

## **CRITERIA III: RESEARCH, INNOVATION AND EXTENSION**

### **3.1.3: NUMBER OF SEMINARS/CONFERENCES/ WORKSHOPS CONDUCTED BY THE INSTITUTION**

**DATA COLLECTION YEAR FOR ASSESSMENT**

**2017-18**



# Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2008 Quality Certified

Recognized u/s 2(f) by UGC

16<sup>th</sup> August, 2017

## **NOTICE FOR WORKSHOP**

This is to inform all the students of **BBA-IIIAB-(Morning&Evening)** Semester to attend the Workshop organized as per details given as under:

**Date/Day** : 18<sup>th</sup> August 2017 (Friday)

**Speaker** : Mr. Rupender Khaira  
(Training Consultant & Executive Coach)

**Company** : Dale Carnegie

**Timing** : 10:00 am – 1:00 pm (Morning Batch)  
2:00 pm – 5:00 pm (Evening Batch)

**Topic** : "Stress Management"

**Dress Code** : FORMALS

**Venue** : Auditorium

**Faculty Coordinator:** Ms. Nisha Wadhawan, Ms. Manisha Gupta  
Ms. Karnica Tanwar & Ms. Bhawna

Honorarium: Only Lunch (2), Memento & ~~Booklet~~ <sup>Bouquet</sup>

*Manisha*  
*Karnica*  
Class Co-ordinator/  
Manager-Legal & Corporate Affairs

*J. Lanchand*  
(Head- Corporate Affairs)

*A. S. Sahu*  
(HOD-Mgmt.)

*[Signature]*  
(Director)

# Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2008 Quality Certified

Recognized u/s 2(f) by UGC

Doc No. : JIMS/VK/ACAD/F/14

## Guest Lecture Audit

Sl. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA III A M	Mr. Rupender Kharia	Training Consultant	Dale Carnegie	18/8/17

Sl. No	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	5	4
2	Interactive approach	5	4
3	Content	5	4
4	Personality	4	4
5	Industry Relevance	3	4
Total		22	20
Percentage		90%	80%

Name & Signature of Attending Faculty:

Name & Signature of Class Coordinator:

HOD/Prog. Coordinator:



# JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

NAAC Accredited and ISO 9001:2008 Quality Certified

Dated: 22.08.2017

## JIMS SPECIAL WORKSHOP

This is to inform all the students of BBA-VA&B (Evening) Semester to attend the Workshop as under:-

Date/Day : 22<sup>nd</sup> August, 2017 (Tuesday)

Speaker : Mr. Visveswaran  
Manager

Company : Proedge, Bangalore

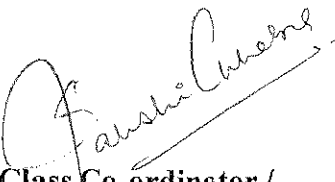
Timing : 03:00 to 04.00 pm.


Topic : Business Analytics

Room No. : T-4

Faculty Coordinators : Ms. Sakshi Chhabra & Mr. P.K. Pandey

Note: All the students must be dressed in formals.

  
Class Co-ordinator /  
Manager, Corporate Affairs  
& Placement

  
HOD  
(Mgmt.)

  
Registrar

  
Director

# Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2008 Quality Certified

Recognized u/s 2(f) by UGC

Doc No. : JIMS/VK/ACAD/F/14

## Guest Lecture Audit

Sl. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA VA & B	Mr. Vishveswaran	Manager	Proedge	22/02/17

Sl. No	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	4	4
2	Interactive approach	4	4
3	Content	5	4
4	Personality	4	3
5	Industry Relevance	4	4
Total		29	19
Percentage		84	76

Name & Signature of Attending Faculty:

*Handwritten signature*

Name & Signature of Class Coordinator:

*Handwritten signature*

SAKSHI CHHABRA

HOD/Prog. Coordinator:

*Handwritten signature*



# JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2008 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 12.01.2018

## NOTICE FOR WORKSHOP

This is to inform all the students of BBA-VIA&B (Morning) Semester to attend the Workshop as under:-

Date/Day : 16<sup>th</sup> January, 2018 (Tuesday)

Speaker : Mr. Pradeep Tokas  
Director

Company : Ride for Pride Pvt. Ltd.

Timing : 10:00 to 12.00 Noon.

Topic : Interview Skills & Mock Interviews

Room No. : T-4

Faculty Co-ordinators: Dr. Himani Gupta & Ms. Anisha Tandon

*Anisha*  
Class  
Co-ordinator

*Himani*  
Manager, Corporate Affairs  
& Placement

*J. Banerjee*  
Head- Corporate Affairs

*A. S. Sella*  
HOD  
(Mgmt.)

*Pradeep*  
Director

# Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2008 Quality Certified

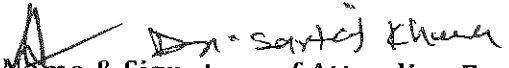
Recognized u/s 2(f) by UGC

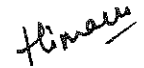
Doc No. : JIMS/VK/ACAD/F/14

## Guest Lecture Audit

Sl. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA VI A CM 2015-18	Mr. Pradeep Tokes	Director	Ride for Pride Pvt. Ltd.	16/1/2018

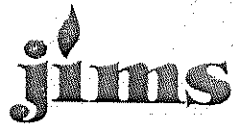
Sl. No	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	4	5
2	Interactive approach	5	5
3	Content	4	4
4	Personality	5	5
5	Industry Relevance	4	5
Total		22/25	24/25
Percentage		88%	96%

  
Name & Signature of Attending Faculty:

  
Name & Signature of Class Coordinator:

  
HOD/Prog. Coordinator:





# JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2008 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 20.01.2018

## NOTICE FOR WORKSHOP

This is to inform all the students of BBA-IIA&B (Morning) Semester to attend the Workshop as under:-

Date/Day : 22<sup>nd</sup> January, 2018 (Monday)

Speaker : Mr. Karunesh Mukherjee  
Founder Director

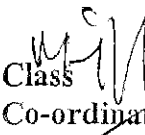
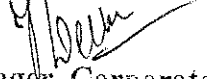
Company : Pro Cambiar Pvt. Ltd.

Timing : 10:00 to 12.00 Noon.

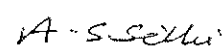
Topic : ASK-A Way of Corporate Life.

Venue : Auditorium, JIMS Vasant Kunj, New Delhi

Faculty Co-ordinators: Mr. Vipul Singh & Ms. Shruti Bhuttani

  
Class Co-ordinator  
  
Manager, Corporate Affairs  
& Placement

  
Head- Corporate Affairs

  
HOD  
(Mgmt.)

  
Director

# Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2008 Quality Certified

Recognized u/s 2(f) by UGC

Doc No. : JIMS/VK/ACAD/F/14

## Guest Lecture Audit

S. No.	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA-II-B(M)	Mr. Karunesh Mukherjee	Director	Pro. Combiar Pvt Ltd	22 <sup>nd</sup> Feb 18

S. No.	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	4	4
2	Interactive approach	5	4
3	Content	5	4
4	Personality	4	4
5	Industry Relevance	4	4
Total		22	20
Percentage		88%	80%

Name & Signature of Attending Faculty:

Name & Signature of Class Coordinator:

HOD/Prog. Coordinator:



# JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2008 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 20.01.2018

## NOTICE FOR WORKSHOP

This is to inform all the students of BBA-IVA&B (Morning & Evening) Semester to attend the Workshop as under:-:

Date/Day : 23<sup>rd</sup> January, 2018 (Tuesday)

Speaker : Ms. Neha Chadha  
Corporate Trainer

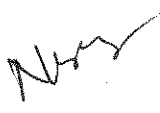
Company : The Educationist Group

Timing : 12:00 to 02.00 p.m.

Topic : Interview Skills & Mock Interviews.

Venue : Auditorium, JIMS Vasant Kunj, New Delhi


Faculty Co-ordinators: Dr. Manisha Gupta, Ms. Nisha Wadhawan  
& Mr. P.K. Pandey

  
Class  
Co-ordinator

  
Manager, Corporate Affairs  
& Placement

  
Head- Corporate Affairs

  
HOD  
(Mgmt.)

  
Director

Ms. Nisha Wadhawan

# Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2008 Quality Certified


Recognized u/s 2(f) by UGC

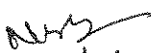
Doc No. : JIMS/VK/ACAD/F/14

## Guest Lecture Audit

Sl. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA IV A M	Ms. Neha Chadha	Corporate trainer	The Educationist group	23 <sup>rd</sup> Jan, 18

Sl. No	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	4	4
2	Interactive approach	4	4
3	Content	4	4
4	Personality	4	4
5	Industry Relevance	4	4
Total		20	20
Percentage		80%	80%

  
Nisha Wadhawan  
**Name & Signature of Attending Faculty:**

  
Nisha Wadhawan  
**Name & Signature of Class Coordinator:**

  
**Prog. Coordinator: HOD**



# JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2008 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 12.03.2018

## JIMS SPECIAL WORKSHOP

This is to inform all the students of BBA-IVA&B (Evening) Semester to attend the Workshop as under:-

Date/Day : 13<sup>th</sup> March, 2018 (Tuesday)

Speaker : Mr. Deepak Sharma  
Sr. Manager-HR

Company : Jaquar & Company Pvt. Ltd.


Timing : 02:00 to 04.00 pm.

Topic : Group Discussion & Personal Interview (Mock)

Room No. : S-3

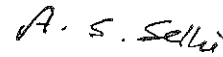
Faculty Coordinators : Ms. Saloni Kalra & Mr. P.K. Pandey

Note: All the students must be dressed in formals.

  
Class  
Co-ordinator

  
Manager, Corporate Affairs  
& Placement

  
Head- Corporate Affairs

  
HOD  
(Mgmt.)

  
Director

# Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2008 Quality Certified

Recognized u/s 2(f) by UGC


Doc No. : JIMS/VK/ACAD/F/14

## Guest Lecture Audit

S. No.	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA 4A E	Mr. Deepak Srivanna	Sr HR Manager Jaquar Int Ltd.	Jaquar Int Ltd.	13/3/2018

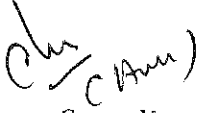
S. No.	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	4	5
2	Interactive approach	5	5
3	Content	4	4
4	Personality	4	4
5	Industry Relevance	5	5
Total		22	23
Percentage			

Name & Signature of Attending Faculty:

SAWNI KACRA 

Name & Signature of Class Coordinator:

SAWNI KACRA 

  
HOD/Prog. Coordinator:



# Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

Dated: 7<sup>th</sup> February, 2018

## **NOTICE FOR UNION BUDGET DISCUSSION 2017-2018**

This is to inform all the students of **BBA II, IV & VI A & B (Morning & Evening)** Semester to attend the Union Budget Discussion organized as per details given as under:

**Date/Day** : 8<sup>th</sup> February, 2018

**Speaker** : Dr. Deepak Tandon & CA Charanjot Singh Nanda

**Designation** : Professor, IMI & Founder, CJS Nanda & Associates

**Company** : Founder

**Timing** : 12:00 Noon to 3:00pm

**Topic** : Union Budget Discussion 2018-2019

**Venue** : JIMS, Auditorium

**Coordinator to arrange** : Mr. Vipul Singh, Assistant Professor, JIMS

**Note:** : All the students must be dressed in formals.

Class  
Co-ordinator

Manager Legal  
and Corporate Affairs

A.S. Sethi  
Dr. A.S. Sethi  
Head-Dept of Mgmt. Studies

Director

# Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2008 Quality Certified

Recognized u/s 2(f) by UGC

## Report

Session on "Union Budget Discussion 2018-2019"

(08<sup>th</sup> February, 2018)

**Event Category:** Seminar

**Topic:** Union Budget Discussion 2018-19

**Date:** 08<sup>th</sup> February, 2018

**Time:** 12.00 pm to 3.00 pm

**Venue:** Auditorium, JIMS, VK

**Resource Person(s) with Designation and Organization:** Dr. Deepak Tandon, Professor, IMI and CA Charanjot Singh Nanda, Founder, CJS Nanda & Associates

**Beneficiaries with number:**

1. Faculty Members of , Department of Management Studies – 15
2. Students of II, IV and VI semester: 90

**Faculty Coordinator:**

1. Dr. A.S Sethi, HOD, Department of Management Studies
2. Mr. Vipul Singh, Assistant Professor, JIMS

**Learning Objectives:**

- To understand the Impact of Union Budget 2018-2019 on different sectors.
- To facilitate the learning of various macroeconomic factors affecting the Economy
- To answer some fundamental questions related to Union Budget Mechanism and Its implementation

**Report:** The Union Budget Discussion was organized by the Department Of Management on 8<sup>th</sup> Feb 2018 at JIMS, Auditorium. The audience comprised of IV semester and VI semester students



and sincere students of the II semester as well as faculty members and some staff members of the management department.

The speakers for the Union Budget Discussion were **Dr. Deepak Tandon**, Professor, IMI and **CA Charanjot Singh Nanda**, Founder, CJS Nanda & Associates.

The discussion began with an introduction by the Program Director of Management Studies, **Dr. Avtar Singh Sethi**, he addressed the highlights of the Union Budget 2018-19 and the reasons why it was called a Popular Budget or Populace Budget, He also addressed the various allocations and questioned the category and the benefits of very senior citizens. The reasons why it should be called an agrarian budget or not.

Dr. Deepak Tandon talked about the theoretical framework behind the Union Budget. He covered the Budget in all length and breadth and explained the intricate nuances of the budgetary allocations. He also highlighted the important insights which were a culmination of his discussions with the Chairman of Niti Aayog, Shri Amitabh Kant Ji. He had very beautifully pointed out that the Good, The Bad and Ugly parts of the Union Budget.

The next session was presided by CA Charanjot Singh Nanda, his session was filled with anecdotes and mind boggling data interpretation coming from his expertise spanning over 25 years of industry experience. His presentation of the budget was very simple, interactive and also involved examples with a tinch of humour. The session was very motivating as he also gave very pertinent advice to students to work hard and excel in their career. He had covered the impact of custom duties, taxation and MSP for the farmers.

The session was attended by 90 students of JIMS, vasant Kunj.

The session concluded with a 15-20 minutes Q & A session where the students had queries on GDP Growth and Inflation, The Allocation on Defence, Employment opportunities addressed in the Budget.

Overall the session was informative, interactive and a learning experience for the students as well as the faculty members.

The session started at around 11:00 am and concluded by 1:00 p.m as per the scheduled time.

#### **Program Schedule of Union Budget Discussion on 8<sup>th</sup> Feb 2018**

Budget Discussion at 10:30a.m	Inaugural Address by Aarti Singh and Bouquet Distribution
	Introduction on the Topic by Dr.A.S.Sethi ,HOD Management
	Union Budget-Highlights and Academic View Points Dr. Deepak Tandon,Professor, IMI
	Union Budget implications for the industry CA Charanjot Singh Nanda, Founder, CJS Nanda & Associates

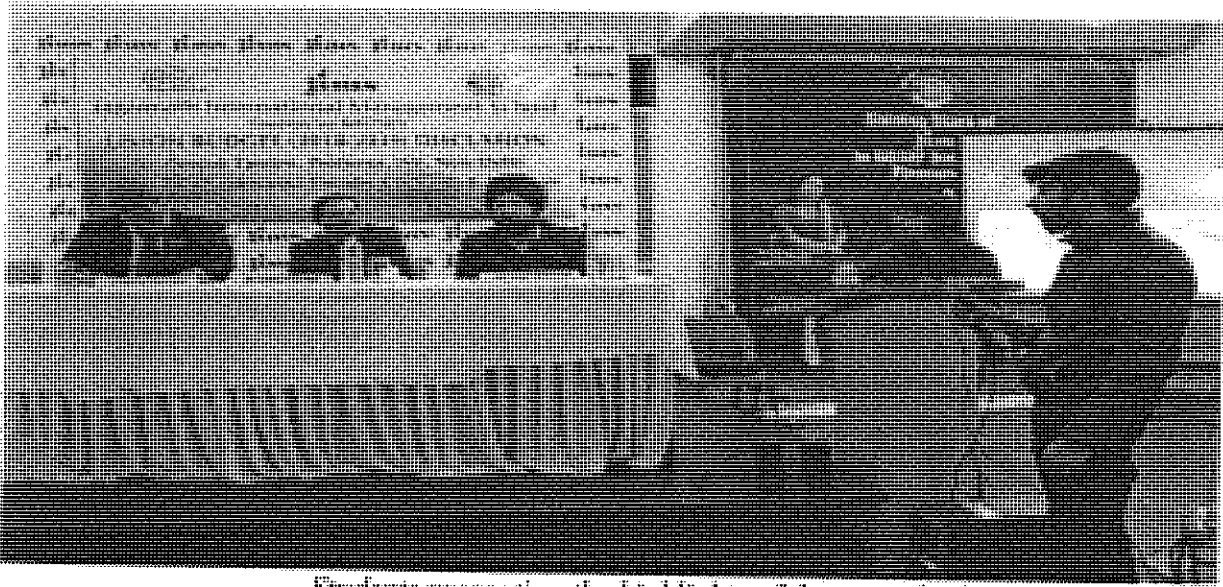
	Followed By Questions and Answers
Budget Discussion ends 12:30p.m.	Vote of Thanks by Ishika Malhotra



*Guests speakers with HOD-Management*



*Audience attending the event*



*Students presenting the highlights of the union budget*

**Learning Outcome:**

- Students got the opportunity to learn about how Union Budget has impacted different sectors and how new schemes and policies are beneficial for Indian Economy
- The students were able to deepen their understanding of the Union Budget as a means of Fiscal Policy

*A.S. Sethi*

**Dr. Avtar Singh Sethi**  
**(Program Director, Department of Management Studies)**

## Resource Person Details

<b>S.No</b>	<b>Name</b>	<b>Designation and Company/Organization Name</b>
1	Dr. Deepak Tandon	Professor, IMI
2	CA Charanjot Singh Nanda	Founder, CJS Nanda & Associates



# Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)  
Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified  
Recognised u/s 2(f) by UGC

Dated: 13<sup>th</sup> February, 2018

## **NOTICE FOR INTRA COLLEGE SYMPOSIUM**

This is to inform all the students of **BBA II&IV& VI Semester (Morning & Evening)** Semester to attend the Intra College Symposium organized as per details given as under:


**Date/Day** : 15<sup>th</sup> February, 2018

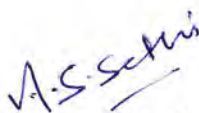
**Timing** : 10:00am Onwards


**Topic** : Dynamics of Vuca World"

**Coordinator to arrange** : Mr. Pramod Pandey

**Note:** : All the students must be dressed in Formals.

  
Faculty  
Co-ordinator

  
Dr. Avtar Singh Sethi  
Head-Dept of Mgmt. Studies

  
Director

# **Jagannath International Management School**

**Vasant Kunj, New Delhi - 110070**

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

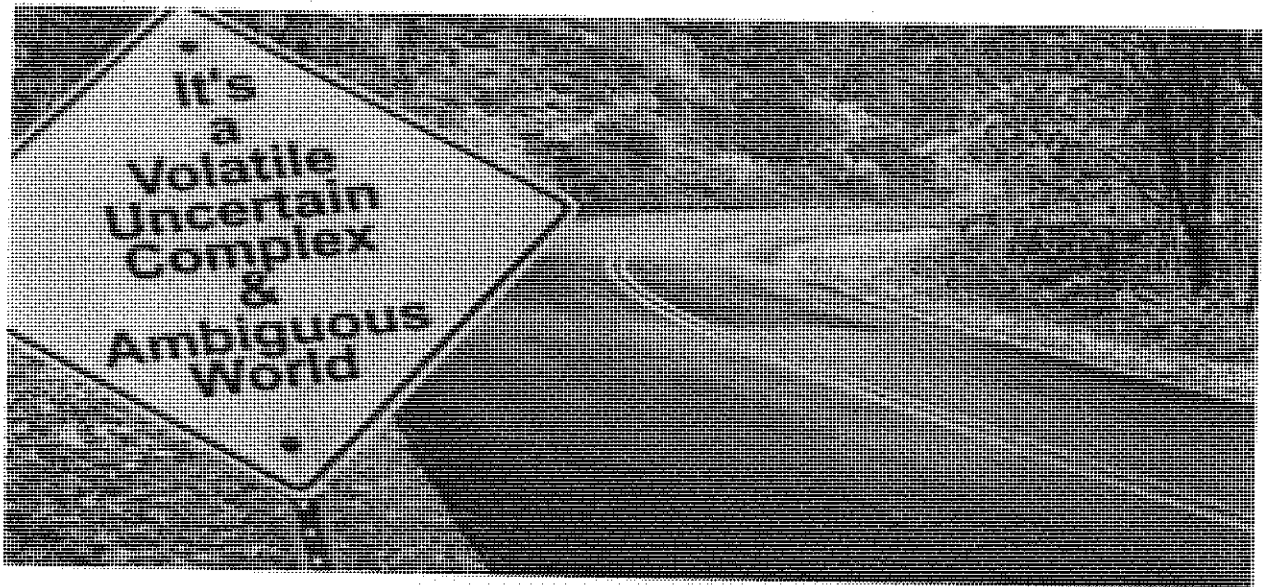
## **“INTRA COLLEGE SYMPOSIUM**

**on**

## **DYNAMICS OF VUCA WORLD”**

**Organized By: Department of Management Studies**

**15th February' 2018**



## Report

An Intra-College Symposium was organized by the management department on 15<sup>th</sup> Feb 2018 on the theme “Dynamics of the VUCA WORLD” with sub-themes like top trends driving the business of technology, business of Indian laws, the Indian Economy, the Indian Socio-cultural environment, the ecological environment, the Indian Political Environment, etc.

**Total Beneficiaries: -245**

### **Objectives of the symposium**

To provide a comprehensive understanding of the recent trends in the VUCA environment.  
To encourage the participants to present their skills and share knowledge with their peer groups.

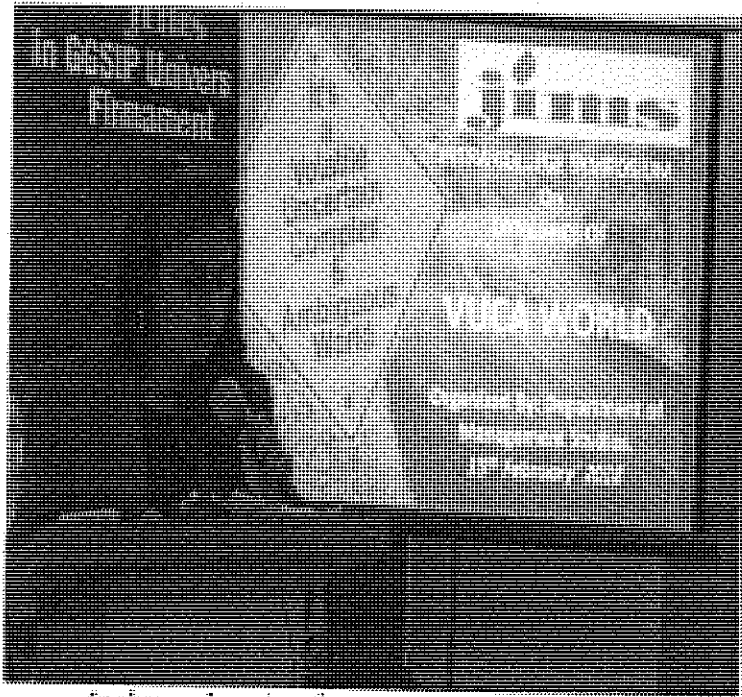
### **Methodology**

Around 25 students from the BBA department organized in teams presented their ideas in a 15 minutes PPT presentation on contemporary, present day global business driving trends. The jury consisted of three members .Dr.A.S.Sethi ,Dr.Sartaj and Ms.Anu Bhardawaj. The criterias of judgment were content, communication and overall presentation.

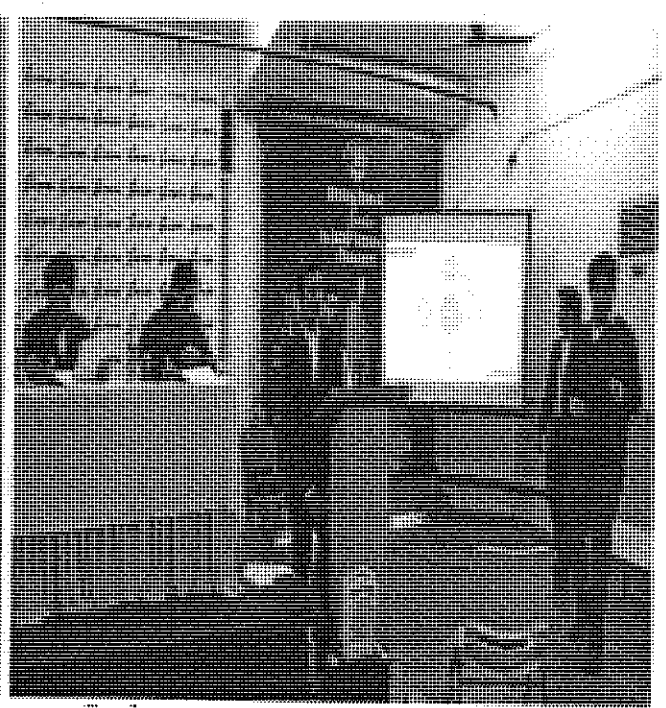
### **The students has presented on different topics such as :**

- Top trends driving the business of technology-Virtual realty and Augmented reality.
- Top trends driving Indian Political environment special emphasis on J&K Crsis.
- Top trends driving the business of technical artificial intelligence, blockchain technology, electric vehicles, digital marketing, future travel-hyperloop, boring company, space X,
- Top Trends Driving the Indian economy like rising NPA's in banking sector, etc.
- Recent Trends shaping the economic environment.
- Top trend in socio cultural environment impacting the business.
- Top trends Driving the ecological environment.

Three teams were adjudged at top three slots & were presented Prizes & Merit certificates.



*Anchor welcoming the guests*



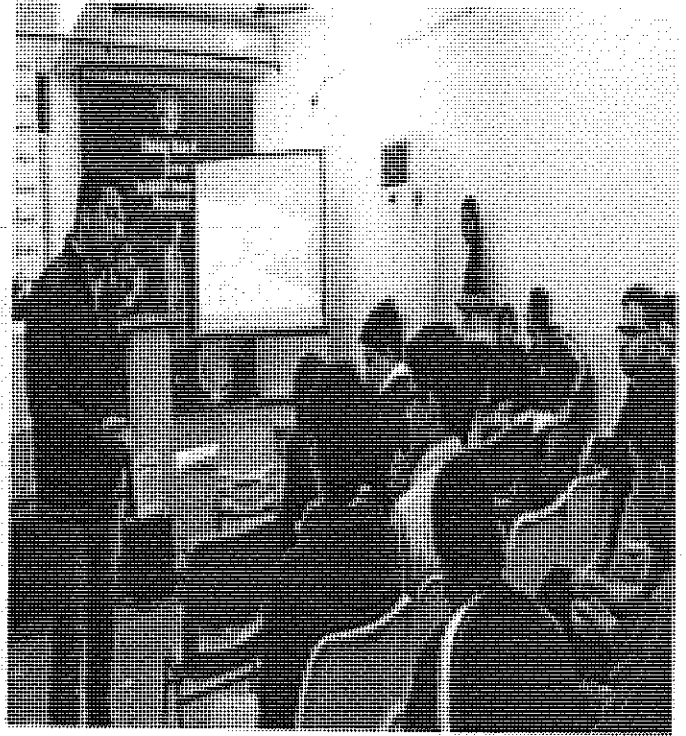
*Students presenting their presentations*



*Judges watching the presentations*

*Students attending the event*





*Students receiving their certificates*



*Students attending the event*

*A.S. Sethi*

**Dr. Avtar Singh Sethi**  
**(Program Director, Department of Management Studies)**

## Organising Committee

Patron

Dr. Amit Gupta  
Chairman, JIMS

Conference Mentor

Dr. Ravi K. Dhar  
Director, JIMS

Conference Director

Dr. Avtar Singh Sethi  
Programme Director- Deptt. of  
Management

Conference Chair

Dr. Suresh Kumar Dogra  
Registrar, JIMS

Conference Coordinator(s)

Mr. Vipul Singh  
9718062331  
vipul.singh@jagannath.org

Dr. Sartaj Khera  
9891108075  
sartaj.khera@jagannath.org

Mr. Rajvinder Singh  
9718241462  
rajvinder.singh@jagannath.org

Conference Mentor(s)

Dr. Ashok Sharma  
Associate Professor

Ms. Anu Bhardwaj  
Assistant Professor

## ABOUT JIMS

Jagannath International Management School (JIMS), affiliated to GGS Indraprastha University, New Delhi, was set up in 1997 by a registered Society for imparting quality education in Management, IT, Journalism and Mass Communication. In the 20 years of its existence as an academic leader, the JIMS Group of Educational Institutions has been assiduously promoting innovation in pedagogy, human resource requirements of the industry and community outreach.

JIMS has been ranked among the top 10 leading management Institutes of GGS Indraprastha University. It is one of the premier management institute in the Delhi/NCR with 'A' grade accreditation from NAAC, University Grants Commission, Govt. of India and 'A+' Grade certification from the State Fee Regulatory Committee of the Govt. of Delhi. JIMS measures up to the exacting standards of ISO 9001-2008 to provide the students a competitive edge and building a unique and holistic knowledge base.

JIMS has consciously worked at bringing out the best in the student community so that it adapts to any professional organization. What began, as an honest aspiration to standardize and enhance the quality of education, has today become a truly world-class endeavor towards creating dedicated professionals for meeting the challenges of the Industry in the 21st Century.

The Department of Management Studies has won many laurels for the Institute. The vision of the chairman, Dr. Amit Gupta, mentorship of the Director, Dr. Ravi K. Dhar and the able leadership of the Programme Director, Dr. Avtar Singh Sethi have culminated into a Gold Medal in academics and 5 Gold medals in Sports and many more achievements.



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL,  
Grade 'A', accredited by NAAC & ISO 9001: 2008 Quality Certified

Recognized to 2<sup>nd</sup> by UGC

OCF Pocket - 9, Sector - B, Vasant Kunj, New Delhi - 110070

Phone: 011-40619300 Fax: 011-40619333

email: [jimsvk@jagannath.org](mailto:jimsvk@jagannath.org) website: [www.jimsd.org](http://www.jimsd.org)

Jagannath International Management School

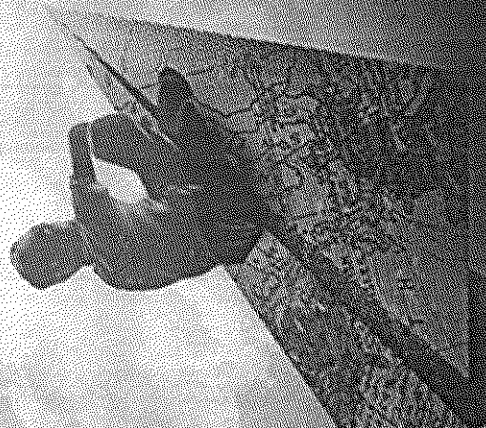
Vasant Kunj, New Delhi - 110070

(Affiliated to GGS Indraprastha University, Delhi)  
NAAC Accredited 'A' Grade and ISO 9001:2008 Quality Certified

13th National Conference on

## The Making of New India *A Business Perspective*

Organised by  
Department of Management Studies



Thursday, 15<sup>th</sup> March 2018  
at IIC  
Lodhi Road, New Delhi

## ABOUT THE CONFERENCE

After a proclamation of making a 'New India' by Prime Minister, there has been a renewed focus on reforms in various high growth sectors of the Indian Economy. There is a need to address this important phase of India's transition to a modern and advanced society, especially when power centers in the world are changing.

This Conference proposes to bring together academic and managerial perspectives to addressing this issue and also to provide a platform for the interaction of economists, administrators and policy makers to discuss the issues that arise, challenges to be faced, and the strategies that need to be formulated for the Making of New India.

## CONFERENCE HIGHLIGHTS

Keynote speech

Session chair by experts of national eminence

Invited presentation of research papers by participants from India

## CONFERENCE TRACKS

(Proposed tracks may include, but is not limited to)

### TRACK 1: MAJOR SHIFTS IN INDIAN ECONOMY

GST  
 Demonetisation  
 Start Up India  
 GDP  
 Disinvestment Policy  
 Globalization  
 E-Commerce  
 Digitisation

### TRACK 2: NEW TRENDS IN FINANCE & BANKING

Internet Banking  
 FRDI Bill  
 NPAs  
 Stock Market Trends  
 Crypto-currency

## TRACK 3: MARKETING IN EMERGING MARKETS

Viral Marketing  
 Neuro-Marketing  
 Green Marketing  
 Consumer Behaviour  
 Services Marketing

## TRACK 4: RECENT CHANGES IN HUMAN RESOURCE PRACTICES

HRIS  
 Skill Development  
 NPS  
 Ergonomics  
 Stress Management

*Interested faculty members, research scholars, students and corporate participants are cordially invited to submit a paper for the conference.*

## REGISTRATION FES APPLICABLE ARE AS UNDER

Academicians	INR 2500
Research scholars	INR 1500
Students	INR 1000
Practitioners from industry/corporates	INR 3500

## IMPORTANT DATES

15 <sup>TH</sup> FEB 2018	Full paper submission
15 <sup>TH</sup> FEB - 20 <sup>TH</sup> FEB	Registration (EARLY BIRD DISCOUNT - Rs 500 to Academicians, Research Scholars & Students)
20 <sup>TH</sup> FEB - 28 <sup>TH</sup> FEB	Registration

## REGISTRATION FOR THE CONFERENCE

The participants need to register for the conference on acceptance on the papers within the date specified. The attendees for the conference also need to get themselves registered. The bank details for the payment of registration fees are provided below. After making the payment please fill in the registration form and send it to conference2018.vk@jagannath.org to complete the registration process.

## ACCOMMODATION

Participants are required to make their own arrangements for accommodation, however we do provide assistance in case of any difficulty.

## GUIDELINES FOR PAPER SUBMISSION

Please submit your full paper via e-mail to conference2018.vk@jagannath.org. For any further information please send an email to the above mentioned email ID.

## REVIEW PROCESS

The submitted papers will go through a review process for final decision of acceptance.

## BANK DETAILS

Please note the following bank details for payments. Payments can be made through RTGS / NEFT transfers.

Bank Name	: HDFC Bank
Branch Name	: New Delhi Vasant Kunj
Account Name	: Jagannath International Management School
Account No	: 0273100005293
Account Type	: Savings Account
IFSC Code	: HDFC0000273

# Jagannath International Management School

**Vasant Kunj, New Delhi - 110070**

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

## Report

### 13<sup>th</sup> National Conference: The Making of New India: A Business Perspective

(15<sup>th</sup> March, 2018)

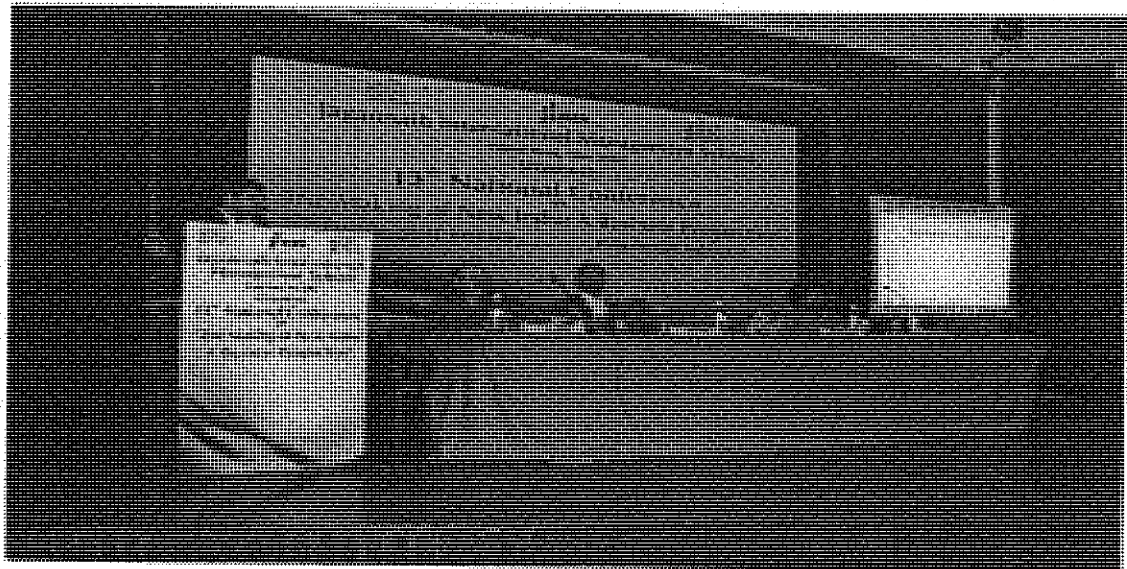
*The 13<sup>th</sup> National Conference on "The making of New India: A Business Perspective "* was held on 15th March, 2018 at India International Center (IIC), New Delhi.

Number of Beneficiaries: 317

#### Inaugural Session

This session started with felicitation of all the dignitaries with a bouquet of flowers and was followed by Saraswati Vandana and Lightning of lamp.

The **Inaugural Session** was chaired by Mr. Amit Verma, Metlife Global (Chief Guest), Dr. Ravi K Dhar (Director-JIMS VK), Dr. Avtar Singh Sethi (Program Director, Department of Management Studies) and Dr. Satish Kumar Dogra (Registrar- JIMS VK).



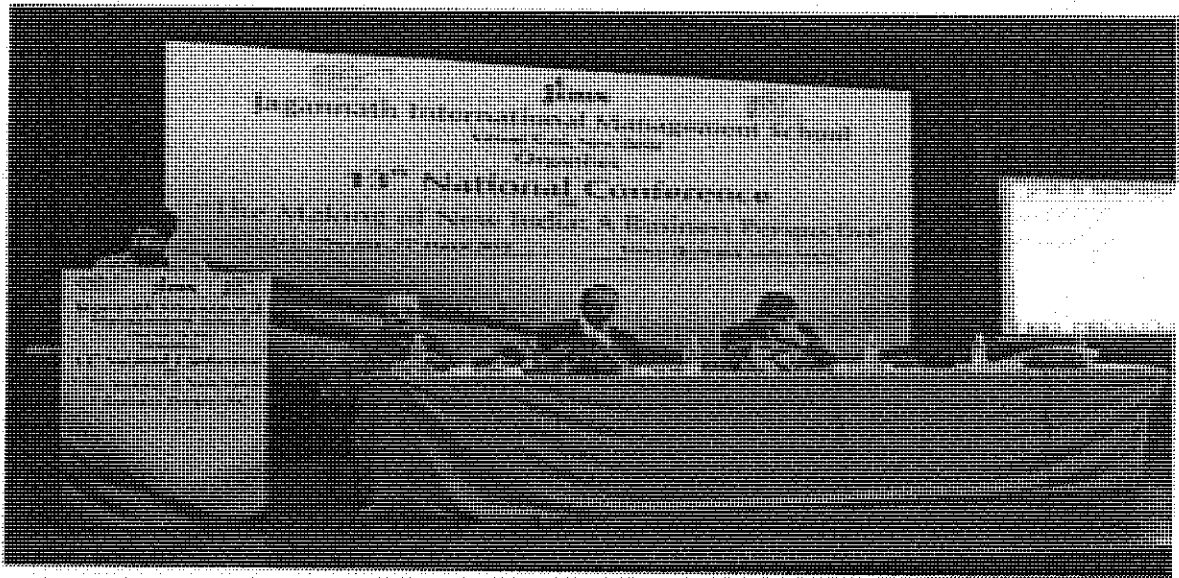
1. Dr Ravi K Dhar, Director, JIMS, Vasant Kunj extended a warm welcome to the Chief Guest,

**Dr Ravi K Dhar, Director JIMS Vasant Kunj** delivered the welcome address. He shared his views by emphasizing on the word “New”. He quoted Jonathan Swift’s “The battle of book,” that focuses on the battle of old master and new master i.e. old thoughts and new viewpoints. He stated “New” is disruption where you breakaway from traditions in different fields. As per him there are two kinds of disruptions:-

- Technology disruption: In modern times, use of internet has changed the world. Communication has shifted from inland letters to E-mail.
- Thought disruption: the old thought structure have to be broken down, a balanced and dominant thought should be implemented .Business and economic disruption bring transitional vows in society.

He also mentioned that if a new India is to be born, it should be opportunist, building up new narrative of thought, nationalism, business ethics, new policies, rediscover and reinvent past. He concluded if we need new India then there is a need to develop.

- A just society.
- Recognize technological innovations.
- Change the process of business.
- Industrial reengineering.
- Rejuvenate agriculture sector
- Rejuvenate educational sector.

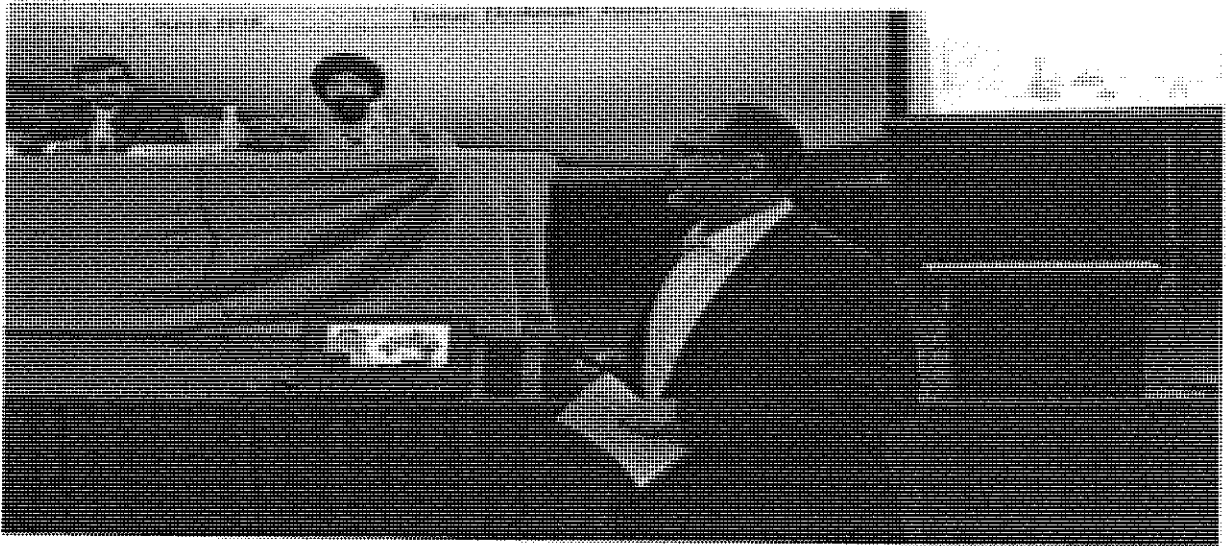


## 2. **Dr.A.S.Sethi HOD (Management)**

**Dr. A. S. Sethi** introduced the topic Making of New India-a business perspective by stating that today’s business has witnessed a major shift in market, financial institution ,HR practices, production ,and new business strategies. Further, he stated that if transformations have to be implemented there has to be adoptability for new concepts like:

- Changing retail format

- Digitalization
- Automation of process.
- Using social media for advertising
- Internet banking.



### 3. Mr.Amit Verma (Metlife Global) Chief Guest

**Mr. Amit Verma** was the keynote speaker and discussed about “Supply Chain and Reverse Logistics”. He emphasized on the importance of efficient supply chain but also that today’s business needs to incorporate new procedures and should not neglect the importance of reverse logistics.

He also discussed **Reverse logistics** and mentioned that it can represent a significant chunk of supply chain cost, and it’s typically not very well managed. There’s an inherent disorganization and messiness revolving around reverse logistics that makes it more challenging than conventional “forward” logistics management. He also mentioned that transportation is the last item in forward logistics and is generally the first step in what will become reverse logistics. With some exceptions, such as pick-pack-load, this is where the OS&D problems typically germinate. Some of the things that can and often happen in moving product through the pipeline include:

- Inaccurate counting during loading
- Misloading (wrong product, right truck, or right product, wrong truck)
- Improper or inaccurate paperwork
- Damage to product as it’s loaded or in transit
- Shrinkage/pilferage
- Delays or misroutes
- Mishandling at destination between the delivery vehicle, the back room, or store shelf
- Customer returns of damaged or unwanted product

He stated while concluding his talk by adding that there are many advantages to implementing reverse logistics, and the benefits extend to not only customers, but manufacturers, as well. For products at the end of their life cycles, reverse logistics extends their use through repairing, reshaping, or recycling. It

can act as a sort of asset recovery for manufacturers so they can extract as much value from the product as possible, providing a second return of investment. \

The Inaugural Session was concluded by a Vote of thanks by Dr. S.K.Dogra



### **Technical Session 1**

**Dr. Vipin Meena, Professor, DU, Former. Manager, Bank of India**

Dr. Vipin Meena shared his views on “FRDI 2017: Fears for all or Financial consolidation & Rising NPAs: Muted Credit Growth”. He mentioned about that olden days money was kept in pots and burying in the earth. The result was that if the money was stolen it cannot be recovered. But in modern banking, security guard and electronic surveillance for physical security is there. In banking system liquidity risk and operational risk is there. In India, banks were nationalized in 1969. In today’s banking system there are two types of deposit i.e. demand deposit and time deposits.

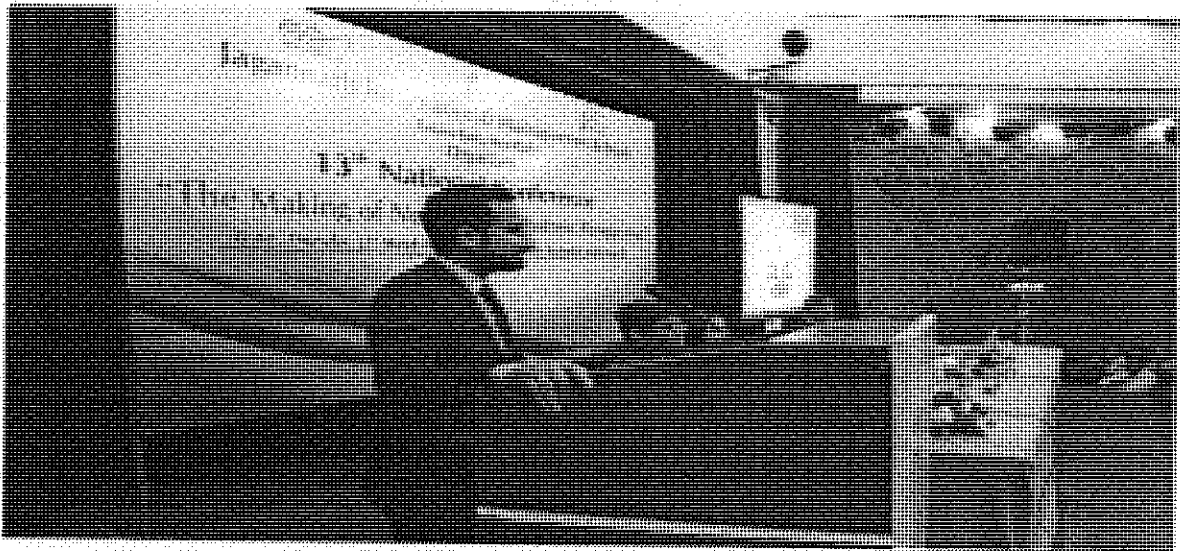
He discussed FRDI Bill that is tabled in Parliament in August i.e the Financial Resolution and Deposit Insurance (FRDI) Bill 2017 has been making news due to its controversial ‘bail-in’ clauses. He also mentioned that FRDI Bill is part of a larger, more comprehensive approach by the Centre towards systematic resolution of all financial firms- banks, insurance companies and other financial intermediaries. The Bill comes together with the Insolvency and Bankruptcy Code to spell out the procedure for the winding up or revival of an ailing company. He also mentioned that Bill provides for the setting up of a Resolution Corporation- to replace the existing Deposit Insurance and Credit Guarantee Corporation — which will be tasked with monitoring financial firms, anticipating their risk of failure, taking corrective action and resolving them in case of failure. The corporation is also tasked with providing deposit insurance up to a certain limit yet to be specified, in the event of a bank failure.

The Corporation will also be tasked with classifying financial firms on their risk of failure — low, moderate, material, imminent, or critical. It will take over the management of a company once it is deemed critical.



**Ms Drishti Pawa, Founder, CoralBay Advisors**

Ms Drishti Pawa , shared her views on Funding and Acquisition of new ventures. She first discussed how she started her company. Later she discussed about that a good idea should solve a problem, it should be unique be executed in a unique way. She discussed how amazon, flipkart and lenskart.com came and captured the market in short span of time. She also discussed if there are already leading players in the market, should the person enter in the market or not. She also discussed how to become successful. She also discussed about the process of create a good app.

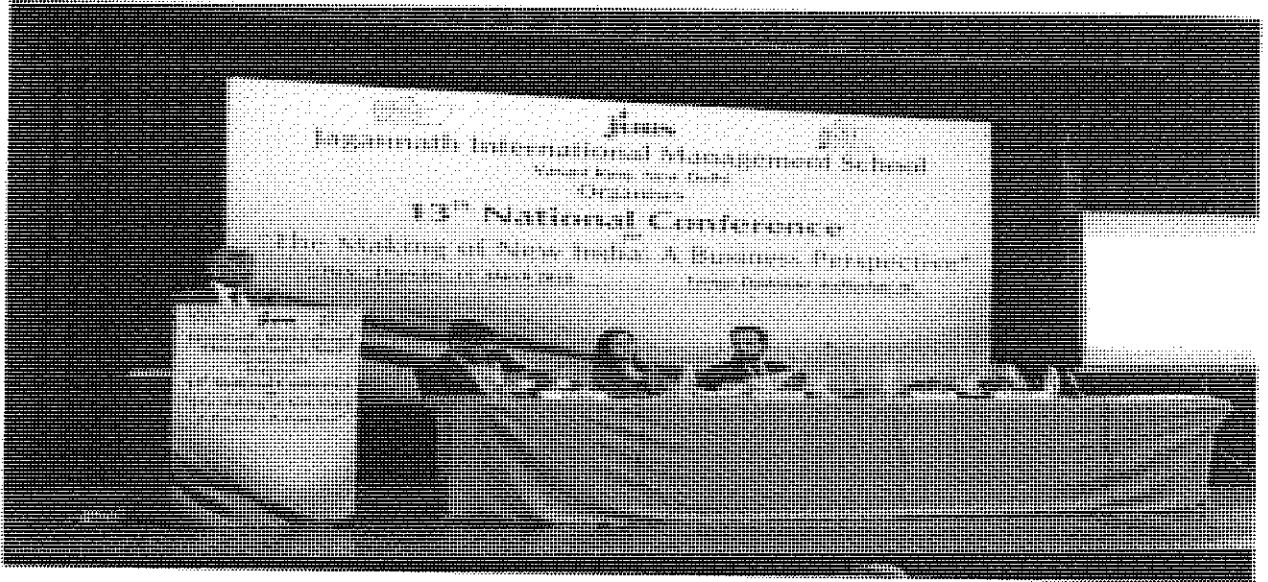


**Mr Adhiraj Mehra, Founder, CoralBay Advisors**

Mr Adhiraj Mehra, spoke on Entrepreneurship in Dotcom Companies. His lecture was very interested as he related everything with a story. He started with some great thoughts like-It's very easy to give advice but difficult to take advice, friends should be kept closer but enemies even closer, always have a backup plan, It's never too late to enter a market and You should know whom to impress. He also differentiated between Learning and Earning where Learning is important but earning is more important. Basic work of investment banker is how to raise funds. He said that first the person should take

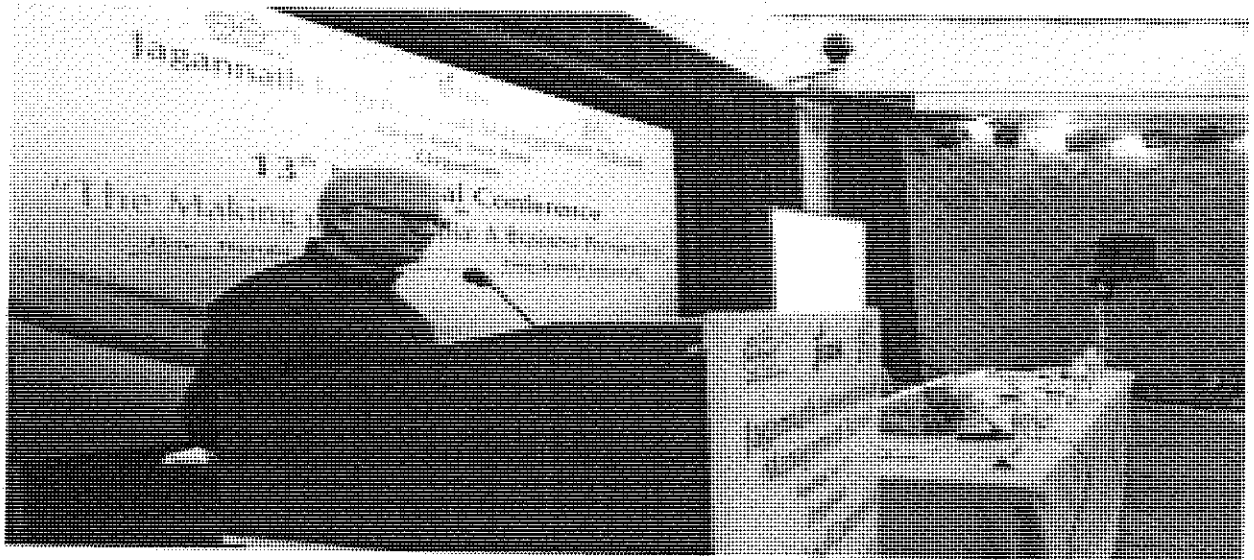


opportunity and then the skills can be added further. One should be flexible and never stop learning. He has also differentiated between passion and compassion. He mentioned that perception creates reality: An entrepreneur needs to dawn many Hats. He concluded his speech with a story of "The frozen Bird".



### **Mr Ajay Sahoo, Resource Humaine Solutions**

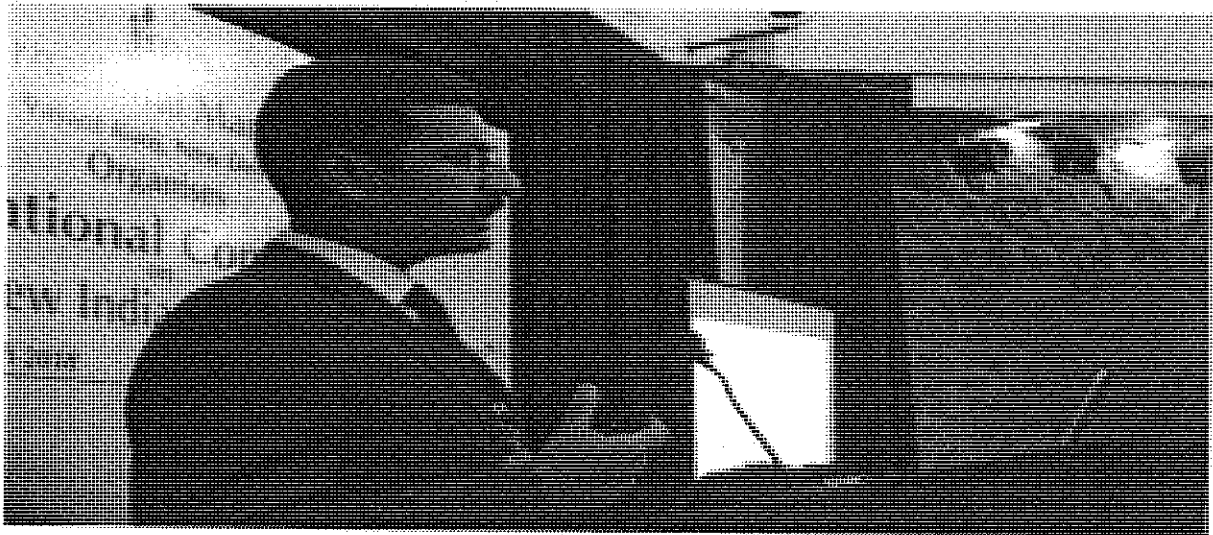
**Mr Ajay Sahoo** shared his views on "Recent changes in HR". he mentioned the problems faced by an HR department of a company and to substantiate he discussed the example of Tech Mahindra. He also discussed that apart from concentrating on organizational growth; HR department should think of employees and should be the custodian of people. He also mentioned that role of HR manager is not of a hangman. HR needs to have its fingers placed on pulse of the society. He also shared that industries are going on churn and 90% of the jobs will be out from market in such circumstances the role of HR role will be changed. He emphasized that learning and development should happen 24 X 7. Training should be provided online. He concluded his discussion b narrating a famous case of Kodak.



## Session 2

### **Mr. Kishore Chakraborti, VP, McCann Worldgroup India**

**Mr. Kishore Chakraborti**, shared his views on “Connecting with the consumer in changing times”. According to him change is the watchword for business today. Disruption is happening in virtually all industrial sectors, as new entrants are shaking up the markets and introduce innovative business models, supported by technologies that can radically streamline operations, slash costs or create new ways of meeting customer needs. He also mentioned that established players need to evolve and transform themselves if they’re want to stay relevant and compete with these often more agile upstarts. He also focused on the fact that customers are going to be the center point of any successful transformation. He mentioned that as markets evolve and new technologies emerge, companies require leadership that can foresee the need to adapt and continually audit existing processes and organizational structures. The companies that can adopt this continues to grow in value. It depends on the maturity of the leadership in the organization and their ability to bring team members at all levels together in efforts to evolve. The challenges of change are; technology, communication, connectivity, media and consumer.



**Mr. Muni Shanker, Consultant, CEPR**

**Mr. Muni Shanker**, his topic of presentation was “Perspectives on GST”. He mentioned that GST is an extremely sensitive matter. It is said to be the greatest reform in the tax matter in the independent India. In India, taxes on goods and services levied by the Central and state/ local governments are subject to different sets of rates, procedures and compliance. It has conveyed message among industries that businesses can be started in a very effective way. He also mentioned that tax disputes often arise due to differences in the interpretation of the taxation law by the tax imposing authority and the tax payers. Hence, all efforts should be made to simplify tax laws to avoid ambiguity and ensuring effective and timely settlement through a dispute resolution mechanism – a prerequisite for the overall efficiency of tax administration and a conducive business environment. Under the GST, multiple parties such as the Centre, states, and tax payers would be involved and the possibility of such disputes arising cannot be ignored.

It would affect some of the sectors (to mention few of them) GST affect various sectors:

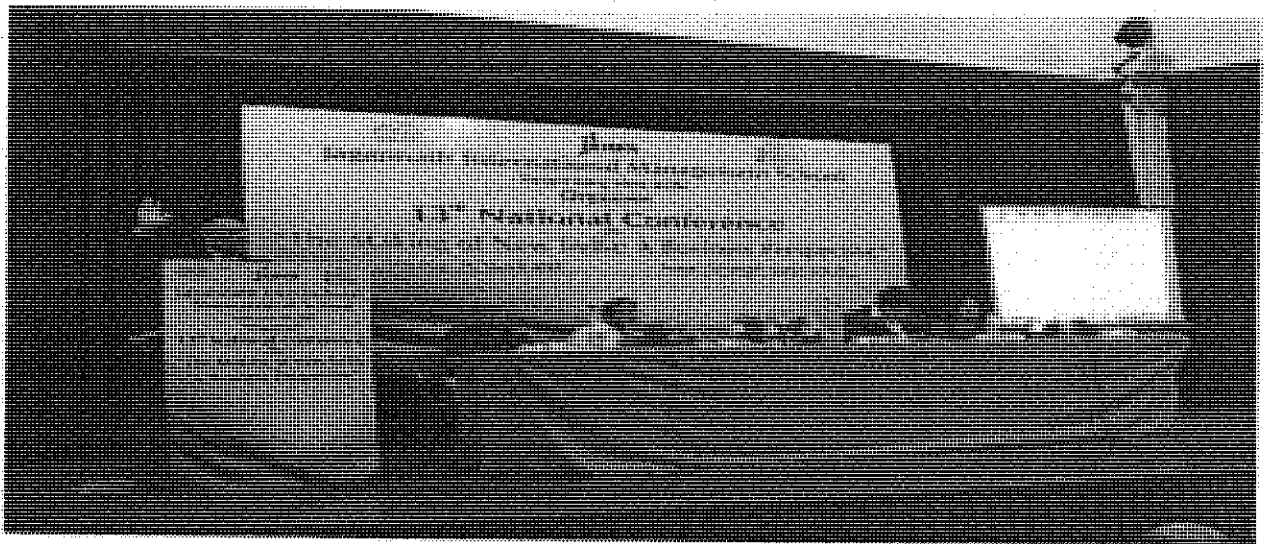
**Consumer Goods:** The effective rate applicable to the sector is likely to come down from 25% - 27% to 18% - 20%. Coupled with reduction in multiplicity of taxes and cross utilization of credit, we shall witness a positive impact on the prices in the sector for the end consumer. In addition there is also a possibility for the sector to gain logistics efficiency by consolidation of warehouses/stocking points.

**Information Technology (IT):** GST will eliminate multiple levies allowing deeper penetration of digital services. IT companies can have several delivery centers and offices working together to service a single contract. With GST, companies might require each centre to generate a separate invoice to every

contracting party. Duty on manufactured goods is going to go up from existing 14% -15% to 18%, which means the cost of electronics from mobile phones to laptops will rise.

**Telecom:** Handset prices are likely to come down and even out across states. Manufacturers are also likely to pass on to consumers cost benefits they will get from consolidating their warehouses and efficiently managing inventory. For handset makers, GST will bring in ease of doing business as they may no longer need to set up state specific entities and transfer stocks to them and invest heavily into logistics of creating warehouses in each state across the country.

However, the MSME sector has been benefited the most in terms of clearing off payments and capital inflows.

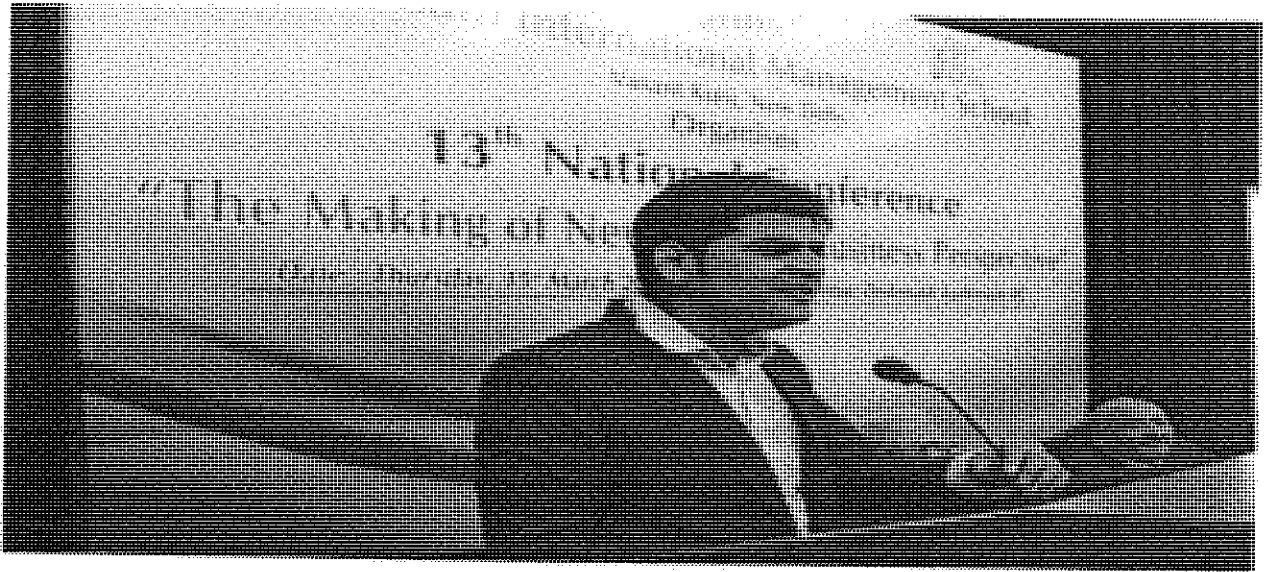


#### **Mr. Umesh Varma, Chartered Accountant**

**Mr. Umesh Varma**, shared his views on “Disinvestment”. He started his speech by stating that Change is the most crucial aspect of life. One who is responsive to change will survive. We need to be proactive & seek opportunities. He explained that disinvestment is the action of government selling or liquidating an asset or subsidiary, in context of a government-owned enterprise. It is also referred to as 'divestment' or 'divestiture'. The new economic policy initiated in July 1991 clearly indicated that PSUs had shown a very negative rate of return on capital employed. Inefficient PSUs had become and were continuing to be a drag on the Government's resources turning to be more of liabilities to the Government than being assets. Many undertakings traditionally established as pillars of growth had become a burden on the economy. The national GDP was also getting adversely affected by low returns from PSUs. He mentioned that about 10 to 15 % of the total gross domestic savings were getting reduced on account of low savings from PSUs. In relation to the capital employed, the levels of profits were too low. Of the various factors responsible for low profits in the PSUs, the following were identified as particularly

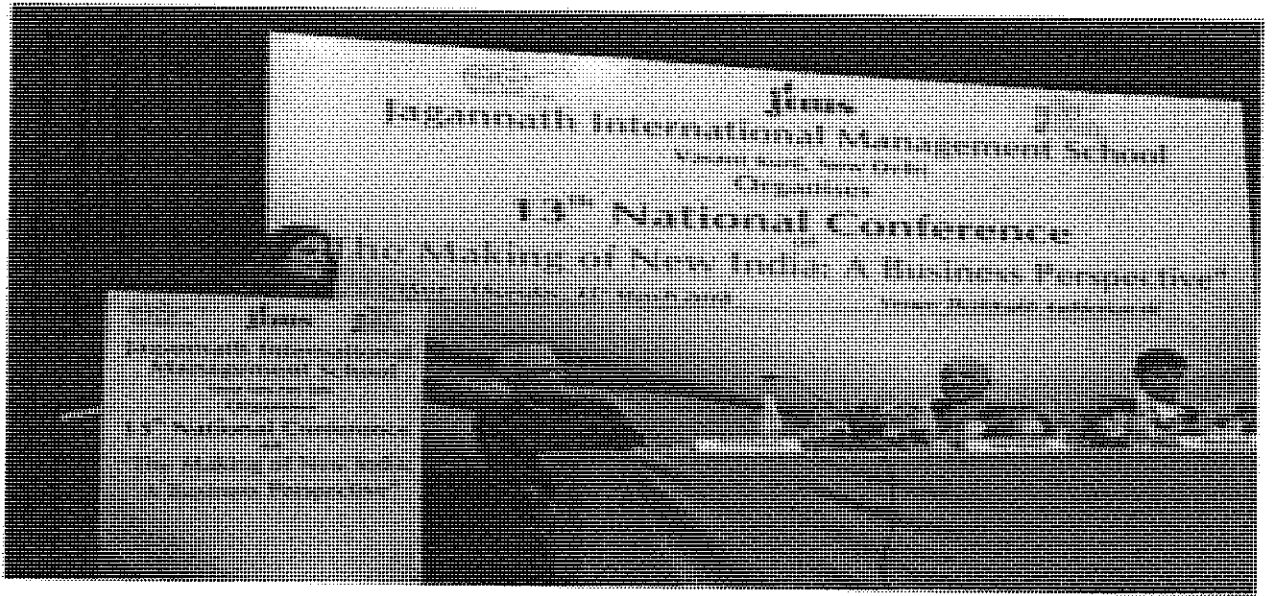
important: Price policy of PSU's, Under-utilisation of capacity, Problems related to planning and construction of projects, Problems of labour, personnel and management and Lack of autonomy

In the end he mentioned that, the need for the Government to get rid of these units and to concentrate on core activities was identified. The Government also took a view that it should move out of non-core businesses.



**Mr. Shivam Ahuja, Co-Founder, Delhi Angels**

**Mr. Shivam Ahuja**, shared his views on – Crypto currency. He enlightened the students on bitcoins & crypto currency and urged them to work on their skill sets. He mentioned that Bitcoin is a crypto currency, or a digital currency, that uses rules of cryptography for regulation and generation of units of currency. Bitcoin falls under the scope of crypto currency and was the first and most valuable among them. It is commonly called a decentralized digital currency. He gave a brief history of how and when it started. Bitcoin was invented by Satoshi Nakamoto in 2009. It was created as a new way of paying for things that would not be subject to central banks that are capable of devaluing the currency. He also explained how Bitcoin works? Bitcoins are completely virtual coins designed to be 'self-contained' for their value, with no need for banks to move and store the money. Once you own bitcoins, they possess value and trade just as if they were nuggets of gold in your pocket. He emphasized the bitcoins can be used for purchasing goods and services online, or it can even be tucked away and hope that their value increases over the years. Bitcoins are traded from one personal 'wallet' to another. A wallet is a small personal database that you store on your computer drive, on your smartphone, on your tablet, or somewhere in the cloud.



**Ms. Tanu Srivastava, Consultant, Dale Carnegie- Positivity and Balanced Life for Digital Youth**

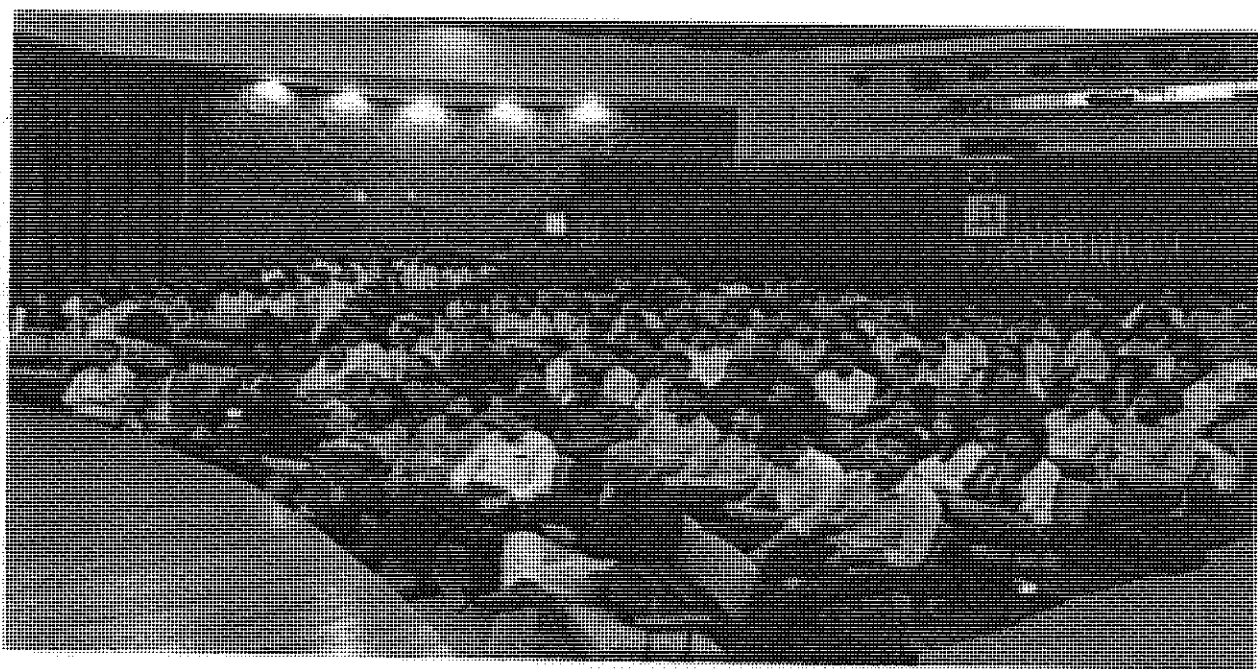
Ms. Tanu Srivastava, spoke on “Positivity and Balanced Life for Digital Youth” she started her session by enlightening students about three different ego states. She mentioned that each **ego state** is an entire system of thoughts, feelings, and behaviors from which we interact with one another. Parent, Adult and Child **ego states** and an interaction between them form the foundation of transactional analysis theory. **Ego states** are a consistent pattern of thinking, feeling and behavior. This PAC is a tripartite model-an explanation of three main events that happen to all of us — childhood, the development of rational, logical thinking and exposure to parental or significant others’ influence.

She advised the young students to respond & not react as most of our lives is spent in reaction to others and to events around us. The problem is that these reactions might not always be the best course of action, and as a result, they can make others unhappy, make things worse for us, make the situation worse. She also urged students to take a pause & respond to the stimulus. She told that the main thing to learn is mindfulness and the pause.

In the end she explained that mindfulness means watching ourselves when something happens that might normally upset us or trigger some kind of emotional reaction. Pay close attention to how our minds react, Then pause. We don’t have to act immediately, just because we have an internal reaction. We can pause, not act, breathe. We can watch this urge to act irrationally arise, and then let it go away. Sometimes that takes a few seconds, other times it means we should remove ourselves politely from the situation and let ourselves cool down before we respond. Pause & Watch the reaction go away.

**Mr. Nitesh Gupta, Research Scholar FIIB**

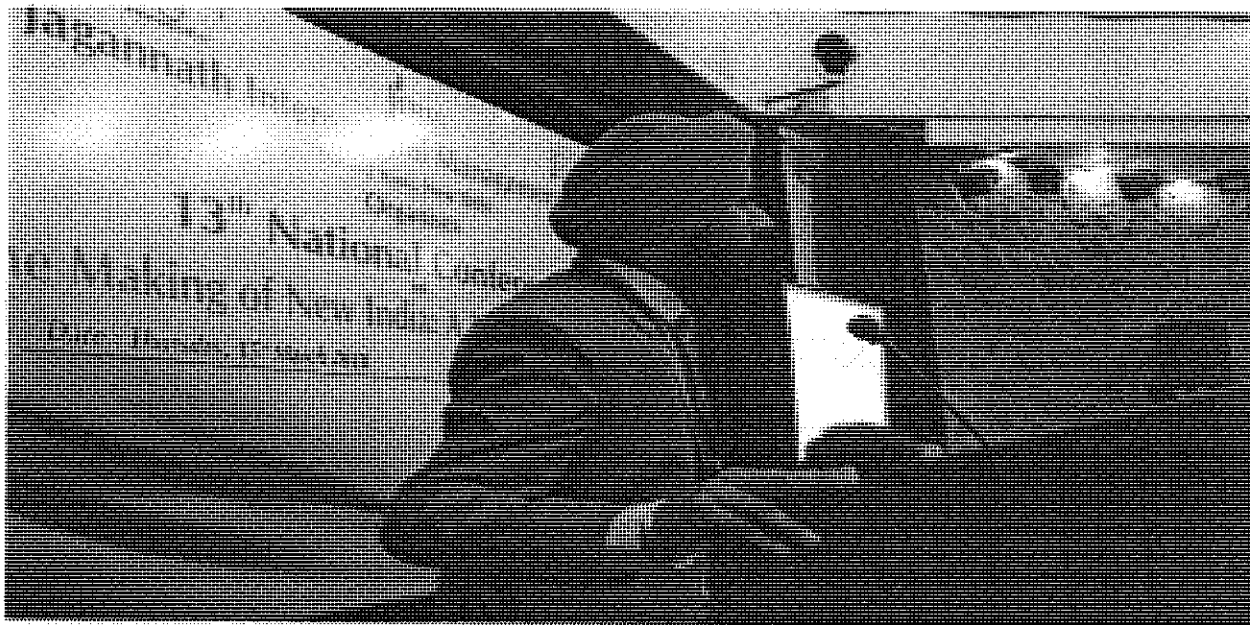
**Mr. Nitesh Gupta** presented his paper on “Make in India and Indian Auto Ancillaries Sector: An Overview”. He mentioned that the performance of Indian auto ancillaries sector. His study discusses what “Make in India” campaign targets and how the automotive sector is performing and to what extent is in sync with this motive. Using trend analysis and Porter’s five forces model, the results indicate positive effect of ‘Make in India’ campaign on the Auto component industry and has sailed the drowning ship of revenues of the industry. He mentioned that the industry’s revenues have been growing since 2015 and are expected to grow at a faster pace in near future. He said that they found the industry’s revenues have been growing since 2015 and are expected to grow at a faster pace in near future, most of the five forces of porter’s model were found to be weak and some to be moderate which is again a positive sign for the industry. At last, he conclude by saying that the industry growth is at good pace and is in good matching steps of new growing India.



**Mr Ravneet Singh - Research Scholar Amity**

**Mr Ravneet Singh** presented his paper on “Implications of the privacy conduct with reference Social Media sites”. He started his presentation by mentioning social media is conceptualized as a multi-dimensional build including emotional privacy, social privacy, individual privacy, and esteem. The examination includes socio statistic factors included, age, sexual orientation, ethnicity, training level, pay level, and components of Social media which more often impacts the privacy conduct. The essential information was assembled by a poll study of online clients. He also mentioned that incorporation of emotional privacy, social privacy, individual privacy, and esteem, model presented in creating web-

based social networking showcasing systems and limited time projects can help organizations all the more viably pass on wanted estimations of privacy to target shoppers.



**Ms. Bhavika Bali, Research scholar IIFT**

Ms. Bhavika Bali gave a presentation on her research paper “The Dynamics of e-payments systems in - Transitioning towards a Cashless Economy”, mentioned in her presentation that Electronic payments have existed for long but India is experiencing an emergence of NextGen payment service providers. Today everybody demands electronic services. This has led to a fanatic battle for payment mechanisms that can ensure smooth conducting of transactions. She mentioned that as per estimates published by KPMG, India had 997 mobile phone subscribers and 239 smartphone users in 2017, however only 5% of the total personal consumption expenditure happens through card payment in India. Cost of electronic payments is significantly high for merchants and small business owners find it difficult proposition to adapt to. Despite a low rate of penetration at present, mobile banking and m-payment services are set to experience a boom as they India is likely to become the world’s second largest user base ( after China). She also mentioned that Based on the literature review of the past studies it is identified that there is very limited research pertaining to the study if e-payment mechanisms can actually influence the demand for e-money in an emerging economy like India. She concluded by saying that further detailed study of understanding consumer interest in a cashless society will help predict consumption patterns for e-money. This would in turn have significant implications on the choice of digital payment methods.





Dr Sartaj Khera, Faculty of Management, proposed the vote of thanks. She conveyed his deepest thanks and regards to the speakers for setting the tone of the seminar

The session was concluded with a tea.

*A.S. Sethi*

**Dr. Avtar Singh Sethi**  
**(Program Director, Department of Management Studies)**

### Resource Person Details

S.No	Name	Designation and Company/Organization Name
1	Mr. Amit Verma	Senior Director Procurement, Metlife Global
2	Dr. Vipin Meena	Professor, Delhi University
3	Ms Drishti Pawa	Founder, CoralBay Advisors
4	Mr Adhiraj Mehra	Founder, CoralBay Advisors
5	Mr Ajay Sahoo	Resource Humaine Solutions
6	Mr. Kishore Chakrabort	VP, McCann Worldgroup India
7	Mr. Muni Shanker	Consultant, CEPR
8	Mr. Umesh Varma	Chartered Accountant
9	Mr. Shivam Ahuja	Co-Founder, Delhi Angels
10	Ms. Tanu Srivastava	Consultant, Dale Carnegie



# JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2008 Quality Certified

Recognized u/s 2(f) by UGC

Dated: 09.02.2018

## NOTICE FOR WORKSHOP

This is to inform all the students of BBA-VIA&B (Morning & Evening) Semester to attend the Workshop as under:-:

Date/Day : 20<sup>th</sup> February, 2018 (Tuesday)

Speaker : Ms. Mitali Nikore  
Economic Analyst


Company : Asian Development Bank, India Resident Mission

Timing : 11:00 to 01:00 p.m.

Topic : Macroeconomic and Development Challenges for  
India in 2018

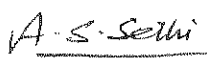
Venue : Auditorium, JIMS Vasant Kunj, New Delhi

Faculty Co-ordinators: Dr. Himani Gupta, Ms. Sakshi Chhabra,  
Ms. Anisha Tandon & Ms. Smriti Dua

  
Class  
Co-ordinator

  
Manager, Corporate Affairs  
& Placement

  
Head- Corporate Affairs

  
HOD  
(Mgmt.)

  
Director

# Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2008 Quality Certified

Recognized u/s 2(f) by UGC

Doc No. : JIMS/VK/ACAD/F/14

## Guest Lecture Audit

S. No.	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BBA 2015-18	Ms Mitale Nikose	Economic Analyst	Asian Development Bank	20/2/18

S. No.	Parameters	Feedback by Faculty	Feedback by Students
		Marks (Out of 5)	Marks (Average of 5 Students) (Out of 5)
1	Knowledge of the subject	5	5
2	Interactive approach	5	5
3	Content	5	5
4	Personality	5	5
5	Industry Relevance	4	4
Total		29	29
Percentage		96.7	96.6 %

Dr. Santaj Khera  
Name & Signature of Attending Faculty:

*S. Khanna*  
Name & Signature of Class Coordinator:

*Chy.*  
HOD/Prog. Coordinator:

# Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2008 Quality Certified

Recognised u/s 2(f) by UGC

## NOTICE

### National Seminar

Our IT National Seminar on **Cloud Computing Technologies** is being organized on **28th October 2017** at Indian International Centre, Max Mueller Marg, New Delhi. Experienced & Eminent speakers from various sectors of IT have been invited to speak for the seminar.

All BCA students are required to attend the Seminar, **Reporting time is 9:00 AM**. The attendance is mandatory.

The students are advised to note the following important instructions:-

1. The students are required to report at the venue sharp at their reporting time.
2. The students are required to wear formals.
3. The Registration & Attendance will be done for students at arrival and leaving.
4. Strict action will be taken against the students failing to attend the seminar or found indulging in any in-disciplinary activity at the venue.



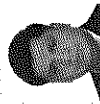
**Dr. Meenakshi Narula**

Head, Department of Information Technology



**Mr. Krishna Kant, Program Management, OCTO,**

DELL EMC, Gurugram



**Mr. Manoj Jain, Software Development Director,**  
Oracle Corporation, Noida.



**Himanshu Chawla, COO, IRIS Global Services,**  
New Delhi



**Mr. Tarun Dua, Co-Founder, E2E Networks**  
Private Limited, New Delhi

### Organizing Committee

**Dr. Amit Gupta**

**Chairman,**  
JIMS Group of Institutions

**Dr. Ravi K.Dhar**

**Director,**  
JIMS, Vasant Kunj

**Dr. Meenakshi Narula**

**Head, Dept. of Information Technology,**  
JIMS, Vasant Kunj

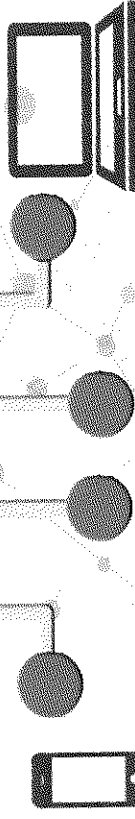
**Ms. Arpana Chaturvedi**

**Program Coordinator, BCA**

**Jagannath International Management School**

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)  
NAAC Accredited 'A' Grade & ISO 9001 - 2008 Quality Certified  
OCF, Plot - 9, Sector-B, Vasant Kunj, New Delhi - 110070  
Phone: 011-40619300 Fax: 011-40619333  
website: www.jimsd.org

# Cloud Computing Technologies



**Saturday, 28th October 2017**

**Venue:**  
**India International Center**  
**Max Mueller Marg, New Delhi**

# Jagannath International Management School

## Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)  
Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified  
Recognised u/s 2(f) by UGC

### Report on NATIONAL IT SEMINAR '2017 "Cloud Computing Technologies"

The Department of Information Technology organized the seventh National Seminar on "Cloud Computing Technologies" on 28<sup>th</sup> Oct'2017 at India International Centre, Maxmuller Marg, Delhi in collaboration with ICT, Academy, an initiative of the Government of India in collaboration with the state Governments and Industries.

Around 250 students of BCA from Vasant Kunj and, Lajpat Nagar campuses attended the event with full enthusiasm and **Mr. B. Raghava Srinivasan** learning spirit.



*Dr Ravi K Dhar during the Inaugural Session on Dias along with other Session Dignitaries ( L-R)*



Dr Meenakshi Narula , Mr. B. Raghava Srinivasan ,Mr Krishan Kant ( L-R) during Lamp Lighting Ceremony

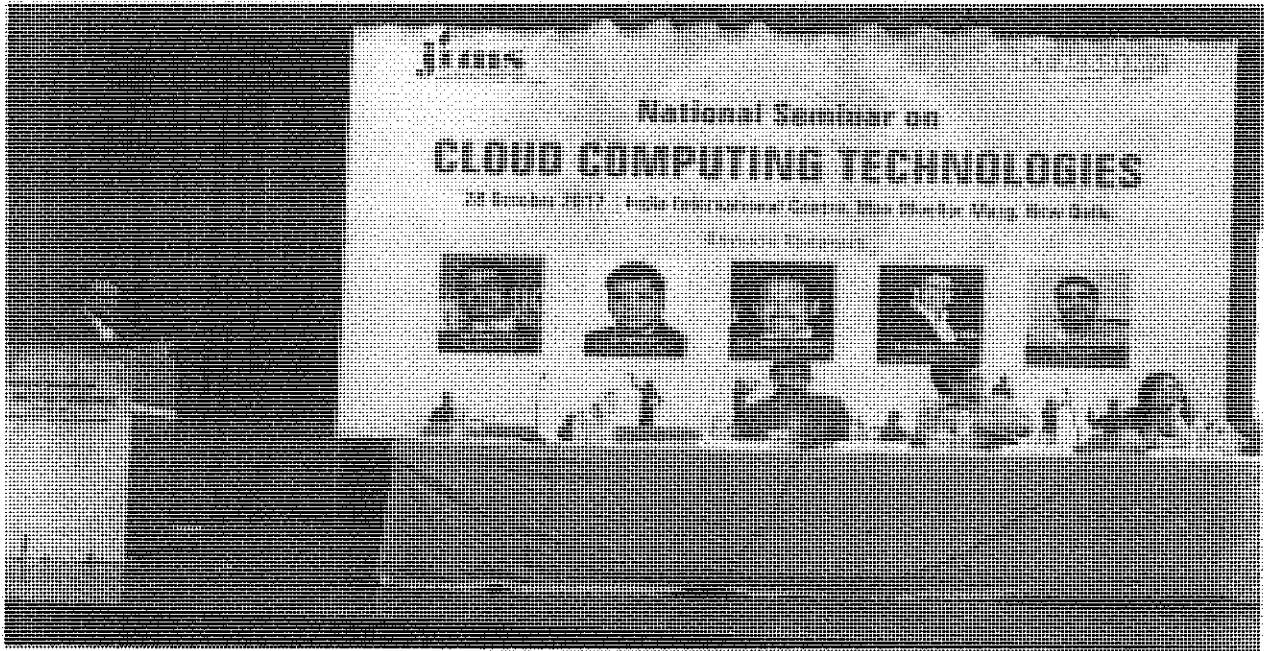


Mr. Krishan Kant, Head, DELL EMC, Gurugram on Dias along with other guest on Podium (L-R)

The event started with the warm welcome address by Director **Dr. Ravi K Dhar**. He gave a brief introduction about the institute and emphasized on the importance of such seminars for students. He also talked about emerging technologies in digital space and the need of processing huge user generated content and other related issues in the field of information technology. He motivated the students to explore opportunities in emerging technologies.



*Mr. B. Raghava Srinivasan*, from ICT Academy the collaborating partner for the seminar *also addressed the students and* introduced the eminent speakers.



*Mr. B. Raghava Srinivasan, from ICT Academy on Dias along with our guest on Podium JIMS, VK (L-R)*

*The next session was delivered by the* keynote speaker *Mr. Krishna Kant*, Head, DELL EMC, Gurugram. *He elucidated* cloud computing technologies and services. His session was very interactive as he also shared the incidences from his college life to relate with the students.

This session was followed by an interesting session by *Mr. Amit Rawat* from Amazon Web Services. He cautioned the students about challenges in the IT sector and walkthrough the gradual changes in cloud services. He advised students to upgrade and update their IT skills on a regular basis.

The inaugural session was concluded with the vote of thanks proposed by Dr. Meenakshi Narula, Head of Department of Information Technology.

*The first technical session was conducted by Mr. Manoj Jain*, Software Development Director, Oracle Corporation, Noida. He elaborated the types of clouds and various terminologies in cloud computing technologies. He also informed the students about the opportunities in this field. He advised students not to be only fascinated with new technologies as a user but also to be inquisitive as a technical person to know the reason and functionality behind the scene.

# CLOUD COMPUTING TECHNOLOGIES

28 October 2017 | India International Centre, Max Mueller Marg, New Delhi

Keynote Speakers



*All Speakers on the podium along with Dr. Meenakshi Narula, Head, Department of Conformation Technology, JIMS, VK (L-R)*

The next inspiring and motivating session on recruitment trends in Cloud Technology was taken by **Mr. Himanshu Chawla**, Chief Operating Officer, IRIS Global Services, Delhi. He focused on the scope and job opportunities in the area of Cloud Computing. He also shared his experience with various IT organizations to inspire the students. The session was very informative and useful for the students as it gave an insight to them to explore new areas of employment. He also told about different certifications required by various business sectors using service under the umbrella of cloud technologies. His concluded his session by showing famous video by *AdmiralMcRaven:10 lessons to change the world*, which was very inspirational.

The vote of thanks for the technical session was proposed by Dr..Harsha Ratnani, Associate Prof. inthe department of Information Technology which was followed by Lunch.

**Dr. Meenakshi Narula**  
**Head, Department of Information Technology**

# Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2008 Quality Certified

Recognized u/s 2(f) by UGC

**National Seminar on 'Cloud Computing Technologies'**

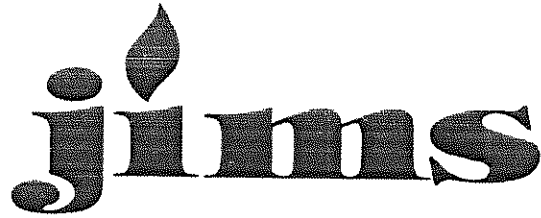
Saturday, 28<sup>th</sup> October, 2017

India International Centre, Max Mueller Marg, New Delhi

## PROGRAMME SCHEDULE

TIMINGS	SESSION DETAILS
<b>INAUGURAL SESSION</b>	
09:00 AM	Registration and Tea
09:30 AM	Saraswati Vandana
09:35 AM	Welcome of the Guest of Honour
09:40 AM	Welcome Address by Dr. Ravi K. Dhar, Director, JIMS Vasant Kunj.
09:55 AM	Welcome Address by Mr. B. Raghava Srinivasan, Regional Head-Education Institutes, ICT Academy.
10:10 AM - 10:55 AM	Address by Keynote Speaker: Mr. Krishna Kant, Head, DELL EMC, Gurugram.
10:55 AM - 11:00 AM	Vote of Thanks Dr. Meenakshi Narula, Head, Department of Information Technology, JIMS, Vasant Kunj.
<b>TECHNICAL SESSION</b>	
11:00 AM - 11:40 AM	<b>Software Development Opportunities in Cloud Space.</b> Mr. Manoj Jain, Software Development Director, Oracle Corporation, Noida.
11:40 AM - 12:20 PM	<b>Cloud Agnostic: Future of Computing.</b> Mr. Tarun Dua, Co-Founder, E2E Networks Private Limited, Delhi.
12:20 PM - 01:00 PM	<b>Recruitment Trends in Cloud Technology.</b> Mr. Himanshu Chawla, COO, IRIS Global Services, Delhi.
01:00 PM - 01:05 PM	<b>Vote of Thanks</b> Dr. Harsha Ratnani, Associate Professor, Department of Information Technology, JIMS, Vasant Kunj.
01:05 PM onwards	<b>Lunch</b>

52



## Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

### NOTICE WORKSHOP

Date: 02<sup>nd</sup> January 2018

This is to inform all the students of BCA- IV Semester (I Shift) & BCA- VI Semester (II Shift) to attend a Workshop organized as follows:-

Date/Day : 03<sup>rd</sup> to 6<sup>th</sup>.01.2018 (Wednesday to Saturday)

Speaker : Ms. Megha

Company Name : Kocing

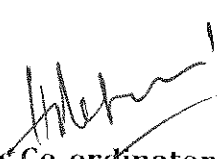
Topic : Sales Force Workshop

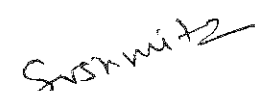
Timing : 10:00 pm- 02:15 pm

Coordinator : Dr. Harsha Ratnani (For Morning) (To Arrange)

Ms. Priyanka Gupta (For Evening)

Venue : Auditorium (Basement)

  
Class Co-ordinator

  
Corporate Manager

  
Head (IT-Dept.)

  
Director

Salesforce trained our **30** students for 3 days from for 4-5 hours every day on CRM software and taught them how to keep track of the customers on their cloud service platform. Overall it was a useful workshop for the students in gaining knowledge on latest technology solutions for business in market.



Glimpses of the Worskshop

A handwritten signature in black ink, appearing to read 'Dr. Meenakshi Narula'.

Dr Meenakshi Narula

Head – Department of Information Technology



## Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

### NOTICE WORKSHOP

Date: 22<sup>nd</sup> January 2018

This is to inform all the students of BCA- IV Semester (I Shift) & (II Shift) JIMS, Vasant Kunj to attend a Workshop organized as follows:-

Date/Day : 24<sup>th</sup> January, 2018 (Wednesday)

Speaker : Mr. Vivek Raj, Unity Expert and AR/VR Expert,

Company Name : MCN Solutions Pvt Ltd.

Topic : " IDEA OF GAME DEVELOPMENT WITH DIFFERENT APPLICATIONS "

Timing : 11:10 am- 01:15 pm

Coordinator : Dr. Harsha Ratnani (For Morning) (To Arrange)  
Ms Shweta Ohri (For Evening)

Venue : Auditorium (Basement)

Class Co-ordinator

Manager  
(Corporate Affairs & Placements)

Head (IT-Dept.)

Director

# Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

## WORKSOP ON "IDEA OF GAME DEVELOPMENT WITH DIFFERENT APPLICATIONS"

Department of Information Technology organised workshop on "IDEA OF GAME DEVELOPMENT WITH DIFFERENT APPLICATIONS " on 24 Jan 2018 from 11:00am-1.00pm at Jims, Vasant Kunj which was take by *Mr. Vivek Raj, Unity Expert And An Ar/Vr Expert, MCN Solutions Pvt Ltd.*

90 Participants of BCA-4-M & E JIMS, Vasant Kunj participated in the workshop. Mr. Vivek presented an introductory game design to participating students. The designs were being followed by many of the best practices used in the gaming industry. He also made students to register for various game development challenges during the workshop.



*Mr. Vivek Raj, Unity Expert And An Ar/Vr Expert, MCN Solutions Pvt Ltd during the session*

Dr. Meenakshi Narula

Head – department of Information Technology



## Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

### NOTICE WORKSHOP

Date: 30<sup>th</sup> January 2018

This is to inform all the students of BCA- VI Semester (I Shift) & (II Shift) JIMS, Vasant Kunj to attend a Workshop organized as follows:-

- Date/Day : 31<sup>st</sup> January, 2018 (Wednesday)
- Speaker : Mr. Siddharth Tiwari & Mr. Adithya Sirivastava, TRAINER,
- Company Name : NETWORK BULLS
- Topic : " NETWORKING "
- Timing : 11:10 am- 01:15 pm
- Coordinator : Mr Vijay Gupta (For Morning) (To Arrange)  
Ms Priyanka Gupta (For Evening)
- Venue : Auditorium (Basement)

Class Co-ordinator

Manager  
(Corporate Affairs & Placements)

Head (IT-Dept.)

Director



# Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

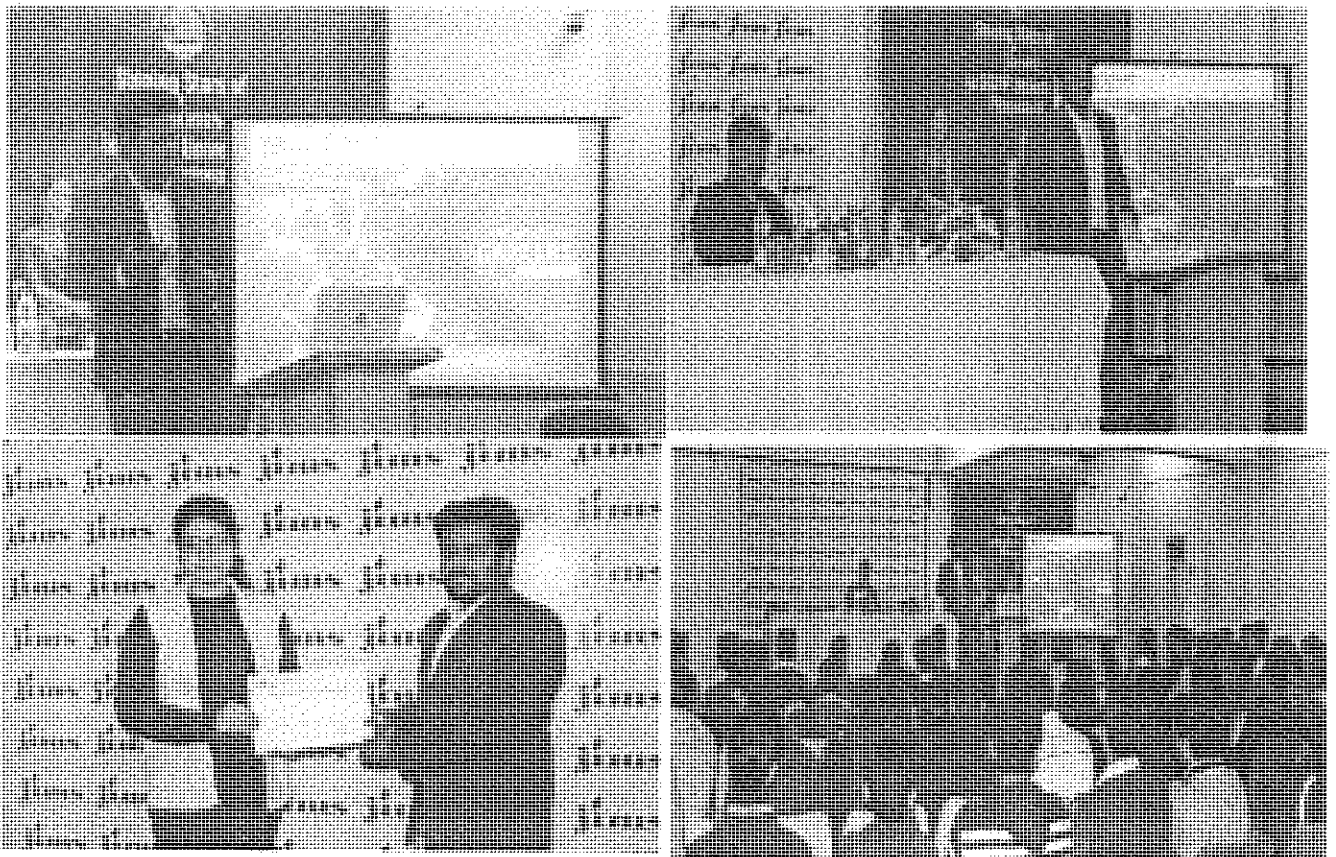
Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

## REPORT WORKSOP ON "NETWORKING"

Department of Information Technology, JIMS, Vasant Kunj organized two hours workshop on "NETWORKING" on 31<sup>st</sup> Jan 2018 from 11:10am- 1.10pm at Jims, Vasant Kunj which was taken by *Mr. Siddharth Tiwari & Mr. Adithya Sirivastava, TRAINER NETWORK BULLS* for 80 Participants of BCA-6-M & E JIMS, Vasant Kunj

The objective of this workshop was to acquaint the participants with the basic principles, developments and research trends in the area of Computer Hardware & Networking. The workshop has covered the perfect combination of theory and practical sessions in the well balanced manner. During the session the students were able to know how to do troubleshooting of different hardware problems due to motherboard SMPS, RAM, Hard disk etc. Also, the workshop gave them know how of the networking access devices like LAN card, wireless router, router, Switch, Bluetooth etc. The team from Network Bulls also shared with students Career opportunities in the field of Networking too.



*Mr. Siddharth Tiwari & Mr. Adithya Sirivastava, TRAINER NETWORK BULLS During Session At JIMS, Vasant Kunj*

  
Dr Meenakshi Narula,  
Head-Department of Information Technology



## Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

### NOTICE WORKSHOP

Date: 27<sup>th</sup> January 2018

This is to inform all the students of BCA- IV (I & II Shift) to attend a Workshop organized as follows:-

Date/Day : 31.01.2018 (Wednesday)  
Speaker : Ms. Shikha Sharma & Team, Trainer's  
Company Name : Ducat  
Topic : Python & Android  
Timing : 11:00 am- 01:00 pm  
Coordinator : Dr. Harsha Ratnani (For Morning) (To Arrange)  
Ms. Shweta Ohri (For Evening) ( To Arrange )  
Venue : JIMS, Vasant Kunj

Class Co-ordinator

Corporate Manager

Head (IT-Dept.)

Director

# Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

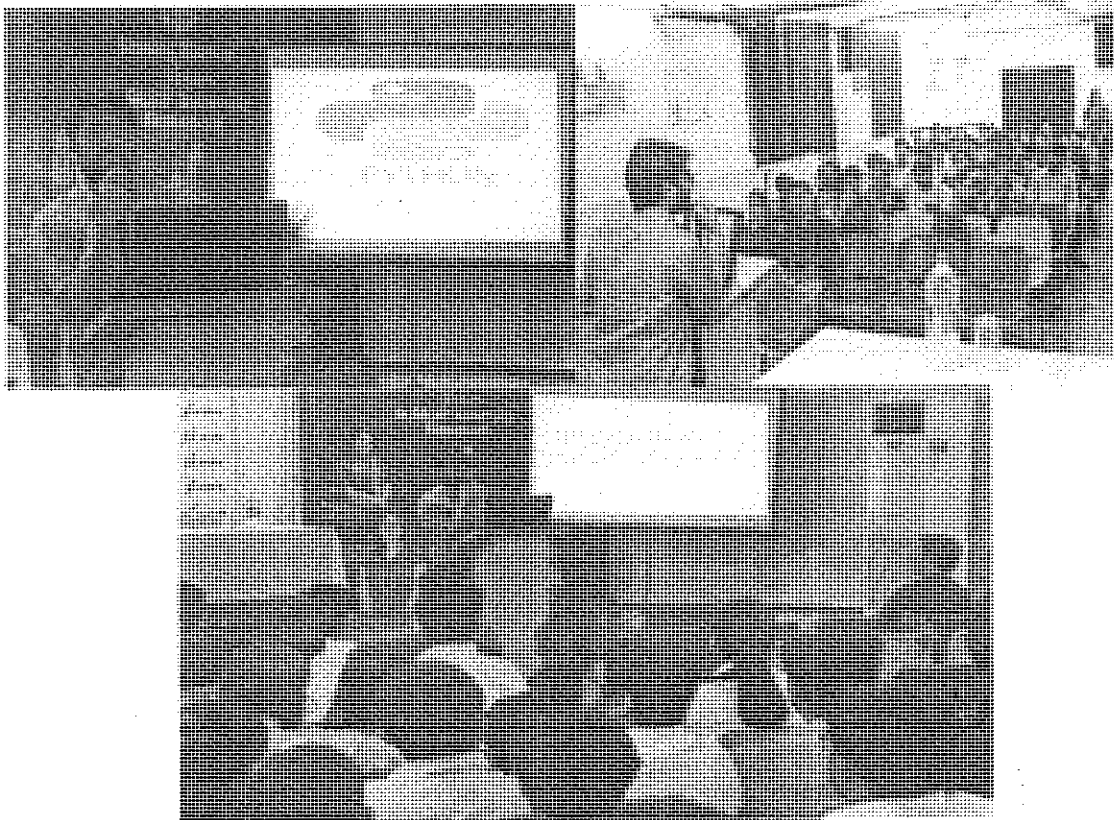
Recognised u/s 2(f) by UGC

## WORKSHOP ON "PYTHON & ANDROID"

Department of Information Technology, JIMS Vasant Kunj organised Workshop on "PYTHON & ANDROID" on 31 Jan 2018 from 11:00am- 1.00pm at JIMS, Vasant Kunj.

*Ms. Shikha Sharma and Team of Trainer Ducat* took the session for 80 Participants of BCA-4-M & BCA-4-E JIMS, Vasant Kunj

This workshop for Python and Android was kept to introduce students to Python which will kick start their learning of Python for Data Science and Android Development. At the end of the workshop, participants were able to know how to perform basic hands-on data analysis and what's the significance of learning Python and Android. Students were motivated to share and discuss the possible project ideas and how that could be related to data science and android application projects.



*Trainer DUCAT at JIMS, Vasant Kunj .*

Dr Meenakshi Narula

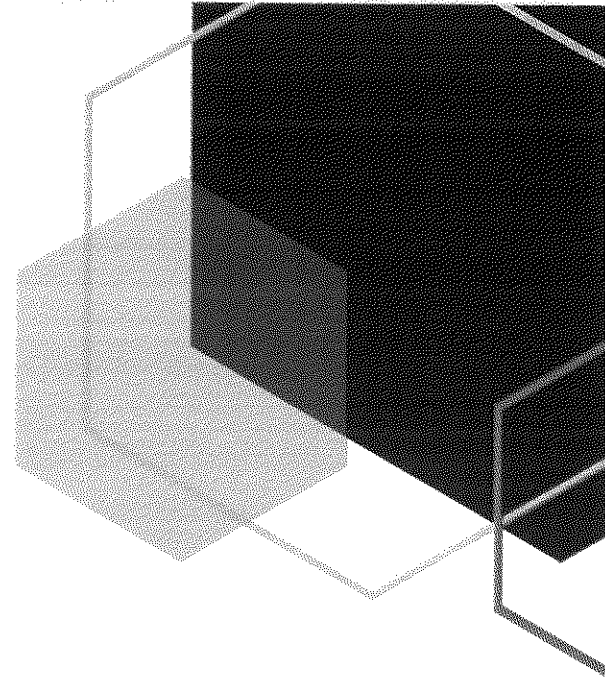
Head – Department of Information Technology



# HR Conclave Report

*Organized by Department of IT*

*7th April' 2018*



**Jagannath International Management School**

**VasantKunj, New Delhi - 110070**

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)  
Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified  
Recognized u/s 2(f) by UGC



## Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

### NOTICE HR CONCLAVE

Date: 6<sup>th</sup> April 2018

This is to inform all the students of BCA-IV (I & II Shift) to attend a HR-Conclave organized as follows:-

- Date/Day : 07.04.2018 (Saturday)
- Speaker : Mr. B. Raghava Srinivasan, ICT Academy  
Mr. Prashant Gupta, Partner, Grant Thornton India LLP  
Mr. Nitin Batta, Principle Solution Consultant, Oracle India Pvt. Ltd.  
Mr. Prateek Kataria, Recruitment Head, Allsec Technologies, Noida Center.  
Mr Mayank Shinghal, Head of HR Department, SaasFocus, Noida.
- Timing : 10:00 am- 02:00 pm
- Coordinator : Dr Harsha Ratnani, ( For Morning )  
Ms. Shweta Ohri (For Evening) ( To Arrange )
- Venue : JIMS, Vasant Kunj

  
Class Co-ordinator

  
Corporate Manager

  
Head (IT-Dept.)

  
Director

# Jagannath International Management School

VasantKunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

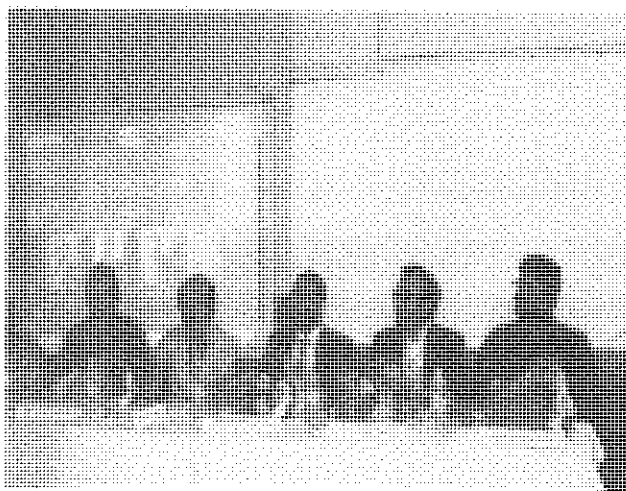
Accredited Grade 'A' by NAAC & ISO 9001:2008 Quality Certified

Recognised Under Section 2(f) by UGC

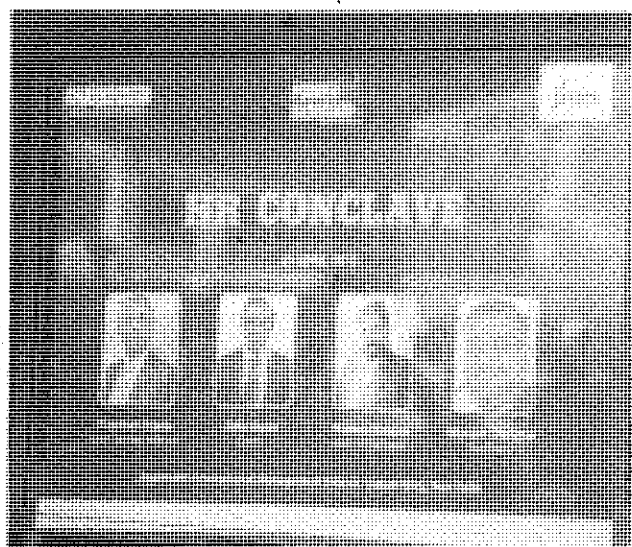
## REPORT HR CONCLAVE'2018 (7<sup>th</sup> April'2018)

Department of Information Technology, JIMS, Vasant Kunj organized the *HR Conclave* on 7<sup>th</sup> April'2018 at JIMS, Vasant Kunj in collaboration with **ICT Academy**, an initiative of the Government of India in collaboration with the state Governments and Industries.

The event was an initiative taken by the department to provide a platform to students to meet few of the best of the HR leaders from the industry and to know about the industrial recruitment trends and corporate expectations from future.



All Dignitaries during the Inaugural of the event



Around 100 students of BCA attended the event with full enthusiasm, keenness for knowing more about the corporate demands and learning spirit.

The event started with the warm welcome address by our Registrar Dr. S K Dogra. He gave a brief introduction about the institute and emphasized on the importance of such events for students. He motivated the students to prepare themselves for future placements and work on their soft as well as IT skills.

*Mr. B. Raghava Srinivasan from ICT Academy* the collaborating partner for the seminar started the event with inaugural session and also addressed the students on upcoming technical demands of the industry and introduced the eminent speakers of the event.

The event comprised of two sessions of 2 speakers each of which Session 1 was focused on differentiating from the competition- The challenge for talent leaders and educators and to enhance the employability skills among the students to meet out the corporate expectations



*Mr Prashant Gupta, Partner, Grant Thornton India LLP during his session*

management, **Technology Assurance review and various audits.**

The next session was taken by *Mr Nitin Batta, Principle Solution Consultant, Oracle India Pvt. Ltd.* He guided students on how to use various digital platforms for making the road map of their career as well as for finding suitable jobs and posting CVs etc. He also demonstrated the use of upcoming popular chatbot's for career suggestions. Along with that he also guided students on demonstration of ethical values at the workplace. Overall all the session was very useful for the students to enhance their employability skills and making themselves more suitable as per corporate expectations.



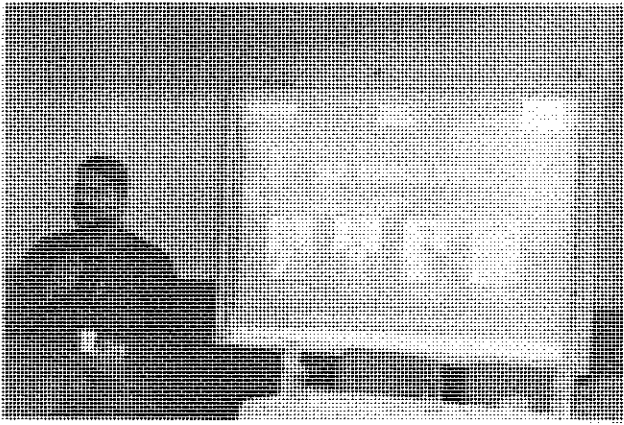
*Mr. B. Raghava Srinivasan., ICT Academy during the Inaugural of the event*

and to improve the industry-institute relationships.

The first session started with an insightful lecture taken by *Mr Prashant Gupta, Partner, Grant Thornton India LLP.* He shared with students the corporate demands from his experience of more than 17 years in IT Risk Advisory and Cyber Security from companies like Deloitte, Airtel, Ernst & Young and KPMG. He has worked with in and outside India on cyber security, data center advisory, vulnerability

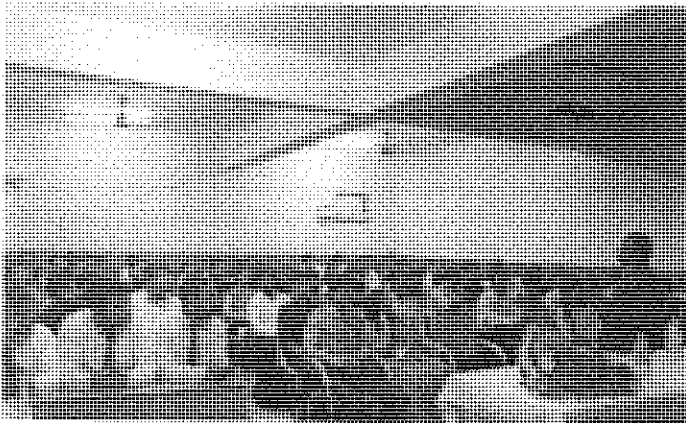


*Mr Nitin Batta, Principle Solution Consultant, Oracle India Pvt. Ltd during his session*



*Mr. Prateek Kataria, Recruitment Head, Allsec Technologies, Noida Center during his session*

candidates and what are the things students should keep in mind while preparing for the interview. Next we had with us *Mr Mayank Shinghal, Head of HR Department, SaasFocus, Noida*. He motivated students with his very useful lecture self-assessment skills.

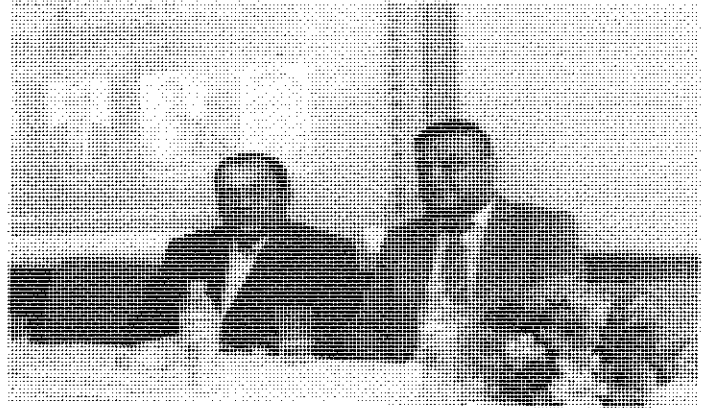


*BCA Students attending the HR Conclave*

grooming tips before going for the interview apart from having technical knowledge. Students got to learn lot from all the speakers who graced the event with their valuable presence by addressing these future corporate employees or entrepreneurs. The event ended with Vote of Thanks by *Dr. Meenakshi Narula, Head of Department of Information Technology* followed by lunch of all the guests. Overall the event was of great value to students.

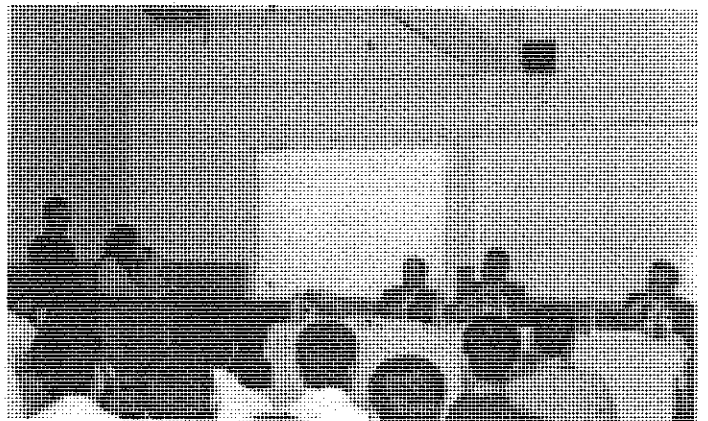
*Dr. Meenakshi Narula,  
Head of Department of Information Technology*

In Session2 we were being joined by 3 other guests. The first amongst them was *Mr. Prateek Kataria, Recruitment Head, Allsec Technologies, Noida Center*. He took a session focused around industrial Recruitment Trends and industry expectations on student placement. From his past experience of 10 years with big brands like IBM, IGT, ICICI Bank Ltd., Serco and Aegis in the past, he was able to let students know how the recruiters actually finalize the



*Mr Mayank Shinghal, Head of HR Department, and Mr Sameer Aggarwal, Vice President Finance, SaasFocus during his session*

mantra's. Students listened to his lecture with keen interest. He was joined by *Mr Sameer Aggarwal, Vice President Finance, SaasFocus*. Who also shared his valuable knowledge and experience of 20 years with students on how to keep the passion in the job for quick career growth and also necessary self-



*Dr. Meenakshi Narula, Head of Department of Information Technology giving Vote of Thanks*





## Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

### NOTICE IT SEMINAR

Date: 12<sup>th</sup> April 2018

This is to inform all the students of BCA-II (I & II Shift) to attend the IT Seminar organized as follows:-

Date/Day : 14.04.2018 (Saturday)

Speaker : Mr. B. Raghava Srinivasan, ICT Academy  
Mr. Rahul Aggarwal, I2K2  
Ms. Swati Thomas, Aemedio  
Mr. Deepak Kumar, Operational Manager in HSBC Bank

Theme : Artificial Intelligence : Recent Trends an Application

Timing : 10:00 am- 02:00 pm

Coordinator : Ms. Bhawna Dhruv ( For Morning )  
Ms. Puja Munjal (For Evening) ( To Arrange )

Venue : AUDITORIUM

JIMS, Vasant Kunj

Class Co-ordinator

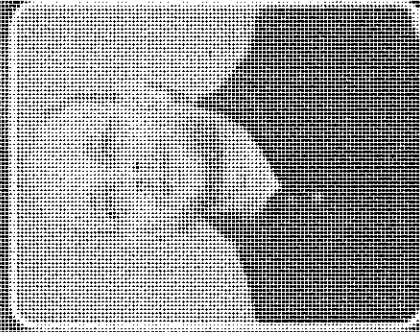
Corporate Manager

Head (IT-Dept.)

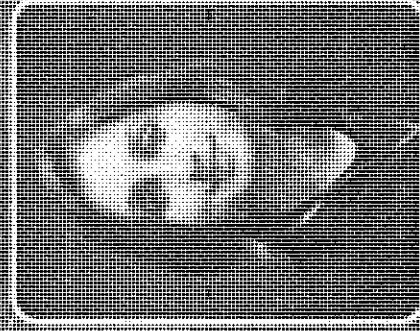
Director

POWER SEMINAR PROGRAM ON

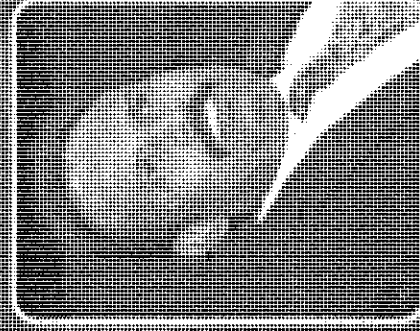
# ARTIFICIAL INTELLIGENCE RECENT TRENDS AND APPLICATIONS



Rahul Aggarwal  
242



Swati Thomas  
Armidio



B. Raghavan Srinivasan  
ICT Academy

# Jagannath International Management School

**Vasant Kunj, New Delhi - 110070**

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

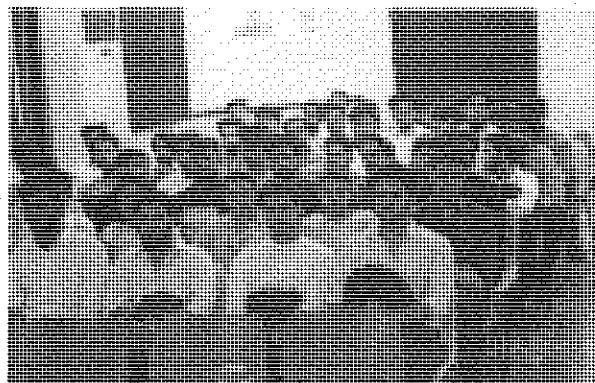
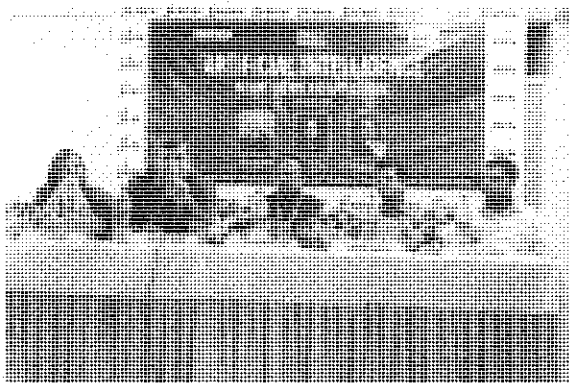
Recognised u/s 2(f) by UGC

## Report on “IT Seminar on “Artificial Intelligence: Recent Trends and Applications”

An IT Seminar on “Artificial Intelligence : Recent Trends and Applications” was organized by JIMS Vasant Kunj on 14<sup>th</sup> April 2018 .The event aimed to enrich and enhance the technical knowledge of students and make them aware about an upcoming and interesting field, Artificial Intelligence. The seminar was attended by 110 students of BCA-II-M & E.

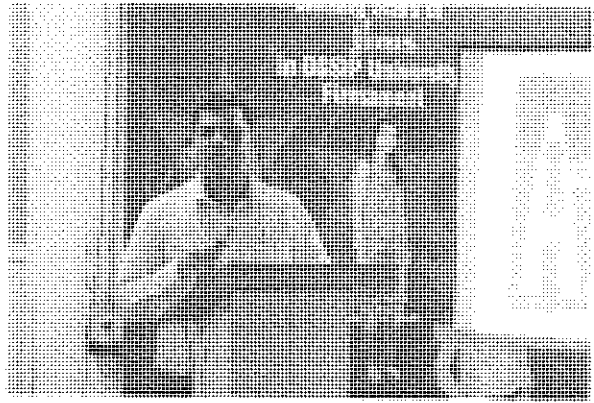
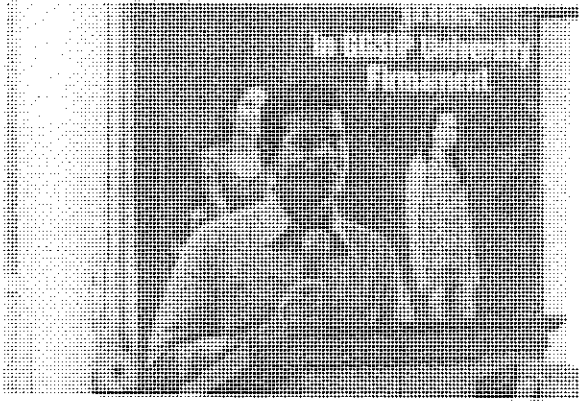
The eminent speakers of the events were *Mr. B. Raghava Srinivasan,, ICT Academy ,Mr. Rahul Aggarwal, I2K2, Ms. Swati Thomas, Aemedio and Mr. Deepak Kumar, Operational Manager in HSBC Bank*

The event started with the welcome of honored guests and keynote speakers **Mr. Umesh Gupta, CEO and Co-founder of Open Software Technology Ltd, Mr. Deepak Kumar, Operational Manager in HSBC Bank, Ms. Swati Thomas from AE Medio and Mr. B Raghav Srinivas, associate from ICT Academy, followed by the welcome address by Dr. Ravi K Dhar, Director, JIMS, Vasant Kunj.**



All eminent guest on the podium and BCA students during the session  
Dr Meenakshi Narula , Dr. Ravi K Dhar, Mr. B Raghav Srinivas ,  
Mr. Umesh Gupta, and Mr. Deepak Kumar (L-R)

The seminar was commenced by Mr. Umesh Gupta, who enlightened the students by giving his enriching knowledge on Business Intelligence. He shared his experience on working in AI Frameworks and the computer languages used in them like Tensor Flow which is a Google language and uses C++ or Python. The next speaker, Mr. Deepak Kumar, talked about the difference between Automation and AI. He motivated the students to use AI techniques explaining its advantage and its disadvantage.



Mr. Umesh Gupta, CEO and Co-founder of Open Software technology Ltd, Mr. Deepak Kumar, Operational Manager in HSBC Bank, during the event

The last speaker of the day, Ms. Swati Thomas interacted with the students and talked about difference between Human Intelligence and artificial Intelligence and how AI interacts with Humans using their natural languages.

The event concluded with the felicitation of all the speakers and the vote of thanks delivered by Dr. Meenakshi Narula, Head of Department of Information Technology.



Ms. Swati Thomas from AE Medio during the event

Dr. Meenakshi Narula  
Head, Department of Information Technology



# Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

## **NOTICE FOR WORKSHOP**

7<sup>th</sup> September, 2017

This is to inform all the students of **BA(JMC) I (M&E)** Semester Batch : 2017-2020 to attend the Workshop organized as follows :

<b><u>Date/Day</u></b>	:	<b>9<sup>th</sup> September, 2017 (Saturday)</b>
<b><u>Speaker/Judge</u></b>	:	<b>Ms. Nandita Chibber</b>
<b><u>Designation</u></b>	:	<b>Communication Officer</b>
<b><u>Company</u></b>	:	<b>Water AID</b>
<b><u>Timing</u></b>	:	<b>10:00 AM – 03:30 PM</b>
<b><u>Topic</u></b>	:	<b>Socio Cultural Configuration of India</b>
<b><u>Room No.</u></b>	:	<b>Auditorium, Vasant Kunj</b>
<b><u>Coordinator</u></b> <b><u>(To Arrange)</u></b>	:	<b>Ms. Garima Malhotra &amp; Mr. Sunny Gupta</b>
<b><u>Faculty</u></b>	:	<b>All BA(JMC) Faculties</b>

MANAGER-CORPORATE  
AFFAIRS & PLACEMENTS

CLASS CO-ORDINATOR

HOD (BJMC)

DIRECTOR

# JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

VASANT KUNJ, NEW DELHI-110070

(Affiliated to Guru Govind Singh Indraprastha University, Delhi)

NAAC Accredited and ISO 9001:2008 Quality Certified

Doc No. : JIMS-VK/ACAD/F/14

Workshop Audit Report - September, 2017

S. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BA(JMC) : I (M & E)	Ms. Nandita Chibber	Communication Officer	WaterAid	9th September, 2017

S. No	Parameters	Rating Scale	Marks (*25) By Students	Marks (*5) By Faculty	Total (*30)
1	Knowledge of the subject	Excellent (5)	25	4	29
2	Interactive approach	Very Good (4)	24	5	29
3	Content	Good (3)	24	5	28
4	Personality	Average (2)	24	5	26
5	Industry Relevance	Below Average (1)	22	4	26
Total			118	23	138
Percentage			94%	92%	92%

**Dr. Neeru Johri**  
**HOD -BA(JMC)**



# Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

## NOTICE FOR WORKSHOP

October 23, 2017

This is to inform all the students of **BA(JMC) III (Morning) & (Evening)** and Semester Batch : 2016-2019 to attend the Workshop organized as follows :

- Date/Day** : 24<sup>th</sup> October, 2017 (Tuesday)
- Speaker** : Mr. Sachal Aneja  
**Designation** : Asia Pacific Corporate Engagement Manager
- Company** : Asia Pacific Corporate Engagement Manager  
Voluntary Services Organization (VSO)
- Timing** : 12: 10 PM – 2:10 PM
- Topic** : “Social Audit, Grassroots Activism & Whistleblowing”
- Room No.** : Auditorium
- Coordinator** : Ms. Shikha Kukreja / Ms. Himani Joshi  
**(To Arrange)**
- Faculty** : Mr. Sunny Gupta / Ms. Garima Malhotra

MANAGER-CORPORATE  
AFFAIRS & PLACEMENTS

CLASS CO-ORDINATOR

HOD (BJMC)

DIRECTOR

# Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

Doc No. : JIMS-VK/ACAD/F/14

## Workshop Audit Report - October, 2017

S. No	Course / Batch	Name of Speaker	Designation	Company Name	Date of Workshop
1	III (Morning) & (Evening)	Mr. Sachal Aneja	Asia Pacific Corporate Engagement Manager	Asia Pacific Corporate Engagement Manager Voluntary Services Organization (VSO)	24th October, 2017

S. No	Parameters	Rating Scale	Marks (*25) By Students	Marks (*5) By Faculty	Total (*30)
1	Knowledge of the subject	Excellent (5)	25	5	30
2	Interactive approach	Very Good (4)	24	4	28
3	Content	Good (3)	25	4	29
4	Personality	Average (2)	24	4	28
5	Industry Relevance	Below Average (1)	24	4	28
Total			122	21	130
Percentage			98%	84%	87%

*Neeru Johri*  
**Dr. Neeru Johri**  
**HOD -BA(JMC)**



jims

Jagannath International Management School  
Vasant Kunj, New Delhi

Department Of  
Communication Studies  
Organises  
12th Media Seminar On

Growing Trend of  
**Fake News**  
In India

on November 01, 2017  
India International Center,  
New Delhi

# Jagannath International Management School

Vasant Kunj, New Delhi – 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

## Department of Media and Communication Studies

### Media Seminar Report

Topic: Growing Trends of Fake News in India

Date: 01-11-2017

Time: 9:30 AM to 4:30 PM

Venue: India International Center, New Delhi

Resource Person(s) with Designation and Organization: Mr. Hridayesh Joshi, Senior Journalist, NDTV; Dr. Sarvapriya Sangwan, Journalist, BBC; Dr. Anand Pradhan, Associate Professor, IIMC; Mr. Shamu Nair, Head-Strategy and Client Servicing BLACKPEN LCC

Beneficiaries (in number): 230

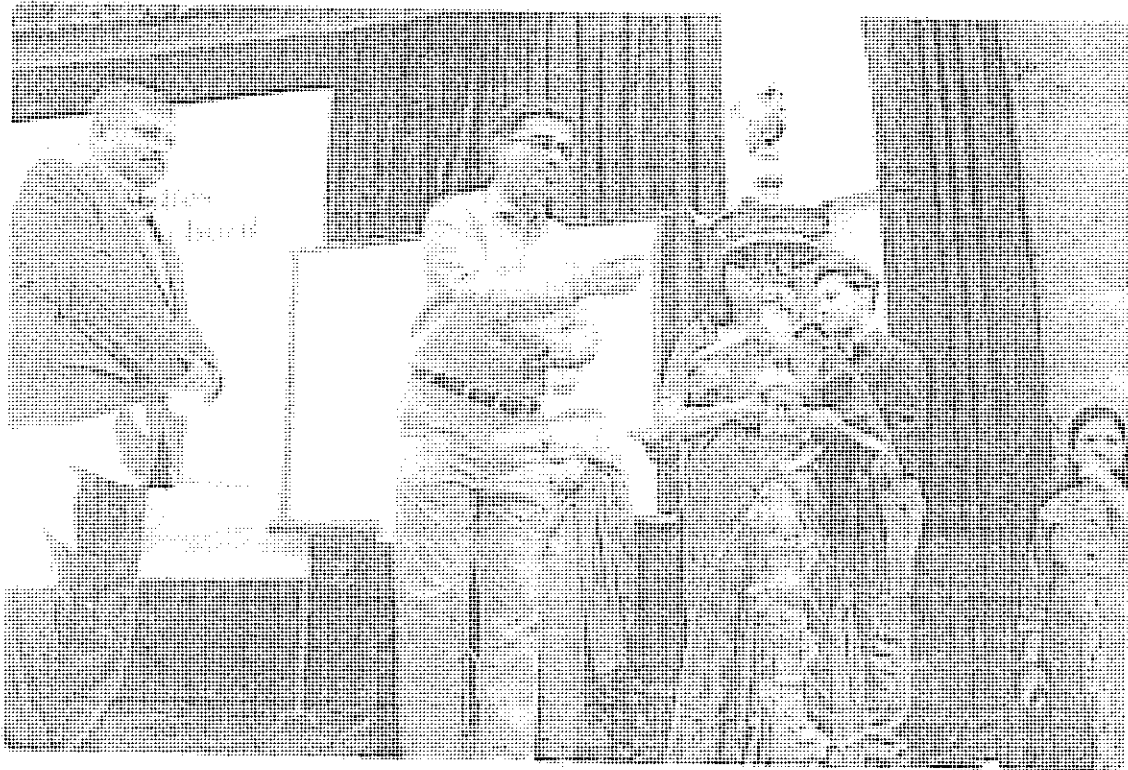
Faculty Coordinator: Dr. Neeru Johri

#### Report:

Over the last few years the media has been witnessing a growing trend of fake news. Fake news is no longer restricted to any one idea, thought, individual, event or geographical location. In the current scenario it is becoming increasingly difficult for the receiver of news to distinguish or identify between the evidence based news and fake news. There is also growing evidence that fake news does have the power to influence the shaping of public opinion and therefore makes the people vulnerable, an easy target for emotional outburst leading to chaos and even violence in some situations. It may also seem to be a trivial issue to some to sway public opinion and influence the democratic process through circulation of fake news where the news is customized and presented as per the choice of the sender.

Every year the department of communication organizes a Media Seminar for faculties and students. It is important as learners in the field of Journalism and Mass communication, to know about the skill sets required to navigate through media to spot fake news. This seminar attempted to discuss and debate over the growing trend of fake news phenomenon or just ignore it as transient which would fade away with passage of time.

The seminar started with invoking the blessings of Goddess Saraswati by lighting the ceremonial lamp and singing of Saraswati Vandana by students.



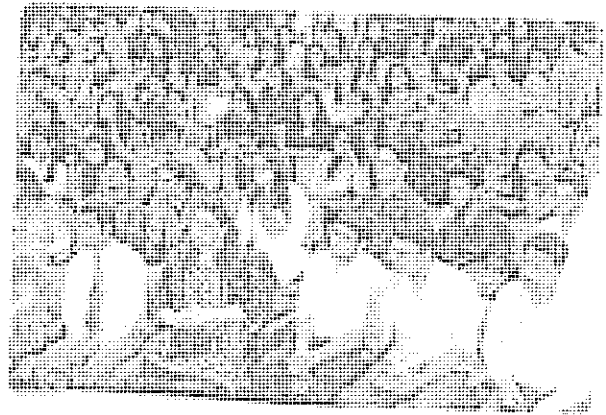
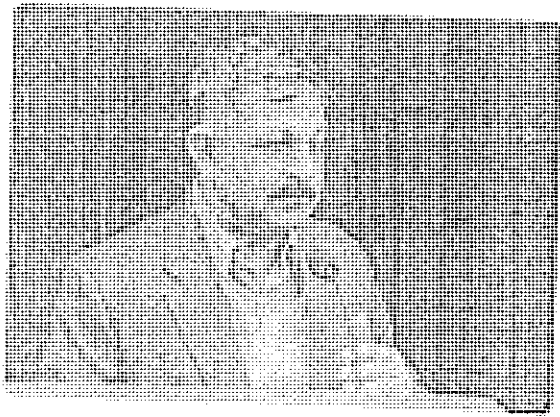
Dr. Anand Prakash along with Dr. Ravi K. Dhar and Dr. Neeru Johri lighting the lamp

Dr. Ravi K Dhar, Director, JIMS, Vasant Kunj welcomed the speakers, faculties and students. Dr. Dhar in his welcome address shared "about the importance of maintaining balance in life and society. Today with the era of 24x7 presentation of news, there is a race among the broadcasters to be superior to others and the form of news has become like a commodity. The trend of fake news is growing and today the speakers will guide the ways to identify between evidence based and fake news.

Mr. Hridayesh Joshi, Senior Journalist, NDTV discussed the issue of News vs Fake News in India. He cited many examples of fake news in mainstream media as various national governments are using it to cover up their mis-governance. He also shared on "how circulation of Fake news as promoted by political parties corporate & media houses and individuals. He said that for any democracy, circulation of fake news is not a healthy trend as it creates polarization and insecurities. It is said that many fake accounts are functional on different social media platforms. This is one of the reasons why the reader-receiver of news is gradually using interest in absorption of news".

He also showed some clippings of fake news circulated online. He shared the case study

of the work done by him on the Himalayas.



Dr. Ravi K. Dhar, Director, JIMS, Vasant Kunj is addressing the gathering

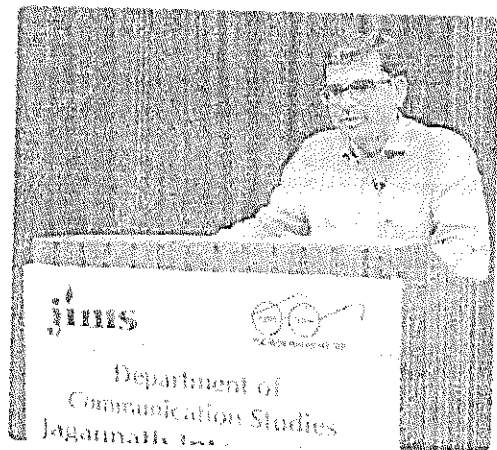
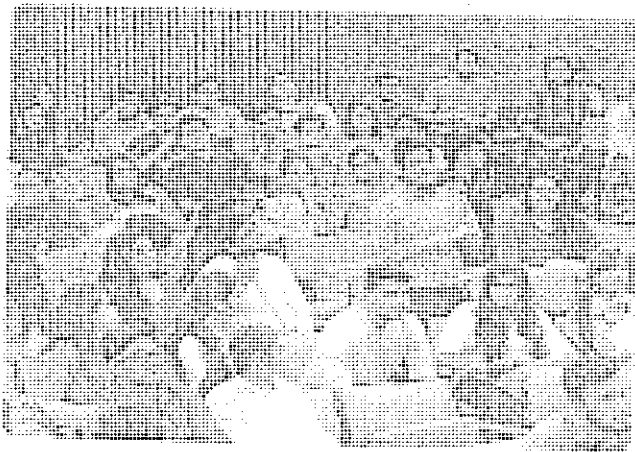
Dr. Sarvapriya Sangwan, Journalist, BBC, speaking on 'How to identify Fake News' discussed the issues of insecurities, perceptions and conditioning. She said that 'Fake news plays with the emotions of people. People use unreliable sources, unverified news, Photoshop images and unverified news and make a case. Circulation of fake news is highly damaging for a society. The growing trend of fake news is a challenge as there are organizations doing it consciously. It is becoming difficult for the receiver to identify between the real and fake news'. She also shared that in the race for being first in showing the breaking news, sometimes compromises are made without verifying with sources.



Dr. Sarvapriya Sangwan, Journalist, BBC is interacting with students at the seminar

Dr. Anand Pradhan, Associate Professor, IIMC, enlightened the gathering about 'Sociology and Economics of Fake News'. He said that "it is a very trending subject these days in the media but the sociology of information or news is the major concern in the current scenario". We all as human beings live in an imaginative and unreal world constantly bombarded by fake news. Sharing of news plays an important role in such types of belongings in any society. In today's scenario we all are dependent on technologies of mass media for accessing information. He quoted Pew Research Centre's findings (October 2017) that about 70% of the people believed in mainstream media in the 1970s whereas in the last decade only about 30% believed mainstream media. This downfall trend of losing belief in news is a very serious challenge for any society.

*"Digital news and social media continue to grow, with mobile devices rapidly becoming one of the most common ways for receivers to gather news and in such scenarios the broadcaster needs to be a responsible communicator".*



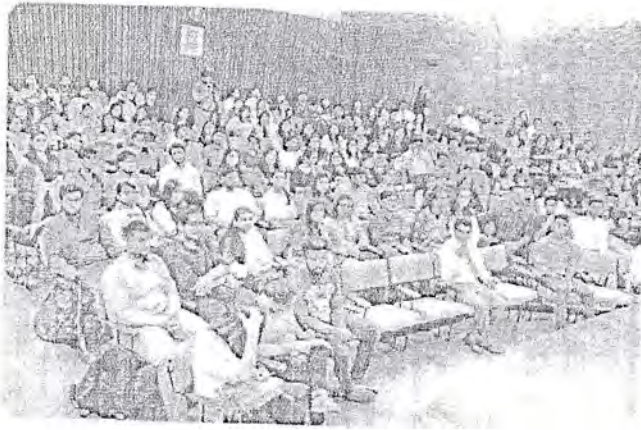
Dr. Anand Pradhan addressing the students



Dr. Anand Pradhan is being facilitated by Dr. Neeru Johri and Students

Mr. Sanu Nair, Communications and Public Relations Professional, BLACKPEN LCC and JIMS alumni spoke on the topic 'Social Media and Fake News'. He shared that "fake is whatever we receive as rumors from different sectors of society. In fake news the facts are twisted/ manipulated as per the need of the sender. It is a growing trend not only in India but globally.

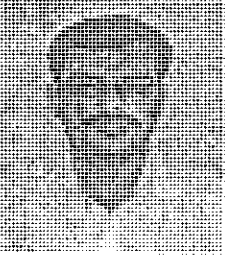
While talking about its threat on society, he said that it is very divisive in nature and it distracts the audience from real issues and it instills a sense of fake pride.



Mr. Sanu Nair is sharing his experiences about the local as well as global trends of fake news

*Sanu Nair*

HOD- BA(JMC)



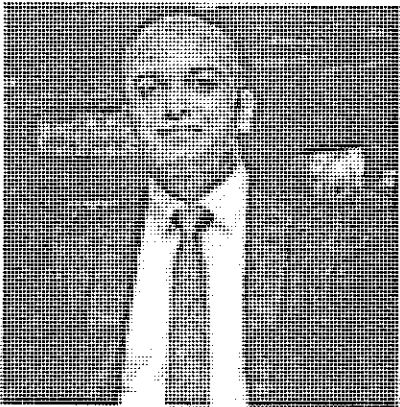
Mr. Anand Pradhan

Dr. Pradhan has a master's degree in Journalism and Mass Communication from Benaras Hindu University (BHU), Varanasi(UP). Later, he completed Ph.D in Journalism from the BHU and his research topic was Print Media and terrorism (in special reference to Punjab problem).

Before joining IIMC faculty as Assistant Professor (Hindi Journalism) in 2003, he worked in News Services Division (NSD) of ALL INDIA RADIO as Asstt. News Editor. He briefly taught as Senior Lecturer at Centre for Media Studies, Guru Gobind Singh Indraprastha University, Delhi between Aug. to Nov. 2007.

He returned in IIMC as Associate Professor of Feature Communication in Nov.'2007. He is also looking after IT department of IIMC.

He is regularly contributing opinion articles, news analysis and features to leading national dailies and other magazines.



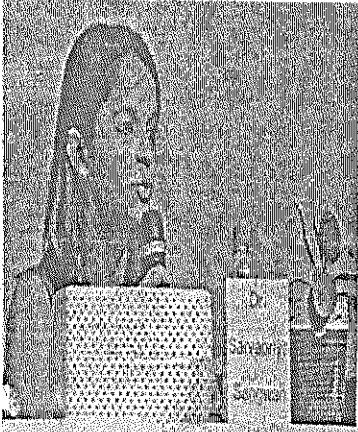
**Sanu Nair**

Communications and Public Relations Professional

South Delhi, Delhi, India

Public Relations and Communications

Previous Jindal Saw Limited,  
Svayam Foundation,  
Independent Public Relations consultant



Journalist at BBC. Ex - Anchor and Editorial Producer at NDTV. Bachelor in Dental Surgery, Master in Journalism, Pursuing law.



Senior Editor, National Affairs at NDTV  
Ghaziabad, Uttar Pradesh, India  
Broadcast Media

*Ryowan*





# Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

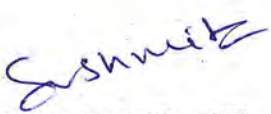
Recognised u/s 2(f) by UGC

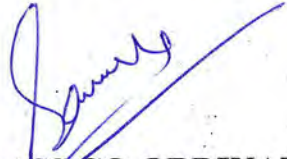
## NOTICE FOR WORKSHOP

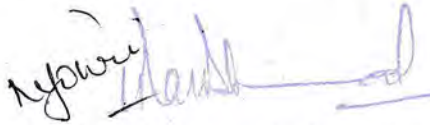
January 16, 2018

This is to inform all the students of **BA(JMC) VI M** Semester Batch: 2015-2018 to attend the Workshop organized as follows :

- Date/Day** : 17<sup>th</sup> January, 2018 (Wednesday)
- Speaker** : Dr. Suchi Gaur  
**Designation** : Communication Specialist, SEA Region
- Company** : Project HOPE
- Timing** : 11:00 am to 12:30 pm
- Topic** : Social Development and Public Health Communication
- Venue** : T 3
- Coordinator** : Ms. Sanyogita Choudhary  
**(To Arrange)**
- Faculty** : Ms. Sanyogita Choudhary

  
MANAGER-CORPORATE  
AFFAIRS & PLACEMENTS

  
CLASS CO-ORDINATOR

  
HOD-BA(JMC) DIRECTOR

# Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified


Recognised u/s 2(f) by UGC

Doc No. : JIMS-VK/ACAD/F/14

## Workshop Audit Report - January, 2018

S. No	Course / Batch	Name of Speaker	Designation	Company Name	Date of Workshop
1	BA(JMC) VI M	Dr. Suchi Gaur	Communication Specialist, SEA Region	Project HOPE	17th January, 2018

S. No	Parameters	Rating Scale	Marks (*25) By Students	Marks (*5) By Faculty	Total (*30)
1	Knowledge of the subject	Excellent (5)	24	5	29
2	Interactive approach	Very Good (4)	21	4	25
3	Content	Good (3)	22	4	26
4	Personality	Average (2)	22	4	26
5	Industry Relevance	Below Average (1)	20	4	24
Total			109	21	130
Percentage			87%	84%	87%

  
**Dr. Neeru Johri**  
**HOD -BA(JMC)**



# Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

## **NOTICE FOR WORKSHOP**

February 19, 2018

This is to inform all the students of **BA(JMC) IV (M+E)** Semester  
Batch: 2016-2019 to attend the Workshop organized as follows :

- Date/Day** : 19<sup>th</sup> February, 2018 (Tuesday)
- Speaker** : Madhur Bhandarkar  
**Designation** : Eminent Film Maker
- Company** : Madhur Bhandarkar Productions Pvt. Ltd.
- Timing** : 10:00 am to 2:00 pm
- Topic** : Film Screening: Indu Sarkar
- Venue** : Indian Institute of Mass Communication
- Coordinator** : Ms. Shikha Kukreja  
**(To Arrange)**
- Faculty** : Ms. Shikha Kukreja

*Sushmita*

*Shikha*

*Ujwal*

MANAGER-CORPORATE  
AFFAIRS & PLACEMENTS

CLASS CO-ORDINATOR

HOD-BA(JMC) DIRECTOR

# JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

VASANT KUNJ, NEW DELHI-110070

(Affiliated to Guru Govind Singh Indraprastha University, Delhi)

NAAC Accredited and ISO 9001:2015 Quality Certified

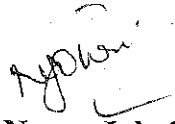
Recognised u/s 2(f) by UGC

Doc No. : JIMS-VK/ACAD/F/1

## Workshop Audit Report - February, 2018

S. No	Course / Batch	Name of Guest Speaker	Designation	Company Name	Date of Guest Lecture
1	BA(JMC) : IV M & E	Madhur Bhandarkar	Eminent film maker	Madhur Bhandarkar Productions Ltd	19th February 2018

S. No	Parameters	Rating Scale	Marks (*20) By Students	Marks (*5) By Faculty	Total (*30)
1	Knowledge of the subject	Excellent (5)	22	5	27
2	Interactive approach	Very Good (4)	22	5	27
3	Content	Good (3)	25	5	30
4	Personality	Average (2)	23	5	28
5	Industry Relevance	Below Average (1)	23	5	28
Total			115	25	140
Percentage			92%	100%	93%

  
**Dr. Neeru Johri**  
**HOD -BA(JMC)**



# Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Govind Singh Indraprastha University, Delhi)  
Grade 'A' accredited by NAAC & ISO 9001:2008 Quality Certified  
Recognized u/s 2(f) by UGC

## NOTICE FOR WORKSHOP

March 1<sup>st</sup> 2018

This is to inform all the students of **BA(JMC) II (M&E)** Semester Batch: 2017-2020 to attend the Workshop organized as follows :

<b><u>Date/Day</u></b>	:	<b>5<sup>th</sup> March, 2018 (Monday)</b>
<b><u>Speaker</u></b>	:	<b>Mr. Manoj Shinha</b>
<b><u>Designation</u></b>	:	<b>Cartoonist</b>
<b><u>Company</u></b>	:	<b>H T Media Ltd.</b>
<b><u>Timing</u></b>	:	<b>10.00 am to 2:00pm</b>
<b><u>Topic</u></b>	:	<b>Magazine Design Layout</b>
<b><u>Venue</u></b>	:	<b>Auditorium</b>
<b><u>Dress Code</u></b>	:	<b>Formals</b>
<b><u>Coordinator (To Arrange)</u></b>	:	<b>Ms. Shikha Kukreja, Ms. Garima &amp; Mr. Sunny Gupta</b>
<b><u>Faculty</u></b>	:	<b>Ms. Shikha Kukreja, Ms. Garima &amp; Mr. Sunny Gupta</b>

MANAGER-CORPORATE  
AFFAIRS & PLACEMENTS

CLASS CO-ORDINATOR

HOD-BA(JMC)

DIRECTOR

# Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2008 Quality Certified

Recognised u/s 2(f) by UGC

Doc No. : JIMS-VK/ACAD/E/14

## Workshop Audit Report - March, 2018

S. No	Course / Batch	Name of Speaker	Designation	Company Name	Date of Workshop
1	BA(JMC) II (M&E)	Mr. Manoj Shinha	Cartoonist	H T Media Ltd	5th March, 2018

S. No	Parameters	Rating Scale	Marks (*25) By Students	Marks (*5) By Faculty	Total (*30)
1	Knowledge of the subject	Excellent (5)	25	5	30
2	Interactive approach	Very Good (4)	24	5	29
3	Content	Good (3)	24	5	29
4	Personality	Average (2)	23	5	28
5	Industry Relevance	Below Average (1)	24	5	29
Total			120	25	145
Percentage			96%	100%	97%

**Dr. Neeru Johri**  
HOD -BA(JMC)