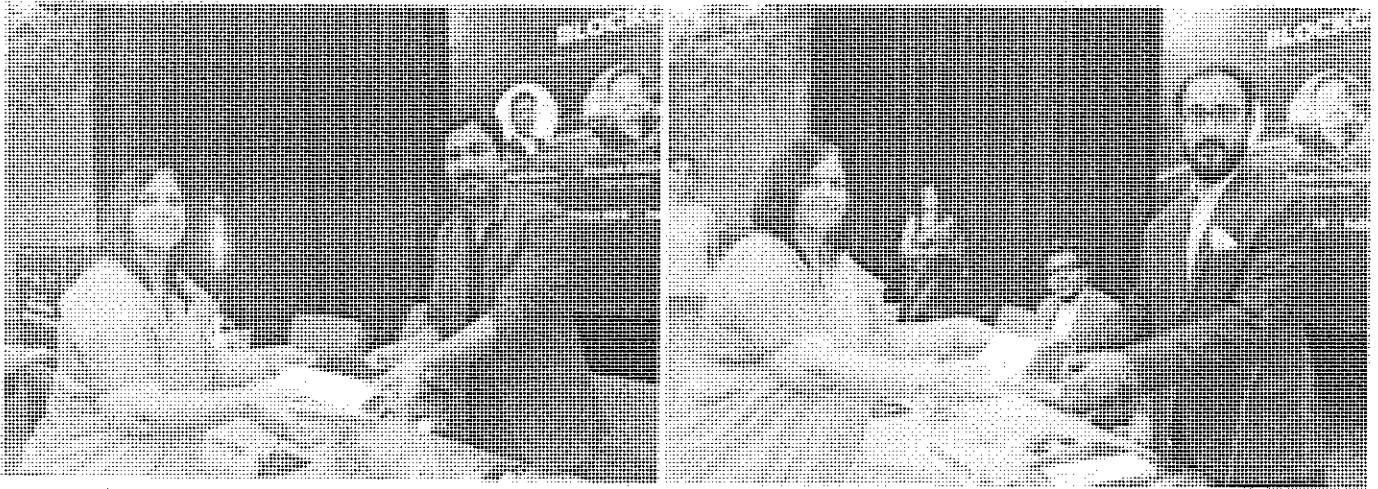


Mr Chetan Vasishth ,Founder, Adleaf Labs and Mr Aman Sanduja, Founder, Towards Blockchain (L-R) on stage during the session

Mr Chetan Vasishth ,Founder, Adleaf Labs took the next session on Block Chain Technology and its background along with various protocols and ecosystem. His session provide the missing background knowldege about Block chain to all the audience.

The last technical session on future scope and job prospects of Blockchain Technology was taken by **Mr Aman Sanduja, Founder, Towards Blockchain**, who ended the seminar with many high points of projects under

Blockchain and why India needs to accept Block Chain not only to tap on its popularity but also to due to accountability associated with this technology along with environment saving too.

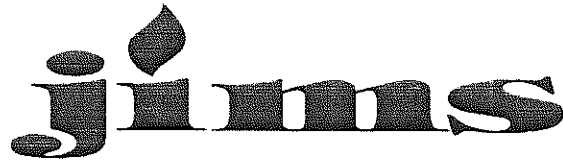


Mr Chetan Vasishth ,Founder, Adleaf Labs and Mr Aman Sanduja, Founder, Towards Blockchain (L-R)being felicitated by Dr. Meenakshi Narula, Head, Department of Information Technology

Participants learned about Blockchain and various Cryptocurrencies and Students had one-on-one interaction with Industry Mentors. From a technological standpoint, everyone got to know more about working of core Blockchain platforms. Also it gave a roadmap to future career in Blockchain technology based software application development.

Dr. Meenakshi Narula, Head, Department of Information Technology, JIMS, Vasant Kunj concluded the seminar at 1.30 pm with Vote of Thanks and Felicitation Ceremony for eminent guests followed by lunch for the dignitaries, faculty and staff members.

Dr. Meenakshi Natula
Head-Dept. of Information Technology



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NOTICE WORKSHOP

Date: 22nd October, 2018

This is to inform all the students of BCA- All Semester (I & II Shift) to attend a AWS Workshop organized as follows:-

Date/Day : 27.10.2018 (Saturday)

Speaker : Mr Jitender , ICT Academy
Ms. Kamlesh, ICT Academy

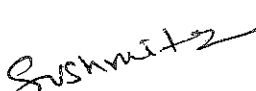
Company Name : ICT Academy

Topic : AWS Cloud Literacy Day

Timing : 9:00 am- 05:00 pm (One Day)

Venue. : JIMS , Vasant Kunj


Class Co-ordinator


Manager
(Corporate Affairs & Placements)


Head (IT-Dept.)


Director

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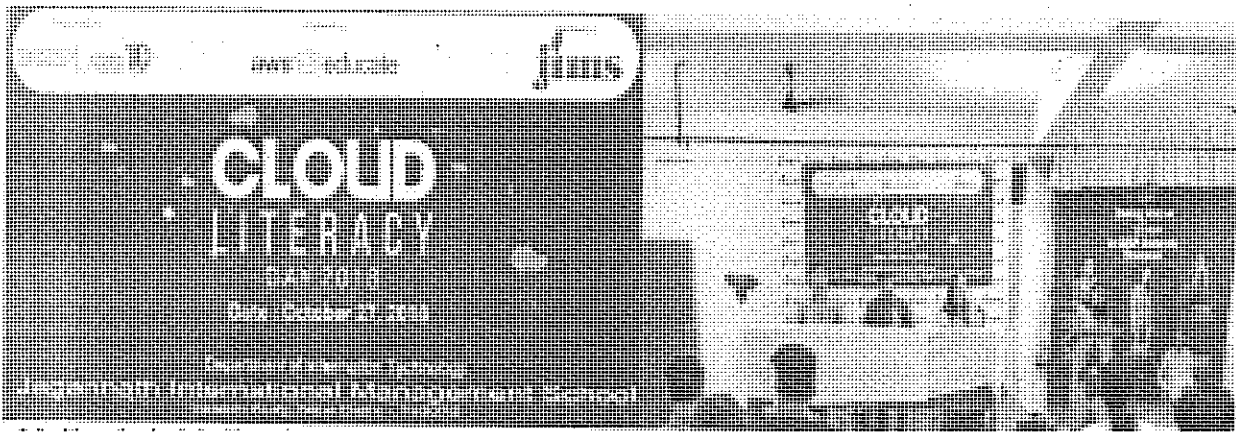
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Report of AWS Cloud Literacy Day Workshop

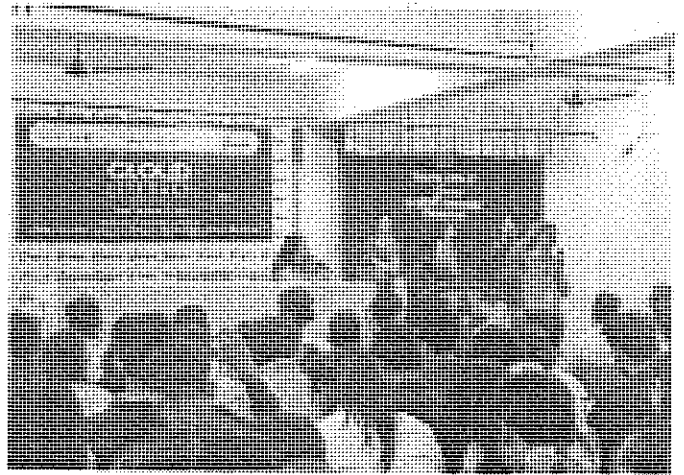
Department of Information Technology , JIMS Vanant Kunj in collaboration with ICT Academy organized one-day workshop on "AWS Cloud Literacy Day" awareness on 27th October 2018 for students BCA-Sem I, III & V. The event started with an Inaugural Ceremony and brief introduction by **Mr. Kamlesh, ICT Academy** about the benefits of learning AWS Cloud technologies and motivated the students to induce self-learning skills through completing the online modules. He also mentioned that the students will be issued AWS Cloud Services Certificate after successful completion of the modules and \$75 will be credited in their AWS account for accessing any paid courses in future and earn AWS Inventor Badge which can help them be at par with industry standards.



Mr Kamlesh, Mr Jitender , ICT Academy Trainers and Dr Manojkshi Narula, Head, Department of Information Technology, JIMS, VK during inaugural ceremony on the stage (L-R)

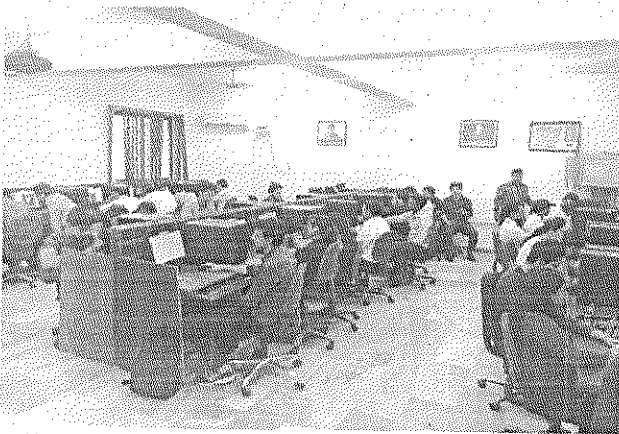
The aim was to enable students to learn cloud technology skills like cloud computing model, infrastructure as a service, platform as a service and software as a service. To make students learn the modules online through self-instructed videos and exercises and prove their cloud learning skills. . To evaluate and assess the benefits of cloud computing and cloud applications along with understanding industry demand for cloud skills and the social impacts of computing.

Based on this , The next session was taken by **Mr. Jitender Kumar, ICT Academy**, who instructed the students for online registration which was free of cost and discussed the benefits of courses and industry value of learning and completing each module. The step by step procedure for course completion and some other queries of students were addressed later in this session.



Dr Menakshi Narula, Head, Department of Information Technology, JIMS,VK on the stage and Mr Kamlesh, Mr Jitender, ICT Academy Trainers on podium during the session (L-R)

Students were also introduced to cloud services like Online database, Networking, Media and management tools. They also discussed 3 major modules covered by them: Infrastructure a service (IaaS), Platform as a Service (PaaS) and Software as a service (SaaS).



All participants in the lab along with Mr Kamlesh, Mr Jitender, ICT Academy Trainers during technical session

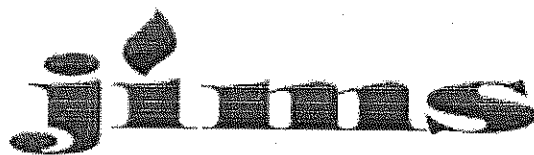
Dr. Meenakshi Narula, Head, Department of Information Technology, JIMS, Vasant Kunj concluded the ceremony with Vote of Thanks for eminent guests and students were instructed to head towards Computer Labs for completion of online courses in coordination with Mr. Kamlesh and Mr. Jitender of the ICT Academy along with faculty members for celebrating Cloud Literacy day in the campus



All participants and Dr. Meenakshi Narula, Head, Department of Information Technology, JIMS, VK during the Vote of Thanks

Around **150 students** attended the workshop . Overall it was a good experience, Students learned the evolution of the internet and the cloud computing model. Students learned from examples of infrastructure as a service, platform as a service, software as a service through videos and self-explaining e-lectures. Student participants earned "Cloud Inventor Digital Badge" after they went through & completed all the modules.

Dr. Meenakshi Narula
Head-Dept. of Information Technology



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NOTICE WORKSHOP

Date: 27th October 2018

This is to inform all the students of BCA- I Semester (I Shift) to attend the Workshop organized as follows:-

- Date/Day : 29th Oct,2018 (Monday)
- Speaker : Dr. Neetu Arneja, Asst. Professor
- Company Name : Science of Spirituality, Delhi University
- Topic : "Life & stress Management through Meditation"
- Timing : 9.00 am - 11.00 am
- Coordinator : Ms. Puja Munjal (To Arrange)
- Venue. : F-1

Class Co-ordinator

Manager

(Corporate Affairs & Placements)

Head (IT-Dept.)

Director

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REPORT

“Life Stress Management through Meditation Workshop”

Department of Information Technology, JIMS, Vasant Kunj organized the two hours workshop for BCA – Ist semester students of Ist Shift on: **“Life & Stress Management Through Meditation Workshop”** on 29th Oct 2018, which was taken by **Dr Neetu Arneja, Asstt. Professor, Science of Spirituality, Delhi University**. She explained to the students that how they can identify their level of stress and its effects on their health. Along with that she also shared with students how they can avoid negative stress. This workshop also helps students in identifying personal difficulties, reflect upon your stress management and relaxation strategies and become more effective in handling everyday pressures in a sustainable way. The meditation being done by students was really relaxing for them.

The lecture was attended by 47 students and was of great learning experience to them. The students got to learn a lot from his experiences.

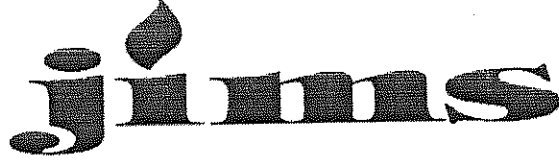


BCA Students during Stress Management workshop(L-R)

Workshop was aimed to Identifying the causes of unwanted stress. How to avoid negative stress whilst enhancing positive experience. How to develop a balanced lifestyle in order to control stress in the long term All Participants learned about stress management and how to maintain a healthy lifestyle. They got to know about identifying personal difficulties. Participants learned about how to develop a personal action plan for stress management

Ms Puja Munjal
Coordinator

Dr Meenakshi Narula
Head-Dept. of Information Technology



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NOTICE WORKSHOP

Date: 29th October 2018

This is to inform all the students of BCA- I Semester (I Shift) to attend the Workshop organized as follows:-

- Date/Day : 31st Oct,2018 (Wednesday)
- Speaker : Dr. Usha Arneja, Asst. Professor
- Company Name : Science of Spirituality, Delhi University
- Topic : "Life & stress Management through Meditation"
- Timing : 12.05 am - 2.10 pm
- Coordinator : Ms. Snehlata (To Arrange)
- Venue. : F-1

Class Co-ordinator

Manager
(Corporate Affairs & Placements)

Head (IT-Dept.)

Director

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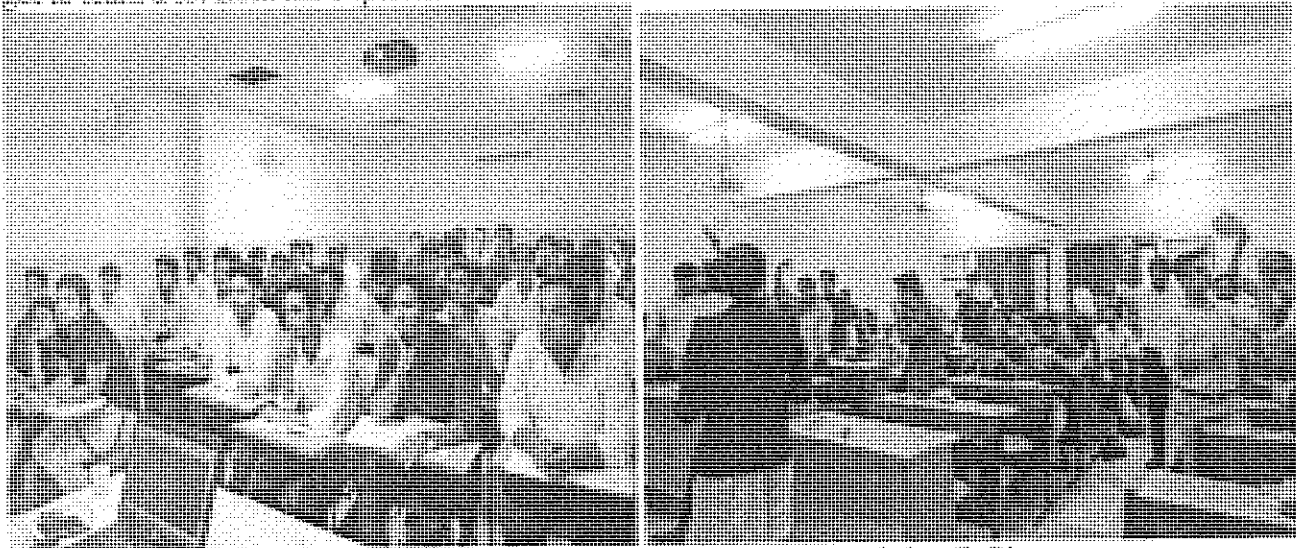
Date: 31-10-2018

REPORT "STRESS MANAGEMENT THROUGH MEDITATION"

Department of Information Technology, JIMS, Vasant Kunj organized the workshop for BCA – Ist semester students of IInd Shift on: **"Life and Stress Management Through Meditation Workshop"** which was taken by Ms. Usha Arora, Asstt. Professor, Delhi University on 31st October from 12.05 pm -2.10pm at JIMS campus.

The purpose was to Identify the causes of unwanted stress. To demonstrate, how to avoid negative stress whilst enhancing positive experience. To know how to develop a balanced lifestyle in order to control stress in the long term. She explained to the students that how they can identify their level of stress and its effects on their health. Along with that she also shared with students how they can avoid negative stress, it was demonstrated with Balloon Blowing Exercise too. This workshop also helped students in identifying personal difficulties which they face in day to day life,

The workshop was attended by 47 students and was of great learning experience to them. The students got to learn a lot from his experiences.



BCA Students during Stress Management workshop(L-R)
Ms. Usha Arora, Asstt. Professor, Delhi University with students

All the Participants learned about stress management and how to maintain a healthy lifestyle. They got to know about identifying personal difficulties. Participants learned about how to develop a personal action plan for stress management too.

Ms Snehlata
Coordinator

Dr Meenakshi Narula
Head-Dept. of Information Technology



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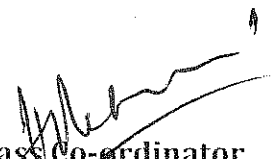
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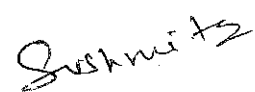
NOTICE WORKSHOP

Date: 28th March 2019

This is to inform all the students of BCA- VI Semester (I Shift) & (II Shift) and BCA-IV (Ist Shift) JIMS, Vasant Kunj to attend a Workshop organized as follows:-

- Date/Day : 29th March, 2019 (Friday)
- Speaker : Mr Anuj Garg, Open-Source and GSOC Mentor
- Company Name : Coding Blocks.
- Topic : PYTHON WORKSHOP
- Timing : 11:10 am- 01:15 pm
- Coordinator : Dr. Harsha Ratnani (For Morning) (To Arrange)
Dr Shalu Tandon (For Evening)
- Venue : Auditorium (Basement)


Class Co-ordinator


Corporate Manager

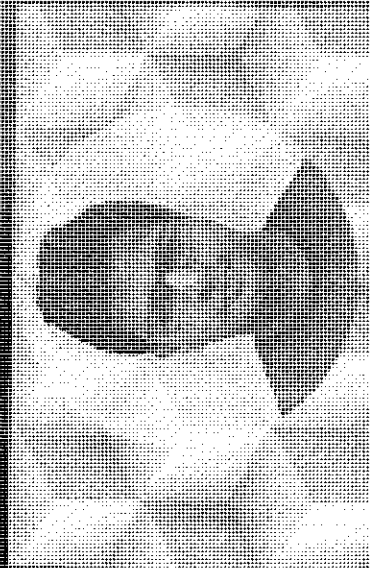

Head (IT-Dept.)


Director

PYTHON WORKSHOP

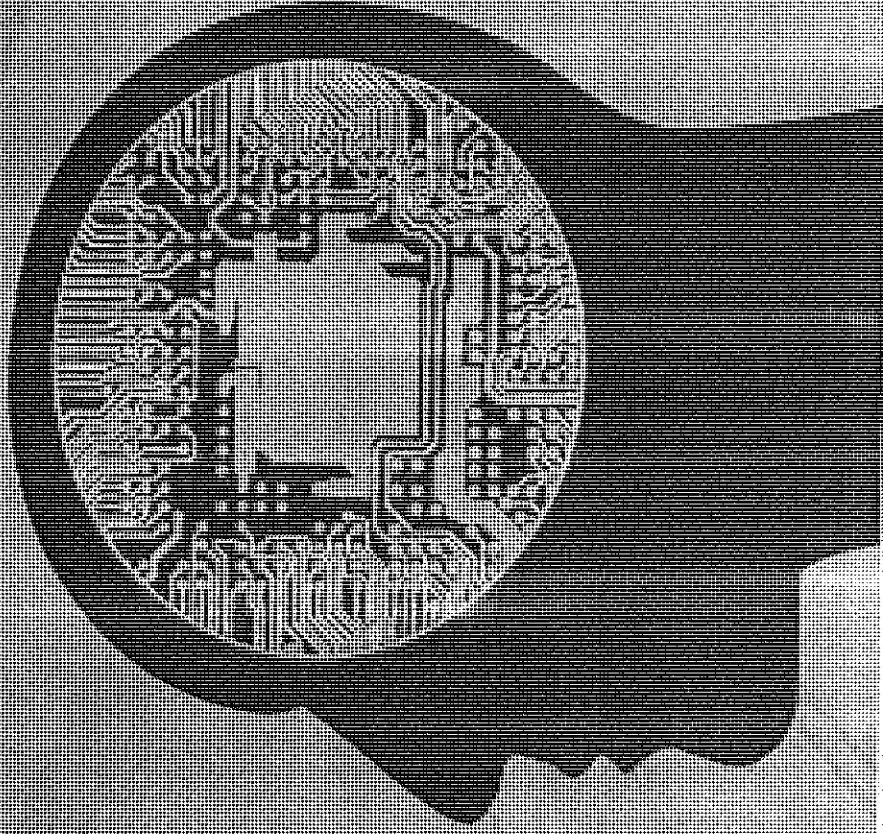
March 29, 2019

By:



ANUJ GARG

Senior Director, Product Marketing (2017)
Google India in Old Mumbai (2014)



Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

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REPORT "PYTHON WORKSHOP"

Event Category: Workshop

Topic: "Python & Machine Learning"

Date: 29th March, 2019

Time: 11.00am-12.30pm

Venue: Auditorium, JIMS, VK

Resource Person(s) with Designation and Organization:

1. Mr. Anuj Garg, Open-Source and GSOC Mentor, Coding Blocks.

Beneficiaries with number:

1. BCA-VI (Ist Shift) JIMS, Vasant Kunj ---- 37
2. BCA-VI (IInd Shift) JIMS, Vasant Kunj ---- 36
3. BCA-IV (Ist Shift) JIMS, Vasant Kunj ---- 51

Faculty Coordinator:

1. Dr. Harsha Ratnani, Class Coordinator –BCA-VI-M
2. Dr. Shalu Tandon, Class Coordinator –BCA-VI-E
3. Ms. Anjali Pahwa, Class Coordinator –BCA-IV-M

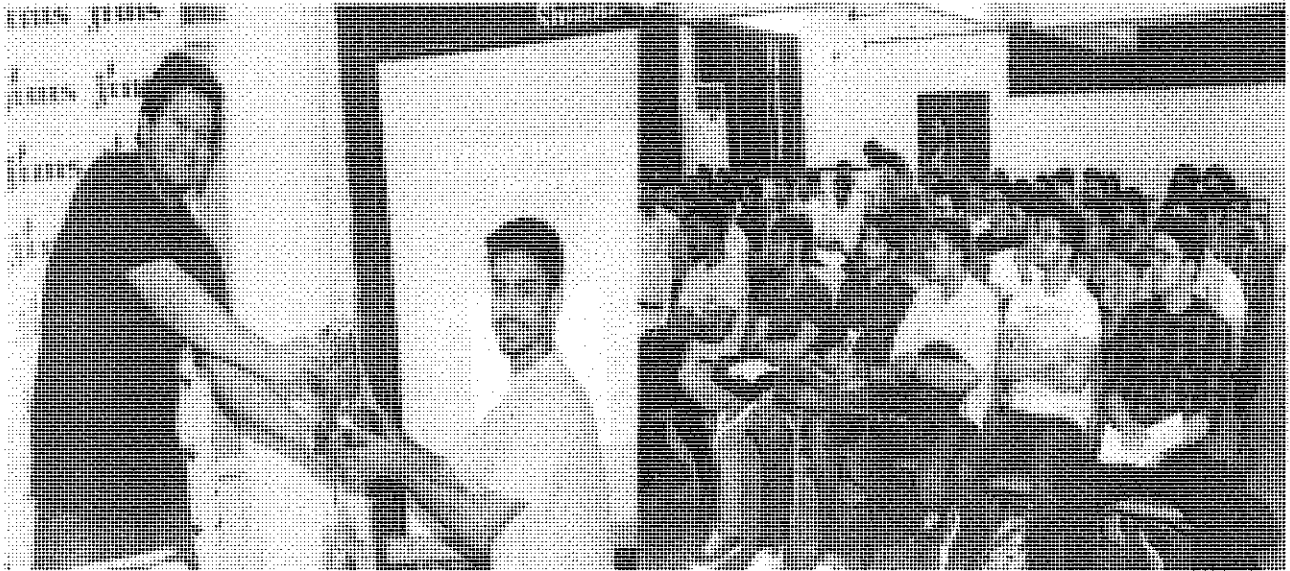
Learning Objectives:

1. To provide students an introduction to programming, I/O, and visualization using the Python programming language.
2. To make students understand fundamentals of Python Programming.
3. To create and execute Python programs.

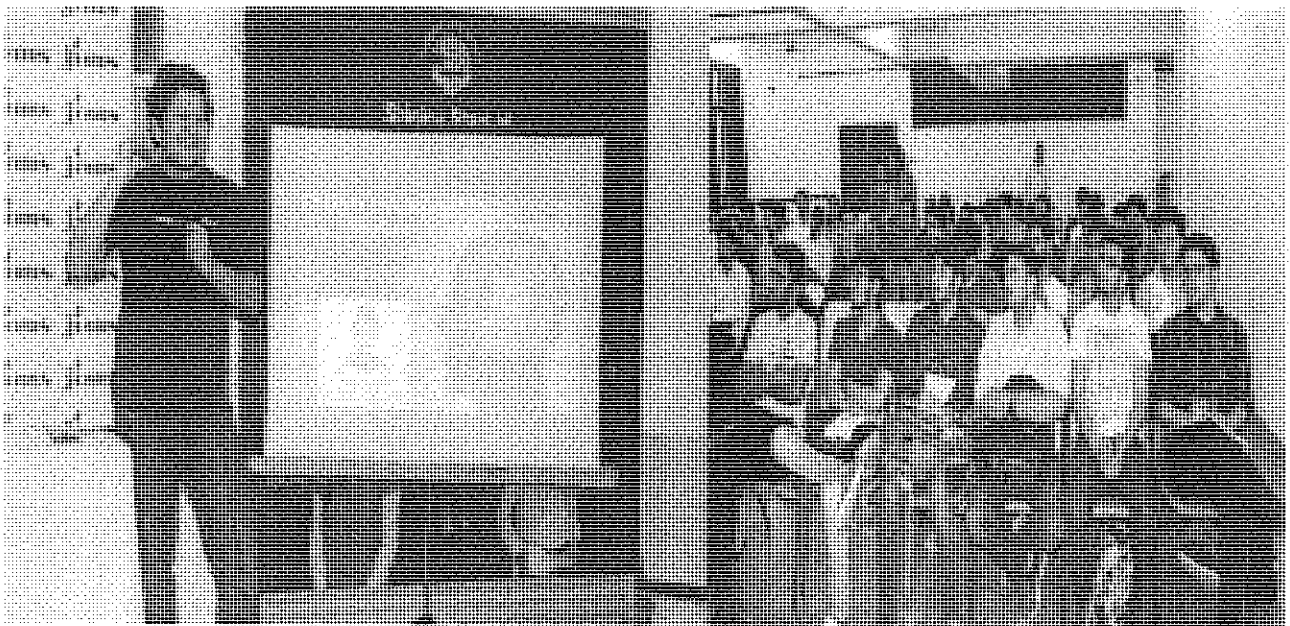
Report:

Department of Information Technology, JIMS, Vasant Kunj organized the introductory workshop for student of shift 1st and 2nd shift of BCA IV semester students on Python Programming which was taken by Mr. Anuj Garg, Open-Source GSOC Mentor, Coding Blocks. Mr. Atul Garg shared information on the Python Programming Language and its scope. He described the difference between Python and other Programming Languages. He also explained the students on how to get started with Python and install it, define functions, library files available etc.

The session was attended by 124 students extremely interesting for the students and they got an opportunity to hear and learn from an industry stalwart. The session was concluded by thanking the dignitaries.



Mr. Anuj Garg, Open-Source and GSOC Mentor, Coding Blocks being welcomed by student coordinator Mr Saksham, BCA -VI during the welcome ceremony



Mr. Anuj Garg, Open-Source and GSOC Mentor, Coding Blocks being welcomed by student coordinator Mr Saksham, BCA -VI during the welcome ceremony

Learning Outcome:

1. Participants learnt introduction to programming, I/O, and visualization using the Python programming language.
2. They got to know how to create and execute Python programs.
3. They interacted with the speaker and gained knowledge of Python visualization libraries.


Dr Harsha Ratnani
Coordinator


Dr Meenkahsi Narula
Head-Dept. of Information Technology

Jagannath International Management School

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ISO 9001:2015 Quality Certified

FEEDBACK "PYTHON & MACHINE LEARNING"

Event Category: Eminent/ Special Lecture Series

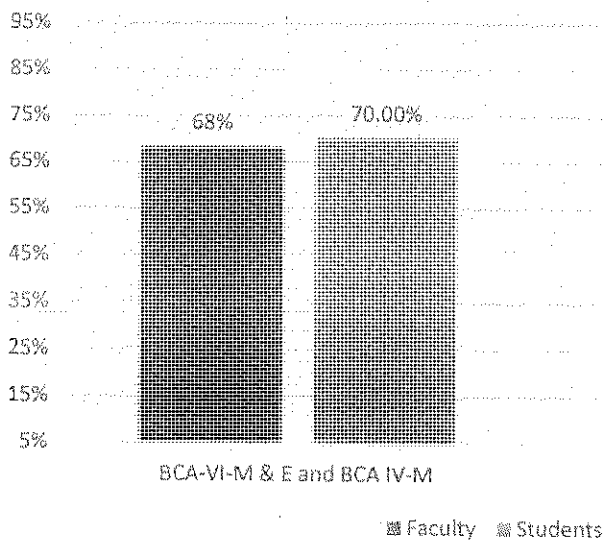
Topic: "Python & Machine Learning"

Date: 29th March, 2019

Resource Person(s) with Designation and Organization:

1. Mr. Anuj Garg, Open-Source and GSOC Mentor, Coding Blocks.

Feedback Analysis



Feedback of session conducted by Mr. Anuj Garg, Open-Source and GSOC Mentor, Coding Blocks. BCA-VI-M, BCA-VI-E & BCA-IV-M Students

Name & Signature

Coordinator



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NOTICE FOR WORKSHOP

9th August, 2018

This is to inform all the students of **BA(JMC) III (E)** Semester Batch : 2017-2020 to attend the Workshop organized as follows :

<u>Date/Day</u>	:	10th August , 2018 (Friday)
<u>Speaker</u>	:	Ms. Vineeta Thakur
<u>Designation</u>	:	Programme Executive
<u>Company</u>	:	All India Radio (AIR)
<u>Timing</u>	:	2:10pm - 4:15pm
<u>Topic</u>	:	Pre - Production
<u>Room No.</u>	:	
<u>Dress Code</u>	:	Formal (strictly)
<u>Coordinator</u>	:	Mr. Sunny Gupta
<u>(To Arrange)</u>	:	
<u>Faculty</u>	:	Mr. Sunny Gupta & Ms. Priyanka Tyagi

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CLASS CO-ORDINATOR

HOD-BA(JMC)

DIRECTOR

Jagannath International Management School

Vasant Kunj, New Delhi-110070

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Doc No. : JIMS-VK/ACAD/F/14

Workshop Audit Report - August, 2018

S. No	Course / Batch	Name of Speaker	Designation	Company Name	Date of Workshop
1	BA(JMC) III (E)	Ms. Vineeta Thakur	Programme Executive	All India Radio (AIR)	10th August, 2018

S. No	Parameters	Rating Scale	Marks (*25) By Students	Marks (*5) By Faculty	Total (*30)
1	Knowledge of the subject	Excellent (5)	24	5	29
2	Interactive approach	Very Good (4)	22	5	27
3	Content	Good (3)	21	5	26
4	Personality	Average (2)	23	5	28
5	Industry Relevance	Below Average (1)	25	5	30
Total			115	25	140
Percentage			92%	100%	93%


Dr. Neeru Johri
HOD -BA(JMC)



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NOTICE FOR WORKSHOP

6th September, 2018

This is to inform all the students of **BA(JMC) III (M+E)** Semester Batch : 2017-2020 to attend the Workshop organized as follows :

- Date/Day** : 7th September, 2018 (Friday)
- Speaker/ Designation** : **Mr. Amjad Khan & Ms. Gouri Rajagopal**
Advisor, Community Building and Institutions
Development & Manager, Education Sector Council
- Company** : **Transforming Rural India Foundation**
- Timing** : **11:00 am-1:00 pm**
- Topic** : **India Rural Dialogue on 'Why Rural Matters**
- Venue** : **Auditorium**
- Dress Code** : **Formal (strictly)**
- Coordinator (To Arrange)** : **Ms. Garima and Mr. Sunny**
- Faculty** : **Ms. Priyanka Gandhi & Mr. Sunny**

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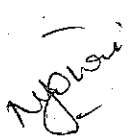
Recognised u/s 2(f) by UGC

Doc No. : JIMS-VK/ACAD/F/14

Workshop Audit Report - September, 2018

S. No	Course / Batch	Name of Speaker	Designation	Company Name	Date of Workshop
1	BA(JMC) III (M & E)	Mr. Amjad Khan & Ms. Gouri Rajagopal	Advisor, Community Building and Institutions Development & Manager, Education Sector Council	Transforming Rular India Foundation	7th September, 2018

S. No	Parameters	Rating Scale	Marks (*25) By Students	Marks (*5) By Faculty	Total (*30)
1	Knowledge of the subject	Excellent (5)	21	5	26
2	Interactive approach	Very Good (4)	19	5	24
3	Content	Good (3)	23	5	28
4	Personality	Average (2)	21	5	26
5	Industry Relevance	Below Average (1)	24	5	29
Total			108	25	133
Percentage			86%	100%	89%


Dr. Neeru Johri
HOD -BA(JMC)



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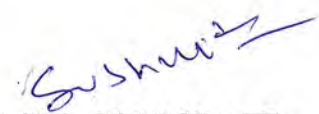
Recognized u/s 2(f) by UGC

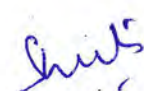
NOTICE FOR WORKSHOP

12th September, 2018

This is to inform all the students of **BA(JMC) I (E)** Semester Batch: 2018-2021 to attend the workshop organized as follows :

<u>Date/Day</u>	:	13th September, 2018 (Thursday)
<u>Speaker</u>	:	Mr. Subhash Chandra Vashishth
<u>Designation</u>	:	Advocate/Legal Consultant
<u>Company</u>	:	Delhi High Court
<u>Timing</u>	:	9:30am to 11:30am
<u>Topic</u>	:	Judicial Activism
<u>Venue</u>	:	Auditorium
<u>Dress Code</u>	:	Formal (strictly)
<u>Coordinator</u> <u>(To Arrange)</u>	:	Ms. Shruti Chopra Joshi
<u>Faculty</u>	:	Ms. Shruti Chopra Joshi


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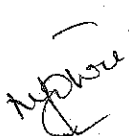
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Doc No. : JIMS-VK/ACAD/F/14

Workshop Audit Report - September, 2018

S. No	Course / Batch	Name of Speaker	Designation	Company Name	Date of Workshop
1	BA(JMC) I (E)	Mr. Subhash Chandra Vashishth	Advocate/Legal Consultant	Delhi High Court	13th September, 2018

S. No	Parameters	Rating Scale	Marks (*25) By Students	Marks (*5) By Faculty	Total (*30)
1	Knowledge of the subject	Excellent (5)	24	5	29
2	Interactive approach	Very Good (4)	22	5	27
3	Content	Good (3)	24	5	29
4	Personality	Average (2)	22	5	27
5	Industry Relevance	Below Average (1)	21	5	26
Total			113	25	138
Percentage			90%	100%	92%


Dr. Neeru Johri
HOD -BA(JMC)



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NOTICE FOR WORKSHOP

28th September, 2018

This is to inform all the students of BA(JMC) I (M+E) Semester Batch : 2018-2021 to attend the Seminar organized as follows :

<u>Date/Day</u>	:	1 st October, 2018 (Monday)
<u>Speaker</u>	:	Mr. Anil Kumar Yadav
<u>Designation</u>	:	Senior Journalist & Author
<u>Company</u>	:	Freelance
<u>Timing</u>	:	10:00 am-3:00 pm
<u>Topic</u>	:	Contemporary India: Issues & Debates
<u>Venue</u>	:	Auditorium
<u>Dress Code</u>	:	Formal (Strictly)
<u>Coordinator</u> <u>(To Arrange)</u>	:	Ms. Sanyogita & Ms. Shruti
<u>Faculty</u>	:	Mr. Sushil Yati & Ms. Priyanka Tyagi

Sushil

Shruti

Nyogita

Director

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Workshop Audit Report - October 2018

S. No	Course / Batch	Name of Speaker	Designation	Company Name	Date of Workshop
1	BA(JMC) I (M+E)	Mr. Anil Kumar Yadav	Senior Journalist & Author	Feelance	1st October, 2018

S. No	Parameters	Rating Scale	Marks (*25) By Students	Marks (*5) By Faculty	Total (*30)
1	Knowledge of the subject	Excellent (5)	22	5	27
2	Interactive approach	Very Good (4)	20	5	25
3	Content	Good (3)	23	5	28
4	Personality	Average (2)	23	5	28
5	Industry Relevance	Below Average (1)	21	5	26
Total			109	25	134
Percentage			87%	100%	89%


Dr. Neeru Johri
HOD -BA(JMC)



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NOTICE FOR WORKSHOP

16th October, 2018

This is to inform all the students of BA(JMC) V E Semester Batch: 2016-2019 to attend the Workshop organized as follows :

<u>Date/Day</u>	:	17 th October, 2018 (Wednesday)
<u>Speaker</u>	:	Mr. Abhay Chawla
<u>Designation</u>	:	Assistant Professor
<u>Company</u>	:	Apeejay Styra University
<u>Timing</u>	:	2:00pm to 5:00pm
<u>Topic</u>	:	"Vlogging"
<u>Venue</u>	:	T3
<u>Dress Code</u>	:	Formal (strictly)
<u>Coordinator</u> <u>(To Arrange)</u>	:	Ms. Chhavi Bakaria
<u>Faculty</u>	:	Ms. Chhavi Bakaria & Mr. Sunny Gupta

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Doc No. : JIMS-VK/ACAD/F/14

Workshop Audit Report - October, 2018

S. No	Course / Batch	Name of Speaker	Designation	Company Name	Date of Workshop
1	BA(JMC) V E	Mr. Abhay Chawla	Assistant Professor	Apeejay Stya University	17th October, 2018

S. No	Parameters	Rating Scale	Marks (*25) By Students	Marks (*5) By Faculty	Total (*30)
1	Knowledge of the subject	Excellent (5)	23	5	28
2	Interactive approach	Very Good (4)	22	5	27
3	Content	Good (3)	21	5	26
4	Personality	Average (2)	23	5	28
5	Industry Relevance	Below Average (1)	24	5	29
Total			113	25	138
Percentage			90%	100%	92%


Dr. Neeru Johri
HOD -BA(JMC)

Digital Deluge: The Changing Trends in Media.

Over the last few years media has been witnessing and adapting to the growing advancements in digital technologies. In the current scenario, media organizations are heavily investing in non-traditional media delivery options, redefining and exploring on innovative means for the delivery of content.

With mobile revolution, the consumer has also become very demanding in terms of accessing content 24*7 not only related to news but also to the media and entertainment industry, corporate and business organizations and know-how, political parties, marketing and personal media etc. In the times to come this tectonic shift in media is going to redefine how organizations and consumers create, display, view and consume content.

Patron -in-Chief

Dr. Amit Gupta
(Chairman, JIMS Group of Institutions)

Seminar Mentor

Dr. Ravi K. Dhar
(Director, JIMS, Vasant Kunj)

Seminar Director

Dr. Neeru Johri
(H.O.D, Dept. of Media & Communication Studies, JIMS, Vasant Kunj)

MAIN SPEAKERS

Changing Trends in Media from Mobile to Big Data

RYAN BIRBA
CEO, FirstWall



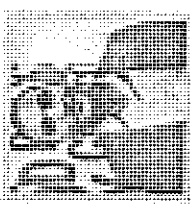
Changing Trends in News Room

ALBERT TAYLOR
Deputy Editor, India Today



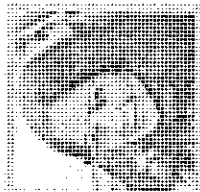
The Curious Cases of Creative Performance

SACHIN KUMAR
CEO, Bottle Openers Digital Pvt Ltd.



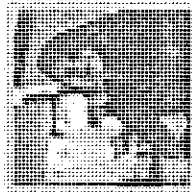
Digitization: Reshaping the Entertainment

ANURAG BHATTI
Assistant Editor & Anchor, IANS

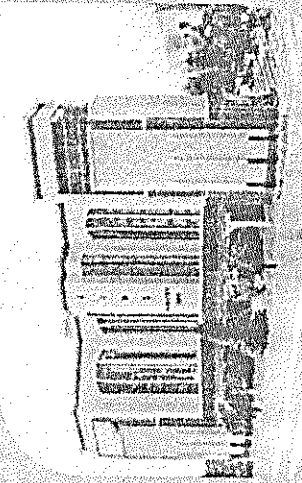


Work Culture Transformation in Digital Era

PREET KUMAR
Anchor/Blogger GW Media



ABOUT JIMS



JIMS Vasant Kunj established in 2003 has covered many a milestone in its journey of excellence. The institute is first among all the affiliated institutes of Guru Gobind Singh Indraprastha University to have been Grade "A" accredited by NAAC Bengaluru and ranked by the State Fee Regulatory Committee, Government of NCT of Delhi as an A+ category institute, apart from third party rankings like the Best Journalism and Mass Communication College in the country as per CEGR Survey 2015, C-fore HT Media Survey 2013 in which the Institute was ranked among the top two media schools of Delhi/NCR and MBA Universe.com B-School Survey in which the institute was ranked among the top three B-Schools. The institute runs three courses BA (JMC), BBA and BCA. JIMS is also the first college of the university to have launched a community radio station. Radio JIMS 90.4 MHz.

Jagannath International Management School

OCF, Pocket-9, Sector-B, Vasant Kunj, New Delhi – 110070
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Department of Media and Communication Studies

Media Seminar Report

Topic: Digital Deluge: Changing Trends in Media

Date: 24-10-2018

Time: 9:30 AM to 4:30 PM

Venue: India International Center, New Delhi

Resource Persons with Designation and Organization: Mr. Gyan Gupta, Co-founder and CEO, Dainik Bhaskar Digital First Wall; Ms. Radhika Bhirani, Assistant Editor and Chief Bureau (Entertainment and Lifestyle), IANS; Ms. Preeti Hoon, Media Consultant/Blogger/Anchor; Mr. Sachin Kumar, Founder Bottle Openers Digital Solutions Pvt. Ltd; Mr. Ankit Tyagi, Deputy Editor, India Today

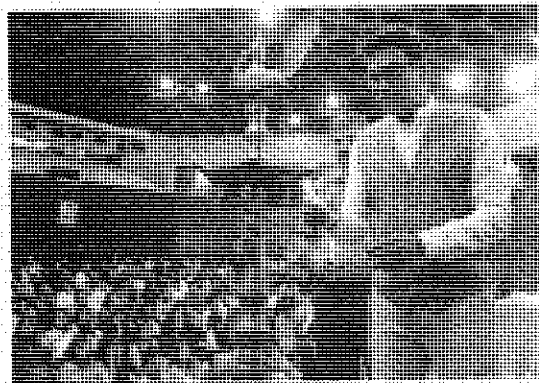
Beneficiaries (in numbers): 220

Faculty Coordinator: Dr. Neeru Johri

Learning Objective:

1. To understand the emerging trends in Digital Media
2. To understand the writing patterns of Digital Media

Report: Online media has led to an overwhelming rise in digital tools and the sheer volume of data being generated. Even the media workplace is rapidly changing to keep up with the onslaught of information and communication technologies. From news gathering to news presentation, it is becoming increasingly important for media professionals to use this to their advantage.



Inauguration of Workshop

The seminar started with invoking the blessings of Ma Saraswati by lighting the ceremonial lamp and vandana by students. Dr Ravi K Char, Director, JIMS, welcomed the gathering by throwing light on the

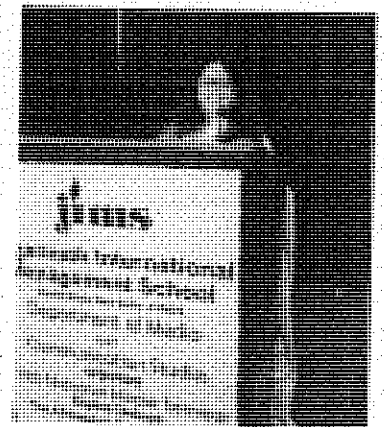
concept of seminar. "The way technology has entered our lives, apocalypse may not be too far. It is time we realise the importance of human originality and the man behind the machine."

Mr. Gyan Gupta, Co-founder, CEO-First Wall, discussed the issue of 'Changing Trends from Mobile Usage to Big Data'. Crunching data, he said that video consumption amounts to 75% mobile data usage and the local language consumption has increased up to 95%. Highlighting that India will add nearly 400 million users in next three years, he said, "This presents an opportunity for young media students. The importance of Digital Influencers is increasing. The time is now. Students should use this Digital Revolution to their advantage."



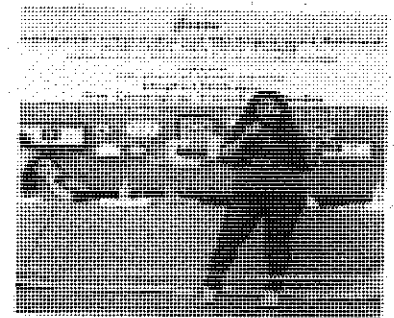
Mr. Gyan Gupta addressing the audience

While talking on 'News Gathering in Cinema and Lifestyle' Ms. Radhika discussed attention economics and how viewer attention spans have reduced to eight seconds nowadays. She said, "With Social Media, the timescale for filing a story has greatly reduced for journalists. But speed and accuracy are two virtues that should go hand in hand." Talking about the down side, she added how with celebs sharing personal pictures on their personal social media handles has taken a hit on film photographers. Also how complacency has hit journalism, with reporters being spoon fed by online information rather than chasing stories.



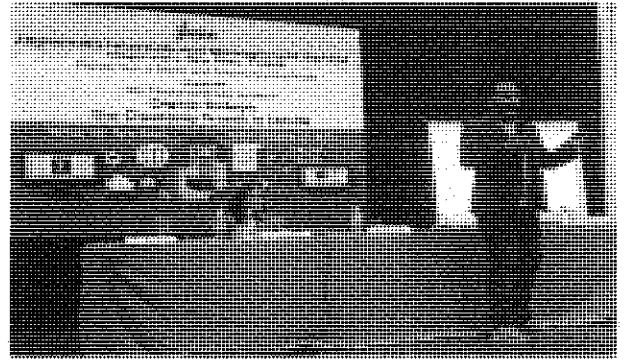
Ms. Radhika Bhirani

JIMS' alumnus Ms. Preeti Hoon, Media Consultant, Blogger shared her success tricks in the digital space in a candid chat with her juniors.



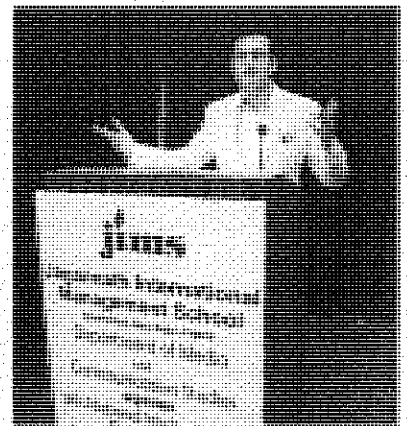
Ms. Preeti Hoon addressing the audience

Mr. Sachin Kumar, Founder, Bottle Openers Digital Solutions Pvt. Ltd shared insights from the online advertising world with students. Sharing the Snickers chocolate's advertising campaign undertaken by his firm, he also discussed the importance of right and left side brain triggers for consumers.



Mr. Sachin Kumar addressing the audience

Ankit Tyagi, Anchor, India Today, was the final speaker for the day. He advised students develop an absolute passion for the field of journalism. "It increases your brand value if your views are on multiple media platforms. Even though news presentation has changed a lot with online media, one should differentiate from rumours from news," said Mr. Tyagi. He further shared with students various online tools to identify fake, edited pictures like REVEYE and many more.



Mr. Ankit Tyagi

The seminar concluded with 'Votes of Thanks by Dr. Neeru Johri, Head, Department of Communication Studies.

Learning Outcome:

1. Students understood the emerging trends of Digital Media
2. Students came to know different writing patterns of Digital Media



Snippets of the workshop

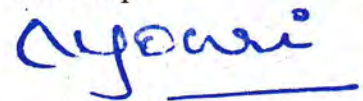


Students and faculty members attending the workshop



Faculty Members with the resource persons after the workshop


Coordinator



HOD BA(JMC)



Sponsored by
Indian Council of Social
Science Research
Northern Regional Centre



NATIONAL CONFERENCE

COMMUNICATING
SUSTAINABLE
DEVELOPMENT

GOALS

March 13, 2019
at 9.00 AM

Venue:
India International
Centre

DEPARTMENT OF MEDIA AND COMMUNICATION STUDIES
JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL
Vasant Kunj, New Delhi-110070
(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified
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Department of Media and Communication Studies

National Conference Report

Topic: Communicating Sustainable Development Goals 2030

Date: 13-03-2019

Time: 9:30 AM to 4:30 PM

Venue: India International Center, New Delhi

Resource Person(s) with Designation and Organization:

1. Dr. Rajendra Singh, Water Conservationist and Environmentalist;
2. Dr. Rashmi Sharma, Scientist, NCSTC GOI;
3. Mr. Shibnand Rath, EKJUT-A;
4. Mr. Shubh Singh, Founder and CEO, New Fields Technologies Program Director, Universal Health Information Network;
5. Ms. Nandita Chibber, Head of Media and Communications at WaterAid India;
6. Mr. K.G Suresh, Director General, Indian Institute of Mass Communication (IIMC)

Beneficiaries (in number): 202

Faculty Coordinator: Dr. Neeru Johri

Learning Objectives:

1. The conference stresses to provide a platform for intellectual guidance in the field of attaining SDGs.
2. To rethink transformational change and consider the multi-dimensionality of communication for social innovation and encourage students to become a key stakeholder in achieving the Sustainable Development Goals target 2030.

Report

The Department of Media and Communication Studies of Jagannath International Management School (JIMS), Vasant Kunj organised ICSSR Sponsored National Conference on 'Communicating Sustainable Development Goals (SDGs)' on Wednesday, March 13th 2019 at the Deshmukh Auditorium, India International Center (IIC), New Delhi. The national conference was taken as an opportune moment to rethink about the transformational change and

consider the multi-dimensionality of communication for social innovation and encourage students to become a key stakeholder in achieving the Sustainable Development Goals target 2030.

Inaugural Session

The Conference began on a high note with the participation of luminaires from the field in the Inaugural Session. The Chief Guests for the day included Waterman of India, Dr. Rajendra Singh, eminent water conservationist & environmentalist, and Mr. Abhay Kumar, India's Ambassador-Designate to the Republic of Madagascar, Mr. Anil Sagar, Chief Reporter, Deshbandhu Newspaper along with Dr. Ravi K Dhar, Director, JIMS Vasant Kunj and Dr. Neeru Johri, Head, Department of Media and Communication Studies, JIMS Vasant Kunj.



Inaugural of the Conference

The Session began with the ceremonial lighting of the lamp and chanting of the peace prayer. This was followed by a welcome address by Dr. Ravi K Dhar, Director JIMS, Vasant Kunj, who set the tone for the Conference. He urged the students to be sensitive towards environmental issues facing the country. "Justice, equity and balance is an equation for *Dharma*. Man has created destruction and it is only after the state of balance that we can attain enlightenment. Hence, man needs to be at peace with nature and natural resources", said Dr. Dhar during his address.



Dr. Rajendra Singh addressing the participants in the conference

Students welcomed Dr. Rajendra Singh, eminent water conservationist & environmentalist, popularly known as the Waterman of India with a standing ovation. In the keynote address Dr. Singh took students on a three-decade long journey of water conservation work undertaken by him in Rajasthan from 1985 - 2000. He coined the two key words for sustainability- discharge and recharge. Underlining the principles of sustainable development, Dr. Singh said, "Sustainable development is not possible without restoration and conservation and that it must be free from displacement, destruction and disaster."

He equated the role of rivers to that of a woman. As a woman gives birth to a child, rivers across the world have given birth to various civilizations. "India is a country of *नीर (water)*, *नारी (women signifying birth)* and *नदी (river signifying flow of life)*," said Dr. Singh. He added, "If we want to make India a global teacher again, we need to tackle international environmental challenges with indigenous knowledge systems."



Release of Book of Abstracts

A book of abstracts of the papers which were presented during the conference and a White Paper on River Ganga were released as part of the event by the eminent panelists.

Taking the session ahead, Mr. Anil Sagar, Chief Reporter, Deshbandhu Newspaper, enlightened students on the role and responsibility of a journalist in reporting SDGs. "If students really want to report and communicate on SDGs they should have a genuine concern for sustainability and the environment in their hearts," said Mr. Sagar.

Mr. Sagar's address was followed by the playing of the Earth Anthem. The Anthem has been penned by Mr. Abhay Kumar, India's Ambassador-Designate to the Republic of Madagascar. Mr. Kumar shared with students how he got the inspiration to write the earth anthem which was released in 2000, "We have national anthem, we have school anthem, why not have an earth anthem." Highlighting how the world has lost the flora and fauna, he said, "We have lost a lot of biodiversity in the last 50 years. Our greed has ruined the planet so we need to put our thoughts into action because this is the biggest existential crisis we are facing. As leaders of tomorrow we need to reduce the gap between our thoughts and our actions."

Technical Session 1: 'Sustainable Development Goals 2030'

The first technical session was chaired by Dr. Rashmi Sharma, Scientist at NCSTC GOI and it was co-chaired by Mr. Shibanand Rath, EKJUT-A, a non-profit organization based in Orissa, working towards affordable energy and healthcare.

Citing examples from tribal communities like the Bishnois to the Chipko Movement, Dr. Sharma said that the Sustainable Development Goals have always been part of the society before they were formally coined in 2015. She further discussed the 5-Ps model – People, Planet, Prosperity, Peace and Partnership to promote the participation of youth in SDGs. “Participation of youth will lead to the achievement of SDGs,” said Dr. Sharma.

Mr. Rath spoke about the Crèche, a positive initiative undertaken by his NGO Ekjuta that works towards the eradication of malnutrition- child care facilities at home. He further urged people to apply scientific methods to overcome their problems rather than falling into the trap of self-victimisation.

After the chair and co-chair address, there were several paper presentations on various topics related to the SDGs.

Technical Session 2: ‘Community initiatives, best practices and case studies along with challenges faced by CBOs, NGOs and Corporates’

The session on ‘Community Initiatives, Best Practices, Innovations and Challenges Faced by NGOs, CBOs and Corporates’ was chaired by Mr. Shubh Singh, Founder and CEO, New Fields Technologies Program Director – Universal Health Information Network. This informative session brought to light UN Sustainable Goal 3 – Good Health and Well Being for everyone. Mr. Shubh Singh spoke about the importance of digitizing health records, healthcare for females and children and the process for storing everything on the cloud.

The session included paper presentations from various participants including a presentation by Ms. Tahzeeb Fatma on ‘the question of women in development’. She covered topics like taboos, traditions and gender inequality by referring to movies like Toilet – Ek Prem Katha and Padman.

Technical Session 3: ‘Role of media networks including various forms of media engagements’

The final session of the day was chaired by Ms. Nandita Chibber, Head of Media and Communications at WaterAid India. Papers were presented on topics such as digital media,

empowering gender equality, skill development and the challenges of fake news. Professors and scholars from various renowned universities presented their reports.

Ms. Chibber spoke about the after-Google era and the transformation of media in the digital age. "Media has a huge role to play in achieving the sustainable development goals," said Ms. Chibber. She showcased a viral campaign on drought affected rural villages made by WaterAid. She also shared how nowadays it is easier to popularise a cause through various social media platforms.

The Guest of Honour of the session was Mr. K.G Suresh, Director General, Indian Institute of Mass Communication (IIMC) and a renowned journalist. During his address, Mr. Suresh encouraged students to use social media to promote positive stories of change. "Communication has become a monologue these days. The floodgates of information have been opened causing an information tsunami. It is important for media professionals to cover and spread positive stories of change and the information to be verified and to be packed with facts and figures," said Mr. Suresh.

A poster presentation was done by participants followed by distribution of certificates to the paper presenters. The event concluded with a Vote of Thanks extended to all the attendees by Dr. Neeru Johri, Head, Department of Media and Communication Studies, JIMS Vasant Kunj.

Learning Outcomes:

1. The primary outcome of the Conference organized by the Media and Communication Studies Department was to provide the opportunity to the college youngsters to listen and interact with the leaders working in the social sector.
2. Shared understanding on the need for sustainable development and how key challenges can be addressed and opportunities leveraged.
3. Shared consensus on action needed for the implementation of the agenda.
4. Shared consensus on strategic planning and implementation of policies through consultative process.

Head-Dept. of BA(JMC)



Jagannath International Management School

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NOTICE FOR WORKSHOP

March 15th 2019

This is to inform all the students of **BA(JMC) II (M&E)** Semester Batch: 2018-2021 to attend the Workshop organized as follows :

<u>Date/Day</u>	:	18th March, 2019 (Monday)
<u>Speaker</u>	:	Mr. Manoj Sinha
<u>Designation</u>	:	Cartoonist
<u>Company</u>	:	H T Media Ltd.
<u>Timing</u>	:	11:00 am to 2:30pm
<u>Topic</u>	:	Magazine Design & Layout
<u>Room No.</u>	:	T1 & T3
<u>Dress Code</u>	:	Formals
<u>Coordinator</u> <u>(To Arrange)</u>	:	Ms. Sanyogita Choudhary & Ms. Shruti Chopra Joshi
<u>Faculty</u>	:	Ms. Shikha Kukreja & Mr. Sunny Gupta

Sushmita

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Shruti

CLASS CO-ORDINATOR

Nyasa

HOD-BA(JMC)

Shruti

DIRECTOR

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Date: 19.03.2019

Workshop Report

Topic: Magazine Design & Layout

Date: 18th March 2019

Time: 11:15 AM- 03: 10 PM

Venue: Auditorium

Resource Person(s) with Designation and Organization: Mr. Manoj Sinha, Cartoonist, HT Media Ltd.

Beneficiaries with number: 101

Faculty Coordinator: Ms. Garima Sharma Malhotra

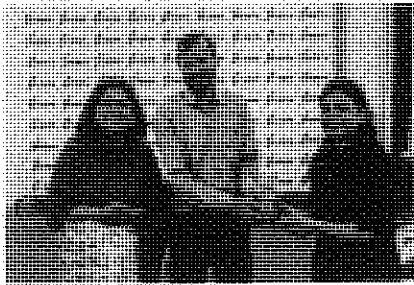
Learning Objectives:

1. To learn the skills of designing a Magazine
2. To understand the use of color in a Magazine

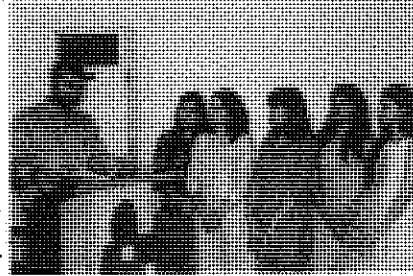
Report: Department of Media and Communication Studies organized a workshop on Magazine Design & Layout. The students learnt skills of designing a Magazine. Mr. Sinha talked about the importance of color in a design. They also had hands-on experience on the software.

Learning Outcome:

1. The students learnt the importance of color in a design
2. The students learnt the skills of designing a Magazine



Mr. Manoj Sinha being felicitated



Students showing their work to Mr. Sinha

Shubh
Coordinator

Ayushi
HOD- BA(JMC)



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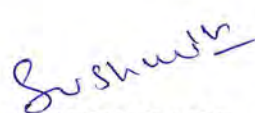
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NOTICE FOR WORKSHOP

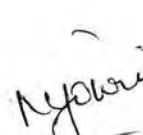

April 10, 2019

This is to inform all the students of **BA(JMC) IV (M+E)** Semester Batch : 2017-2020 to attend the workshop organized as follows :

- Date/Day** : 12th April, 2019 (Friday)
- Speaker** : Mr. Suresh Gaur
- Designation** : PR & Communication Expert
- Company** : IIMC, New Delhi
- Timing** : 10:30 AM – 03:00 PM
- Topic** : Ad Bazaar Workshop cum Competition
- Venue** : Auditorium
- Coordinator** : Ms. Garima Malhotra & Mr. Sunny Gupta
(To Arrange)
- Faculty** : Ms. Shikha Kukreja & Ms. Chhavi Bakaria


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Date: 16.04.2019

Workshop Report

Topic: Ad Bazaar Workshop cum Competition

Date: 12th April 2019

Time: 10:30 AM-03:00 PM

Venue: Auditorium

Resource Person(s) with Designation and Organization: Mr. Suresh Gaur, PR & Communication Expert, IIMC

Beneficiaries with number: 100

Faculty Coordinator: Ms. Shikha Kukreja and Chhavi Bakaria

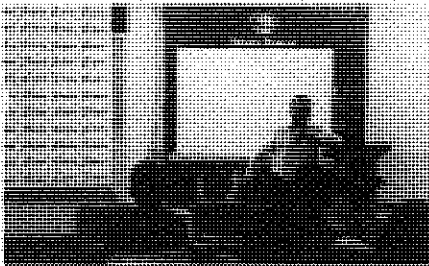
Learning Objectives:

1. To learn about the making of adverting strategies.
2. To understand the techniques of producing TV commercials.

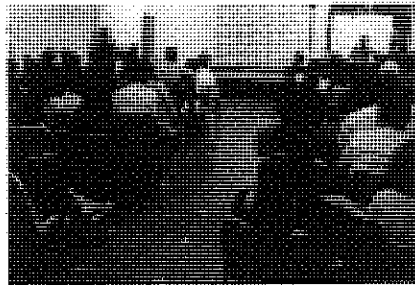
Report: Department of Media & Communication Studies organized a workshop on **Ad bazar**. The students learnt about the making of adverting strategies. The also understood technique of producing TV commercials

Learning Outcome:

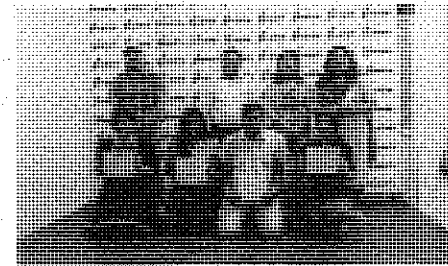
1. The students learnt the art of making and strategies.
2. The students learnt the technique of producing TV commercials.



Expert sharing his Opinion



Students leering the techniques



Winning teams with certificates

Graze
Coordinator

Nejhu
HOD- BA(JMC)



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NOTICE FOR WORKSHOP

April 13, 2019

This is to inform all the students of **BA(JMC) II M** Semester Batch : 2018-2021 to attend the workshop organized as follows :

Date/Day : 15th April, 2019 (Monday)

Speaker : Ms. Archana Kumari

Designation : Assistant Professor/Google Trainer

Company : Central University of Jammu

Timing : 10:00 AM – 04:00 PM

Topic : Google Fact Checking

Venue : T-2


Dress Code : Formal (Strictly)

Coordinator : Ms. Shruti, Ms. Sanyogita, Ms. Garima, Mr. Sunny
(To Arrange)

Faculty : Ms. Shikha Kukreja & Ms. Priyanka Tyagi


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Date: 16.04.2019

Workshop Report

Topic: Google Fact checking

Date: 15th April, 2019

Time: 10:00 AM – 04:00 PM

Venue: T-2

Resource Person(s) with Designation and Organization: Ms. Archana Kumari, Assistant Professor/Google Trainer, Central University of Jammu

Beneficiaries with number: 56

Faculty Coordinator: Ms. Garima Malhotra & Sanyogita Choudhary

Learning Objectives:

1. To learn to check the tampered videos using various applications.
2. To understand the importance of Fact Checking

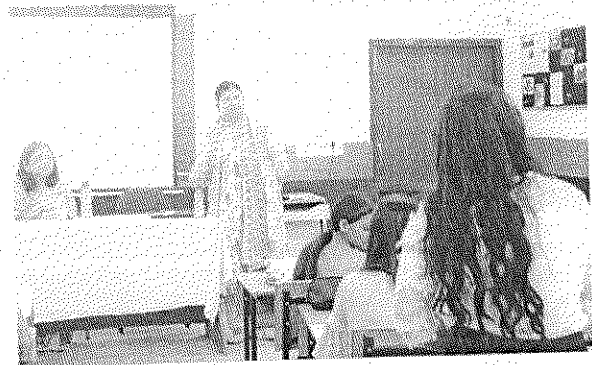
Report: Department of Media & Communication Studies organized a guest lecture on Google fact checking the students learnt about how to check the tempered videos using various applications. They also understood the importance of Fact Checking.

Learning Outcome:

1. The students learnt how to check tempered videos by using various applications.
2. The students understand importance of Fact Checking.



Dr. Neeru Johri introducing the guest



Ms. Archana Kumari addressing audience

Shreya
Coordinator

Neeru Johri
Head-Dept. of BA(JMC)