CRITERIA I: CURRICULAR ASPECTS

1.3.3 STUDENTS UNDERTAKING PROJECT WORK/FIELD WORK / INTERNSHIPS DURING 2020-21

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

DATA COLLECTION YEAR FOR ASSESSMENT 2020-21

PROJECT REPORT CERTIFICATES



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Dr. Anu Bhardwaj (Project Guide)

Countersigned by:

Head-Department of Management Studies

Place: Delhi



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Dr. Anu Bhardwaj (Project Guide)

Countersigned by:

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Dr. Anu Bhardwaj (Project Guide)

Countersigned by

Head-Department of Management Studies

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Dr.Seema Wadhawan (Project Guide)

Countersigned by:

Head-Department of Management Studies

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Sec.B Vasant Kun

Place: Delhi



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Countersigned by:

Head- Department of Management Studies

asani Kun

Place: Delhi

Date: 09/07/2021

Dr.Seema Wadhawan (Project Guide)

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Dr:Seema Wadhawan (Project Guide)

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Dr. Ashok Sharma (Project Guide)

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Dr. Ashok Sharma (Project Guide)

Countersigned by:

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Dr. Ashok Sharma (Project Guide)

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Ms.Swati Mathur (Project Guide)

Countersigned by:

Head- Department of Management Studies

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Ms.Swati Mathur (Project Guide)

Countersigned by:

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Date: 09/07/2021

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This is to certify that Major Project entitled "Role of ICT in achieving quality Education in west delhi" is a quality work done by MAYANK YADAV (02114201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Sec.B

/asant Kun

Vew Dell'

Place: Delhi

Date: 09/07/2021

Ms.Swati Mathur (Project Guide)



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Countersigned by:

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Ms.Swati Mathur (Project Guide)

Countersigned by:

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Ms.Swati Mathur (Project Guide)

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Ms.Sonia Gandhi (Project Guide)

Countersigned by:

Head-Department of Management Studies

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Countersigned by:

Head- Department of Management Studies

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This is to certify that Major Project entitled "To study the impact of Fake News & Dark Side of Social Media on Consumer Behaviour w.r.t. FMCGIndustry in East Delhi" is a quality work done by SHIWAM ARORA (04314201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Dr.Himani Gupta (Project Guide)



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This is to certify that Major Project entitled "Student awareness and knowledge on implementation of GST in South Delhi" is a quality work done by SHRISHTI BISHT (04614201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Himani Gupta (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



Vasant Kunj, New Delhi-110070

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Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Dr.Himani Gupta (Project Guide)

Countersigned by:

Head- Department of Management Studies

ew Delhi

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Dr.Himani Gupta (Project Guide)

Countersigned by:

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This is to certify that Major Project entitled "Student awareness and knowledge on implementation of GST in NORTH DELHI" is a quality work done by SOURABH CHOUDHARY (05114201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Himani Gupta (Project Guide)

Countersigned by:

Head- Department of Management Studies

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Dr.Himani Gupta (Project Guide)

Countersigned by:

Head- Department of Management Studies

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Dr.Himani Gupta (Project Guide)

Countersigned by:

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Countersigned by:

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Dr.Himani Gupta (Project Guide)

Countersigned by:

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Place: Delhi



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Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Dr.Himani Gupta (Project Guide)



Vasant Kunj, New Delhi-110070

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Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Dr.Himani Gupta (Project Guide)



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Dr.Himani Gupta (Project Guide)

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Countersigned by:

Head- Department of Management Studies

New De

Place: Delhi

Date: 09/07/2021

Mr.Deep Biswas (Project Guide)



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Mr.Deep Biswas (Project Guide)

Countersigned by:

Head- Department of Management Studies

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Mr.Deep Biswas (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Mr.Deep Biswas (Project Guide)

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Head- Department of Management Studies

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Mr.Deep Biswas (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Countersigned by:

Head-Department of Management Studies

Place: Delhi

Date: 09/07/2021

Ms.Divya Gupta (Project Guide)



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Ms.Divya Gupta (Project Guide)

Countersigned by:

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Head- Department of Management Studies

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Ms.Divya Gupta (Project Guide)

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Ms.Divya Gupta (Project Guide)

Countersigned by:

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Countersigned by:

Head- Department of Management Studies

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Ms.Divya Gupta (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Countersigned by:

Head- Department of Management Studies

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Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Dr. Seemyla Wadhawan (Project Guide)



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Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Dr. Seemya Wadhawan (Project Guide)



Vasant Kunj, New Delhi-110070

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Ms. Priyanka Attri (Project Guide)

Countersigned by:

Head- Department of Management Studies

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Dr.Anu Bhardwaj (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Ms.Priyanka Attr (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Ms.Priyanka Attr (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Ms.Priyanka Attri (Project Guide)

Countersigned by:

Head- Department of Management Studies

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Ms.Priyanka Attri (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Dr. Seemna Wadhawan (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Certificate

This is to certify that Major Project entitled "A study on Role of Government in providing medical help to the Victims of Covid." is a quality work done by KARAN KAPOOR (41414201717) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Certificate

This is to certify that Major Project entitled "A Study on the Impact of Lockdown on the Physical and Mental Health of Students" is a quality work done by SHRUTI RATHOR (41514201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Mr.Deep Biswas (Project Guide)



Vasant Kunj, New Delhi-110070

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Certificate

This is to certify that Major Project entitled "A study on the benefits of Digital Technology for SDGs" is a quality work done by DUSHYANT ARORA (41614201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

(Project Guide)

Countersigned by:

Head- Department of Management Studies

New De

Place: Delhi



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Certificate

This is to certify that Major Project entitled "A study on the mutual funds in India." is a quality work done by SAKSHAM ARORA (41714201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms. Privanka Attri

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "A study on e-health in India" is a quality work done by YUGANT PANWAR (41814201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms. Priyanka Attri (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Certificate

This is to certify that Major Project entitled "A study on the Role of Government in providing Legal Help to the underpreviledged." is a quality work done by AAYUSH RAWAL (42214201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Vew Del

Place: Delhi



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Certificate

This is to certify that Major Project entitled "perception of youth towards mobile technologies for self tracking health apps" is a quality work done by LAKSHAY SHARMA (42314201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Priyanka Attri (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



Vasant Kunj, New Delhi-110070

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Certificate

This is to certify that Major Project entitled "A Comparative Study of Performance of Top 5 Mutual Funds in India" is a quality work done by ROHAN CHOPRA (42414201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Priyanka Attri (Project Guide)

Countersigned by:

Head- Department of Management Studies

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This is to certify that Major Project entitled "A study on determining factors for using E-Health application in Youth" is a quality work done by SIMRAN GHURA (42514201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Priyanka Attri (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Certificate

This is to certify that Major Project entitled "Consumer perception towards green products in Gurugram Area" is a quality work done by VIDHI SHARMA (42614201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Mr.Pramod Pandey (Project Guide)

Countersigned by:

Dr.Nidhi Gupta

Head- Department of Management Studies

New De

Place:Delhi



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This is to certify that Major Project entitled "Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all" is a quality work done by AMAN VATS (42714201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Mr.Pramod Pandey (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Certificate

This is to certify that Major Project entitled "Consumer perception towards green product in SOUTH DELHI" is a quality work done by MANSHA BATRA (42814201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021



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This is to certify that Major Project entitled "Impact of GST on Indian Economy" is a quality work done by MUSKAN DHUPAR (42914201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021



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This is to certify that Major Project entitled "A study of waste management and recycling in India" is a quality work done by RITIKA GUPTA (43014201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

New Del

Place: Delhi

Date: 09/07/2021



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This is to certify that Major Project entitled "A study showing how removal of micro management has increased the innovation and productivity in the corporate sectors." is a quality work done by TUSHAR CHHABRA (43114201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Mr.Pramod Pandey (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Certificate

This is to certify that Major Project entitled "The Impact of Covid-19 on Personal, Social and Psychological Well being of Students in South Delhi and Noida" is a quality work done by MEHAK PANDE (43214201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Anu Bhardwaj (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "To study the problem of poverty and analyze major flaws leading to non-achievement of NO poverty goal" is a quality work done by NIMIT NALIN RASTOGI (43414201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Mr.Pramod Pandey (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



Vasant Kunj, New Delhi-110070

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Certificate

This is to certify that Major Project entitled "Impact of Covid-19 on the quality of education for students of DU" is a quality work done by BHAVYA THAREJA (43514201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021



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This is to certify that Major Project entitled "To ensure availability and sustainable management of water and sanitation for all" is a quality work done by ADITYA SINGH (43614201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Mr.Pramod Pandey (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "Analyzing Gender Equality in India" is a quality work done by ATISHAY JAIN (43714201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Buşiness Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Mr.Pramod Pandey (Project Guide)

Countersigned by:

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| Sec. 8 | Vasani Kuni | Sec. 8 |

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "To build more sustainable and desirable cities for the future" is a quality work done by HARSH VARDHAN (43814201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Mr.Pramod Pandey (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Certificate

This is to certify that Major Project entitled "To understand Feasibility of the market of Air Purifiers in Delhi-NCR" is a quality work done by RACHIT JAIN (43914201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head-Department of Management Studies

Place: Delhi

Date: 09/07/2021



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This is to certify that Major Project entitled "Impact of Technological Change on Sustainable Development" is a quality work done by SIDDHARTH POPLI (44014201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Mr.Pramod Pandey (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Certificate

This is to certify that Major Project entitled "A Study on perception and attitude of the public regarding air qualitity Index in Gurgaon." is a quality work done by ISHA GUPTA (44414201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Dr.Shruti Bhuttani (Project Guide)



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Certificate

This is to certify that Major Project entitled "A Study on perception and attitude of the public regarding air qualitity Index in East Delhi." is a quality work done by SHUBHAM KHANDELWAL (44514201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Dr.Shruti Bhuttani (Project Guide)



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Certificate

This is to certify that Major Project entitled "A Study on perception and attitude of the public regarding air qualitity Index in South Delhi." is a quality work done by MEHAK BAKSHI (44614201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head-Department of Management Studies

Place: Delhi

Date: 09/07/2021

Dr.Shruti Bhuttani (Project Guide)



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Certificate

This is to certify that Major Project entitled "A Study on perception and attitude of the public regarding air qualitity Index in West Delhi." is a quality work done by GAURAV BHARDWAJ (44714201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Shruti Bhuttani (Project Guide)

Countersigned by:

Dr.Nidhi Gupta

Head- Department of Management Studies

Place:Delhi



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Certificate

This is to certify that Major Project entitled "A Study on perception and attitude of the public regarding air qualitity Index in CentralDelhi." is a quality work done by ABHISHEK VERMA (50114201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Shruti Bhuttani (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Certificate

This is to certify that Major Project entitled "A Study on perception and attitude of the public regarding air qualitity Index in Faridabad" is a quality work done by ARYAN TANWAR (50214201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Shruti Bhuttani (Project Guide)

Jewite 1

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Certificate

This is to certify that Major Project entitled "A Study on perception and attitude of the public regarding air qualitity Index in North Delhi" is a quality work done by NAVNEET JAIN (50314201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Shruti Bhuttani (Project Guide)

Countersigned by:

Dr.Nidhi Gupta

Head-Department of Management Studies

Place:Delhi



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This is to certify that Major Project entitled "Understanding the Clean Drinking water scarcity in South Delhi" is a quality work done by PRATEEK SINGH SETHI (50414201718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Mr.Pramod Pandey (Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "A Study on the Perception of Indian Investors towards Financial Instruments" is a quality work done by ADHYAYAN KARKI (00121401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr. Ashok Sharma

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "Impact of foreign institutional investors on national stock exchange and Bombay stock exchange" is a quality work done by AKSHAY PASRICHA (00221401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr. Ashok Sharma

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "A Study of Non-Performing Assets of Commercial Banks in India" is a quality work done by AKSHIT MITTAL (00321401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr. Ashok Sharma

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "Effect of cause related marketing on Consumer perception: A study of PNG" is a quality work done by ANIKET KUMAR (00421401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Seema Wadhawan

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "Cause Related Marketing: A Study on Brand Awareness and Purchase Intention" is a quality work done by BANSHDEEP SINGH (00621401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr. Seema Wadhawan

lhane

(Project Guide)

Countersigned by:

Head-Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "Impact of social media marketing on online buying behavior during COVID 19" is a quality work done by BHAVIKA ARORA (00721401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Seema Wadhawan

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Certificate

This is to certify that Major Project entitled "Green HRM practice for sustainability" is a quality work done by BHOOMI CHABLANI (00821401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Seema Wadhawan

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
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Certificate

This is to certify that Major Project entitled "Green HRM practice for sustainability w.r.t. South Delhi" is a quality work done by BHUVAN BANSAL (00921401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Seema Wadhawan

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Certificate

This is to certify that Major Project entitled "Green HRM practice for sustainability w.r.t East Delhi" is a quality work done by CHETANYA MALHOTRA (01021401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Seema Wadhawan (Project Guide)

Countersigned by:

Dr.Nidhi Gupta

Head-Department of Management Studies

Place:Delhi



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Certificate

This is to certify that Major Project entitled "To analyse the Subsidy on Solar Energy For Sustainable Development" is a quality work done by DAKSH MEHTA (01121401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Mr. Vipul Singh (Project Guide)



Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
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Certificate

This is to certify that Major Project entitled "To study the role of Rural Women as a Partner in The Entrepreneurship Ecosystem" is a quality work done by GAYATRI CHAUHAN (01321401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



Vasant Kunj, New Delhi-110070

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Certificate

This is to certify that Major Project entitled "To study the effect of Online Sales on Offline Retail Sector" is a quality work done by HARSHIT MANGLA (01521401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Sec.B

Place: Delhi



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Certificate

This is to certify that Major Project entitled "To understand the danger to marine ecosystem: Case of Coral Reefs" is a quality work done by HIMANSHU RAWAT (01721401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Sec.B asant Kun

Place: Delhi



Vasant Kunj, New Delhi-110070

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Certificate

This is to certify that Major Project entitled "Analysisng the Marketing Strategies for Handicrafts:Potteries(MSMEs)" is a quality work done by HRITHIK (01821401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

(Project Guide)

Countersigned by:

Head- Department of Management Studies

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Place: Delhi



Vasant Kunj, New Delhi-110070

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Certificate

This is to certify that Major Project entitled "Analysisng the Marketing Strategies for Handicrafts: Jute Products (MSMEs)" is a quality work done by KARAN KATARIA (01921401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head-Department of Management Studies

ational

Place: Delhi

Date: 09/07/2021

Mr. Vipul Singh (Project Guide)



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Certificate

This is to certify that Major Project entitled "Understanding the Clean Drinking water scarcity in South Delhi" is a quality work done by LAKSHIKA CHAWLA (02021401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Sec.B

Vew Delh

Place: Delhi

Date: 09/07/2021

Mr.Vipul Singh (Project Guide)



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Certificate

This is to certify that Major Project entitled "Analyzing Role of IOT in the management of Delhi Metro" is a quality work done by LOKESH KUMAR (02121401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



Vasant Kunj, New Delhi-110070

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Certificate

This is to certify that Major Project entitled "Understanding the Customer Satisafction in the Puzzle Parking System in South Delhi" is a quality work done by MAITHILY KASHYAP (02221401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Sec.B

Place: Delhi

Date: 09/07/2021

Mr. Vipul Singh (Project Guide)



Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
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Certificate

This is to certify that Major Project entitled "Feasibility of Cold Storage in the storage of Fruits and Vegetables in South Delhi" is a quality work done by MOHAMMED ASIF HUSSAIN (02321401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

(Project Guide)

Countersigned by:

Head- Department of Management Studies

New Delly

Place: Delhi



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This is to certify that Major Project entitled "To study the implications of poverty reduction on standard of living" is a quality work done by MOHD KASHIF (02421401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Vasant Kur

Place: Delhi

Date: 09/07/2021

Mr. Vipul Singh (Project Guide)



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This is to certify that Major Project entitled "To understand Feasibility of the market of Air Purifiers in Delhi-NCR" is a quality work done by MOHD. AZEEM (02521401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



Vasant Kunj, New Delhi-110070

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Certificate

This is to certify that Major Project entitled "To understand the Glass Ceiling implications and Gender Equity Issues" is a quality work done by NANDITA ARORA (02621401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "Comparative Analysis of Electric Vehicle and Hybrid Cars" is a quality work done by NAVNEET KUMAR HIMANSHU (02721401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Mr. Vipul Singh (Project Guide)



Vasant Kunj, New Delhi-110070

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Certificate

This is to certify that Major Project entitled "A study showing impactof non traditional lifestyle on health related quality of life" is a quality work done by NIVESH SHARMA (02821401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Pooja Madaan

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "Climate change: a threat to economic stability" is a quality work done by RAKSHITA JAIN (03221401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Rooja-Madaan

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Certificate

This is to certify that Major Project entitled "A study showing how quality education has improved in relation to the E-education" is a quality work done by RISHEL PURI (03321401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Ms.Pooja Madaan

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Certificate

This is to certify that Major Project entitled "A study showing the perspective of make in india." is a quality work done by SAKSHAM GUPTA (03521401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head-Department of Management Studies

Place: Delhi

Date: 09/07/2021

Ms.Pooja Madaan

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Certificate

This is to certify that Major Project entitled "A study showing evolution of education in our country" is a quality work done by SAMYAK JAIN (03621401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Pooja Madaan

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Certificate

This is to certify that Major Project entitled "A study that shows the impact of Electric vehicle in urban areas of delhi." is a quality work done by SARANSH GAUR (03721401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Pooja Madaan

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Certificate

This is to certify that Major Project entitled "A study addressing gender differences in urban and rural areas." is a quality work done by SHUBHAM GUPTA (03821401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Ms.Pooja Madaan

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This is to certify that Major Project entitled "A study showing how removal of micro management has increased the innovation and productivity in the corporate sectors." is a quality work done by SPARSH ANAND (03921401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Vew Del

Place: Delhi

Date: 09/07/2021

Ms.Pooja Madaan

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Certificate

This is to certify that Major Project entitled "A study showing the awareness of clean and affordable energy in delhi" is a quality work done by SURYANSH (04021401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Pooja Madaan

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "How covid-19 impacted poverty around the Delhi." is a quality work done by TANISH AGGARWAL (04121401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Ms.Pooja Madaan

(Project Guide)



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This is to certify that Major Project entitled "How COVID-19 has improved the health sector in India" is a quality work done by TANUJ KUMAR (04221401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Pooja Madaan

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "A study that shows the gender equality in the workplace" is a quality work done by TUSHAR BHARDWAJ (04421401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Ms.Popja Madaan

(Project Guide)



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Certificate

This is to certify that Major Project entitled "What is the situation in poverty in villages after corona pandemic in relation to SDG" is a quality work done by TUSHAR MALHOTRA (04521401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Ms.Pooja Madaan



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Certificate

This is to certify that Major Project entitled "A study indicating the growth led by industrial reforms in india after 1970s" is a quality work done by UDIT SHARMA (04621401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Sec.B asant Kur

New Del

Place: Delhi

Date: 09/07/2021

Ms.Pooja Madaan



(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
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Certificate

This is to certify that Major Project entitled "A Study on perception and attitude of the public regarding air qualitity Index in Manesar" is a quality work done by URJA CHATURVEDI (04721401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr. Shruti Bhuttani

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Sec.B asant Kui

Place: Delhi



Vasant Kunj, New Delhi-110070

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Certificate

This is to certify that Major Project entitled "A Study on perception and attitude of the public regarding air qualitity Index in Noida" is a quality work done by V RAHUL (04921401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Dr. Shruti Bhuttani



Vasant Kunj, New Delhi-110070

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Certificate

This is to certify that Major Project entitled "A Study on perception and attitude of the public regarding air qualitity Index in Greater Noida" is a quality work done by VIBHOR KATARIA (05021401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Sec. B asant Kun

Place: Delhi

Date: 09/07/2021

Dr. Shruti Bhuttani



Vasant Kunj, New Delhi-110070

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Certificate

This is to certify that Major Project entitled "A Study on perception and attitude of the public regarding air qualitity Index in Gaziabad" is a quality work done by YASHAWEE MEHRA (05121401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr. Shruti Bhuttani (Project Guide)

Countersigned by:

Dr.Nidhi Gupta

Head- Department of Management Studies

Place:Delhi



Vasant Kunj, New Delhi-110070

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This is to certify that Major Project entitled "A Study on perception and attitude of the public regarding air qualitity Index in Central Delhi." is a quality work done by AKSHIT JAIN (35121401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr. Shruti Bhuttani

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



Vasant Kunj, New Delhi-110070

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Certificate

This is to certify that Major Project entitled "A Study on perception and attitude of the public regarding air qualitity Index in West Delhi." is a quality work done by ARYAN DHAWAN (35221401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr. Shruti Bhuttani

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Certificate

This is to certify that Major Project entitled "Economic Growth in India" is a quality work done by KUNAL TANEJA (35621401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Prabhjot Kaur

PravijoV

(Project Guide)

Countersigned by:

Head- Department of Management Studies

New Deln'

Place: Delhi



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This is to certify that Major Project entitled "A Case Study on Corporate Social Responsibility in Coca Cola" is a quality work done by LAKSHAY MEHTA (35721401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Prabhjot Kaur

(Project Guide)

Countersigned by:

Head- Department of Management Studies

New Dell

Place: Delhi



Vasant Kunj, New Delhi-110070

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This is to certify that Major Project entitled "Electric vehicle: a new direction for socioeconomic development" is a quality work done by LIPIKA DUA (35821401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Prabhjot Kaur

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Vasani Kur

New Delh

Place: Delhi



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This is to certify that Major Project entitled "A Case Study on Corporate Social Responsibility in TATA Motors" is a quality work done by VARUN KADYAN (36021401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Prabhjot Kaur

(Project Guide)

Countersigned by:

Head- Department of Management Studies

sant Kur

Place: Delhi

Date: 09/07/2021.



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This is to certify that Major Project entitled "Clean Water and Sanitisation" is a quality work done by VIDUR BHALLA (36121401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Deihi-110078.

Dr.Prabhjot Kaur

Probligor

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Sec.B Vasant Kun

Place: Delhi



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This is to certify that Major Project entitled "Foreign Direct investment and Economic Growth in India" is a quality work done by TUSHAR KHANNA (40221401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Prabhjot Kaur

(Project Guide)

Countersigned by:

Head- Department of Management Studies

New Del

Place: Delhi



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This is to certify that Major Project entitled "Impact of training and development on employee performance in ITC" is a quality work done by DIKSHA WALECHA (40321401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Prabhjot Kaur (Project Guide)

Countersigned by:

Dr.Nidhi Gupta

Head- Department of Management Studies

Sec.B

New De

Place:Delhi



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This is to certify that Major Project entitled "Swachhta Survey of Slums in Gurgaon" is a quality work done by VANSHIKA BHAGAT (40421401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Prabhjot Kaur

(Project Guide)

Countersigned by:

Head- Department of Management Studies

New Del

Place: Delhi



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Certificate

This is to certify that Major Project entitled "Comparative Study of VAT and GST regime and its impact on e-commerce" is a quality work done by RAHUL SHARMA (40721401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Dr.Prabhjot Kaur

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Yew Del

Place: Delhi



Vasant Kunj, New Delhi-110070

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Certificate

This is to certify that Major Project entitled "Impact of GST on Indian Economy" is a quality work done by RAGHAV SINGLA (40921401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Sec.B

Place: Delhi

Date: 09/07/2021

Dr.Prabhjot Kaur

Probligar



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This is to certify that Major Project entitled "Sustainability report of Banking Sector" is a quality work done by KARSH MALHOTRA (41121401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha

berryon

Dr. Prabhjot Kaur

(Project Guide)

Countersigned by:

University, New Delhi-110078.

Head- Department of Management Studies

Place: Delhi



Vasant Kunj, New Delhi-110070

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This is to certify that Major Project entitled "CSR in FMCG" is a quality work done by PRADUMAN SHARMA (41221401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Dr.Prabhjot Kaur



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This is to certify that Major Project entitled "Economic Growth of India" is a quality work done by ANKIT PATEL (41421401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Dr.Prabhjot Kaur



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This is to certify that Major Project entitled "Environmental Education and Student's Perception for sustainability w.r.t IP University Students" is a quality work done by SIDDANTH GUPTA

(41521401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Sec-B.

asant Kunj

Place:Delhi

Date:9th July 2021

Ms.Anshu Punshi (Project Guide)



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This is to certify that Major Project entitled "COVID-19: the impact of a global crisis" is a quality work done by KUNAL SACHDEVA (41721401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms. Anshu Punshi

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Vew Dell

Place: Delhi



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This is to certify that Major Project entitled "Environmental Education and Student's Perception for sustainability (Delhi University Students)" is a quality work done by ATISHAY JAIN (41821401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Anshu Punshi

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "Study on consumer awareness on investing in different securities in Dwarka, New Delhi" is a quality work done by HARSH KARGETI (41921401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Anshu Punshi

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Sec.B

Vew Del

Place: Delhi



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This is to certify that Major Project entitled "A study of awareness of Pradhan Mantri Jan Dhan Yojna and its effectiveness in financial inclusion w.r.t. Gurugram" is a quality work done by VIKRAM NASA (42021401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms. Anshu Punshi

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Vew Dell

Place: Delhi



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This is to certify that Major Project entitled "A study of awareness of Atal Pension Yojna and its effectiveness in financial inclusion w.r.t. Mehrauli" is a quality work done by VAIBHAV SETHI (42121401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms. Anshu Punshi

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Certificate

This is to certify that Major Project entitled "Availability and usage of water in Faridabad" is a quality work done by RAHUL TANEJA (42221401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Nisha Wadhawan

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "A Study to Promote the rule of law at the national level and ensure equal access to justice for all" is a quality work done by DISHA DHAR (42321401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Ms.Nisha Wadhawan



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This is to certify that Major Project entitled "A study on fundamental freedoms to ensure public access to information in accordance with national legislation and international agreements." is a quality work done by DIKSHANT CHAWLA (42421401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Nisha Wadhawan

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "Customer perception towards electric two wheeler/Car in East Delhi" is a quality work done by VIMANYU RAJVEDI (42521401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Nisha Wadhawan

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Sec.B.

Place: Delhi



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This is to certify that Major Project entitled "Factors affecting environmental attitude and behaviour for green products in under graduate students of IPU" is a quality work done by KARTAVYA SINHA (42621401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Nisha Wadhawai

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "Factors affecting environmental attitude and behaviour for green products in under graduate students of DU" is a quality work done by LAKSHAY KAPOOR (42721401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Ms. Nisha Wadhawan



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This is to certify that Major Project entitled "A study on CSR activities in FMCG sector" is a quality work done by RITIK KUMAR (42821401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Countersigned by:

Head- Department of Management Studies

Place: Delhi

Date: 09/07/2021

Ms.Nisha Wadhawan



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This is to certify that Major Project entitled "Factors affecting environmental attitude and behaviour for green products in primary students of CBSE schools" is a quality work done by RAJDEEP SINGH DUA (42921401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Nisha Wadhawan

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "A study on CSR activities in Pharmaceutical sector" is a quality work done by LAKSHAY GROVER (43021401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Nisha Wadhawan

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Ms.Nisha Wadhawan

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "Demonetization and its impact on the business in West Delhi" is a quality work done by AMAN JAGPAL (43321401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Nisha Wadhawan (Project Guide)

Countersigned by:

Dr.Nidhi Gupta

Head- Department of Management Studies

Place:Delhi



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This is to certify that Major Project entitled "Availability and usage of water in Gurugram" is a quality work done by ARJUN TULI (43421401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Nisha Wadhawan

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "Role of ICT in health care sector in south delhi" is a quality work done by MUSKAN MALIK (43521401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Ms.Nisha Wadhawan

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



Jagannath International Management School Vasant Kuni, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
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This is to certify that Major Project entitled "Impact of Covid on Healthsector in India" is a quality work done by NISHA SINDHU (43621401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Mr.Gaurav Bhardwaj

pallar

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



Jagannath International Management School Vasant Kunj, New Delhi-110070

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This is to certify that Major Project entitled "Consumer Perception regarding Ayurvedic Products

Post Covid" is a quality work done by SPARSH KANDWAL (43721401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Mr.Gaurav Bhardwaj

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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This is to certify that Major Project entitled "Impact of Covid-19 on the quality of education for students of Delhi University" is a quality work done by APURV BALUNI (44021401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Mr.Gaurav Bhardwaj

(Project Guide)

Countersigned by:

Head- Department of Management Studies

New De

Place: Delhi



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This is to certify that Major Project entitled "Consumer Perception regarding Electric Vehicles in East Delhi" is a quality work done by PRIYANKA SINGH (44121401718) completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration (BBA) as a part of the curriculum bearing Course Code BBA-312 in Guru Gobind Singh Indraprastha University, New Delhi-110078.

Mr.Gaurav Bhardwaj

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Mr.Gaurav Bhardwaj

(Project Guide)

Countersigned by:

Head- Department of Management Studies

Place: Delhi



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Mr.Gaurav Bhardwaj

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Head- Department of Management Studies

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Mr.Gaurav Bhardwaj

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Laurav Bhardwaj

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Countersigned by:

Head- Department of Management Shidies

Sec.B Vasant Kun

Place: Delhi



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Countersigned by:

Head- Department of Management Studies

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Date: 09/07/2021

Mr.Gaurav Bhardwaj

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Mr.Gaurav Bhardwaj

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Mr.Gaurav Bhardwaj

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Head- Department of Management Studies

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Date: 09/07/2021

Mr.Gaurav Bhardwaj

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Mr.Deep Biswas

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Head- Department of Management Studies

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Mr.Deep Biswas

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Mr.Deep Biswas

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Mr.Deep Biswas

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Mr.Deep Biswas

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Countersigned by:

Head- Department of Management Studies

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Mr.Deep Biswas

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Mr.Deep Biswas (Project Guide)

Countersigned by:

Dr.Nidhi Gupta

Head- Department of Management Studies

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Place:Delhi