

ADD ONS

- Access to all sessions
- Edited Volume of Conference proceedings
- Conference kit and certificate
- Refreshments and Lunch

CONTACT

Dr. Sartaj Khera
09891108075

Mr. Vipul Singh
09718082331

Dr. Ashok Sharma
09211032019

Ms. Anu Bhardwaj
09810503839

CONFERENCE PROCEEDINGS/ PUBLICATION OPPORTUNITY

The selected papers will be published in **8M journal** (a fully refereed journal) of JIMS.

Other accepted papers/articles will be published in conference proceedings (full paper) in the form of an edited book bearing Indian Standard Book Number (ISBN no.) by a publisher of International /National repute.

PAYMENT MODE

Please note the following bank details for payment. Payments can be made through RTGS/NEFT transfers.

Bank Name: HDFC
Branch Name: New Delhi, Vasant Kunj
Account Name: Jagannath International Management School
Account No.: 03731000035293
Account Type: Saving Account
IFS Code: HDFC0000273

XIV NATIONAL CONFERENCE

SUSTAINABLE DEVELOPMENT PEOPLE, PLANET & PARTNERSHIPS

C.D DESHMUKH AUDITORIUM, INDIA
INTERNATIONAL CENTRE,
NEW DELHI

APRIL 05, 2019



Jagannath International Management School

(Affiliated to GGS Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & Recognized under section 2(F)
by UGC New Delhi ISO 9001: 2015 Quality Certified

OCF Pocket - 9, Sector - B, Vasant Kunj,
New Delhi - 110070

Phone: 011 - 40619300

email: jims.vk@jagannath.org

website: www.jimspd.org

Organised By

jims

Internal Quality Assurance Cell &
Department of Management Studies

Jagannath International Management School

Vasant Kunj, New Delhi.



NATIONAL CONFERENCE

2019

ABOUT THE INSTITUTE

Established in 2003 as an affiliated college of Guru Gobind Singh Indraprastha University, Delhi, the institute has made rapid strides in the area of imparting quality higher education at the undergraduate level to emerge as one of the topmost colleges of the university. The college has been awarded the highest grade, A, not only by the Joint Assessment Committee of the University and the Govt of NCT of Delhi but also by the University Academic Audit Committee. To cap it all, the institute has also been awarded A Grade by the National assessment and Accreditation Council, Bengaluru. Apart from these governmental recognitions and accreditations, the institute has also fared exceedingly well in the estimation of non-governmental Third Party assessing agencies. The college has been adjudged as the topmost college for media education by the Centre for Education Growth and Research in 2015, as the 5th Best College in India for IT education by Global Human Resource Development Centre in 2018 and as the 26th Best Institute in the country for Management education.

ABOUT THE DEPARTMENT

The Department of Management Studies has won many laurels for the Institute including a Gold Medal in academics and 5 Gold medals in I P University Sports tournaments and many more achievements.

In view of the agenda 2030 for sustainable development which aims to bridge the gap between the community, policy makers & implementers of the Sustainable Development Goals, the Institute being a signatory to the ten principles of United Nation Global Compact, New York as an institutional participant, the vision of our chairman, Dr. Amit Gupta; mentorship of the Director, Dr. Ravi K Dhar and the able leadership of the Head of the Department, Dr. Nidhi Gupta, the department is aligned with the 17 SDGs by organizing this conference on the apt theme.

IMPORTANT DATES

Deadline for Paper Submission	March 10, 2019
Notification of Acceptance of Paper	March 15, 2019
Deadline for Early Registration	March 20, 2019

REGISTRATION FEES

	Early Registration (Before 20 th March 2019)	Registration (Till 25 th March 2019)	Late Registration (After 25 th March 2019)
Students	INR 300	INR 500	INR 800
Research Scholars	INR 800	INR 1000	INR 1200
Academic participants	INR 1200	INR 1500	INR 1800
Corporate participants	INR 2500	INR 3000	INR 3500
International participant	USD 70	USD 100	USD 120

ABOUT THE CONFERENCE

For achieving sustainable development, it is crucial to harmonize three core elements: People, planet & partnerships as these elements are interconnected & essential for the well-being and survival of mankind. This year, the conference will be weaved around the theme Sustainable Development: People, Planet & Partnerships.

PEOPLE: Aristotle mentioned that humans are social animals and togetherness is inherent to our existence. As a contributor towards sustainability, we believe that it must be practiced at each level of society so that its impact is long lived and panoptical. People need to focus on ecological and economic sustainability, infrastructure and social equity.

PLANET: The world is witnessing new environmental challenges such as climate change, depletion of natural resources, biodiversity etc. It is essential to address these issues and promote integrated and sustainable processes for effective management of natural resources and ecosystems.

PARTNERSHIPS: To achieve sustainable development we need good and effective governance systems. All stakeholders: governments, civil society, the corporate sector, and others, are expected to contribute towards sustainability. These partnerships have been recognized as important component to ensure effective social and environmental management that significantly contribute to improving quality of life, environmental conservation and restoration.

SUB- THEMES

The objective of this conference is to bring students, academicians, researchers and practitioners from industry together to bring social and political commitment for sustainable development. This will help to address the emerging challenges in achieving 2030 agenda. Authors are required to submit their original and unpublished research papers on the following topics:

- Implementing SDGs: actors and policies and barriers to overcome
- Educating citizens in skills and competencies related with SDGs
- Water, Sanitation, and Health
- Financing the sustainable development goals
- Developing SDG Indicators, Evaluation of SDGs
- “Swachh Bharat” Sanitation Campaign
- Green Economy
- Clean Energy
- Community Participation in Forests and Natural Resources Management
- Managing Environment for Future Sustainability
- Climate Change Impact Mitigation and Adaptation
- Carbon Credit and Carbon Trading
- Disaster Preparedness and Management
- Future Education and Sustainability
- Innovative Technology for Sustainability
- Sustainable Supply Chain Management
- Global Reporting Initiatives and Corporate Sustainability
- Governance and Ethics towards Sustainability
- CSR and Stakeholders Engagement
- Self, Organization and Society: Towards Harmony
- Social Media and Sustainability
- Leadership and the Spirit of Sustainability
- Preservation of Indigenous Cultures and Livelihood
- Social Marketing and Responsible Advertising
- Green Marketing
- Role of NGOs in Sustainable Development
- Sustainable Innovation and Eco-preneurship
- Sustainability Strategy for Competitive Advantage
- Green Manufacturing
- Human Values and Sustainable Development
- Waste to Wealth
- Smart City and Urban Planning

GUIDELINES FOR SUBMISSION

- Submission should include a separate title page which clearly indicates the name(s) of the author(s), affiliation(s), complete mailing address (s), telephone/fax numbers and e-mail address(s), title of the paper and up to five key words that describe the paper.
- Abstract (not more than 250 words) and Keywords
- For preparation of the manuscript, the author(s) are requested to follow APA Citation Style. (All text should be with 1 inch margin on all the sides on (A4) size paper ,font size of 12 in Times Roman, 1.5 line spacing). The length of paper should 3500- 5000 words.
- The electronic submissions (only .doc or .docx file) should be mailed to conference.mgmt@jagannath.org before 10 March 2019.

CONFERENCE ORGANIZING COMMITTEE

Patron

Dr. Amit Gupta
Chairman, JIMS

Conference Mentor

Dr. Ravi K. Dhar
Director, JIMS

Conference Chair

Dr. Satish Kumar Dogra

Conference Director

Dr. Nidhi Gupta

Convener

Ms. Anu Bhardwaj

Co-convener

Dr. Ashok Sharma
Dr. Sartaj Khara

Organizing Committee Members

Dr. Himani Gupta
Dr. Manisha Gupta
Dr. Shruti Bhutani
Mr. Vipul Singh
Ms. Sakshi Chhabra